

nominet[®]

In partnership with
nominettrust

The Nominet
Internet Awards

2011

Winners



Celebrating great UK internet projects

About the Nominet Internet Awards 2011

We are proud to introduce the winners of the Nominet Internet Awards 2011.

Building on the success of the past four years, the Nominet Internet Awards recognise those companies, organisations, groups and individuals who have embraced the challenge of making the internet a secure, open, accessible or diverse experience.

The winners will be promoted in the UK and internationally as examples of best practice.

Supporters of the Nominet Internet Awards include MPs, industry leaders, civil institutions, businesses, public sector and academia.

This year's awards are in partnership with Nominet Trust which supports UK internet initiatives that contribute to a safe and accessible internet, used to improve lives and communities.

The categories

This year we have five categories:

**1. Building a networked nation –
in association with Race Online 2012**



**2. Making the internet safer –
in association with Symantec**



**3. Opening the world of knowledge –
in association with the British Library**



**4. Empowering young people & citizens –
in association with Childnet International**



**5. Nurturing powerful local partnerships –
in association with the National Council for
Voluntary Organisations**





Thank you from Nominet

On behalf of Nominet, I would like to thank and congratulate everyone who entered this year's Nominet Internet Awards.

Special recognition must also go to Nominet Trust and our category partners who have helped to support and promote the awards this year, as well as being involved in the judging panel.

2011 marks the fifth year that we have run the awards and I am delighted that they are going from strength to strength, with a record number of entries received this year. I am also pleased to note that our entries this year came from all areas of the internet with a range from small initiatives run by one person, to projects run by large organisations and businesses.

With such a large number and range of excellent projects represented, our judging panel had the unenviable task of selecting the winners. I would like to thank all of the judges for their hard work and dedication, especially to the Rt Hon Alun Michael MP who has chaired the judging panel for the past five years.

I would like to thank all of the Nominet staff who have worked so diligently throughout the process to ensure the success of the awards.

I hope you enjoy reading more about the inspiring projects identified by the Nominet Internet Awards. All too often we hear negative stories about the internet, but as these projects show the internet can, and does, have a positive impact on people's lives and makes a real difference. Nominet is proud to play its part in gaining recognition for this exceptional work.

Baroness Rennie Fritchie DBE
Chair, Nominet

Introduction from the judges

I am very pleased to be celebrating the achievements of the winners and commendable entries in the Nominet Internet Awards 2011.

Having been Chair of the judging panel for the fifth year and to have been involved in the awards from the start, I can state without reservation that the standards and variety of the entries have gone up and continue to surprise and impress the judges.

When we launched the awards, we wanted to find and recognise examples of UK creativity and innovation on the internet and showcase these to the international internet community. We have discovered a vibrant and thriving scene where a diverse spectrum of people and organisations are working to tackle a broad range of challenges and make a real difference to internet users.

This year Nominet received an impressive array of entries across all five categories. They provided encouraging evidence of creative and determined attempts to address real issues and provide flexible and adaptable solutions that have delivered significant benefits to users.

I am proud to celebrate so many examples of best practice within the UK internet industry and look forward to highlighting their good work at the Internet Governance Forum in Nairobi, Kenya in September. The winning entries are sure to spark lively discussions and add substance to the international policy debate.

Rt Hon Alun Michael MP,
Chair of Judges,
Nominet Internet Awards 2011



Category 1:

Building a networked nation – in association with Race Online 2012

Winner

Digital Unite – Silver Surfers' Day

www.digitalunite.com

Digital Unite's Silver Surfers' Day (SSD) initiative is a national campaign that encourages and supports local organisations all over the UK to open their doors and give older people a taste of what the internet has to offer them.

Taking place each May the main premise is that each taster event involves older people, computers and the internet in some way but the rest is up to each event organiser. Venues can and have included church halls, libraries, classrooms, museums, communal lounges and even football clubs. Digital Unite supports the event holders with marketing support, learning guides and online games and activities to help organisers maximise the success of their events.

The first SSD in May 2002 saw 40 events held. Eight years later in 2010, 1,600 events were held and it is estimated that around 100,000 older people in total have been engaged with computers and the internet through the campaign. SSD now has significant brand awareness, attracts diverse event holders across all four nations and has garnered support from a wide range of organisations and Government departments. As one of the UK's largest digital literacy campaigns it continues to go from strength to strength.



Organisations who entered in this category are involved in:

- Enabling people in remote or disadvantaged areas to access the internet
- Reducing the cost of internet access, providing hardware or connectivity
- Educating internet users of all ages
- Developing software or content to ensure that internet users challenged with a disability or lack of literacy in English are able to benefit from access to the internet
- Providing tools that translate web content into other languages
- Delivering multilingual content to serve relevant communities

Exciting newcomer

Go ON Adopt a Care Home – Go ON Adopt

www.go-onadopt.co.uk

With 6 million older people currently offline and around 450,000 care home residents in the UK, the new Big Society initiative 'Go ON Adopt a Care Home' utilises the skills of young digital champions.

The inspiration of Lilla Harris, former nurse and care home manager and founder of the award winning Finerday.com, Go ON Adopt is encouraging every school, college or association in the UK to 'adopt' a local care home or sheltered housing scheme, to help engage residents in the wonderful world of the web. Go ON Adopt sets up a sustainable volunteering platform and is already improving intergenerational relations and reducing isolation among older people through easy to use technology. 'Young Champs' are encouraged and enabled to share their amazing skills.

Lilla aims to support over 3,000 care homes and housing schemes across the UK to introduce the joys of the internet to their 150,000+ residents, the majority of whom aren't online. Including families and friends, this will connect over 1.5 million people to the internet.



Also shortlisted

ACE IT

www.aceit.org.uk

ACE IT encourages new and unconfident users to learn basic computer skills, internet access and email thereby expanding their personal horizons with regards to education, leisure and social integration. To date, over 4,500 older people have benefited and there is a constant waiting list. The average age of an eager learner is 74 years.

Moose in the Hoose is an ACE IT project aimed at introducing the benefits of computers and the internet to those living in care homes and attending day centres across Edinburgh. The oldest participating resident is 103 years young!

E2BN – Community Broadband

www.e2bn.org

In the East of England, an area almost forgotten by the telecoms industry, E2BN has delivered a dual 10GB core broadband infrastructure with access to the internet. Working with their partners, JANET (UK), and the 10 Local Authorities in the East of England, their infrastructure allows schools, local authorities, libraries, colleges and universities to have robust, safe and secure access to the internet, thereby greatly reducing costs.

This ongoing project now delivers broadband evenly across the region, encompassing nearly 2,000 schools, as well as the other public sector sites, colleges and universities.

South West Internet CIC – Improving Rural Connectivity in the South West

www.wdi.co.uk

South West Internet CIC is a small Community Interest Company that provides broadband into rurally remote locations in the South West of England. They identify locations where there is market failure and supply broadband infrastructure to them.

South West Internet work very closely with the farming community, using farmland to deliver broadband via the wireless relays they build on that land. They are able to supply high quality broadband to very remote locations and use those same locations to grow their network into other adjacent areas.

We Are What We Do – Internet Buttons

www.internetbuttons.org

Internet Buttons is a web tool that aims to make the internet really easy for new or nervous users. It was designed to help those comfortable with the internet to create a simplified, personalised experience of the web for those people in their lives who are new to or unsure about the web. At www.internetbuttons.org, users can set up a page of 'buttons' for friends or family members, which link to sites and services the person they're helping might find useful or enjoyable. It removes all the complicated bits of the internet and makes it easy to keep going back to the places they need and like.

Category 2:

Making the internet safer – in association with Symantec

Winner

South West Grid – 360 degree safe

www.360safe.org.uk

360 degree safe is a well-designed, user friendly, online tool for schools to review their e-safety provision, identify strengths and weaknesses and develop an improvement action plan. The tool, developed by the South West Grid for Learning Trust, can be used free of charge by any school.

It allows school leaders to review 28 aspects of e-safety provision, within four elements:

Policy & Leadership; Infrastructure; Education & Standards; Inspection.

In each aspect they choose one of five 'level statements' and are provided with a relevant improvement action which would allow them to reach the next level. Access is also available to a range of template policies, resources and best practice guidance. The school can save and print a wide range of reports and in each aspect can check their progress against the average levels for all schools that have engaged with the tool.

Schools that reach the higher benchmark levels, shown in the tool, can apply for the 360 degree safe E-Safety Mark, which involves a half-day visit by an accredited assessor.



Organisations who entered in this category are involved in:

- Developing tools to reduce criminal activity on the internet
- Enabling people to protect themselves online
- Taking a leading role in developing consumer confidence in the internet
- Creating innovative or collaborative responses to security threats
- Enhancing the security of networks
- Educating internet users about online personal safety/keeping their networks safe and avoiding online fraud or nuisance
- Protecting vulnerable communities from online exploitation

Going the extra mile

BBC – CBBC Stay Safe

www.bbc.co.uk/cbbc/help/web/staysafe

Stay Safe, produced by the BBC Children's Department, is a feature of the popular CBBC website, which draws almost 1 million unique users per month. Designed to educate and empower children aged 7-12 around internet safety, Stay Safe draws on CBBC's most popular characters and programme brands to address issues around safer online use in an appealing and engaging way. It also provides factsheets, screensavers and wallpapers, as well as links to a range of other relevant organisations and resources.

The five key CBBC resources are:

- A suite of interactive videos featuring the Tracy Beaker cast, through which children test their knowledge of internet safety and help the Tracy Beaker gang stay safe online;
- An online safety quiz, fronted by Dongle, the CBBC safety rabbit;
- Dongle's guide to safe surfing, which shows children how to be SMART online;
- An iPlayer function that allows children to screen the Newsround Special 'Caught in the Web', voiced by David Tennant;
- A web chat about online safety with a member of the Tracy Beaker cast and representatives from Childnet (produced in support of Safer Internet Day 2011 and now archived).



Also shortlisted

DigitalMe – SAFE

www.digitalme.co.uk

SAFE is a new, real-life, way for primary aged children to learn the skills they need to take part in social networking safely, before or as they are becoming active on social networks.

With SAFE, children learn through doing, completing challenges which give them the proven ability to carry out a full range of social networking activities – safely. Children are awarded certificates for completing the activities and their school can apply for a SAFE school award. In 2011 SAFE training will go to 200 schools and benefit 200 pupils in each, a total of 40,000 young people.

Everything Everywhere – e-safety education

www.everythingeverywhere.com

The awareness-raising Orange e-safety education programme 'Everything Everywhere' is designed to encourage young people to think about online risks, including cyber-bullying, chatrooms, social networking and posting personal information and photos. Over the past four years, they have developed interactive films 'Incoming Message' and 'Safety Online' plus lesson plans with supporting materials and website.

Teachers use supporting materials from the dedicated Orange Education website (www.orange.co.uk/education) to encourage discussion and reflection among students. Alternatively, schools can invite one of around 100 employee volunteer Orange Ambassadors to conduct lessons.

Family Online Safety Institute – GRID

www.fosigrid.org

The Family Online Safety Institute's (FOSI) Professional Edition of the Global Resource and Information Directory (GRID) brings together in one portal a comprehensive and factual appraisal of the state of family online safety around the world. This new free resource provides country profiles across six topics including a comprehensive overview, research, legislation, educational initiatives and active organisations. It enables a wide range of stakeholders to get instant access to information from more than 190 countries.

With expert-moderated oversight and in-country volunteers it is probably one of the largest collaborative knowledge based projects seen in the field of online safety for many years.

Scam Detectives

www.scam-detectives.co.uk

The Scam Detectives website along with the associated blog exists to educate and warn internet users about the dangers of online scams, dodgy websites and other threats.

They also conduct a number of 'Scam Detectives Live' events working with schools and community groups, talking with children and their parents about their online habits and promoting best practice in social networking, banking and online shopping activity. They have also recently published 'Scammers, Spammers & Social Engineers', a book designed to help business owners secure their systems, train their staff and spot the 'red flags' that identify dodgy business proposals, fake websites and other scams that could target their company cash or sensitive data.

Welsh Government – e-Crime Wales

www.ecrimewales.com

e-Crime Wales is a partnership of organisations and agencies committed to equipping Welsh businesses with the knowledge and tools to be aware, vigilant, informed and ultimately safe from the destructive effects of e-Crime in all its forms.

This pioneering e-Crime Wales coalition draws together public and private intervention from the Welsh Government; the four Welsh police forces, Symantec: Cloud, EADS, KPMG, CRYPTOCard, Get Safe Online, the FSB and many more private sector organisations; all recognising that they have a part to play if they are to succeed in tackling this threat seriously.

Highly commended

Child Exploitation and Online Protection Centre (CEOP) – Thinkuknow

www.ceop.police.uk

The Child Exploitation and Online Protection Centre (CEOP) is the UK's national centre for child protection in the offline and online world. CEOP's Thinkuknow education programme has engaged over 8 million children so far.

The Thinkuknow initiative 'Lee & Kim's Adventure' is an internet safety campaign aimed at children between the ages of four and seven. It is an animation about Lee and Kim, a brother and sister navigating the online world with the help of their trusted superhero friend SID. Based around four simple tips for children to remember and a song, the cartoon aims to teach children how to protect themselves and others around them.



Category 3:

Opening the world of knowledge – in association with the British Library

Winner

Lasa – Rightsnet

www.rightsnet.org.uk

The Rightsnet website is an advice and information support service for UK frontline advice workers who work with some of the most marginalised and disadvantaged communities. It was launched by the advice and technology charity, Lasa, in 1998.

The site provides thousands of frontline organisations, including citizens advice bureau, law centres and local authorities, with daily updates on the latest developments in five areas of social welfare law: benefits and tax credits, debt, housing, employment and community care.

In addition, the site facilitates peer-to-peer support and collaborative working between frontline advisers, for example, the sharing of experience and expertise, and the bringing together of advisers from different organisations across the UK to help resolve their client cases. Tens of thousands of advice workers use Rightsnet every week, and the support provided by the service not only results in improvements to the quality of advice they deliver, but also in improved outcomes for advice clients who are challenging benefit refusals, dealing with debt, or facing homelessness.



Organisations who entered in this category are involved in:

- Developing methods of enabling internet users to benefit from increased access to online materials, knowledge or information
- Expressions of culture online, for example using the internet to share cultural artefacts
- Using the internet to educate/train
- Promoting online learning opportunities

Going the extra mile

Preloaded & Somethin' Else – SuperMe www.playsuperme.com

SuperMe is an online experience created by Preloaded for Channel 4, which takes users on a journey of self-belief and discovery as they move through a hub site, watching videos, reading factoids and quotes and playing immersive games whilst answering questions about themselves, their strengths and weaknesses.

The site also features video content of celebrities and sports stars who have all experienced problems in their lives and careers, including Sean Wright Philips and Richard Bacon. Working in collaboration with Somethin' Else, Preloaded developed the game content which would appeal to teens and provide positive engagement.

Early stages of the project included workshops with local schools, gathering input and gaining understanding in what they were interested in. Workshops were conducted by Tassos Stevens from Coney, and the learnings and feedback were fed back into the brief. Somethin' Else developed the video content, the hub and online quizzes, all designed to work together with positive messaging.

Central to SuperMe is a suite of games, each of which was designed to help illustrate and underline the fundamental principles of resilience, flow and teamwork.

Preloaded



Highly commended

Rethink – RethinkTalk www.rethink.org

Rethink have created a unique, supported, peer-to-peer online community for people affected by mental illness – RethinkTalk.

People with conditions like Bipolar Disorder, Depression or Schizophrenia can be socially isolated and stigmatised, lacking the support that can make all the difference to their recovery. Some join support groups, but many feel unable to do so, or a group may not be available in their area and instead many people seek help online. Increasingly a younger generation is likely to turn to the internet for information and support when they first experience distressing symptoms of mental illness, but the internet can be an unsafe place for vulnerable people.

While a relatively autonomous, independent community is a good thing, completely un-moderated and unsupported forums can be free-for-alls. Bullying and taunting can be rife and potentially dangerous misinformation about drugs and treatments often gets passed around. Rethink realised that something completely new was needed: a peer-to-peer community, with additional professional support and light-touch moderation, signposting to accredited information and access to specialist advisers. In addition, they have used this as a way of helping isolated users to access specialist advice and engage directly with decision-makers through live web chats.

rethink

Also shortlisted

AVERT www.avert.org

AVERT's website is an educational resource on all aspects of HIV and AIDS.

The site provides comprehensive, clear and accurate information for a global audience on topics ranging from science, transmission and testing to HIV/AIDS country statistics. The website makes HIV and AIDS information accessible in a variety of engaging and interactive formats, including games, quizzes, stories and an extensive photo and media gallery.

With over 2 million visitors per month, it is a highly cost effective way of providing education and information to an international audience which can be accessed at any time.

E2BN – Working with Archives www.e2bn.org

E2BN has worked with a wide range of archives and historical groups to develop a set of online websites that use archive materials to illuminate a number of different historical topics. E2BN has been assisted by subject teachers and advisers to ensure they are relevant to the curriculum and accessible and meaningful for education.

Websites under this initiative include the History Cookbook; Victorian Crime and Punishment; the Abolition Project and History's Heroes.

E-RADAR Ltd www.eradardu.eu

E-RADAR Ltd is a UK-based legal intelligence and collaboration centre for digitally-enabled enterprises seeking competitive advantage. It provides information about public policies, laws, regulations, standards and best practice for all organisations trading electronically. This web-based service helps business decision-makers to understand basic legal and regulatory requirements around their organisation's use of ICT, and connects them to people and organisations that can help them with strategic decisions.

It supports SMEs and their larger supply chain partners by bringing together, all in one place, 'best of breed' legal governance and compliance practices to promote UK competitiveness, innovation and enterprise in the online global economy.

Family Online Safety Institute – GRID www.fosigrid.org

The Family Online Safety Institute's (FOSI) Professional Edition of the Global Resource and Information Directory (GRID) brings together in one portal a comprehensive and factual appraisal of the state of family online safety around the world. This new free resource provides country profiles across six topics including a comprehensive overview, research, legislation, educational initiatives and active organisations. It enables a wide range of stakeholders to get instant access to information from more than 190 countries.

With expert-moderated oversight and in-country volunteers it is probably one of the largest collaborative knowledge based projects seen in the field of online safety for many years.

Category 4:

Empowering young people & citizens – in association with Childnet International

Winner

Media for Development – YoungDads.TV

www.youngdads.tv

Media for Development (MfD) saw a need to support young dads in the UK following research into teenage parenthood that identified tens of thousands of young dads who are likely to come from deprived backgrounds. MfD saw a role for technology and the internet to help connect with young dads in their own world, making support intuitive and 'real'.

MfD worked with 30 young dads to find out what they wanted, what technology they use, and how they use it. They confirmed negative experiences with health services, but also expressed frustration with negative media portrayals of young dads (and an absence of positive role models). They said they find experts 'patronising' and would rather hear from their peer group; that they'd like a practical, funny online channel, made by young dads, that positively promotes young dads and provides opportunities for work, study, and activities with their children.

YoungDads.TV is the result. Using digital media (short films and video games) social media (Facebook, Twitter) and mobile technology MfD are working with young fathers below the age of 25 to create a lively, practical, online magazine style hub of positive, relevant and humorous activities that support and champion young dads in their roles as fathers.



Organisations who entered in this category are involved in:

- Engaging with young people on internet issues
- Bringing citizens closer to parliamentarians or government
- Offering public services online
- Improving two-way communication with citizens
- Ensuring that citizens' voices are heard

Exciting newcomer

Beat – My Personal Best

www.b-eat.co.uk

My Personal Best is a young person-led social network, developed and managed by young volunteers and linked to Beat's help services. It is designed to promote positive self-esteem through helping young people set themselves realistic and achievable goals. It helps young people with mental ill health overcome the challenges and barriers that can hold them back, and to recognise the steps they are making towards living a full, happy and healthy life.

My Personal Best provides a safe, supportive space to celebrate achievements and to encourage and inspire others to do the same. All elements of the site are pre-moderated, ensuring that healthy and positive messages are promoted at all times. My Personal Best members load up challenges and personal targets which they can choose to share with trusted friends. Some people include their health care workers too as part of an agreed therapeutic plan.

Friends can 'like' and comment on the challenges and the system allows tasks that are successfully completed to be 'celebrated' on a dedicated page. Young people have also been trained and supported to be active participants in the 'My Personal Best' world, making short video clips, sharing blogs, posting tweets to foster positive self-esteem.



My Personal Best

Highly commended

WorldWrite – WORLDbytes

www.worldbytes.org

WORLDbytes is a unique online Citizen TV channel. Since its inception in September 2008, WorldWrite has trained and supported approximately 450 young disadvantaged volunteers to produce over 200 web-based news programmes about issues that matter to them yet affect everyone. Total viewing figures for sites featuring programmes that record viewing statistics stands at around 470,500.

WORLDbytes is the brainchild of volunteers at the charity who wanted to break the mould of the usual home video sites and news coverage and give a voice directly to disadvantaged young individuals and groups who lack the means to be heard. The news programmes challenge inequalities and reaches the home and work PCs of the public, politicians, policy makers and institutions whose outlook, policies and activities affect their lives. The excitement of practically producing a quality programme to be watched by thousands that may challenge existing opinion is, a hugely attractive learning and change making experience. To then interact with their audience, to start debate, blog online and turn comments into conversation allows volunteers to extend their reach and the programmes to gain a second life.



The School of Citizen TV

Also shortlisted

Democratise

www.democratise.org

Digital Democracy is a free website that allows people to start local, regional and national campaigns in their constituency. It helps them to gather support by giving communities an online space to discuss important issues and what should be done about them.

The project aims to give average people more influence over the decisions that affect their lives, by allowing them to easily enlist the backing of their communities and by providing a means to convey their ideas to MPs. By offering one of the first viable online alternatives for community decision-making, Digital Democracy brings political influence to those normally excluded from the process.

KidsOKOnline – Kids and Media

www.kidsandmedia.co.uk

The Kids and Media website with an associated International Parents' Network is dedicated to helping families make the best use of all digital online media.

The website includes reviews of popular online digital media and applications that motivate meaningful web use. The online discussions on the site help increase parents' understanding of the opportunities and the risks and give them practical tools to help implement safe and life-enhancing use of online media in the family. The site and network also address specific social problems including children's games addiction and children's access to and response to pornography.

Unlock Democracy – Vote Match

www.unlockdemocracy.org.uk

Vote Match is a short online interactive quiz designed to raise awareness about the policy differences between parties and candidates standing in an election.

Users are asked to agree or disagree with a number of policy statements relevant to that election and to rate the issues they feel are the most important and least important to them when deciding who to vote for.

Vote Match matches the user's views with the responses provided to us by those standing in the election, calculates their score and gives them a match. It then lists the parties or candidates in order of how closely they match that person's views.

Category 5:

Nurturing powerful local partnerships – in association with the National Council for Voluntary Organisations

Winner

Northern Money

www.northernmoney.org.uk

The Northern Money website is a free online directory which can help residents across the North East and Cumbria to find details of their local credit union (or other affordable credit provider), using a simple postcode search. Residents without access to the internet can call Northern Money instead.

Many credit unions created a web-presence for the first time by customising a Northern Money template microsite (built alongside the directory as part of the project), linked to the Northern Money Directory.

As part of the project Northern Money:

- Designed and built the Northern Money Directory and postcode search feature
- Helped 19 credit unions and 1 credit union development agency to create user-friendly microsites and standardised email addresses. As a result, 27 credit unions across the North East and Cumbria now have accurate information online, 24 hours a day
- Provided training, web-hosting and technical support free-of-charge
- Included accessibility features including Readspeak and Google Translate
- Established a call centre (provided free-of-charge by a major high street bank), developed a brand identity and started to promote credit unions across the region



Organisations who entered in this category are involved in:

- Making a difference in your local community with an online project
- Using the internet to bring a community together
- Achieving excellence in delivering/improving local services for citizens
- Enabling partnerships between local players (voluntary and community groups, businesses, local government etc) to improve the use of, or access to, the internet for the benefit of the local community
- Delivering locally using approaches that engage community groups as equal partners

Highly commended

Neighbourhood Watch – National Neighbourhood Network Website

www.ourwatch.org.uk

This project has provided a National Neighbourhood Network website and communications system to provide support and guidance to all members of the National Neighbourhood Watch Network (NHNW), as well as information and advice for partners and people requiring information.

The website provides advice, guidance and support to local members and their community. It also provides details of schemes in each area by postcode search and allows new members to make contact with their co-ordinator. The communications system is an early warning system for notice on crime, scams and Police safety information as well as an information and events notification system. This can be cascaded from national through regions and on to local level about events and activities across England and Wales.

The site also provides publications, training material and templates for letters, newsletters and arranging meetings. All these can be adapted to individual scheme requirements whilst maintaining the identity of NHWN.



Also shortlisted

Brighton & Hove Community Reporters – SCIP

www.bhcr.scip.org.uk

Brighton & Hove Community Reporters (BHCR) gives a voice to people from all parts of the community, so that they can tell their stories and share their news, opinions and information.

The project encourages reporters to tell their story in whatever way suits their needs. This could include their own website/blog; a local community newsletter; a local or national newspaper or magazine; a radio or TV station; Youtube; Podcasts or Twitter.

BHCR is a group of volunteers that help to broker assignments to help build links between community reporters, local media partners and other community-based partners, to make sure they reach into communities of all kinds across the city.

Nichetalk Ltd – Plugin2Peterborough

www.nichetalk.co.uk

Nichetalk Ltd was set up two years ago and has since built a powerful social, business and trade networking application, Plugin2.

The first initiative Nichetalk has launched is Plugin2Peterborough.co.uk. The site was launched on 23 September 2010 and has already received 85,000 visits and 2.6 million page impressions. Plugin2 is a genuinely unique online experience that gives local communities a very dynamic platform. It brings together individuals, businesses, charities and organisations and empowers them to talk, meet, promote, collaborate, debate, trade, help, advise and recommend all within their very own community, developing a sense of pride and loyalty.

Talk About Local

www.talkaboutlocal.org.uk

Talk About Local helps people in deprived or isolated communities find an effective voice online. They work in partnership with UK online centres to give people the skills and confidence they need to create simple websites or social networks that are owned and run by local people.

Talk About Local has trained over 1,500 people across the country, mainly in deprived and isolated communities, as a public service. The basic skills and confidence they have imparted to citizens have already resulted in dozens of great sustainable websites.

VentnorBlog – Hyperlocal Community News

www.ventnorblog.com

VentnorBlog (VB) is a grass-roots community website that has grown over five years to become the most widely read and commented independent news source and community hub on the Isle of Wight. With over 43,000 readers' comments and over 11,000 articles, the site has really engaged the local community. As well as providing 10-20 news and community stories a day, VB provides live reporting from council meetings a couple of times a month, ensuring those who cannot attend can follow what is being discussed.

VentnorBlog has become a community hub for information relevant to all walks of life on the Isle of Wight.

With support from the Welsh Government, e-Crime Wales works in partnership with the four Welsh Police Forces, specialist public sector organisations and commercial businesses in order to share and distribute knowledge, intelligence and tools to equip Welsh businesses to operate safely and securely online. Based on their impressive track record of collaboration and co-operative working methods, the judges have decided to present e-Crime Wales with the Special Award for Co-operation for their work in reducing business exposure to online threats.

Special Award for Co-operation

Welsh Government – e-Crime Wales

www.ecrimewales.com

e-Crime Wales is a partnership of organisations and agencies committed to equipping Welsh businesses with the knowledge and tools to be aware, vigilant, informed and ultimately safe from the destructive effects of e-Crime in all its forms.

The vision of e-Crime Wales is to make businesses in Wales safer online by helping them to understand:

- What is e-Crime?
- How can it affect them?
- How do they protect themselves?
- What will happen if they don't protect themselves?
- Who can help them?
- Where can they report e-Crime?

Since 2004, Wales has led the UK in tackling e-Crime. The programme is a response to e-Crime being perceived as a barrier to the take up and confidence in exploiting the advantages of the internet and ICT. This pioneering e-Crime Wales coalition draws together public and private intervention from the Welsh Government; the four Welsh police forces, Symantec: Cloud, EADS, KPMG, CRYPTOCARD, Get Safe Online, the FSB and many more private sector organisations; all recognising that they have a part to play in order to succeed in tackling this threat seriously.



 **crimewales**
 **drosedd cymru**

The judging panel



Rt Hon Alun Michael MP
Chair

Category 1: Building a networked nation – in association with Race Online 2012



Dr Gail Bradbrook
Director of Programmes,
Citizens Online



Graham Walker
Government Director for
Race Online 2012 and
UK Digital Champion

Category 4: Empowering young people & citizens – in association with Childnet International



Will Gardner
CEO, Childnet
International



Dr Vicki Nash
Director of Graduate
Studies and Policy
Research Fellow,
Oxford Internet Institute

Category 2: Making the internet safer – in association with Symantec



Professor Sonia
Livingstone
Department of Media and
Communications, London
School of Economics &
Political Science



Tony Osborn
Head of UK Public
Sector Technology
Team, Symantec

Category 5: Nurturing powerful local partnerships – in association with the National Council for Voluntary Organisations



Ian Ritchie
Trustee, Nominet Trust
and Chairman, iomart plc



Richard Williams
Director of Capacity
Building & Business
Development, NCVO

Category 3: Opening the world of knowledge – in association with the British Library



Adrian Arthur
Head of Web Services,
British Library



Stephen Mosley
MP

About Nominet

We are the not-for-profit organisation responsible for the smooth and secure running of the .uk internet infrastructure. We operate at the heart of e-commerce in the UK, running one of the world's largest internet registries and managing over nine million domain names. A public service ethos drives everything we do – we strive to make the internet an ever more trusted space for everyone who uses it.

As one of the world's largest internet registries, we maintain a 'directory' of domain names ending in .uk, and run the technology which locates the computer hosting the website or email you are looking for.

www.nominet.org.uk

About Nominet Trust

We are a UK registered charity founded to provide support to organisations and projects working to increase access to the internet, online safety and education, and who apply an innovative use of the internet for achieving our areas of focus.

We were founded in 2008 by Nominet with start-up funding of £5m. Nominet's vision is of a world where the internet is a trusted space, which everyone can be part of and has a positive impact on people's lives. Nominet Trust works independently of Nominet to realise this vision.

www.nominettrust.org.uk

The Nominet
Internet Awards

2011

Winners

Celebrating great
UK internet projects

In partnership with
nominettrust

© Nominet UK 2011



Printed on Revive 75 Silk a recycled paper produced from 75% recycled waste at a mill awarded with ISO14001 environmental management certification. The pulp is bleached using a totally chlorine free (TCF) process.