

# Mercedes-Benz Driving Experiences.

Performance Driving at Mercedes-Benz World and Silverstone.



**AMG**  
DRIVING PERFORMANCE



# Driving Experiences with Mercedes-Benz.

Now everyone can experience the excitement of driving with a Mercedes-Benz Driving Experience. At Mercedes-Benz World in Weybridge, Surrey, you can get behind the wheel and find out what makes Mercedes-Benz so special.

Experience unbelievable acceleration, unique handling or the jaw-dropping sound and power of a high-performance AMG engine. The most exciting Mercedes-Benz vehicles and a team of top driving specialists are ready and waiting for you.

There are Driving Experiences suitable for most ages. Little Learners can drive miniature electric versions of our legendary cars on our indoor circuit. Under 17s can follow in the footsteps of British motor racing legends and drive on part of the original circuit at Brooklands, before learning on the public roads with the Mercedes-Benz Driving Academy. Qualified drivers can take a high-performance Mercedes-AMG vehicle out on the Handling Circuits and low friction surfaces at Mercedes-Benz World and on part of the current British Formula 1 Grand Prix™ circuit with our AMG Driving Experience at Silverstone.

With thrilling 4x4 challenges, the chance to develop performance driving skills on our purpose-built Handling Circuits, plus three floors of interactive attractions and exhibits, there's something for everyone at Mercedes-Benz World.



## Little Learners.

On our specially designed indoor driving circuit, three to five year olds can drive a miniature battery-powered Mercedes-Benz. Taking in traffic lights, junctions and zebra crossings, Little Learners are shown how to be safe on the roads while having lots of fun.



## Under 17s Driving Experiences.

If you are tall enough to reach the pedals (at least 1.5m), you are old enough to drive with Mercedes-Benz. Under the guidance of an Approved Driving Instructor, experience the excitement of being behind the wheel and learn skills that will help you become a better and safer driver for life.



## Under 17s 4x4 Driving Experiences.

In a dual-controlled vehicle, under the guidance of an Approved Driving Instructor, experience the thrill of driving off-road. Learn how to tackle water crossings, steep slopes and other axle-twisting obstacles, with controlled driving exercises on our challenging 4x4 off-road course.



## Mercedes-Benz Driving Academy.

With one-to-one tuition from a highly trained Mercedes-Benz driving instructor, become the best driver you can be with Driving Lessons, Pass Plus and Top Up lessons from the Mercedes-Benz Driving Academy.



## Mercedes-Benz Driving Experiences.

Drive a top of the range Mercedes-Benz from our fleet of non-AMG vehicles on the Handling Circuits and low friction surfaces at Mercedes-Benz World. Under the expert guidance of a highly-qualified driving specialist, put your driving ability and one of our latest models to an adrenaline-fuelled test.



## 4x4 Driving Experiences.

Experience the unbridled excitement of driving off-road. Tackle steep inclines, deep water crossings and axle-twisting obstacles, as you push your driving skills to the limit on our challenging 4x4 off-road course.

## AMG Driving Experiences.

Develop your driving skills under the guidance of a Mercedes-Benz driving specialist and experience the thrill of driving high-performance Mercedes-AMG vehicles on the Handling Circuits and low friction surfaces at Mercedes-Benz World.



## AMG Driving Experiences at Silverstone.

Drive at the home of the current British Formula 1 Grand Prix™. With one-to-one coaching from an AMG driving specialist, experience 50 adrenaline-fuelled minutes of high performance driving on the world-famous International Circuit at Silverstone.

## International Driving Events.

Take your driving even further with the ultimate source of thrills and adventure. International Driving Events let you improve your driving skills, on-road, off-road and on-track in summer and winter - in some of the most amazing locations around the globe.





# 01 Little Learners.

Children aged between three and five years old can enjoy the fun of driving a miniature battery-powered Mercedes-Benz on our specially designed indoor driving circuit.

Taking in traffic lights, junctions and zebra crossings, Little Learners encounter real-life driving situations, which show them how to be safe on the roads while having lots of fun.

With a friendly and enthusiastic team to encourage and help every young driver, mum and dad can relax as their loved ones enjoy the thrill of driving with us for the first time.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.  
Suitable for children between three and five years of age.  
Each session lasts for approximately 15 minutes.

Individual experiences can only be booked on the day subject to availability.

Drivers receive a souvenir Little Learners driving licence at the end of their drive.

## Vehicle.

Little Learners Roadster

## Selector.

### Little Learners Driving Experience.

A big adventure for little drivers.

£6

### Little Learners birthday party.

60 minutes exclusive use of the Little Learners course.  
Reserved party table for children and parents in Café 1886.  
Little Learners party coordinator.  
Party bags, balloons and party music.  
Guests receive a hot or cold lunch, birthday cake and their very own driving licence.  
Minimum party size of 10 to maximum of 18 people.

Please call **0370 400 4000** or email [mbworld@daimler.com](mailto:mbworld@daimler.com) to book or find out more.

per person **£35**



Miniature battery-powered Mercedes-Benz cars.



Drivers receive their own Little Learners driving licence.



Our specially designed indoor driving circuit.

## 02.1 Under 17s Driving Experiences.

If you are tall enough to reach the pedals (at least 1.5m) you're old enough to drive at Mercedes-Benz World. Under the guidance of an Approved Driving Instructor, Under 17s can experience the thrill of being behind the wheel, whilst developing valuable road skills on our dedicated Under 17s driving facility on the historic Brooklands motor racing circuit.

Starting with the basics, they can enjoy an unforgettable one-off Driving Experience, or come back to develop their driving skills and progress through our unique rewards programme. With our new Ultimate Under 17s Driving Experience - a complete package of six individual 1 Hour Driving Experiences - they can even drive the incredible Mercedes-AMG A 45.

Under 17s Driving Experiences are the perfect introduction to driving. They enable young people to gain practical driving experience and develop important road skills before starting their on-road lessons, available through the Mercedes-Benz Driving Academy at 17 years of age.

### Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

Suitable for everyone under 17 years of age and over 1.5 metres tall.

No experience necessary. No licence required to drive.

Ideal for a first time driver or those wishing to gain practical driving experience in a dual-controlled vehicle, under the guidance of an Approved Driving Instructor, prior to starting their driving lessons on the public roads.

### Vehicles. (Subject to availability and experience level)

A-Class	B-Class
C-Class	smart
Mercedes-AMG A 45	

**1.5 METRES** Due to our strict safety policy any drivers under 1.5m tall will not be allowed to drive. Please check prior to booking.



### Selector.

#### Under 17s Half Hour Experience.

Why wait until your 17th birthday to get behind the wheel?

£45

#### Under 17s 1 Hour Experience.

If you want more, our fantastic Under 17s 1 Hour Experience is for you.

£85

#### Under 17s vs Under 17s 4x4 1 Hour Experience.

Discover how different it feels to drive an A-Class on the historic Brooklands Railway Straight and a 4x4 vehicle off-road in this 1 Hour Experience.

£95

#### The Ultimate Under 17s Experience Package.

A package of five Under 17s 1 Hour Experiences and a complimentary hour with the Mercedes-AMG A 45.

£399



Drive on part of the original Brooklands racing circuit.



Specially designed driving exercises.



Drive the Mercedes-AMG A 45 with our rewards programme or The Ultimate Under 17s Experience.

## 02.2 Under 17s 4x4 Driving Experiences.

If you are over 1.5 metres tall you are old enough to drive off-road at Mercedes-Benz World. Our Under 17s 4x4 Driving Experiences are action-packed driving adventures that let everyone under 17 years of age put a Mercedes-Benz 4x4 vehicle through its paces on our exhilarating off-road course. With an Approved Driving Instructor by their side, they will learn how to tackle challenging terrain, including water crossings, steep slopes and axle-twisting obstacles.

Under 17s 4x4 Driving Experiences are the perfect introduction to the unbridled fun and excitement of taking a Mercedes-Benz off-road. Whether it's a thrilling 4x4 Passenger Ride or an off-road driving adventure, under 17s are guaranteed to have an unforgettable time.

### Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

Suitable for everyone under 17 years of age and over 1.5 metres tall.

No experience necessary. No licence required to drive.

You will undertake controlled driving exercises on our 4x4 course in a dual-controlled vehicle under the guidance of an Approved Driving Instructor.

### Vehicle. (Subject to availability)

M-Class  
GLE-Class



Due to our strict safety policy any drivers under 1.5m tall will not be allowed to drive. Please check prior to booking.

### Selector.

#### Under 17s 4x4 Half Hour Experience.

The thrill of driving off-road.

£50

#### Under 17s 4x4 1 Hour Experience.

If you want more, our Under 17s 4x4 1 Hour Experience is for you.

£100

#### Under 17s vs Under 17s 4x4 1 Hour Experience.

Discover how different it feels to drive an A-Class on the historic Brooklands Railway Straight and a 4x4 vehicle off-road in this 1 Hour Experience.

£95

#### 4x4 Passenger Ride.

Experience the skills of a professional off-road driving specialist.

per person £30



Learn how to master the most challenging terrain.



Tackle axle-twisting obstacles.



Conquer water crossings.



Mercedes-Benz



## 02.3 Under 17s Driving Experience Rewards.

When you book your first Under 17s Driving Experience you automatically become a member of our exclusive Under 17s Driving Experience rewards programme. From an official Mercedes-Benz Drivers cap to the chance to drive the incredible Mercedes-AMG A 45, you will earn a host of special Mercedes-Benz World rewards when you come back and drive with us.

You will start with basic car control and manoeuvres, then progress through different levels, learning new skills, which are recorded on your own personal Driver Skills Logbook.

### Rewards Guide.

Collect a special Mercedes-Benz stamp on your drivers lanyard every time you complete 30 minutes of driving to claim your rewards.

#### REWARD 1 – MERCEDES-BENZ DRIVERS CAP

Receive a Mercedes-Benz drivers cap when you complete your second hour of driving.



#### REWARD 2 – SILVER ARROWS AMG HOT LAP

Receive a Silver Arrows AMG Hot Lap when you complete your third hour of driving.



#### REWARD 3 – THE CHANCE TO DRIVE THE INCREDIBLE MERCEDES-AMG A 45

Receive a Mercedes-AMG A 45 Driving Experience when you complete your fifth hour of driving.





## 03 Mercedes-Benz Driving Academy.

Whether you are a learner or an experienced driver who would like to improve their skills, the Mercedes-Benz Driving Academy will help you become the best driver you can be.

You can start on-road driving lessons as soon as you have your provisional driving licence, but unlike most driving schools, you can begin learning to drive with us on the purpose-built facilities at Mercedes-Benz World with an Under 17s Driving Experience. You will be able to learn basic driving skills away from the pressures of traffic, pedestrians and public roads.

As well as providing the best tuition for learners, Pass Plus, Top Up and Winter Driving Lessons help qualified drivers of all ages and abilities sharpen their skills and improve their confidence.

### Driving Guide.

Winter Driving Lessons are available at Mercedes-Benz World, in Weybridge, Surrey.

For Driving Lessons, Pass Plus Lessons and Top Up Lessons availability and latest offers call **0345 123 0055** or visit [mb-drivingacademy.co.uk](http://mb-drivingacademy.co.uk)

### Vehicles. (Subject to availability and lesson)

A-Class  
B-Class  
C-Class

### Selector.

#### Under 17s Half Hour Experience.

Why wait until your 17th birthday to get behind the wheel?

**£45**

#### Under 17s 1 Hour Experience.

If you want more, our fantastic Under 17s 1 Hour Experience is for you.

**£85**

#### Driving Lesson

1 Hour on Road

RRP **£35**

#### Top Up Lesson

1 Hour on Road

RRP **£35**

#### Winter Driving Lesson

1 Hour on Track

**£120**

#### Pass Plus Lessons

Standard / Enhanced

**£210/£275**



Sharpen your skills and improve your confidence.



Driving Lessons in the latest Mercedes-Benz vehicles.



One-to-one tuition from highly trained Driving Instructors.



# 04 4x4 Driving Experience.

Explore our 10-acre off-road terrain and you'll encounter a range of exciting driving challenges – from extreme inclines to water crossings. But don't worry, with our 4x4 Driving Experience you'll be equipped with a Mercedes-Benz 4x4 vehicle and have a driving specialist on hand to ensure that you and your vehicle conquer every obstacle.

Our 4x4 1 Hour Experience is the perfect introduction to driving off-road, whether you are a seasoned professional or a brand new driver, this is an experience you'll never forget.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

4x4 Driving Experiences deliver controlled driving in extreme situations.

You can drive a Mercedes-Benz 4x4 vehicle across a variety of obstacles including The Stairs, Ski Slope and The V Gully where you will balance this extraordinary vehicle on two wheels. This is off-road driving at its very best.

## Vehicles. (Subject to availability)

M-Class  
GLE-Class

## Selector.

### 4x4 1 Hour Experience.

The perfect introduction to the unbridled excitement of taking a Mercedes-Benz off-road.

**£125**

### 4x4 Passenger Ride.

Experience the skill of professional off-road driving.

per person **£30**

### Best of Both Track vs Off-Road 1 Hour Experience.

30 minutes with a Mercedes-Benz AMG and 30 minutes with a Mercedes-Benz 4x4 vehicle.

**£155**



Extreme driving on our challenging Ski Slope.



Learn how to tackle water crossings with ease.



Balance on two wheels in the V-Gully.





# 05 Mercedes-Benz Driving Experience.

On the purpose-built Handling Circuits and low friction surfaces at Mercedes-Benz World, with a driving specialist by your side, you can put a top of the range Mercedes-Benz\* to the test. You will develop valuable driving skills to control the car in adverse road conditions and find out how to recover from the loss of front and rear grip on the Wet Skid Circle. With high-speed dynamic exercises, you can practice controlled braking into and acceleration out of corners on the Handling Circuits.

Whatever the surface, whatever you are driving, you'll have advanced technology and years of expertise at your fingertips. But most of all, you'll have an unforgettable time.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

This is a single vehicle Driving Experience, which lets you drive a Mercedes-Benz\* on our Handling Circuits and low friction surfaces.

Best suited to those taking a Driving Experience for the first time or those with less practical experience.

Your Driving Experience is individually tailored and can include adverse road conditions and obstacle avoidance, controlled braking and high-speed dynamic exercises on our Handling Circuits and low friction surfaces.

## Vehicles. (Subject to availability)

- CLS-Class
- S-Class
- SL-Class

\*Excludes Mercedes-AMG models

## Selector.

### Mercedes-Benz Half Hour Experience

Unbelievable power, superlative handling and advanced technology at your fingertips.

£80



Develop your skills on our purpose-built Handling Circuits.



Low friction surfaces and dynamic straight.



Expert guidance from a Mercedes-Benz driving specialist.



# 06 AMG Driving Experiences.

With expert one-to-one guidance from a driving specialist in the passenger seat, experience every inch of our Handling Circuits, Dynamic Straight and low friction surfaces. Feel the sensational AMG driving performance, develop your driving skills and even try your hand at power-sliding on the Wet Skid Circle.

Our AMG packages offer you a range of options, from an exhilarating hour of sensational power and excitement, to the AMG Half Day Experience, which allows you to drive a variety of high performance Mercedes-AMG vehicles in one adrenaline-fuelled 3 hour Driving Experience.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

Your Driving Experience is individually tailored to your driving ability and can include adverse road conditions and obstacle avoidance, controlled braking and high-speed dynamic exercises on our Handling Circuits and low friction surfaces.

## Vehicles. (Subject to availability)

Mercedes-AMG C 63  
Mercedes-AMG CLS 63  
Mercedes-AMG E 63  
Mercedes-AMG SLK 55  
Mercedes-AMG SL 63

## Selector.

### AMG 1 Hour Experience.

Take control of a Mercedes-AMG for one hour of sheer exhilaration.

£195

### AMG Half Day Experience.

Experience a variety of high performance Mercedes-AMGs.

£450

### SL 63 AMG 1 Hour Experience.

Take control of the high-performance Mercedes-AMG SL 63.

£215

### Best of Both Track vs Off-Road 1 Hour Experience.

The thrill of driving a Mercedes-AMG on track and a 4x4 vehicle off-road.

£155

### AMG Passenger Ride.

Let our driving specialists take you on the ride of your life.

per person £30



Drive a high performance AMG with at least 421 hp.



Get the most out every inch of our Handling Circuits.



Expert guidance from a Mercedes-Benz driving specialist.



**AMG**  
DRIVING PERFORMANCE



# 07.1 SLS AMG GT Driving Experiences.

PREMIUM EXPERIENCES

Descended from greatness, this twenty-first century reincarnation of the legendary 1950s 300 SL Gullwing is an outstanding drive. Savour the exhaust note as AMG's thunderous, high-revving 6.2 litre engine propels you from 0-62 mph in an astonishing 3.7 seconds.

With its state-of-the-art lightweight construction, the world's most powerful naturally-aspirated production V8 engine, a peak output of 591 hp and jaw-dropping beauty, the SLS AMG GT delivers a driving experience like no other.

Develop your performance driving skills on our Handling Circuits and low-friction surfaces with a Mercedes-Benz driving specialist by your side to advise and encourage you, as you drive one of the most incredible Mercedes-AMG vehicles ever built.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

These are multi-car Driving Experiences, which let you drive high-performance Mercedes-AMGs and the awesome SLS AMG GT.

SLS AMG GT Driving Experiences are perfect for someone seeking the ultimate in performance.

Your Driving Experience is individually tailored and can include adverse road conditions and obstacle avoidance, controlled braking and high-speed dynamic exercises on our Handling Circuits and low friction surfaces.

## Vehicles. (Subject to availability)

- SLS AMG GT
- Mercedes-AMG C 63
- Mercedes-AMG CLS 63
- Mercedes-AMG E 63
- Mercedes-AMG SLK 55

## Selector.

### SLS AMG GT 1 Hour Experience.

Spend 30 minutes with a Mercedes-AMG before putting the awesome SLS AMG GT through its paces for 30 minutes on our purpose-built Handling Circuit.

£325

### SLS AMG GT Half Day Experience.

Enjoy two hours with a selection of Mercedes-AMGs before taking the SLS AMG GT out for 50 minutes of adrenaline-fuelled driving pleasure.

£695

### SLS AMG GT Passenger Ride.

Witness the awesome power and handling of the amazing SLS AMG GT with a driving specialist on our purpose-built Handling Circuits.

per person £75



Power-sliding on the Wet Skid Circle.



0-62 mph in an astonishing 3.7 seconds.



High performance driving at its very best.



# 07.2 Mercedes-AMG GT Driving Experience.

PREMIUM EXPERIENCES

Thoroughbred motorsport technology, muscular styling and sensational driving dynamics make the all new Mercedes-AMG GT the star of one of our most extreme Driving Experiences ever.

The 4.0-litre V8 biturbo engine releases the full force of its mind-blowing power on every part of our challenging Handling Circuits. Lightweight design, awesome cornering agility and racetrack performance will get hearts racing.

Experience the awesome power and incredible handling of this amazing vehicle on the Handling Circuits and low friction surfaces at Mercedes-Benz World with a Mercedes-AMG GT 1 Hour or Half Day Experience.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

These are multi-car Driving Experiences, which let you drive high-performance Mercedes-AMGs and the spectacular Mercedes-AMG GT.

Ideal for more experienced drivers and those looking for something extra special.

Your Driving Experience is individually tailored and can include adverse road conditions and obstacle avoidance, controlled braking and high-speed dynamic exercises on our Handling Circuits and low friction surfaces.

## Vehicles. (Subject to availability)

Mercedes-AMG GT  
Mercedes-AMG C 63  
Mercedes-AMG CLS 63  
Mercedes-AMG E 63  
Mercedes-AMG SLK 55

## Selector.

### Mercedes-AMG GT 1 Hour Experience.

Spend 30 thrilling minutes with a Mercedes-AMG followed by 30 minutes with the incredible Mercedes-AMG GT on our purpose-built Handling Circuits.

£325

### Mercedes-AMG GT Half Day Experience.

Enjoy two hours with a selection of Mercedes-AMGs before taking the Mercedes-AMG GT out for 50 minutes of awe-inspiring driving pleasure.

£695



Muscular styling and sensational driving dynamics.



Experience awesome power and incredible handling.



Racetrack performance to get your heart racing.



AMG  
DRIVING PERFORMANCE



# 07.3 Black Series Driving Experience.

PREMIUM EXPERIENCES

The C 63 AMG Coupé *Black Series* is the most powerful C-Class of all time – a car that has to be driven to be believed. Low, brawny and ready to pounce from a standstill – it’s clear from the first time you set eyes on it that this car is made for ambitious laps on a closed-off handling circuit.

And that’s exactly what our *Black Series* Driving Experience offers you. With its 6.2 litre V8 engine, hefty torque, tremendous power and responsiveness, the C 63 AMG Coupé *Black Series* delivers breathtaking performance.

## Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

This is a multi-car Driving Experience, which lets you drive a high-performance Mercedes-AMG and the incredible C 63 AMG Coupé *Black Series*.

Ideal for more experienced drivers and those looking for something extra special.

Your Driving Experience is individually tailored and can include adverse road conditions and obstacle avoidance, controlled braking and high-speed dynamic exercises on our Handling Circuits and low friction surfaces.

## Vehicles. (Subject to availability)

- C 63 AMG Coupé *Black Series*
- Mercedes-AMG C 63
- Mercedes-AMG CLS 63
- Mercedes-AMG E 63
- Mercedes-AMG SLK 55

## Selector.

### C 63 AMG Coupé *Black Series* 1 Hour Experience.

Spend 30 thrilling minutes with a Mercedes-AMG followed by 30 minutes with the awesome C 63 AMG Coupé *Black Series* on our purpose-built Handling Circuits.

£325



Take control of the most powerful C-Class of all time.



High-speed dynamic exercises on our low-friction surfaces.



Hefty torque, tremendous power and responsiveness.



## 07.4 Ultimate AMG Driving Experience.

The Mercedes-AMG C 63 - with the latest 4.0-litre V8 biturbo AMG engine. The C 63 AMG Coupé *Black Series* - the most powerful C-Class of all time. The SLS AMG GT - the twenty-first century reincarnation of the legendary 300 SL, and the incredible Mercedes-AMG GT - handcrafted by racers. You will drive and compare the power and performance of the most incredible Mercedes-AMG models ever made in this adrenaline-fuelled, 3.5 Hour Driving Experience.

Under the expert guidance of a Mercedes-Benz driving specialist, you will develop your high performance driving skills on our purpose-built Handling Circuits and low friction surfaces and even try your hand at power-sliding on the Wet Skid Circle.

### Driving Guide.

Available at Mercedes-Benz World, Weybridge, Surrey.

This is a multi-car Driving Experience, which lets you drive a high-performance Mercedes-AMG C 63, the C 63 AMG Coupé *Black Series*, the SLS AMG GT and the Mercedes-AMG GT.

Ideal for more experienced drivers and those looking for something extra special.

Your Driving Experience is individually tailored to your driving ability and can include adverse road conditions and obstacle avoidance, controlled braking and high-speed dynamic exercises on our Handling Circuits and low friction surfaces.

### Vehicles.

Mercedes-AMG C 63  
C 63 AMG Coupé *Black Series*  
SLS AMG GT  
Mercedes-AMG GT

Terms and conditions apply. See price list or visit [mercedes-benzworld.co.uk](http://mercedes-benzworld.co.uk) for full details.

### Selector.

#### The Ultimate AMG Half Day Experience.

Drive the most incredible Mercedes-AMG models ever made.

£1,495



The Mercedes-AMG C 63.



The C 63 AMG Coupé *Black Series*.



The SLS AMG GT.



PREMIUM EXPERIENCES

**AMG**  
DRIVING PERFORMANCE



## 08 AMG Driving Experiences at Silverstone.

Take your driving to another level with an AMG Driving Experience at Silverstone. Follow in the tyre tracks of Lewis Hamilton and Nico Rosberg and drive on part of the current British Formula 1 Grand Prix™ Circuit.

Enjoy two adrenaline-fuelled driving sessions on the fast International Circuit, plus exclusive access to the Pit Lane, the AMG Drivers' Lounge and the official Winners' Podium.

With one-to-one coaching from a Mercedes-AMG driving specialist, learn track driving skills and master cornering techniques for the perfect lap. Put your foot down and unleash the exceptional AMG driving performance at this world-famous venue.

### Driving Guide.

This is a single-car Driving Experience, which lets you drive a high-performance Mercedes-AMG on the International Circuit at Silverstone. You can drive the Mercedes-AMG C 63 or Mercedes-AMG A 45 on our AMG days or experience the awesome power and performance of the C 63 AMG Coupé *Black Series*, the SLS AMG GT or the Mercedes-AMG GT on our special AMG Premium days.

Your Driving Experience is individually tailored and will include racing line driving, rapid acceleration, high-speed cornering and manoeuvres on a professional race track.

**Please note:** Limited spaces available on selected dates only. Call **0370 400 4000** for availability.

### Vehicles. (Subject to availability)

Mercedes-AMG A 45  
Mercedes-AMG C 63  
C 63 AMG Coupé *Black Series*  
SLS AMG GT  
Mercedes-AMG GT

### Selector.

#### AMG Driving Experience at Silverstone.

Arrive at the AMG Drivers' Lounge and take in the view over the start-line before a full briefing from your AMG driving specialist.

Join the action on the International Circuit from the Pit Lane, usually accessible only to the pit crew, then enjoy 50 adrenaline-fuelled minutes of track time behind the wheel, with one-to-one tuition from your Mercedes-AMG driving specialist.

You'll also commemorate your day with a unique photo opportunity on the same Winners' Podium, where Lewis Hamilton celebrated his 2015 British Formula 1 Grand Prix™ win.

£TBC



Drive on the world-famous International Circuit.



Access to the Silverstone Pit Lane.



Full briefing and instruction from a Mercedes-AMG driving specialist.



# 09 International Driving Events.

Prepare yourself for the most unforgettable experiences in special locations around the globe. With Mercedes-Benz Driving Events and the AMG Driving Academy, you can experience all kinds of thrills behind the wheel. From challenging driver training, fascinating tours and exciting travel experiences to one-off events and incentive activities, our event programs are designed to constantly inspire and excite. Whether your aim is simply to improve your driving skills or to demonstrate complete mastery at the wheel of a high performance Mercedes-AMG - there's something to satisfy everyone.

In the most challenging and exhilarating conditions choose between summer and winter driving events, on-road, on-track or off-road, and even select the vehicles you want to drive. Experienced and knowledgeable instructors are on hand at all times, with maximum fun at the wheel guaranteed, whatever model you choose and wherever you choose to drive!

For more information on Mercedes-Benz Driving Events and the AMG Driving Academy visit [mercedes-benz-events.com](http://mercedes-benz-events.com)



High performance driving on ice and snow.



SLS AMG GT3 race training.



Legendary racetracks - Hockenheim / Nurburgring GP / Spa.



Extreme off-road tours.



Off-road Winter Events in Austria.



On-road Winter Events in Austria and Sweden.



Mercedes-Benz







# 10 Our Facilities.

Set within the famous Brooklands motor racing circuit in Weybridge, Surrey, Mercedes-Benz World is the perfect location for a thrilling Driving Experience.

On our purpose built Under 17s driving facilities, Handling Circuits, Wet Skid Circle, Wet Straight, Dynamic Straight and 10-acre off-road course, you can enjoy some of the most exhilarating driving available in the UK.

You'll also have an unforgettable day out included for free. With three floors of displays, exhibits and interactive attractions, the whole family can see our latest models, beloved classics, and learn about our unique history.

## Exhibitions and Attractions.

Explore three floors of interactive attractions and exhibitions. Get up close to Formula 1™ cars and beloved classics, such as the original Mercedes-Benz 300 SL Gullwing and Benz Patent-Motorwagen - the world's first automobile.

See our latest high performance cars in the AMG Performance Centre, then try to set the fastest lap time on the ultra-realistic racing simulators in our brand new Simulator Zone.

Discover Mercedes-Benz unique heritage in the cinema or learn even more with a guided tour around our impressive building.

With a Little Learners indoor driving circuit for three to five year olds, Silver Arrows driving displays\*, our stunning View Suspended II exhibit and a fully stocked shop for picking up the perfect souvenir, there's lots for the whole family to see and do every day at Mercedes-Benz World.

## Driving Facilities.

Set within the historic Brooklands motor racing circuit our purpose-built driving facilities include a Handling Circuit, Wet Skid Circle, Dynamic Straight and 10-acre 4x4 off-road course with steep inclines, water crossings and axle-twisting obstacles. Under 17s Driving Experiences take place on the Railway Straight or Campbell Circuit, part of the historic Brooklands circuit.

## Food and Drink.

You can relax and refuel in Café 1886, or enjoy the Gullwing Bistro's mouth-watering menu and track side views.

## Free Entry and Free Parking Every Day.

Mercedes-Benz World is free to enter and free parking is provided for all your friends and family.



Attractions and exhibitions.



Handling Circuits and 4x4 off-road course.



Silver Arrows Display Team\*.



Gullwing Bistro with track side views.

\*Only available at weekends and local school holidays.

# The perfect Christmas gift.

Driving Experiences at Mercedes-Benz World, from just £45.

High performance AMG experiences on track, extreme off-road 4x4 adventures and Driving Experiences for under 17s. Guarantee the gifts you give this Christmas are the most memorable ever.

To purchase or book any of the Driving Experiences shown in this brochure call 0370 400 4000 or visit [mercedes-benzworld.co.uk](http://mercedes-benzworld.co.uk)



**AMG**  
DRIVING PERFORMANCE



**AMG**  
DRIVING PERFORMANCE

## Special Offers for Christmas.



**SLS AMG GT 1 Hour Experience.**

Be prepared to have your breath well and truly taken away.

WAS £325 **NOW £299\*** OFF PEAK **NOW £275\*\***



**AMG 1 Hour Experience.**

Pure Driving Performance.

WAS £195 **NOW £180\*** OFF PEAK **NOW £160\*\***



**4x4 1 Hour Experience.**

The unbridled excitement of driving off-road.

WAS £125 **NOW £99\*\***



**Under 17s 1 Hour Experience.**

If you're 1.5 metres tall, you're old enough to drive.

WAS £85 **NOW £75\***



**Under 17s 4x4 1 Hour Experience.**

An off-road driving adventure. No licence required.

WAS £100 **NOW £80\***



**The Ultimate Under 17s Experience Package†**

6 hour package including Mercedes-AMG A 45 experience.

**BRAND NEW PACKAGE £399**



## 01 Little Learners.



### Little Learners.

A big adventure for little drivers.

For children aged 3-5 years (per child)	<b>£6</b>
Little Learners birthday parties (per child)	<b>£35</b>

## 02 Under 17s Driving Experiences.



### Under 17s Driving Experiences at Mercedes-Benz World.

Why wait until your 17th birthday to get behind the wheel?

Under 17s Half Hour Experience <sup>1</sup>	<b>£45</b>
Under 17s 1 Hour Experience <sup>1</sup>	<b>£85</b> <small>CHRISTMAS OFFER £75*</small>
Under 17s 4x4 Half Hour Experience <sup>1</sup>	<b>£50</b>
Under 17s 4x4 1 Hour Experience <sup>1</sup>	<b>£100</b> <small>CHRISTMAS OFFER £80*</small>
Under 17s vs Under 17s 4x4 1 Hour Experience <sup>1</sup>	<b>£95</b>
The Ultimate Under 17s Experience Package <sup>2</sup>	<b>£399</b>

## 03 Mercedes-Benz Driving Academy.



### Mercedes-Benz Driving Academy.

The best way to learn how to drive.

Driving Lesson 1 Hour on Road	<b>RRP £35</b>
Driving Lessons 3 Hours on Road	<b>OFFER £99<sup>1</sup> RRP £105</b>
Top Up Lesson 1 Hour on Road	<b>RRP £35</b>
Winter Driving Lesson 1 Hour on Track	<b>£120</b>
Pass Plus Lessons Standard / Enhanced	<b>£210 / £275</b>
Parent-Partner Training 3 Hours on Track	<b>£240</b>

## Extras.

Enhance your experience with the following additions.

Film of your Driving Experience on USB <sup>10</sup>	<b>£30</b>
Additional Passengers <sup>10</sup>	<b>£15</b>
Accidental Damage Protection <sup>11</sup>	<b>£15</b>

## 04 4x4 Driving Experiences.



### 4x4 Driving Experiences.

Gripping off-road driving experiences await you.

4x4 1 Hour Experience	<b>£125</b> <small>CHRISTMAS OFFER £99*</small>
Best of Both Track vs Off-Road 1 Hour Experience	<b>£155</b>
Under 17s 4x4 Half Hour Experience <sup>1</sup>	<b>£50</b>
Under 17s 4x4 1 Hour Experience <sup>1</sup>	<b>£100</b> <small>CHRISTMAS OFFER £80*</small>
Under 17s vs Under 17s 4x4 1 Hour Experience <sup>1</sup>	<b>£95</b>

### Passenger Rides.

Let our driving specialists take you on the ride of your life.

4x4 Passenger Ride (per person)	<b>£30</b>
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## 05 Driving Experiences.



### Mercedes-Benz Driving Experience.

Put the latest Mercedes-Benz cars to the test.

Half Hour Experience	<b>£80</b>
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### AMG Driving Experiences.

Experience the latest AMG performance.

AMG 1 Hour Experience	<b>£195</b> <small>CHRISTMAS OFFER £180* CHRISTMAS OFF-PEAK OFFER £160**</small>
AMG Half Day Experience	<b>£450</b>
SL 63 AMG 1 Hour Experience	<b>£215</b>
Best of Both Track vs Off-Road 1 Hour Experience	<b>£155</b>

### Passenger Rides.

Let our driving specialists take you on the ride of your life.

SLS AMG GT Passenger Ride (per person)	<b>£75</b>
AMG Passenger Ride (per person)	<b>£30</b>

### AMG Driving Experiences at Silverstone.

Drive at the home of the British Grand Prix.

AMG Driving Experience at Silverstone	<b>£TBC</b>
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## 06 Premium Driving Experiences.



### SLS AMG GT Driving Experiences.

Be prepared to have your breath well and truly taken away.

SLS AMG GT 1 Hour Experience <sup>3</sup>	<b>£325</b> <small>CHRISTMAS OFFER £299* CHRISTMAS OFF-PEAK OFFER £275**</small>
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SLS AMG GT Half Day Experience <sup>3</sup>	<b>£695</b>
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### Black Series Driving Experience.

Driving Performance, like no other AMG model.

C 63 AMG Coupé <i>Black Series</i> 1 Hour Experience <sup>5</sup>	<b>£325</b> <small>CHRISTMAS OFFER £299* CHRISTMAS OFF-PEAK OFFER £275**</small>
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### Mercedes-AMG GT Driving Experience.

Drive the AMG handcrafted by racers.

Mercedes-AMG GT 1 Hour Driving Experience <sup>6</sup>	<b>£325</b> <small>CHRISTMAS OFFER £299* CHRISTMAS OFF-PEAK OFFER £275**</small>
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Mercedes-AMG GT Half Day Experience <sup>7</sup>	<b>£695</b>
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### Ultimate Driving Experience.

A unique opportunity to experience the very best.

The Ultimate AMG Half Day Experience	<b>£1,495</b>
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## First and Last Driving Experiences.

### Reduced prices at off-peak hours.

AMG 1 Hour Experience <sup>8</sup>	<b>£155</b>
4x4 1 Hour Experience <sup>8</sup>	<b>£99</b>
Under 17s 1 Hour Experience <sup>9</sup>	<b>£75</b>

Prices applicable from 24th October 2015. Prices subject to change, please see website for current prices and offers. Driving Experience vouchers must be redeemed within 12 months of purchase. \*Christmas offer prices are only valid on purchases made before 24th December 2015 and must be redeemed between 1st January 2016 and 30th April 2016. \*\*Christmas off-peak offer prices are only valid on purchases made before 24th December 2015 and must be redeemed between 1st January 2016 and 30th April 2016, Monday to Friday only. <sup>1</sup>Offer prices are only valid on purchases made before the 24th December 2015 and redeemed within 12 months of purchase.

<sup>1</sup> Participants of Under 17s Driving Experiences must be over 1.5 metres tall. <sup>2</sup> The Ultimate Under 17s Driving Experience includes 5 x 1 Hour track or off-road Driving Experiences plus a complimentary A 45 AMG Experience. <sup>3</sup> SLS AMG GT 1 Hour Driving Experience is 30 minutes with an AMG and 30 minutes with the SLS AMG GT. <sup>4</sup> SLS AMG GT Half Day Experience is approximately 2 hours with an AMG and approximately 50 minutes with the SLS AMG GT. <sup>5</sup> C63 AMG Coupé Black Series Driving Experience is approximately 30 minutes with an AMG followed by 30 minutes with the C63 AMG Coupé Black Series. <sup>6</sup> Mercedes-AMG GT 1 Hour Driving Experience is 30 minutes with an AMG and 30 minutes with the Mercedes-AMG GT. <sup>7</sup> Mercedes-AMG GT Half Day Driving Experience is approximately 2 hours with an AMG and approximately 50 minutes with the Mercedes-AMG GT. <sup>8</sup> First and Last AMG and 4x4 1 Hour Experiences only available for first and last operational hours, please check before booking. <sup>9</sup> First and Last Under 17s 1 Hour Experience only available for first operational hour, please check before booking. <sup>10</sup> Only available on selected Experiences. <sup>11</sup> Accidental Damage Protection (ADP) reduces liability for damage caused whilst driving to NIL. Experiences include, personal introduction to your driving specialist or Approved Driving Instructor, safety briefing and seat set up, transport to and from dedicated driving area. All drivers (excluding Under 17s Driving Experiences, Mercedes-Benz Driving Academy Experiences and Passenger Rides) should bring a valid driving licence. Cars are subject to availability. Prices correct at time of going to print. Prices include VAT at 20%. Subject to change without notice. Full terms and conditions apply, see website.

## Mercedes-Benz World at Brooklands



Brooklands Drive, Weybridge, Surrey KT13 0SL

**Admission to Mercedes-Benz World is free.**

Open 7 days a week, 10am to 6pm.

## Mercedes-Benz Driving Experience Centre at Silverstone



Silverstone Circuit, Towcester, Northamptonshire NN12 8TN

Purchase or book any of the Driving Experiences shown in this brochure at the Mercedes-Benz World Reception Desk, call **0370 400 4000** or visit [mercedes-benzworld.co.uk](http://mercedes-benzworld.co.uk)