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DORI MEDIA'S ROMANTIC COMEDY HIT "**ESPERANZA MIA**" TO BE AIRED IN HUNGARY

Agreement with Hungary's RTL follows recent sales to Mexico, Poland, Spain and Indonesia

Dori Media Group ("DMG", "*the Company*") announces that it has sold a full season of its romantic comedy "**Esperanza Mia (My Lovely Hope)**" to RTL Hungary. The programme will air in a prime time slot early this year. The series is a co-production from Dori Media International and Pol-Ka Producciones.

This is the latest in a series of international deals for "**Esperanza Mia**", after the format was sold recently to Mexico's TV Azteca, and the original series to Poland's Polsat and Spain's Planeta Junior. "**Esperanza Mia**" sales have also been made to Israel's Kids Channel and Viva, FMN Indonesia and Bolivia's ATB channel.

"**Esperanza Mia's**" main ratings success has been in Argentina, where it went on air in early 2015 on Canal 13. The format has consistently been the highest performing show in the prime time 9pm time slot since its debut, and during its first week on air, "**Esperanza Mia**" achieved an average rating of 16.4 with a 20% audience share. Argentina's Canal 13 has already bought 180 episodes of the show. In addition to this, the series has launched live shows, 60 of which have already sold out across Argentina. "**Esperanza Mia**" merchandise has also proved extremely popular.

Nadav Palti, CEO & President of Dori Media Group commented: "*The ratings success of "Esperanza Mia" is converting into a real international sales success. This latest sale to RTL Hungary reflects the growing international reach of this highly replicable format, especially in Europe. With sales spanning the globe from Latin America to Indonesia, the show is proving to have very broad appeal and we are confident that its ratings success in 2015, will continue in new markets in 2016.*"

Tibor Forizs, Director of Content Acquisitions at RTL Hungary added: "*We are extremely happy to be working with Dori Media Group again in Hungary. We fell in love with "Esperanza Mia" from the first episode. The charming characters, enjoyable plots and subplots mixed with a touch of humor and an overall candid and feel-good atmosphere are in high demand with our audiences. All of these elements create a standout show amongst current Latin American offerings. We trust it will also be an instant hit on RTL Klub.*"

“Esperanza Mia (My Lovely Hope)” is a romantic comedy starring Lali Esposito and Mariano Martinez about the forbidden love between Julia (Hope) and Tomas. Julia’s mother dies from a fatal illness contracted due to pollution in the factory where she worked. On her deathbed, she asks Julia to hunt down the owner of the factory, but Julia is persecuted while trying to do just that. She escapes to Buenos Aires and takes shelter in a convent, pretending to be a nun named Hope. There she meets a priest named Tomas and love between them grows. Unfortunately, Julia does not know that Tomas is none other than the brother of the man responsible for her mother's death, the man she swore to bring to justice.

A trailer of **“Esperanza Mia”** with English language subtitles can be viewed here: <https://www.youtube.com/watch?v=m2RZayEBNEQ>

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Dori Media Group is an international group of media companies, located in Israel, Switzerland, Argentina and the US. The group produces and distributes TV and New Media content, broadcasts various TV channels and operates video-content internet sites. The group owns approximately 6,000 TV hours, more than 7,000 3 minute clips, 120 - 9 minute webisodes and around 556 1-5 minute cellular episodes of Telenovelas and daily series that it sells to a wide variety of audiences in more than 100 countries. Dori Media, through Dori TLV, owns and operates, together with Sony Pictures Television (SPT) two daily drama channels, Viva and Viva Plus carried by all Israeli multi-channel platforms, as well as an AVOD service offering daily dramas to Israeli surfers through viva.walla.com. Dori TLV also provides EPG services for platforms in Israel as well as internationally. Dori Media Paran and Dori Media Darset produce top-end series, daily dramas as well as feature films for the Israeli and international markets. Dori Media Contenidos produces fiction in Argentina for local and international markets. Dori Media Spike packages, produces and operates the main movie channels on the Israeli cable TV platform and general entertainment channels on all Israeli TV multi-channel platforms. MeMeMe is Israel's first International MCN (Multi Channel Network) producing content for Youtube and other destination sites, as well as third party rights management. In Indonesia, the company operates together with Sony Pictures Television (SPT) a daily drama channel, FMN and is a partner in Baby TV. Dori Media OT is the group's technical services arm, including subtitling, dubbing, format conversion etc. Dori Media Ot is the largest of its kind in Israel and enjoys many international clients such as Netflix, broadcasters and production companies. For more information on Dori Media, visit our corporate website at <http://www.dorimedia.com>