

MUSIC & THE SPOKEN WORD



POPULARITY THAT ENDURES



2015 Guest Artist, John Rhys-Davies

Popularity that Endures

With its first broadcast on July 15, 1929, the Mormon Tabernacle Choir began a tradition unequalled in broadcasting. Over 85 years and 4,400 weekly broadcasts later, *Music & the Spoken Word* is the longest-running uninterrupted network broadcast in the world. Its audience continues to grow as more people tune to its half hour of uplifting music and inspiring prose.



Induction into the National Association of Broadcasters Hall of Fame as a "program that has earned a place in broadcasting history."

What people say

"Inspiration"

I just wanted to tell you what an inspiration your weekly broadcasts are for me. The Mormon Tabernacle Choir and Orchestra at Temple Square together are a world-class virtuoso ensemble on par with the world's great symphony orchestras.

—Listener, Carpinteria, CA

"Number One"

Music & the Spoken Word is a very important part of Sunday morning life in Central Virginia. Its 11.6 Arbitron share ranks it number one among 25 stations in the market. Keep up the good work.

—Broadcaster, Roanoke, VA

"Dedicated Viewership"

This program has added dedicated viewership to our Sunday morning schedule, and with the quality of the broadcast and the talent of the Choir and orchestra, it's a win-win for weekly programming."

—Broadcaster, Elko, NV

Expand your audience

Take advantage of the Choir's unmatched recognition and appeal to reward and expand your audience with this truly unique listening and viewing experience. It's Free!

Audience support

We list your station on www.musicandthespokenword.org. The website provides listeners and viewers with FAQs, previews, program music lists, a script archive and links to Choir resources.

Awards, honors & recognitions

Music & the Spoken Word was inducted into the National Radio Hall of Fame in 2010. A few other noted awards: **The Grammy**, **The Emmy**, **Platinum Records**, **Gold Records**, **Peabody Award**.



By the Numbers

3,500,000,000

3.5 billion viewers worldwide watched the Choir sing in the opening ceremonies of the 2002 Salt Lake Olympic Winter Games

11,623

Pipes in the world-famous Tabernacle Organ

4,400

Episodes of *Music & the Spoken Word* broadcast

2,000

At least 2,000 media outlets worldwide broadcast *Music & the Spoken Word*

360

Members in the Choir: 91 sopranos, 95 altos, 81 tenors and 93 basses

110

Musicians in the Orchestra at Temple Square, which accompanies the Choir

85

Years of continuous network broadcasting

28

Nations in which the Choir has toured and performed

20

Years a member can sing in the Choir (between the ages of 25 and 60)

0: The number of paid singers and musicians in the Choir and Orchestra (Everyone's a volunteer.)

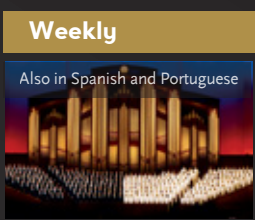
Available for Radio, TV & On-demand



ORDER

37 Specials and the
Weekly Show

www.musicandthespokenword.org



Weekly Broadcast

This #1-rated inspirational program is a half hour of beautiful Mormon Tabernacle Choir music, perfect any day of the week.

2015 CATALOG

37 Holiday Specials and a Weekly Broadcast for Radio, TV and On-Demand

Music & the Spoken Word is the very best of public service programming, provided free of charge to all media platforms for broadcasting, streaming and on-demand. Delivery is free of charge too—via download, ftp, tape, disc or hard drive. All programs are produced in HD and 5.1 surround audio. **All shows run 27:56.**

Christmas: New! Christmas Favorites: Deborah Voigt #4396A "Christmas is Coming;" "The Holly and the Ivy;" "Ring Those Christmas Bells;" "The Twelve Days of Christmas;" and more.	Christmas: New! A Dickens Christmas: John Rhys-Davies #4396B "On This Merriest Christmas Day;" "A Dickens Christmas;" Luke 2: The Christmas Story narrated by John Rhys-Davies; and more.	Christmas Home for the Holidays: Alfie Boe #4344A "Sing Noel! A Christmas Processional;" "Hark! The Herald Angels Sing;" "Angels, From the Realms of Glory;" and more.	Christmas Christmas in the Air: Tom Brokaw #4344B "Christmas From Heaven;" the touching true story of the Berlin Candy Bomber, told by Tom Brokaw; "Jingle Bells;" and more.	Christmas One Silent Night: Walter Cronkite #3826 "Joy to the World;" "I Saw Three Ships;" "Silent Night, Holy Night;" and the story of a WWI Christmas Day miracle narrated by Walter Cronkite.	Christmas The Spirit of Giving: Jane Seymour #4292A "Deck the Halls;" "Processional: Sing Forth This Day;" the story of Good King Wenceslas narrated by Jane Seymour; and "Angels, From the Realms of Glory;"
Christmas A Wondrous Christmas: David Archuleta #4240 "Joy to the World;" "Processional: A Christmas Roundelay;" "Ring Out Ye Crystal Spheres" from <i>Hodie</i> ; "The Cat and the Mouse Carol;" and more.	Christmas A Decade of Christmas: #4293B Performances by David Archuleta, Natalie Cole, Brian Stokes Mitchell, Sissel, Angela Lansbury, Renée Fleming and The King's Singers.	Christmas Carols Then and Now: Natalie Cole #4187 "Dance and Sing;" "American Christmas Memories: The story of a Christmas Carol and a Beloved Song" given by David McCullough; and more.	Christmas We Need a Little Christmas: Angela Lansbury #3773 "We Need a Little Christmas" from <i>Mame</i> ; "Not While I'm Around;" "Jesu, Joy of Man's Desiring;" and the story of Luke II given by Angela Lansbury.	Christmas Music From <i>Messiah</i> #4086 "And the Glory of the Lord;" "For Unto Us a Child is Born;" "Lift Up Your Heads, O Ye Gates;" "Messiah;" and more.	Christmas A Tradition of Christmas: #4085PDE "Joy to the World;" "O, Come, All Ye Faithful;" "Angels, From the Realms of Glory;" "I Heard the Bells on Christmas Day;" and more.

Seven additional Christmas shows available for download! • A Magical Season with Nathan Gunn #4292B • Sing We Now of Christmas with Gladys Knight #3722 • The Spirit of Christmas with Brian Stokes Mitchell #4135 • Celebrate Christmas with Audra McDonald #3931 • A Christmas Celebration with Bryn Terfel #3878 • Rejoice and Be Glad with The King's Singers #4084 • O Holy Night with Sandi Patty #4033A

New Year A New Morning #4450 "Fill the World with Love" from <i>Goodbye, Mr. Chips</i> ; "Look at the World;" "Every Time I Feel the Spirit;" "One Person" from <i>Dear World</i> ; and more. More New Year Shows! <ul style="list-style-type: none">Beginning Again #4398The New Year #4346Hope of a New Year #4294	Heritage Messenger of Peace: #4401 "The Gospel Train;" "Peace Like a River;" "When the Saints Go Marching In;" "Deep River;" "Down By the Riverside;" and more. More Heritage Shows! <ul style="list-style-type: none">Heart and Soul with Alyson Cambridge #4349Songs From the Soul with Robert Sims #4244A Legacy of Hope with Pam Laws #4026	Easter Abundant Gifts: #4414 "Christ the Lord Is Risen Today;" "Jesus Has Risen;" "He Is Risen;" "Consider the Lilies of the Field;" "Look at the World;" and "Hallelujah" from <i>Messiah</i> . More Easter Shows! <ul style="list-style-type: none">Easter Reflections #4359Hope and Light #4308Easter Celebrations #4258	Mother's Day Love of a Mother: #4417 "All Things Bright and Beautiful;" "I Often Go Walking;" "Ring for Joy;" "My Mother's Love;" "It's a Grand Night for Singing" from <i>State Fair</i> ; and more. More Mother's Day Shows! <ul style="list-style-type: none">A Mother's Gift with Bryn Terfel #4365Thoughts for Mothers #4313A Mother's Joy #4260	Father's Day Influence of a Father: #4422 "I Think the World Is Glorious;" "Home Is a Special Kind of Feeling" from <i>Wind in the Willows</i> ; "Early One Morning;" "Hush Little Baby;" and more. More Father's Day Shows! <ul style="list-style-type: none">Memories of Fathers #4370Good Fathers #4318A Father's Gift #4266	Memorial Day Quiet Heroes: #4419 "America, the Dream Goes On;" "The Mansions of the Lord" from <i>We Were Soldiers</i> ; "Hymn to the Fallen" from <i>Saving Private Ryan</i> ; "Battle Hymn of the Republic;" and more. More Memorial Day Shows! <ul style="list-style-type: none">Pause and Remember #4367In Honor of Freedom #4315Day of Remembering with Donny Osmond #3902
Independence Day Celebrating Liberty: #4424 "The Star-Spangled Banner;" "This Land Is Your Land;" "The Pledge of Allegiance;" "Rally 'Round the Flag;" "Distant Land;" "Flag of the Free;" and more. More Independence Day Shows! <ul style="list-style-type: none">Love of Country, Love of People #4372My Country #4320Flag of the Free #4216	9/11 9/11: Rising Above: Tom Brokaw #4278 "Shenandoah;" "For the Beauty of the Earth;" "Lullabye;" "Amazing Grace;" "God Bless America;" "The Star-Spangled Banner;" and more.	Veterans Day Heroes We Remember: U.S. Marine Band #4436 "This Is My Country;" "Fanfare for the Common Man;" "The Washington Post;" "My Country 'Tis of Thee;" "Armed Forces Medley;" and more. More Veterans Day Shows! <ul style="list-style-type: none">Birth of Freedom #4391This Country Does Not Forget #4339Noble Heroes #4286	Thanksgiving A Time to Give Thanks: #4445 "Come, Ye Thankful People, Come;" "Count Your Blessings" from <i>White Christmas</i> ; "Simple Gifts;" "For the Beauty of the Earth;" "I Think the World Is Glorious;" and more. More Thanksgiving Shows! <ul style="list-style-type: none">Tradition of Thanks with Stanford Olsen #4393Life is a Gift #4340Expressions of Gratitude #4236	<ul style="list-style-type: none">Order online at: musicandthespokenword.orgOr, use your <i>M&SW</i> dashboardOr, email this form to msw@bonneville.com, fax to 888-517-8808, or mail to the address belowAll shows run 27:56 with no breaks	

Bonneville Distribution • 5 Triad Center • Salt Lake City, UT 84180

musicandthespokenword.org



A LOYAL AND GROWING AUDIENCE

Music & the Spoken Word is the #1-rated inspirational/devotional program in the U.S. The weekly broadcast is carried by more than 2,000 radio, television and cable signals worldwide, including 650 in the U.S. and Canada. Satellite and Internet coverage reach around the globe.

Featuring modern and traditional arrangements of spiritual, patriotic, popular, classical and contemporary music coupled with inspiring prose, *Music & the Spoken Word* appeals to a broad audience. It becomes a listening/viewing destination that loyal viewers and listeners seek out and return to every week.