



Simple Plan Announced as Final Performer for THE 2012 JUNO AWARDS

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Broadcast Details Announced for Canadian Music's Biggest Night, April 1 on CTV

Bell Media to present 9 encore broadcasts of Canada's Music Awards –
 Fans can cast their vote in the JUNOS Fantasy Poll on CTV Television Facebook Page –

Toronto, ON (March 16, 2012) – CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) have confirmed <u>2012 Allan Waters Humanitarian Award</u> recipient Simple Plan as the final performer on **THE 2012 JUNO AWARDS**. CTV also revealed today broadcast details for the **Sunday, April 1** JUNO AWARDS broadcast across the country, including nine encore broadcasts.

Simple Plan has been nominated for eight JUNO Awards over the band's 10-year career, and won the JUNO Fan Choice Award in 2006. The band joins already announced performers Blue Rodeo, City and Colour, deadmau5, Feist, Hedley, Hey Rosetta!, Nickelback and live 'mixed tape' performance of the top dance hits of this year, featuring Alyssa Reid, Anjulie, Dragonette, JRDN, and Mia Martina. Simple Plan will receive the 2012 Allan Waters Humanitarian Award at the JUNO Gala Dinner & Awards on Saturday March 30, 2012.

Hosted by legendary Canadian William Shatner, Canada's preeminent awards broadcast airs from Scotiabank Place in Ottawa **LIVE** in Ontario, Québec and Atlantic Canada at **8 p.m. ET/9 p.m.** AT; at **8 p.m.** in British Columbia, Saskatchewan and Manitoba; and at **9 p.m.** in Alberta (full listing of broadcast times below).

Starting today, fans can have their say by casting votes for some of the biggest categories of the year in the <u>JUNOS Fantasy Poll</u> on the <u>CTV Television Facebook page</u>. Fans can also connect to <u>JUNOS.CTV.CA</u> for the latest news and information on nominees, presenters and performers. On Sunday, April 1, during THE 2012 JUNO AWARD broadcast on CTV, Canadian's can mingle with Bell Media Radio personalities from across the country in real time on the JUNO AWARD Live Chat on <u>Facebook.com/CTV</u>, at <u>JUNOS.CTV.CA</u> or the <u>CTV iPad App</u> Social Screen.

Media Note - Photos for THE 2012 JUNO AWARDS are available at www.ctvmedia.ca/ctv and www.junoawards.ca

"We are thrilled to bring THE JUNO AWARDS, Canada's biggest night in music, back to the nation's capital," said Phil King, President, CTV Programming and Sports. "From pop, to dance to indie rock, this year's broadcast represents Canada's energetic and eclectic musical tradition. CTV is proud to deliver the star-studded broadcast to viewers across Canada."

Presenters for THE 2012 JUNO AWARDS will be announced in the coming weeks.

THE JUNO AWARDS Broadcast schedule for Sunday, April 1 on CTV:

(All times are local and subject to change)

Ontario/Québec:

7 p.m.: ONCE UPON A TIME

8 p.m.: THE 2012 JUNO AWARDS (LIVE)

10 p.m.: GCB

Atlantic Canada:

7 p.m.: ONCE UPON A TIME

8 p.m.: GCB

9 p.m.: THE 2012 JUNO AWARDS (LIVE)

11 p.m.: CTV NATIONAL NEWS

Manitoba/Saskatchewan:

7 p.m.: GCB

8 p.m.: THE 2012 JUNO AWARDS 10 p.m.: ONCE UPON A TIME

Alberta:

7 p.m.: ONCE UPON A TIME

8 p.m.: GCB

9 p.m.: THE 2012 JUNO AWARDS 11 p.m.: CTV NATIONAL NEWS

British Columbia:

7 p.m.: ONCE UPON A TIME

8 p.m.: THE 2012 JUNO AWARDS

10 p.m.: GCB

Following a midnight repeat on CTV (12:05 a.m. ET), encore broadcasts of the two-hour celebration have also been scheduled across several Bell Media channels (visit ctv.ca to confirm local broadcast times):

CTV Two: Saturday, April 7 at 9 p.m. ET

- MuchMusic: Monday, April 2 at 7 p.m. ET and 10 p.m. ET, Tuesday, April 3 at 3 p.m. ET and Friday, April 6 at 6 p.m. ET
- MuchMore: Sunday, April 8 at 2 p.m. and 7 p.m. ET and Monday, April 9 at 4 p.m. ET

Tickets for THE 2012 JUNO AWARDS are on sale through the Scotiabank Place Box Office, The Sens Store locations at Carlingwood Mall and Place D'Orleans, Ottawa Sports Experts, Les Galeries de Hull; by phoning (613) 599-FANS (3267), (toll free) at 877-788-FANS (3267) or online at www.capitaltickets.ca.

This year marks the eleventh year in a row that **THE JUNO AWARDS** will air on CTV, the Official Broadcast partner of the JUNO Awards. Broadcast in high definition and 5.1 surround sound, **THE 2012 JUNO AWARDS**, Canada's Music Awards, airs **Sunday, April 1** on CTV from Scotiabank Place in Ottawa, hosted by Canadian icon William Shatner.

Since CTV joined forces with CARAS in 2002, **THE JUNO AWARDS** have travelled across Canada, bringing a live, electrifying stadium show to millions of Canadians. CTV has broadcast **THE JUNO AWARDS** from St. John's (2002), Ottawa (2003), Edmonton (2004), Winnipeg (2005), Halifax (2006), Saskatoon (2007), Calgary (2008), Vancouver (2009), back to St. John's (2010), Toronto (2011) and now back to Ottawa (2012). The 2013 JUNO Awards are confirmed for Regina, SK.

THE 2012 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Melanie Berry and Ed Robinson for CARAS. Lindsay Cox is Supervising Producer. Corrie Coe is Senior Vice-President, Independent Production; Mike Cosentino is Senior Vice-President, Programming, CTV Networks. Phil King is President, CTV Programming & Sports.

Broadcast sponsors of **THE 2012 JUNO AWARDS** are Chevrolet, Garnier, Rogers and TD.

Sponsors of the 2012 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, National Capital Commission (NCC), Province of Ontario, the City of Ottawa and TD.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 41st Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

About CTV:

CTV, <u>Canada's Olympic Network</u>, is also Canada's largest private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV is Canada's most-watched television network and lead broadcaster of the London 2012 Olympic Games. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio and digital. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications co

Web Links:

Official JUNO Awards website: www.junoawards.ca CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

Twitter:

- @WilliamShatner
- @AlyssaReid
- @Anjulie
- @BlueRodeo
- @cityandcolour
- @deadmau5
- @dragonette
- @Feistmusic
- @heldleyonline
- @HeyRosetta!
- @JRDNmusic
- @miamartina
- @Nickelback
- @simpleplan

- CTV -

For more information on **THE 2012 JUNO AWARDS** on CTV, contact:

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For more information on CARAS and the 2012 JUNO Awards, contact:

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