

Hotel, restaurant, large venue, stadium, shopping centre – whatever the situation, Bose® Professional Systems Division can provide a successful total solution for your business audio requirements – fully supported by the unique Bose Performance Guarantee.

So talk to us, and tell us what you wish to achieve. Let us share your vision for your business or organisation, and allow us to help you to reach that goal.

We look forward to working with you to produce and deliver a total sound solution. And to proving that, whatever and wherever the setting, Bose means 'Better sound through research'.



BOSE PROFESSIONAL SYSTEMS DIVISION SUCCESS STORY - GRAND HOTEL KAREL V, UTRECHT

The venue

A luxury hotel created within historic buildings in the centre of Utrecht, blending the charm and splendour of the past with the highest standards of modern comfort.

The challenge

Create an effective, visually discreet, easy-to-use sound system for paging and background music, plus high grade audio facilities for the hotel's auditorium.

The solution

Deploy a flexible hotel-wide audio distribution system using unobtrusive built-in and surface-mounted loudspeakers, and tailor a superb auditorium surround-sound system.

The result

An aesthetically pleasing, simple-to-operate sound system, with sound quality that wins frequent praise from hotel guests.

BOSE® PROFESSIONAL SYSTEMS DIVISION – COMPLETE COMMERCIAL SOLUTIONS

Customer focus

Acoustic design

Listen before you buy

Project-management

Products and accessories

Installation services

After sales services



"THE GERMAN HOUSE", THE FORMER HEADQUARTERS OF THE ORDER OF GERMAN KNIGHTS

The venue

The challenge

The solution

The result

One of the principal architectural treasures of old Utrecht is "The German House", the former headquarters of the Order of German Knights. This unique group of buildings, dating in part from the fourteenth century, has been the subject of a major restoration project and is now enjoying a successful renaissance as the Grand Hotel Karel V.

To visit the 5-star Grand Hotel Karel V is to experience a rare combination of old-world charm and character blended with very high levels of comfort and convenience. The hotel has 70 guest rooms and 21 suites, many of which are located within the splendid early nineteenth century Napoleonic Wing. Among its other facilities are a restaurant, brasserie, cellar bar, fitness room and

12 conference rooms including a magnificent vaulted auditorium.

The Grand Hotel Karel V's proprietors recognised that a superior quality sound system was essential, not merely for the conference rooms and auditorium but also to enhance the efficiency and ambience of the entire hotel."

Accordingly, Bose® Professional Systems Division was invited to develop an effective, visually discreet and user-friendly solution.



THE BEAUTIFUL AUDITORIUM OFFERS PLACE TO 114 PERSONS

The venue

The challenge

The solution

The result

For Bose®, the challenge presented by the Grand Hotel Karel V project was to reconcile functionality and audio quality with the need to distract as little as possible from the architectural detail and elegant decor.

Gerard de Jong, explains: "This is a historic building restored with assistance from the National Restoration Fund, and it is vital

to respect its ancient fabric and appearance. At the same time, however, we needed a complete sound system for the public areas and first-class audio facilities in the conference rooms and auditorium.

"As I was already familiar with the quality of Bose sound systems, I contacted the company for advice at an early stage in the

reconstruction programme. **From the start, I was very impressed with the professional way in which Bose and the Authorised Pro Partner, Hulskamp, approached the problem."**

Using Bose Modeler® proprietary software, the audio planning team constructed a computer model of Grand Hotel Karel V, enabling

the performance of the proposed solution to be accurately predicted. Award-winning Bose Auditorioner® technology then allowed the client to hear a realistic simulation of the system in action, prior to giving the go-ahead.



DISCREETLY-POSITIONED BOSE® FREESPACE® LOUDSPEAKERS TAKE CARE OF THE BACKGROUND MUSIC

The venue

The challenge

The solution

The result

The selected platform for the hotel-wide solution is the outstandingly flexible Bose Digicall multi-zone audio distribution system.

Bose amplifiers, control panels and a multi-group selector deliver sound to a total of 89 discreetly-positioned loudspeakers, many of which are virtually invisible Bose FreeSpace® built-in units. As well

as handling paging and public address functions, the system supplies background music from three CD changers to specific hotel areas.

Each of the 12 conference rooms is equipped with its own specially configured audio system. In the main auditorium, a sophisticated solution has been created, featuring Bose amplifiers and controllers driving five 502A Panaray® arrays and a 502B Acoustimass® bass

module, plus six Bose 203® loudspeakers for surround-sound effects.

Gerard de Jong is enthusiastic about the outcome: "Bose and Hulskamp have met all our objectives, including changes to our requirements that we made during the course of the construction. It was a great help dealing with people who could deliver the project as a complete package, even down to the supply of details

like microphone cables. Many of our guests - including people from the Renault Grand Prix team - have remarked on the quality of the system and asked who supplied it. I would certainly have no hesitation in recommending Bose to other professional users."