

Opinium Research Results / Tables January 2015

1,975 Online Interviews (GB Nat. Rep)
1,712 Likely Voters
Field: 27th to 30th January 2015

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults
Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

| Gender | Unweighted count | Weighted count | Working status | Unweighte d count | Weighted count |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Male | 837 | 959 | Full time | 895 | 861 |
| Female | 1138 | 1016 | Part time | 356 | 319 |
|  |  |  | Unemployed | 95 | 102 |
| Age group |  |  | Retired | 347 | 509 |
| 18-34 | 705 | 572 | Other | 282 | 184 |
| 35-54 | 677 | 696 |  |  |  |
| 55+ | 593 | 707 | Social grade |  |  |
|  |  |  | ABC1 | 1338 | 1064 |
| GB region |  |  | C2DE | 637 | 911 |
| North East | 92 | 85 |  |  |  |
| North West | 238 | 227 |  |  |  |
| Yorkshire \& Humberside | 149 | 170 |  |  |  |
| East Midlands | 152 | 146 |  |  |  |
| West Midlands | 150 | 178 |  |  |  |
| East of England | 146 | 188 |  |  |  |
| London | 308 | 260 |  |  |  |
| South East | 295 | 277 |  |  |  |
| South West | 178 | 173 |  |  |  |
| Wales | 108 | 99 |  |  |  |
| Scotland | 159 | 172 |  |  |  |


|  | VI_1st Stage |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
| VI 9 inc propensity |  |  |  |  |  |  |  |
| Weighted base | 1475 | 472 | 493 | 71 | 439 |  | 00 |
| Unweighted base | 1457 | 481 | 501 | 81 | 394 |  | 00 |
| All likely voters who chose a party | 100\% | 100\% | 100\% | 100\% | 100\% |  | 00 |
|  | 472 | 472 | 0 | 0 | 0 |  | 00 |
|  | 481 |  |  |  |  |  |  |
| Conservative | 32\% | 100\% | 0 | 0 | 0 |  | 00 |
|  | 493 | 0 | 493 | 0 | 0 |  | 00 |
|  | 501 |  |  |  |  |  |  |
| Labour | 33\% | 0 | 100\% | 0 | 0 |  | 00 |
|  | 71 | 0 | 0 | 71 | 0 |  | 00 |
|  | 81 |  |  |  |  |  |  |
| Liberal Democrat | 5\% | 0 | 0 | 100\% | 0 |  | 00 |
|  | 67 | 0 | 0 | 0 | 67 |  | 00 |
|  | 58 |  |  |  |  |  |  |
| SNP | 5\% | 0 | 0 | 0 | 15\% |  | 00 |
|  | 7 | 0 | 0 | 0 | 7 |  | 00 |
|  | 7 |  |  |  |  |  |  |
| Plaid Cymru | 0\% | 0 | 0 | 0 | 2\% |  | $0 \quad 0$ |
|  | 261 | 0 | 0 | 0 | 261 |  | 0 |
|  | 222 |  |  |  |  |  |  |
| UKIP | 18\% | 0 | 0 | 0 | 60\% |  | 00 |
|  | 89 | 0 | 0 | 0 | 89 |  | 0 0 |
|  | 92 |  |  |  |  |  |  |
| Green | 6\% | 0 | 0 | 0 | 20\% |  | 00 |
|  | 7 | 0 | 0 | 0 | 7 |  | 00 |
|  | 6 |  |  |  |  |  |  |
| BNP | 0\% | 0 | 0 | 0 | 2\% |  | 00 |
|  | 8 | 0 | 0 | 0 | 8 |  | 00 |
|  | 9 |  |  |  |  |  |  |
| Other parties | 1\% | 0 | 0 | 0 | 2\% |  | 0 0 |



## Gender





|  | VI_2nd Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scottish <br> National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| V1 first stage vote If there were a general election tomorrow, for which party would you vote? |  |  |  |  |  |  |  |  |  |
| Weighted base | 452 | 69 | 7 | 91 | 263 | 7 | 2 | 7 | 6 |
| Unweighted base | 408 | 60 | 7 | 94 | 224 | 6 | 3 | 8 | 6 |
| All GB respondents | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 |  |  |  |  |  |  |  |  |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 |  |  |  |  |  |  |  |  |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 |  |  |  |  |  |  |  |  |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 452 | 69 | 7 | 91 | 263 | 7 | 2 | 7 | 6 |
|  | 408 |  |  |  |  |  |  |  |  |
| Some other party | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 |  |  |  |  |  |  |  |  |
| Would not vote | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 |  |  |  |  |  |  |  |  |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

## Gender



|  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  |  | 35-54 | 55+ |
| V1 first stage vote If there were a general election tomorrow, for which party would you vote? |  |  |  |  |  |
| Weighted base |  |  | 1975 | 572 | 696 | 707 |
| Unweighted base |  | 1975 | 705 | 677 | 593 |
| All GB respondents |  | 100\% | 100\% | 100\% | 100\% |
|  |  | 477 | 123 | 132 | 221 |
|  |  | 486 |  |  |  |
| Conservative |  | 24\% | 22\% | 19\% | 31\% |
|  |  | 510 | 190 | 192 | 128 |
|  |  | 519 |  |  |  |
| Labour |  | 26\% | 33\% | 28\% | 18\% |
|  |  | 78 | 24 | 25 | 29 |
|  |  | 89 |  |  |  |
| Liberal Democrat |  | 4\% | 4\% | 4\% | 4\% |
|  |  | 452 | 84 | 175 | 193 |
|  |  | 408 |  |  |  |
| Some other party |  | 23\% | 15\% | 25\% | 27\% |
|  |  | 176 | 66 | 62 | 47 |
|  |  | 169 |  |  |  |
| Would not vote |  | 9\% | 12\% | 9\% | 7\% |
|  |  | 283 | 85 | 109 | 89 |
|  |  | 304 |  |  |  |
| Don't know |  | 14\% | 15\% | 16\% | 13\% |


|  | VI_1st Stage |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |



## Gender




|  | VI_1st Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Conservative | Labour |  | Liberal Democrat | Some other party | Would not vote | Don't know |
| V3 likelihood to vote <br> If there WERE a general election tomorrow, how likely would you be to vote? |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 1975 | 477 |  | 510 | 78 | 452 | 176 | 283 |
| Unweighted base |  | 1975 | 486 |  | 519 | 89 | 408 | 169 | 304 |
| All GB respondents |  | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 1345 | 377 |  | 401 | 55 | 377 | 1 | 133 |
|  |  | 1314 |  |  |  |  |  |  |  |
| Would definitely vote |  | 68\% | 79\% |  | 79\% | 71\% | 84\% | 1\% | 47\% |
|  |  | 368 | 95 |  | 92 | 16 | 67 | 2 | 95 |
|  |  | 394 |  |  |  |  |  |  |  |
| Would probably vote |  | 19\% | 20\% |  | 18\% | 21\% | 15\% | 1\% | 34\% |
|  |  | 107 | 5 |  | 9 | 4 | 6 | 47 | 37 |
|  |  | 111 |  |  |  |  |  |  |  |
| Would probably not vote |  | 5\% | 1\% |  | 2\% | 5\% | 1\% | 27\% | 13\% |
|  |  | 118 | 0 |  | 1 | 0 | 0 | 110 | 6 |
|  |  | 114 |  |  |  |  |  |  |  |
| Would definitely not vote |  | 6\% | 0 |  | 0\% | 0 | 0 | 63\% | 2\% |
|  |  | 38 | 0 |  | 6 | 3 | 1 | 16 | 12 |
| Does not apply (e.g. not eligible to vote in UK General Elections) |  | 42 |  |  |  |  |  |  |  |
|  |  | 2\% | 0 |  | 1\% | 3\% | 0\% | 9\% | 4\% |



## Gender

|  | Total |  |  |
| :---: | :---: | :---: | :---: |
| V3 likelihood to vote |  |  |  |
| tomorrow, how likely would you be to vote? |  |  |  |
| Weighted base | 1975 | 959 | 1016 |
| Unweighted base | 1975 | 837 | 1138 |
| All GB respondents | 100\% | 100\% | 100\% |
|  | 1345 | 709 | 635 |
|  | 1314 |  |  |
| Would definitely vote | 68\% | 74\% | 63\% |
|  | 368 | 144 | 224 |
|  | 394 |  |  |
| Would probably vote | 19\% | 15\% | 22\% |
|  | 107 | 42 | 65 |
|  | 111 |  |  |
| Would probably not vote | 5\% | 4\% | 6\% |
|  | 118 | 45 | 72 |
|  | 114 |  |  |
| Would definitely not vote | 6\% | 5\% | 7\% |
|  | 38 | 19 | 19 |
| Does not apply (e.g. not eligible to vote in UK General Elections) | 42 |  |  |
|  | 2\% | 2\% | 2\% |


|  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | 18-34 |  | 35-54 |  |  |
| V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote? |  |  |  |  |  |  |  |
| Weighted base |  | 1975 |  | 572 |  | 696 | 707 |
| Unweighted base |  | 1975 |  | 705 |  | 677 | 593 |
| All GB respondents |  | 100\% |  | 100\% |  | 100\% | 100\% |
|  |  | $\begin{aligned} & 1345 \\ & 1314 \end{aligned}$ |  | 310 |  | 459 | 575 |
| Would definitely vote |  | 68\% |  | 54\% |  | 66\% | 81\% |
|  |  | 368 |  | 151 |  | 142 | 74 |
|  |  | 394 |  |  |  |  |  |
| Would probably vote |  | 19\% |  | 26\% |  | 20\% | 10\% |
|  |  | 107 |  | 46 |  | 37 | 24 |
|  |  | 111 |  |  |  |  |  |
| Would probably not vote |  | 5\% |  | 8\% |  | 5\% | 3\% |
|  |  | 118 |  | 46 |  | 43 | 28 |
|  |  | 114 |  |  |  |  |  |
| Would definitely not vote |  | 6\% |  | 8\% |  | 6\% | 4\% |
|  |  | 38 |  | 18 |  | 14 | 5 |
| Does not apply (e.g. not eligible to vote in UK General Elections) |  | 42 |  |  |  |  |  |
|  |  | 2\% |  | 3\% |  | 2\% | 1\% |



VI_2nd Stage

|  | VI_2nd Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DC Approval | Total | Scottish <br> National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British <br> National Party (BNP) | Respect | Some other party | Don't know |
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? |  |  |  |  |  |  |  |  |  |
| Weighted base | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 9 9 | 1 | 2 | 1 | 6 | 0 | 0 | 0 | 0 |
| Strongly approve | 2\% | 1\% | 25\% | 1\% | 2\% | 0 | 0 | 0 | 0 |
|  | 64 | 4 | 0 | 6 | 49 | 1 | 1 | 1 | 2 |
| Somewhat approve | 14\% | 5\% | 0 | 7\% | 19\% | 11\% | 26\% | 14\% | 39\% |
|  | 80 69 | 8 | 1 | 17 | 52 | 1 | 1 | 1 | 0 |
| Neither approve nor disapprove | 18\% | 11\% | 14\% | 19\% | 20\% | 13\% | 46\% | 20\% | 0 |
|  | 127 | 17 | 1 | 24 | 80 | 2 | 1 | 1 | 1 |
|  | 113 |  |  |  |  |  |  |  |  |
| Somewhat disapprove | 29\% | 26\% | 9\% | 27\% | 31\% | 24\% | 28\% | 21\% | 25\% |
|  | 164 | 38 | 4 | 41 | 73 | 4 | 0 | 3 | 2 |
|  | 150 |  |  |  |  |  |  |  |  |
| Strongly disapprove | 37\% | 56\% | 52\% | 46\% | 28\% | 52\% | 0 | 45\% | 36\% |
|  | 73 | 4 | 2 | 7 | 56 | 1 | 1 | 1 | 2 |
|  | 67 |  |  |  |  |  |  |  |  |
| TOTAL: Approve | 16\% | 6\% | 25\% | 8\% | 21\% | 11\% | 26\% | 14\% | 39\% |
|  | 291 | 55 | 4 | 65 | 154 | 6 | 1 | 4 | 4 |
|  | 263 |  |  |  |  |  |  |  |  |
| TOTAL: Disapprove | 66\% | 82\% | 61\% | 73\% | 59\% | 77\% | 28\% | 66\% | 61\% |
| Net: | -50\% | -76\% | -36\% | -65\% | -38\% | -66\% | -2\% | -52\% | -22\% |



Net:

|  | VI_1st Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Conservative | Labour |  | Liberal Democrat | Some other party | Would not vote | Don't know |
| EM Approval <br> To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 1712 | 472 |  | 493 | 71 | 445 | 3 | 228 |
| Unweighted base |  | 1708 | 481 |  | 501 | 81 | 399 | 4 | 242 |
| All likely voters |  | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 127 | 38 |  | 82 | 4 | 2 | 0 | 1 |
|  |  | 124 |  |  |  |  |  |  |  |
| Strongly approve |  | 7\% | 8\% |  | 17\% | 5\% | 0\% | 0 | 0\% |
|  |  | 275 | 47 |  | 196 | 11 | 9 | 1 | 11 |
|  |  | 301 |  |  |  |  |  |  |  |
| Somewhat approve |  | 16\% | 10\% |  | 40\% | 16\% | 2\% | 32\% | 5\% |
|  |  | 459 | 98 |  | 133 | 22 | 114 | 2 | 91 |
|  |  | 468 |  |  |  |  |  |  |  |
| Neither approve nor disapprove |  | 27\% | 21\% |  | 27\% | 31\% | 26\% | 50\% | 40\% |
|  |  | 409 | 128 |  | 61 | 25 | 118 | 1 | 76 |
|  |  | 408 |  |  |  |  |  |  |  |
| Somewhat disapprove |  | 24\% | 27\% |  | 12\% | 35\% | 27\% | 19\% | 33\% |
|  |  | 442 | 161 |  | 21 | 9 | 202 | 0 | 50 |
|  |  | 407 |  |  |  |  |  |  |  |
| Strongly disapprove |  | 26\% | 34\% |  | 4\% | 12\% | 45\% | 0 | 22\% |
|  |  | 402 | 85 |  | 278 | 15 | 11 | 1 | 12 |
|  |  | 425 |  |  |  |  |  |  |  |
| TOTAL: Approve |  | 23\% | 18\% |  | 56\% | 21\% | 2\% | 32\% | 5\% |
|  |  | 851 | 289 |  | 82 | 34 | 320 | 1 | 126 |
|  |  | 815 |  |  |  |  |  |  |  |
| TOTAL: Disapprove |  | 50\% | 61\% |  | 17\% | 47\% | 72\% | 19\% | 55\% |
| Net: |  | -27\% | -43\% |  | 39\% | -26\% | -70\% | 13\% | -50\% |


|  | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| EM Approval <br> To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? |  |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |
| Strongly approve |  | 0\% | 0 | 0 | 0 | 1\% | 0 | 0 | 0 | 0 |
|  |  | 9 | 0 | 1 | 2 | 5 | 0 | 1 | 0 | 0 |
|  |  | 12 |  |  |  |  |  |  |  |  |
| Somewhat approve |  | 2\% | 0 | 21\% | 2\% | 2\% | 0 | 28\% | 0 | 0 |
|  |  | 114 | 10 | 1 | 37 | 61 | 2 | 1 | 1 | 0 |
|  |  | 99 |  |  |  |  |  |  |  |  |
| Neither approve nor disapprove |  | 26\% | 15\% | 16\% | 42\% | 23\% | 23\% | 46\% | 20\% | 0 |
|  |  | 118 | 15 | 2 | 27 | 69 | 0 | 0 | 2 | 3 |
|  |  | 108 |  |  |  |  |  |  |  |  |
| Somewhat disapprove |  | 27\% | 23\% | 30\% | 31\% | 26\% | 0 | 0 | 34\% | 55\% |
|  |  | 202 | 42 | 2 | 22 | 124 | 6 | 1 | 3 | 3 |
|  |  | 178 |  |  |  |  |  |  |  |  |
| Strongly disapprove |  | 45\% | 62\% | 33\% | 25\% | 48\% | 77\% | 26\% | 45\% | 45\% |
|  |  | 11 | 0 | 1 | 2 | 7 | 0 | 1 | 0 | 0 |
|  |  | 14 |  |  |  |  |  |  |  |  |
| TOTAL: Approve |  | 2\% | 0 | 21\% | 2\% | 3\% | 0 | 28\% | 0 | 0 |
|  |  | 320 | 57 | 4 | 50 | 193 | 6 | 1 | 5 | 6 |
|  |  | 286 |  |  |  |  |  |  |  |  |
| TOTAL: Disapprove |  | 72\% | 85\% | 63\% | 56\% | 74\% | 77\% | 26\% | 80\% | 100\% |
| Net: |  | -70\% | -85\% | -42\% | -54\% | -71\% | -77\% | 2\% | -80\% | -100\% |



Net:

|  | VI_1st Stage |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


|  | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| NC Approval <br> To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? |  |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 3 | 0 | 2 | 0 | 1 | 0 | 0 | 0 | 0 |
| Strongly approve |  | 1\% | 0 | 25\% | 0 | 0\% | 0 | 0 | 0 | 0 |
|  |  | 18 | 3 | 0 | 6 | 9 | 0 | 0 | 0 | 0 |
|  |  | 16 |  |  |  |  |  |  |  |  |
| Somewhat approve |  | 4\% | 4\% | 0 | 7\% | 3\% | 0 | 0 | 0 | 0 |
|  |  | 83 | 9 | 3 | 20 | 45 | 2 | 2 | 1 | 2 |
|  |  | 78 |  |  |  |  |  |  |  |  |
| Neither approve nor disapprove |  | 19\% | 13\% | 37\% | 23\% | 17\% | 23\% | 72\% | 20\% | 31\% |
|  |  | 116 | 11 | 1 | 27 | 75 | 0 | 1 | 0 | 1 |
|  |  | 101 |  |  |  |  |  |  |  |  |
| Somewhat disapprove |  | 26\% | 17\% | 14\% | 30\% | 29\% | 0 | 28\% | 0 | 25\% |
|  |  | 225 | 44 | 2 | 35 | 132 | 6 | 0 | 5 | 3 |
|  |  | 202 |  |  |  |  |  |  |  |  |
| Strongly disapprove |  | 51\% | 66\% | 25\% | 39\% | 50\% | 77\% | 0 | 80\% | 45\% |
|  |  | 21 | 3 | 2 | 6 | 10 | 0 | 0 | 0 | 0 |
|  |  | 18 |  |  |  |  |  |  |  |  |
| TOTAL: Approve |  | 5\% | 4\% | 25\% | 7\% | 4\% | 0 | 0 | 0 | 0 |
|  |  | 341 | 55 | 3 | 62 | 206 | 6 | 1 | 5 | 4 |
|  |  | 303 |  |  |  |  |  |  |  |  |
| TOTAL: Disapprove |  | 77\% | 82\% | 39\% | 70\% | 79\% | 77\% | 28\% | 80\% | 69\% |
| Net: |  | -72\% | -78\% | -14\% | -63\% | -75\% | -77\% | -28\% | -80\% | -69\% |



Net:

|  | VI_1st Stage |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


|  | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| NF Approval <br> To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? |  |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 104 86 | 0 | 0 | 1 | 99 | 3 | 0 | 0 | 0 |
| Strongly approve |  | 23\% | 0 | 0 | 1\% | 38\% | 41\% | 0 | 0 | 0 |
|  |  | 124 | 5 | 1 | 3 | 114 | 1 | 1 | 0 | 0 |
|  |  | 107 |  |  |  |  |  |  |  |  |
| Somewhat approve |  | 28\% | 7\% | 9\% | 4\% | 44\% | 11\% | 28\% | 0 | 0 |
|  |  | 83 | 12 | 2 | 15 | 46 | 3 | 1 | 1 | 4 |
|  |  | 78 |  |  |  |  |  |  |  |  |
| Neither approve nor disapprove |  | 19\% | 18\% | 25\% | 17\% | 18\% | 37\% | 46\% | 20\% | 64\% |
|  |  | 24 | 10 | 1 | 10 | 2 | 0 | 1 | 0 | 0 |
|  |  | 21 |  |  |  |  |  |  |  |  |
| Somewhat disapprove |  | 5\% | 14\% | 14\% | 12\% | 1\% | 0 | 26\% | 0 | 0 |
|  |  | 111 | 41 | 4 | 59 | 0 | 1 | 0 | 5 | 2 |
|  |  | 107 |  |  |  |  |  |  |  |  |
| Strongly disapprove |  | 25\% | 61\% | 52\% | 66\% | 0 | 11\% | 0 | 80\% | 36\% |
|  |  | 227 | 5 | 1 | 5 | 213 | 4 | 1 | 0 | 0 |
|  |  | 193 |  |  |  |  |  |  |  |  |
| TOTAL: Approve |  | 51\% | 7\% | 9\% | 5\% | 82\% | 52\% | 28\% | 0 | 0 |
|  |  | 134 | 50 | 5 | 69 | 2 | 1 | 1 | 5 | 2 |
|  |  | 128 |  |  |  |  |  |  |  |  |
| TOTAL: Disapprove |  | 30\% | 75\% | 66\% | 78\% | 1\% | 11\% | 26\% | 80\% | 36\% |
| Net: |  | 21\% | -68\% | -57\% | -73\% | 81\% | 41\% | 2\% | -80\% | -36\% |



Net:

|  | VI_1st Stage |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
| PQ1 |  |  |  |  |  |  |  |
| What would you say are the most important issues facing Britain today? |  |  |  |  |  |  |  |
| Weighted base | 1712 | 472 | 493 | 71 | 445 | 3 | 228 |
| Unweighted base | 1708 | 481 | 501 | 81 | 399 | 4 | 242 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 1027 | 269 | 305 | 47 | 259 | 2 | 146 |
|  | 1007 |  |  |  |  |  |  |
| Health / NHS | 60\% | 57\% | 62\% | 66\% | 58\% | 50\% | 64\% |
|  | 778 | 254 | 140 | 23 | 249 | 1 | 111 |
|  | 729 |  |  |  |  |  |  |
| Race relations / immigration | 45\% | 54\% | 28\% | 33\% | 56\% | 31\% | 49\% |
|  | 663 | 222 | 155 | 35 | 156 | 3 | 93 |
|  | 666 |  |  |  |  |  |  |
| Economy / Economic situation | 39\% | 47\% | 31\% | 49\% | 35\% | 81\% | 41\% |
|  | 558 | 93 | 233 | 22 | 144 | 1 | 65 |
|  | 562 |  |  |  |  |  |  |
| Poverty / Inequality | 33\% | 20\% | 47\% | 32\% | 32\% | 19\% | 28\% |
|  | 379 | 100 | 143 | 14 | 80 | 0 | 41 |
|  | 382 |  |  |  |  |  |  |
| Housing | 22\% | 21\% | 29\% | 20\% | 18\% | 0 | 18\% |
|  | 377 | 102 | 153 | 11 | 61 | 1 | 49 |
|  | 387 |  |  |  |  |  |  |
| Unemployment | 22\% | 22\% | 31\% | 16\% | 14\% | 32\% | 21\% |
|  | 361 | 55 | 133 | 16 | 104 | 1 | 52 |
|  | 361 |  |  |  |  |  |  |
| Low pay | 21\% | 12\% | 27\% | 23\% | 23\% | 38\% | 23\% |
|  | 224 | 64 | 48 | 9 | 66 | 0 | 38 |
|  | 232 |  |  |  |  |  |  |
| Crime / Law and order | 13\% | 13\% | 10\% | 12\% | 15\% | 0 | 17\% |
|  | 215 | 60 | 66 | 18 | 42 | 2 | 28 |
|  | 238 |  |  |  |  |  |  |
| Education / Schools | 13\% | 13\% | 13\% | 25\% | 10\% | 50\% | 12\% |

## VI_1st Stage

| Total |  | Conservative | Labour |  | Liberal Democrat |  | Some other party | Would not vote | Don't know |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 177 | 83 |  | 28 |  | 7 | 36 |  | 0 | 22 |
|  | 185 |  |  |  |  |  |  |  |  |  |
|  | 10\% | 18\% |  | 6\% |  | 9\% | 8\% |  | 0 | 10\% |
|  | 54 | 15 |  | 9 |  | 1 | 27 |  | 0 | 2 |
|  | 53 |  |  |  |  |  |  |  |  |  |
|  | 3\% | 3\% |  | 2\% |  | 2\% | 6\% |  | 0 | 1\% |
|  | 69 | 24 |  | 4 |  | 2 | 32 |  | 0 | 6 |
|  | 68 |  |  |  |  |  |  |  |  |  |
|  | 4\% | 5\% |  | 1\% |  | 3\% | 7\% |  | 0 | 3\% |

## VI_2nd Stage




## Gender

| PQ1 | Total | Male | Female |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| What would you say are the most important issues facing Britain today? |  |  |  |
| Weighted base | 1712 | 853 | 860 |
| Unweighted base | 1708 | 744 | 964 |
| All likely voters | 100\% | 100\% | 100\% |
|  | 1027 | 469 | 557 |
|  | 1007 |  |  |
| Health / NHS | 60\% | 55\% | 65\% |
|  | 778 | 372 | 407 |
|  | 729 |  |  |
| Race relations / immigration | 45\% | 44\% | 47\% |
|  | 663 | 333 | 330 |
|  | 666 |  |  |
| Economy / Economic situation | 39\% | 39\% | 38\% |
|  | 558 | 308 | 250 |
|  | 562 |  |  |
| Poverty / Inequality | 33\% | 36\% | 29\% |
|  | 379 | 228 | 151 |
|  | 382 |  |  |
| Housing | 22\% | 27\% | 18\% |
|  | 377 | 211 | 165 |
|  | 387 |  |  |
| Unemployment | 22\% | 25\% | 19\% |
|  | 361 | 170 | 192 |
|  | 361 |  |  |
| Low pay | 21\% | 20\% | 22\% |
|  | 224 | 90 | 134 |
|  | 232 |  |  |
| Crime / Law and order | 13\% | 11\% | 16\% |
|  | 215 | 82 | 133 |
|  | 238 |  |  |
| Education / Schools | 13\% | 10\% | 16\% |

## Gender

| Total | Male |  |  |
| :---: | :---: | :---: | :---: |
| PQ1 |  |  |
| What would you say are the most important issues facing Britain today? |  |  |  |
|  |  |  | 177 | 82 | 95 |
|  | 185 |  |  |
| Defence / Foreign affairs | 10\% | 10\% | 11\% |
|  | 54 | 41 | 13 |
|  | 53 |  |  |
| Devolution | 3\% | 5\% | 2\% |
|  | 69 | 40 | 29 |
|  | 68 |  |  |
| Other (please specify) | 4\% | 5\% | 3\% |




|  | VI_1st Stage |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
| PQ2 |  |  |  |  |  |  |  |
| What would you say are the most important issues facing you and your family? |  |  |  |  |  |  |  |
| Weighted base | 1712 | 472 | 493 | 71 | 445 | 3 | 228 |
| Unweighted base | 1708 | 481 | 501 | 81 | 399 | 4 | 242 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 958 | 258 | 274 | 48 | 246 | 1 | 131 |
|  | 934 |  |  |  |  |  |  |
| Health / NHS | 56\% | 55\% | 56\% | 68\% | 55\% | 31\% | 58\% |
|  | 777 | 239 | 213 | 40 | 171 | 2 | 112 |
|  | 782 |  |  |  |  |  |  |
| Economy / Economic situation | 45\% | 51\% | 43\% | 56\% | 38\% | 50\% | 49\% |
|  | 532 | 97 | 181 | 19 | 153 | 2 | 79 |
|  | 532 |  |  |  |  |  |  |
| Low pay | 31\% | 21\% | 37\% | 27\% | 34\% | 68\% | 34\% |
|  | 377 | 60 | 168 | 8 | 108 | 1 | 32 |
|  | 365 |  |  |  |  |  |  |
| Poverty / Inequality | 22\% | 13\% | 34\% | 11\% | 24\% | 32\% | 14\% |
|  | 362 | 95 | 140 | 17 | 73 | 2 | 36 |
|  | 382 |  |  |  |  |  |  |
| Housing | 21\% | 20\% | 28\% | 23\% | 16\% | 50\% | 16\% |
|  | 326 | 109 | 38 | 11 | 133 | 0 | 35 |
|  | 296 |  |  |  |  |  |  |
| Race relations / immigration | 19\% | 23\% | 8\% | 16\% | 30\% | 0 | 15\% |
|  | 289 | 64 | 117 | 13 | 63 | 0 | 31 |
|  | 303 |  |  |  |  |  |  |
| Unemployment | 17\% | 14\% | 24\% | 19\% | 14\% | 0 | 14\% |
|  | 264 | 77 | 83 | 13 | 48 | 1 | 41 |
|  | 312 |  |  |  |  |  |  |
| Education / Schools | 15\% | 16\% | 17\% | 19\% | 11\% | 31\% | 18\% |
|  | 224 | 79 | 49 | 3 | 66 | 0 | 27 |
|  | 208 |  |  |  |  |  |  |
| Crime / Law and order | 13\% | 17\% | 10\% | 4\% | 15\% | 0 | 12\% |

## VI_1st Stage

| Total | Conservative Labour | Liberal <br> Democrat | Some other <br> party | Would not <br> vote | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | ---: |

VI_2nd Stage

|  | Scottish |  |  | United Kingdom | British |  | Some |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | National | Plaid |  | Independence | National Party | other | Don't |  |
| Total | Party | Cymru | Green | Party (UKIP) | (BNP) | Respect | party | know |

PQ2
What would you say are the most important issues facing you and your

| Weighted base | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 246 | 35 | 4 | 49 | 151 | 3 | 1 | 3 | 1 |
|  | 213 |  |  |  |  |  |  |  |  |
| Health / NHS | 55\% | 52\% | 54\% | 55\% | 58\% | 41\% | 26\% | 48\% | 19\% |
|  | 171 | 29 | 1 | 30 | 105 | 1 | 0 | 3 | 3 |
|  | 162 |  |  |  |  |  |  |  |  |
| Economy / Economic situation | 38\% | 43\% | 9\% | 34\% | 40\% | 11\% | 0 | 45\% | 58\% |
|  | 153 | 25 | 4 | 30 | 86 | 2 | 2 | 3 | 2 |
|  | 138 |  |  |  |  |  |  |  |  |
| Low pay | 34\% | 37\% | 61\% | 34\% | 33\% | 24\% | 100\% | 45\% | 35\% |
|  | 108 | 25 | 3 | 33 | 42 | 1 | 1 | 1 | 1 |
|  | 95 |  |  |  |  |  |  |  |  |
| Poverty / Inequality | 24\% | 38\% | 51\% | 37\% | 16\% | 11\% | 28\% | 14\% | 26\% |
|  | 73 | 13 | 2 | 24 | 31 | 0 | 0 | 1 | 2 |
|  | 71 |  |  |  |  |  |  |  |  |
| Housing | 16\% | 19\% | 32\% | 27\% | 12\% | 0 | 0 | 11\% | 31\% |
|  | 133 | 4 | 0 | 4 | 122 | 1 | 0 | 0 | 2 |
|  | 109 |  |  |  |  |  |  |  |  |
| Race relations / immigration | 30\% | 6\% | 0 | 5\% | 47\% | 11\% | 0 | 0 | 39\% |
|  | 63 | 12 | 3 | 14 | 32 | 0 | 1 | 0 | 1 |
|  | 59 |  |  |  |  |  |  |  |  |
| Unemployment | 14\% | 18\% | 37\% | 16\% | 12\% | 0 | 28\% | 0 | 26\% |
|  | 48 | 8 | 2 | 17 | 19 | 2 | 0 | 0 | 1 |
|  | 53 |  |  |  |  |  |  |  |  |
| Education / Schools | 11\% | 11\% | 25\% | 20\% | 7\% | 24\% | 0 | 0 | 11\% |
|  | 66 | 5 | 0 | 8 | 51 | 2 | 0 | 0 | 0 |
|  | 57 |  |  |  |  |  |  |  |  |
| Crime / Law and order | 15\% | 7\% | 0 | 9\% | 19\% | 24\% | 0 | 0 | 0 |



## Gender

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| PQ2 |  |  |  |
| What would you say are the most |  |  |  |
| important issues facing you and your |  |  |  |
| Weighted base | 1712 | 853 | 860 |
| Unweighted base | 1708 | 744 | 964 |
| All likely voters | 100\% | 100\% | 100\% |
|  | 958 | 453 | 505 |
|  | 934 |  |  |
| Health / NHS | 56\% | 53\% | 59\% |
|  | 777 | 387 | 390 |
|  | 782 |  |  |
| Economy / Economic situation | 45\% | 45\% | 45\% |
|  | 532 | 225 | 307 |
|  | 532 |  |  |
| Low pay | 31\% | 26\% | 36\% |
|  | 377 | 217 | 160 |
|  | 365 |  |  |
| Poverty / Inequality | 22\% | 25\% | 19\% |
|  | 362 | 208 | 154 |
|  | 382 |  |  |
| Housing | 21\% | 24\% | 18\% |
|  | 326 | 179 | 147 |
|  | 296 |  |  |
| Race relations / immigration | 19\% | 21\% | 17\% |
|  | 289 | 184 | 105 |
|  | 303 |  |  |
| Unemployment | 17\% | 22\% | 12\% |
|  | 264 | 96 | 168 |
|  | 312 |  |  |
| Education / Schools | 15\% | 11\% | 19\% |
|  | 224 | 121 | 103 |
|  | 208 |  |  |
| Crime / Law and order | 13\% | 14\% | 12\% |

## Gender

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| PQ2 |  |  |  |
| What would you say are the most important issues facing you and your family? |  |  |  |
|  | 110 | 65 | 44 |
|  | 103 |  |  |
| Defence / Foreign affairs | 6\% | 8\% | 5\% |
|  | 59 | 38 | 21 |
|  | 58 |  |  |
| Devolution | 3\% | 4\% | 2\% |
|  | 71 | 34 | 37 |
|  | 68 |  |  |
| Other (please specify) | 4\% | 4\% | 4\% |


|  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | 18-34 |  | 35-54 |  |  |
| PQ2 |  |  |  |  |  |  |  |
| What would you say are the most important issues facing you and your family? |  |  |  |  |  |  |  |
| Weighted base |  | 1712 |  | 461 |  | 601 | 650 |
| Unweighted base |  | 1708 |  | 567 |  | 589 | 552 |
| All likely voters |  | 100\% |  | 100\% |  | 100\% | 100\% |
|  |  | 958 |  | 159 |  | 322 | 477 |
|  |  | 934 |  |  |  |  |  |
| Health / NHS |  | 56\% |  | 34\% |  | 54\% | 73\% |
|  |  | 777 |  | 160 |  | 277 | 340 |
|  |  | 782 |  |  |  |  |  |
| Economy / Economic situation |  | 45\% |  | 35\% |  | 46\% | 52\% |
|  |  | 532 |  | 177 |  | 242 | 114 |
|  |  | 532 |  |  |  |  |  |
| Low pay |  | 31\% |  | 38\% |  | 40\% | 18\% |
|  |  | 377 |  | 161 |  | 115 | 101 |
|  |  | 365 |  |  |  |  |  |
| Poverty / Inequality |  | 22\% |  | 35\% |  | 19\% | 16\% |
|  |  | 362 |  | 211 |  | 97 | 53 |
|  |  | 382 |  |  |  |  |  |
| Housing |  | 21\% |  | 46\% |  | 16\% | 8\% |
|  |  | 326 |  | 38 |  | 98 | 190 |
|  |  | 296 |  |  |  |  |  |
| Race relations / immigration |  | 19\% |  | 8\% |  | 16\% | 29\% |
|  |  | 289 |  | 161 |  | 91 | 37 |
|  |  | 303 |  |  |  |  |  |
| Unemployment |  | 17\% |  | 35\% |  | 15\% | 6\% |
|  |  | 264 |  | 82 |  | 138 | 43 |
|  |  | 312 |  |  |  |  |  |
| Education / Schools |  | 15\% |  | 18\% |  | 23\% | 7\% |
|  |  | 224 |  | 26 |  | 78 | 120 |
|  |  | 208 |  |  |  |  |  |
| Crime / Law and order |  | 13\% |  | 6\% |  | 13\% | 18\% |



|  | VI_1st Stage |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## VI_2nd Stage



## Gender



|  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | 18-34 |  | 35-54 |  |  |
| NHS Q1 |  |  |  |  |  |  |  |
| Which party do you trust the most to look after the NHS? |  |  |  |  |  |  |  |
| Weighted base |  | 1712 |  | 461 |  | 601 | 650 |
| Unweighted base |  | 1708 |  | 567 |  | 589 | 552 |
| All likely voters |  | 100\% |  | 100\% |  | 100\% | 100\% |
|  |  | 428 |  | 103 |  | 106 | 219 |
|  |  | 426 |  |  |  |  |  |
| Conservative |  | 25\% |  | 22\% |  | 18\% | 34\% |
|  |  | 581 |  | 200 |  | 228 | 153 |
|  |  | 595 |  |  |  |  |  |
| Labour |  | 34\% |  | 43\% |  | 38\% | 23\% |
|  |  | 64 |  | 18 |  | 19 | 27 |
|  |  | 72 |  |  |  |  |  |
| Liberal Democrats |  | 4\% |  | 4\% |  | 3\% | 4\% |
|  |  | 105 |  | 18 |  | 42 | 45 |
|  |  | 94 |  |  |  |  |  |
| UKIP |  | 6\% |  | 4\% |  | 7\% | 7\% |
|  |  | 68 |  | 26 |  | 24 | 18 |
|  |  | 69 |  |  |  |  |  |
| Greens |  | 4\% |  | 6\% |  | 4\% | 3\% |
|  |  | 65 |  | 9 |  | 28 | 28 |
|  |  | 52 |  |  |  |  |  |
| Scottish National Party |  | 4\% |  | 2\% |  | 5\% | 4\% |
|  |  | 5 |  | 2 |  | 2 | 1 |
|  |  | 4 |  |  |  |  |  |
| Plaid Cymru |  | 0\% |  | 0\% |  | 0\% | 0\% |
|  |  | 6 |  | 0 |  | 4 | 1 |
|  |  | 6 |  |  |  |  |  |
| Other party |  | 0\% |  | 0 |  | 1\% | 0\% |
|  |  | 391 |  | 85 |  | 148 | 158 |
|  |  | 390 |  |  |  |  |  |
| None of the above |  | 23\% |  | 18\% |  | 25\% | 24\% |

QHS Summary
To what extent do you agree or disagree
with the following statements

| Weremer | I would be prepared to pay higher taxes if I knew it was going directly towards funding the NHS | prepared to pay a nominal 'membership fee' to maintain the standards of care in the NHS | kept free at the point of delivery (e.g. When having an operation) regardless of cost to the taxpayer |
| :---: | :---: | :---: | :---: |
| Weighted base | 1712 | 1712 | 1712 |
| Unweighted base | 1708 | 1708 | 1708 |
| All likely voters | 100\% | 100\% | 100\% |
|  | 265 | 187 | 836 |
|  | 280 | 195 | 806 |
| Strongly agree | 16\% | 11\% | 49\% |
|  | 636 | 483 | 489 |
|  | 630 | 494 | 507 |
| Somewhat agree | 37\% | 28\% | 29\% |
|  | 373 | 377 | 230 |
|  | 363 | 375 | 234 |
| Neither agree nor disagree | 22\% | 22\% | 13\% |
|  | 215 | 294 | 83 |
|  | 214 | 286 | 84 |
| Somewhat disagree | 13\% | 17\% | 5\% |
|  | 178 | 308 | 36 |
|  | 177 | 295 | 36 |
| Strongly disagree | 10\% | 18\% | 2\% |
|  | 44 | 63 | 39 |
|  | 44 | 63 | 41 |
| Don't know / not sure | 3\% | 4\% | 2\% |
| Net: agree | 53\% | 39\% | 77\% |
| Net: disagree | 23\% | 35\% | 7\% |


| necessary to limit <br> NHS services to keep it free at the point of delivery (e.g. When having an operation) | I would be happy to pay to use some services on the NHS |
| :---: | :---: |
| 1712 | 1712 |
| 1708 | 1708 |
| 100\% | 100\% |
| 179 | 166 |
| 183 | 176 |
| 10\% | 10\% |
| 462 | 476 |
| 472 | 505 |
| 27\% | 28\% |
| 394 | 418 |
| 393 | 400 |
| 23\% | 24\% |
| 272 | 263 |
| 258 | 251 |
| 16\% | 15\% |
| 328 | 332 |
| 328 | 315 |
| 19\% | 19\% |
| 76 | 57 |
| 74 | 61 |
| 4\% | 3\% |
| 37\% | 38\% |
| 35\% | 35\% |
|  |  |


| To what extent do you agree or disagree with the following statements <br> NHS Q2 0 <br> I would be prepared to pay higher taxes if I knew it was going directly towards funding the NHS | VI_1st Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Conservative | Labour |  | Liberal Democrat | Some other party | Would not vote | Don't know |
| Weighted base |  | 1712 | 472 |  | 493 | 71 | 445 | 3 | 228 |
| Unweighted base |  | 1708 | 481 |  | 501 | 81 | 399 | 4 | 242 |
| All likely voters |  | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 265 | 65 |  | 120 | 12 | 57 | 0 | 13 |
| Strongly agree |  | 16\% | 14\% |  | 24\% | 17\% | 13\% | 0 | 6\% |
|  |  | 636 | 183 |  | 197 | 31 | 147 | 0 | 77 |
|  |  | 630 |  |  |  |  |  |  |  |
| Somewhat agree |  | 37\% | 39\% |  | 40\% | 44\% | 33\% | 0 | 34\% |
|  |  | 373 | 97 |  | 98 | 15 | 103 | 0 | 60 |
|  |  | 363 |  |  |  |  |  |  |  |
| Neither agree nor disagree |  | 22\% | 21\% |  | 20\% | 21\% | 23\% | 0 | 26\% |
|  |  | 215 | 65 |  | 42 | 7 | 65 | 2 | 35 |
|  |  | 214 |  |  |  |  |  |  |  |
| Somewhat disagree |  | 13\% | 14\% |  | 9\% | 10\% | 15\% | 50\% | 15\% |
|  |  | 178 | 59 |  | 25 | 7 | 62 | 1 | 25 |
|  |  | 177 |  |  |  |  |  |  |  |
| Strongly disagree |  | 10\% | 13\% |  | 5\% | 9\% | 14\% | 19\% | 11\% |
|  |  | 44 | 4 |  | 11 | 0 | 11 | 1 | 18 |
|  |  | 44 |  |  |  |  |  |  |  |
| Don't know / not sure |  | 3\% | 1\% |  | 2\% | 0 | 2\% | 31\% | 8\% |
| Net: agree |  | 53\% | 53\% |  | 64\% | 61\% | 46\% | 0\% | 39\% |
| Net: disagree |  | 23\% | 26\% |  | 14\% | 20\% | 29\% | 100\% | 26\% |


| To what extent do you agree or disagree with the following statements NHS Q2 0 I would be prepared to pay higher taxes if I knew it was going directly towards funding the NHS | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National <br> Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 57 | 12 | 2 | 21 | 20 | 0 | 0 | 2 | 0 |
| Strongly agree |  | 13\% | 17\% | 27\% | 24\% | 8\% | 0 | 0 | 34\% | 0 |
|  |  | 147 135 | 27 | 3 | 34 | 80 | 1 | 2 | 0 | 0 |
| Somewhat agree |  | 33\% | 41\% | 41\% | 38\% | 31\% | 11\% | 100\% | 0 | 8\% |
|  |  | 103 93 | 16 | 2 | 14 | 66 | 2 | 0 | 1 | 3 |
| Neither agree nor disagree |  | 23\% | 23\% | 23\% | 16\% | 25\% | 24\% | 0 | 20\% | 57\% |
|  |  | 65 | 9 | 1 | 10 | 44 | 0 | 0 | 1 | 0 |
|  |  | 56 |  |  |  |  |  |  |  |  |
| Somewhat disagree |  | 15\% | 14\% | 9\% | 11\% | 17\% | 0 | 0 | 14\% | 0 |
|  |  | 62 | 2 | 0 | 8 | 47 | 2 | 0 | 1 | 2 |
|  |  | 58 |  |  |  |  |  |  |  |  |
| Strongly disagree |  | 14\% | 3\% | 0 | 9\% | 18\% | 29\% | 0 | 11\% | 35\% |
|  |  | 11 | 1 | 0 | 1 | 5 | 3 | 0 | 1 | 0 |
|  |  | 10 |  |  |  |  |  |  |  |  |
| Don't know / not sure |  | 2\% | 2\% | 0 | 1\% | 2\% | 36\% | 0 | 21\% | 0 |
| Net: agree |  | 46\% | 58\% | 71\% | 62\% | 38\% | 14\% | 100\% | 33\% | 0\% |
| Net: disagree |  | 29\% | 16\% | 14\% | 20\% | 35\% | 29\% | 0\% | 33\% | 33\% |

## Gender



Age

| To what extent do you agree or disagree $\begin{array}{lll}\text { with the following statements } & \text { Total } & \text { 18-34 }\end{array}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NHS Q2 0 |  |  |  |  |  |
| I would be prepared to pay higher taxes if I knew it was going directly towards funding the NHS |  |  |  |  |  |
| Weighted base |  | 1712 | 461 | 601 | 650 |
| Unweighted base |  | 1708 | 567 | 589 | 552 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% |
|  |  | 265 | 96 | 90 | 79 |
|  |  | 280 |  |  |  |
| Strongly agree |  | 16\% | 21\% | 15\% | 12\% |
|  |  | 636 | 176 | 192 | 269 |
|  |  | 630 |  |  |  |
| Somewhat agree |  | 37\% | 38\% | 32\% | 41\% |
|  |  | 373 | 85 | 141 | 146 |
|  |  | 363 |  |  |  |
| Neither agree nor disagree |  | 22\% | 18\% | 23\% | 23\% |
|  |  | 215 | 46 | 90 | 79 |
|  |  | 214 |  |  |  |
| Somewhat disagree |  | 13\% | 10\% | 15\% | 12\% |
|  |  | 178 | 43 | 74 | 62 |
|  |  | 177 |  |  |  |
| Strongly disagree |  | 10\% | 9\% | 12\% | 10\% |
|  |  | 44 | 16 | 14 | 14 |
|  |  | 44 |  |  |  |
| Don't know / not sure |  | 3\% | 4\% | 2\% | 2\% |
| Net: agree |  | 53\% | 59\% | 47\% | 54\% |
| Net: disagree |  | 23\% | 19\% | 27\% | 22\% |


| To what extent do you agree or disagree with the following statements NHS Q2 1 | VI_1st Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Conservative | Labour |  | Liberal Democrat | Some other party | Would not vote | Don't know |
| I would be prepared to pay a nominal 'membership fee' to maintain the standards of care in the NHS |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 1712 | 472 |  | 493 | 71 | 445 | 3 | 228 |
| Unweighted base |  | 1708 | 481 |  | 501 | 81 | 399 | 4 | 242 |
| All likely voters |  | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | $\begin{aligned} & 187 \\ & 195 \end{aligned}$ | 76 |  | 69 | 7 | 26 | 0 | 8 |
| Strongly agree |  | 11\% | 16\% |  | 14\% | 10\% | 6\% | 0 | 3\% |
|  |  | 483 | 173 |  | 114 | 27 | 117 | 0 | 53 |
|  |  | 494 |  |  |  |  |  |  |  |
| Somewhat agree |  | 28\% | 37\% |  | 23\% | 39\% | 26\% | 0 | 23\% |
|  |  | 377 | 91 |  | 119 | 15 | 88 | 1 | 63 |
|  |  | 375 |  |  |  |  |  |  |  |
| Neither agree nor disagree |  | 22\% | 19\% |  | 24\% | 21\% | 20\% | 19\% | 27\% |
|  |  | 294 | 72 |  | 80 | 12 | 86 | 0 | 46 |
|  |  | 286 |  |  |  |  |  |  |  |
| Somewhat disagree |  | 17\% | 15\% |  | 16\% | 16\% | 19\% | 0 | 20\% |
|  |  | 308 | 49 |  | 93 | 10 | 117 | 2 | 37 |
|  |  | 295 |  |  |  |  |  |  |  |
| Strongly disagree |  | 18\% | 10\% |  | 19\% | 14\% | 26\% | 50\% | 16\% |
|  |  | 63 | 11 |  | 18 | 0 | 11 | 1 | 22 |
|  |  | 63 |  |  |  |  |  |  |  |
| Don't know / not sure |  | 4\% | 2\% |  | 4\% | 0 | 2\% | 31\% | 9\% |
| Net: agree Net: disagree |  | 39\% | 53\% |  | 37\% | 48\% | 32\% | 0\% | 27\% |
|  |  | 35\% | 26\% |  | 35\% | 31\% | 46\% | 67\% | 36\% |


| To what extent do you agree or disagree with the following statements NHS Q2 1 | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| I would be prepared to pay a nominal 'membership fee' to maintain the standards of care in the NHS |  |  |  |  |  |  |  |  |  |  |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 26 | 6 | 0 | 8 | 11 | 0 | 0 | 1 | 0 |
| Strongly agree |  | 6\% | 9\% | 0 | 10\% | 4\% | 0 | 0 | 11\% | 0 |
|  |  | 117 96 | 13 | 2 | 18 | 80 | 2 | 0 | 0 | 1 |
| Somewhat agree |  | 26\% | 20\% | 30\% | 20\% | 31\% | 24\% | 0 | 0 | 26\% |
|  |  | 88 | 13 | 2 | 14 | 57 | 0 | 1 | 1 | 0 |
|  |  | 87 |  |  |  |  |  |  |  |  |
| Neither agree nor disagree |  | 20\% | 19\% | 25\% | 16\% | 22\% | 0 | 54\% | 20\% | 8\% |
|  |  | 86 | 9 | 2 | 17 | 52 | 1 | 0 | 3 | 2 |
|  |  | 78 |  |  |  |  |  |  |  |  |
| Somewhat disagree |  | 19\% | 13\% | 34\% | 20\% | 20\% | 11\% | 0 | 48\% | 31\% |
|  |  | 117 | 23 | 1 | 28 | 59 | 4 | 1 | 0 | 2 |
|  |  | 104 |  |  |  |  |  |  |  |  |
| Strongly disagree |  | 26\% | 34\% | 12\% | 31\% | 22\% | 53\% | 46\% | 0 | 35\% |
|  |  | 11 | 3 | 0 | 3 | 3 | 1 | 0 | 1 | 0 |
|  |  | 12 |  |  |  |  |  |  |  |  |
| Don't know / not sure |  | 2\% | 5\% | 0 | 3\% | 1\% | 11\% | 0 | 21\% | 0 |
| Net: agree |  | 32\% | 28\% | 29\% | 29\% | 35\% | 29\% | 0\% | 17\% | 17\% |
| Net: disagree |  | 46\% | 48\% | 43\% | 51\% | 43\% | 71\% | 50\% | 50\% | 67\% |

## Gender



Age


|  | VI_1st Stage |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| To what extent do you agree or disagree with the following statements <br> NHS Q2 2 <br> The NHS must be kept free at the point of delivery (e.g. When having an operation) regardless of cost to the taxpayer | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National <br> Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British <br> National Party (BNP) | Respect | Some other party | Don't know |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | $\begin{aligned} & 241 \\ & 211 \end{aligned}$ | 45 | 4 | 62 | 121 | 4 | 0 | 3 | 2 |
| Strongly agree |  | 54\% | 67\% | 57\% | 70\% | 46\% | 52\% | 0 | 59\% | 35\% |
|  |  | 103 | 13 | 2 | 17 | 65 | 3 | 2 | 1 | 1 |
| Somewhat agree |  | 23\% | 19\% | 34\% | 19\% | 25\% | 36\% | 72\% | 21\% | 26\% |
|  |  | 53 52 | 4 | 1 | 6 | 39 | 1 | 0 | 1 | 2 |
| Neither agree nor disagree |  | 12\% | 6\% | 9\% | 6\% | 15\% | 13\% | 0 | 20\% | 31\% |
|  |  | 28 | 2 | 0 | 1 | 24 | 0 | 1 | 0 | 0 |
|  |  | 24 |  |  |  |  |  |  |  |  |
| Somewhat disagree |  | 6\% | 3\% | 0 | 1\% | 9\% | 0 | 28\% | 0 | 0 |
|  |  | 14 | 3 | 0 | 3 | 8 | 0 | 0 | 0 | 0 |
| Strongly disagree |  | 3\% | 4\% | 0 | 3\% | 3\% | 0 | 0 | 0 | 0 |
|  |  | 6 5 | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 |
| Don't know / not sure |  | 1\% | 0 | 0 | 0 | 2\% | 0 | 0 | 0 | 8\% |
| Net: agree |  | 77\% | 87\% | 86\% | 89\% | 71\% | 100\% | 100\% | 67\% | 50\% |
| Net: disagree |  | 9\% | 7\% | 0\% | 4\% | 12\% | 0\% | 50\% | 0\% | 0\% |

## Gender



## Age



| To what extent do you agree or disagree with the following statements NHS Q2 3 <br> It might be necessary to limit NHS services to keep it free at the point of delivery (e.g. When having an operation) | VI_1st Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Conservative | Labour |  | Liberal Democrat | Some other party | Would not vote | Don't know |
| Weighted base |  | 1712 | 472 |  | 493 | 71 | 445 | 3 | 228 |
| Unweighted base |  | 1708 | 481 |  | 501 | 81 | 399 | 4 | 242 |
| All likely voters |  | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | $\begin{aligned} & 179 \\ & 183 \end{aligned}$ | 73 |  | 57 | 11 | 28 | 0 | 10 |
| Strongly agree |  | 10\% | 15\% |  | 12\% | 16\% | 6\% | 0 | 5\% |
|  |  | 462 | 169 |  | 122 | 19 | 111 | 1 | 41 |
|  |  | 472 |  |  |  |  |  |  |  |
| Somewhat agree |  | 27\% | 36\% |  | 25\% | 27\% | 25\% | 19\% | 18\% |
|  |  | 394 | 93 |  | 125 | 13 | 93 | 0 | 70 |
|  |  | $393$ |  |  |  |  |  |  |  |
| Neither agree nor disagree |  | 23\% | 20\% |  | 25\% | 19\% | 21\% | 0 | 31\% |
|  |  | 272 | 69 |  | 65 | 14 | 90 | 0 | 33 |
|  |  | 258 |  |  |  |  |  |  |  |
| Somewhat disagree |  | 16\% | 15\% |  | 13\% | 20\% | 20\% | 0 | 15\% |
|  |  | 328 | 60 |  | 108 | 9 | 104 | 2 | 45 |
|  |  | 328 |  |  |  |  |  |  |  |
| Strongly disagree |  | 19\% | 13\% |  | 22\% | 13\% | 23\% | 50\% | 20\% |
|  |  | 76 | 8 |  | 17 | 4 | 19 | 1 | 27 |
|  |  | 74 |  |  |  |  |  |  |  |
| Don't know / not sure |  | 4\% | 2\% |  | 3\% | 5\% | 4\% | 31\% | 12\% |
| Net: agree |  | 37\% | 51\% |  | 36\% | 42\% | 31\% | 33\% | 22\% |
| Net: disagree |  | 35\% | 27\% |  | 35\% | 32\% | 44\% | 67\% | 34\% |


| To what extent do you agree or disagree with the following statements NHS Q2 3 <br> It might be necessary to limit NHS services to keep it free at the point of delivery (e.g. When having an operation) | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National <br> Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 28 | 5 | 0 | 2 | 21 | 0 | 0 | 0 | 0 |
| Strongly agree |  | 6\% | 7\% | 0 | 2\% | 8\% | 0 | 0 | 0 | 0 |
|  |  | 111 93 | 9 | 1 | 21 | 77 | 1 | 0 | 0 | 1 |
| Somewhat agree |  | 25\% | 14\% | 9\% | 24\% | 29\% | 11\% | 0 | 0 | 26\% |
|  |  | 93 85 | 13 | 0 | 13 | 62 | 2 | 0 | 1 | 2 |
| Neither agree nor disagree |  | 21\% | 20\% | 0 | 15\% | 24\% | 24\% | 0 | 20\% | 31\% |
|  |  | 90 | 18 | 3 | 17 | 45 | 3 | 1 | 2 | 1 |
|  |  | 76 |  |  |  |  |  |  |  |  |
| Somewhat disagree |  | 20\% | 26\% | 41\% | 19\% | 17\% | 35\% | 46\% | 34\% | 19\% |
|  |  | $\begin{aligned} & 104 \\ & 101 \end{aligned}$ | 19 | 3 | 29 | 47 | 2 | 1 | 3 | 0 |
| Strongly disagree |  | 23\% | 29\% | 50\% | 33\% | 18\% | 29\% | 54\% | 45\% | 0 |
|  |  | 19 | 3 | 0 | 6 | 9 | 0 | 0 | 0 | 1 |
|  |  | 18 |  |  |  |  |  |  |  |  |
| Don't know / not sure |  | 4\% | 4\% | 0 | 7\% | 4\% | 0 | 0 | 0 | 25\% |
| Net: agree |  | 31\% | 21\% | 14\% | 26\% | 38\% | 14\% | 0\% | 0\% | 17\% |
| Net: disagree |  | 44\% | 55\% | 86\% | 52\% | 35\% | 71\% | 100\% | 83\% | 17\% |

## Gender



## Age



| To what extent do you agree or disagree with the following statements <br> NHS Q2 4 <br> I would be happy to pay to use some services on the NHS | VI_1st Stage |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Conservative | Labour |  | Liberal Democrat | Some other party | Would not vote | Don't know |
| Weighted base |  | 1712 | 472 |  | 493 | 71 | 445 | 3 | 228 |
| Unweighted base |  | 1708 | 481 |  | 501 | 81 | 399 | 4 | 242 |
| All likely voters |  | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | $\begin{aligned} & 166 \\ & 176 \end{aligned}$ | 74 |  | 54 | 5 | 27 | 0 | 7 |
| Strongly agree |  | 10\% | 16\% |  | 11\% | 7\% | 6\% | 0 | 3\% |
|  |  | 476 505 | 183 |  | 112 | 27 | 103 | 2 | 50 |
| Somewhat agree |  | 28\% | 39\% |  | 23\% | 38\% | 23\% | 50\% | 22\% |
|  |  | 418 | 107 |  | 119 | 18 | 109 | 0 | 65 |
|  |  | 400 |  |  |  |  |  |  |  |
| Neither agree nor disagree |  | 24\% | 23\% |  | 24\% | 26\% | 25\% | 0 | 28\% |
|  |  | 263 | 56 |  | 81 | 7 | 72 | 1 | 47 |
|  |  | 251 |  |  |  |  |  |  |  |
| Somewhat disagree |  | 15\% | 12\% |  | 16\% | 10\% | 16\% | 19\% | 20\% |
|  |  | 332 | 45 |  | 109 | 11 | 127 | 0 | 40 |
|  |  | 315 |  |  |  |  |  |  |  |
| Strongly disagree |  | 19\% | 10\% |  | 22\% | 16\% | 29\% | 0 | 18\% |
|  |  | 57 | 8 |  | 19 | 2 | 6 | 1 | 20 |
|  |  | 61 |  |  |  |  |  |  |  |
| Don't know / not sure |  | 3\% | 2\% |  | 4\% | 3\% | 1\% | 31\% | 9\% |
| Net: agree |  | 38\% | 54\% |  | 34\% | 45\% | 29\% | 67\% | 25\% |
| Net: disagree |  | 35\% | 21\% |  | 39\% | 25\% | 45\% | 33\% | 38\% |


| To what extent do you agree or disagree with the following statements <br> NHS Q2 4 <br> I would be happy to pay to use some services on the NHS | VI_2nd Stage |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Scottish <br> National <br> Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British <br> National Party (BNP) | Respect | Some other party | Don't know |
| Weighted base |  | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base |  | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  |  | 27 20 | 3 | 0 | 8 | 16 | 0 | 0 | 0 | 0 |
| Strongly agree |  | 6\% | 4\% | 0 | 9\% | 6\% | 0 | 0 | 0 | 0 |
|  |  | 103 98 | 16 | 1 | 19 | 66 | 0 | 0 | 1 | 0 |
| Somewhat agree |  | 23\% | 24\% | 16\% | 21\% | 25\% | 0 | 0 | 11\% | 8\% |
|  |  | 109 97 | 10 | 3 | 14 | 77 | 3 | 0 | 1 | 2 |
| Neither agree nor disagree |  | 25\% | 15\% | 39\% | 16\% | 29\% | 36\% | 0 | 20\% | 31\% |
|  |  | 72 | 13 | 0 | 13 | 36 | 3 | 2 | 3 | 3 |
| Somewhat disagree |  | 16\% | 19\% | 0 | 15\% | 14\% | 35\% | 72\% | 55\% | 50\% |
|  |  | 127 | 24 | 3 | 34 | 64 | 2 | 0 | 1 | 1 |
| Strongly disagree |  | 29\% | 35\% | 37\% | 38\% | 25\% | 29\% | 0 | 14\% | 11\% |
|  |  | 6 | 2 | 1 | 1 | 2 | 0 | 1 | 0 | 0 |
|  |  | 7 |  |  |  |  |  |  |  |  |
| Don't know / not sure |  | 1\% | 3\% | 9\% | 1\% | 1\% | 0 | 28\% | 0 | 0 |
| Net: agree |  | 29\% | 28\% | 14\% | 30\% | 31\% | 0\% | 0\% | 17\% | 0\% |
| Net: disagree |  | 45\% | 55\% | 43\% | 53\% | 38\% | 71\% | 100\% | 67\% | 67\% |

## Gender



Age


## VI_1st Stage

|  |  | Liberal | Some other | Would not |
| :--- | :--- | :--- | :--- | :--- | :--- | Conservative Labour $\quad$| Democrat | party |
| :--- | :--- |

NHS Q3
To what extent do you agree or disagree with the following statement:
"In the long-term the UK will need to develop an insurance-based health

| Weighted base | 1712 | 472 | 493 | 71 | 445 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1708 | 481 | 501 | 81 | 399 | 4 | 242 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 165 | 85 | 46 | 5 | 24 | 0 | 6 |
|  | 175 |  |  |  |  |  |  |
| Strongly agree | 10\% | 18\% | 9\% | 7\% | 5\% | 0 | 3\% |
|  | 450 | 172 | 105 | 15 | 108 | 1 | 48 |
|  | 446 |  |  |  |  |  |  |
| Somewhat agree | 26\% | 36\% | 21\% | 21\% | 24\% | 31\% | 21\% |
|  | 265 | 61 | 71 | 11 | 81 | 0 | 41 |
|  | 265 |  |  |  |  |  |  |
| Neither agree nor disagree | 15\% | 13\% | 14\% | 15\% | 18\% | 0 | 18\% |
|  | 251 | 63 | 67 | 14 | 66 | 0 | 40 |
|  | 253 |  |  |  |  |  |  |
| Somewhat disagree | 15\% | 13\% | 14\% | 20\% | 15\% | 0 | 18\% |
|  | 442 | 68 | 174 | 16 | 134 | 2 | 48 |
|  | 432 |  |  |  |  |  |  |
| Strongly disagree | 26\% | 14\% | 35\% | 23\% | 30\% | 69\% | 21\% |
|  | 139 | 23 | 30 | 10 | 32 | 0 | 44 |
|  | 137 |  |  |  |  |  |  |
| Don't know / not sure | 8\% | 5\% | 6\% | 14\% | 7\% | 0 | 19\% |
| Net: agree | 36\% | 54\% | 31\% | 28\% | 30\% | 33\% | 24\% |
| Net: disagree | 40\% | 28\% | 49\% | 42\% | 45\% | 67\% | 39\% |

## VI_2nd Stage

|  | Scottish |  |  |  | United Kingdom | British |  | Some |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | National | Plaid |  | Independence | National Party | other | Don't |  |
| Total | Party | Cymru | Green | Party (UKIP) | (BNP) | Respect | party | know |

NHS Q3
To what extent do you agree or disagree with the following statement:
"In the long-term the UK will need to develop an insurance-based health

| system" |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 445 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 6 |
| Unweighted base | 399 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 5 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 24 | 1 | 0 | 1 | 22 | 0 | 0 | 0 | 0 |
|  | 23 |  |  |  |  |  |  |  |  |
| Strongly agree | 5\% | 1\% | 0 | 1\% | 9\% | 0 | 0 | 0 | 0 |
|  | 108 | 6 | 1 | 15 | 83 | 2 | 1 | 1 | 0 |
|  | 90 |  |  |  |  |  |  |  |  |
| Somewhat agree | 24\% | 9\% | 16\% | 17\% | 32\% | 24\% | 26\% | 11\% | 0 |
|  | 81 | 7 | 1 | 14 | 55 | 2 | 0 | 0 | 2 |
|  | 76 |  |  |  |  |  |  |  |  |
| Neither agree nor disagree | 18\% | 11\% | 9\% | 16\% | 21\% | 28\% | 0 | 0 | 42\% |
|  | 66 | 11 | 1 | 13 | 34 | 1 | 1 | 2 | 3 |
|  | 62 |  |  |  |  |  |  |  |  |
| Somewhat disagree | 15\% | 16\% | 9\% | 15\% | 13\% | 11\% | 46\% | 41\% | 58\% |
|  | 134 | 33 | 3 | 43 | 51 | 1 | 1 | 3 | 0 |
|  | 119 |  |  |  |  |  |  |  |  |
| Strongly disagree | 30\% | 49\% | 42\% | 49\% | 20\% | 13\% | 28\% | 48\% | 0 |
|  | 32 | 9 | 2 | 3 | 16 | 2 | 0 | 0 | 0 |
|  | 29 |  |  |  |  |  |  |  |  |
| Don't know / not sure | 7\% | 13\% | 25\% | 3\% | 6\% | 24\% | 0 | 0 | 0 |
| Net: agree | 30\% | 10\% | 14\% | 18\% | 40\% | 29\% | 50\% | 17\% | 0\% |
| Net: disagree | 45\% | 66\% | 57\% | 63\% | 33\% | 29\% | 100\% | 83\% | 50\% |

## Gender

Total Male Female

| NHS Q3 |  |  |  |
| :---: | :---: | :---: | :---: |
| To what extent do you agree or |  |  |  |
| disagree with the following statement: |  |  |  |
| "In the long-term the UK will need to develop an insurance-based health system" |  |  |  |
| Weighted base | 1712 | 853 | 860 |
| Unweighted base | 1708 | 744 | 964 |
| All likely voters | 100\% | 100\% | 100\% |
|  | 165 | 106 | 59 |
|  | 175 |  |  |
| Strongly agree | 10\% | 12\% | 7\% |
|  | 450 | 233 | 217 |
|  | 446 |  |  |
| Somewhat agree | 26\% | 27\% | 25\% |
|  | 265 | 130 | 135 |
|  | 265 |  |  |
| Neither agree nor disagree | 15\% | 15\% | 16\% |
|  | 251 | 110 | 141 |
|  | 253 |  |  |
| Somewhat disagree | 15\% | 13\% | 16\% |
|  | 442 | 222 | 220 |
|  | 432 |  |  |
| Strongly disagree | 26\% | 26\% | 26\% |
|  | 139 | 52 | 87 |
|  | 137 |  |  |
| Don't know / not sure | 8\% | 6\% | 10\% |
| Net: agree | 36\% | 40\% | 32\% |
| Net: disagree | 40\% | 39\% | 42\% |


|  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  |  |  |  |
| NHS Q3 <br> To what extent do you agree or disagree with the following statement: "In the long-term the UK will need to develop an insurance-based health system" |  |  |  |  |  |
| Weighted base |  | 1712 | 461 | 601 | 650 |
| Unweighted base |  | 1708 | 567 | 589 | 552 |
| All likely voters |  | 100\% | 100\% | 100\% | 100\% |
|  |  | 165 | 83 | 62 | 21 |
|  |  | 175 |  |  |  |
| Strongly agree |  | 10\% | 18\% | 10\% | 3\% |
|  |  | 450 | 128 | 114 | 209 |
|  |  | 446 |  |  |  |
| Somewhat agree |  | 26\% | 28\% | 19\% | 32\% |
|  |  | 265 | 67 | 98 | 100 |
|  |  | 265 |  |  |  |
| Neither agree nor disagree |  | 15\% | 14\% | 16\% | 15\% |
|  |  | 251 | 63 | 92 | 97 |
|  |  | 253 |  |  |  |
| Somewhat disagree |  | 15\% | 14\% | 15\% | 15\% |
|  |  | 442 | 90 | 185 | 167 |
|  |  | 432 |  |  |  |
| Strongly disagree |  | 26\% | 20\% | 31\% | 26\% |
|  |  | 139 | 32 | 51 | 56 |
|  |  | 137 |  |  |  |
| Don't know / not sure |  | 8\% | 7\% | 9\% | 9\% |
| Net: agree Net: disagree |  | 36\% | 46\% | 29\% | 35\% |
|  |  | 40\% | 33\% | 46\% | 41\% |


| VI_1st Stage |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |
|  | Conservative | Labour | Liberal <br> Democrat | Some other <br> party | Would not |  |
| Total | vote | Don't know |  |  |  |  |

NHS Q4
To what extent to do you think the state of the NHS has changed over the last 5 years? Do you think it has

| Weighted base | 1712 | 472 | 493 | 71 | 445 | 3 | 228 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1708 | 481 | 501 | 81 | 399 | 4 | 242 |
| All likely voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 124 | 57 | 52 | 6 | 5 | 1 | 4 |
|  | 138 |  |  |  |  |  |  |
| Much better | 7\% | 12\% | 11\% | 8\% | 1\% | 32\% | 2\% |
|  | 199 | 108 | 44 | 10 | 24 | 0 | 12 |
|  | 201 |  |  |  |  |  |  |
| Somewhat better | 12\% | 23\% | 9\% | 14\% | 5\% | 0 | 5\% |
|  | 401 | 121 | 100 | 23 | 109 | 1 | 48 |
|  | 415 |  |  |  |  |  |  |
| About the same | 23\% | 26\% | 20\% | 33\% | 24\% | 19\% | 21\% |
|  | 590 | 129 | 162 | 19 | 189 | 0 | 90 |
|  | 568 |  |  |  |  |  |  |
| Somewhat worse | 34\% | 27\% | 33\% | 26\% | 43\% | 0 | 40\% |
|  | 288 | 40 | 107 | 6 | 90 | 1 | 45 |
|  | 271 |  |  |  |  |  |  |
| Much worse | 17\% | 8\% | 22\% | 9\% | 20\% | 19\% | 20\% |
|  | 110 | 18 | 28 | 7 | 28 | 1 | 29 |
|  | 115 |  |  |  |  |  |  |
| Don't know / not sure | 6\% | 4\% | 6\% | 10\% | 6\% | 31\% | 13\% |
| Net: better | 19\% | 35\% | 19\% | 23\% | 7\% | 33\% | 7\% |
| Net: worse | 51\% | 36\% | 55\% | 35\% | 63\% | 33\% | 59\% |

## VI_2nd Stage



## Gender

Total Male Female

| NHS Q4 |  |  |  |
| :---: | :---: | :---: | :---: |
| To what extent to do you think the |  |  |  |
| state of the NHS has changed over the |  |  |  |
| last 5 years? Do you think it has |  |  |  |
| become... |  |  |  |
| Weighted base | 1712 | 853 | 860 |
| Unweighted base | 1708 | 744 | 964 |
| All likely voters | 100\% | 100\% | 100\% |
|  | 124 | 89 | 35 |
|  | 138 |  |  |
| Much better | 7\% | 10\% | 4\% |
|  | 199 | 123 | 76 |
|  | 201 |  |  |
| Somewhat better | 12\% | 14\% | 9\% |
|  | 401 | 214 | 187 |
|  | 415 |  |  |
| About the same | 23\% | 25\% | 22\% |
|  | 590 | 260 | 330 |
|  | 568 |  |  |
| Somewhat worse | 34\% | 30\% | 38\% |
|  | 288 | 119 | 169 |
|  | 271 |  |  |
| Much worse | 17\% | 14\% | 20\% |
|  | 110 | 48 | 62 |
|  | 115 |  |  |
| Don't know / not sure | 6\% | 6\% | 7\% |
| Net: better | 19\% | 25\% | 13\% |
| Net: worse | 51\% | 44\% | 58\% |



| VI_1st Stage |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |
|  | Conservative | Labour | Liberal <br> Democrat | Some other <br> party | Would not |  |
| Total | vote | Don't know |  |  |  |  |

NHS Q5
You mentioned that you would vote [party] in a general election. Which of the following, if any, would you say is the main reason why you intend to

| Weighted base | 1475 | 472 | 493 | 71 | 439 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1457 | 481 | 501 | 81 | 394 | 0 | 0 |
| All likely voters who chose a party | 100\% | 100\% | 100\% | 100\% | 100\% | 0 | 0 |
|  | 368 | 233 | 85 | 19 | 31 | 0 | 0 |
|  | 380 |  |  |  |  |  |  |
| Their economic policies | 25\% | 49\% | 17\% | 26\% | 7\% | 0 | 0 |
|  | 270 | 46 | 27 | 2 | 195 | 0 | 0 |
|  | 246 |  |  |  |  |  |  |
| Their immigration policies | 18\% | 10\% | 6\% | 3\% | 44\% | 0 | 0 |
|  | 228 | 20 | 181 | 8 | 19 | 0 | 0 |
|  | 214 |  |  |  |  |  |  |
| Their health policies | 15\% | 4\% | 37\% | 11\% | 4\% | 0 | 0 |
|  | 174 | 85 | 40 | 12 | 37 | 0 | 0 |
|  | 179 |  |  |  |  |  |  |
| The leadership | 12\% | 18\% | 8\% | 17\% | 8\% | 0 | 0 |
|  | 87 | 9 | 17 | 5 | 56 | 0 | 0 |
|  | 90 |  |  |  |  |  |  |
| Their environmental policies | 6\% | 2\% | 3\% | 7\% | 13\% | 0 | 0 |
|  | 57 | 16 | 30 | 4 | 7 | 0 | 0 |
|  | 64 |  |  |  |  |  |  |
| Their education policies | 4\% | 3\% | 6\% | 6\% | 2\% | 0 | 0 |
|  | 51 | 8 | 14 | 2 | 26 | 0 | 0 |
|  | 49 |  |  |  |  |  |  |
| Their foreign policies | 3\% | 2\% | 3\% | 3\% | 6\% | 0 | 0 |
|  | 135 | 30 | 43 | 11 | 51 | 0 | 0 |
|  | 127 |  |  |  |  |  |  |
| Other (please specify) | 9\% | 6\% | 9\% | 15\% | 12\% | 0 | 0 |
|  | 105 | 26 | 54 | 7 | 17 | 0 | 0 |


| VI_1st Stage |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |

## VI_2nd Stage



NHS Q5
You mentioned that you would vote [party] in a general election. Which of the following, if any, would you say is the main reason why you intend to

| Weighted base | 439 | 67 | 7 | 89 | 261 | 7 | 2 | 6 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 394 | 58 | 7 | 92 | 222 | 6 | 3 | 6 | 0 |
| All likely voters who chose a party | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0 |
|  | 31 | 16 | 1 | 7 | 5 | 0 | 0 | 2 | 0 |
|  | 31 |  |  |  |  |  |  |  |  |
| Their economic policies | 7\% | 24\% | 12\% | 8\% | 2\% | 0 | 0 | 27\% | 0 |
|  | 195 | 0 | 1 | 1 | 187 | 6 | 0 | 1 | 0 |
|  | 164 |  |  |  |  |  |  |  |  |
| Their immigration policies | 44\% | 0 | 9\% | 1\% | 71\% | 76\% | 0 | 21\% | 0 |
|  | 19 | 8 | 1 | 3 | 7 | 0 | 0 | 0 | 0 |
|  | 14 |  |  |  |  |  |  |  |  |
| Their health policies | 4\% | 12\% | 14\% | 3\% | 3\% | 0 | 0 | 0 | 0 |
|  | 37 | 21 | 0 | 4 | 12 | 0 | 0 | 0 | 0 |
|  | 35 |  |  |  |  |  |  |  |  |
| The leadership | 8\% | 31\% | 0 | 5\% | 5\% | 0 | 0 | 0 | 0 |
|  | 56 | 0 | 0 | 54 | 2 | 0 | 1 | 0 | 0 |
|  | 55 |  |  |  |  |  |  |  |  |
| Their environmental policies | 13\% | 0 | 0 | 60\% | 1\% | 0 | 28\% | 0 | 0 |
|  | 7 | 4 | 0 | 2 | 1 | 0 | 0 | 0 | 0 |
|  | 8 |  |  |  |  |  |  |  |  |
| Their education policies | 2\% | 7\% | 0 | 3\% | 0\% | 0 | 0 | 0 | 0 |
|  | 26 | 1 | 1 | 1 | 20 | 2 | 0 | 1 | 0 |
|  | 21 |  |  |  |  |  |  |  |  |
| Their foreign policies | 6\% | 1\% | 16\% | 1\% | 8\% | 24\% | 0 | 20\% | 0 |
|  | 51 | 16 | 2 | 12 | 19 | 0 | 1 | 1 | 0 |
|  | 48 |  |  |  |  |  |  |  |  |
| Other (please specify) | 12\% | 23\% | 34\% | 13\% | 7\% | 0 | 26\% | 21\% | 0 |
|  | 17 | 1 | 1 | 5 | 8 | 0 | 1 | 1 | 0 |



## Gender



## Gender

Total Male Female
NHS Q5
You mentioned that you would vote [party] in a general election. Which of the following, if any, would you say is the main reason why you intend to vote for this party?
None of the above $\quad 7 \% \quad 6 \% \quad 9 \%$

|  | Age |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | 18-34 |  | 35-54 |  |  |
| NHS Q5 <br> You mentioned that you would vote [party] in a general election. Which of the following, if any, would you say is the main reason why you intend to vote for this party? |  |  |  |  |  |  |  |
| Weighted base |  | 1475 |  | 404 |  | 504 | 567 |
| Unweighted base |  | 1457 |  | 489 |  | 489 | 479 |
| All likely voters who chose a party |  | 100\% |  | 100\% |  | 100\% | 100\% |
|  |  | 368 |  | 87 |  | 117 | 164 |
|  |  | 380 |  |  |  |  |  |
| Their economic policies |  | 25\% |  | 21\% |  | 23\% | 29\% |
|  |  | 270 |  | 61 |  | 97 | 112 |
|  |  | 246 |  |  |  |  |  |
| Their immigration policies |  | 18\% |  | 15\% |  | 19\% | 20\% |
|  |  | 228 |  | 51 |  | 88 | 89 |
|  |  | 214 |  |  |  |  |  |
| Their health policies |  | 15\% |  | 13\% |  | 17\% | 16\% |
|  |  | 174 |  | 37 |  | 74 | 64 |
|  |  | 179 |  |  |  |  |  |
| The leadership |  | 12\% |  | 9\% |  | 15\% | 11\% |
|  |  | 87 |  | 43 |  | 22 | 21 |
|  |  | 90 |  |  |  |  |  |
| Their environmental policies |  | 6\% |  | 11\% |  | 4\% | 4\% |
|  |  | 57 |  | 37 |  | 15 | 5 |
|  |  | 64 |  |  |  |  |  |
| Their education policies |  | 4\% |  | 9\% |  | 3\% | 1\% |
|  |  | 51 |  | 23 |  | 13 | 16 |
|  |  | 49 |  |  |  |  |  |
| Their foreign policies |  | 3\% |  | 6\% |  | 3\% | 3\% |
|  |  | 135 |  | 24 |  | 42 | 68 |
|  |  | 127 |  |  |  |  |  |
| Other (please specify) |  | 9\% |  | 6\% |  | 8\% | 12\% |
|  |  | 105 |  | 42 |  | 36 | 28 |

## Age

Total
18-34
35-54
55+
NHS Q5
You mentioned that you would vote [party] in a general election. Which of the following, if any, would you say is the main reason why you intend to vote for this party?

| None of the above | $7 \%$ | $10 \%$ | $7 \%$ |
| :--- | :--- | :--- | :--- |

