



## 2014 ASTRA Graduate Program for 2015 Internship



TV Shopping Network



As the peak industry body for subscription television (STV), **ASTRA** supports and fosters emerging talent within STV channels, platforms and associated organisations.

A component of this is providing opportunities for the most creative, skilled and motivated students of broadcast and film to be exposed to, and offered training in, the STV environment.

**ASTRA** is pleased to collaborate with AFTRS on this exciting Program to provide a rare experience working with one of 6 STV organisations (Host Organisation): Foxtel, FOX SPORTS, Disney Channels, SBS Subscription TV (STUDIO/World Movies), Discovery Networks and TVSN

Please read this document carefully to find out how to apply.

### What is it?

The ASTRA Graduate Program offers AFTRS Graduates from the Foundation Diploma exposure to the dynamic and growing industry of STV; a chance to experience roles in everything from production to marketing to programming. Participants will gain transferrable experience, build relationships and further develop career goals through a 13 week paid work contract.

### Who is Eligible to Apply?

The Program is open to all students graduating from AFTRS Foundation Diploma in December 2014.

### What is the Selection Process?

AFTRS faculty will review the applications and material supplied to provide a shortlist of candidates to ASTRA and the Host Organisations. Host Organisations will then choose the student(s) they would like to interview. Final selection will be determined by the Host Organisations at the conclusion of all interviews.

### Special Considerations



Applications will be accepted for participation in the Program as a whole and not to a specific role with one Host Organisation. It is expected that the Graduate will accept a role offered by any of the Host Organisations, if offered.

**Special skills or interest in a particular Host Organisation(s) or discipline(s) such as programming, marketing, production or broadcast should be communicated in your application.**

The successful candidates will be expected to participate in a photo shoot to obtain images to be used by Host Organisations, on the ASTRA website and for media announcements. Your participation may be required for media interviews at the beginning and at the conclusion of the Program.

The work contracts will be carried out at the Host Organisations' headquarters which may be found on the job description or their website. If offered a position, Graduates are responsible for their own transportation. The Host Organisations are located in suburbs including Sydney CBD, Gore Hill, Artarmon, North Ryde and Macquarie Park.

### **Program Dates**

Launch Event: 10.30am **Wednesday 10<sup>th</sup> September** AFTRS Main Theatre

Applications Period : **10<sup>th</sup> September – 17 October 2014**

Application Deadline: C.O.B. **17 October 2014**

Host Company interviews: **3<sup>rd</sup> November – 14<sup>th</sup> November**

AFTRS Foundation Diploma Graduation- students notified of placement: **5<sup>th</sup> December 2014.**

( Please note, students will not be informed of what channel they have been placed with until graduation day)

AFTRS Graduation : **5<sup>th</sup> December 2014** – Channel placements announced and employment offers presented

Employment Term: **3 February – 2 May 2014** (may vary by Host Organisation)

STV 101: an introduction to the industry will be presented in **January 2014**

### **Remuneration**

- Graduates will be compensated on an hourly wage (assuming 38 hours/week), inclusive of superannuation and appropriate taxation, amounting to \$10,000 for 13 weeks. It is at the discretion of the Host Organisation as to how the payments will be divided. Individual work contracts will be issued by Host Organisations.

### **Host Organisations and Positions Available – 8 Positions Available**

*Click "Job Specification" to see details of the position offered.*

**Foxtel – Job Specification (2 positions)**

**FOX SPORTS – Job Specification (2 positions)**

**Disney Channel – Job Specification**

**STUDIO/World Movies – Job Specification**

**Discovery Networks - Job Specification**

**TVSN – Job Description**



### **Application Process**

The broadcasting industry is highly competitive and in order to stand out from other candidates, we require a CV that demonstrates work experience and a portfolio and/or showreel of your work (e.g., film shorts, photographs, radio recordings, newspaper articles, AFTRS final project) which illustrates your talent.

**Please review the job descriptions carefully before applying. Interest or passion for a particular job(s) and/or Host Organisation(s) should be stated in your application.**

The ASTRA Graduate Program does not discriminate against candidates on the grounds of age, gender, race, disability, sexual orientation or religious faith.

### **Interview Process**

Interviews are an opportunity to show your passion for the role and develop a rapport with the hiring manager. It is important that you dress appropriately and research the organisation with whom you will interview. To be eligible for the ASTRA Graduate Program, you must be available to interview with the Host Organisations within the two week period of **3<sup>rd</sup> November – 14<sup>th</sup> November, 2014**.

It is encouraged (but not required) that you interview with all Host Organisations who issue an invitation, in order to increase your chances to receive a placement. You will be disqualified from the program if you schedule an interview and fail to attend, without prior notification to the Host Organisation.

**Please submit your application, in a sealed envelope clearly labeled ASTRA, and your name, to the Red Box in Student Services, or sent to**

### **ASTRA Graduate Program c/o Student Services**

Australian Film Television and Radio School (AFTRS)  
PO Box 2286  
Strawberry Hills,  
NSW 2013

### **Materials required**

- 1. ASTRA Graduate Program Application ([click here](#));**
2. Curriculum vitae;
3. Final AFTRS project;
4. One (1) letter of reference from a current or previous employer;
5. Additional work samples or documentation to be considered.

**Deadline: C.O.B. Friday, October 17, 2014**

**Questions? Contact [admin@astra.org.au](mailto:admin@astra.org.au)**



### **About ASTRA**

The Australian Subscription Television and Radio Association (ASTRA) is the body representing subscription media platforms, the operators of more than 50 independent TV channels, advertising sales agencies and equipment manufacturers.

Together, ASTRA members broadcast content to one in three Australians in their homes via Foxtel, Foxtel Play, Presto, Telstra T-Box and Xbox 360, and a million more via narrowcast services to hotels and clubs.

ASTRA members invest \$700 million annually in local production, add nearly \$1.6 billion to GDP, and create 6600 jobs in dozens of businesses large and small.

ASTRA represents the industry in the media and on regulatory and policy issues, conducts conferences, manages codes of practice and organises awards that recognise the diversity and quality of subscription TV.

**Subscription Media** extends audience choice in terms of the range and diversity of entertainment and information programming. STV is responsible for a broad range of television production covering genres such as sports and news coverage, magazine style shows, reality programming, documentaries, films and dramas to extend audience choice and diversity of entertainment and information programming. The industry is a major contributor to the Australian production sector and has directly invested in the production of major films and television series and created original and exclusive content for subscribers.

Each month more than 100 exclusive programs and series will premiere on subscription television, many of them locally produced. In subscription television homes, the platform has the highest share of viewing averaging 55-60% on a weekly basis.

More information about the subscription television industry may be found at [www.astra.org.au](http://www.astra.org.au)