



*Wagmatcook*  
**ARTS** 2014  
& **CULTURE** festival

October 14–23 2014 *Wagmatcook* Cape Breton Island

# Sponsors



Canadian  
Heritage

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canadien

Canada



# Thank You

We would like to thank the many people who have helped with this year's festival.

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Danny Paul  
Leonard Paul  
Shania Pierrard  
Jay Bell Redbird  
Laura Schneider  
Alan Syliboy  
Quentin Syliboy  
The Relatives  
Yvette Rogers  
Victoria Standard  
Wagmatcook Chief and Council



# Welcome Pjilsa'si



On behalf of the Municipality of Victoria County, I am very pleased to congratulate the First Nations community of Wagmatcook

for hosting they 2014 Aboriginal Arts and Culture Festival.

This event celebrates and promotes the diverse culture of our County. The festival offers an impressive array of workshops, presentations, and exhibits.

I would like to extend a welcome to all participants, presenters, and visitors to Victoria County. This is an excellent festival which continues to grow in stature.

Sincerely,

A handwritten signature in dark ink, appearing to read 'B Morrison'.

Bruce Morrison  
Warden County of Victoria



It is my pleasure to welcome you to our 4<sup>th</sup> Annual Wagmatcook Arts & Culture Festival.

As part of Mi'kmaq Heritage Month

we believe it is important to support initiatives that highlight Mi'kmaq culture through the promotion of the arts and traditional practices such as song, dance, and stories.

Events like this throughout the year help us keep our traditions and culture alive. The Festival fosters a greater understanding of our people and provides an opportunity to learn about who we are as a proud nation.

In closing, we wish you the best and please feel free to experience the beauty of our people, culture, and traditions!

Sincerely,

A handwritten signature in dark ink, appearing to read 'Chief Norman Bernard'.

Chief Norman Bernard





# *Schedule of Events*

## **Tuesday, October 14**

11 a.m.

1 p.m.–3 p.m.

7 p.m.–9 p.m.

**Opening Ceremonies** *Guest speakers, lunch provided*  
**Art Festival Displays**  
**Poetry and Spoken Word Workshop** *Shalan Joudry*  
**Legends in Life Storytelling Presentation/**  
**Giant Puppets** *Shalan Joudry*

## **Wednesday, October 15**

10 a.m.–12 p.m.

### **Traditional Story Telling Presentation**

*Danny Paul shares traditional Mi'kmaw stories.*

## **Thursday, October 16**

10 a.m.–12 p.m.

### **Aboriginal Art Lecture** *Alan Syliboy*

An exciting multimedia exhibit *Carry Me Home*  
A 10x10 mural & 12 minute video accompanys the lecture.

## **Friday, October 17**

10 a.m.–3 p.m.

7 p.m.–8 p.m.

### **Traditional Drum Making Workshop,** *Darrell Morris*

\$100 per person

**One Light Theatre** Community play by *Wagmatcook youth*

## **Saturday, October 18**

7 p.m.–9 p.m.

**Open Musical Performance** *The Relatives*

## **Sunday, October 19**

1 p.m.–4 p.m.

### **Traditional Mi'kmaw Gathering**

Music, dancing, traditional food, grand entry, drum groups



*Alan Syliboy*



**Monday, October 20**

10 a.m.–2 p.m

**Tuesday, October 21**

10 a.m.–2 p.m.

**Wednesday, October 22**

10 a.m.–2 p.m.

**Thursday, October 23**

10 a.m.–2 p.m.

6 p.m.–9 p.m.

# *Schedule of Events*

## **Mi'kmaw Cultural Celebration Day**

Eight to ten rotating stations of presenters explain aspects of Mi'kmaw culture.

## **Art Lecture & Workshop** *Leonard Paul*

Leonard will present on his career as an Aboriginal artist and highlight key methods to his success to aspiring artists.

## **Aboriginal Youth Artists Showcase**

Up and coming Aboriginal artists from around Cape Breton

## **Experience the Music Workshop**

*J Hubert Francis of Eaglefeather*

Hubert will talk about his life and will perform and demonstrate how to compose.

## **2<sup>nd</sup> Annual Mi'kmaki Got Talent Show**

Hosted by *Dion Denny* and features some of the best Mi'kmaw talent across the Atlantic region.



*J Hubert Francis*





**While  
experiencing  
Wagmatcook  
Arts & Culture  
Festival  
be sure to drop by  
the CleanWave  
for a snack,  
coffee or  
a full meal!**

**Seafood Our Specialty  
Open Daily  
11 am–7 pm  
7 Days a Week**

**[cleanwaverestaurant.com](http://cleanwaverestaurant.com)**



**The drum has special resonance  
with Mi'kmaq people,  
representing the heartbeat  
of the Nation and Mother Earth.**

**On Friday October 17**  
from 9:30 a.m. to 3:30 p.m.  
join our workshop to make your own  
individual hand drum.

Materials will be prepared traditionally  
and assembly assistance will be  
provided. Teachings of the drum and  
rituals of drum making will be shared  
throughout the day.

Facilitator: Darrell Morris

You must pre-register. Limited space  
available and registration is on a first  
come/first served basis.

Please register at  
[info@wagmatcook.com](mailto:info@wagmatcook.com)  
or 902 295 2999.

\$100 registration includes  
materials and instruction.

**Wagmatcook**  
Culture & Heritage  
**Centre**

**10765 Hwy 105  
Wagmatcook NS  
295-2999**

**[wagmatcookcentre.com](http://wagmatcookcentre.com)**

# Featured Artist

**Loretta Gould** is a Mi'kmaq quilter and painter who loves bright, beautiful colours. She was born in 1976 and raised in Waycobah First Nation by her parents Annie Catherine and Joseph Googoo. In 1994, at 17, Loretta married Elliot Gould and raised five children– Dakota, Shianne, Sipu, Phoenix, and Ivy Blue.

Loretta was a quilter for about ten years after seeing a quilt in a mall. She loved it very much but couldn't afford to buy it, so she decided to take a shot at making one herself. In 2010 she began to make art quilts and has made a living with her quilting since then. She still makes quilts today, but mostly she paints.

Loretta's quilts hang in Rolf Bouman's art gallery "Friends United" in Cleveland, Cape Breton. Rolf asked her to try painting but she refused until her sewing machine broke in 2013. She's been painting ever since. Her first paintings sold in Germany and Finland.

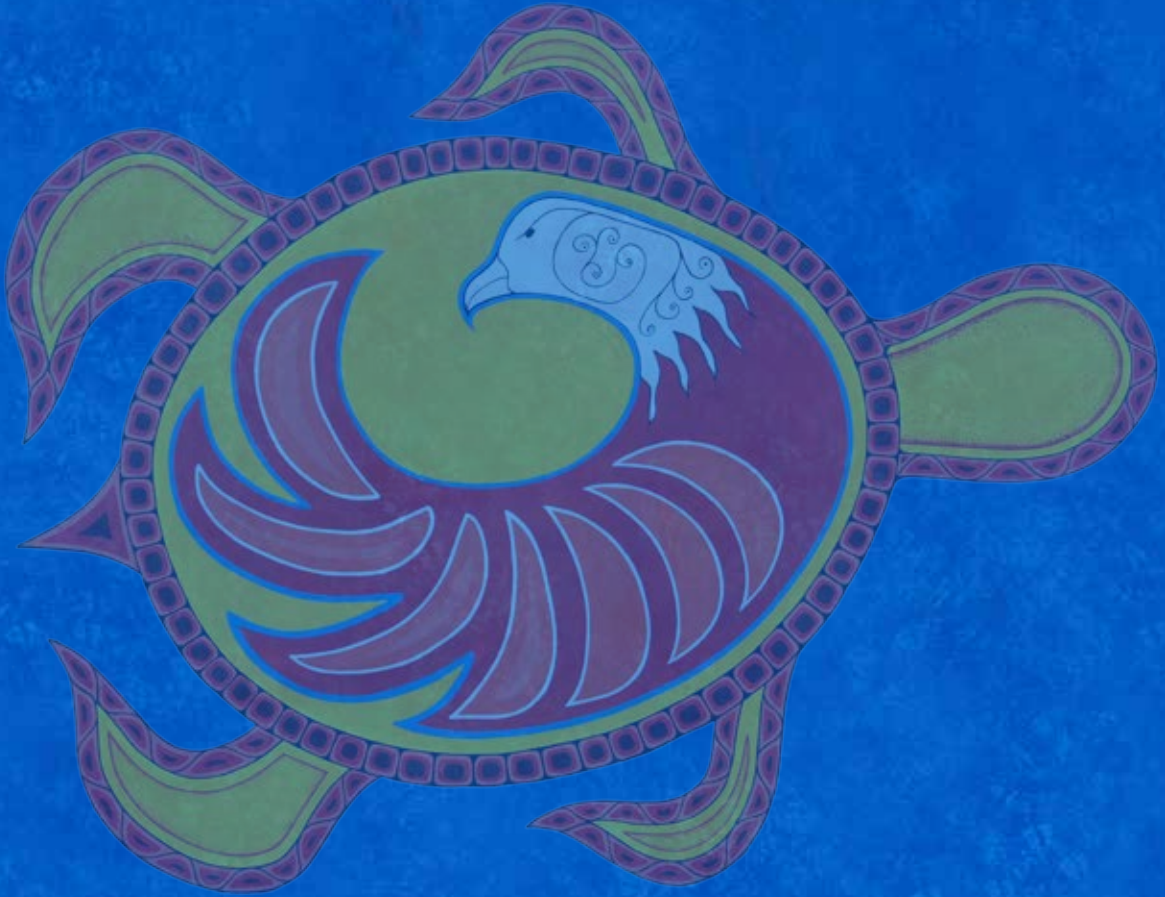
Loretta's dream is to share her art around the world. It is a way to get her spiritual feelings on canvas. Her husband Elliot draws for her at times, and he also paints from time to time, Loretta adding her finishing touches.

This is a good example of a family working together.

Loretta is self taught in quilting and painting. She uses cotton fabric for her quilts and acrylic paint for her canvases.







# Wagmatcook Culture & Heritage Centre

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