

# NOART EARTH DAY

*"Svaki čin kreacije prvenstveno je čin razaranja."*  
Pablo Picasso



*"Every act of creation is first of all an act of destruction."*  
Pablo Picasso

## **Predlažem 29. veljače kao dan suzdržavanja od umjetničkog stvaralaštva na planetu Zemlja.**

Obzirom da si danas svatko može uzeti pravo biti umjetnicom ili umjetnikom, zato čak nije potrebna ni posebna naobrazba, u zadnje vrijeme postaje zabrinjavajućom činjenica kako isto tako svatko može smatrati da upravo njezina/njegova djela zaslužuju biti sačuvana za budućnost, čak i svojim cjelokupnim opusom.

Drugi razlog smatram još delikatnijim, naime, u posljednje su se vrijeme znatno počeli "napuštati" atelijerski prostori u kojima je stvaralaštvo postalo ne samo "klaustrofobično", već se došlo do spoznaje kako rad s neprirodnim, čak i toksičnim materijalima sve više ugrožava zdravlje i duh. I tako je krenuo "izlazak na svježi zrak" gdje se malo pomalo omasovila, tako zvana, "landartistička aktivnost", koja je svojom neobuzdanom kreativnom "slobodom" uzela tolikog maha, da ponegdje poprima i zabrinjavajuće razmjere u što se možemo uvjeriti i na internetskim stranicama.

I ne ulazeći ovdje u diskusiju vrednovanja, je li je neki umjetnički proizvod remek djelo, što je u ovom kontekstu sasvim nevažno, bojim se ako nastavimo s ovim umjetničkim "uljepšavanjem" netaknute prirode kao i masovnim nagomilavanjem umjetničkih proizvoda, koji sami po sebi povlače izgradnju i adekvatnih "deponija" za njihovo odlaganje, da ćemo uskoro skončati kao i civilizacija Rapa Nui.

## **I nominate February 29 as a day of forbearance from artistic creativity on Planet Earth**

Because today anyone can claim the right to be an artist, no special training even being required, in recent times there has been a worrying trend for everyone to think that it is exactly their works that need to be preserved for the future, indeed, in the whole of their oeuvres.

I think the second reason even more delicate, because in recent times there has been a mass exodus from the spaces of studios, in which not only has creative work become claustrophobic but where it has been understood that working with unnatural and indeed toxic materials tends to jeopardise health and sanity. And so getting out into the fresh air got under way, with what is called land art becoming little by little a mass activity, and, in its unbridled creative freedom, achieving such momentum that it will occasionally take on troublesome proportions, as you can easily find out on internet sites.

And without going into any discussion about evaluation, about whether some art product is a masterpiece, which in this context is absolutely unimportant, I am afraid that if we go on with this artistic embellishment of unspoiled nature and with the mass accumulation of art products, which inherently bring in their train the construction of suitable depositories for their storage, we shall soon expire like the civilisation of Rapa Nui.

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