



Where
MUSIC
meets FILM™

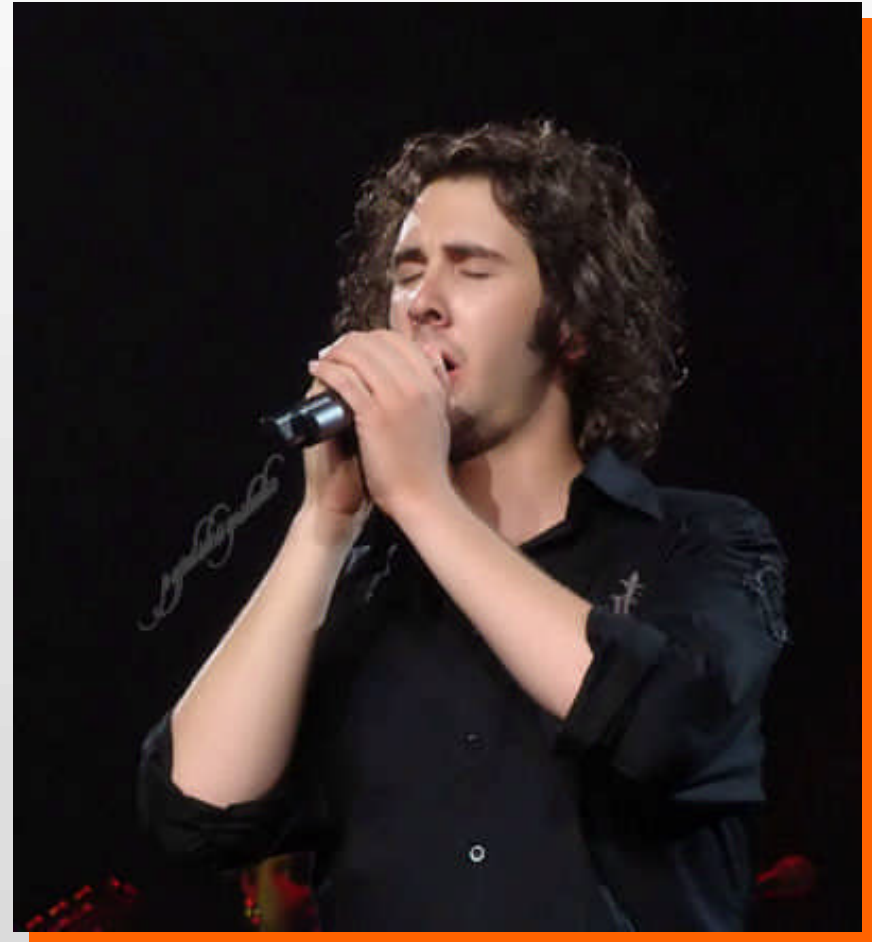
2009

Live from the

Sundance Film Festival

Where MUSIC meets FILM™

In 2008, the nation's top record-selling artist, **Josh Groban**, gave an intimate, breathtaking performance for a handpicked group of VIP's during the **Sundance Film Festival**.



Where
MUSIC
meets FILM™

Imagine 12 exclusive performances just an arm's length away...



Kenny "Babyface" Edmonds introducing rock royalty Sean Lennon (2007)

HARRY O'S

NIGHTCLUB • LOUNGE • EVENT CENTER

When the lights go down a meeting of minds lights up which will lay the groundwork for future mergings of sound and cinema. Anyone lucky enough to be with us in past years will confirm that the experience reverberated far beyond the walls of the **Harry O's**.



The Zone Bar at the World Famous Harry O's



Michelle Branch

Our 2008 exclusive music partner **Warner Bros. Records** brought several headliners and emerging artists:

Josh Groban
Jason Mraz
Missy Higgins
Jeremy Lister
Eisley
Mozella

Michelle Branch
Tyler Hilton
Melee
Jack's Mannequin
The Honorary Title

corbis.

Jason Mraz



Eisley

orbis.

Missy Higgins



corbis.
Josh Grobin



corbis.
Tyler Hilton



Michelle Branch



corbis.

The Honorary Title



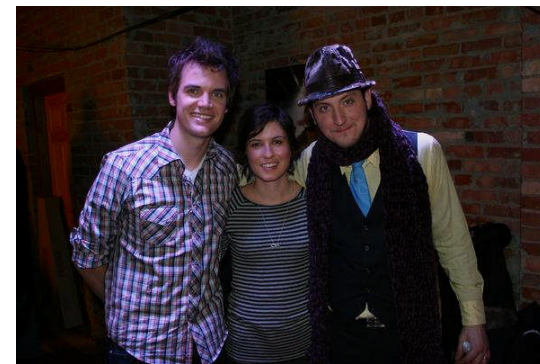
Melee

2008 Artists

The past two years were presented by **ZonePerfect Nutrition Bars**. The Zone Bar was a zone unlike any other where some of music's hottest recording artists got to mix it up with the world's leading independent filmmakers in the intimate world **Where Music Meets Film**.

As a sponsor of this unique branded entertainment opportunity, your brand will be showcased alongside a coveted audience that includes celebrities, socialites, filmmakers, industry leaders and corporate executives.

Your inclusion will bring a host of benefits and heightened brand profile, including these potential after-market opportunities: retail cross-promotion, CD/DVD sales, soundtrack, and web-placement.



Tyler Hilton, Missy Higgins, and Jeremy Lister



Kenny "Babyface" Emdonds and Cuba Gooding Jr.



Lindsay Buckingham (2007)



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B InTune TV

The **InTune Foundation Group** is dedicated to improving the quality of life in communities throughout the world through educational excellence in music.

B InTune TV is a nationally syndicated weekly show for and about kids/teens, their music, and their lives. With support from all the major network groups including **ABC**, **CBS**, **NBC** and **FOX**, the show is broadcast to 200 million homes in 85 U.S. markets and to over 50 countries worldwide. The **inTune Monthly** magazine is distributed to 55,000 middle and high schools providing promotional and advertising support to the B inTune TV Show.

Where Music Meets Film performances will live on through incorporation into this educational series which will feature reduced rates for television spots for our sponsors.



Event Results and Brand Exposure

2007

Performing Artists	14
Event Audience	2,400
Event Media Outlets	60+ Industry Press/Media in Attendance
Event Media Coverage	155+ million impressions
Televised Broadcast	2+ million audience first run (2 runs total)
Online	98,000 unique visitors per month
Banner Ads	.89% Click-thru rate (2.5x industry average)
Online Media	85+ million impressions (June-August)
YouTube	#2 Ranked "Most Linked" video
Downloads	33,000

2008

Performing Artists	12
Event Audience	1,800
Event Media Outlets	75+ Industry Press/Media in Attendance
Event Media Coverage	280+ million impressions
Televised Broadcast	3.5+ million audience first run (8 runs total)
MySpace Campaign	900+ million impressions
Online	130,000 unique visitors per month
Downloads	TBD (program launched April, trending up)



LIVE FROM PARK CITY

WATCH **WHERE MUSIC MEETS FILM**™ PRESENTED BY **ZONE Perfect** fuser TV PREMIERES FEB. 4 AT 7 ET/6 PT

MySpace has partnered with T-Mobile Sidekick LX to bring exclusive live performances from WHERE MUSIC MEETS FILM LIVE FROM THE ZONEPERFECT BAR in Park City. This official 2008 Sundance Film Festival event features acoustic performances by Michelle Branch, Jack's Mannequin, Eisley, The Honorary Title, Meleec and many more. Check out the videos here and watch the special on Fuse TV.

ADD TO FAVORITES / END TO FAVORITES

@myspacetv.com

ZONE Perfect

FROM THE STAGE TO THE SMALL SCREEN.

fuse Tune to Fuse TV*, February 4, at 7:00 p.m. ET/6:00 p.m. PT to see and hear the best from Where Music Meets Film™ Live from The ZonePerfect Bar.

Watch as Warner Bros. Records' hottest talents mesmerize audiences at the 2008 Sundance Film Festival™. Catch special guests like Michelle Branch, Josh Groban, Jason Mraz, Jack's Mannequin and others as they play cozy, laid-back sets amidst the bustle and excitement of one of film's premier events. And this spring, music fans can look forward to exclusive music downloads of these live performances when they buy specially marked boxes of ZonePerfect™ Nutrition Bars at their favorite stores.

To find out more about the Where Music Meets Film™ Live from The ZonePerfect Bar broadcast, visit www.fuse.tv

- Fuse is a national television network covering the worlds of music and film.

LIVE MUSIC DOWNLOADS!

WITH PURCHASE RECORDED LIVE AT THE SUNDANCE FILM FESTIVAL™

Fruitified ZONE Perfect

All-Natural Nutrition Bars

Blueberry Honey Oatmeal

5 BARS—1.76 OZ EACH (50.00 OZ) 5 BARS—50g EACH (250g)

LIVE MUSIC DOWNLOADS!

WITH PURCHASE RECORDED LIVE AT THE SUNDANCE FILM FESTIVAL™

ZONE Perfect

All-Natural Nutrition Bars

Chocolate Caramel Cluster with 100% Natural Flavors

5 BARS—1.76 OZ EACH (50.00 OZ) 5 BARS—50g EACH (250g)

Shows

Home | Video | Guests | Blog | Discuss | Like

THE SAUCE

Weekdays at 6PM ET

Where Music Meets Film

Saturday, April 19 at 1pm ET
Tune in for the best of Where Music Meets Film Live from The ZonePerfect Bar featuring musical performances from the 2008 Sundance Film Festival featuring Michelle Branch, Jack's Mannequin, and more.

Music Meets Film Videos

WHERE MUSIC MEETS FILM: LIVE FROM THE ZONEPERFECT BAR

JOSH GROBAN THE GOO GOO DOLLS MICKELLE BRANCH

Copy up for an exclusive and intimate evening of live musical

2007 Marketing and Brand Exposure



The Police reunite for the first time in 20 years at Chefdance (2007)

Sponsorship Opportunity

We are looking for a Title Sponsor, three Nightly Sponsors, and sponsors to fill each of the following categories:

Title Sponsorship:

\$200,000
Celebrity Intro
Audience Sampling
On-set Branding
Step & Repeat
6 VIP Seats to WMMF
6VIP Seats to Chefdance

Nightly Sponsorship:

\$75,000
Audience Sampling
On-set Branding
Step & Repeat
4 VIP Seats to WMMF
4 VIP Seats to Chefdance

Series Sponsor

\$25,000/\$25,000 in kind donation
On Set Branding
Step and Repeat
2 VIP Seats to WMMF
2 VIP Seats to Chefdace

Friends of Where Music Meets Film

\$10,000/\$10,000 in kind donation
On Set Branding
Step and Repeat



Joss Stone turns up the heat (2007)

Watch Highlights

From 2007 & 2008

"Where Music Meets Film" 2007 trailer:

<http://www.youtube.com/watch?v=S1J31qig0P4>

(Make sure to log out of your personal YouTube account, follow URL, and use the following User Name/Password to view.)

User Name: musicmeetsfilm

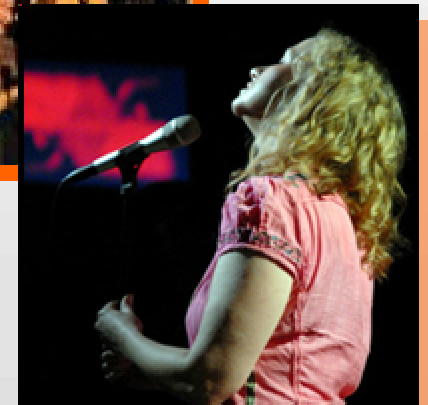
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Josh Groban full song performance at "Where Music Meets Film" 2008:

<http://vids.myspace.com/index.cfm?fuseaction=vids.individual&videoid=27645637>



MoZella



Joan Osborne (2007)



For further info please contact:
WMMF@CorneroftheSky.com or call (323-860-1572)