



JETIX EUROPE N.V.

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PRESS RELEASE

JETIX EUROPE STRENGTHENS COMEDY LINE-UP WITH *IGGY ARBUCKLE*

- **Jetix Europe acquires European Pay TV, TV distribution, home video and consumer product rights to *Iggy Arbuckle***
- **TV Distribution to be serviced by Disney's Buena Vista International Television on behalf of Jetix Europe**
- **26 x 30' or 52 x 11' flash animation series produced by Blueprint Entertainment, in association with National Geographic Kids Entertainment and C.O.R.E Toons.**

Amsterdam, The Netherlands and London, UK – Jetix Europe today announced that it has acquired the European Pay TV rights to the quirky adventure comedy *Iggy Arbuckle*. The series, produced by Blueprint Entertainment in association with National Geographic Kids' Entertainment (NGKE) will air on all Jetix Europe Channels from August 2007.

Jetix Europe has also acquired TV distribution rights (with the exception of free TV distribution rights in Germany and all French speaking rights), and home video & consumer product agency rights for the series across Europe (with the exception of Scandinavia and Central Eastern Europe). Disney's Buena Vista International Television is to service the distribution of its television rights to *Iggy Arbuckle* on behalf of Jetix Europe and will launch the 26 episodes at MIPTV in April 2007.

Iggy Arbuckle is a fast-paced animated adventure comedy series aimed at 6 -11 year olds, which follows the adventures of the nature-freak piglet, Iggy. Iggy's one mission in life is to protect and care for the awesome Kookamunga National Park, which takes him on different, wild and crazy adventures in every episode. It never takes long for Iggy and his friend Jiggers the beaver to set out on a simple nature walk, for it to quickly explode into a full scale avalanche of chaotic comedy!

Created by Guy Vasilovich (*Kangaroo Jack G'Day USA!*, *Moville Mysteries* and *Hey Arnold! The Animated Feature*) the series is loosely based on his own childhood, growing up in rural Tomahawk, Wisconsin.

Paul Taylor, CEO, Jetix Europe, says: “*Iggy Arbuckle* is a quirky new series that is full of colourful characters and endless possibilities for new and exciting worlds to be explored. *Iggy Arbuckle* is a great addition to the Jetix portfolio as it combines the perfect blend of side-splitting comedy with off-the-wall, imagination-inspiring adventure.”

John Morayniss, CEO and Chairman BLUEPRINT ENTERTAINMENT, added: “We’re thrilled to have Jetix introduce *Iggy Arbuckle* to European audiences. Their experience in launching, marketing and promoting children’s programming make them the ideal partners to fully realize the potential this brand possesses.”

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Notes to Editors:

Jetix Europe

- Jetix Europe is a leading kids’ entertainment company with localised television channels, programme distribution and consumer products businesses in Europe and the Middle East.
- Jetix Europe’s 14 Jetix television channels deliver a **unique combination of action, adventure and cheeky humour for kids aged 6-14**, in 58 countries and 18 languages, reaching over 46 million households. In addition the company has launched GXT a pay-TV channel in Italy targeting teenage boys.
- Jetix Europe is part of the global Jetix kids’ entertainment alliance launched by Jetix Europe and The Walt Disney Company (ABC Cable Networks Group and Jetix Latin America) in 2004.
- Through the alliance Jetix reaches over 289 million* television households in 80 countries and 25 languages worldwide.

*through channels and branded blocks.

BLUEPRINT ENTERTAINMENT, is a leading television production company involved in the development, production, financing, packaging and exploitation of dynamic and innovative programming for the worldwide marketplace. Established in January of 2002, by its two principals, John Morayniss and Noreen Halpern, **BLUEPRINT ENTERTAINMENT** is a Canadian company with offices in Los Angeles, Vancouver and Toronto.

BLUEPRINT ENTERTAINMENT has an extensive development and production slate that encompasses a number of ½-hour and 1-hour prime-time and children’s series, movies, and miniseries targeted at a mix of broadcast and cable/satellite networks based in the US, Canada and the international marketplace. Recent productions include *Whistler*, *Til Death Do Us Part (aka Love You To Death)*, *The Best Years*, *Kenny Vs Spenny*, *Exes and Oh’s*, *Iggy Arbuckle*, *Shoebox Zoo*, *Noah’s Arc*, *Intimate Strangers*, *Cradle of Lies*, *Crazy for Christmas*, *Playing House*, *Absolution*, *The Road To Christmas*, *Gospel of Deceit*, *Man in the Mirror: The Michael Jackson Story* and *Chasing Freedom*. www.blueprint-corp.com

National Geographic Kids Entertainment

National Geographic Kids Entertainment (NGKE) is an independent production entity of National Geographic Ventures. Established in 2003, NGKE brings the renowned National Geographic brand to children's entertainment through the development and production of quality animated and live-action, entertainment-driven programming that excites kids to explore their world.

NGKE will work with all major broadcast outlets in the United States and abroad. For more information about National Geographic, visit www.nationalgeographic.com.

Oasis is a leading international film and television distribution company headquartered in Toronto with an office in Los Angeles. www.oasisinternational.com

Commissioning broadcaster in Canada is Teletoon