

Marcegaglia on display at EuroBLECH 2012 in Hannover

The successful workshop experience at Tube 2012 in Düsseldorf has stimulated the group to propose a focus on its production of flat products at EuroBLECH (October 23-27). The meetings, concentrated on the second and third day of the exhibition, will also be focusing on the new stainless steel production in the

A new workshop programme, in the wake of the great success of Tube Düsseldorf, will present the group's core business of flat product production in terms of perspectives, strategies and experiences. The meeting programme will culminate with the participation of CEO Antonio Marcegaglia.



a diversified network of sourcing-production-distribution, to react quickly to shifts in the market", Antonio Marcegaglia, CEO, explains, "and to present a testimony to the business culture of an international company with the specific attributes of a 'regional global player'."

The workshop programme will be held at the Marcegaglia stand: hall 16, stand A30.

For information, an updated programme, and to register to attend, visit: www.people.marcegaglia.com.

sector: what will be the role of this new range to sustain the group expansion in the field? What synergies will be played

out throughout Europe, also considering the new service centres in Poland and Russia for tubes and sheet?

"I believe that this meeting programme is another good opportunity for Marcegaglia to confirm its continuing efforts towards

The stainless steel challenge in flat products

The history of Marcegaglia's stainless steel division extends over 28 years - out of the 53 of Marcegaglia history. Real long-term experience that has brought the group to lead the industry of stainless steel welded tubes on a world level, with manufacturing units in Italy, but also in Russia, China, the USA and Brazil.

The latest strategic development in the stainless

Marcegaglia: overall capacities in flat products

3.5m tpy	carbon steel pickled coils
2.5m tpy	carbon steel cold rolled coils
2m tpy	carbon steel hot dip galvanized coils
570,000 tpy	pre-painted coils
1.3m tpy	carbon steel strip
1.1m tpy	carbon steel decoiled sheet
400,000 tpy	heavy plates
500,000 tpy	stainless steel hot rolled products 1D
250,000 tpy	stainless steel cold rolled products 2B



This is also thanks to the investment policy sustained by the group in recent years on a global level. In addition to Ravenna, Marcegaglia has strengthened the Brazilian and Polish plants - located in Garuva (Santa Catarina) and Kluczbork (Opole region), respectively - and today the global production capacity for special steel flat products has reached 1.3m tpy of narrow strip and about 1.1m tpy of decoiled sheet, including the Italian processing centres.

Heavy plate production completes Marcegaglia's

steel sector has involved the headquarters in Gazoldo degli Ippoliti (Mantova), with the start-up of new dedicated processing lines for stainless coils and sheet. Here, thanks to a huge investment of more than Euro100m, the group is now operating two an-

annual capacity of 250,000 tonnes.

This new product range is leading the Italian group to further opportunities, consolidating its role as the global partner of choice for manufacturers who engineer solutions for building and construction, for the process industry (including food and beverage), and for the automotive and mechanical sectors.

If all the group's stainless steel activities are taken together, including welded tubes, they account in terms of global turnover for more than Euro1 billion, representing approximately 22% of the group total.

The carbon steel flat universe

In addition to the stainless steel production, Marcegaglia's "flat universe" means carbon steel: in this sector, the Ravenna plant - the group's largest

processing complex - has recently been upgraded with major additions, doubling Marcegaglia's global capacity to 2.5m tpy for cold rolled products and 2m tpy for galvanized steel. Pre-painted flat capacity was also doubled thanks to recent investments and is now at 500,000 tpy with more than 20 organic painting cycles and two-sided painting capability, for a specialised production dedicated to applications including the white goods sector, packaging, building and construction.

"For Marcegaglia", CEO Antonio Marcegaglia explains, "all this means a continuous progression in total flat product sales: exports have sharply increased and today Marcegaglia has gradually transformed itself from a well-established tube maker to a global player with a strong presence in the flat product market".



presence in the sector: the plant in San Giorgio di Nogaro (Italy) has recently been refurbished with a new quarto rolling mill and a new unit for heat treatment, bringing the total capacity up to 400,000 tpy with a maximum rolling width of 2,700mm.



nealing and pickling lines for hot rolled steel, 1D finish, from 2 to 6mm thickness, and two lines for cold rolled - 2B finish - with an