

FRIDAY

13th March, 2015



9:00 - 9:45

OPENING

Prof. Dr. Werner Mellis - University of Cologne
Tom Oliver - The World Peace Foundation; Leadership Circle, Manchester Business School

9:55 - 10:40

PROJECT PRESENTATION

Ergo Direkt

THE POWER OF BUSINESS CULTURE

Manuel Koelman - European Pirate Summit

10:50 - 11:35

PROJECT PRESENTATION

Bayer

THE POWER OF HEALTH CARE - REDEFINED

Yannik Schreckenberger - Heartbeat Medical

11:45 - 12:30

THE POWER OF DIGITAL TRANSFORMATION

Michael Hanke - Detecon International

THE POWER OF INNOVATION CULTURE

Dr. Ulrich Mitzlaff - Zurich

Alexander Schorn - Zurich

12:30 - 13:45

LUNCH

13:45 - 14:30

PROJECT PRESENTATION

Zurich

THE POWER OF ROBOTS

Dr. Kai Pfeiffer - Fraunhofer IPA

14:40 - 15:25

PROJECT PRESENTATION

Boehringer Ingelheim

THE POWER OF SOFTWARE

Laure Le Bars - SAP

15:35 - 16:20

PROJECT PRESENTATION

Accenture

THE POWER OF EDUCATION

Ted Gonder - Moneythink

16:30 - 17:00

OPENING

Michael König - Bayer

17:00 - 17:30

KEYNOTE

Hal Varian - Google

17:30 - 19:00

PUBLIC PANEL - DIGITAL ABSOLUTISM

Achim Berg - arvato

Dr. Robert Epstein - AIBRT

Wolf Lichtenstein - SAS Institute

Ksenia Yolkina - Yandex

Catharina van Delden - innosabi

Patrick Bernau - Franfurter Allgemeine Zeitung

19:00 - 20:30

GET TOGETHER

22:00

PARTY OF NATIONS