

Ipsos MORI Political Monitor - June 2015

Table 1  
Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote							Gender		Age								Social Class						UnWgt Total			
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1005	868	742	698	856	837	810	758	65	501	504	233	365	407	95	138	173	192	180	227	84	276	323	185	221	599	406	1005
Weighted Total	1005	855	723	678	839	813	787	738	73	489	516	291	349	364	118	173	169	180	146	218	100	269	271	219	246	540	465	1005
Total Voting	868	806	693	648	798	773	751	706	13	426	442	243	294	331	99	144	138	157	134	196	93	252	230	181	205	482	386	878
Conservative	337	313	273	253	314	307	299	278	5	162	175	71	119	148	23	47	55	64	48	100	45	111	93	71	63	203	134	329
	39%	39%	39%	39%	39%	40%	40%	39%	41%	38%	40%	29%	40%	45%	24%	33%	40%	41%	36%	51%	48%	44%	40%	39%	31%	42%	35%	37%
Labour	267	251	207	191	238	228	218	209	7	116	151	93	87	86	49	44	36	51	37	50	30	62	73	49	83	135	132	275
	31%	31%	30%	29%	30%	29%	29%	30%	49%	27%	34%	38%	30%	26%	49%	31%	26%	32%	27%	25%	32%	25%	32%	27%	41%	28%	34%	31%
Liberal Democrats (Lib Dem)	86	72	63	63	78	73	70	67	-	47	39	28	35	24	6	22	22	13	12	11	5	34	23	21	8	58	28	89
	10%	9%	9%	10%	10%	9%	9%	9%	-	11%	9%	11%	12%	7%	6%	15%	16%	8%	9%	6%	5%	14%	10%	11%	4%	12%	7%	10%
Scottish Nationalist	45	43	38	36	43	42	41	38	-	23	22	14	15	16	5	8	6	9	9	8	3	9	7	12	16	16	28	48
	5%	5%	5%	6%	5%	5%	6%	5%	-	5%	5%	6%	5%	5%	5%	6%	4%	6%	7%	4%	4%	4%	3%	7%	8%	3%	7%	5%
Plaid Cymru	16	16	14	13	15	15	15	14	-	11	5	5	3	8	2	3	1	2	4	4	1	4	5	5	2	9	7	13
	2%	2%	2%	2%	2%	2%	2%	2%	-	3%	1%	2%	1%	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	3%	1%	2%	2%	1%
Green Party	47	47	41	36	47	45	45	42	-	21	26	20	13	14	10	10	10	4	10	3	1	13	16	5	13	29	18	52
	5%	6%	6%	6%	6%	6%	6%	6%	-	5%	6%	8%	5%	4%	10%	7%	7%	2%	8%	2%	1%	5%	7%	3%	6%	6%	5%	6%
UKIP	63	59	54	54	59	59	57	55	1	42	21	11	19	33	2	9	7	12	13	20	8	17	12	16	18	29	34	61
	7%	7%	8%	8%	7%	8%	8%	8%	6%	10%	5%	5%	6%	10%	2%	6%	5%	8%	10%	10%	9%	7%	5%	9%	9%	6%	9%	7%
British National Party	1	1	1	1	1	1	1	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	2
	*	*	*	*	*	*	*	*	-	*	-	*	*	*	1%	-	-	-	-	-	-	-	-	*	*	*	*	*
Other	5	4	3	2	3	3	3	3	1	4	2	-	4	2	-	2	2	1	1	-	-	1	2	1	1	3	2	9
	7%	*	*	*	*	*	*	*	4%	1%	*	-	1%	1%	-	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	1%
"Conservative Lead over Labour"	70	61	66	62	77	79	81	69	-1	46	24	-23	32	61	-26	3	19	13	11	50	15	49	20	22	-20	69	2	54
	8%	8%	10%	10%	10%	10%	11%	10%	-8%	11%	5%	-9%	11%	18%	-26%	2%	14%	8%	9%	25%	16%	19%	9%	12%	-10%	14%	*	6%
Undecided	44	25	16	15	21	21	18	16	7	25	18	15	20	8	4	11	13	7	4	4	1	5	15	13	11	20	23	41
	4%	3%	2%	2%	2%	3%	2%	2%	10%	5%	4%	5%	6%	2%	4%	6%	8%	4%	3%	2%	1%	2%	6%	6%	4%	4%	5%	4%
Would not vote	81	12	3	5	9	9	7	5	53	29	52	31	32	17	14	17	16	16	5	12	6	11	22	23	25	33	48	74
	8%	1%	*	1%	1%	1%	1%	1%	72%	6%	10%	11%	9%	5%	12%	10%	9%	9%	4%	6%	6%	4%	8%	11%	10%	6%	10%	7%
Refused	12	12	10	9	10	10	10	10	-	8	4	2	3	7	-	2	2	1	2	4	-	*	4	3	5	4	7	11
	7%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	-	1%	1%	*	2%	2%	-	*	1%	1%	2%	1%	2%	1%
Will vote for another party but don't know which	1	1	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	-	1	1	1	-	-	-	1	-	1
	*	*	*	*	*	*	*	*	-	*	-	-	-	*	-	-	-	-	-	*	*	*	-	-	-	*	-	*

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01

\*-Less than 0.5%  
s-Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:  
<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - June 2015

Table 2

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions							Past vote (2015 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab	LD	
Unweighted Total	1005	329	275	89	61	549	603	461	544	205	352	366	339	146	134	280	705	338	238	294	373	136	856	100	295	269	87	1005
Weighted Total	1005	337	267	86	63	531	601	447	558	104	431	349	314	176	146	323	663	331	243	311	363	134	867	88	304	257	82	1005
Total Voting	868	337	267	86	63	531	601	383	485	93	367	307	288	146	112	258	595	288	207	265	315	117	740	81	297	246	80	878
Conservative	337	337	-	-	-	-	337	147	190	32	144	129	139	44	23	67	268	107	93	101	129	42	308	14	278	8	11	329
	39%	100%	-	-s	-s	-	56%	38%	39%	34%	39%	42%	48%	30%	20%	26%	45%	37%	45%	38%	41%	36%	42%	18%	93%	3%	14%	37%
Labour	267	-	267	-	-	267	-	108	159	36	97	76	79	49	58	107	155	90	74	79	98	54	239	16	3	223	7	275
	31%	-	100%	-s	-s	50%	-	28%	33%	39%	26%	25%	27%	34%	52%	41%	26%	31%	36%	30%	31%	46%	32%	20%	1%	90%	9%	31%
Liberal Democrats (Lib Dem)	86	-	-	86	-	86	86	46	40	11	44	37	20	20	7	27	58	27	22	25	35	10	81	5	4	5	59	89
	10%	-	-	100%	-s	16%	14%	12%	8%	12%	12%	12%	7%	14%	6%	10%	10%	9%	11%	9%	11%	8%	11%	6%	1%	2%	73%	10%
Scottish Nationalist	45	-	-	-	-	45	45	26	19	5	23	20	11	5	8	13	31	45	1	-	-	-	1	44	-	2	-	48
	5%	-	-	-s	-s	8%	7%	7%	4%	5%	6%	7%	4%	4%	7%	5%	5%	16%	1%	-	-	-	*	54%	-	1%	-s	5%
Plaid Cymru	16	-	-	-	-	16	16	7	9	-	7	5	3	2	3	5	8	-	-	16	-	-	-	-	-	4	-	13
	2%	-	-	-s	-s	3%	3%	2%	2%	-	2%	2%	1%	1%	3%	2%	1%	-	-	6%	-	-	-	-	-	2%	-s	1%
Green Party	47	-	-	-	-	47	47	18	29	6	17	15	9	15	5	20	24	11	11	15	21	6	45	1	3	5	2	52
	5%	-	-	-s	-s	9%	8%	5%	6%	7%	5%	5%	3%	10%	5%	8%	4%	4%	5%	6%	7%	5%	6%	1%	1%	2%	3%	6%
UKIP	63	-	-	-	63	63	63	27	36	2	34	19	26	10	8	18	45	7	5	27	30	4	60	1	9	-	1	61
	7%	-	-	-s	100%	12%	11%	7%	7%	2%	9%	6%	9%	7%	7%	7%	8%	2%	3%	10%	9%	4%	8%	1%	3%	-	1%	7%
British National Party	1	-	-	-	-	1	1	*	1	*	-	1	-	-	-	-	1	*	*	-	1	1	1	-	-	*	*	2
	*	-	-	-s	*	*	*	*	*	*	-	*	-	-	-	-	*	*	*	-	1%	*	-	-	-	-	*	-s
Other	5	-	-	-	-	5	5	5	1	1	3	3	1	1	-	1	4	1	1	2	3	-	4	-	-	-	-	9
	1%	-	-	-s	-s	1%	1%	1%	*	1%	1%	1%	*	1%	-	*	1%	*	*	1%	1%	-	1%	-	-	-	-s	1%
*Conservative Lead over Labour	70	337	-267	0	0	-267	337	39	32	-4	47	53	60	-6	-35	-40	113	16	18	23	31	-12	69	-2	274	-215	4	54
	8%	100%	-100%	0%	0%	-50%	56%	10%	7%	-5%	13%	17%	21%	-4%	-31%	-16%	19%	6%	9%	9%	10%	-10%	9%	-2%	92%	-87%	5%	6%
Undecided	44	-	-	-	-	-	-	23	20	4	26	16	8	12	6	18	24	15	14	11	17	6	43	1	5	6	1	41
	4%	-	-	-s	-s	-	-	5%	4%	4%	6%	5%	3%	7%	4%	6%	4%	5%	6%	4%	5%	5%	5%	1%	2%	2%	1%	4%
Would not vote	81	-	-	-	-	-	-	35	45	7	31	26	12	16	24	40	38	24	19	27	30	11	72	6	1	5	-	74
	8%	-	-	-s	-s	-	-	8%	8%	7%	7%	7%	4%	9%	17%	12%	6%	7%	8%	9%	8%	8%	8%	6%	*	2%	-s	7%
Refused	12	-	-	-	-	-	-	5	7	*	7	1	4	2	4	7	5	4	3	7	1	-	11	*	1	-	-	11
	1%	-	-	-s	-s	-	-	1%	1%	*	2%	*	1%	1%	3%	2%	1%	1%	1%	2%	*	-	1%	1%	*	-	-s	1%
Will vote for another party but don't know which	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1
	*	-	-	-s	-s	-	-	-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	-	-	1%

Fieldwork dates : 14th to 16th June 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

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Table 3

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q15a General Election vote frequency)

	Total (Weighted)	Likelihood to vote							Gender		Age								Social Class						UnWgt Total		
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1
Unweighted Total	742	742	742	684	742	742	742	-	379	363	150	263	329	58	92	127	136	148	181	62	230	245	127	140	475	267	742
Weighted Total	723	723	723	666	723	723	723	-	362	361	181	247	295	70	112	120	127	122	173	73	225	200	146	152	425	298	742
Total Voting	693	693	693	638	693	693	693	-	344	349	177	235	281	70	108	112	123	117	163	71	219	189	141	145	408	286	710
Conservative	273	273	273	250	273	273	273	-s	133	140	48	93	132	15	32	41	53	43	88	38	94	74	55	49	169	104	269
	39%	39%	39%	39%	39%	39%	39%	-s	39%	40%	27%	40%	47%	22% <sub>s</sub>	30% <sub>s</sub>	36%	43%	37%	54%	54% <sub>s</sub>	43%	39%	39%	34%	41%	36%	38%
Labour	207	207	207	188	207	207	207	-s	93	114	64	72	70	30	34	35	37	30	40	22	56	62	36	53	118	89	219
	30%	30%	30%	30%	30%	30%	30%	-s	27%	33%	36%	31%	25%	44% <sub>s</sub>	31% <sub>s</sub>	31%	30%	25%	25%	31% <sub>s</sub>	25%	33%	26%	36%	29%	31%	31%
Liberal Democrats (Lib Dem)	63	63	63	58	63	63	63	-s	37	25	21	25	17	6	15	17	8	9	7	3	30	17	12	4	47	16	66
	9%	9%	9%	9%	9%	9%	9%	-s	11%	7%	12%	11%	6%	9% <sub>s</sub>	14% <sub>s</sub>	15% <sub>s</sub>	7%	8%	5%	4% <sub>s</sub>	14%	9%	9%	2%	12%	5%	9%
Scottish Nationalist	38	38	38	36	38	38	38	-s	19	19	12	13	13	5	6	6	7	8	5	2	9	7	10	12	16	21	40
	5%	5%	5%	6%	5%	5%	5%	-s	6%	5%	7%	6%	5%	7% <sub>s</sub>	6% <sub>s</sub>	5%	6%	7%	3%	2% <sub>s</sub>	4%	4%	7%	8%	4%	8%	6%
Plaid Cymru	14	14	14	13	14	14	14	-s	9	5	4	3	7	1	3	1	2	4	3	1	4	4	5	1	8	7	11
	2%	2%	2%	2%	2%	2%	2%	-s	3%	1%	3%	1%	3%	2% <sub>s</sub>	3% <sub>s</sub>	1%	1%	3%	2%	2% <sub>s</sub>	2%	2%	4%	1%	2%	2%	2%
Green Party	41	41	41	35	41	41	41	-s	16	25	18	10	13	8	10	7	3	10	3	-	12	14	5	10	26	15	46
	6%	6%	6%	6%	6%	6%	6%	-s	5%	7%	10%	4%	5%	11% <sub>s</sub>	9% <sub>s</sub>	6%	3%	9%	2%	-s	6%	7%	4%	7%	6%	5%	6%
UKIP	54	54	54	53	54	54	54	-s	35	19	10	17	27	2	8	5	12	11	16	5	13	10	16	15	23	31	51
	8%	8%	8%	8%	8%	8%	8%	-s	10%	5%	6%	7%	10%	3% <sub>s</sub>	7% <sub>s</sub>	5%	10%	10%	10%	7% <sub>s</sub>	6%	5%	11%	11%	6%	11%	7%
British National Party	1	1	1	1	1	1	1	-s	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	2
	*	*	*	*	*	*	*	-s	*	*	*	*	*	1% <sub>s</sub>	-s	-s	*	*	*	-s	-	-	*	1%	-	*	*
Other	3	3	3	2	3	3	3	-s	1	2	-	1	2	-	-	*	1	1	1	-	*	1	*	1	1	1	6
	*	*	*	*	*	*	*	-s	*	1%	-	*	1%	-s	-s	*	*	1%	*	-s	*	1%	*	1%	*	*	1%
"Conservative Lead over Labour"	66	66	66	62	66	66	66	0% <sub>s</sub>	40	26	-16	21	61	-15	-1	6	15	13	48	16	39	12	19	-4	51	15	50
	10%	10%	10%	10%	10%	10%	10%	0% <sub>s</sub>	12%	8%	-9%	9%	22%	-21% <sub>s</sub>	-1% <sub>s</sub>	5%	12%	11%	29%	22% <sub>s</sub>	18%	6%	13%	-2%	12%	5%	7%
Undecided	16	16	16	15	16	16	16	-s	9	7	2	9	6	-	2	6	3	2	3	1	3	6	2	4	10	6	18
	2%	2%	2%	2%	2%	2%	2%	-s	3%	2%	1%	4%	2%	-s	1% <sub>s</sub>	5%	2%	2%	2%	1% <sub>s</sub>	1%	3%	2%	3%	2%	2%	2%
Would not vote	3	3	3	3	3	3	3	-s	2	1	2	-	1	-	2	-	-	-	1	-	1	1	1	-	2	1	3
	*	*	*	*	*	*	*	-s	*	*	1%	-	*	-s	2% <sub>s</sub>	-	-	-	*	-s	1%	1%	*	-	1%	*	*
Refused	10	10	10	9	10	10	10	-s	6	4	-	3	7	-	-	2	1	2	4	-	*	4	3	3	4	6	10
	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	-	1%	2%	-s	-s	2%	1%	2%	3%	-s	*	2%	2%	2%	1%	2%	1%
Will vote for another party but don't know which	1	1	1	1	1	1	1	-s	1	-	-	-	1	-	-	-	-	-	1	1	1	-	-	-	1	-	1
	*	*	*	*	*	*	*	-s	*	*	-	-	*	-s	-s	-	-	-	1%	1% <sub>s</sub>	*	-	-	-	*	-	*

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Table 4

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q15a General Election vote frequency)

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions							Past vote (2015 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Greater London	England	Scot.	Con	Lab	LD	
Unweighted Total	742	269	219	66	51	441	491	343	399	156	259	284	281	90	75	165	565	258	181	210	274	93	632	77	261	218	73	742
Weighted Total	723	273	207	63	54	420	486	323	400	78	311	268	257	104	83	186	524	249	182	219	255	86	621	67	268	205	69	742
Total Voting	693	273	207	63	54	420	486	310	383	76	297	259	242	100	79	179	502	235	169	212	246	84	593	65	263	202	67	710
Conservative	273	273	-	-	-	-	273	113	159	24	112	101	125	30	14	45	226	88	77	77	108	33	255	11	243	6	10	269
	39%	100%	-	-s	-s	-	56%	37%	42%	32%	38%	39%	52%	30%	18%	25%	45%	38%	46%	36%	44%	39%	43%	17%	93%	3%	15%	38%
Labour	207	-	207	-	-	207	-	89	118	30	81	68	63	31	41	73	130	76	61	62	69	36	183	14	3	183	7	219
	30%	-	100%	-s	-s	49%	-	29%	31%	39%	27%	26%	26%	31%	52%	41%	26%	32%	36%	29%	28%	43%	31%	22%	1%	90%	10%	31%
Liberal Democrats (Lib Dem)	63	-	-	63	-	63	63	36	26	8	32	35	14	10	5	14	48	19	16	18	26	9	60	3	4	5	48	66
	9%	-	-	100%	-s	15%	13%	12%	7%	11%	11%	13%	6%	10%	6%	8%	10%	8%	9%	8%	11%	10%	10%	5%	2%	2%	71%	9%
Scottish Nationalist	38	-	-	-	-	38	38	24	14	4	21	18	7	5	7	13	25	38	1	-	-	-	1	36	-	-	-	40
	5%	-	-	-s	-s	9%	8%	8%	4%	6%	7%	7%	3%	5%	9%	7%	5%	16%	1%	-	-	-s	*	56%	-	-	-s	6%
Plaid Cymru	14	-	-	-	-	14	14	5	9	-	5	5	3	2	1	3	8	-	-	14	-	-	-	-	-	4	-	11
	2%	-	-	-s	-s	3%	3%	2%	2%	-	2%	2%	1%	2%	2%	2%	2%	-	-	7%	-	-s	-	-s	-	2%	-s	2%
Green Party	41	-	-	-	-	41	41	15	26	6	14	12	8	13	4	17	20	10	10	14	18	3	39	-	3	5	2	46
	6%	-	-	-s	-s	10%	8%	5%	7%	8%	5%	5%	3%	13%	5%	10%	4%	4%	6%	6%	7%	4%	7%	-s	1%	2%	3%	6%
UKIP	54	-	-	-	54	54	54	24	30	1	31	18	21	9	6	15	39	4	3	26	24	3	52	1	9	-	1	51
	8%	-	-	-s	100%	13%	11%	8%	8%	2%	10%	7%	9%	9%	8%	8%	8%	2%	2%	2%	12%	3%	9%	1%	3%	-	1%	7%
British National Party	1	-	-	-	1	1	1	*	1	*	-	1	-	-	-	-	1	*	*	-	1	1	1	-	-	*	-	2
	*	-	-	-s	*	*	*	*	*	1%	-	*	-	-s	-s	-	-	*	*	*	1%	*	1%	-s	-s	*	*	-s
Other	3	-	-	-	3	3	3	2	1	1	1	2	1	-	-	-	3	-	-	1	2	-	2	-	-	-	-	6
	*	-	-	-s	7%	7%	7%	7%	*	1%	*	1%	*	-s	-s	-	1%	-	-	7%	-	-s	*	-s	-	-	-s	1%
*Conservative Lead over Labour	66	273	-207	0	0	-207	273	24	41	-6	32	33	62	-1	-27	-28	96	13	16	15	39	-3	73	-3	240	-177	3	50
	10%	100%	-100%	0%	0%	-49%	56%	8%	11%	-8%	11%	13%	26%	-1%	-34%	-16%	19%	5%	9%	7%	16%	-4%	12%	-5%	91%	-88%	5%	7%
Undecided	16	-	-	-	-	-	-	9	7	2	8	7	7	1	1	15	9	9	8	1	6	2	15	1	4	2	1	18
	2%	-	-	-s	-s	-	-	3%	2%	2%	3%	3%	3%	1%	1%	3%	3%	3%	4%	1%	2%	2%	1%	1%	1%	1%	1%	2%
Would not vote	3	-	-	-	-	-	-	1	2	-	1	-	2	1	-	2	2	2	1	-	1	-	2	1	-	1	-	3
	*	-	-	-s	-s	-	-	*	*	-	*	-	7%	1%	-s	1%	*	1%	7%	-	*	-s	*	1%	-	*	-s	*
Refused	10	-	-	-	-	-	-	3	7	*	5	1	4	2	2	5	5	4	3	5	1	-	9	*	1	-	-	10
	1%	-	-	-s	-s	-	-	7%	2%	7%	2%	*	2%	2%	3%	3%	1%	7%	2%	2%	*	-s	2%	1%	*	-	-s	1%
Will vote for another party but don't know which	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1
	*	-	-	-s	-s	-	-	-	*	-	-	-	*	-s	-s	-	*	-	-	*	-	-s	*	-s	-	-	2%	*

Fieldwork dates : 14th to 16th June 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

\*Less than 0.5%  
-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - June 2015

Table 5

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote							Gender		Age								Social Class						UnWgt Total			
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1005	868	742	698	856	837	810	758	65	501	504	233	365	407	95	138	173	192	180	227	84	276	323	185	221	599	406	1005
Weighted Total	1005	855	723	678	839	813	787	738	73	489	516	291	349	364	118	173	169	180	146	218	100	269	271	219	246	540	465	1005
Conservative	321	299	263	246	301	294	286	268	5	157	164	68	112	141	23	45	51	61	45	95	44	108	85	68	59	194	127	307
	32%	35%	36%	36%	36%	36%	36%	36%	7%	32%	32%	23%	32%	39%	36%	26%	30%	34%	31%	44%	44%	40%	32%	31%	24%	36%	27%	31%
Labour	246	233	193	177	221	213	205	195	7	109	137	90	78	78	49	41	33	45	32	46	28	54	69	45	78	123	123	252
	24%	27%	27%	26%	26%	26%	26%	26%	9%	22%	27%	31%	22%	21%	42%	24%	20%	25%	22%	21%	28%	20%	25%	21%	32%	23%	26%	25%
Liberal Democrats (Lib Dem)	76	63	57	57	71	66	65	61	-	44	33	26	30	20	4	22	18	13	11	10	5	31	22	17	7	53	24	80
	8%	7%	8%	8%	8%	8%	8%	8%	-	9%	6%	9%	9%	6%	4%	12%	10%	7%	7%	4%	5%	11%	8%	8%	3%	10%	5%	8%
Scottish Nationalist	42	41	38	36	41	40	40	38	-	23	20	14	14	15	5	8	6	8	9	7	3	9	7	12	14	16	26	46
	4%	5%	5%	5%	5%	5%	5%	5%	-	5%	4%	5%	4%	4%	2%	3%	4%	4%	6%	3%	3%	3%	3%	5%	6%	3%	6%	5%
Plaid Cymru	16	16	14	13	15	15	15	14	-	11	5	5	3	8	2	3	1	2	4	4	1	4	5	5	2	9	7	13
	2%	2%	2%	2%	2%	2%	2%	2%	-	2%	1%	2%	1%	2%	2%	2%	1%	1%	3%	2%	1%	1%	2%	2%	1%	2%	2%	1%
Green Party	45	44	38	33	45	43	43	39	-	20	25	19	13	12	10	9	10	4	10	3	1	12	14	5	13	26	18	49
	4%	5%	5%	5%	5%	5%	5%	5%	-	4%	5%	6%	4%	3%	9%	5%	6%	2%	7%	1%	1%	4%	5%	2%	5%	5%	4%	5%
UKIP	59	55	53	53	55	55	54	54	1	39	20	11	19	29	2	9	7	12	13	16	5	14	12	16	17	25	34	58
	6%	6%	7%	8%	7%	7%	7%	7%	1%	8%	4%	4%	5%	8%	2%	5%	4%	7%	9%	7%	5%	5%	4%	8%	7%	5%	3%	6%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	1	1	1	1	1	1	1	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	1
	*	*	*	*	*	*	*	*	-	*	-	*	-	-	1%	-	-	-	-	-	-	-	-	-	*	*	*	*
Independent Candidate	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	1
	*	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	*	*
Other	2	2	2	1	2	2	2	2	1	1	1	-	1	1	-	-	1	*	1	-	-	-	1	*	1	1	1	5
	*	*	*	*	*	*	*	*	1%	*	*	-	*	*	-	-	1%	*	1%	-	-	-	1%	*	*	1	1	5
Undecided	94	67	46	43	61	57	52	46	10	42	52	24	42	28	8	17	25	17	13	15	4	20	27	24	23	47	47	98
	9%	8%	6%	6%	7%	7%	7%	6%	14%	9%	10%	8%	12%	8%	7%	10%	15%	9%	9%	7%	4%	8%	10%	11%	9%	9%	10%	10%
Would not vote	76	10	2	4	8	7	6	4	49	28	48	27	31	17	12	16	14	16	5	12	6	10	22	20	24	32	44	70
	8%	1%	*	1%	1%	1%	1%	*	67%	6%	9%	9%	9%	5%	10%	9%	9%	9%	4%	6%	6%	4%	8%	9%	10%	6%	9%	7%
Refused	25	23	17	16	19	19	19	17	2	15	10	6	5	13	2	5	2	3	2	11	4	7	7	5	6	14	11	25
	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	4%	1%	3%	1%	2%	2%	5%	4%	3%	3%	2%	3%	3%	2%	2%

Fieldwork dates : 14th to 16th June 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01

\*Less than 0.5%  
 s-Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - June 2015

Table 6

Q. V/POW.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure					GOR Regions						Past vote (2015 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot		Con	Lab	LD
Unweighted Total	1005	329	275	89	61	549	603	461	544	205	352	366	339	146	134	280	705	338	238	294	373	136	856	100	295	269	87	1005
Weighted Total	1005	337	267	86	63	531	601	447	558	104	431	349	314	176	146	323	663	331	243	311	363	134	867	88	304	257	82	1005
Conservative	321	321	-	-	-	-	321	141	180	28	141	121	134	43	21	64	255	101	87	94	125	42	296	14	273	7	8	307
	32%	95%	-	-s	-s	-	53%	31%	32%	27%	33%	35%	43%	24%	15%	20%	38%	31%	36%	30%	35%	31%	34%	16%	90%	3%	10%	31%
Labour	246	-	246	-	-	246	-	98	148	32	88	72	69	45	56	101	140	86	69	70	91	52	218	16	3	209	5	252
	24%	-	92%	-s	-s	46%	-	22%	27%	30%	20%	20%	22%	26%	38%	31%	21%	26%	29%	22%	25%	39%	25%	18%	1%	82%	6%	25%
Liberal Democrats (Lib Dem)	76	-	-	76	-	76	76	43	33	10	39	34	18	16	7	23	52	23	19	24	30	8	73	3	4	3	52	80
	8%	-	-	89%	-s	14%	13%	10%	6%	10%	9%	10%	6%	9%	5%	7%	8%	7%	8%	8%	8%	6%	8%	4%	1%	1%	63%	8%
Scottish Nationalist	42	-	-	-	-	42	42	26	17	5	23	20	9	5	8	13	29	42	1	-	-	-	1	41	-	2	-	46
	4%	-	-	-s	-s	8%	7%	6%	3%	5%	5%	6%	3%	3%	6%	4%	4%	13%	*	-	-	-	*	47%	-	1%	-s	5%
Plaid Cymru	16	-	-	-	-	16	16	7	9	-	7	5	3	2	3	5	8	-	-	16	-	-	-	-	-	4	-	13
	2%	-	-	-s	-s	3%	3%	1%	2%	-	2%	1%	1%	1%	2%	1%	1%	-	-	5%	-	-	-	-	-	1%	-s	1%
Green Party	45	-	-	-	-	45	45	18	27	6	17	14	8	15	5	20	21	10	9	14	21	6	42	1	3	5	2	49
	4%	-	-	-s	-s	8%	7%	4%	5%	6%	4%	4%	2%	9%	3%	6%	3%	3%	4%	5%	6%	5%	5%	1%	1%	2%	3%	5%
UKIP	59	-	-	-	59	59	59	27	32	2	34	19	23	10	8	18	42	7	5	25	27	4	56	1	9	-	1	58
	6%	-	-	-s	94%	11%	10%	6%	6%	2%	8%	5%	7%	6%	5%	5%	6%	2%	2%	8%	7%	3%	6%	1%	3%	-	1%	6%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	1	-	-	-	-	1	1	-	1	-	-	1	-	-	-	-	1	-	-	-	1	1	1	-	-	-	-	1
	*	-	-	-s	-s	*	*	-	*	-	-	*	-	-	-	*	*	-	-	-	*	7%	*	-	-	-	-s	*
Independent Candidate	1	-	-	-	-	1	1	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1
	*	-	-	-s	-s	*	*	*	*	-	-	-	-	1%	-	*	*	-	-	-	*	-	*	-	-	-	-s	*
Other	2	-	-	-	-	2	2	2	*	1	2	2	*	-	-	-	2	-	-	1	2	-	2	-	-	-	-	5
	*	-	-	-s	-s	*	*	*	*	1%	*	1%	*	-	-	-	*	-	-	*	*	*	*	-	-	-	-s	*
Undecided	94	15	20	9	1	36	30	40	54	11	42	34	27	21	11	32	61	29	24	33	33	10	86	5	12	21	14	98
	9%	4%	8%	11%	1%	7%	5%	9%	10%	11%	10%	10%	9%	12%	7%	10%	9%	9%	10%	11%	9%	8%	10%	5%	4%	8%	17%	10%
Would not vote	76	-	-	-	-	-	-	34	42	7	28	24	11	14	23	37	35	21	16	26	29	11	66	6	1	5	-	70
	8%	-	-	-s	-s	-	-	8%	7%	7%	7%	7%	4%	8%	16%	12%	5%	6%	6%	8%	8%	8%	8%	6%	*	2%	-s	7%
Refused	25	1	*	1	3	6	7	11	15	2	11	4	13	5	4	9	16	12	12	9	4	*	24	*	2	1	1	25
	2%	*	*	1%	6%	1%	1%	2%	3%	2%	3%	1%	4%	3%	3%	2%	2%	4%	5%	3%	1%	*	3%	1%	7%	*	1%	2%

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01

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Ipsos MORI Political Monitor - June 2015

Table 7

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote							Gender		Age										Social Class						UnWgt Total	
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	123	102	71	66	89	85	80	71	9	59	64	23	51	49	7	16	26	25	20	29	6	27	41	26	29	68	55	123
Weighted Total	119	91	62	58	80	76	72	62	12	56	63	31	47	42	9	21	27	20	16	26	8	27	34	29	30	61	58	123
Conservative	16	14	10	7	13	13	13	10	1	5	11	3	6	7	1	3	3	3	3	4	1	2	7	3	4	10	7	22
Labour	21	18	14	14	17	15	14	14	-	7	14	4	9	8	-	4	3	6	4	4	2	7	4	4	5	11	9	23
Liberal Democrats (Lib Dem)	10	9	6	6	8	7	6	6	-	3	7	2	5	3	2	4	1	2	2	-	4	1	3	1	5	4	9	
Scottish Nationalist	2	2	-	-	1	1	1	-	-	-	2	-	1	1	-	-	1	-	1	-	-	-	-	-	2	-	2	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	4%	-	2%	3%	-	-	-	-	-	4%	-	-	-	-	7%	-	4%	2%
Green Party	3	3	3	3	3	3	3	3	-	1	1	1	-	1	-	-	-	1	-	1	-	1	1	-	-	3	-	3
UKIP	4	4	1	1	4	4	3	1	-	3	1	-	-	4	-	-	-	-	4	3	3	-	-	1	3	1	3	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Other	2	2	1	1	1	1	1	1	-	1	1	-	1	1	-	-	1	-	1	-	1	1	-	-	2	-	3	
Undecided	44	25	16	15	21	21	18	16	7	25	18	15	20	8	4	11	13	7	4	4	1	5	15	13	11	20	23	41
Would not vote	5	1	1	1	1	1	1	1	4	2	4	4	1	-	3	1	-	-	-	-	-	1	-	3	1	1	4	4
Refused	12	12	10	9	10	10	10	10	-	8	4	2	3	7	-	2	2	1	2	4	-	5	4	3	5	4	7	11
Don't know	1	1	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	1	1	1	1	-	-	1	-	1	

Fieldwork dates : 14th to 16th June 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01

\*Less than 0.5%  
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## Ipsos MORI Political Monitor - June 2015

Table 8

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions							Past vote (2015 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	123	22	23	9	3	44	43	53	70	28	43	44	42	21	15	36	86	44	38	42	37	11	111	6	16	25	14	123	
Weighted Total	119	16	21	10	4	42	37	50	69	14	53	38	40	25	15	40	77	41	36	41	37	10	109	5	13	22	15	123	
Conservative	16	16	-	-	-	-	16	6	10	4	3	9	5	1	2	3	14	6	6	7	3	1	12	-	5	*	3	22	
	74%	100%	-s	-s	-s	-s	44%	12%	15%	28%	6%	23%	13%	4%	10%	7%	18%	14%	16%	18%	9%	6%	11%	-s	38%	2%	22%	18%	
Labour	21	-	21	-	-	21	-	10	11	4	8	5	10	4	2	6	15	5	5	9	7	2	21	-	1	13	3	23	
	77%	-s	100%	-s	-s	50%	-s	20%	16%	32%	16%	13%	24%	17%	12%	15%	19%	11%	13%	22%	18%	22%	19%	-s	7%	61%	18%	19%	
Liberal Democrats (Lib Dem)	10	-	-	10	-	10	10	3	7	1	5	3	2	4	-	4	6	4	2	1	5	1	8	2	1	2	7	9	
	8%	-s	-s	100%	-s	24%	26%	6%	10%	4%	10%	9%	6%	16%	-s	10%	8%	10%	7%	2%	13%	14%	8%	31%	4%	8%	47%	7%	
Scottish Nationalist	2	-	-	-	-	2	2	-	2	-	-	-	-	-	-	-	2	2	-	-	-	-	-	2	-	-	-	2	
	2%	-s	-s	-s	-s	5%	6%	-s	3%	-s	-s	-s	6%	-s	-s	-s	3%	5%	-s	-s	-s	-s	-	44%	-s	-s	-s	2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-
Green Party	3	-	-	-	-	3	3	-	3	-	-	1	1	-	-	-	3	2	2	1	-	-	3	-	1	-	-	3	
	2%	-s	-s	-s	-s	6%	7%	-s	4%	-s	-s	3%	4%	-s	-s	-s	3%	4%	5%	2%	-s	-s	2%	-	4%	-s	-s	2%	
UKIP	4	-	-	-	4	4	4	-	4	-	-	-	3	-	1	1	3	-	-	1	3	-	4	-	-	-	-	3	
	3%	-s	-s	-s	100%	10%	11%	-s	6%	-s	-s	-s	9%	-s	3%	1%	5%	-s	-s	3%	7%	-s	4%	-s	-s	-s	-s	2%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-	
British National Party	*	-	-	-	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	-	1	
	-	-s	-s	-s	-s	1%	1%	1%	-s	3%	-s	1%	-s	-s	-s	-s	1%	1%	1%	-s	-s	-s	*	-s	-s	2%	-s	1%	
Other	2	-	-	-	-	2	2	1	1	*	1	1	1	-	-	-	2	1	1	1	-	-	1	-	-	-	-	3	
	2%	-s	-s	-s	-s	5%	5%	3%	1%	2%	2%	4%	2%	-s	-s	-s	3%	2%	3%	2%	-s	-s	1%	-	-s	-s	-s	2%	
Undecided	44	-	-	-	-	-	-	23	20	4	26	16	8	12	6	18	24	15	14	11	17	6	43	1	5	6	1	41	
	37%	-s	-s	-s	-s	-s	-s	47%	29%	28%	49%	42%	21%	47%	40%	45%	31%	36%	39%	27%	47%	58%	39%	15%	38%	27%	6%	33%	
Would not vote	5	-	-	-	-	-	-	2	4	-	3	1	1	2	1	3	3	3	3	1	1	-	5	-	-	-	-	4	
	4%	-s	-s	-s	-s	-s	-s	3%	5%	-s	6%	4%	3%	6%	7%	3%	3%	4%	8%	3%	3%	-s	5%	-	-s	-s	-s	3%	
Refused	12	-	-	-	-	-	-	5	7	*	7	1	4	2	4	7	5	7	8	3	7	1	11	*	1	-	-	11	
	10%	-s	-s	-s	-s	-s	-s	10%	10%	4%	13%	3%	10%	10%	27%	16%	7%	9%	9%	16%	3%	-s	10%	10%	8%	-s	-s	9%	
Don't know	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	
	1%	-s	-s	-s	-s	-s	-s	-s	2%	-s	-s	-s	3%	-s	-s	-s	1%	-s	-s	3%	-s	-s	1%	-s	-s	-s	7%	1%	

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01

\*-Less than 0.5%  
-s-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - June 2015

Table 9

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1005	868	742	698	856	837	810	758	65	501	504	233	365	407	95	138	173	192	180	227	84	276	323	185	221	599	406	1005
Weighted Total	1005	855	723	678	839	813	787	738	73	489	516	291	349	364	118	173	169	180	146	218	100	269	271	219	246	540	465	1005
1 - Absolutely certain not to vote	73	11	-	-	-	-	-	-	100%	34	39	26	33	14	9	16	18	15	5	9	6	9	17	20	28	26	47	65
2	14	3	-	-	-	-	-	-	-s	5	9	5	7	2	5	-	2	4	*	2	1	*	3	7	3	4	10	13
3	11	2	-	-	-	-	-	-	-s	4	7	9	1	1	5	5	1	-	1	-	-	-	5	4	2	5	6	10
4	8	5	-	-	-	-	-	-	-s	4	3	5	-	3	1	4	-	-	-	3	1	1	4	3	1	5	3	7
5	51	26	-	-	-	-	-	-	-s	19	32	22	14	15	5	16	7	7	4	12	8	5	9	12	25	14	37	44
6	26	17	-	-	26	-	-	-	-s	14	12	13	9	4	6	7	2	6	2	3	-	4	3	10	9	8	19	19
7	26	19	-	-	26	26	-	-	-s	12	14	11	7	8	6	4	1	6	1	6	4	7	6	7	5	13	12	27
8	49	43	-	-	49	49	49	-	-s	25	25	15	19	16	9	6	9	10	7	8	6	12	18	9	11	29	20	52
9	60	57	57	-	60	60	60	60	-s	32	28	25	13	22	13	13	11	2	12	10	2	19	16	10	15	35	25	60
10 - Absolutely certain to vote	678	666	666	678	678	678	678	678	-s	337	341	158	245	276	57	101	116	128	111	165	72	210	187	138	143	397	281	698
Don't know	7	5	-	-	-	-	-	-	-s	2	5	-	2	5	-	-	1	1	2	3	2	2	2	-	3	4	3	8
Refused	2	1	-	-	-	-	-	-	-s	1	1	2	-	-	1	1	-	-	-	-	-	-	1	-	1	1	1	2
Mean	8.51	9.34	9.92	10.00	9.59	9.71	9.80	9.92	1.00	8.63	8.39	7.86	8.45	9.08	7.73	7.95	8.41	8.49	9.22	8.98	8.72	9.28	8.64	8.06	7.90	8.96	7.98	8.65

Fieldwork dates : 14th to 16th June 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01

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Ipsos MORI Political Monitor - June 2015

Table 10

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions						Past vote (2015 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned outright	Private renter	Social renter	Total renter	Total owner occupier	North	North excl Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1005	329	275	89	61	549	603	461	544	205	352	366	339	146	134	280	705	338	238	294	373	136	856	100	295	269	87	1005
Weighted Total	1005	337	267	86	63	531	601	447	558	104	431	349	314	176	146	323	663	331	243	311	363	134	867	88	304	257	82	1005
1 - Absolutely certain not to vote	73 7%	5 2%	7 2%	- -s	1 1%	8 1%	7 1%	35 8%	38 7%	6 6%	35 8%	22 6%	8 3%	17 10%	22 15%	40 12%	30 5%	18 6%	16 7%	24 8%	30 8%	17 12%	68 8%	2 2%	2 1%	5 2%	- -s	65 6%
2	14 1%	- -	4 1%	- -s	- -s	5 1%	1 *	6 1%	8 1%	1 1%	5 1%	9 2%	- -	1 1%	3 2%	4 1%	9 1%	2 1%	2 1%	9 3%	3 1%	* *	14 2%	- -	- -	3 1%	- -s	13 1%
3	11 1%	1 *	2 1%	- -s	- -s	3 1%	2 *	6 1%	5 1%	2 2%	6 1%	4 1%	* *	5 3%	2 1%	7 2%	5 1%	5 2%	5 2%	2 1%	4 1%	2 2%	10 1%	- -	- -	1 1%	- -s	10 1%
4	8 1%	4 1%	- -	- -s	1 2%	1 *	5 1%	2 1%	6 1%	- -	2 1%	2 1%	1 *	5 3%	- -	5 2%	3 *	2 1%	2 1%	4 1%	2 1%	- -	8 1%	- -	2 1%	- -	- -s	7 1%
5	51 5%	13 4%	15 6%	7 8%	1 2%	25 5%	23 4%	16 4%	35 6%	3 3%	22 5%	11 3%	16 5%	10 6%	15 10%	24 8%	27 4%	19 6%	12 5%	14 5%	18 7%	9 7%	44 5%	7 8%	5 2%	17 7%	3 3%	44 4%
6	26 3%	7 2%	10 4%	6 7%	- -s	18 3%	16 3%	16 4%	10 2%	1 1%	15 3%	7 2%	5 1%	14 8%	1 *	14 4%	12 2%	7 2%	5 2%	6 2%	14 4%	5 4%	24 3%	1 2%	1 *	4 2%	4 5%	19 2%
7	26 3%	8 2%	9 4%	2 3%	2 3%	14 3%	13 2%	10 2%	16 3%	3 3%	7 2%	11 3%	8 3%	5 3%	2 1%	7 2%	19 3%	6 2%	4 1%	10 3%	10 3%	4 3%	22 3%	2 3%	5 1%	9 3%	2 2%	27 3%
8	49 5%	21 6%	9 3%	3 4%	3 4%	23 4%	35 6%	23 5%	26 5%	6 6%	19 4%	14 4%	15 5%	7 4%	12 8%	19 6%	29 4%	15 4%	9 4%	14 5%	20 6%	8 6%	39 4%	5 6%	18 6%	9 3%	1 2%	52 5%
9	60 6%	25 7%	18 7%	4 5%	1 1%	33 6%	40 7%	26 6%	34 6%	5 4%	28 7%	24 7%	19 6%	3 2%	11 8%	14 4%	43 6%	19 6%	17 7%	17 5%	24 7%	7 5%	56 6%	2 2%	23 8%	18 7%	4 5%	60 6%
10 - Absolutely certain to vote	678 67%	253 75%	191 72%	63 73%	54 85%	396 75%	457 76%	305 68%	374 67%	77 74%	290 67%	245 70%	240 76%	105 59%	77 52%	182 56%	485 73%	234 71%	169 69%	210 68%	234 64%	79 59%	576 66%	65 74%	248 82%	189 74%	67 82%	698 69%
Don't know	7 1%	- -	2 1%	1 1%	1 2%	5 1%	3 *	1 *	6 1%	* *	1 1%	1 1%	2 1%	1 2%	3 1%	4 *	3 *	3 1%	2 1%	* *	3 1%	2 1%	6 1%	1 1%	- -	2 1%	1 1%	8 1%
Refused	2 *	- -	- -	- -s	- -s	- -	- -	1 *	1 *	1 1%	- -	- -	- -	2 1%	- -	2 1%	- -	1 *	- -	- -	1 *	1 1%	1 *	1 1%	- -	- -	- -s	2 *
Mean	8.51	9.22	8.93	9.10	9.49	9.13	9.27	8.50	8.51	8.89	8.44	8.64	9.19	7.87	7.54	7.72	8.90	8.72	8.60	8.41	8.39	7.97	8.42	9.07	9.56	9.03	9.50	8.65

Fieldwork dates : 14th to 16th June 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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Ipsos MORI Political Monitor - June 2015

Table 11  
 (JUN15)Q12. As you may know, the Labour party is currently in the process of selecting a new party leader.  
 Which one of the following politicians I am going to read out, if any, would you like to see lead the Labour party?

Base : All

	Total (Weighted)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1005	868	742	698	856	837	810	758	65	501	504	233	365	407	95	138	173	192	180	227	84	276	323	185	221	599	406	1005
Weighted Total	1005	855	723	678	839	813	787	738	73	489	516	291	349	364	118	173	169	180	146	218	100	269	271	219	246	540	465	1005
Andy Burnham	153	149	131	128	146	142	138	133	4	84	70	38	53	62	16	22	14	39	27	35	20	54	42	31	26	96	57	171
Yvette Cooper	144	138	118	112	135	132	129	122	1	67	78	26	55	63	13	13	25	31	21	42	18	50	34	30	29	84	60	146
Jeremy Corbyn	48	42	37	35	42	40	38	37	2	23	25	12	13	22	5	7	6	8	12	10	4	14	13	7	14	27	21	51
Liz Kendall	107	99	87	78	94	92	92	88	4	57	50	30	32	45	14	16	16	19	19	26	12	37	37	11	21	75	32	112
Stewart Lewis	27	20	15	14	17	15	15	15	5	12	15	14	7	6	8	7	6	1	2	4	2	2	7	6	12	9	18	21
None of these	182	164	144	136	162	161	155	147	13	104	78	41	60	80	14	27	29	31	29	51	17	57	43	38	45	99	83	176
Other	5	5	3	3	4	4	4	3	-	2	3	1	1	2	-	1	1	-	1	1	1	-	2	1	2	2	2	6
Don't know	339	239	187	172	239	227	216	192	45	141	198	128	128	84	48	80	73	55	34	50	26	56	92	94	98	147	192	322
	34%	28%	26%	25%	28%	28%	27%	26%	61%	29%	38%	44%	37%	23%	41%	46%	43%	30%	24%	23%	26%	21%	34%	43%	40%	27%	41%	32%

Fieldwork dates : 14th to 16th June 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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## Ipsos MORI Political Monitor - June 2015

Table 12  
 (JUN15)Q12. As you may know, the Labour party is currently in the process of selecting a new party leader.  
 Which one of the following politicians I am going to read out, if any, would you like to see lead the Labour party?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions							Past vote (2015 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1005	329	275	89	61	549	603	461	544	205	352	366	339	146	134	280	705	338	238	294	373	136	856	100	295	269	87	1005
Weighted Total	1005	337	267	86	63	531	601	447	558	104	431	349	314	176	146	323	663	331	243	311	363	134	867	88	304	257	82	1005
Andy Burnham	153 15%	53 16%	61 23%	14 16%	7 11%	94 18%	86 14%	63 14%	91 16%	21 21%	56 13%	62 18%	54 17%	22 12%	13 9%	35 11%	116 17%	56 17%	48 20%	51 16%	46 13%	9 6%	136 16%	8 9%	49 16%	61 24%	15 18%	171 17%
Yvette Cooper	144 14%	47 14%	52 20%	17 20%	6 10%	92 17%	87 14%	59 13%	85 15%	16 15%	61 14%	54 15%	53 17%	18 10%	16 11%	34 11%	107 16%	51 16%	38 16%	39 13%	54 15%	19 14%	125 14%	13 15%	44 15%	52 20%	21 26%	146 15%
Jeremy Corbyn	48 5%	12 4%	23 9%	4 4%	1 1%	34 6%	23 4%	18 4%	29 5%	5 5%	16 4%	13 4%	19 6%	5 3%	9 6%	14 4%	32 5%	10 3%	8 3%	17 6%	20 5%	9 7%	44 5%	3 3%	11 4%	19 7%	4 5%	51 5%
Liz Kendall	107 11%	34 10%	30 11%	12 14%	7 10%	62 12%	65 11%	52 12%	55 10%	8 7%	49 11%	36 10%	30 9%	22 12%	20 14%	42 13%	66 10%	32 10%	22 9%	41 13%	34 9%	19 14%	91 11%	10 12%	32 10%	29 11%	10 13%	112 11%
Stewart Lewis	27 3%	6 2%	16 6%	- -	1 2%	19 4%	8 1%	8 2%	19 3%	2 2%	9 2%	10 3%	6 2%	8 4%	2 1%	9 3%	15 2%	6 2%	4 2%	8 3%	13 4%	13 10%	24 3%	2 3%	3 1%	10 4%	- -	21 2%
None of these	182 18%	84 25%	18 7%	14 17%	21 33%	78 15%	144 24%	84 19%	98 18%	15 15%	78 18%	62 18%	72 23%	26 15%	20 13%	46 14%	134 20%	66 20%	49 20%	52 17%	64 18%	19 14%	153 18%	17 19%	78 26%	20 8%	16 19%	176 18%
Other	5 *	1 *	3 1%	1 1%	- -	4 1%	2 *	3 1%	2 *	*	2 *	2 1%	1 *	*	2 1%	2 *	3 *	1 *	- *	1 *	2 1%	2 1%	2 *	1 2%	1 *	1 *	- -	6 1%
Don't know	339 34%	101 30%	63 24%	24 28%	21 34%	148 28%	186 31%	160 36%	179 32%	37 36%	160 37%	111 32%	80 26%	77 43%	65 44%	141 44%	191 29%	107 32%	75 31%	101 32%	131 36%	44 33%	292 34%	33 37%	86 28%	64 25%	15 19%	322 32%

Fieldwork dates : 14th to 16th June 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01

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Ipsos MORI Political Monitor - June 2015

Table 13  
(JUN15)Q13 And still thinking about the Labour leadership contest, which past Labour leader, if any, should the next leader most resemble to make you more likely vote for the Labour party?

Base : All

	Total (Weighted)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total	
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		
Unweighted Total	1005	868	742	698	856	837	810	758	65	501	504	233	365	407	95	138	173	192	180	227	84	276	323	185	221	599	406	1005	
Weighted Total	1005	855	723	678	839	813	787	738	73	489	516	291	349	364	118	173	169	180	146	218	100	269	271	219	246	540	465	1005	
Tony Blair	19%	21%	22%	22%	21%	21%	21%	22%	6% <sub>s</sub>	12%	13%	20%	26%	12%	15% <sub>s</sub>	24%	30%	22%	13%	11%	5% <sub>s</sub>	26%	20%	18%	12%	23%	15%	19%	
John Smith	7%	6%	6%	5%	6%	6%	6%	6%	1%	3%	3%	9%	3%	2%	9%	14%	18%	15%	14%	4%	2%	9%	7%	7%	5%	4%	6%	7%	
Harold Wilson	4%	3%	4%	3%	4%	4%	4%	4%	1%	2%	2%	5%	6%	3%	2%	3%	3%	3%	14%	21%	9%	9%	12%	16%	9%	20%	25%	5%	
Gordon Brown	3%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	11%	16%	12%	3%	8%	6%	10%	7%	5%	1%	8%	15%	7%	10%	23%	17%	4%	
Ed Miliband	3%	3%	3%	3%	3%	3%	3%	3%	-	2%	3%	18%	6%	4%	15%	3%	6%	1%	-	4%	1%	4%	14%	2%	8%	18%	10%	2%	
Neil Kinnock	2%	3%	3%	3%	3%	3%	3%	3%	-	3%	2%	2%	17%	6%	2%	9%	8%	5%	1%	1%	1%	6%	7%	5%	8%	13%	13%	3%	
Clement Attlee	1%	2%	2%	2%	2%	2%	2%	2%	-	3%	1%	1%	3%	15%	1%	2%	1%	2%	13%	11%	12%	3%	2%	2%	15%	4%	1%	2%	
James Callaghan	1%	2%	2%	2%	2%	2%	2%	2%	-	1%	2%	-	4%	11%	-	-	4%	5%	6%	4%	6%	5%	2%	3%	11%	5%	1%	2%	
Michael Foot	7%	6%	4%	4%	5%	5%	5%	4%	-	3%	4%	2%	3%	2%	1%	1%	3%	1%	1%	1%	1%	4%	4%	2%	5%	2%	10%	1%	
Hugh Gaitskill	2%	2%	2%	2%	2%	2%	2%	2%	-	2%	-	-	-	2%	-	-	-	-	2%	1%	1%	1%	-	-	1%	1%	2%	1%	
James Keir Hardie	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	-	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	1%	
William Adamson	1%	1%	1%	-	1%	1%	1%	1%	-	-	1%	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	-	1%	1%	
Ramsay MacDonald	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	-	1%	1%	
George Nicoll Barnes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arthur Henderson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Robert Clynes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Lansbury	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2%	2%	2%	3%	2%	2%	2%	3%	4% <sub>s</sub>	3%	2%	2%	3%	2%	2%	2%	2%	4%	3%	4%	3%	9%	5%	4%	7%	15%	10%	2%	
None of them	12%	12%	12%	12%	11%	11%	11%	11%	13%	12%	12%	14%	11%	12%	15%	12%	9%	9%	14%	16%	16%	32%	33%	21%	34%	65%	55%	11%	
I wouldn't vote Labour	9%	10%	11%	11%	10%	10%	10%	10%	12% <sub>s</sub>	8%	11%	4%	9%	14%	2%	6%	6%	12%	11%	16%	15% <sub>s</sub>	29%	24%	23%	19%	53%	42%	9%	
Don't know	32%	27%	24%	23%	27%	26%	25%	24%	52% <sub>s</sub>	11%	20%	12%	9%	10%	5%	6%	4%	5%	5%	27%	27% <sub>s</sub>	58%	75%	84%	101%	133%	184%	29%	

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01

\*Less than 0.5%  
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## Ipsos MORI Political Monitor - June 2015

Table 14  
(JUN15)Q13 And still thinking about the Labour leadership contest, which past Labour leader, if any, should the next leader most resemble to make you more likely vote for the Labour party?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions							Past vote (2015 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD			
																													1005	329
Unweighted Total	1005	329	275	89	61	549	603	461	544	205	352	366	339	146	134	280	705	338	238	294	373	136	856	100	295	269	87	1005		
Weighted Total	1005	337	267	86	63	531	601	447	558	104	431	349	314	176	146	323	663	331	243	311	363	134	867	88	304	257	82	1005		
Tony Blair	192	72	63	26	6	108	118	115	77	24	108	76	56	42	14	56	132	50	39	56	87	31	174	11	69	58	25	199		
	19%	22%	23%	30% <sup>s</sup>	10% <sup>s</sup>	20%	20%	26%	14%	23%	25%	22%	18%	24%	10%	17%	20%	15%	16%	18%	24%	23%	20%	12%	23%	23%	30% <sup>s</sup>	20%		
John Smith	71	18	21	8	1	47	43	43	28	9	36	38	15	9	8	16	53	36	20	22	12	5	50	17	17	22	5	78		
	7%	5%	8%	9% <sup>s</sup>	1% <sup>s</sup>	9%	7%	10%	5%	9%	8%	11%	5%	5%	5%	5%	8%	11%	8%	7%	3%	4%	6%	19%	6%	9%	5%	8%		
Harold Wilson	45	11	16	7	4	33	28	11	34	2	15	7	25	5	5	10	32	13	11	18	14	6	43	2	16	16	4	51		
	5%	3%	6%	8% <sup>s</sup>	6% <sup>s</sup>	6%	5%	3%	6%	7%	3%	2%	8%	3%	3%	3%	5%	4%	5%	6%	4%	5%	5%	2%	2%	5%	6%	5%		
Gordon Brown	39	7	17	3	1	26	15	19	21	4	14	11	13	12	3	15	24	19	14	8	12	9	33	6	6	15	4	40		
	4%	2%	7%	4% <sup>s</sup>	2% <sup>s</sup>	5%	3%	4%	4%	4%	3%	3%	4%	7%	2%	5%	4%	6%	6%	3%	3%	7%	4%	6%	2%	2%	6%	5%		
Ed Miliband	28	4	18	-	-	24	10	8	21	1	15	11	7	6	4	11	18	4	4	14	10	5	25	-	4	21	-	23		
	3%	7%	7%	-s	-s	4%	2%	2%	4%	7%	3%	3%	2%	4%	3%	3%	3%	7%	2%	5%	3%	3%	3%	-	1%	8%	-s	2%		
Neil Kinnock	25	6	9	5	2	19	16	14	12	6	12	8	4	2	9	11	12	8	6	7	10	2	19	2	6	9	5	31		
	3%	2%	3%	6% <sup>s</sup>	3% <sup>s</sup>	4%	3%	3%	2%	6%	3%	2%	7%	1%	6%	4%	2%	2%	3%	2%	3%	1%	2%	2%	2%	2%	4%	6% <sup>s</sup>	3%	
Clement Attlee	19	4	10	1	3	14	9	5	14	1	2	3	11	2	3	5	14	3	3	3	13	4	19	-	1	9	3	17		
	2%	7%	4%	2% <sup>s</sup>	4% <sup>s</sup>	3%	2%	7%	3%	7%	7%	7%	3%	7%	2%	7%	2%	7%	7%	7%	7%	3%	3%	2%	-	*	3%	4% <sup>s</sup>	2%	
James Callaghan	15	7	3	-	2	9	12	1	15	-	3	*	13	2	-	2	14	4	3	5	6	1	12	1	6	1	2	16		
	2%	2%	1%	-s	4% <sup>s</sup>	2%	2%	*	3%	-	7%	*	4%	7%	-	7%	2%	7%	7%	7%	2%	7%	7%	7%	7%	2%	7%	3% <sup>s</sup>	2%	
Michael Foot	7	-	4	*	-	6	2	5	2	1	3	2	1	1	2	3	4	3	2	1	3	3	5	1	-	5	*	10		
	1%	-	2%	*s	-s	7%	2%	7%	*	7%	7%	7%	*	7%	7%	7%	7%	7%	7%	*	7%	2%	7%	7%	-	-	2%	*s	7%	
Hugh Gaitskill	2	-	1	-	-	1	-	-	2	-	-	-	1	-	1	1	1	1	1	1	1	-	2	-	-	-	1	1	2	
	*	-	-s	-s	-	-	-	-	-	-	-	-	-	-	7%	*	*	*	*	*	-	-	-	-	-	-	-	1% <sup>s</sup>	*	
James Keir Hardie	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-	-	1	1	1	-	-	-	1	-	1	
	*	-	7%	-s	-s	*	-	-	-	-	-	-	-	7%	-	-	-	-	-	-	*	7%	1	-	-	-	7%	-s	*	
William Adamson	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	
	*	*	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	1	-	-	*	-	-s	*	
Ramsay MacDonald	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	1	1	-	-	1	
	*	*	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	7%	*	-	-s	*	
George Nicoll Barnes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Arthur Henderson	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	
John Robert Clynes	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	
George Lansbury	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	
Other	25	2	6	3	1	18	15	12	13	5	10	11	5	2	5	7	16	16	11	6	2	-	19	5	2	7	4	26		
	2%	7%	2%	4% <sup>s</sup>	2% <sup>s</sup>	3%	2%	3%	2%	5%	2%	3%	2%	1%	3%	2%	2%	5%	4%	2%	7%	-	2%	7%	6%	7%	7%	3%	4% <sup>s</sup>	3%
None of them	120	53	19	4	15	50	84	49	71	10	46	43	42	16	17	33	85	35	29	40	45	20	105	6	44	22	4	118		
	12%	16%	7%	5% <sup>s</sup>	24% <sup>s</sup>	10%	14%	11%	13%	10%	11%	12%	13%	9%	12%	13%	11%	11%	12%	13%	12%	15%	12%	7%	6%	15%	8%	5% <sup>s</sup>	12%	
I wouldn't vote Labour	95	62	-	8	8	23	85	39	56	9	37	34	41	16	4	20	75	34	23	27	34	9	82	11	57	-	9	96		
	9%	18%	-	9% <sup>s</sup>	13% <sup>s</sup>	4%	14%	9%	10%	9%	9%	10%	13%	9%	2%	6%	11%	10%	9%	9%	9%	7%	9%	13%	11%	19%	-	10% <sup>s</sup>		
Don't know	317	89	78	20	20	152	162	127	191	32	129	104	78	59	72	131	182	103	78	101	113	39	276	25	74	69	16	295		
	32%	26%	29%	24% <sup>s</sup>	31% <sup>s</sup>	29%	27%	28%	34%	31%	30%	30%	25%	33%	49%	40%	27%	31%	32%	32%	31%	29%	32%	28%	24%	27%	20% <sup>s</sup>	29%		

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01

\*-Less than 0.5%  
s-Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 15  
(JUN15)Q15(a). Which of the following best describes how often you vote in General elections?

Base : All

	Total (Weighted)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q15a)	Always usually depends (Q15a) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1005	868	742	698	856	837	810	758	65	501	504	233	365	407	95	138	173	192	180	227	84	276	323	185	221	599	406	1005
Weighted Total	1005	855	723	678	839	813	787	738	73	489	516	291	349	364	118	173	169	180	146	218	100	269	271	219	246	540	465	1005
I never vote	76 8%	-	-	6 1%	12 1%	10 1%	10 1%	6 1%	67% <sup>s</sup>	36 7%	40 8%	33 11%	33 10%	10 3%	16 13% <sup>s</sup>	17 10%	20 12%	13 7%	2 2%	8 3%	5 5% <sup>s</sup>	9 3%	14 5%	26 12%	27 11%	23 4%	53 11%	65 6%
I rarely vote	24 2%	-	-	3 *	5 1%	4 1%	4 1%	3 *	8% <sup>s</sup>	10 2%	14 3%	12 4%	6 2%	6 2%	2 2% <sup>s</sup>	10 6%	2 1%	4 2%	2 1%	4 2%	2 2% <sup>s</sup>	2 1%	12 5%	4 2%	5 2%	14 3%	9 2%	23 2%
I sometimes vote	45 4%	-	-	4 1%	19 2%	13 2%	6 1%	5 1%	10% <sup>s</sup>	16 3%	29 6%	18 6%	18 5%	9 2%	4 3% <sup>s</sup>	14 8%	7 4%	11 6%	6 4%	3 1%	- - <sup>s</sup>	5 2%	14 5%	8 4%	17 7%	20 4%	25 5%	44 4%
I usually vote	115 11%	115 13%	59 8%	37 6%	96 12%	88 11%	79 10%	59 8%	1% <sup>s</sup>	62 13%	53 10%	35 12%	45 13%	34 9%	10 8% <sup>s</sup>	26 15%	19 12%	26 14%	18 12%	16 7%	3 3% <sup>s</sup>	35 13%	25 9%	34 15%	21 9%	60 11%	55 12%	116 12%
I always vote	718 71%	718 84%	661 91%	626 92%	696 83%	693 85%	684 87%	661 89%	5 7% <sup>s</sup>	351 72%	368 71%	180 62%	239 68%	300 82%	79 67% <sup>s</sup>	102 59%	115 68%	124 69%	117 80%	182 83%	86 86% <sup>s</sup>	217 81%	197 72%	144 66%	162 66%	413 76%	305 66%	733 73%
It depends	22 2%	22 3%	3 *	2 *	8 1%	5 1%	3 *	3 *	6 8% <sup>s</sup>	13 3%	9 2%	13 5%	4 1%	5 1%	7 6% <sup>s</sup>	6 3%	2 1%	2 1%	- 2%	5 4% <sup>s</sup>	4 4% <sup>s</sup>	- *	7 3%	2 1%	13 5%	7 1%	15 3%	19 2%
Don't know	5 *	-	-	-	1 *	1 *	1 *	1 *	- - <sup>s</sup>	3 1%	2 *	- -	5 1%	* *	- - <sup>s</sup>	- -	4 2%	1 1%	* *	- - <sup>s</sup>	- -	* *	2 1%	1 1%	1 1%	2 *	3 *	5 *

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01  
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Ipsos MORI Political Monitor - June 2015

Table 16  
(JUN15)Q15(a). Which of the following best describes how often you vote in General elections?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure						GOR Regions							Past vote (2015 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1005	329	275	89	61	549	603	461	544	205	352	366	339	146	134	280	705	338	238	294	373	136	856	100	295	269	87	1005
Weighted Total	1005	337	267	86	63	531	601	447	558	104	431	349	314	176	146	323	663	331	243	311	363	134	867	88	304	257	82	1005
I never vote	76 8%	8 2%	4 1%	6 7%	1 1%	12 2%	16 3%	40 9%	36 6%	8 7%	38 9%	21 6%	9 3%	19 11%	25 17%	44 14%	30 5%	18 5%	16 6%	31 10%	27 7%	14 10%	71 8%	2 3%	4 1%	3 1%	1 2%	65 6%
I rarely vote	24 2%	6 2%	3 1%	2 2%	1 2%	7 1%	10 2%	14 3%	10 2%	3 3%	14 3%	8 2%	3 1%	9 5%	2 1%	11 3%	12 2%	8 3%	7 3%	8 2%	8 2%	3 2%	20 2%	1 2%	1 *	2 1%	1 2%	23 2%
I sometimes vote	45 4%	10 3%	9 3%	6 7%	2 2%	18 3%	19 3%	17 4%	28 5%	4 3%	18 4%	15 4%	10 3%	11 6%	6 4%	17 5%	24 4%	13 4%	11 5%	18 6%	14 4%	6 4%	41 5%	2 2%	3 1%	8 3%	4 4%	44 4%
I usually vote	115 11%	43 13%	30 11%	6 7%	4 7%	59 11%	71 12%	64 14%	51 9%	11 10%	54 13%	42 12%	35 11%	22 12%	14 9%	36 11%	77 12%	43 13%	35 14%	29 9%	43 12%	10 8%	100 11%	9 10%	33 11%	26 10%	12 14%	116 12%
I always vote	718 71%	266 79%	212 79%	65 75%	55 88%	423 80%	477 79%	303 68%	415 74%	76 73%	298 69%	259 74%	254 81%	102 58%	93 63%	194 60%	514 77%	242 73%	173 71%	220 71%	257 71%	96 72%	614 71%	69 79%	261 86%	214 83%	64 78%	733 73%
It depends	22 2%	4 1%	9 4%	1 1%	- -s	12 2%	6 1%	6 1%	16 3%	3 3%	6 1%	2 1%	3 1%	14 8%	4 2%	17 5%	5 1%	6 2%	2 1%	3 1%	13 4%	4 3%	17 2%	4 5%	2 1%	4 2%	- -s	19 2%
Don't know	5 *	1 *	- -	- -s	- -s	- -	1 *	3 1%	2 *	- *	4 1%	2 *	- *	1 1%	2 2%	3 1%	2 *	- -	- -	3 1%	2 1%	1 1%	5 1%	- -	1 *	- -	- -s	5 *

Fieldwork dates : 14th to 16th June 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01

\*-Less than 0.5%  
s-Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:  
<http://www.ipsos-mori.com/politicaltrends>



	Page	Table	Title	Base Description	Base
●	1	1	Q/V(POL).1A/1B/2 Combined Voting Intention	Base : All	1005
●	2	2	Q/V(POL).1A/1B/2 Combined Voting Intention	Base : All	1005
●	3	3	Q/V(POL).1A/1B/2 Combined Voting Intention	Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q15a General Election vote frequency)	742
●	4	4	Q/V(POL).1A/1B/2 Combined Voting Intention	Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q15a General Election vote frequency)	742
●	5	5	Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?	Base : All	1005
●	6	6	Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?	Base : All	1005
●	7	7	Q.V/POL.2. Which party are you most inclined to support?	Base : All undecided or refused	123
●	8	8	Q.V/POL.2. Which party are you most inclined to support?	Base : All undecided or refused	123
●	9	9	Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?	Base : All	1005
●	10	10	Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?	Base : All	1005
●	11	11	(JUN15)Q12. As you may know, the Labour party is currently in the process of selecting a new party leader. Which one of the following politicians I am going to read out, if any, would you like to see lead the Labour party?	Base : All	1005

	Page	Table	Title	Base Description	Base
●	12	12	(JUN15)Q12. As you may know, the Labour party is currently in the process of selecting a new party leader. Which one of the following politicians I am going to read out, if any, would you like to see lead the Labour party?	Base : All	1005
●	13	13	(JUN15)Q13 And still thinking about the Labour leadership contest, which past Labour leader, if any, should the next leader most resemble to make you more likely vote for the Labour party?	Base : All	1005
●	14	14	(JUN15)Q13 And still thinking about the Labour leadership contest, which past Labour leader, if any, should the next leader most resemble to make you more likely vote for the Labour party?	Base : All	1005
●	15	15	(JUN15)Q15(a). Which of the following best describes how often you vote in General elections?	Base : All	1005
●	16	16	(JUN15)Q15(a). Which of the following best describes how often you vote in General elections?	Base : All	1005