

Factsheet



bwin Games

Further information

Press:

Katharina Riedl, Corporate Communications
bwin Interactive Entertainment AG
Börsegasse 11, 1010 Vienna, Austria
Tel.: +43 (0)50 858-20069
E-mail: press@bwin.org
www.bwin.org

Investors:

Konrad Sveceny, Investor Relations
bwin Interactive Entertainment AG
Börsegasse 11, 1010 Vienna, Austria
Tel.: +43 (0)50 858-20017
E-mail: investorrelations@bwin.org
www.bwin.org

The bwin Group has over 20 million registered customers in more than 25 core markets. On a number of different platforms, the Group offers sports betting, poker, casino games, soft and skill games, as well as audio and video streams of top sporting events such as the German Soccer League. The holding company bwin Interactive Entertainment AG is listed in the ATX on the Vienna Stock Exchange (ID code BWIN, Reuters ID code BWIN.VI), and as the parent company provides various services such as software development, marketing, communications, human resources and finance for its subsidiaries and associated companies. The operational business of the bwin Group is carried out by subsidiaries and associated companies on the basis of licences (e.g. Germany, Italy and Gibraltar). Full details about the Company can be found on its investor relations website at www.bwin.org.

Factsheet



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bwin Games offer an easy and exciting way to enter the world of online gaming. They are the product group with the biggest potential for innovation and expansion. With more than 60 games divided into the categories of Fortune Games, Skill Games, Mini Games and "ParaDice", as well as Backgammon, customers can put their skills to the test, try out their luck or simply relax and enjoy the fun.

Who plays what?

The male bwin customers tend to prefer games with a high degree of luck (Fortune Games and Mini Games). Skill Games attracts an equal number of male and female users, although the number of female players is higher in some markets. In addition to the challenges involved, users who play these games are always on the lookout for entertainment and relaxation.

Fortune Games

With 27 games to choose from, Fortune Games is the biggest category at bwin Games. The outcome of Fortune Games is largely based on luck. The game portfolio comprises casino and poker games as well as "virtual sports games," which are particularly interesting for sports fans. Fortune Games also include lottery games as well as bingo- and keno-type games. To play Fortune Games, users neither require previous experience nor particular skills, which make these games an easy and exciting way to enter the world of bwin.

Skill Games

bwin customers can put their skills to the test at the 22 Skill Games on offer. In Skill Games, users influence the outcome of the games themselves. In these "person to person" games, users go into battle against each other either head-to-head or in tournaments. bwin offers games where players can take each other on in real time (Multiplayer), e.g. 8-Ball or in time-delayed mode (Single player), e.g. Dirtbike or Hole in One. In single player games, players face exactly the same challenges. The results achieved at different times are then correlated to determine the winner. In multiplayer games, the winner is determined immediately after the game or as soon as a specific point has been reached in the game.

Dice Games „ParaDice“

Another addition to the bwin Games product line-up takes customers to "ParaDice". Dice games are a big hit among all types of users. The most attractive features of dice games are the fast-paced nature of the games and their attractive game play. Numerous multiplayer elements are very popular among fans of community games who like to measure their skills against those of their opponents. The two games currently on offer, "Dice Hold'em" and "Shoot the

Factsheet



Moons", are aimed at a wide target audience – from poker players to recreational gamers.

Mini Games

Mini Games was invented by bwin to make breaks during live betting more entertaining. Sports betting users can therefore play their favourite Mini Games, for example during the half-time break in a Soccer match without leaving the live bets area. Seven Mini Games are currently on offer, some of which have been developed by bwin. The bwin Poker client now also includes a quicklink feature to Mini Games.

Backgammon

Backgammon is one of the oldest and most famous board games in the world. In addition to that little bit of luck, strategic thinking is the key to success. The modern version of backgammon at bwin offers players a number of different gaming varieties as well as numerous entertaining features. Customers can choose to play according to different rules and decide between single games, match series or tournaments.

Mobile Games

bwin Games have been available for mobile phones since 2005. Three different types of games are available in all bwin languages and the line-up is being continuously expanded. The unique feature of bwin Mobile Games is that, in addition to playing the games themselves, customers can use their mobile phones for all steps from registration to account management.