

DAY 1 - STUDIO 1

TUESDAY 21ST OCTOBER

OPENING CEREMONY - 09:30 - 10:15

The Soccerex Americas Forum is declared open with a series of speeches from government figures, our host partners and invited VIP guests.

- Hon. Richard L. Sealy - Minister of Tourism - Barbados
- Jeffrey Webb - President - CONCACAF
- Petra Roach - CEO - Barbados Tourism Marketing Inc.
- Tony Martin - Chairman - Soccerex
- Moderator: David Davies - Senior Consultant - Soccerex



SPORT TOURISM: THE NEW SHOP WINDOW - 11:30 - 12:30

With a hospitable climate, first class facilities and a rich sporting culture, sport tourism is one of the Americas fastest growing sectors. A selection of tourism experts, event organisers and brands will review the multiple business opportunities sport tourism brings to local and national economies.

- Hon. Stephen Lashley - Minister of Culture, Sports & Youth - Barbados
- Ricardo Trade - CEO - 2014 FIFA World Cup LOC
- Charlie Stillitano - CEO - Relevent Sports
- Pedro Trengrouse - Consultant - Rio de Janeiro Sports & Tourism State Secretary
- Moderator: Lance Whittaker - Vice President, Production - SportsMax



MEDICAL TREATMENT ON & OFF THE PITCH - 14:00 - 14:45

With squads now valued anywhere up to £500m, it's vital these multi-million pound assets are on the pitch and performing to their optimum. A group of team doctors, surgeons and medical experts will present the latest procedures/treatments which are reducing recovery periods and preventing injuries, saving millions of pounds in the process.

- John Gallucci - Medical Coordinator - Major League Soccer
- Dr Mauricio Herrera - Orthopaedic Surgeon - The Surgery Center at Doral
- Moderator: Prof. David Rosin - Queen Elizabeth Hospital, University of the West Indies



THE FINANCE & REGULATION OF FOOTBALL - 15:15 - 16:15

A panel of industry experts will address the most pertinent issues affecting the governance, regulation and finance of football across the Americas.

- Bill Peterson - Commissioner - National American Soccer League
- Daniel Cravo Souza - Lawyer - SC Internacional & Fluminense FC
- Jeff Mostyn - Member - Football Association Council & Bournemouth Chairman
- Moderator: Trevor Watkins - Global Head of Sport - Pinsent Masons



THE GAME OF OPPORTUNITY - 17:00 - 18:00

Club soccer is the lifeblood of the game all over the world, here senior club administrators, including founders & owners, will reveal the challenges behind running a professional soccer club focusing on areas such as sponsorship, fan engagement and international expansion.

- Phil Rawlins - Founder & President - Orlando City SC
- Nick Sakiewicz - Founder & CEO/Operating Partner - Philadelphia Union
- Arturo Villanueva - Vice President - Queretaro Fútbol Club
- Invited: Bill Manning - President - Real Salt Lake
- Moderator: Trevor Watkins - Global Head of Sport - Pinsent Masons



DAY 2 - STUDIO 1

WEDNESDAY 22ND OCTOBER

THE HOME OF WOMEN'S FOOTBALL - 09:30 - 10:30

The panel will discuss how hosting major events within the CONCACAF region has led to a boom in viewership and commercial investment in women's football.

- Sonia Bien-Aime - ExCo Member - FIFA/CONCACAF/CFU
- Victor Montagliani - Chair - 2015 FIFA Women's World Cup Canada
- Sarah Kate Noftinger - Commissioner - Elite Clubs National League
- Moderator: David Davies - Senior Consultant - Soccerex



THE IT SYSTEM TAKING SOUTH AMERICAN FOOTBALL FORWARD - 11:00 - 11:30

Over the last 3 years, 8 South American FA's & CONMEBOL have jointly implemented the IT system COMET. This presentation focuses on how it helps governing bodies manage registrations, refereeing & competitions.

- Ivica Pavic - Managing Director - Analyticom
- Hugo Camilo Salgado - IT Director - Colombian Football Federation

analyticom



EXPANDING INTO FOOTBALL HISTORY - 11:30 - 12:30

Listen to industry leaders on league development and discover the latest news & opportunities around MLS expansion and a proposed Caribbean Premier League.

- Don Garber - Commissioner - Major League Soccer
- David Dein - Former Chairman - Arsenal FC & The FA
- Oliver McIntosh - CEO - SportsMax
- David John-Williams - Owner/President - W Connection Football Club
- Moderator: Ben Grossman - Principal - Selhurst Media Ventures



CHANGING SOCCER'S STATUS QUO - 14:00 - 15:00

The cycle amateur athletes go through will be reviewed & what measures need to be taken to increase the number of young soccer players turning professional.

- Dermot Drummy - Head of International Coaching - Chelsea FC
- Tommy Wilson - Director - Philadelphia Union Academy
- Jimmy Floyd Hasselbaink - Legend - Chelsea FC
- Danny Karbassiyoon - Scout - Arsenal FC
- Moderator: Ben Grossman - Principal - Selhurst Media Ventures



THE FUTURE OF CARIBBEAN FOOTBALL - 15:45 - 16:15

The Forum will close with two special sessions, the first will see CFU President Gordon Derrick outline his thoughts on the future of football in the Caribbean.

- Gordon Derrick - President - Caribbean Football Union
- Moderator: Lance Whittaker - Vice President, Production - SportsMax



LEGENDS IN DISCUSSION - 16:15 - 17:00

The final session will see a group of legends discuss their careers, cast their views on the World Cup & answer questions from the audience.

- Bryan Robson - Manchester United & England
- Ossie Ardiles - 1978 FIFA World Cup Winner - Argentina
- John Barnes - Liverpool & England
- Moderator: David Davies - Senior Consultant - Soccerex

