

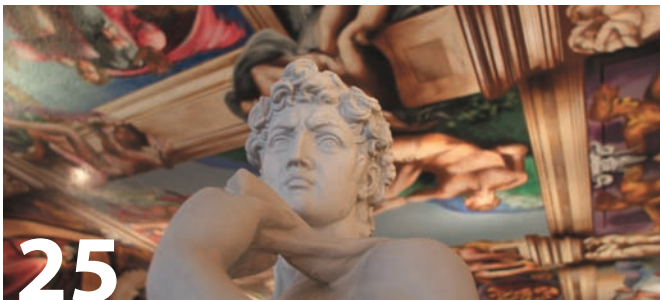
# TRAVEL WATERLOO PLANNER'S GUIDE



**WATERLOO**  
CONVENTION & VISITORS BUREAU

> [TRAVELWATERLOO.COM](http://TRAVELWATERLOO.COM)

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Photos courtesy of Courier Communications, Gregg Brown, Greater Cedar Valley Alliance & Chamber, Steven Niewoehner.



# WELCOME TO WATERLOO

The Waterloo Convention & Visitors Bureau and the City of Waterloo would like to welcome you to our community!

Waterloo features meeting facilities of all sizes, unique off-site event venues, exceptional dining and nightlife, and award-winning attractions.

The Waterloo Convention & Visitors Bureau is pleased to offer your meeting or convention with a variety of services, including our grant assistance program. Meeting room rentals, entertainment and honorariums, and event marketing are just a few of the many fundable items. Plus, our staff will work with your organization or group to ensure a successful event, and personally assist you in creating a one-of-a-kind experience for you and your attendees.

We invite you to explore our Planner's Guide and contact our office with any questions. The Waterloo Convention & Visitors Bureau would be honored to host your event in our city and we look forward to working with you in the future!

**SINCERELY,**

**WATERLOO CONVENTION & VISITORS BUREAU**



# ABOUT WATERLOO



## OVER 20 DIFFERENT & UNIQUE MEETING VENUE OPTIONS TO CHOOSE FROM

INCLUDING CONVENTION HOTELS, ARENAS & OUTDOOR SPACES,  
EVENT & BANQUET FACILITIES, SMALL MEETING HOTELS AND MORE

**40,000 SF**

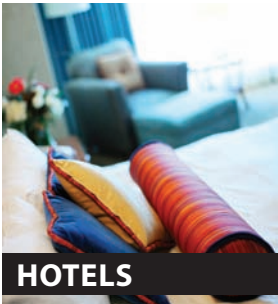
Five Sullivan Brothers Convention Center

**5,000 SF**

Isle Casino Hotel Waterloo

**96,000 SF**

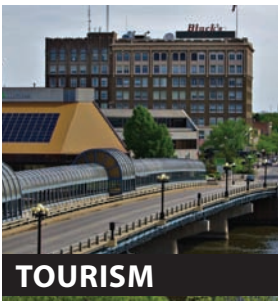
National Cattle Congress



## 1,328 TOTAL HOTEL ROOMS

**295** ROOMS IN DOWNTOWN AREA WITHIN WALKABLE DISTANCE TO  
LOCALLY-OWNED RESTAURANTS, SHOPPING AND NIGHTLIFE

**931** ROOMS IN CROSSROADS CENTER AREA NEARBY  
NATIONAL CHAIN DINING & SHOPPING OPTIONS



## 6TH LARGEST CITY IN IOWA, POPULATION OF **68,441**

- THE WATERLOO-CEDAR FALLS METRO IS RANKED IN THE **TOP 50** FOR LEADING LOCATIONS FOR ECONOMIC AND JOB GROWTH
- THE WATERLOO-CEDAR FALLS METRO COST OF LIVING SITS **11.2% BELOW** THE NATIONAL AVERAGE
- THE CEDAR VALLEY IS AMONG THE **10 BEST** SMALL METROS FOR NEW BUSINESS

*Source: Area Development, C2ER, Forbes.*

## FAMOUS FOR

1972 OLYMPIC GOLD MEDALIST, **DAN GABLE**, WAS BORN AND RAISED IN WATERLOO. VISIT THE NATIONAL WRESTLING HALL OF FAME DAN GABLE MUSEUM.

THE **FIVE SULLIVAN BROTHERS** OF WATERLOO ALL PERISHED ON THE SAME SHIP, THE USS JUNEAU, DURING WORLD WAR II. TOUR THE SULLIVAN BROTHERS IOWA VETERANS MUSEUM.

THE **IOWA IRISH FESTIVAL** IN WATERLOO IS IOWA'S ONLY LARGE-SCALE CELTIC FESTIVAL AND TAKES PLACE EVERY AUGUST.

WATERLOO IS THE ONLY LOCATION IN THE UNITED STATES THAT BUILDS **JOHN DEERE** TRACTORS.

**LOST ISLAND WATER PARK** IN WATERLOO IS IOWA'S LARGEST OUTDOOR WATER PARK.

THE **WATERLOO COMMUNITY PLAYHOUSE AND BLACK HAWK CHILDREN'S THEATRE** IS THE OLDEST COMMUNITY THEATRE IN IOWA. CATCH ONE OF THEIR PERFORMANCES.

## BY THE NUMBERS

**8** MINUTES FROM DOWNTOWN TO WATERLOO REGIONAL AIRPORT

**22** RESTAURANTS WITHIN WALKABLE DISTANCE IN DOWNTOWN WATERLOO

**106** MILES OF HARD-SURFACED TRAILS AVAILABLE IN THE METRO

**950** SLOT MACHINES & 27 TABLE GAMES AT THE ISLE CASINO

**5,200** CANS OF KRYLON SPRAY PAINT WERE USED TO COMPLETE THE GALLERIA DE PACO'S SISTINE CHAPEL CEILING WHICH IS LOCATED IN WATERLOO



**CONVENTION HOTELS**

8	Isle Casino Hotel Waterloo	waterloo.isleofcapricasinos.com	195	Yes	Yes	Yes	5	5,000	400
9	Ramada Hotel	ramadawaterloo.com	228	Yes	Yes	Yes	4	700	75

**SMALL MEETING HOTELS**

10	Country Inn & Suites	countryinns.com/waterlooia	64	No	Yes	Yes	1	625	40
10	Days Inn & Suites	daysinn.com/hotel/31346	112	No	Yes	No	2	1,056	100
11	Fairfield Inn & Suites	marriott.com/alofw	81	Yes	Yes	Yes	1	1,000	75
11	Hampton Inn	hamptoninn.com	101	No	Yes	Yes	2	672	50
12	Holiday Inn Express	holidayinnexpress.com	79	No	Yes	Yes	2	1,150	50
12	Quality Inn & Suites	qualityinn.com/hotel-waterloo-iowa-ia003	67	No	Yes	Yes	1	720	100

**ADDITIONAL HOTELS**

-	Baymont Inn & Suites	baymontinns.com	56	No	Yes	No	-	-	-
-	Candlewood Suites	waterlooiahotel.com	74	Yes	Yes	Yes	-	-	-
-	Comfort Inn & Suites	comfortinn.com/hotel-waterloo-iowa-ia203	57	No	Yes	Yes	-	-	-
-	Howard Johnson	hojo.com	54	No	Yes	Yes	-	-	-
-	Motel 6 (La Porte Road)	motel6.com	50	No	Yes	No	-	-	-
-	Motel 6 (Logan Avenue)	motel6.com	48	No	Yes	No	-	-	-
-	Super 8	super8.com	62	No	Yes	No	-	-	-

For more information about additional hotels or assistance with room blocks, contact the Waterloo Convention & Visitors Bureau.

## PROPERTY NAME

## WEBSITE

# OF MEETING ROOMS

OUTSIDE CATERING

WI-FI AVAILABLE

FREE PARKING

TOTAL SQ. FT.

LARGEST SPACE SQ. FT.

## CONVENTION FACILITIES

13	Five Sullivan Brothers Convention Center	ramadawaterloo.com	11	No	Yes	Yes	40,000	19,080
14	Isle Casino Hotel Waterloo	waterloo.isleofcapricasinos.com	5	No	Yes	Yes	5,000	5,000

## EVENT FACILITIES

15	Airline Community Room	blackhawkcountyparks.com	1	Yes	Yes	Yes	3,042	3,042
15	Boat House	waterlooleisureservices.org	1	Yes	Yes	Yes	15,000	15,000
16	Brown Derby	brownderbyballroom.com	1	Yes	Yes	No	7,000	5,500
16	Cedar Valley Arboretum & Botanic Gardens	cedarvalleyarboretum.org	3	Yes	Yes	Yes	-	-
17	Cedar Valley SportsPlex	cvsportsplex.org	7	Yes	Yes	Yes	140,000	30,000
18	Grout Museum District	gmdistrict.org	10	Yes	Yes	Yes	9,014	2,075
19	Hawkeye Community College	hawkeyecollege.edu	8	No	Yes	Yes	13,974	5,928
20	National Cattle Congress	nationalcattlecongress.com	4	No	Yes	Yes	96,303	60,000
21	RiverLoop Amphitheatre & Arts Mall	waterloocenterforthearts.org	-	Yes	Yes	Yes	-	-
21	RiverLoop Expo Plaza	waterloocenterforthearts.org	-	Yes	Yes	Yes	-	-
22	Sky Event Centre	nelson501.com	2	Yes	Yes	No	5,300	3,700
22	The Supervisor's Club	supervisorsclub.webs.com	3	No	Yes	Yes	520	400
23	Waterloo Center for the Arts	waterloocenterforthearts.org	15	Yes	Yes	Yes	-	-
24	Waterloo Elks Lodge	waterlooeelks.com	5	No	Yes	Yes	13,450	5,050
24	Young Arena	waterlooleisureservices.org	2	Yes	Yes	Yes	20,500	20,000

## KEY TO AMENITIES



BUSINESS CENTER



FITNESS CENTER



IN-HOUSE DINING



POOL



CONTINENTAL BREAKFAST



SHUTTLE



FREE WI-FI



PET FRIENDLY



# CONVENTION HOTELS

## ISLE CASINO HOTEL WATERLOO

777 Isle of Capri Blvd, Waterloo  
(319) 833-4753 or (877) 475-3946  
[waterloo.isleofcapricasinos.com](http://waterloo.isleofcapricasinos.com)  
Sleeping Rooms: 195  
Parking: Free



Isle Casino Hotel Waterloo is a full-service entertainment venue, home to hot slots, table games and live action poker. Fling Lounge, located in the heart of the casino floor, offers music in front of a modern background of televisions and lights. Isle is home to three restaurants: Otis & Henry's Bar and Grill, The Lone Wolf, and Farmer's Pick Buffet. Hotel guests can also enjoy a fitness center and contemporary indoor pool that offers a fun-filled atmosphere for guests of all ages. Isle Casino Hotel Waterloo boasts professional planners and a creative catering staff to help you create a memorable event.





# CONVENTION HOTELS

## RAMADA HOTEL

205 W 4th St, Waterloo  
(319) 233-7560 or (800) 272-6232

ramadawaterloo.com

Sleeping Rooms: 228

Parking: Ramp (complimentary for hotel guests)



The Ramada Hotel is conveniently located in the heart of downtown Waterloo. This full-service hotel offers a variety of accommodations, along with a business center and fitness room. Breakfast, lunch and dinner are served daily at the Red River Bar & Grill on the lower level. Nearby attractions include museums, sporting events, outstanding restaurant options and nightlife. The Ramada Hotel is connected via skywalk to the Five Sullivan Brothers Convention Center.



ROOM	SQ. FT.	HEIGHT	RECEPTION	BANQUET	THEATER	CLASSROOM
Black Hawk	600	10'	50	40	50	24
Cedar	600	10'	50	40	50	24
Red River Corral	700	10'	50	56	75	40
Wapsi	600	10'	50	40	50	24

# SMALL MEETING HOTELS

## COUNTRY INN & SUITES

4025 Hammond Ave, Waterloo  
 (319) 233-2336 or (800) 456-4000  
[countryinns.com/waterlooia](http://countryinns.com/waterlooia)  
 Sleeping Rooms: 64  
 Parking: Free



ROOM	SQ. FT.	BANQUET	THEATER	CLASSROOM
Meeting	625	40	40	25



## DAYS INN & SUITES

1809 La Porte Rd, Waterloo  
 (319) 235-4461 or (800) 329-7466  
[daysinn.com/hotel/31346](http://daysinn.com/hotel/31346)  
 Sleeping Rooms: 112  
 Parking: Free



ROOM	SQ. FT.	THEATER	CONFERENCE	CLASSROOM	U-SHAPE
Small Meeting	484	40	20	20	25
Large Meeting	1,056	100	75	75	75



# SMALL MEETING HOTELS

## FAIRFIELD INN & SUITES

2134 La Porte Rd, Waterloo  
 (319) 233-2500  
[marriott.com/alofw](http://marriott.com/alofw)  
 Sleeping Rooms: 81  
 Parking: Free



ROOM	SQ. FT.	CONFERENCE
Meeting	1,000	75



## HAMPTON INN

2034 La Porte Rd, Waterloo  
 (319) 233-2044 or (800) 426-7866  
[hamptoninn.com](http://hamptoninn.com)  
 Sleeping Rooms: 101  
 Parking: Free



ROOM	SQ. FT.	THEATER	CONFERENCE	CLASSROOM	U-SHAPE
Cedar Valley	672	50	30	30	30
Board	392	-	10	-	-



# SMALL MEETING HOTELS

## HOLIDAY INN EXPRESS

2127 La Porte Rd, Waterloo  
 (319) 274-7000 or (800) 465-4329  
[holidayinnexpress.com](http://holidayinnexpress.com)  
 Sleeping Rooms: 79  
 Parking: Free



ROOM	SQ. FT.	BANQUET	THEATER	CONFERENCE	CLASSROOM	U-SHAPE
Conference	1,150	50	35	25	40	40
Board	-	-	-	8	-	-

## QUALITY INN & SUITES

226 W 5th St, Waterloo  
 (319) 235-0301  
[qualityinn.com/hotel-waterloo-iowa-ia003](http://qualityinn.com/hotel-waterloo-iowa-ia003)  
 Sleeping Rooms: 67  
 Parking: Free



ROOM	SQ. FT.	THEATER	CLASSROOM
Meeting	720	100	50



# CONVENTION FACILITIES

## FIVE SULLIVAN BROTHERS CONVENTION CENTER

205 W 4th St, Waterloo  
 (319) 233-7560 or (800) 272-6232  
[ramadawaterloo.com](http://ramadawaterloo.com)  
 Parking: Free and metered spots

This 40,000 square foot center hosts numerous conventions, events and banquets throughout the year, with space to provide seating for up to 2,000 people. The center features meeting and exhibition space with state-of-the-art technology, including high-speed Internet and media capabilities. The center also features public art and military exhibits honoring its namesakes, the Five Sullivan Brothers. The Convention Center is connected via skywalk to the Ramada Hotel, a 228-room, full-service hotel that also offers 4 additional meeting rooms. The Five Sullivan Brothers Convention Center does not allow outside catering.



ROOM	SQ. FT.	HEIGHT	RECEPTION	BANQUET	THEATER	CLASSROOM
Ex Hall	19,080	50'	2,000	1,500	2,000	1,000
10	980	10'	100	56	80	48
11/13	700	10'	75	32	54	32
12	1,728	10'	200	80	175	84
21/23	3,984	16'	500	264	385	192
22	2,988	16'	380	168	288	160
24/25	900	16'	100	48	65	40
Seminar	1,200	10'	-	-	-	40

# CONVENTION FACILITIES

## ISLE CASINO HOTEL WATERLOO

777 Isle of Capri Blvd, Waterloo  
 (319) 833-4753 or (877) 475-3946  
[waterloo.isleofcapricasinos.com](http://waterloo.isleofcapricasinos.com)  
 Parking: Free

With 5,000 square feet of flexible meeting space and 1,600 square feet of pre-function space, Isle Casino Hotel Waterloo can accommodate groups with up to 400 guests. They also feature on-site audio and video services with Internet access. Their professional planning and catering staff is ready to help you create your next memorable event. Isle Casino Hotel Waterloo does not allow outside catering.



ROOM	SQ. FT.	HEIGHT	RECEPTION	BANQUET	THEATER	CLASSROOM
Ballroom	5,000	14'	400	270	300	250
Salon A	1,400	14'	120	80	100	70
Salon B	670	14'	60	40	60	35
Salon C	870	14'	60	40	60	35
Salon D	830	14'	60	40	60	35



# EVENT FACILITIES

## AIRLINE COMMUNITY ROOM

1346 W Airline Hwy, Waterloo  
(319) 433-7275

[blackhawkcountyparks.com](http://blackhawkcountyparks.com)

Parking: Free

The Airline Community Room features a large, year-round multi-purpose room for group gatherings with an indoor seating capacity of 200 people. It is ideal for receptions, reunions, retreats, business meetings, and other large group events. The building is fully accessible for persons with disabilities. The 3,042 square foot multi-purpose room is heated and air conditioned. The Airline Community Room allows outside catering.

ROOM	SQ. FT.	RECEPTION	BANQUET
Multi-Purpose	3,042	200	200



## BOAT HOUSE

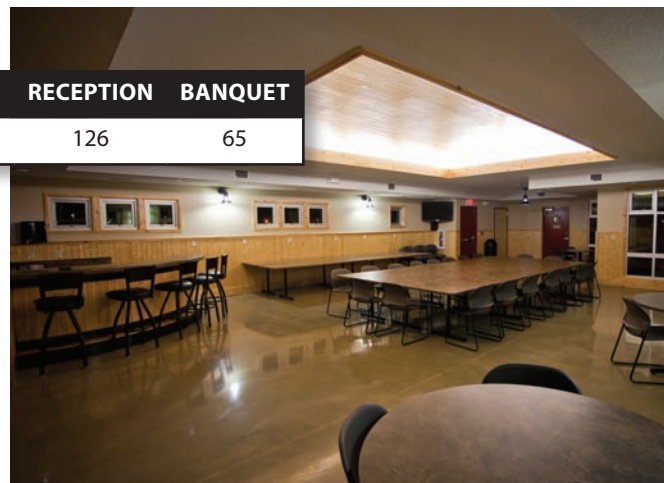
707 Park Rd, Waterloo  
(319) 291-4370

[waterlooleisureservices.org](http://waterlooleisureservices.org)

Parking: Free

The Waterloo Boat House features a beautiful multi-purpose room and outdoor patio overlooking the Cedar River. The new, 15,000 square foot Boat House was built after the previous 45-year-old boat house had to be demolished because it received extensive damage when the Cedar River hit record levels in June 2008. It can accommodate up to 126 guests with ample parking available. The Boat House allows outside catering.

ROOM	BOARD ROOM	RECEPTION	BANQUET
Boat House	22	126	65





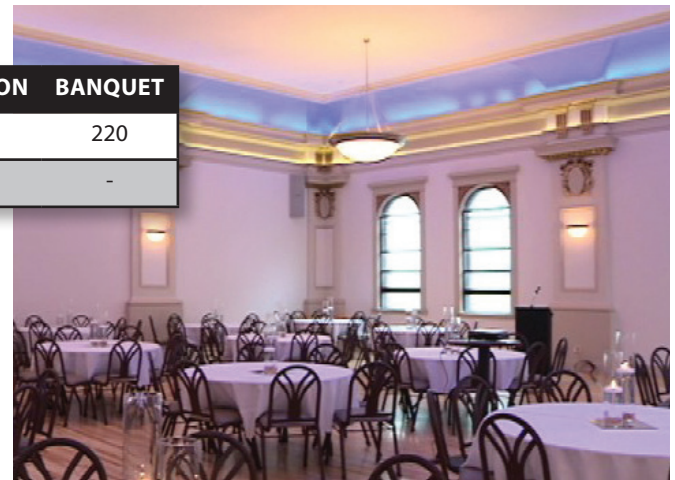
# EVENT FACILITIES

## BROWN DERBY

618 Sycamore St, Waterloo  
 (319) 240-0308  
[brownderbyballroom.com](http://brownderbyballroom.com)  
 Parking: Ramp & metered spots

The Brown Derby Ballroom is an historic ballroom and dance club, located on the second floor of the H.M. Reed Building in downtown Waterloo. This unique, 7,000 square foot venue was completely renovated and features a street-level lobby entrance and grand ballroom complete with original architectural design elements like crown molding, wooden dance floor, and lighted dome ceiling. The Brown Derby Ballroom allows outside catering.

ROOM	SQ. FT.	RECEPTION	BANQUET
Ballroom	5,500	275	220
Lobby	1,500	50	-



## CEDAR VALLEY ARBORETUM & BOTANIC GARDENS

1927 E Orange Rd, Waterloo  
 (319) 226-4966  
[cedarvalleyarboretum.org](http://cedarvalleyarboretum.org)  
 Parking: Free

The Arboretum can provide a beautiful backdrop for your next event, whether it's a wedding, family celebration, or company event. Located just south of Highway 20, it is conveniently located and has ample parking for your event. The Cedar Valley Arboretum & Botanic Gardens allows outside catering and is equipped with Wi-Fi in the Welcome Center only.

ROOM	CAPACITY
Education Center (June-Sept)	50
Welcome Center	40
Garden (June-Sept)	250





# EVENT FACILITIES

## CEDAR VALLEY SPORTSPLEX

300 Jefferson St, Waterloo  
(319) 291-0165  
cvsportsplex.org  
Parking: Free

The Cedar Valley SportsPlex is your premier fitness and recreation facility. Along with a pool, this 140,000 square foot facility includes a field house, gymnasium, running track, weights and fitness room, nursery, golf simulator, plus multi-purpose rooms for recreation, parties and meetings. The Cedar Valley SportsPlex allows outside catering.



ROOM	SQ. FT.	CAPACITY
Conference	400	15
Field House	30,000	Varies
Gymnasium	12,750	500
Multi-Purpose 1	1,000	56
Multi-Purpose 2	2,000	92
Multi-Purpose 1/2	3,000	148
Pool Party 1	230	30
Pool Party 2	230	30

# EVENT FACILITIES

## GROUT MUSEUM DISTRICT

503 South St, Waterloo  
 (319) 234-6357  
[gmdistrict.org](http://gmdistrict.org)  
 Parking: Free

The Grout Museum collects, preserves and interprets the cultural and natural history of the region and includes several sites offering an array of specialized exhibits, decor and unique appeal. The Grout Museum District is filled with inspirational and flexible spaces for events, meetings, conferences and banquets. Outside catering is allowed.

Discounts are available for non-profit groups. Plus, add a museum tour to any facility rental for as low as \$4 per person.



ROOM	SQ. FT.	HEIGHT	RECEPTION	BANQUET	THEATER	CLASSROOM	CONFERENCE
Board	875	9'	-	-	-	-	25
Classrooms (3)	378	8'	-	-	-	30 each	-
Conference	1,660	9'	70	70	110	-	60
Ike Leighty Classroom	320	9'	-	-	-	20	-
Lobby	850	25'	100	100	120	-	100
Lobby w/ Mess Hall	1,900	25'	220	220	-	-	-
Mess Hall	1,300	10'	-	120	150	-	100
Snowden House	2,075	10'	80	80	-	-	30
Theatre	800	10'	-	-	65	-	-

# EVENT FACILITIES

## HAWKEYE COMMUNITY COLLEGE

1501 E Orange Rd, Waterloo  
 (319) 296-4248  
[hawkeyecollege.edu](http://hawkeyecollege.edu)  
 Parking: Free

Hawkeye Community College's Tama Hall Conference Center is conveniently located near the Crossroads Mall area in Waterloo, with access to major highways. Tama Hall offers 7 meeting rooms of various sizes to accommodate the many needs for conferences, with seating capacities ranging from 10 people to 144 people in regular classroom-style seating, and an auditorium that seats 392 people. Rooms can also be arranged in different set-up options if necessary. Hawkeye Community College does not allow outside catering.



ROOM	SQ. FT.	THEATER	CLASSROOM
Auditorium	5,928	392	-
102	2,332	-	84
106	1,540	-	60
102/106	3,872	-	144
114	240	-	10
116	884	-	30
117	1,120	-	40
118	810	-	25
128	1,120	-	40

# EVENT FACILITIES

## NATIONAL CATTLE CONGRESS

257 Ansborough Ave, Waterloo  
 (319) 234-7515  
[nationalcattlecongress.com](http://nationalcattlecongress.com)  
 Parking: Free

The National Cattle Congress is a unique venue with 8 different facility options on over 50 acres of land. They can accommodate a variety of events from a rock concert to an agricultural fair, tradeshow, or elegant wedding. Each facility has ample lighted parking. National Cattle Congress does not allow outside catering.

### Special Features:

Electric Park Ballroom	Dance floor/stage Concession/bar area
Estel Hall	Electricity available
McElroy Auditorium	5,155 permanent seats 26 ft. ceilings Loading area
Pavilion	Dance floor/stage Concession/bar area



ROOM	SQ. FT.	TYPE OF FACILITY	SEATED	CAPACITY
Electric Park Ballroom	5,103	Ballroom	600	1,100
Estel Hall	60,000	Exhibit Hall	8,000	8,500
McElroy Auditorium	20,000	Arena	7,000	-
Pavilion	11,200	Banquet Hall	500	1,000



# EVENT FACILITIES

## RIVERLOOP AMPHITHEATRE & ARTS MALL

225 Commercial St, Waterloo  
(319) 291-4490  
[waterloocenterforthearts.org](http://waterloocenterforthearts.org)  
Parking: Free

The RiverLoop Amphitheatre & Arts Mall is an impressive new venue located on the Cedar River and adjacent to the Waterloo Center for the Arts. This outdoor facility is utilized for performances and concerts, films, celebrations and festivals, special events, weddings, meetings and more. The amphitheatre features a covered performance area with seating for approximately 600, all overlooking the scenic Cedar River and downtown Waterloo skyline. The RiverLoop Amphitheatre & Arts Mall area combined can accommodate up to 3,000 people.



## RIVERLOOP EXPO PLAZA

460 Jefferson St, Waterloo  
(319) 291-4490  
[waterloocenterforthearts.org](http://waterloocenterforthearts.org)  
Parking: Free & metered spots

This outdoor exhibition space is adjacent to the Five Sullivan Brothers Convention Center and is fully lit and wired for events of all types. The RiverLoop Expo is tastefully decorated with brick paving stones, special event banners, and great sightlines; making it an excellent space for exhibits, festivals, concerts and other events. The two-block plaza area can hold up to 5,000 people.



# EVENT FACILITIES

## SKY EVENT CENTRE

501 Sycamore St, Waterloo  
(319) 235-1521  
nelson501.com

Parking: Ramp & metered spots

The Sky Event Centre is located on the 8th floor of the historic Black's Building and features two beautiful rooms with a spectacular view of downtown Waterloo. Known as the Black's Tea Room until the 1980's, the beautiful refurbished ballroom and hospitality suite have endearing historical charm blended with a contemporary style and service. The Sky Event Centre allows outside catering from their list of pre-approved caterers.

ROOM	SQ. FT.	RECEPTION	BANQUET
Black's	3,700	268	240
Tea	1,600	91	64



## THE SUPERVISOR'S CLUB

3265 Dewitt Rd, Waterloo  
(319) 233-4202  
supervisorsclub.webs.com

Parking: Free

The Supervisor's Club is available for banquet and event rentals and seats up to 400 people. It also features a beautiful outdoor patio area, onsite catering, and a full bar for added convenience.

ROOM	BANQUET
Ballroom	400
Bar Lounge	50
Patio	70



# EVENT FACILITIES



## WATERLOO CENTER FOR THE ARTS

225 Commercial St, Waterloo  
 (319) 291-4490  
[waterloocenterforthearts.org](http://waterloocenterforthearts.org)  
 Parking: Free

The Waterloo Center for the Arts offers a scenic river setting with easy access for meetings and events of up to 250 people. This venue features spaces designed for cozy meetings or large gatherings, in a unique and relaxing environment. The Waterloo Center for the Arts allows outside catering.

ROOM	CAPACITY
Frank E. Watkins Foyer	125
Hope Martin Theatre (fixed seating)	368
Hurwich Room	30
IDED Media Gallery	25
Law Court Theater	125
Petersen Town Hall	165
Riverside Sculpture Plaza (outdoors)	150
Rotary-Lichty Gallery with Rotary Deck	100
Rotary Room	25
Schoitz River Rooms I-III	
1 Room	50
2 Rooms	150
3 Rooms	250
Wedding Ceremony (indoor/outdoor)	165
Wedding Reception	235
Visual Arts Studio only	40
Visual Arts Studio with Hurley-McCoy Deck	100

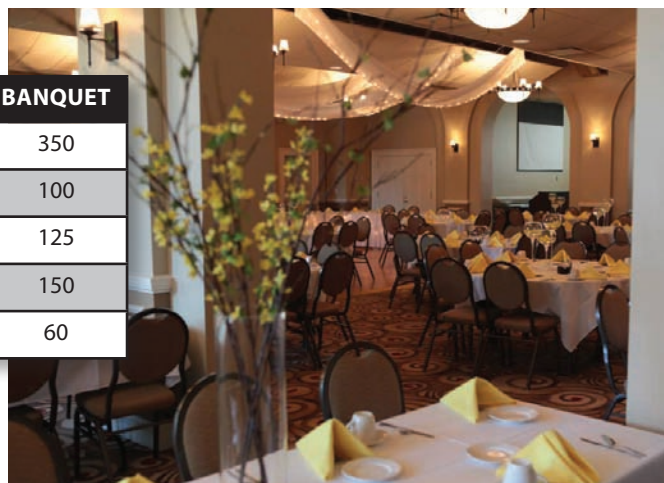
# EVENT FACILITIES

## WATERLOO ELKS LODGE

407 E Park Ave, Waterloo  
 (319) 234-7568  
[waterlooeelks.com](http://waterlooeelks.com)  
 Parking: Free

This historic building combines 1920's charm, an elegant exterior, and a warm modern decor. Recent renovations have added to the array of amenities, including upgraded A/V equipment and wireless Internet. With 8 rooms accommodating up to 390 people, events of all sizes can be found here. This venue also features a full bar and lounge area as well as in-house catering.

ROOM	SQ. FT.	BANQUET
Ballroom	5,050	350
Gatsby	2,300	100
Lodge	2,300	125
PAL	1,900	150
Red Stag	1,900	60



## YOUNG ARENA

125 Commercial St, Waterloo  
 (319) 291-4335  
[waterlooleisureservices.org](http://waterlooleisureservices.org)  
 Parking: Free

Young Arena is the home of the United States Hockey League's Waterloo Black Hawks. This multi-purpose facility has 3,000 fixed seats surrounding an Olympic-sized ice surface and can be used for sporting events, exhibitions and tradeshows. There are five locker rooms, a meeting room, and a state-of-the-art ice cover for dry floor events. Young Arena allows outside catering.

ROOM	SQ. FT.	SEATED
Arena	20,000	3,000
Meeting	500	20





# OFF-SITE RECEPTION IDEAS

## DETAILS

### SETTING

Waterloo's dining, gaming and entertainment hotspot

### FOOD & BEVERAGE

Plated dinner prepared by the Isle's Executive Chef

### ENTERTAINMENT

Select one of our many local bands and dance the night away



# OFF-SITE RECEPTION IDEAS



## DETAILS

### SETTING

A tropical island getaway in Waterloo

### FOOD & BEVERAGE

Margaritas and daiquiris  
Hog roast

### ENTERTAINMENT

Go-karts, miniature golf, zipline, and a salsa band





# OFF-SITE RECEPTION IDEAS

## DETAILS

### SETTING

Downtown Waterloo  
overlooking the Cedar River

### FOOD & BEVERAGE

Local beers and wines  
Heavy hor d'oeuvres stations

### ENTERTAINMENT

Brazilian 2wins



# OFF-SITE RECEPTION IDEAS



## DETAILS

### SETTING

Eighth floor of the Black's Building, overlooking the Cedar Valley

### FOOD & BEVERAGE

Local beers and wines  
Customized dinner buffet

### ENTERTAINMENT

Bob Dorr & The Blue Band





# OFF-SITE RECEPTION IDEAS



## DETAILS

### SETTING

State-of-the-art military and veterans museum in Waterloo

### FOOD & BEVERAGE

Hero gyros, crew cut steaks, and stars and stripes signature drinks

### ENTERTAINMENT

The Lemon Sisters  
Kelly Sullivan Loughren



# THINGS TO DO

There are so many exciting things to see and do in Waterloo, including fun and educational tours. You can select from one of the available tours below or we can customize an itinerary for your group. We would also be happy to help arrange a company golf outing or tournament as part of your special event. Bringing the family along? Choose from a variety of kid-friendly amusements, attractions and museums to enjoy. Or, if giving back to the community is what you're looking for, there are many charitable organizations that would appreciate your assistance.

## TOUR ITINERARIES:

- Antique-A-Loo
- Art We Delightful
- Gardener's Delight
- Get to Know Waterloo
- Shop Until You Drop

## KID-FRIENDLY ACTIVITIES:

- Adrenaline X Laser Tag
- Bluedorn Science Imaginarium
- Cadillac Lanes Bowling Center
- Cedar Valley Arboretum & Botanic Gardens
- Hansen's Farm Fresh Dairy
- KT's Inflatable Park
- Lost Island Waterpark
- Maple Lanes Bowling Center
- NWHOF Dan Gable Museum
- Palmers Family Fun
- Phelps Youth Pavilion
- Sunrise Children's Zoo
- Thorp Family Fun
- Tilt Amusements
- And much more!

## GOLF OUTINGS:

- Gates Park
- Irv Warren Memorial
- Red Carpet
- South Hills
- Sunnyside Country Club

## CORPORATE SOCIAL RESPONSIBILITY:

- American Red Cross
- Boys & Girls Club of the Cedar Valley
- Cedar Bend Humane Society
- Northeast Iowa Food Bank
- Salvation Army
- Waterloo Blue Zones Project
- Waterloo Leisure Services

For more information about things to see and do, contact the Waterloo Convention & Visitors Bureau.

# TRANSPORTATION OPTIONS

## AIR SERVICE

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**Waterloo Regional Airport**  
2790 Livingston Ln, Waterloo  
(319) 291-4483  
flyalo.com

The Waterloo Regional Airport (ALO) is the Cedar Valley's regional airport and provides daily jet service to Chicago O'Hare on American Airlines.

**Livingston Aviation**  
2814 Betsworth Dr, Waterloo  
(319) 234-1783 or (888) 657-4438  
livingstonaviation.com

Adjacent to the Waterloo Regional Airport, Livingston Aviation provides charter plane service as well as additional services including fuel, sales and service of private aircraft.

**Eastern Iowa Airport**  
2121 Arthur Collins Pkwy SW, Cedar Rapids  
(319) 362-8336  
eiairport.org

Located in Cedar Rapids, about 60 miles southeast of Waterloo, large groups occasionally work with the Waterloo CVB to charter shuttles to and from this airport to allow for additional flight options for attendees.



# TRANSPORTATION OPTIONS

## BUS

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Burlington Trailways  
(319) 234-2833  
burlingtontrailways.com

Exceptional Persons  
(319) 232-6671  
episervice.org

Hawkeye Stages  
(888) 694-8726  
hawkeystages.com

Metropolitan Transit Authority (MET)  
(319) 234-5714  
mettransit.org

## CAR RENTAL

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Avis Rent-A-Car (inside Waterloo Regional Airport)  
2790 Livingston Ln, Waterloo  
(319) 233-0569  
avis.com

Enterprise Rent-A-Car  
1326 La Porte Rd, Waterloo  
(319) 235-1400 or (800) 736-8222  
enterprise.com

Hertz Rent-A-Car (inside Waterloo Regional Airport)  
2790 Livingston Ln, Waterloo  
(319) 287-5189  
hertz.com

## LIMOUSINE SERVICE

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Dolly's Taxi  
(319) 242-2011  
dollystaxi.com

Red's Limo Service  
(319) 235-7023  
waterloo-limos.com

## TAXI SERVICE

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A City Cab  
(319) 234-2587 or (319) 540-5561

Dolly's Taxi  
(319) 242-2011  
dollystaxi.com

First Call Taxi & Courier Service  
(319) 233-8294

Grand Taxi & Shuttle Service  
(319) 883-6210  
grandtaxicab.com

Red's Limo Service  
(319) 235-7023  
waterloo-limos.com



# WATERLOO CVB SERVICES

The Waterloo Convention and Visitors Bureau will help you create the best overall experience for attendees and convention planners. Our staff will assist you throughout the planning process as well as during the event. Contact us today to start planning your next meeting or convention in Waterloo.

## **BIDS, PROPOSALS & PRESENTATIONS:**

- Check venue availability and guest room rates.
- Provide letters of invitation and support.
- Assist in site selection that will best accommodate the organization's needs.
- Arrange site tours of Waterloo for planners to view facilities and local attractions.
- Prepare proposals and presentations.

## **EVENT PLANNING:**

- Coordinate off-property excursions.
- Assist with logistics on shuttle service and transportation.
- Publicity of your event through press releases.
- Provide digital photos of our city to promote your "host" destination.
- Design convention flyers and posters.
- Grant program available.

## **DURING THE EVENT:**

- Arrange a welcome address by city officials and/or Bureau staff.
- Provide customized name badges.
- Supply maps, visitor guides, and Waterloo information for your registration.
- Provide coupons to local restaurants and attractions.
- Available throughout the convention for support and assistance.



# TOP FIVE REASONS TO CHOOSE WATERLOO

## **1. EVENT SPACES BIG AND SMALL**

Choose from over 20 different and unique meeting venues, including convention hotels, arenas and outdoor spaces, event and banquet facilities, small meeting hotels and more. The Isle Casino Hotel Waterloo has 5,000 sq. ft. of flexible meeting space and 1,600 sq. ft. of pre-function space, while the Sullivan Brothers Convention Center has 40,000 sq. ft. of flexible meeting space. With more than 1,300 hotel rooms, your guests can enjoy accommodations in all styles and sizes with a variety of restaurants and entertainment options nearby.

## **2. AWARD-WINNING ATTRACTIONS**

Explore over 106 miles of paved recreational trails, learn about the history of the Five Sullivan Brothers at the Grout's Iowa Veterans Museum, discover arts and culture at the Waterloo Center for the Arts, take a tour through John Deere Operations, or experience dining like never before at Galleria De Paco. While you're here, don't miss downtown Waterloo's newest attraction – The Riverfront Renaissance Project. Set along the Cedar River, this area includes a downtown riverside, riverfront plaza and trails, RiverLoop Amphitheatre, Arts Mall, and Mark's Splash Park.

## **3. GRANT AND EVENT ASSISTANCE**

The Waterloo Convention & Visitors Bureau offers a grant assistance program for planners hosting their event in Waterloo. Meeting room rentals, entertainment and honorariums, and event marketing are just a few of the many fundable items. Plus, our staff will work with your organization or group to ensure a successful event, and personally assist you in creating a one-of-a-kind experience for you and your attendees.

## **4. GETTING AROUND**

Waterloo is easily accessible from every location in the Midwest. Conveniently located at the crossroads of Interstate 380 and Highways 218, 63 and 20, and just minutes from Waterloo Regional Airport. Once you've arrived in Waterloo, you'll find a variety of transportation options to choose from which makes getting around quite simple.

## **5. DINING, SHOPPING AND NIGHTLIFE**

From locally-owned restaurants to national chains, your guests will discover an abundance of delectable dining options. Downtown Waterloo alone is home to over 20 restaurants, all within walking distance of shopping and nightlife. Stop by locally-owned favorites Waterloo Brown Bottle, Cu Restaurant, Morg's Diner, and Newton's Paradise Café. Or, grab a drink and catch some live music at Jameson's Public House and Screaming Eagle American Bar and Grill.

# PLANNER NOTES



**WATERLOO**  
CONVENTION & VISITORS BUREAU

**WATERLOO CONVENTION & VISITORS BUREAU**

500 Jefferson St

Waterloo, IA 50701

(319) 233-8350 | (800) 728-8431

[travelwaterloo.com](http://travelwaterloo.com)