Table DP-1. Profile of General Demographic Characteristics: 2010
Geographic area: West Long Branch borough
State:34 County:025

| Subject | Number | Percent Subject | Number | Percent |
| :---: | :---: | :---: | :---: | :---: |
| Total Population | 8,097 | 100.0\|HISPANIC OR LATINO AND RACE |  |  |
| SEX AND AGE |  | Total population | 8,097 | 100.0 |
| Male | 3,862 | 47.7\|Hispanic or Latino (of any race) | 407 | 5.0 |
| Female | 4,235 | 52.31 Mexican | 64 | 0.8 |
|  |  | \| Puerto Rican | 110 | 1.4 |
| Under 5 years | 308 | 3.81 Cuban | 39 | 0.5 |
| 5 to 9 years | 422 | 5.21 Other Hispanic or Latino | 194 | 2.4 |
| 10 to 14 years | 506 | $6.2 \mid$ Not Hispanic or Latino | 7,690 | 95.0 |
| 15 to 19 years | 1,574 | 19.4\| White alone | 7,339 | 90.6 |
| 20 to 24 years | 831 | 10.31 |  |  |
| 25 to 34 years | 556 | 6.9\|RELATIONSHIP |  |  |
| 35 to 44 years | 796 | 9.8\| Total population | 8,097 | 100.0 |
| 45 to 54 years | 1,112 | 13.71In households | 6,592 | 81.4 |
| 55 to 59 years | 502 | 6.21 Householder | 2,384 | 29.4 |
| 60 to 64 years | 385 | 4.81 Spouse | 1,431 | 17.7 |
| 65 to 74 years | 496 | 6.1\| Child | 2,186 | 27.0 |
| 75 to 84 years | 421 | 5.21 Own child under 18 years | 1,480 | 18.3 |
| 85 years and over | 188 | 2.31 Other relatives | 296 | 3.7 |
|  |  | Under 18 years | 85 | 1.0 |
| Median age (years) | 32.4 | (x) \| Nonrelatives | 295 | 3.6 |
|  |  | \| Unmarried partner | 108 | 1.3 |
| 18 years and over | 6,513 | 80.41In group quarters | 1,505 | 18.6 |
| Male | 3,050 | 37.7\| Institutionalized population | 0 | 0.0 |
| Female | 3,463 | 42.8\| Noninstitutionalized population | 1,505 | 18.6 |
| 21 years and over | 4,929 | 60.91 |  |  |
| 62 years and over | 1,328 | 16.4\|HOUSEHOLD BY TYPE |  |  |
| 65 years and over | 1,105 | 13.6\| Total households | 2,384 | 100.0 |
| Male | 468 | 5.8\|Family households (families) | 1,756 | 73.7 |
| Female | 637 | 7.91 With own children under 18 years | 769 | 32.3 |
|  |  | \| Married-couple family | 1,431 | 60.0 |
| RACE |  | \| With own children under 18 years | 625 | 26.2 |
| One raceWhite | 8,006 | 98.9\| Female householder, no husband present | 234 | 9.8 |
|  | 7,648 | 94.51 With own children under 18 years | 106 | 4.4 |
| Black or African American | 179 | 2.2\|Nonfamily households | 628 | 26.3 |
| American Indian and Alaska Native | 5 | $0.1 \mid$ Householder living alone | 517 | 21.7 |
| Asian | 96 | 1.2\| Householder 65 years and over | 302 | 12.7 |
| Asian Indian | 34 | $0.41$ |  |  |
| Chinese | 24 | $0.3 \mid$ Households with individuals under 18 years | 824 | 34.6 |
| Filipino | 18 | $0.2 \mid$ Households with individuals 65 years \& over | 806 | 33.8 |
| Japanese | 3 | 0.01 |  |  |
| Korean | 8 | $0.1 \mid$ Average household size | 2.77 | (x) |
| Vietnamese | 6 | $0.1 \mid$ Average family size | 3.23 | (x) |
| Other Asian 1/ | 3 | 0.01 |  |  |
| Native Hawaiian and Other Pacific Islander | 1 | 0.01HOUSING OCCUPANCY |  |  |
| Native Hawaiian | 1 | 0.01 Total housing units | 2,528 | 100.0 |
| Guamanian or Chamorro | 0 | 0.01 Occupied housing units | 2,384 | 94.3 |
| Samoan | 0 | 0.01 vacant housing units | 144 | 5.7 |
| Other Pacific Islander $2 /$ | 0 | 0.01 For seasonal, recreational or |  |  |
| Some other race | 77 | 1.0\| occasional use | 68 | 2.7 |
| Two or more races | 91 | 1.1\|Homeowner vacancy rate (\%) | 1.4 | (x) |
|  |  | \|Rental vacancy rate (\%) | 3.3 | (x) |
| Race alone or in combination with one or more other races: 3/ <br> White |  | \| HOUSING TENURE |  |  |
|  | 7,727 | 95.4\| Occupied housing units | 2,384 | 100.0 |
| Black or African American | 205 | 2.51Owner-occupied housing units | 1,941 | 81.4 |
| American Indian and Alaska Native | 22 | 0.3\|Renter-occupied housing units | 443 | 18.6 |
| Asian | 128 | 1.6\|Average household size |  |  |
| Native Hawaiian and Other Pacific Islander | 5 | 0.11 of owner-occupied units | 2.89 | (x) |
| Some other race | 105 | 1.3\| of renter-occupied units | 2.22 | (x) |

(x) Not applicable

1/ Other Asian alone, or two or more Asian categories
2/ Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories
3/ In combination with one or more of the other races listed. The following six numbers may add to more than the total population because individuals may report more than one race

Source: US Bureau of the Census, 2010 Census of Population and Housing
Prepared by the New Jersey Department of Labor and Workforce Development, Division of Labor Market \& Demographic Research, May 2011

