## type design

1920

#### Wilhelm Klingspor Schrift

Klingspor, Germany

#### Hess Old Style

American Type Founders, USA

Canterbury Old Style Freeman Craw

American Type Founders, USA

#### Hambur

H. Berthold AG

1921

#### Fierschrift

Klingspor, Germany

#### Hammer Unziale

Klingspor, Germany

#### Garamont

American Type Founders, USA

#### Goudy Newstyle

Frederic W. Goudy American Type Founders, USA

#### Narcissus

Klingspor, Germany

#### Ehmcke Antiqua

Scriftgießerei Flinche, Germany

#### Hamburg

Georg Belwe Schelter & Giesecke, Germany 1922

#### NEULAND

Klingspor, Germany

LOCARNO Klingspor, Germany (Koch Antiqua)

#### Ionic

Chauncey H. Griffith Mergenthaler Linotype, USA

#### **PHOSPHOR**

Ludwig & Mayer, Germany

#### **Cooper Black**

Barnhart Brothers & Spindler, USA

#### Erbar

Iacob Erbar Ludwig & Mayer, Germany

#### MUNDER

Robert Wiebking Laclede Type Foundry, USA (Munder Venezian / Laclede Oldstyle) 1923

#### Anzeigenschrift

D. Stempel AG (Deutsche Anzeigenschrift)

#### Erasmus

Lettergieterii Amsterdam, Netherlands (Frasmus Medieval)

#### **Eusebius**

Ernst F. Detterer / Robert Hunter Middleton Ludlow, usa

#### Narrow Bembo Italic

Monotype, Great Britain

#### lenson

Joseph W. Phinney American Type Founders, USA

#### Tiemann

Walter Tiemann Klingspor, Germany

#### Koloss

Ludwig & Mayer, Germany

#### hammerscrift

Klingspore, Germany

1924

#### Jellen

Klingspor, Germany

#### Century Schoolbook

American Type Founders, USA

#### Goudy Italian Frederic W. Goudy

American Type Founders, USA (Frenchwood Ronde/Italian Old Style)

#### Ludlow

Ludlow, USA (Ludlow Black)

Palace Script
Stephenson Blake, Sheffield, England

#### Kingston

Stephenson Blake, Sheffield, England



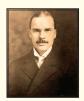
Herbert Bayer Born 1900 Austria Died 1985 USA

Graphic Designer, Painter, Photographer, Sculptor, Art Director, Environmental and Interior Designer, Architect





Thor Wield Georg Belwe Schelter & Giesecke 1921 1925 Born 1878, Berlin, Germany Wieland Licht 1926 Died 1954, Ronneburg, Germany Belwe Fett Fleischmann Kursiv Ludwig Wagner Typographer, Type Designer, Teacher Fleischmann Antiqua Fleischmann Antiqua Halbfett Mozart Schönschrift



Shakespeare Mediaeval Schelter & Giesecke Morris Fuller Benton Baskerville American Type Founders Century Schoolbook Born 1872, Milwaukee, USA Cloister Bold Italic Died 1948, Morristown, USA Motto Baskerville Italic Mechanic, Engineer, Type Designer Packard Bold Wedding Text Shaded Announcement Announcement Italic Cloister Bold Condensed Freehand Garamond (with T. M. Cleland) Hobo Light Invitation Venetian Bold Garamond Italic (with T. M. Cleland) 1918 Sterling Sterling Italic 1919 1920 Century Schoolbook Italic Garamond Bold 1921 Card Roman Pen Print Open Civilite 1022 Century Schoolbook Bold Cloister Cursive Cloister Cursive Handtooled (with Charles H. Becker) Garamond Bold Italic Goudy Handtooled (with Charles H. Becker) Schoolbook Old Style 1924 Canterbury 1926 Greeting Monotone 1927 Bodoni Open Bodoni Ultra Bodoni Ultra Italic Broadway Bulmer Bulmer Italic Chic Dynamic Medium Modernique Parisian



	date	typeface	foundry
Lucian Bernhard	1918	Flinsch Privat	Flinsch
	1921	Bernhard Fraktur Extrafett	Bauersche Gießerei
Born 1883, Stuttgart, Germany	1924	Bernhard Antiqua Extrafett	"
Died 1972, New York, USA	1925	Bernhard Antiqua Zart	"
	, ,	Bernhard Schönschrift	II .
Graphic Artist, Illustrator, Painter,	1027	Bernhard Kursiv Extrafett	"
Type Designer, Interior Designer, Teacher	1928	Bernhard Handschrift	"
		Bernhard Schönschrift Kräftig	II .
		Lucian	m .



Oswald Bruce Cooper	1915	Packard Series Cooper Bold	American Type Founders Barnhart Brothers & Spindler
Born 1879, Mountgilead, Ohio, USA	1915		Darmart Brothers & Spindler
	1919	Cooper Oldstyle	"
Died 1940, Chicago, USA	1921	Cooper Black	"
	1924	Cooper Italic	"
Type Designer, Calligrapher, Teacher	1925	Cooper Hilite	II .
	, ,	Cooper Initials	"
	1926	Cooper Black Condensed	"
		Cooper Black Italic	"
	1927	Boul Mich	"
		Pompeian Cursive	"
	1928	Cooper Fullface	"







	1925	Feder Kursiv	"
Type Designer, Teacher	1926	Erbar Grotesk Fett	"
		Lucina	"
	1928	Lumina	"
Frederic W. Goudy	1915	Goudy Old Style	American Type Founders
	1916	Booklet Old Style	ii-
Born 1865, Bloomington, USA		Goudy Old Style Italic	"
Died 1947, Marlborough-on-Hudson, USA		Goudy Type	"
	1918	Goudy Open	Lanston Monotype
Type Designer, Typographer, Publisher, Teacher		Goudy Modern	" "
		Hadriano	Continental Type Foundry
	1919	Collier Old Style	American Type Founders
		Goudy Open Ítalic	Lanston Monotype
		Goudy Modern Italic	" "
		National Old Style	American Type Founders
	1921	Goudy Catalogue	íı*
		Goudy Catalogue Italic	"
		Goudy Newstyle	"
		Nabisco	National Biscuit
		Ratdolt Roman	Caslon
	1923	Garamont 248	Lanston Monotype
	1924	Frenchwood Ronde	" "
		Italian Old Style	"
		Italian Old Style Italic	"
	1925	Marlborough	Village Letter Foundry
		Venezia Italic	Linotype
	1926	Aries	Village Letter Foundry
	1927	Companion Old Style	"
		Companion Old Style Italic	"
		Deepdene	Lanston Monotype
		Deepdene Italic	"
		Record Title	Architectural Record
		Remington Typewriter	Lanston Monotype
	1928	Goudy Text	"

	date	typeface	foundry
Eric Gill Born 1882, Brighton, England Died 1940, Uxbridge, England Sculptor, Graphic Artist, Type Designer	1927-29 1928	Gill Sans 262 Perpetua 239	Lanston Monotype "
Chauncey H. Griffith Born 1879, Irontown, Ohio, USA Died 1956, Butler, NY, USA Type Designer, Typesetter, Machine Compositor	1922-25 1928	Ionic No. 5 Ionic Condensed Papst Extra Bold Papst Extra Bold Italic	Mergenthaler Linotype " " "
Victor Hammer Born 1882, Vienna, Austria Died 1967, Lexington, USA  Printer, Painter, Graphic Artist, Architect, Type Designer, Sculptor, Teacher, Publisher	1921	Hammerscrift (Hammer Unziale)	Gebrüder Klingspor
Sjoerd Hendrik de Roos Born 1877, Drachten, Netherlands Died 1962, Haarlem, Netherlands Lithographer, Type Designer	1915 1923 1924 1925 1926 1927 1928	Ella Kursiv Zilver Type Erasmus Mediaeval Erasmus Mediaeval Kursiv Hermes Erasmus Mediaeval Halbfett Circulaire Grotius Meidoorn Type Succes	Ludwig Wagner Zilverdistel Press Lettergieterij Amsterdam " " " " " " " Heuvelpers Lettergieterij Amsterdam
George William Jones Born 1860, Great Britain Died 1942, Great Britain Printer, Type Designer	1925 1928-31 1928	Georgian Granjon Venezia	Linotype " "
Edward Johnston Born 1872, San José, Uruguay Died 1944, Ditchling, England Type Designer, Calligrapher, Author, Teacher	1912–27 1916	Hamlet Type Johnston Sans Serif	Cranach Press London Transport



	date	typeface	foundry
Heinrich Jost Born 1889, Magdeburg, Germany Died 1948, Frankfurt am Main, Germany Typographer, Type Designer, Graphic Designer	1925 1926 1927	Fraktur Atrax Bauer Bodoni Jost Medieval (Aeterna) Jost Kursive	Monotype Bauersche Gießerei " Ludwig & Mayer



Rudolf Koch	1917	Frühling	Gebrüder Klingspor
Born 1876, Nuremberg, Germany		Maximilian	11
		Maximilian Antiqua	"
Died 1934, Offenbach, Germany	1918	Deutsche Schrift Mager	"
T. D. T1 O.1: .1 T.1	1921	Deutsche Zierschrift	"
Type Designer, Typographer, Calligrapher, Teacher	1922	Koch Antiqua	"
	1923	Deutsch Anzeigenschrift Breit	D. Stempel AG
	, ,	Deutsch Anzeigenschrift Eng	"
		Deutsch Anzeigenschrift Schmal	"
		Koch Kursiv	Gebrüder Klingspor
		Neuland	"
	1924	Koch Antiqua Grob	"
	1924-30	Peter Jeßen Schrift	
	1925	Wilhelm Klingspor Schrift	"
	1925-30	Wallau	"
	1925 50	Koch Antiqua Fett	"
	1927	Kabel	"
	1927	Kabel Grob	"
	1920	Kabel Schmalhalbfett	"
		Neuland Licht	"
		Offenbach	"
		Chemoach	



1923	Eusebius	Ludlow
	Eusebius Italic	"
1924	Ludlow Black	"
1926	Cameo	11
1027	Cameo Italic	"
1928	Eusebius Bold	H .
	Eusebius Bold Italic	"
	Eusebius Open	H .
	Delphian Open Titling	H .
	1924 1926 1927	Eusebius Italic 1924 Ludlow Black 1926 Cameo 1927 Cameo Italic 1928 Eusebius Bold Eusebius Bold Italic Eusebius Open



Delpnian Open Titling	
Walter Tiemann  Born 1876, Delitzsch, Germany Died 1951, Leipzig, Germany  Type Designer, Typographer, Painter, Teacher  1920  Tiemann Fraktur Fett  Narziß  Tiemann Antiqua  Tiemann Gotisch  1924  Tiemann Gotisch  1925  Tiemann Kursive  1927  Tiemann Antiqua Halbfett  Tiemann Antiqua Halbfett  Torpheus  Tiemann Antiqua Halbfett  Tiemann Antiqua Halbfett	

# S

## fine art

#### fine art notes:

1920 1922 1921 1923 1924 1 Bloomsbury 1 Bloomsbury 1 Precisionism 1 Bauhaus 1 American Realism Grant, Self Portrait Demuth Charles, Aucassiu and Nicolette Duncan Grant, Self Portrait Paul Klee, The Sublime Side Postcard for Bauhaus George Bellows, Dempsey and Firpo Exhibition Weimar 2 Harlem Renaissance 2 Expressionist 2 Neue Sachlichkeit 2 Bloomsbury William H. Johnson, Café Vanessa Bell, Interior with a Table Wassily Kandinsky, White Cross Otto Dix, Stormtroops Advancing Under Gas 2 Fauvism Henry Matisse, Odalisque with Arms Raised 3 Cubism 3 De Stijl 3 Bauhaus Amédée Ozenfant, Guitar and Bottles László Moholy-Nagy, Theatre of Totality Piet Mondrian, Composition with Yellow, Blue, 3 Harlem Renaissance and Red Archibald J. Motley Jr., Mending Socks

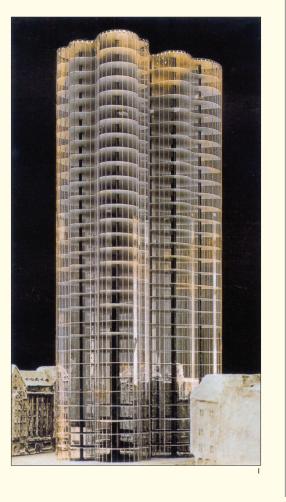
## architecture & design



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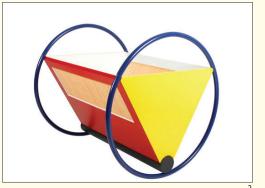












#### architecture & design notes:

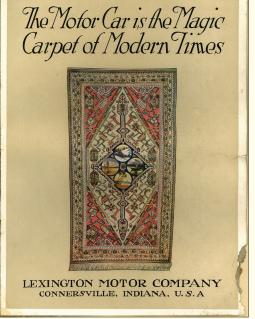
1920	1921	1922	1923	1924
<ol> <li>Arts and Crafts         Dagobert Peche, Jewel Box</li> <li>International Style         Walter Groupious, National Museum of         Western Art</li> </ol>	1 Arts and Crafts Edward Hald, Fireworks 2 Bauhaus Marcel Breuer, Slatted Chair	1 Expressionist Architecture Mies van der Rohe, Maquette Glass Skyscraper	1 Art Deco George Fouque, Corsage Ornament 2 Bauhaus Jan Tschichold, Exhibition Poster	<ol> <li>Bauhaus         Walter Gropius, Bauhaus-Dessau Wohnheim</li> <li>Bauhaus         Peter Keler, Bauhaus-Wiege Bassinet</li> </ol>

## advertising

























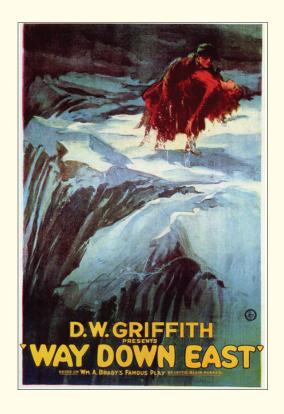


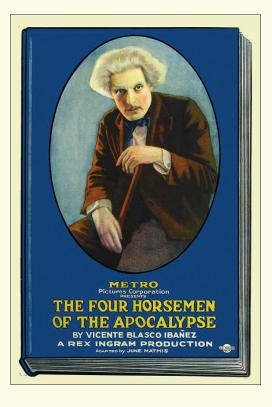


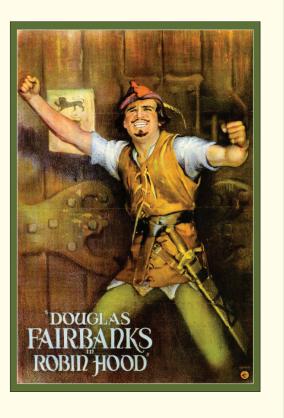
#### advertising notes:

1920 1921 1922 1923 1924 1 American Chairs I Lexington Motor Company I Sanitol Toothpaste and Liquid Antiseptic 1 Kotex I Ivory Soap Correctly Designed and Built... The Motor Car is the Magic Carpet of Dentist Say Use Them Both! --- Why? Inexpensive, Comfortable, Hygenic and Safe The Simplist and Safest Aid to Natural Beauty. Modern Times. Kotex completes Milady's toilette, insuring 2 Kodak 2 Canadian Westinghouse Company Ltd. 2 Lifebuoy Health Soap perfect poise. Anywhere – everywhere 2 Ponds Cold Cream & Vanishing Cream Westinghouse Radio Sets, Complete and Ready Tired mothers can still be charming wives. Beware of the little flaws that make one homely. to Ship. 2 Palmolive Soap 3 Barbasol Shaving Cream 3 Nell Brinkley Hair Wavers Proud of his wife. Just what you wanted...a Barbasol face! Of the Five Modes of Hair Weaving which is Most 3 Watkins Mulsified Cocoanut Oil Shampoo 3 National Airlines Make Your Hair Look its Best. Fly National, Airline of the Stars. 3 Boncilla Skin Care Becoming to You? 4 Colgate Gifts A Woman is Only as Old as Her Complexion. Colgate's for Christmas - Useful Gifts, Not 4 LUX Laundry Detergent 4 Pepsodent The New-Day Dentifrice Gimcracks. Silks, Satins, Lace. 10 Day Test For Boys.

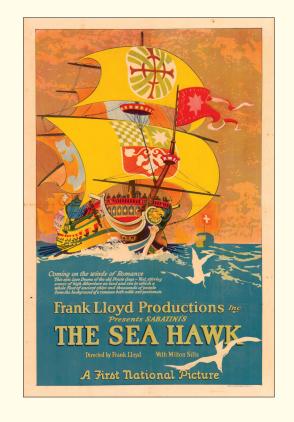












#### film notes:

#### 1920

- 1 Way Down East, directed by D.W. Griffith A powerful melodrama starring silent film immortal Lillian Gish (pictured above).
- 2 Over the Hill to the Poorhouse, directed by Harry F. Millarde.
- 3 Shipwrecked Among Cannibals, directed by William F. Adler.
- 4 Polyanna, directed by Paul Powell. With Mary Pickford, Wharton James, Katherine Griffith.
- 5 The Mark of Zorro, directed by Fred Niblo. With Douglas Fairbanks, Noah Beery, Charles Hill Mailes.
- 6 Dr. Jekyll and Mr. Hyde, directed by John S. Robertson. With John Barrymore, Charles Lane, Brandon Hurst.
- 7 The Round-Up, directed by George Melford. With Roscoe 'Fatty' Arbuckle, Mabel Julienne Scott, Irving Cummings.
- 8 Double Speed, directed by Sam Wood. With Wallace Reid, Wanda Hawley, Theodore Roberts.
- 9 Excuse My Dust, directed by Sam Wood. With Wallace Reid, Wallace Reid Jr., Ann Little.

#### 1921

- The Four Horsemen of the Apocalypse, directed by Rex Ingram, Kevin Brownlow. With Pomeroy Cannon, Josef Swickard, Bridgetta Clark (pictured above).
- 2 The Kid, Charles Chaplin.
- 3 The Three Musketeers, directed by Fred Niblo. With Douglas Fairbanks, Léon Bary, and George Siegmann.
- 4 The Sheik, directed by George Melford, starring Rudolph Valentino (pictured above).
- 5 Little Lord Fauntleroy, directed by Alfred E. Green, Jack Pickford. With Mary Pickford, Claude Gillingwater, Joseph J. Dowling.
- 6 The Love Light, directed by Frances Marion. With Mary Pickford, Evelyn Dumo, and Raymond Bloomer.
- 7 Every Woman's Problem, directed by Willis Robards. With Dorothy Davenport, Willis Robards, Maclyn King.
- 8 Brewster's Millions, directed by Joseph Henabery. With Roscoe 'Fatty' Arbuckle, Betty Ross Clarke, Fred Huntley.
- 9 White and Unmarried, directed by Tom Forman. With Thomas Meighan, Jacqueline Logan, Grace Darmond.
- 10 The Passion Flower, directed by Herbert Brenon. With Norma Talmadge, Courtenay Foote, Eulalie Jensen.

#### 1922

- 1 Robin Hood, directed by Allan Dwan. With Douglas Fairbanks Jr., Wallace Beery, Sam De Grasse, Enid Bennett (pictured above).
- 2 Oliver Twist, directed by Frank Lloyd. With Jackie Coogan, James A. Marcus, and Aggie Herring.
- 3 Blood and Sand, directed by Fred Niblo. With Rosa Rosanova, Leo White, Rosita Marstini.
- 4 Manslaughter, directed by Cecil B. DeMille. With Leatrice Joy, Thomas Meighan, and Lois Wilson.
- 5 Grandma's Boy, directed by Fred C. Newmeyer. With Harold Lloyd, Mildred Davis, and Anna Townsend.
- 6 Smilin' Through, directed by Sidney Franklin. With Norma Talmadge, Wyndham Standing, Harrison Ford.
- 7 More To Be Pitied Than Scorned, directed by Edward LeSaint. With J. Frank Glendon, Rosemary Theby, Philo McCullough.

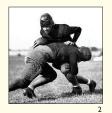
#### 1923

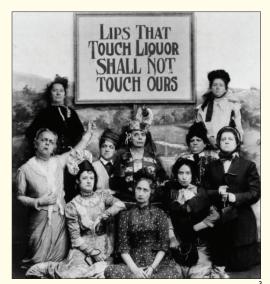
- The Covered Wagon, directed by James Cruze. With J. Warren Kerrigan, Lois Wilson, Alan Hale (pictured above).
- 2 The Ten Commandments, directed by Cecil B. DeMille. With Theodore Roberts, Charles de Rochefort, Estelle Taylor.
- 3 The Hunchback of Notre Dame, directed by Wallace Worsley, starring Lon Chaney as Quasimodo.
- 4 Safety Last, directed by Fred C. Newmeyer, Sam Taylor. With Harold Lloyd, Mildred Davis, Bill Strother.
- 5 Daddy, directed by E. Mason Hopper. With Jackie Coogan, Arthur Edmund Carewe, Iosie Sedgwick.
- 6 Homeward Bound, directed by Ralph Ince. With Thomas Meighan, Lila Lee, Charles S. Abbe.
- 7 The Ne'er Do-Well, directed by Alfred E. Green. With Thomas Meighan, Lila Lee, Gertrude Astor.
- 8 *The Pilgrim*, with Charles Chaplin, Edna Purviance, Kitty Bradbury.

- The Sea Hawk, directed by Frank Lloyd. With Milton Sills, Enid Bennett, Lloyd Hughes (pictured above).
- 2 He Who Gets Slapped, directed by Victor Sjöström. With Lon Chaney, Norma Shearer, John Gilbert.
- 3 Girl Shy, directed by Fred C. Newmeyer, Sam Taylor. With Harold Lloyd, Jobyna Ralston, Richard Daniels.
- 4 A Society Scandal, directed by Allan Dwan. With Gloria Swanson, Rod La Rocque, Ricardo Cortez.
- 5 Humming Bird, directed by Sidney Olcott. With Gloria Swanson, Edmund Burns, William Ricciardi.
- 6 The Marriage Circle, directed by Ernst Lubitsch. With Florence Vidor, Monte Blue, Marie Prevost.
- 7 Beau Brummell, directed by Harry Beaumont. With John Barrymore, Mary Astor, and Willard Louis.
- 8 The Thief of Bagdad, directed by Raoul Walsh. With Douglas Fairbanks, Snitz Edwards, and Charles Belcher.
- 9 Greed, directed by Erich von Stroheim. With Zasu Pitts, Gibson Gowland, Jean Hersholt.
- 10 Secrets, directed by Frank Borzage. With Norma Talmadge, Eugene O'Brien, and Patterson Dial.

### social, political & technological events



































#### social, political & technological notes:

#### 1920

- January 9, thousands of onlookers watch as *The Human Fly* George Polley climbs the New York Woolworth Building. He reaches the 30th floor before being arrested.
- January 16, prohibition begins in the United States with the Eighteenth Amendment to the Constitution coming into effect (pictured above, image 1).
- February 14, the League of Women Voters is founded in Chicago.
- February 24, Adolf Hitler presents his National Socialist program in Munich (pictured above, image 2).
- June 13, the United States Post Office Department rules that children may not be sent via parcel post.
- F August 20, the first commercial radio station in the United States, 8μκ (wwi), begins operations in Detroit, Michigan.
- August 26, the Nineteenth Amendment to the United States Constitution is passed, guaranteeing women's suffrage.
- September 17, the National Football League was founded (*pictured above*, *image* 3).

#### 1921

- July 1, the Communist Party of China is officially founded (*flag pictured above, image 3*).
- July 18, the first BCG vaccination against tuberculosis is given.
- July 29, Adolf Hitler becomes Führer of the Nazi Party (pictured above, image 2).
- August, the United States formally ends World War I, declaring a peace with Germany.
- August 23, King Faisal I of Iraq is crowned in Baghdad.
- August 24, airship zr 2 explodes during a test flight near Hull, England; 41 are killed (pictured above, image 1).
- September 7, in Atlantic City, New Jersey, the first Miss America Pageant is held and 16 year old Margret Gorman is crowned first Miss America (pictured above, image 2).
- Novemebr 9, Albert Einstein (pictured above, image 5) is awarded the Nobel Prize in Physics for his work with the photoelectric effect.
- November 11, during an Armistice Day ceremony at Arlington National Cemetery, the Tomb of the Unknown Soldier is dedicated by Us President Warren G. Harding.

#### 1922

- January 24, Christian K. Nelson patents the Eskimo Pie (pictured above, image 1).
- February 5, DeWitt and Lila Wallace publish the first issue of Reader's Digest (logo pictured above, image 3).
- March 11, Mohandas Gandhi is arrested in Bombay for sedition.
- March 20, the Uss Langley is commissioned as the first United States Navy aircraft carrier.
- April 3, Joseph Stalin is appointed General Secretary of the Central Committee of the Soviet Communist Party.
- May 30, in Washington DC, the Lincoln Memorial is dedicated.
- © October 18, the British Broadcasting Company is formed (pictured above, image 2).
- © October 28, in Italy, with the March on Rome, Fascism obtains power and Benito Mussolini becomes prime minister.
- November 4, British archaeologist Howard Carter finds the entrance to Pharaoh Tutankhamun's tomb in the Valley of the Kings (Tut's coffinette pictured above, image 4).

#### 1923

- January 17, Juan de la Cierva invents the autogyro, a rotary-winged aircraft with an unpowered rotor.
- March 2, Time Magazine hits newsstands for the first time.
- April 2, Houdini performs at the Orpheum Circuit Vaudeville, Los Angeles, California (pictured above, image 1).
- April 18, Yankee Stadium opens its doors in the Bronx, NY (pictured above, image 2).
- April 26, Prince Albert marries Lady Elizabeth Bowes-Lyon in Westminster Abbey.
- July 19-20, Pancho Villa is assassinated at Hidalgo del Parral, Chihuahua.
- June 18, Mount Etna erupts in Italy, making 60,000 homeless.
- © October 16, Roy and Walt Disney founded The Walt Disney Company when they created the animated cartoon series *Alice Comedies* (pictured above, image 3).
- September 7, International Criminal Police Commission, ICPC and Interpol created.
- German hyperinflation, the exchange rate between the dollar and the Mark hit 4.2 trillion Marks to one dollar (500 Million Mark bank note pictured above, image 3).

- January 21, Vladimir Lenin dies and Joseph Stalin begins to purge his rivals to clear the way for his leadership.
- February 12, Rhapsody in Blue, by George Gershwin, is first performed in New York City at Aeolian Hall (pictured above, image 3).
- February 14, IBM is founded in New York State.
- Adolf Hitler begins dictating his book Mein Kampf (or in English, My Struggle), while imprisoned in Bavaria (*pictured above*, *image* 1).
- April 16, American media company Metro
   Goldwyn Mayer (мам) is founded in Los
   Angeles, California (pictured above, image 3).
- May 10, J. Edgar Hoover is appointed head of the Federal Bureau of Investigation.
- May 11, Mercedes-Benz is formed by the merging companies owned by Gottlieb Daimler and Karl Benz.
- November 27, in New York City the first Macy's Thanksgiving Day Parade is held.