

ICM Poll for The Guardian

Fieldwork dates: 21-23rd October 2011

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,003

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

- 1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
- 2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

- 3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.
- 4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

- 1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.
- 2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published.

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

			Ger			Ą	ge			Social	Class			Voting I				n 2010 Ge Election				Region		
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	_DE_	Con	_Lab_	Lib Dem	Other	Con	Lab	Lib Dem_	Scot- land	Wales	North	Mid- lands	South
Unweighted base		1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base		1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
Certain to vote	(10)	578 58%	281 57%	297 58%	44 38%	83 52%	297 58%	155 72%	187 68%	173 59%	107 51%	112 49%	148 76%	157 60%	42 69%	57 71%	177 73%	140 71%	98 62%	65 68%	31 58%	217 63%	167 53%	195 56%
	(9)	46 5%	21 4%	25 5%	4 4%	7 4%	31 6%	4 2%	16 6%	17 6%	6 3%	7 3%	9 4%	14 5%	4 7%	3 4%	12 5%	11 6%	12 8%	2 2%	2 4%	12 4%	17 5%	17 5%
	(8)	89 9%	43 9%	46 9%	18 16%	12 7%	43 8%	16 7%	21 8%	26 9%	20 10%	21 9%	10 5%	32 12%	6 10%	6 7%	13 5%	20 10%	16 10%	6 6%	1 2%	33 10%	32 10%	24 7%
	(7)	46 5%	23 5%	22 4%	7 6%	10 7%	22 4%	6 3%	9 3%	16 5%	10 5%	11 5%	11 6%	12 5%	1 2%	5 6%	11 5%	8 4%	7 5%	5 6%	2 4%	15 4%	14 5%	16 5%
	(6)	28 3%	13 3%	15 3%	6 5%	7 4%	12 2%	3 1%	11 4%	5 2%	7 3%	5 2%	1	11 4%	1 2%	1 1%	6 3%	2 1%	4 2%	2 2%	1 2%	5 1%	9 3%	14 4%
	(5)	61 6%	25 5%	36 7%	9 8%	7 4%	36 7%	8 4%	11 4%	7 2%	22 11%	21 9%	7 3%	21 8%	1 2%	4 5%	9 4%	13 6%	8 5%	8 8%	1 2%	20 6%	19 6%	22 6%
	(4)	16 2%	11 2%	6 1%	4 3%	2 1%	6 1%	4 2%	1 1%	5 2%	4 2%	6 3%	5 3%	3 1%	-	2 3%	4 2%	-	1 1%	2 2%	-	5 1%	4 1%	7 2%
	(3)	25 3%	12 3%	13 3%	4 3%	12 7%	4 1%	6 3%	3 1%	9 3%	5 3%	8 4%	3 2%	8 3%	5 8%	2 3%	2 1%	2 1%	4 3%	2 2%	3 5%	6 2%	11 3%	9 2%
	(2)	8 1%	3 1%	4 1%	-	2 1%	5 1%	-	2 1%	3 1%	1 1%	2 1%	*	5 2%	-	-	*	-	1 1%	-	1 2%	2 1%	4 1%	1
Certain not to vote	(1)	91 9%	50 10%	41 8%	17 15%	16 10%	48 9%	10 5%	13 5%	23 8%	22 11%	33 14%	-	-	-	-	5 2%	*	5 3%	3 3%	10 19%	23 7%	35 11%	33 9%
Refused		3	3 1%	-	-	-	3 1%	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	1	-	2
Don't know		11 1%	5 1%	6 1%	2 2%	1 1%	4 1%	3 1%	-	4 1%	4 2%	4 2%	-	-	-	-	2 1%	1 1%	1 1%	-	1 2%	2 1%	4 1%	5 2%
Mean		8.04	7.97	8.11	7.02	7.60	8.11	8.75	8.74	8.25	7.63	7.30	9.20	8.58	8.95	8.98	9.06	9.16	8.69	8.61	7.37	8.39	7.74	7.97
Standard deviation		2.97	3.05	2.89	3.25	3.19	2.94	2.50	2.40	2.86	3.11	3.36	1.73	2.15	2.05	1.93	1.97	1.62	2.28	2.41	3.72	2.72	3.16	3.00
Standard error		0.09	0.14	0.12	0.39	0.26	0.12	0.17	0.13	0.20	0.27	0.19	0.12	0.13	0.26	0.23	0.13	0.11	0.18	0.26	0.53	0.15	0.18	0.16



Table 2
Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?
Base: All respondents

		Gei	nder		A	ge			Social	Class			Voting I	ntention			2010 Ge Election	eneral			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South
Unweighted base	1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base	1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
Conservative	194 19%	123 25%	71 14%	20 17%	35 22%	89 17%	50 23%	66 24%	55 19%	36 17%	37 16%	194 100%	-	-	-	150 62%	4 2%	9 6%	11 11%	10 19%	60 18%	55 17%	79 23%
Labour	263 26%	115 23%	148 29%	45 39%	43 27%	120 23%	54 25%	66 24%	67 23%	57 28%	72 32%	-	263 100%	-	-	10 4%	163 82%	27 17%	13 14%	14 27%	102 30%	86 27%	74 22%
Liberal Democrat/ Liberal	61 6%	22 4%	39 8%	1 1%	12 7%	41 8%	7 3%	22 8%	23 8%	8 4%	7 3%	-	-	61 100%	-	2 1%	1	48 31%	5 5%	3 6%	16 5%	16 5%	29 8%
Scottish National Party/ SNP	31 3%	14 3%	17 3%	3 2%	3 2%	20 4%	6 3%	9 3%	9 3%	5 2%	9 4%	-	-	-	31 39%	1	-	2 1%	30 32%	-	31 9%	-	-
Plaid Cymru	6 1%	4 1%	2	-	-	4 1%	3 1%	-	2 1%	-	4 2%	-	-	-	6 8%	-	-	2 1%	-	6 12%	-	6 2%	-
Green Party	19 2%	8 2%	11 2%	4 3%	7 4%	6 1%	2 1%	6 2%	9 3%	-	3 2%	-	-	-	19 23%	-	2 1%	7 5%	-	-	3 1%	5 1%	12 3%
UK Independence Party (UKIP)	17 2%	13 3%	4 1%	2 2%	1 1%	5 1%	9 4%	6 2%	6 2%	2 1%	3 1%	-	-	-	17 21%	7 3%	-	3 2%	-	-	5 1%	9 3%	4 1%
British National Party (BNP)	5 1%	5 1%	1	-	2 1%	1	2 1%	2 1%	2 1%	-	2 1%	-	-	-	5 7%	-	2 1%	-	1 1%	2 3%	1	4 1%	1
Other	1	*	1	-	-	1	-	-	-	1	*	-	-	-	1 2%	*	-	-	-	-	-	*	1
Will not vote	91 9%	50 10%	41 8%	17 15%	16 10%	48 9%	10 5%	13 5%	23 8%	22 11%	33 14%	-	-	-	-	5 2%	*	5 3%	3 3%	10 19%	23 7%	35 11%	33 9%
Don't know	237 24%	104 21%	133 26%	22 19%	34 21%	136 27%	44 21%	64 23%	73 25%	61 29%	39 17%	-	-	-	-	57 24%	25 13%	50 32%	22 23%	7 14%	71 21%	83 26%	83 24%
Refused	78 8%	33 7%	45 9%	1 1%	6 4%	42 8%	28 13%	20 7%	23 8%	15 7%	19 8%	-	-	-	-	10 4%	2 1%	4 2%	11 11%	1 2%	30 9%	18 6%	30 9%



Absolutes/col percents

Table 3

Data dervived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (24%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder		A	ge			Social	Class			Voting I	ntention			n 2010 Ge Election				Region		
	Total	_Male_	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	_DE_	Con	Lab	Lib Dem_	Other	Con	_Lab_	Lib Dem	Scot- land	Wales	North	Mid- lands	South
Unweighted base	499	238	262	32	74	273	120	202	100	53	144	177	212	54	57	170	165	88	42	28	170	154	174
Weighted base	496	247	249	55	81	241	119	159	147	85	106	168	208	51	68	159	156	91	48	28	182	150	164
Conservative	168 34%	105 43%	63 25%	15 27%	30 37%	77 32%	47 39%	61 38%	49 33%	28 34%	30 28%	168 100%	-	-	-	142 89%	3 2%	9 10%	9 20%	7 26%	55 30%	46 30%	68 41%
Labour	208 42%	85 34%	124 50%	33 59%	33 40%	97 40%	46 39%	58 36%	52 36%	45 53%	54 50%	-	208 100%	-	-	8 5%	149 96%	24 27%	8 18%	11 41%	79 44%	69 46%	60 36%
Liberal Democrat/ Liberal	51 10%	18 7%	33 13%	1 3%	8 10%	34 14%	7 6%	20 12%	20 14%	4 5%	6 6%	-	-	51 100%	-	1 1%	1	44 49%	4 8%	2 7%	14 8%	13 9%	24 15%
Scottish National Party/ SNP	26 5%	13 5%	14 5%	2 4%	1 2%	17 7%	6 5%	9 5%	8 5%	4 5%	5 5%	-	-	-	26 38%	1	-	1 1%	25 53%	-	26 14%	-	-
Plaid Cymru	6 1%	4 2%	2 1%	-	-	3 1%	3 2%	-	2 2%	-	3 3%	-	-	-	6 9%	-	-	2 2%	-	6 21%	-	6 4%	-
Green Party	14 3%	5 2%	9 4%	2 4%	6 7%	6 2%	1 1%	5 3%	7 5%	-	2 2%	-	-	-	14 21%	-	2 1%	7 7%	-	-	3 1%	4 3%	8 5%
UK Independence Party (UKIP)	16 3%	12 5%	4 2%	2 4%	1 1%	5 2%	8 7%	6 3%	6 4%	2 2%	3 3%	-	-	-	16 24%	7 4%	-	3 4%	-	-	4 2%	8 5%	4 2%
British National Party (BNP)	5 1%	4 2%	*	-	2 2%	1 1%	1 1%	1 1%	2 1%	-	2 2%	-	-	-	5 7%	-	2 1%	-	1 1%	2 6%	1	3 2%	1
Other	1	*	*	-	-	1	-	-	-	*	*	-	-	-	1 1%	*	-	-	-	-	-	*	*



Col percents

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Table 4

Published Vote Intention Figures
Percentages derived from the responses of 735 respondents

	Total
Conservative	35%
Labour	39%
Liberal Democrat	13%
Other	13%



Opinion Poll CATI Fieldwork : 21th-23rd October 2011

Table 5

Q2. Please consider the economy for a moment, your current financial position and your ability to keep up with the cost of living. Taking this into account how confident do you feel about things at the moment?

Base: All respondents

	Gender	Age		Social Class	Voting Intention	Vote In 2010 General Election	Region
Tota	Fe-	18-24 25-34 35-64	65+ AB	C1 C2 DE	Lib	Lib Con Lab Dem	Scot- Mid- land Wales North lands South
Unweighted base 1003	457 546	70 153 569	211 350	209 136 308	204 263 63 69	245 213 157	85 51 330 314 359
Weighted base 1003	490 513	116 159 513	215 274	292 208 229	194 263 61 80	242 198 157	96 53 342 316 344
NET: Confident 430 43		61 71 206 6 52% 45% 40%	92 138 43% 50%	123 78 90 42% 38% 39		136 68 65 6 56% 34% 41%	36 25 142 137 151 38% 47% 42% 43% 44%
Very confident (+2) 53 5	29 23 % 6% 5%	7 7 19 6 6% 4% 4%	19 19 9% 7%	7 8 19 3% 4% 8	15 9 3 4 % 8% 3% 5% 5%	17 9 5 6 7% 4% 3%	5 3 14 12 27 5% 6% 4% 4% 8%
Fairly confident (+1) 377 38	191 186 % 39% 36%	53 64 187 6 46% 40% 36%	73 119 34% 44%	115 70 72 40% 34% 31		118 59 60 49% 30% 38%	32 22 129 125 124 33% 41% 38% 39% 36%
Not very confident (-1) 366 37		33 58 190 6 28% 37% 37%	86 89 40% 33%	109 88 81 37% 42% 35		77 89 57 32% 45% 36%	34 20 115 127 124 35% 38% 33% 40% 36%
Not at all (-2) 198 confident 20		22 29 111 6 19% 18% 22%	35 46 16% 17%	59 40 54 20% 19% 23		29 38 35 6 12% 19% 23%	25 8 83 50 65 26% 15% 24% 16% 19%
NET: Not Confident 564 56		55 88 301 6 48% 55% 59%	121 135 56% 49%	168 127 135 57% 61% 59		106 127 92 44% 64% 59%	58 28 197 177 190 61% 53% 58% 56% 55%
Don't know 9 1	2 7 % * 1%	- 1 6 6 - * 1%	2 1 1% *	1 2 4 * 1% 2	5 % - 2%	1 3 - * 2% -	1 - 3 2 4 1% - 1% 1% 1%
Mean -0.28	-0.27 -0.29	-0.08 -0.25 -0.37 -	-0.21 -0.09	-0.33 -0.39 -0.35	0.23 -0.55 0.01 -0.36	0.07 -0.45 -0.37	-0.45 -0.16 -0.37 -0.25 -0.23
Standard deviation 1.30	1.34 1.25	1.33 1.28 1.28	1.31 1.31	1.26 1.24 1.36	1.21 1.23 1.19 1.30	1.26 1.23 1.28	1.32 1.28 1.31 1.24 1.33
Standard error 0.04	0.06 0.05	0.16 0.10 0.05	0.09 0.07	0.09 0.11 0.08	0.08 0.08 0.15 0.16	0.08 0.09 0.10	0.14 0.18 0.07 0.07 0.07



Opinion Poll CATI Fieldwork: 21th-23rd October 2011

Table 6

Q3. Which two or three of the following do you think are the most pressing problems in Britain? Base: All respondents

		Ger	nder		A	ge			Social	Class			Voting I	ntention		Vote I	n 2010 Ge Election	eneral			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South
Unweighted base	1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base	1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
High taxes	226	111	115	32	49	101	43	57	57	63	50	54	50	13	10	68	47	21	12	8	67	82	77
	23%	23%	22%	28%	31%	20%	20%	21%	20%	30%	22%	28%	19%	22%	13%	28%	24%	13%	13%	16%	20%	26%	22%
Rising cost of living	651	311	340	72	107	343	128	174	192	135	150	129	170	40	50	169	124	101	60	35	231	212	207
	65%	63%	66%	63%	67%	67%	60%	63%	66%	65%	65%	67%	65%	65%	62%	70%	62%	64%	63%	65%	68%	67%	60%
Lack of jobs	588	276	312	71	100	299	117	164	157	123	144	110	172	35	37	138	123	94	53	39	204	190	194
	59%	56%	61%	62%	63%	58%	54%	60%	54%	59%	63%	57%	65%	57%	46%	57%	62%	60%	56%	73%	59%	60%	56%
Mismanaged banks	363	205	157	21	47	202	93	109	109	67	78	82	84	24	34	89	66	72	30	27	116	120	127
	36%	42%	31%	18%	30%	39%	43%	40%	37%	32%	34%	42%	32%	39%	42%	37%	33%	46%	32%	50%	34%	38%	37%
The gap between rich and poor	294	156	138	49	40	155	50	84	78	70	62	42	81	13	33	53	68	48	36	11	94	85	115
	29%	32%	27%	43%	25%	30%	23%	31%	27%	33%	27%	22%	31%	22%	41%	22%	35%	30%	37%	20%	28%	27%	33%
Cut backs in public services, tax credits and benefits	468	209	259	58	70	246	94	123	139	96	111	79	147	26	43	97	109	77	52	27	167	157	144
	47%	43%	51%	50%	44%	48%	44%	45%	47%	46%	48%	41%	56%	43%	54%	40%	55%	49%	55%	50%	49%	50%	42%
Don't know	12 1%	6 1%	7 1%	1 1%	1 1%	1	9 4%	2 1%	5 2%	-	6 3%	3 1%	3 1%	-	2 3%	4 2%	2 1%	-	-	-	1	2 1%	9 3%



Absolutes/col percents

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Table 7

Q4. Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly, David Cameron and George Osborne or Ed Miliband and Ed Balls?

		Ger	nder		A	ge			Social	Class			Voting I	ntention			Election	eneral			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	_Lab_	Lib Dem	Other	Con	_Lab_	Lib Dem	Scot- land	Wales	North	Mid- lands	South
Unweighted base	1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base	1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
David Cameron & George	369	213	156	35	58	179	96	120	111	65	74	172	25	30	19	178	25	55	26	19	109	117	142
Osbourne	37%	43%	30%	31%	37%	35%	45%	44%	38%	31%	32%	89%	9%	49%	23%	73%	13%	35%	27%	37%	32%	37%	41%
Ed Miliband & Ed Balls	256	117	139	43	43	125	44	58	71	61	65	6	180	7	18	19	115	42	31	12	102	75	79
	26%	24%	27%	38%	27%	24%	20%	21%	24%	29%	29%	3%	69%	12%	23%	8%	58%	27%	33%	22%	30%	24%	23%
Neither of these	234	108	126	17	36	129	52	64	61	52	58	7	35	18	35	23	37	39	29	11	81	77	75
	23%	22%	25%	15%	23%	25%	24%	23%	21%	25%	25%	4%	13%	29%	44%	10%	19%	25%	30%	21%	24%	24%	22%
Don't know	144	53	92	20	22	80	23	32	50	29	33	8	22	6	8	23	22	21	10	11	50	46	48
	14%	11%	18%	17%	14%	16%	11%	12%	17%	14%	14%	4%	8%	10%	10%	9%	11%	13%	10%	21%	15%	15%	14%



Opinion Poll CATI Fieldwork : 21th-23rd October 2011

Table 8

Q5. You may have seen or heard that there are currently protests against capitalism and the financial system around the world, including on Wall Street in New York and in the City of London. Which one of the following statements do you most agree with?

Base: All respondents

		Ger	nder		Ag	ge			Social	Class			Voting I	Intention		Vote I	n 2010 Ge Election				Region		
	Total	_Male_	Fe- male	18-24	25-34	35-64	65+	_AB_	<u>C1</u>	C2	DE	Con	_Lab_	Lib Dem	Other	Con	Lab	Lib Dem_	Scot- land	Wales	North	Mid- lands	South
Unweighted base	1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base	1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
The protesters are naive; there is no practical alternative to capitalism - the point is to get it moving again.	384 38%	210 43%	173 34%	29 25%	66 42%	198 39%	90 42%	126 46%	110 38%	81 39%	67 29%	129 67%	78 30%	30 50%	22 27%	143 59%	56 28%	53 34%	37 39%	17 31%	147 43%	104 33%	132 38%
The protesters are right to want to call time on a system that puts profit before people	507 51%	234 48%	273 53%	66 57%	75 47%	267 52%	98 46%	118 43%	159 55%	104 50%	126 55%	55 28%	163 62%	27 44%	53 66%	83 34%	121 61%	91 58%	51 53%	30 56%	162 47%	169 54%	176 51%
Both	18 2%	13 3%	5 1%	3 2%	3 2%	8 2%	4 2%	5 2%	7 2%	2 1%	4 2%	5 2%	2 1%	1 1%	1 2%	4 1%	2 1%	6 4%	1 1%	2 4%	4 1%	6 2%	8 2%
Neither	34 3%	15 3%	20 4%	5 4%	4 3%	16 3%	10 4%	14 5%	6 2%	6 3%	8 4%	3 2%	5 2%	1 1%	1 2%	3 1%	9 4%	3 2%	-	1 3%	8 2%	15 5%	11 3%
Don't know	60 6%	19 4%	41 8%	12 11%	10 7%	24 5%	13 6%	12 4%	9 3%	15 7%	24 11%	2 1%	15 6%	2 4%	3 4%	10 4%	12 6%	5 3%	7 7%	3 6%	21 6%	22 7%	17 5%



Absolutes/col percents

Table 9

Q6. You may have seen or heard that a debate in Parliament next week will consider whether to hold a referendum on Britain's relationship with Europe, which could ask the public whether the UK should remain in the European Union or pull out instead. Do you think a referendum on British membership of the European Union should or should not be held?

		Gen	nder		Αç	ge			Social	Class			Voting I	ntention			n 2010 Ge Election	eneral			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South
Unweighted base	1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base	1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
A referendum should be held	701 70%	340 69%	361 70%	69 60%	102 64%	372 73%	158 73%	173 63%	227 78%	149 71%	153 67%	137 71%	172 65%	41 67%	63 79%	186 77%	136 69%	105 66%	66 69%	32 61%	236 69%	230 73%	234 68%
A referendum should not be held.	235 23%	135 28%	100 20%	33 29%	42 26%	115 22%	46 21%	85 31%	54 18%	43 21%	54 23%	46 24%	78 30%	20 33%	10 12%	40 17%	53 27%	50 32%	25 26%	15 28%	79 23%	64 20%	93 27%
Don't know	66 7%	15 3%	51 10%	13 11%	16 10%	26 5%	11 5%	16 6%	11 4%	16 8%	23 10%	11 6%	13 5%	-	8 10%	17 7%	9 5%	3 2%	5 6%	6 12%	27 8%	22 7%	17 5%



Table 10

Absolutes/col percents

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Q7. If there were to be a referendum tomorrow, would you vote to stay in the European Union, or vote to leave the European Union? Is that definitely or probably vote to stay in the EU/leave the EU?

Base: All respondents

			Gei	nder		A	ge			Social	Class			Votina I	ntention		Vote I	n 2010 Go Election	eneral			Region		
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South
Unweighted base		1003	457	546	70	153	569	211	350	209	136	308	204	263	63	69	245	213	157	85	51	330	314	359
Weighted base		1003	490	513	116	159	513	215	274	292	208	229	194	263	61	80	242	198	157	96	53	342	316	344
NET: Stay in EU		406 40%	210 43%	196 38%	74 64%	81 51%	191 37%	59 28%	128 47%	108 37%	88 42%	82 36%	67 34%	143 54%	33 55%	28 35%	70 29%	109 55%	88 56%	37 39%	22 41%	140 41%	114 36%	151 44%
Definitely vote to stay in the EU	(+2)	228 23%	136 28%	92 18%	45 39%	39 25%	104 20%	40 19%	78 29%	57 19%	51 25%	42 18%	41 21%	88 33%	23 37%	14 17%	35 14%	58 29%	54 34%	21 22%	10 19%	79 23%	57 18%	92 27%
Probably vote to stay in the EU	(+1)	178 18%	74 15%	104 20%	29 25%	42 27%	87 17%	19 9%	50 18%	51 17%	37 18%	40 18%	26 13%	55 21%	11 18%	14 18%	36 15%	50 25%	34 22%	16 17%	12 22%	61 18%	57 18%	59 17%
Probably vote to leave the EU	(-1)	152 15%	48 10%	104 20%	9 8%	28 18%	88 17%	28 13%	42 15%	58 20%	24 12%	28 12%	25 13%	34 13%	19 31%	12 15%	41 17%	19 10%	35 23%	12 12%	9 16%	43 12%	63 20%	46 13%
Definitely vote to leave the EU	(-2)	340 34%	195 40%	145 28%	23 20%	32 20%	179 35%	107 50%	71 26%	98 33%	76 37%	95 42%	84 43%	65 25%	8 14%	36 45%	109 45%	55 28%	27 17%	37 38%	18 35%	124 36%	105 33%	111 32%
NET: Leave EU		493 49%	243 50%	249 49%	32 28%	59 37%	267 52%	134 63%	113 41%	156 53%	100 48%	124 54%	108 56%	99 38%	27 44%	48 60%	150 62%	74 37%	63 40%	48 50%	27 51%	166 49%	169 53%	157 46%
Don't know		105 10%	37 8%	68 13%	10 9%	18 11%	55 11%	21 10%	33 12%	29 10%	20 9%	24 10%	19 10%	21 8%	1 1%	4 6%	22 9%	16 8%	7 4%	11 11%	4 8%	36 11%	33 10%	36 10%
Mean		-0.22	-0.20	-0.24	0.60	0.21	-0.33	-0.73	0.09	-0.34	-0.20	-0.46	-0.48	0.27	0.35	-0.56	-0.70	0.21	0.35	-0.31	-0.28	-0.23	-0.36	-0.08
Standard deviation		1.69	1.78	1.60	1.60	1.57	1.66	1.66	1.69	1.63	1.73	1.67	1.71	1.68	1.57	1.64	1.57	1.68	1.59	1.72	1.65	1.71	1.61	1.73
Standard error		0.06	0.09	0.07	0.20	0.14	0.07	0.12	0.10	0.12	0.16	0.10	0.13	0.11	0.20	0.20	0.11	0.12	0.13	0.20	0.24	0.10	0.10	0.10



Table 11
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	245 24%	242 24%
Labour	213 21%	198 20%
Liberal Democrat/ Liberal	157 16%	157 16%
Scottish National Party/SNP	18 2%	27 3%
Plaid Cymru	4	5
Green Party	7 1%	10 1%
UK Independence Party (UKIP)	8 1%	11 1%
British National Party (BNP)	3	5 *
Others	3	4
Did not vote	241 24%	238 24%
Refused	80 8%	83 8%
Don't know	24	23



Table 12
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1003	1003
Weighted base		1003	1003
Gender			
Male		457 46%	490 49%
Female		546 54%	513 51%
<u>Age</u>			
18-24	(21)	70 7%	116 12%
25-34	(29.5)	153 15%	159 16%
35-44	(39.5)	179 18%	187 19%
45-54	(49.5)	222 22%	171 17%
55-64	(59.5)	168 17%	155 15%
65+	(70)	211 21%	215 21%
Average age		48.66	47.12



Opinion Poll CATI Fieldwork: 21th-23rd October 2011

Table 12 **Classification**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
Social Grade		
AB	350 35%	274 27%
C1	209 21%	292 29%
C2	136 14%	208 21%
DE	308 31%	229 23%
<u>Region</u>		
North	330 33%	342 34%
Midlands	314 31%	316 32%
South	359 36%	344 34%

Opinion Poll CATI Fieldwork: 21th-23rd October 2011

Table 12 Classification

Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1003	1003
Working status		
Full-time	431 43%	442 44%
Part-time	155 15%	120 12%
Not working but seeking work or temporarily unemployed/sick	63 6%	62 6%
Not working/not seeking work	70 7%	64 6%
Retired	253 25%	259 26%
Student	30 3%	56 6%
Refused	1	1

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Clear thinking in a complex world

Opinion Poll CATI Fieldwork: 21th-23rd October 2011

Table 12 **Classification**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<u>Tenure</u>		
Own outright	342 34%	333 33%
Own with a mortgage	341 34%	351 35%
Council	91 9%	127 13%
Housing Assoc.	59 6%	49 5%
Rented from someone else	118 12%	97 10%
Rent free	8 1%	8 1%
Refused	44 4%	36 4%

