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of Baton Rouge

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- **One on One (Q & A)**
- **Hospital Rounds**
- **Healthcare Briefs**
- **Correspondents**



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Keeps your company in front of executive healthcare decision makers with weekly industry news.

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Your web ads, in three sizes, rotate through our site.

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- **Print Journal Online**
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About HJBR

Healthcare Journal of Baton Rouge operates within the auspices of US Healthcare Journals. Since 2007, US Healthcare Journals has produced *Healthcare Journal of Baton Rouge*, which has won numerous state-wide and national awards including multiple “Best in Print Media” awards from the Louisiana State Medical Society and the MM&M’s 2010 Silver Award nationally for “Best Professional Media Brand.” *Healthcare Journal of New Orleans* launched in 2012.

Healthcare Journal of Baton Rouge’s Chief Editor, Smith Hartley, brings 20 years of experience as a healthcare leader in multi-specialty group practices, health insurance, and governmental agencies, as well as healthcare media. Alongside a Baton Rouge editorial advisory board, Smith directs a team of talented healthcare journalists.

Healthcare Journal of Baton Rouge is committed to providing high quality healthcare news, information, and analysis. But in addition, it is our mission to improve the health of Baton Rouge citizens through a community approach of shared information.

With an impressive publication, distribution plan, eNews, and community-based website, *Healthcare Journal of Baton Rouge* has staked a claim to this powerful niche of healthcare professionals.





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Regular Sponsorship..... \$800/month
Total: \$9,600

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Inside Front Cover,
Page 3 \$1,500/month
Total: \$18,000

Inside Back Cover,
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Total: \$14,400

Special Print Position

2015 Back Cover..... \$1,750/month
Total: \$21,000

One-Time-Only Print Rate

Full Page..... \$3,600

Sponsorship includes



Print

- Full-page, 4-color ad in each bi-monthly print issue
- Sponsorship listing in front of each print issue
- Listing in advertiser index



eNews

- Sponsorship listing with hyperlink in HJBR eNews
- Ad rotation in HJBR eNews



Web

- Ad rotation on www.HealthcareJournalBR.com



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