



LEADING

FROM THE

CENTER.

THE SHOPS
AT HOUSTON CENTER

THE SHOPS

AT HOUSTON CENTER

A central downtown location can speak for itself, but at The Shops at Houston Center it doesn't have to. There is an energy here that you can feel and it's part of something big.

“And with the increased visibility, more people know that Kelsey-Seybold has a downtown presence; in fact, patient visits increased by 27% in the first year we opened at the Shops.”

— Kelsey-Seybold Clinic, Vice President of Real Estate, Nicholas Ro

In 2013, Houston Mayor Annise Parker formed the Downtown Retail Task Force to develop a connected experience within a lifestyle-centered shopping district. **The Shops at Houston Center** — with **196,000 square feet of food, services and shopping**, connections to the tunnel/skywalk system and METRORail — is one of two retail centers leading this drive.

Successful framework plus city-backed support is an ultimate recipe for success. Take a look around and see how your business can lead from the center at The Shops at Houston Center.



YOUR LUNCH HOUR HAS COME FULL CIRCLE.

Today's working professional has a list of things to do that runs a mile long and the lunch hour is a valuable time to check things off the list. The Shops at Houston Center is a focal point of "getting things done" for downtown employees and residents. Whether they want to shop, dine, stay, play, meet up, or work—it's all happening at The Shops.

Looking for a bite to eat? Ask any of the more than 150,000 downtown professionals and the answer will simply be — "Meet me at The Shops". With 25 dining options, there is something for every person and every taste. But it doesn't stop there. The Shops is more than a place to have lunch. It's a place to pick out your new suit, a place for your mid-day work out, a place to do your banking and even a place to shop for a special gift.



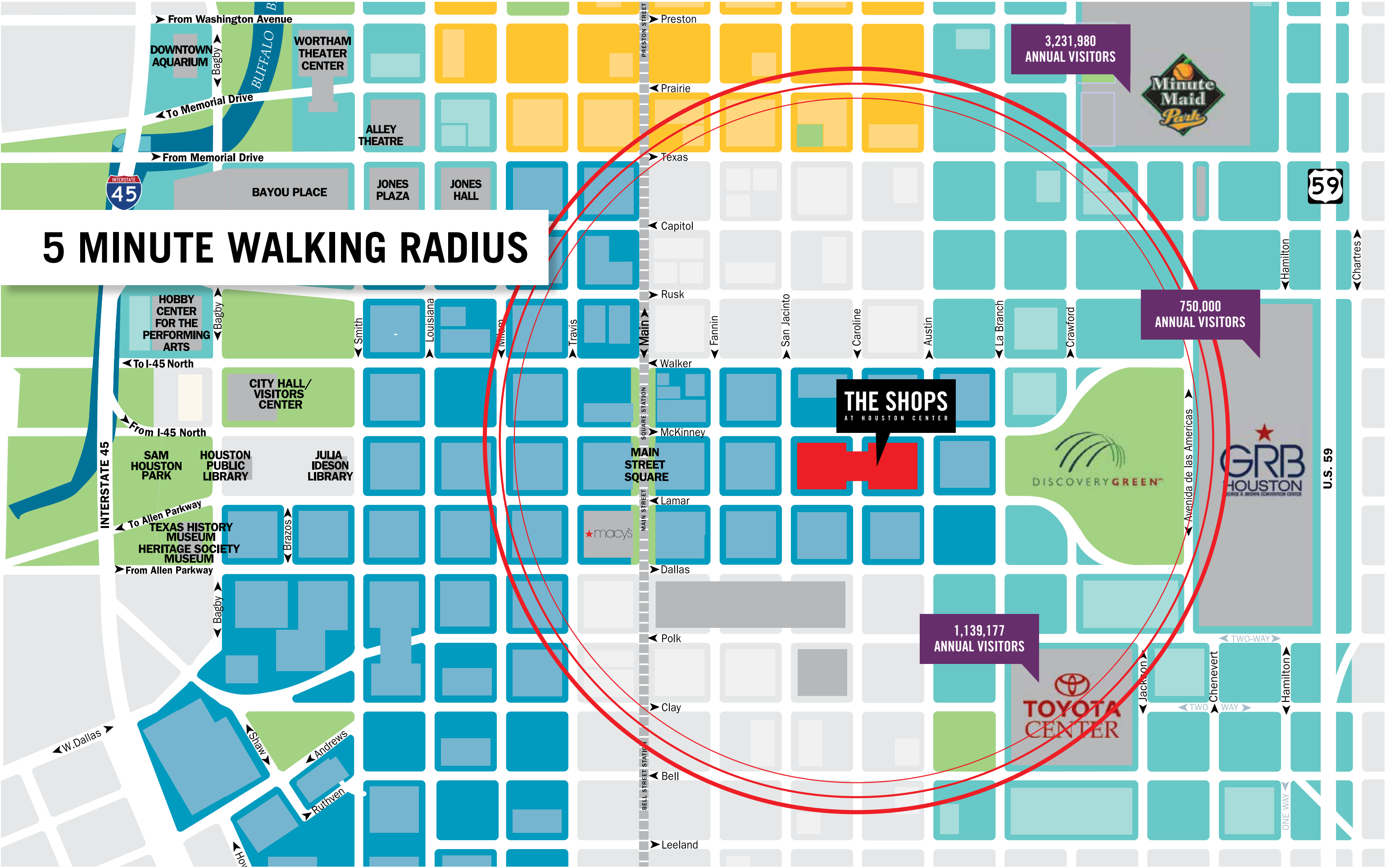


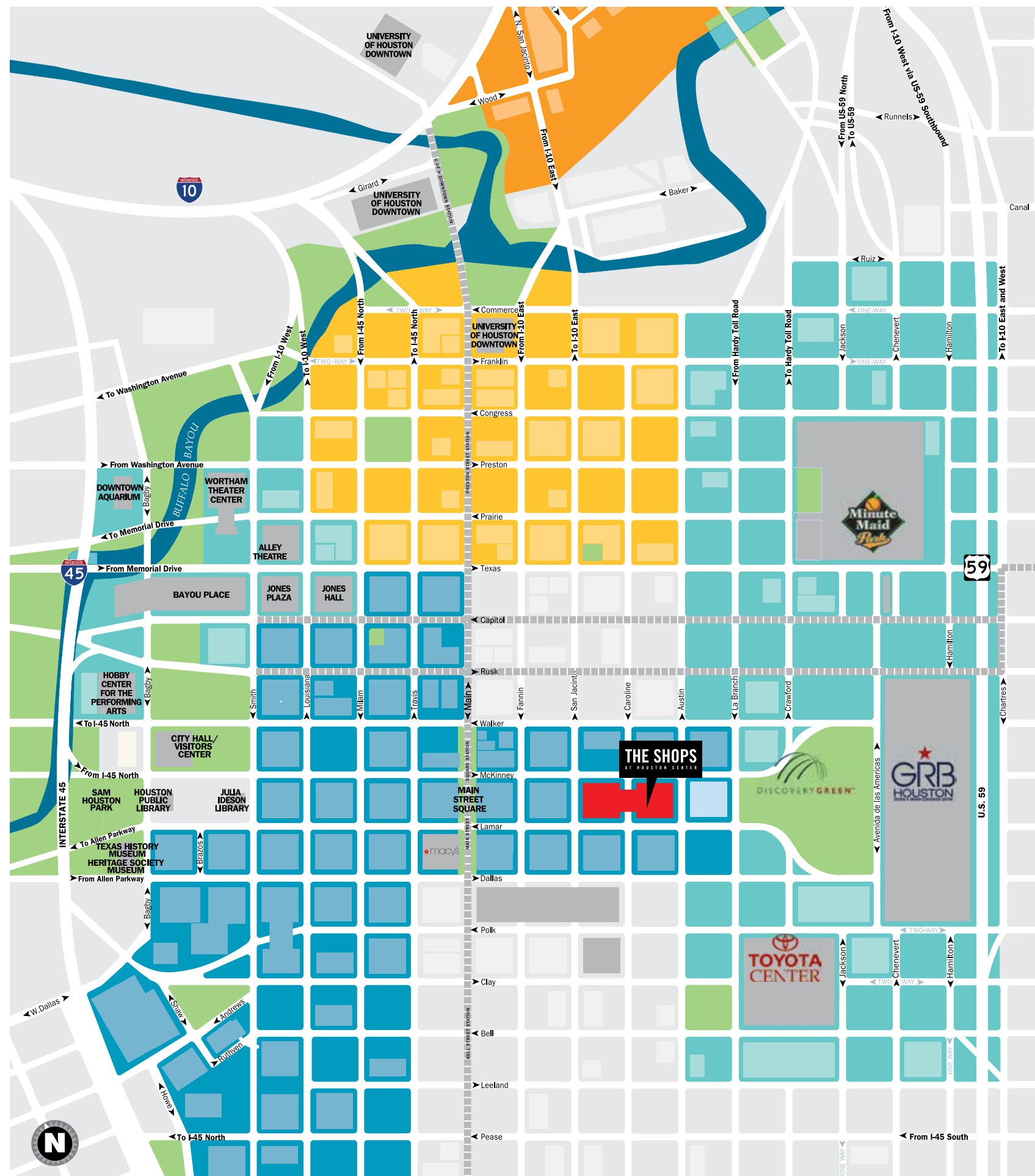
ZERO IN ON THE CENTER OF DAILY ACTIVITY.



Area amenities draw in an abundance of daily foot traffic to The Shops in addition to a flood of visitors attending conventions and sporting events throughout the year. Downtown's central amenities include:

- George R. Brown Convention Center
- Minute Maid Park
- BBVA Compass Stadium
- Discovery Green
- Toyota Center
- 18 million visitors annually for conventions, sporting events and entertainment
- 150,000 downtown employees
- 15,617 students
- 5,106 hotel rooms
- 12 Fortune 500 headquarters



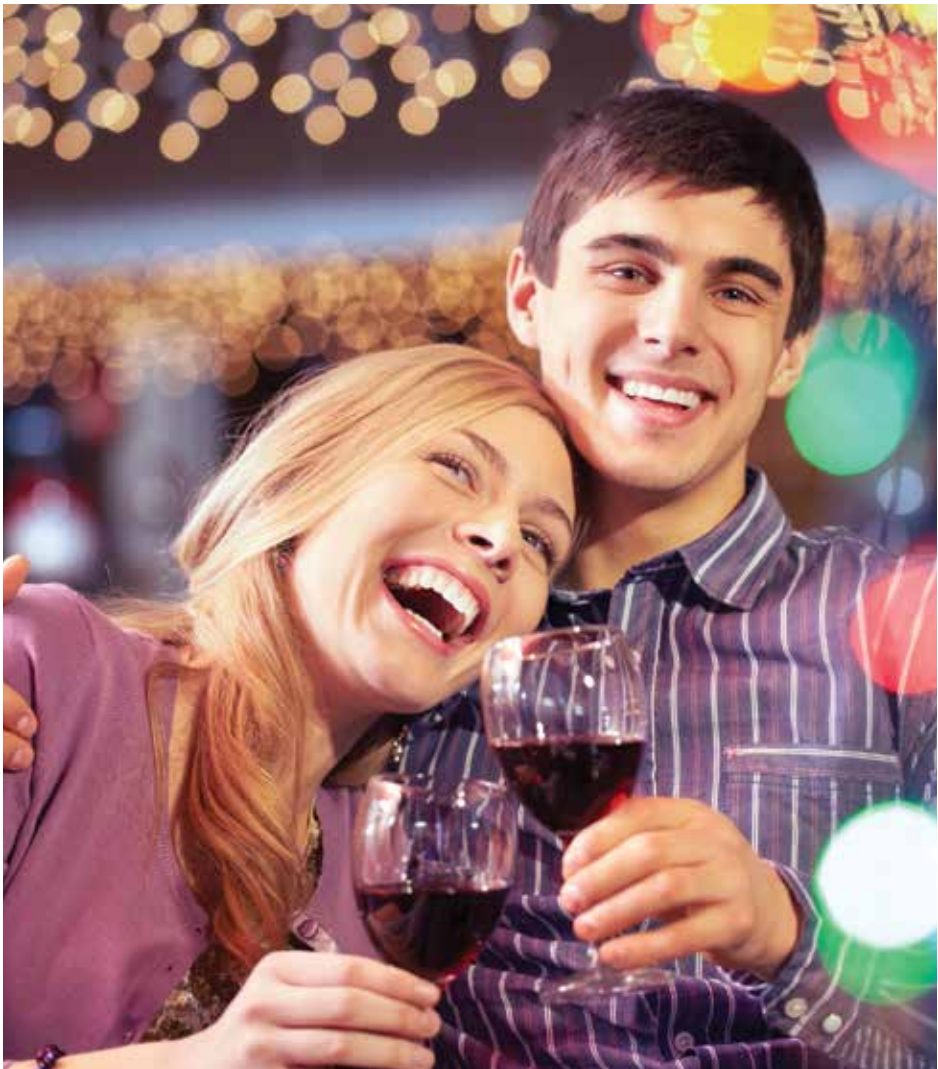
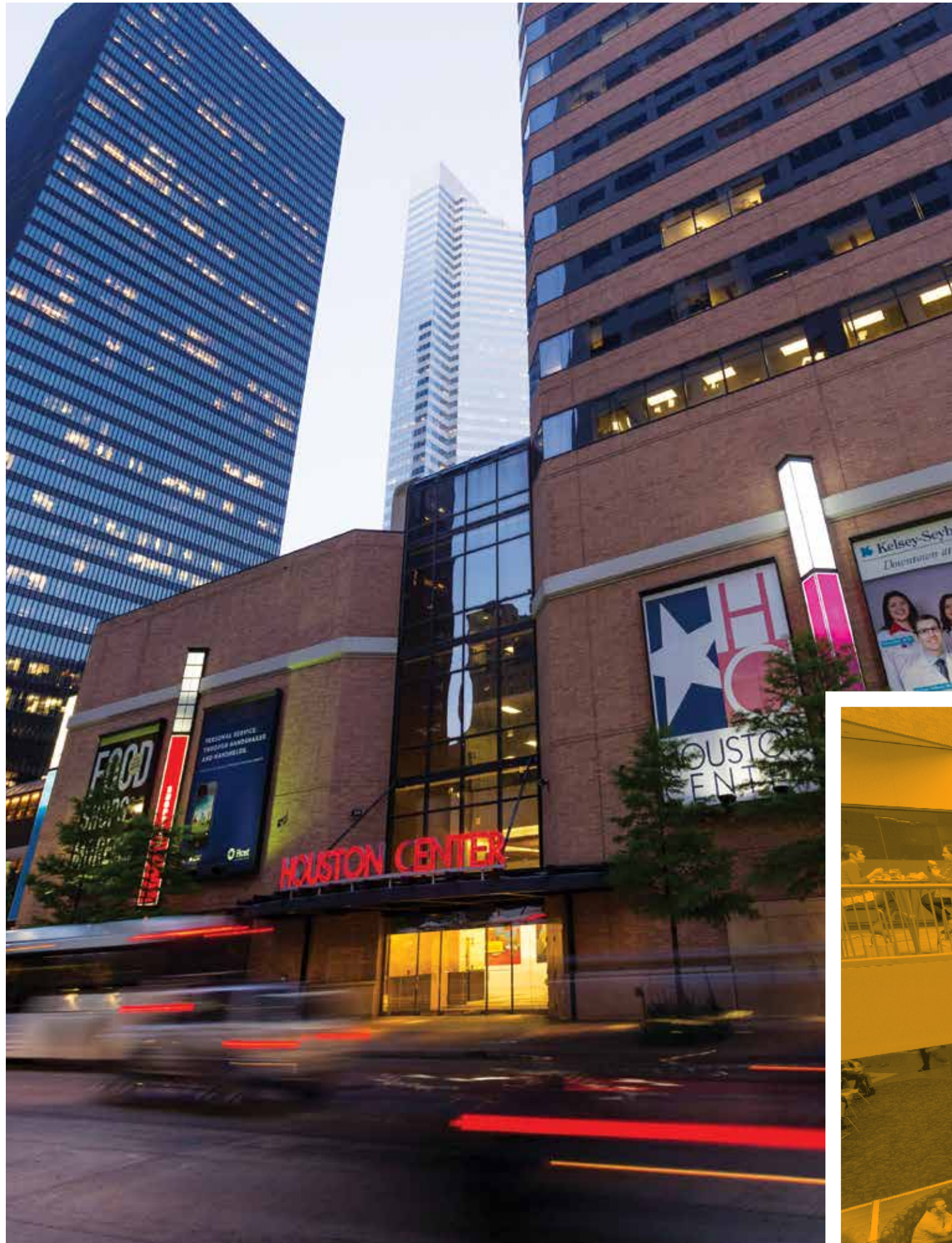


LEADING FROM WITHIN.

There's nothing better than being connected to your consumers and The Shops at Houston Center is connected to more than 4.2 million square feet of Class A office space collectively known as Houston Center. Located in the retail district of downtown, Houston Center is home to four well-known office towers — LyndonellBasell Tower, 2 Houston Center, Fulbright Tower and 4 Houston Center.

	THEATER DISTRICT/ SPORTS & CONVENTIONS		SKYLINE DISTRICT		PARKS & SQUARES
	HISTORIC DISTRICT		WAREHOUSE DISTRICT		METRAIL





THE CORE OF THE COMMUNITY.

Until recently, there's been one piece missing within downtown's "Live, Work, Play" synergy — the residents. Downtown has typically not been associated with a heavy residential concentration, but that has changed dramatically in the past few years.

In May of 2014, The Downtown Management District announced an astounding ten new residential projects set to bring the number of people living in Downtown up to 7,500 — a thirty five percent increase. In addition, there are already up to 55,760 residents within a two-mile radius. With the influx of residents, The Shops is becoming more than just a part of people's workday; it is part of their everyday.

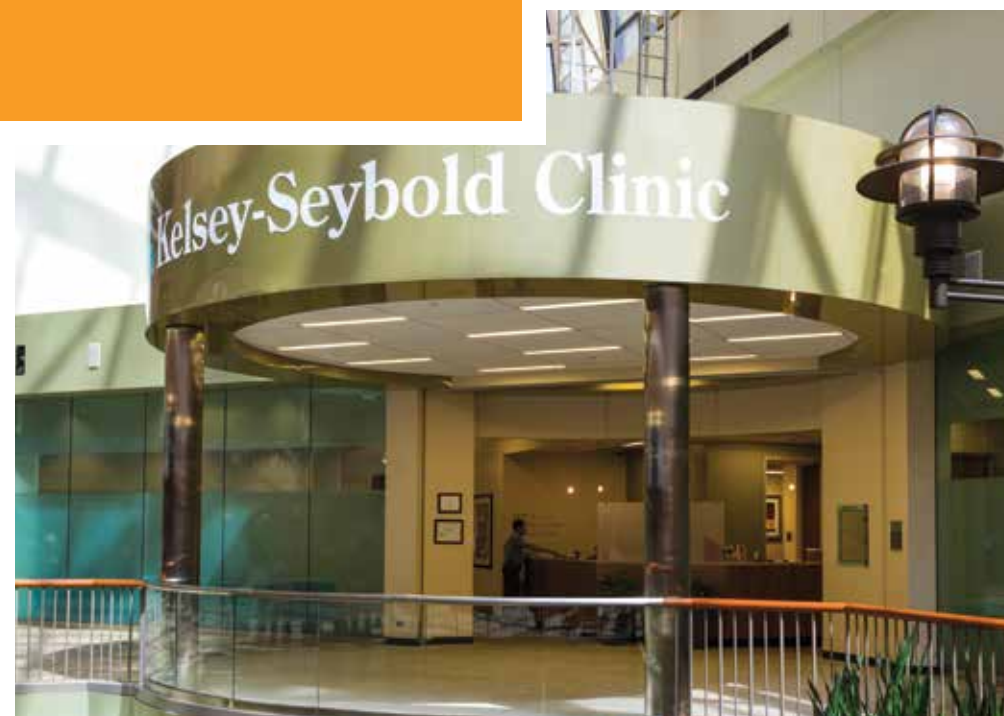




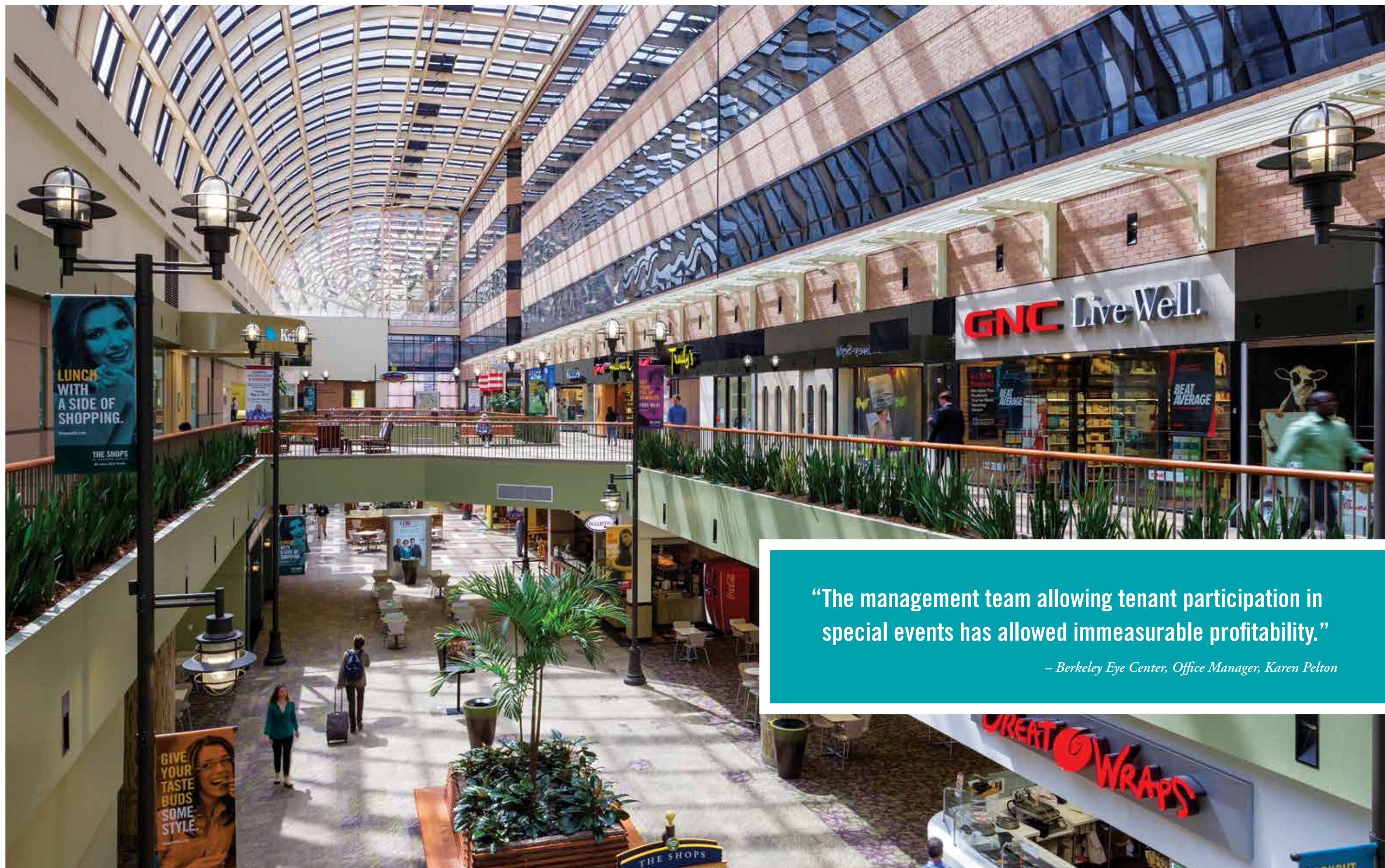


TENANT SERVICE AT FRONT AND CENTER.

When it comes to tenant satisfaction in a retail setting, The Shops at Houston Center provides an array of features and benefits that are unmatched in the CBD. Delivering a variety of spaces and floor plans — plus convenience, accessibility, services and amenities — The Shops is the dominant retail destination for retailers wanting to service the CBD. Aside from established, year-round food and shopping, there are also great opportunities for seasonal retailers.



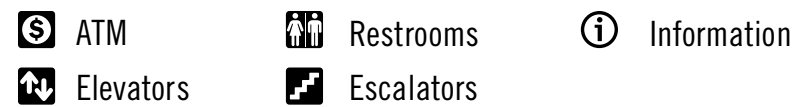
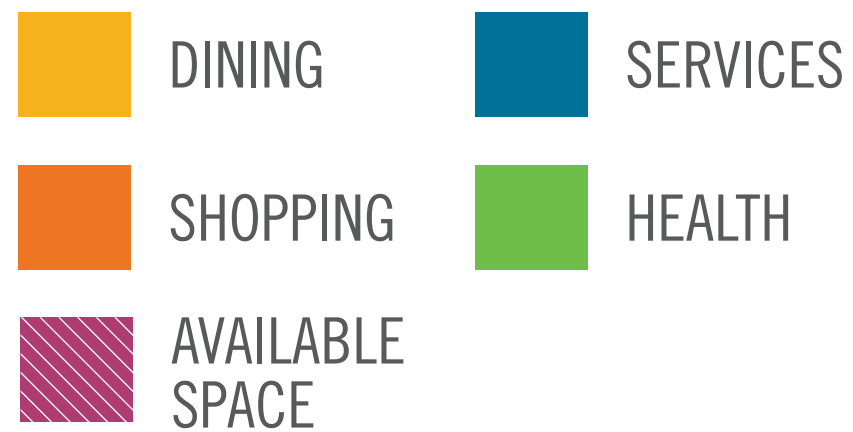
*Dedicated
parking garage
for visitors
and tenants*



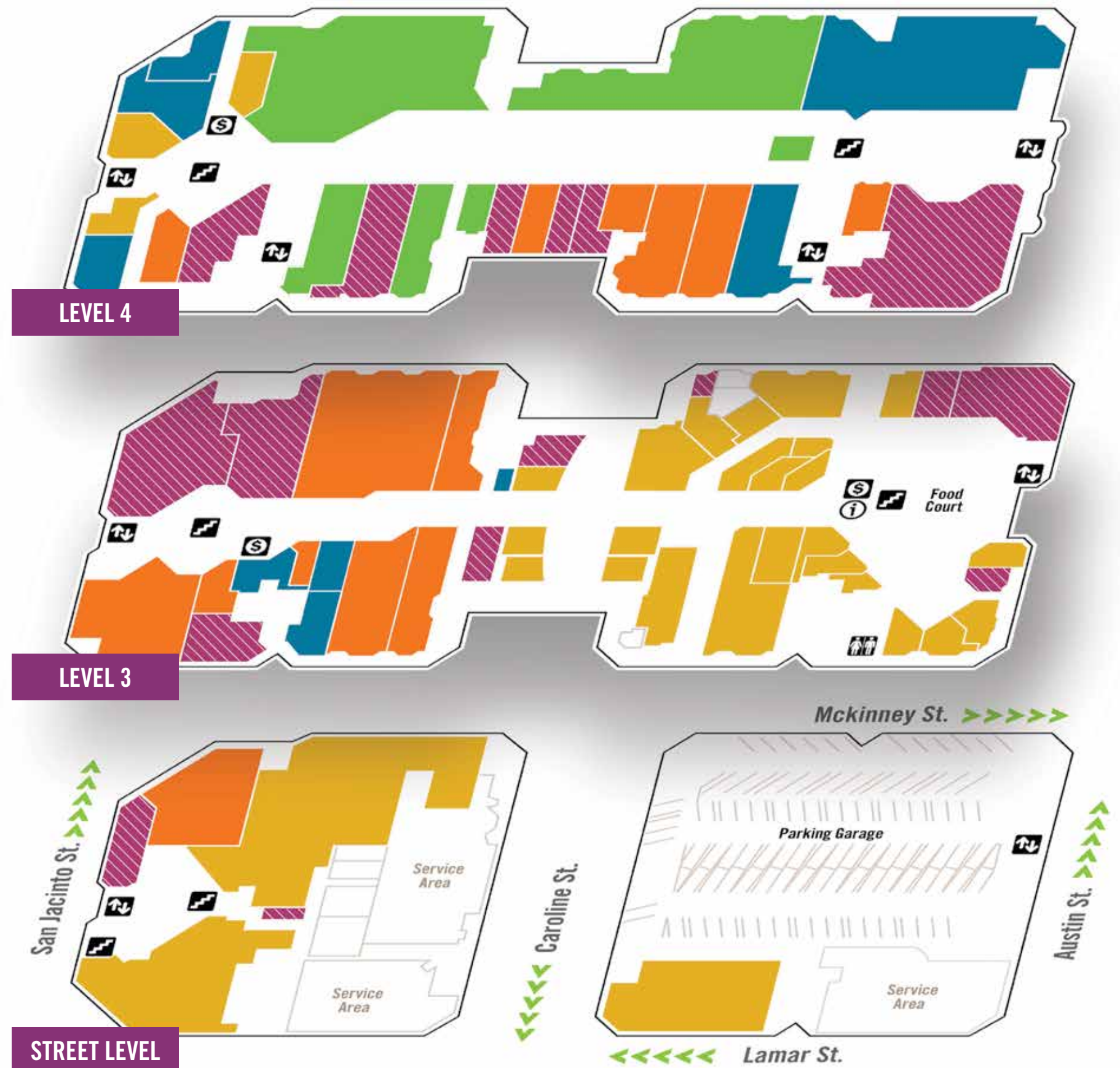
“The management team allowing tenant participation in special events has allowed immeasurable profitability.”

– Berkeley Eye Center, Office Manager, Karen Pelton

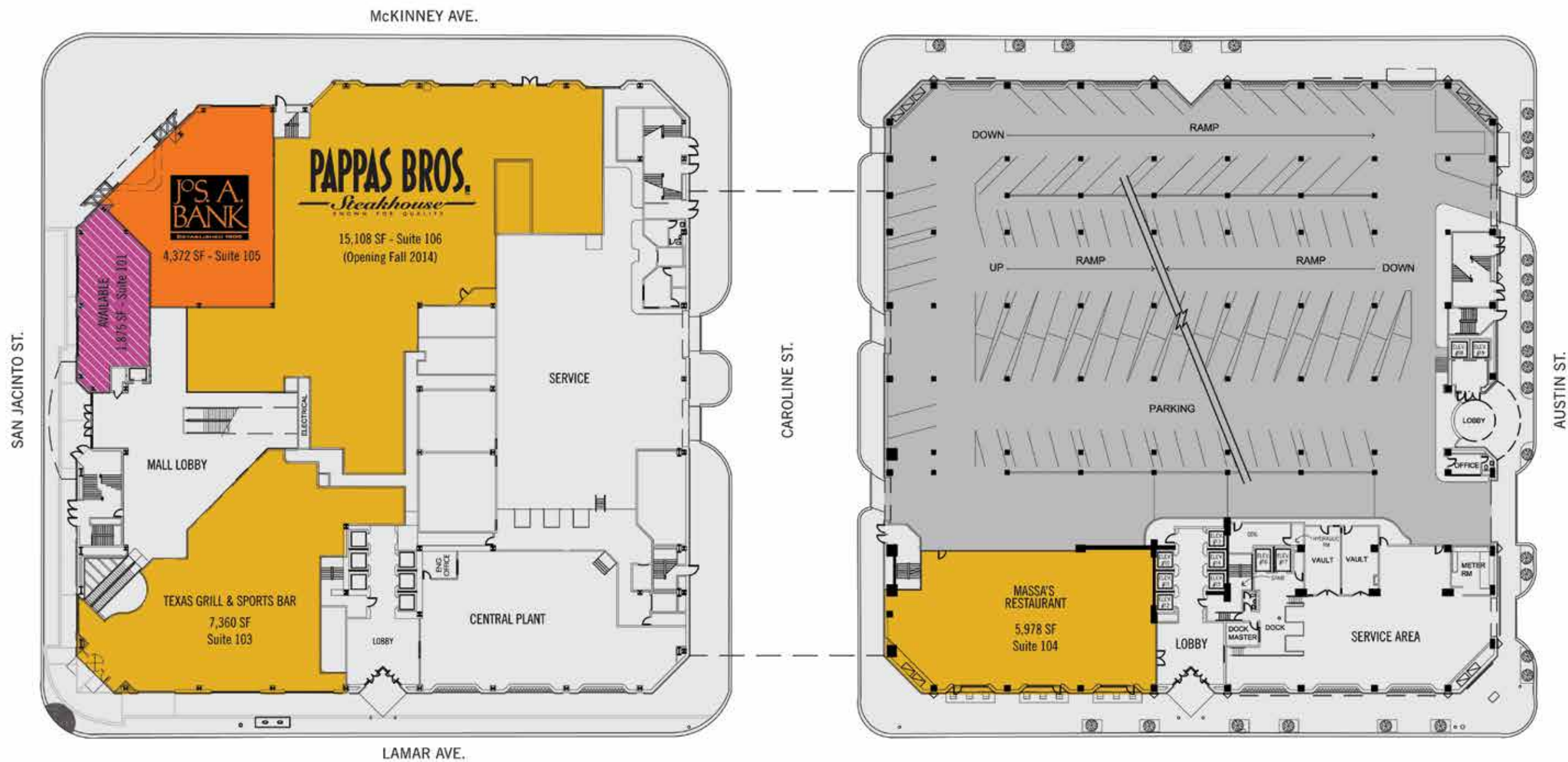
3 LEVELS *of shopping, dining & services*



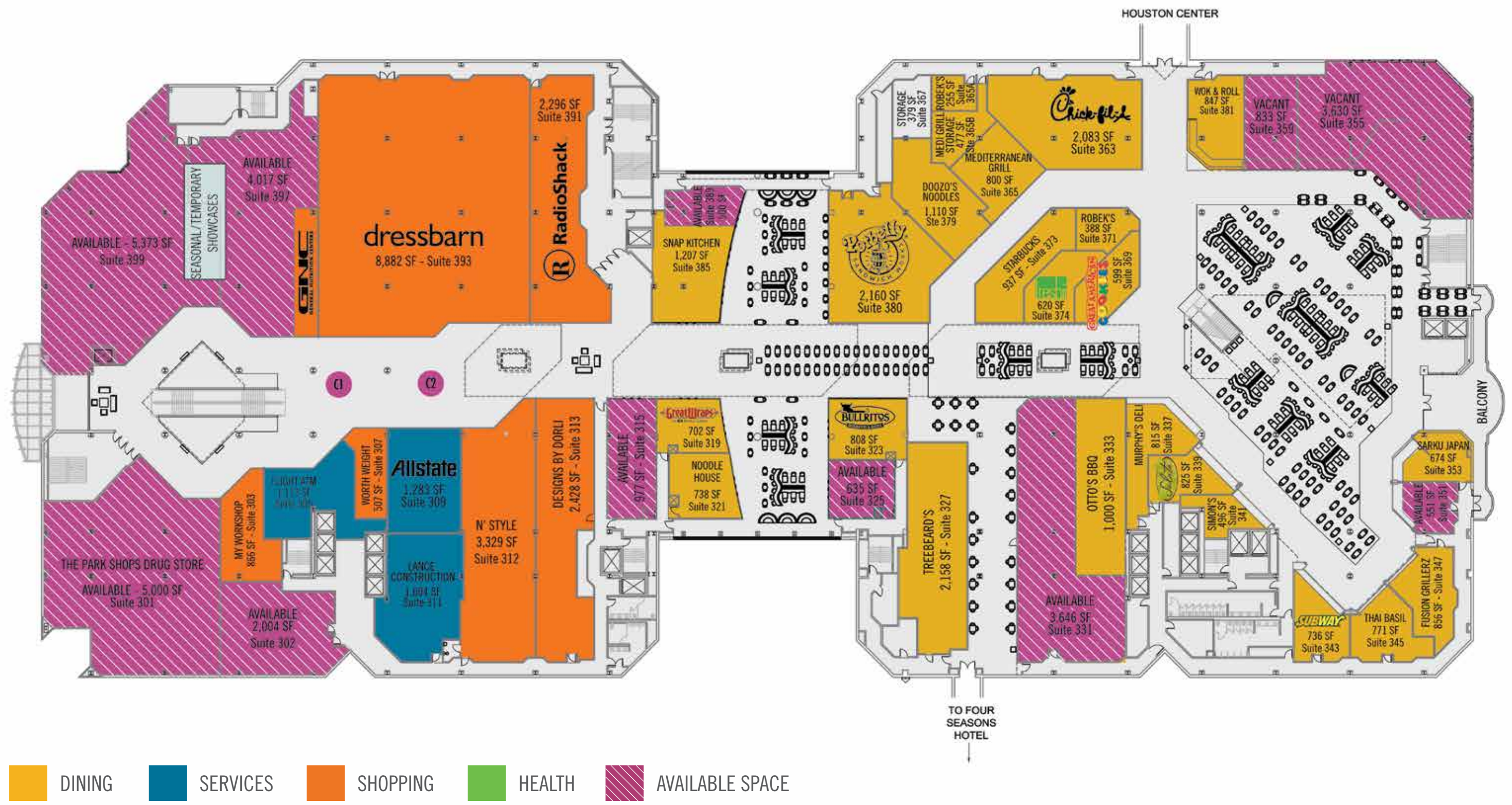
THE SHOPS AT HOUSTON CENTER



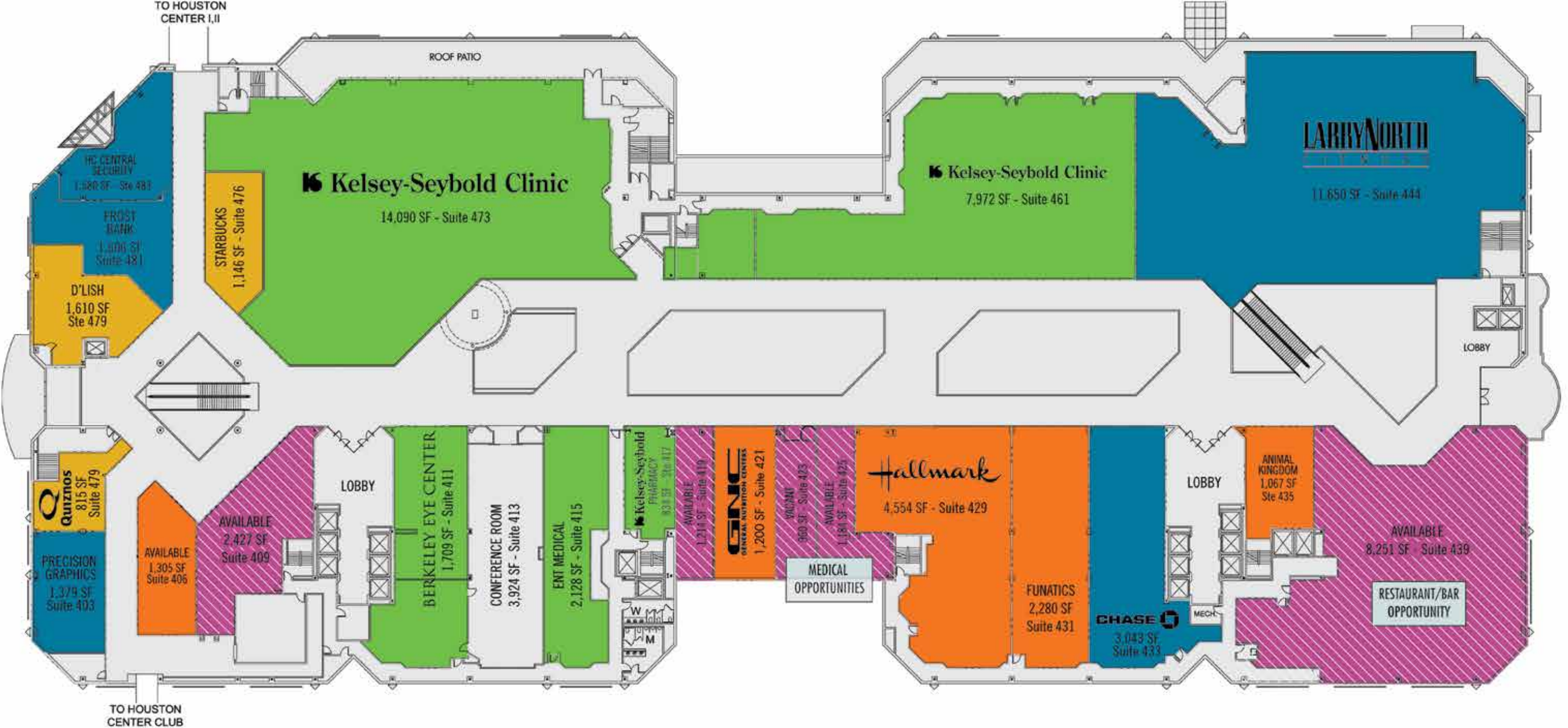
STREET LEVEL



LEVEL 3



LEVEL 4



THE SHOPS

AT HOUSTON CENTER

“It is tremendous to have the George R. Brown Center and Toyota Center so close – we gain plenty of foot traffic when there are conventions and large events in town.”

– Potbelly, Catering Sales Manager, Sarah Baylis

FOR MORE INFORMATION:

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