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## FIRST-TIMERS PUT TRUMP AHEAD IN IOWA GOP CAUCUS, QUINNIPIAC UNIVERSITY POLL FINDS; SANDERS NEEDS FIRST-TIMERS TO TIE CLINTON IN DEM CAUCUS

Fueled by a big lead among first-time Iowa likely Republican Caucus participants, Donald Trump jumps to a $31-24$ percent lead over Sen. Ted Cruz of Texas, according to a Quinnipiac University poll released today. Sen. Marco Rubio of Florida has 17 percent, with Dr. Ben Carson at 8 percent and no other candidate above 4 percent.

This compares to results of a January 26 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University showing Trump at 31 percent, Cruz at 29 percent and Rubio at 13 percent.

Today, 3 percent are undecided and 28 percent of those who name a candidate say they still might change their mind.

Also relying on first-time Iowa likely Democratic Caucus participants, Sen. Bernie Sanders of Vermont has 49 percent, with 46 percent for former Secretary of State Hillary Clinton and 3 percent for former Maryland Gov. Martin O'Malley. Only 2 percent remain undecided and 14 percent of those who name a candidate say they might change their mind.

The key for both Trump and Sanders is first-time caucus goers:

- Trump leads Cruz $40-22$ percent among these first-timers, while Republicans who attended prior caucuses go 26 percent for Cruz and 25 percent for Trump;
- Sanders tops Clinton 62 - 35 percent among Democratic first-timers, while Clinton leads $52-41$ percent among voters who attended prior caucuses;
- 44 percent of Republicans and 38 percent of Democrats say this is their first caucus.
"The size of the turnout tonight will likely be the key factor, especially on the Democratic side," said Peter A. Brown, assistant director of the Quinnipiac University Poll. "High turnouts with lots of new caucus participants likely would mean a good night for Sen. Bernie Sanders, and for Donald Trump."
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"Trump holds his own, while Sen. Ted Cruz seems to lose momentum in this final Quinnipiac University poll, finished less than 24 hours before the caucuses begin. Sen. Marco Rubio of Florida is showing some last-minute strength, raising the longshot possibility he could challenge for second place," Brown added.

## Republican Caucus

Among Iowa likely Republican Caucus participants, 35 percent say they "would definitely not support" Trump, while 15 percent say no to Cruz.

Men support Trump over Cruz 38-24 percent, while women are divided with 24 percent for Cruz and 23 percent for Trump.

The economy and jobs is the most important issue in deciding their vote, 27 percent of likely Republican Caucus participants say, with 15 percent listing terrorism and 11 percent citing immigration.

Trump tops Cruz $30-18$ percent among those who list the economy and jobs as their top issue, and 50-21 percent among those who cite immigration.

Voters who cite terrorism are split $30-30$ percent.

## Democratic Caucus

There is a huge gender gap among likely Democratic Caucus participants, with men backing Sanders over Clinton 63 - 32 percent and women backing Clinton $56-39$ percent.

The economy and jobs is the most important issue in deciding their vote, 36 percent of likely Democratic Caucus participants say, with 22 percent citing health care and 11 percent listing climate change.

Sanders leads Clinton $52-43$ percent among Democrats who say the economy and jobs is most important and $66-30$ percent among those who list climate change.

Clinton is up 50-46 percent among those who say health care is most important.
From January 25 - 31, Quinnipiac University surveyed 890 Iowa likely Republican Caucus participants with a margin of error of $+/-3.3$ percentage points and 919 Iowa likely Democratic Caucus participants with a margin of error of +/- 3.2 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

Visit http://www.quinnipiac.edu/polling or www.facebook.com/quinnipiacpoll Call (203) 582-5201, or follow us on Twitter @ QuinnipiacPoll.

1. If the Republican caucus were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Jim Gilmore, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, who would you support? (If undecided) If you had to choose today, would you support Bush, Carson, Christie, Cruz, Fiorina, Gilmore, Huckabee, Kasich, Paul, Rubio, Santorum, or Trump?

|  | LIKELY REP CAUCUS-GOERS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Tea Party | Wht <br> BrnAgn <br> Evang | POLITICAL PHILOSOPHY |  |  |  |  |  |  |
|  |  |  |  | CONSERVATIVE |  | Mod/ |  | Wom | COLLEGE DEG |  |
|  |  |  |  | Very | Smwht | Lib | Men |  | Yes | No |
| Bush | 4\% | 1\% | 3\% | 2\% | 6\% | 5\% | 4\% | 5\% | 7\% | 3\% |
| Carson | 8 | 8 | 10 | 9 | 9 | 6 | 6 | 11 | 7 | 9 |
| Christie | 1 | - | - | - | 1 | 2 | 1 | 1 | 2 | - |
| Cruz | 24 | 50 | 30 | 43 | 19 | 6 | 24 | 24 | 21 | 25 |
| Fiorina | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 |
| Gilmore | - | - | - | - | - | - | - | - | - | - |
| Huckabee | 3 | 3 | 4 | 4 | 2 | 2 | 2 | 4 | 2 | 3 |
| Kasich | 2 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 5 | 1 |
| Paul | 4 | 2 | 1 | 2 | 4 | 6 | 4 | 4 | 3 | 4 |
| Rubio | 17 | 5 | 16 | 10 | 18 | 28 | 15 | 21 | 24 | 14 |
| Santorum | 1 | - | 1 | 2 | 1 | - | 1 | 1 | 1 | 1 |
| Trump | 31 | 29 | 28 | 25 | 34 | 35 | 38 | 23 | 21 | 36 |
| DK/NA | 3 | 1 | 2 | 1 | 3 | 3 | 2 | 3 | 4 | 2 |


| Bush | $2 \%$ | $5 \%$ | $4 \%$ | $1 \%$ | $4 \%$ | $6 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Carson | 8 | 7 | 11 | 13 | 7 | 6 |
| Christie | - | 1 | 1 | 1 | 1 | 2 |
| Cruz | 25 | 25 | 19 | 22 | 33 | 17 |
| Fiorina | 1 | 2 | 2 | 2 | 2 | 3 |
| Gilmore | - | - | - | - | - | - |
| Huckabee | 2 | 3 | 4 | 4 | 1 | 3 |
| Kasich | 2 | 1 | 2 | 2 | 2 | 2 |
| Paul | 7 | 2 | 2 | 6 | 3 | 3 |
| Rubio | 19 | 16 | 19 | 15 | 13 | 26 |
| Santorum | 1 | 2 | - | 1 | 1 | 2 |
| Trump | 31 | 33 | 28 | 31 | 33 | 29 |
| DK/NA | 2 | 2 | 7 | 3 | 1 | 2 |


| CAUCUS ATTEND Q4 | MOST IMPORTANT ISSUE Q5.... |  |
| :--- | :--- | :--- | :--- |
| First Previous | Econ/ | Terro- Immig- Federal |
| Caucus Caucus | Jobs rism ration Deficit |  |


| Bush | $3 \%$ | $5 \%$ | $6 \%$ | $3 \%$ | $3 \%$ | $2 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Carson | 9 | 8 | 6 | 10 | 7 | 10 |
| Christie | - | 2 | 1 | 2 | 1 | 2 |
| Cruz | 22 | 26 | 18 | 30 | 21 | 27 |
| Fiorina | 1 | 3 | 2 | - | 5 | 4 |
| Gilmore | - | - | - | - | - | - |
| Huckabee | 3 | 2 | 3 | 2 | 1 | - |
| Kasich | - | 3 | 3 | 1 | - | 3 |
| Paul | 5 | 2 | 2 | - | 1 | 16 |
| Rubio | 15 | 20 | 25 | 19 | 10 | 16 |
| Santorum | - | 2 | 1 | 1 | 1 | - |
| Trump | 40 | 25 | 30 | 30 | 50 | 19 |
| DK/NA | 2 | 3 | 4 | 3 | 2 | 1 |

1A. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the caucus?

|  | LIKELY REP CAUCUS-GOERS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | CANDIDATE CHOSEN Q1. |  |  |  |
|  |  | CANDIDATE OF CHOICE |  |  |
|  | Tot | Cruz | Rubio | Trump |
| Made up | 72\% | 74\% | 63\% | 81\% |
| Might change | 28 | 26 | 37 | 18 |
| DK/NA | 1 | 1 | - | 1 |

1B. (If candidate chosen q1) Who is your second choice: Bush, Carson, Christie, Cruz, Fiorina, Gilmore, Huckabee, Kasich, Paul, Rubio, Santorum, or Trump?

|  | LIKELY REP CAUCUS-GOERS........................... CANDIDATE CHOSEN Q1 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  | CANDIDATE OF CHOICE |  | Trump |
|  | Tot | Cruz | Rubio |  |
| Bush | 5\% | 3\% | 7\% | 5\% |
| Carson | 12 | 21 | 15 | 8 |
| Christie | 5 | 1 | 9 | 6 |
| Cruz | 19 | - | 26 | 31 |
| Fiorina | 5 | 2 | 4 | 3 |
| Gilmore | - | - | - | - |
| Huckabee | 4 | 5 | 4 | 5 |
| Kasich | 1 | - | 4 | 1 |
| Paul | 5 | 10 | 3 | 3 |
| Rubio | 17 | 29 | - | 18 |
| Santorum | 1 | 2 | - | 2 |
| Trump | 9 | 16 | 15 | - |
| No first choice | 3 | - | - | - |
| DK/NA | 15 | 10 | 12 | 19 |

2. Are there any of these candidates you would definitely not support for the Republican nomination for president? (Totals may add up to more than 100\% because multiple responses were allowed)

|  | LIKELY REP CAUCUS-GOERS................. |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | REP CAUCUS-GOERS.................... <br> Wht POLITICAL PHILOSOPHY |  |  |  |  |  |  |  |  |
|  |  | Tea Party | BrnAgn <br> Evang | CONSERVATIVE |  | Mod/ |  | Wom | COLLEGE DEG |  |
|  |  |  |  | Very | Smwht | Lib | Men |  | Yes | No |
| Bush | 21\% | 32\% | 18\% | 25\% | 22\% | 15\% | 25\% | 15\% | 17\% | 23\% |
| Carson | 7 | 8 | 4 | 5 | 8 | 8 | 8 | 5 | 7 | 7 |
| Christie | 12 | 19 | 12 | 16 | 12 | 9 | 14 | 11 | 10 | 14 |
| Cruz | 15 | 5 | 10 | 6 | 14 | 28 | 14 | 16 | 21 | 12 |
| Fiorina | 9 | 8 | 10 | 7 | 13 | 9 | 11 | 7 | 8 | 9 |
| Gilmore | 9 | 11 | 7 | 11 | 10 | 6 | 11 | 6 | 10 | 9 |
| Huckabee | 7 | 9 | 6 | 7 | 8 | 7 | 10 | 4 | 8 | 7 |
| Kasich | 13 | 22 | 14 | 19 | 15 | 5 | 15 | 11 | 13 | 14 |
| Paul | 10 | 13 | 9 | 11 | 10 | 11 | 12 | 9 | 10 | 11 |
| Rubio | 9 | 11 | 7 | 9 | 9 | 9 | 11 | 6 | 7 | 10 |
| Santorum | 9 | 10 | 7 | 8 | 11 | 8 | 10 | 6 | 9 | 9 |
| Trump | 35 | 34 | 40 | 36 | 30 | 40 | 31 | 40 | 43 | 31 |
| No/No one | 28 | 26 | 29 | 31 | 27 | 24 | 27 | 29 | 23 | 31 |
| DK/NA | 4 | 3 | 6 | 4 | 6 | 2 | 3 | 6 | 5 | 4 |

2. (cont'd) Are there any of these candidates you would definitely not support for the Republican nomination for president? (Totals may add up to more than $100 \%$ because multiple responses were allowed)

|  | LIKELY REP CAUCUS-GOERS................. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { AGE IN } \\ & 18-44 \end{aligned}$ | $\begin{aligned} & \text { YRS . . } \\ & 45-64 \end{aligned}$ | $65+$ | $\begin{aligned} & \text { ANNUAL } \\ & <50 \mathrm{~K} \end{aligned}$ | HSHLD INCOME$50-100>100 \mathrm{~K}$ |  |
|  |  |  |  |  |  |  |
| Bush | 23\% | 21\% | 15\% | 22\% | 29\% | 12\% |
| Carson | 7 | 6 | 6 | 6 | 8 | 5 |
| Christie | 12 | 14 | 8 | 14 | 15 | 7 |
| Cruz | 14 | 14 | 19 | 14 | 13 | 18 |
| Fiorina | 10 | 9 | 7 | 8 | 11 | 7 |
| Gilmore | 7 | 10 | 9 | 9 | 11 | 8 |
| Huckabee | 6 | 8 | 7 | 8 | 9 | 6 |
| Kasich | 13 | 15 | 10 | 12 | 19 | 9 |
| Paul | 9 | 11 | 11 | 9 | 13 | 9 |
| Rubio | 7 | 9 | 10 | 12 | 10 | 4 |
| Santorum | 7 | 10 | 7 | 9 | 11 | 6 |
| Trump | 42 | 32 | 30 | 36 | 32 | 37 |
| No/No one | 24 | 28 | 35 | 28 | 27 | 29 |
| DK/NA | 4 | 4 | 6 | 5 | 4 | 3 |

4. Have you attended any previous Iowa caucuses, or will this be your first caucus?

|  |  | LIKELY REP CAUCUS-GOERS. |  | POLITICAL PHILOSOPHY |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tot | Tea <br> Party |  | CONSERVATIVE |  | Mod/ |  | Wom | COLLEGE DEG |  |
|  |  |  |  | Very | Smwht | Lib | Men |  | Yes | No |
| Attended previous | 56\% | 65\% | 57\% | 59\% | 54\% | 53\% | 54\% | 58\% | 74\% | 48\% |
| First caucus | 44 | 35 | 43 | 41 | 46 | 47 | 46 | 42 | 26 | 52 |


|  | AGE IN | YRS....... | ANNUAL | HSHLD INCOME |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $18-44$ | $45-64$ | $65+$ | $<50 \mathrm{~K}$ | $50-100$ | $>100 \mathrm{~K}$ |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Attended previous | $37 \%$ | $62 \%$ | $77 \%$ | $49 \%$ | $57 \%$ | $64 \%$ |
| First caucus | 63 | 38 | 23 | 51 | 43 | 36 |
| DK/NA | - | - | - | - | - | - |

5. Which of these is the most important issue to you in deciding who to support for the Republican nomination for President: the economy and jobs, terrorism, immigration, the federal deficit, health care, foreign policy, climate change, race relations, abortion, taxes, or gun policy?

6. If the Democratic caucus were being held today, and the candidates were Hillary Clinton, Martin O'Malley, and Bernie Sanders, who would you support? (If undecided) If you had to choose today, would you support Clinton, O'Malley, or Sanders?


3A. (If candidate chosen $q 3$ ) Is your mind made up, or do you think you might change your mind before the caucus?

|  | LIKELY DEM CAUCUS-GOERS. |  |  |
| :---: | :---: | :---: | :---: |
|  | CANDIDATE CHOSEN 2 |  |  |
|  |  | CAN | CHOI |
|  | Tot | Cli | San |
| Made up | 85\% | 84\% | 87\% |
| Might change | 14 | 15 | 12 |
| DK/NA | 1 | 1 | 1 |

3B. RECALCULATED MATCHUP Q3 ASKING O'MALLEY VOTERS: Who is your second choice?

|  | LIKELY DEM CAUCUS-GOERS. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MATCHUP Q3 WITHOUT O'MALLEY POLITICAL PHILOSOPHY LIBERAL..... Mod/ |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Tot | Very | Smwht | Cons | Men | Wom |
| Clinton | 47\% | 33\% | 48\% | 55\% | 34\% | 57\% |
| Sanders | 50 | 65 | 50 | 41 | 63 | 41 |
| DK/NA | 3 | 1 | 1 | 4 | 3 | 3 |
|  | AGE IN | YRS. |  | ANNUA | HSH | INCOME |
|  | 18-44 | 45-64 | $65+$ | <50K | 50-10 | >100K |
| Clinton | 24\% | 55\% | 72\% | 39\% | 46\% | 55\% |
| Sanders | 75 | 41 | 25 | 59 | 52 | 42 |
| DK/NA | 1 | 4 | 4 | 2 | 2 | 3 |

4. Have you attended any previous Iowa caucuses, or will this be your first caucus?

|  | LIK | DEM CAUCUS-GOERS.... |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | COLLEGE DEG |  |
|  | Tot | Very | Smwht | Cons | Men | Wom | Yes | No |
| Attended previous | 62\% | 62\% | 55\% | 66\% | 60\% | 64\% | 72\% | 56\% |
| First caucus | 38 | 38 | 45 | 34 | 40 | 36 | 28 | 44 |

DK/NA

| AGE IN | YRS....... |  | ANNUAL | HSHLD | INCOME |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $18-44$ | $45-64$ | $65+$ | $<50 \mathrm{~K}$ | $50-100$ | $>100 \mathrm{~K}$ |
|  |  |  |  |  |  |
| $42 \%$ | $71 \%$ | $84 \%$ | $50 \%$ | $71 \%$ | $73 \%$ |
| 58 | 29 | 16 | 50 | 29 | 27 |


| First caucus | 58 | 29 | 16 | 50 | 29 | 27 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

6. Which of these is the most important issue to you in deciding who to support for the Democratic nomination for President: the economy and jobs, terrorism, immigration, the federal deficit, health care, foreign policy, climate change, race relations, abortion, taxes, or gun policy?

|  | LIKELY DEM CAUCUS-GOERS.... POLITICAL PHILOSOPHY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Tot | LIBERAL..... Mod/ |  |  |  |  | COLLEGE DEG |  |
|  |  | Very | Smwht | Cons | Men | Wom | Yes | No |
| Economy and jobs | 36\% | 31\% | 36\% | 40\% | 39\% | 33\% | 41\% | 32\% |
| Terrorism | 4 | 2 | 3 | 6 | 3 | 5 | 2 | 5 |
| Immigration | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 |
| Federal deficit | 3 | 1 | 5 | 3 | 4 | 2 | 3 | 3 |
| Health care | 22 | 22 | 25 | 19 | 19 | 24 | 20 | 23 |
| Foreign policy | 6 | 4 | 8 | 7 | 6 | 7 | 8 | 5 |
| Climate change | 11 | 19 | 9 | 7 | 13 | 9 | 11 | 10 |
| Race relations | 3 | 6 | 1 | 1 | 2 | 3 | 2 | 3 |
| Abortion | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 2 |
| Taxes | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 3 |
| Gun policy | 3 | 2 | 5 | 3 | 2 | 4 | 3 | 3 |
| DK/NA | 7 | 5 | 3 | 8 | 8 | 6 | 4 | 8 |
|  | AGE IN | YRS. |  | ANNUA | HSHL | INCOM |  |  |
|  | 18-44 | 45-64 | $65+$ | <50K | 50-1 | >100 |  |  |
| Economy and jobs | 35\% | 39\% | 31\% | 31\% | 37\% | 48\% |  |  |
| Terrorism | 5 | 5 | 2 | 5 | 5 | 1 |  |  |
| Immigration | 1 | 2 | 2 | 2 | 1 | 2 |  |  |
| Federal deficit | 4 | 2 | 2 | 3 | 3 | 2 |  |  |
| Health care | 22 | 22 | 24 | 25 | 19 | 18 |  |  |
| Foreign policy | 3 | 8 | 8 | 5 | 6 | 9 |  |  |
| Climate change | 12 | 9 | 11 | 12 | 12 | 7 |  |  |
| Race relations | 6 | - | 1 | 4 | 2 | 1 |  |  |
| Abortion | 2 | - | 2 | 2 | 2 | 1 |  |  |
| Taxes | 3 | 2 | 2 | 2 | 3 | 3 |  |  |
| Gun policy | 3 | 3 | 4 | 3 | 3 | 4 |  |  |
| DK/NA | 3 | 6 | 11 | 7 | 7 | 4 |  |  |

