



- Pilgrim's is the second-largest chicken producer in the world, with operations in the United States, Mexico and Puerto Rico. Our corporate headquarters is in Greeley, Colorado.
- We employ approximately 38,000 people and have the operational capacity to process more than 36 million birds per week for a total of more than 9.5 billion pounds of live chicken annually.
- Pilgrim's is ranked among the world's largest protein companies, with net sales totaling \$7.5 billion in fiscal 2011.
- Approximately 3,900 contract growers supply poultry for the company's operations.
- Pilgrim's products are sold to foodservice, retail and frozen entrée customers. The company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico.
- We currently operate in 12 U.S. states, Puerto Rico and Mexico. These states include Texas, Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.
- Pilgrim's operates 25 fresh processing plants and eight prepared foods cook plants in the U.S. Pilgrim's also operates three fresh processing plants in Mexico and one in Puerto Rico.
- Pilgrim's has 26 feed mills and 30 hatcheries supporting our plants.
- Pilgrim's operates 13 distribution centers (one in Puerto Rico and 12 in Mexico).
- The company exports chicken products to customers in approximately 105 countries, including Mexico.
- JBS USA Holdings, Inc., a wholly-owned subsidiary of JBS S.A. in Brazil, owns 75.3% of our outstanding common stock.

updated 10/8/12

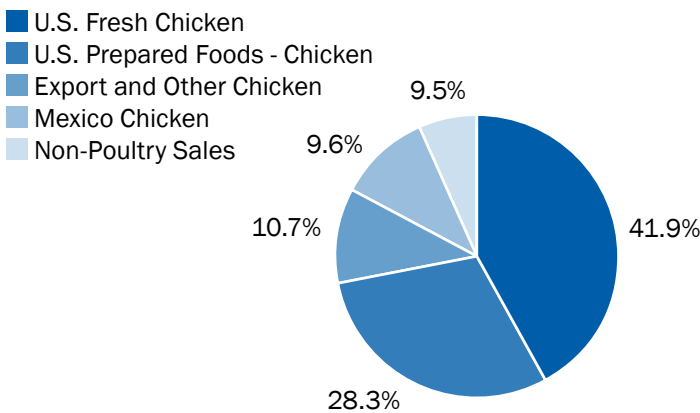
## PILGRIM'S PRIDE CORPORATION

1770 Promontory Circle • Greeley, Colorado 80634  
(800) 727-5366 • [info@pilgrims.com](mailto:info@pilgrims.com) • [www.pilgrims.com](http://www.pilgrims.com)

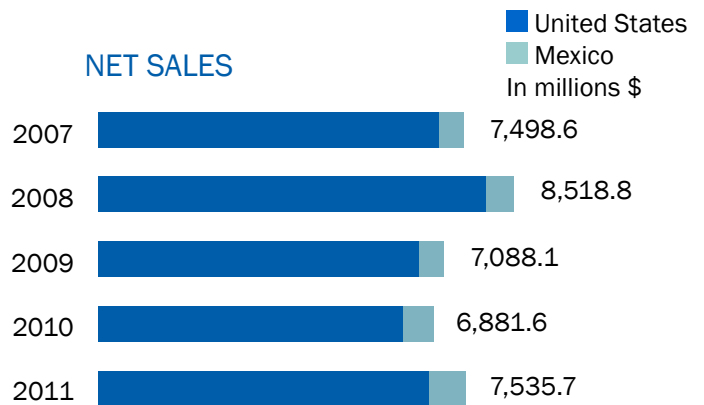
## AWARDS & RECOGNITION

- Received a *Refrigerated & Frozen Foods Supply Chain of the Year Award* in 2012 for our sustainability efforts.
- Received a 2012 “Award of Excellence” from Tim Horton’s, a chain of quick-service restaurants in Canada and the U.S.
- Named Poultry Supplier of the Year for Zaxby’s, a chicken fast casual chain, in 2010.
- Named 2010 National Vendor of the Year and “Center of the Plate” Supplier of the Year by US Foods, one of the country’s largest foodservice distributors.
- Received the “Center of the Plate” award in 2010 for supplier of the year from Reinhart Foodservice, the third-largest privately held foodservice distributor in the United States.
- Named the 2009/2010 Fresh Poultry Supplier of the Year for LongHorn Steakhouse.
- Received the 2008 KFC USA Star Supplier for Food Innovation award, the highest honor given to suppliers.
- Received the Center of the Plate Diamond Award from the Independent Marketing Alliance, recognizing superior customer service, in 2008.
- Received an Award of Excellence from Eat’n Park, a full-service restaurant chain, in 2008.
- Received a Distinguished Supplier Award from Darden Restaurants, Inc., in 2005 and 2008.

## SALES BY PRODUCT LINE, 2011

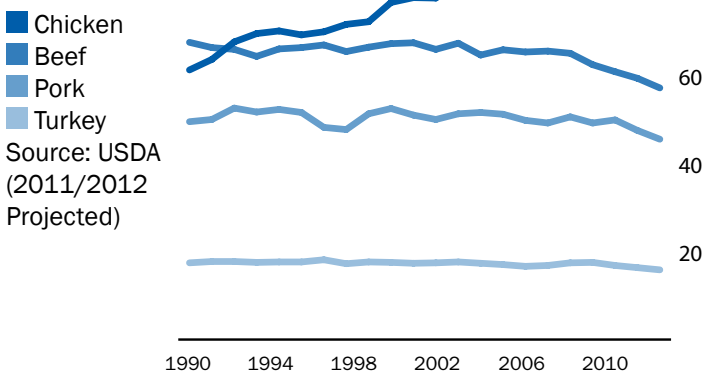


## NET SALES



Note: In 2010, Pilgrim’s changed its fiscal year end to the last Sunday in December. In previous years, the fiscal year ended on or about September 30.

## U.S. PER CAPITA CONSUMPTION OF MEAT



Source: USDA (2011/2012 Projected)

## U.S. POULTRY COMPANIES (RTC LBS.)

