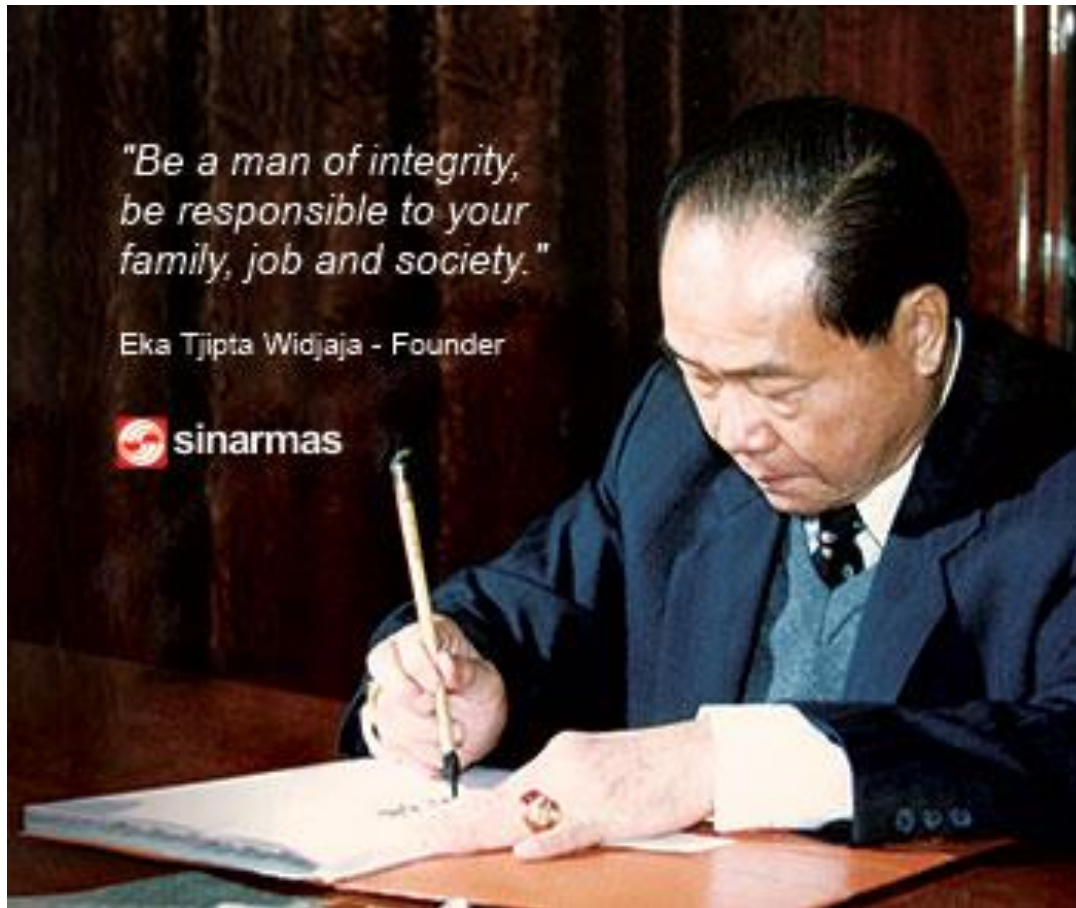


Introduction and Overview

Sinar Mas





Shared corporate values

Integrity

Positive Attitude

Commitment

Continuous Improvement

Innovative

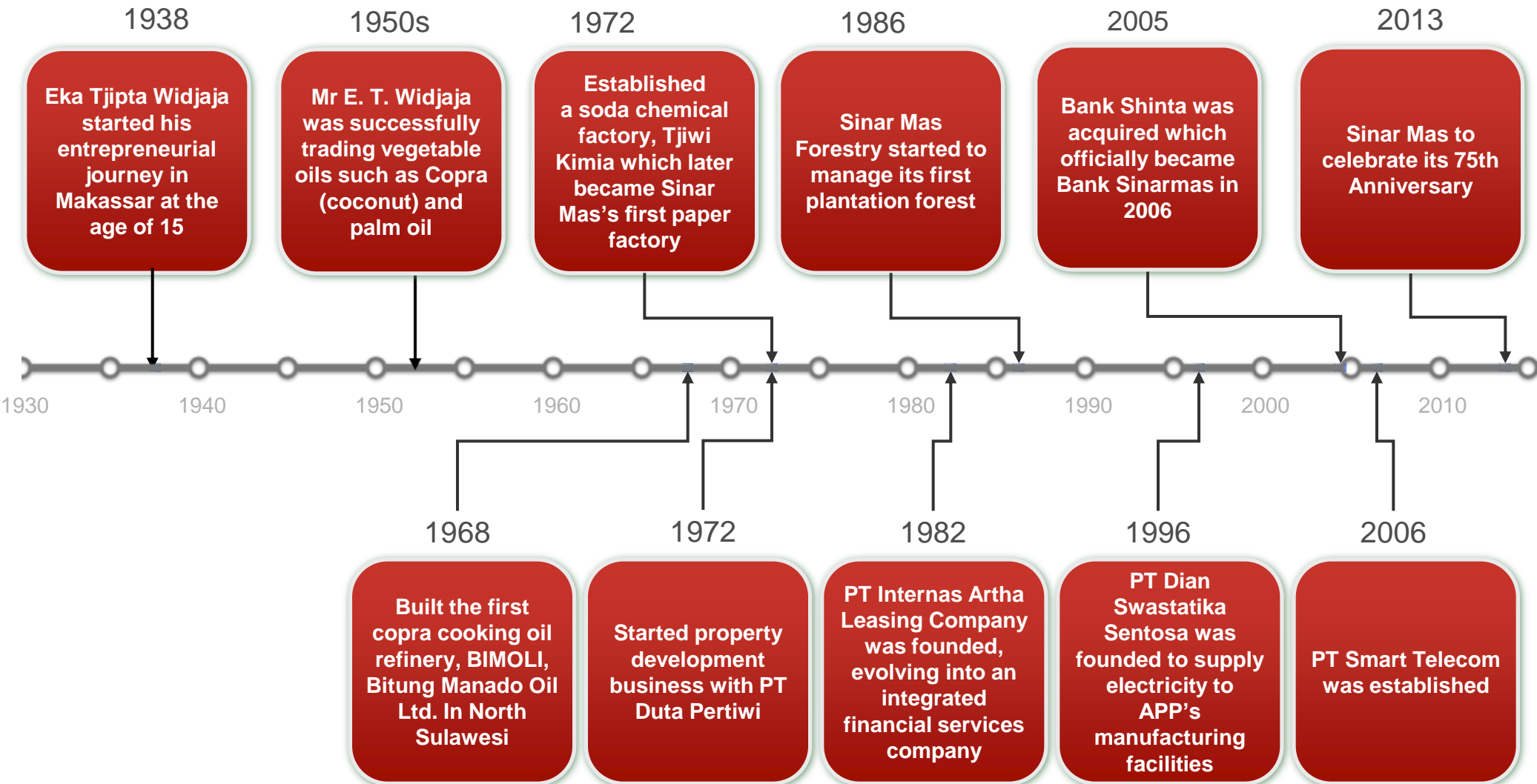
Loyal



The name Sinar Mas means Golden Ray. It is inspired by the **golden ray** shining endlessly, giving **light and life**.

Sinar Mas is a brand name that is used by companies that are independently managed but share a common history and corporate values

Our Journey



Sinar Mas business pillars



pulp and paper products



real estate and development



All Sinar Mas businesses are committed to the highest business, environment and social standards for sustainable, inclusive growth.

It is today one of Asia's leading enterprises, consisting of 6 main business pillars and also undertaking important initiatives in healthcare and education.

In total Sinar Mas creates 380,000 jobs and supports 500,000 additional jobs in Indonesia



Teguh Ganda Wijaya

APP's Performance



**One of the world's leading
pulp & paper producer**

10 million tons of capacity per year
About 43,000 employees
Some 80 product brands
Zero-deforestation policy
Sales in more than 120 countries

Source: APP-CA, January 2015



UN Summit – 23 Sep 2014

APP signed *New York Declaration on Forests* at UN Climate Summit



Wakaf Al Qur'an & 1,000,000 Buku Tulis

Since 2008, APP has donated $\pm 300,000$ Al Qur'an.
Since 2011, APP has donated 1,000,000 books/year.



Forest Conservation Policy – 5 Feb 2013

As a part of *Vision 2020 Sustainability Roadmap*, APP committed to zero deforestation and the progress can be monitored through FCP Monitoring Dashboard



Restoring 1,000,000 Ha of Rainforests – 28 Apr 2014

APP works with local authorities, other stakeholders to preserve natural forests across Indonesia. **13 August 2015 announcement retirement 7.000 HA deep peat**



Franky O. Widjaja

6.6 billion \$US in revenues

9% of Indonesia's total output

471,000 HA planted (<5% of total area)

2.77 million tons of palm products

Among highest yield in the world:

5.6 Tonnes CPO per HA per year



Indonesia's largest palm-based agro-business is committed to ensure applying its Forest Conservation Policy throughout the supply chain



Representing **Conservation International**, a reputable USA based environment NGO, Harrison Ford met with Pak Franky Widjaja to discuss GAR-SMART's activities as a global front runner on zero deforestation, sustainable palm oil (SPO)

For a third year, SMART received the **Primaniyarta Award** from Indonesia's Ministry of Trade as an extraordinary exporter.

24 September 2014 Pak Franky made **the Indonesian Palm Oil Pledge at United Nations Climate Change Summit in New York**

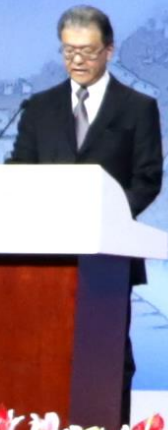
In January 2015, Sinar Mas Agribusiness & Food will continue its discussions on Food Security at WEF in Davos and mid **February 2015 at Jakarta's Food Security Summit**





2014年亚太经合组织工商领导人峰 APEC CEO SUMMIT 2014

中国 北京 2014年11月8日-10日 Beijing, China 8th-10th November 2014





Muktar Widjaja

Sinar Mas Land head quarters, BSD City



Hong Kong Green Building Award, Green Mark Gold Award
of the Building & Construction Authority Singapore



Sinar Mas Land : 2.8 billion \$US in Assets, 563 million \$US in Revenues (Annual Report 2013)

New town development, resorts, hotels, industrial and commercial estates with projects in Indonesia, China, Singapore and Malaysia. Some 10,000 hectares land bank in Indonesia

MULTI-INTERNATIONAL AWARD WINNING PROPERTY DEVELOPER




- Opened by President Jokowi, 4 ministers on 4 August 2015
- Design review saved 11+ mioUS\$ on building material, future energy savings
- BSD City 6.000 HA, \pm 60% built, Green Living, Working, Education Philosophy



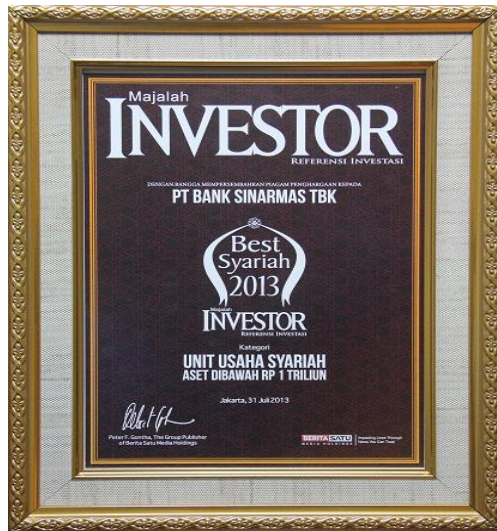


Indra Widjaja



SM MultiFinance: 4 billion \$US in assets, 1.5 billion \$US in revenues
Bank Sinarmas: 1.4 billion \$US in assets, 136.6 million \$US in revenues

**Multiartha employs 14,396 people and has
1,152 offices in Indonesia
#1 life and general insurance company
381 branch offices in 156 Indonesian cities**



Best Sharia
Category Total Asset < Rp 1 trillion“
Investor Magazine

“Corporate Social Responsibility”
Anugerah Perbankan Indonesia



“Good Corporate Governance”
Anugerah Perbankan Indonesia



4G⁺



Launch of 4G LTE Advanced at high frequency 2.3 GHZ for best quality and at low frequency for widest coverage



During the ICE Opening, SmartFren organised the “Creative Dialogue”. Opening ICE and the event, President Jokowi wrote that creativity needs to become “the backbone of Indonesia’s economy”

From September 2015 SmartFren will offer many different products and services that will enhance communication at home, in offices and abroad.



Support people’s lives: their families, work, businesses – the communication and cooperation between them



PT. Dian Swastatika Sentosa Tbk.

Business Lines:

- Mining
- Power
- Multimedia
- Chemical Trading



Total production of 6.6 million tons of coal; total off-take of 1.5 million MWh, 13 million GJ of electricity. Total 140,000 home passes built. 1.3 billion \$US in assets, 600 million \$US in revenues.

Achievement



**Groundbreaking of SumSel-5
power plant project – 23 May 2013**



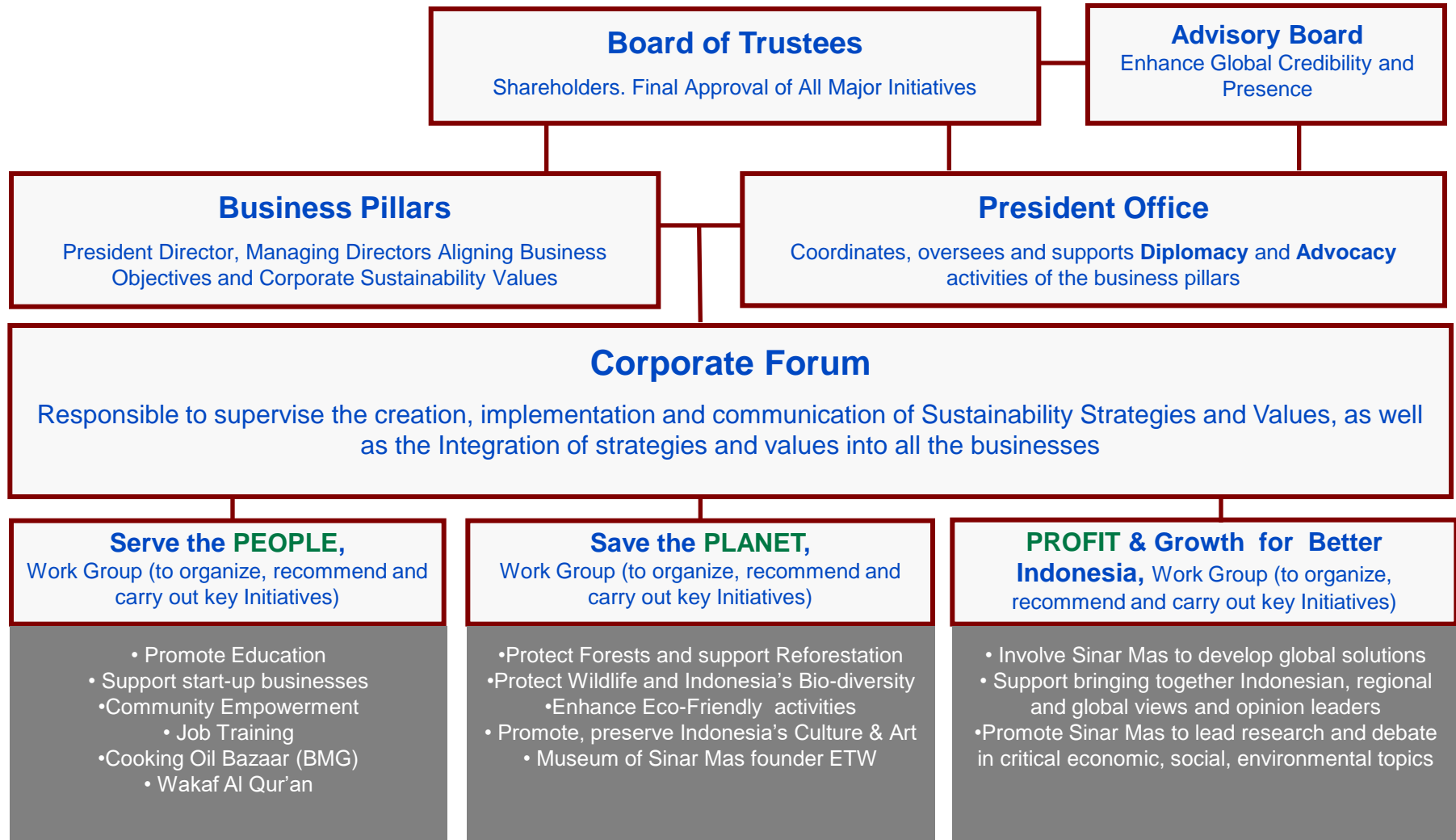
**PPA signing Kendari-3 power plant
project (South Sulawesi) 4 May 2015**



**One of top 50 listed companies in Indonesia with
the best good corporate governance –
9 December 2014**



Gandi Sulistiyanto



Other initiatives supported

Education



Environment



A ZERO DEFORESTATION COMMITMENT
We believe in creating a sustainable future through
our products and we are doing our part to chart
the path ahead through our new Forest Conservation Policy
launched on 5 February 2013.
For more information please visit www.asiapulppaper.com

Healthcare



Others



Yayasan Buddha Tzu Chi Indonesia
Perwakilan **Sinar Mas**

Yayasan Buddha Tzu Chi
also provides assistance
incase of disaster, character
building (Cinta Kasih)

Social initiatives undertaken

Pulp & Paper



Agribusiness & Food



Telecommunication



Real Estate & Development



Financial Services



Energy and Infrastructure



Supports the education of children



SMART manages 104 primary, secondary schools with over 21,000 students and 1,226 teachers.

We also subsidise government schools, extending outreach to +35.000 students



A responsible employer creating jobs for sustainable livelihoods



380,000 jobs created directly

500,000 additional indirectly

Ensuring health & safety standards

Member of Global Compact, Sedex



Sinar Mas is one of Asia's leading, visionary businesses
Committed to the highest technical, environmental and social standards
Operating according to Good Corporate Governance principles