## CARLO CALENDA



Born in 1973 in Rome, married, father of 4 children. He graduated in Law at the University of Rome.

Until June 2011 he served as Chief Executive Officer at Interporto Campano. From 2004 to 2008 he was Assistant to the President of Confindustria – the Italian Industrial Association, responsible for International Affairs, and then Director of the Strategic Business Area. He mainly dealt with the development and implementation of international business missions.

He has worked on major issues relating to international trade and investments. He has lead several delegations of entrepreneurs abroad and developed economic penetration actions in major world markets, including India, China, Brazil, Russia, UAE, Thailand, Kazakhstan, Serbia, Romania, Bulgaria, Egypt, Turkey, Algeria, Tunisia, Morocco, Israel, South Africa, Mexico.

Before joining Confindustria, he was responsible for product marketing and programming for "Sky Italia". Before that, he served as Responsible for relationship with financial institutions and for Customer Relationship Management at "Ferrari".

In May 2013 he was appointed Vice Minister for Economic Development, in charge of internationalization policies (Letta Cabinet).

In February 2014 he was confirmed by the Prime Minister Renzi as Vice Minister for Economic Development and he is in charge of trade promotion policies and investment attractiveness.