

2016 EDIT CALENDAR

JAN	Protect Against Financial Elder Abuse
FEB	Find Bond Income in a Changing Market
MAR	Navigate Long-Term Care Insurance Options
APR	Find a Retirement Community That Fits Your Needs
MAY	What Every Heir Needs to Know
JUN	Create a Purposeful Retirement
JUL	Withdrawal Strategies that Won't Endanger Your Nest Egg
AUG	Develop a Charitable Giving Blueprint
SEP	New Databases Help You Find the Best Health Care Providers
OCT	It's Time for Medicare Open Enrollment
NOV	Make the Right Moves to Boost Social Security Benefits
DEC	Paying for Health Care Costs in Retirement

Note: Editorial is subject to change.

2016 CLOSING DATES

ISSUE	SPACE CLOSING	MATERIAL CLOSING	SHIP DATE
January	11/27/15	11/30/15	12/22/15
February	12/31/15	1/4/16	1/26/16
March	1/29/16	2/1/16	2/23/16
April	2/26/16	2/29/16	3/22/16
May	3/25/16	3/28/16	4/19/16
June	4/29/16	5/2/16	5/24/16
July	5/27/16	5/30/16	6/21/16
August	6/24/16	6/27/16	7/19/16
September	7/29/16	8/1/16	8/23/16
October	8/26/16	8/29/16	9/20/16
November	9/23/16	9/26/16	10/18/16
December	10/28/16	10/31/16	11/22/16

Note: Closing dates are subject to change.

2015 RATES

UNIT	COST (GROSS)
Page 4C	\$12,759
Spread 4C	\$25,516

MECHANICAL REQUIREMENTS

Trim Size: 7.875" x 10.5"

For bleeds, add 1/8 inch (0.125 inch) on each side, as needed. Keep live copy 3/8 inch (0.375 inch) from the trim, as well as either side of the gutter on spreads.

Full Page Dimensions

Bleed: 8.125" x 10.75"

Non-Bleed: 7" x 9.571"

Spread Dimensions

Bleed: 16" x 10.75"

Non-Bleed: 15" x 9.571"

DIGITAL ADS

For advertisements the preferred format is PDF/X-1a, 2001 compliant. The sum total of all dot percentages in any given area of the file, alternately called Total Tonal Density (TTD) or Total Area Coverage (TAC), should never exceed a maximum of 300%. Please refer to our printer's guidelines at <http://dsc.rrd.com/DSC/index.cfm> for all application specifications and recommendations.

COLOR PROOFS AND FTP INFO

Advertising materials and SWOP-approved color proofs should be sent to:

Carolyn Segree, *Production Director*
Kiplinger's Retirement Report
1100 13th Street, NW - Suite 750
Washington, DC 20005
202-887-6511
csegree@kiplinger.com

or post advertising files on the ftp site:

Host: 12.54.11.71
(or [ftp.strasburg.rrd.com](ftp://ftp.strasburg.rrd.com))
User ID: kiplinger
Password: qGe1t1pT

Select the "KiplingerRetireRpt" folder

* Double-click "To-Strasburg"

* Select "To-PrePress"

* upload files