

## TOWARDS A SHARED KNOWLEDGE SOCIETY

My vision of the World Summit on the Information Society *Adama Samassékou*



The World Summit on the Information Society is a unique platform, which brings together, for the first time in the history of the United Nations system, all stakeholders as partners to address a significant societal challenge. Our objective is to collectively build a people-centred, inclusive and development oriented Information Society, where everyone can create, access, utilize and share information and knowledge, enabling individuals, communities and peoples to achieve their full potential in promoting their sustainable development and improving their quality of life.

Since the very beginning of the preparatory process of this new type of Summit, which I have the honour to chair, I have been convinced that the world is entering a new era of enormous potential for all individuals. In this emerging society, information and knowledge can be produced and communicated through all the networks of the world and all citizens can soon, if we take the necessary actions, share their ideas, knowledge and know-how to improve their common well being.

My personal vision is that we can together build, through the World Summit on the Information Society, a new global solidarity founded on a better mutual understanding between peoples and nations, of a shared knowledge society for the future. The World Summit Award will help us make this vision a reality by raising awareness of the enormous creative potential of information and communication technologies and by promoting, by its work, a global evolution from an information society to a shared knowledge society.

Let us therefore work together to ensure that this first Summit of the third millennium, this World Summit of Solidarity, contributes to making the information society - the offspring of the digital revolution - a genuine society of human communication and shared knowledge, this being a sine qua non for a new global dialogue for peace and a new kind of international communication, founded on a greater readiness to listen and on dialogue, sharing and active solidarity between the nations and citizens of our planet. I thank and congratulate the initiators of the World Summit Award, in particular Professor Peter A. Bruck, and all its partners, for their most important work for our common future.

Adama Samassékou has a distinguished career in Mali, Africa and on the global stage. He is President of PrepCom of WSIS, President of the African Academy of Languages and former Minister of Education of Mali (1993-2000)

## STANDING OUT IN THE GLOBAL INFORMATION SEA

World's best in e-content and creativity selected by WSA Grand Jury 03

The global information sea requires orientation and the World Summit Award (WSA) is giving it by selecting and promoting best practice from all around the world. The Grand Jury of the most eminent multimedia experts from 35 countries met in Dubai, October 17th – 23rd, to evaluate more than 800 products from 136 countries. The task was fulfilled and the most creative and innovative content was selected for the eight categories of the WSA. 40 outstanding projects will now be honoured and showcased at the United Nations' WSIS-Conference in Geneva, 2003.

Curious as to which projects were selected? Turn the page and find out!

### World Summit Award Showcase Event

Palexpo, Geneva, Hall A

December 10th | 18:00 - 20:00

As a highlight of WSIS 2003 the WSA Showcase Event will present and celebrate multimedia applications and best practice producers on a world stage. It will be an evening of achievement, celebration and critical reflection on the cultural use of ICT. Heads of State, Government Representatives, Business Leaders and members of the Civil Society will acknowledge this global accomplishment by attending the event. It is our pleasure to invite you to join us for a content rich evening of achievement, celebration and entertainment!

Join the Showcase Event and register at:

[www.wsis-award.org](http://www.wsis-award.org)

# »The richness and diversity of e-content and creativity«

## WSA - Best 03

### e-Learning



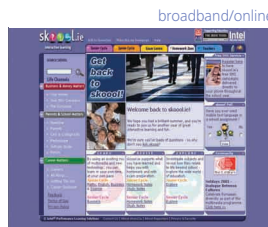
offline/DVD, CD-Rom

**Mia Software Collection**  
Kutoka Interactive  
Canada



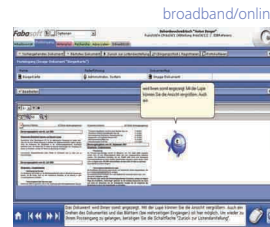
offline/DVD, CD-Rom

**Curriculum Server**  
Young Digital Poland  
Poland



broadband/online

**Skoool.ie**  
Intel IT Innovation Centre  
Ireland  
[www.skoool.ie](http://www.skoool.ie)



broadband/online

**eGov-Suite/WBT**  
Fabasoft  
Austria  
<http://egov.fabasoft.com/wbt2>



broadband/online

**Edu Wave**  
Integrated Technology Group  
Jordan  
[www.elearningme.com](http://www.elearningme.com)

### e-Culture



broadband/online

**Art2Life**  
ecentricarts inc.  
Canada  
[www.art2life.ca](http://www.art2life.ca)



broadband/online

**Splendid Chinese Culture**  
Academy Of Chinese Studies  
China  
[www.chiculture.net](http://www.chiculture.net)



broadband/online

**Ours**  
Cultural Heritage Corporation  
Chile  
[www.bicentenario.cl](http://www.bicentenario.cl)



offline/DVD, CD-ROM

**FACES: Romanesque Stones**  
Parole et Patrimoine  
France



cross media

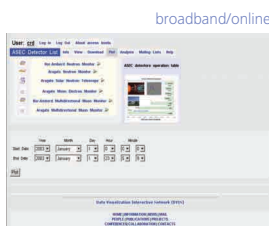
**Living Heritage**  
CWA New Media  
New Zealand  
[www.livingheritage.org.nz](http://www.livingheritage.org.nz)

### e-Science



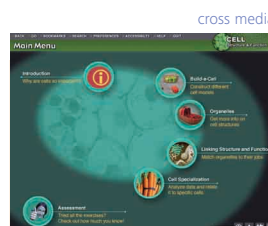
cross media

**Public Library of Science**  
Public Library of Science  
United States of America  
[www.plos.org](http://www.plos.org)



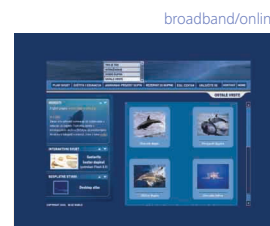
broadband/online

**Space Weather Aerie**  
Yerevan Physics Institute  
Armenia  
<http://crdlx5.yerphi.am>



cross media

**Science Matrix**  
Digital Frog International Inc.  
Canada



broadband/online

**Blue World**  
Blue World Institute of Marine  
Research and Conservation  
Croatia



broadband/online

**Agricultural Expert System**  
NERCITA  
China  
[www.nercita.org.cn](http://www.nercita.org.cn)

### e-Government



broadband/online

**Qatar eGovernment Project**  
Qatar e-Government  
Qatar  
[www.e.gov.qa](http://www.e.gov.qa)



broadband/online

**e-Government Gateway**  
Microsoft  
Romania  
[www.e-guvernare.ro](http://www.e-guvernare.ro)



broadband/online

**IRS website**  
Secretariat of Federal Revenues  
Brazil  
[www.receita.fazenda.gov.br](http://www.receita.fazenda.gov.br)



broadband/online

**Ministry of Commerce**  
TCG-ME  
Bahrain  
[www.commerce.gov.bh](http://www.commerce.gov.bh)



broadband/online

**Easy Procedures**  
Ministerio Secretaria general  
de la Presidencia, Chile  
[www.tramitefacil.cl](http://www.tramitefacil.cl)



# The World Summit Award 2003

## WSA - Best 03

### e-Health

mobilecontent



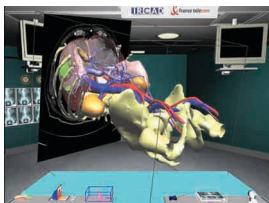
**TeleDoc**  
Jiva Institute  
India  
<http://jiva.org/teledoc/doctors>

cross media



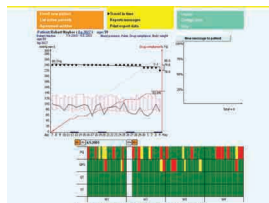
**Telepresence communications and Surgery facility**  
Mobile Surgical Services  
New Zealand

offline/DVD, CD-ROM



**Argonaute 3D**  
IRCAD  
France

mobilecontent



**Doc@Home telecare**  
Corunia Research  
Estonia

broadband/online



**Health On the Net**  
Health on the Net Foundation  
Romania  
[www.hon.ch](http://www.hon.ch)

### e-Business

broadband/online



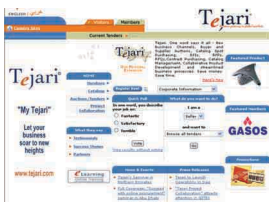
**Abe Books**  
Abebooks  
Canada  
[www.abebooks.com](http://www.abebooks.com)

broadband/online



**HostelWorld**  
Hostelworld.com  
Ireland  
[www.hostelworld.com](http://www.hostelworld.com)

broadband/online



**Tejari.com**  
United Arab Emirates  
[www.tejari.com](http://www.tejari.com)

broadband/online



**Intersport Rent a ski**  
Prokom Internet-Marketing  
Austria  
[www.intersportrent.at](http://www.intersportrent.at)

broadband/online



**tires direct**  
Delticom AG  
Germany  
[www.reifendirekt.de](http://www.reifendirekt.de)

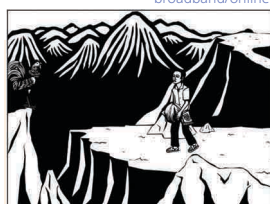
### e-Entertainment

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**Timehunt**  
studio 727  
Slovakia  
[www.timehunt.com](http://www.timehunt.com)

broadband/online



**Tropical America**  
OnRamp Arts  
United States of America  
[www.tropicalamerica.com](http://www.tropicalamerica.com)

broadband/online



**Habbo Hotel**  
Sulake Labs  
Finland  
[www.habbohotel.com](http://www.habbohotel.com)

broadband/online



**Orisinal**  
Ferry Halim  
Indonesia  
[www.orisinal.com](http://www.orisinal.com)

offline/DVD, CD-ROM



**A destiny**  
PAEBI/World Learning  
Guatemala

### e-Inclusion

broadband/online



**Infocentros Asociacion**  
Asociacion Infocentros  
El Salvador  
[www.infocentros.org.sv](http://www.infocentros.org.sv)

broadband/online



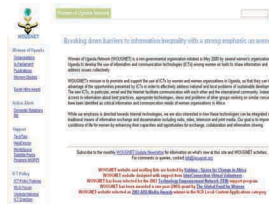
**n-Logue Communications**  
IIT Madras  
India  
[www.n-logue.co.in](http://www.n-logue.co.in)

mobilecontent



**Time to Market**  
Manobi  
Senegal  
[www.manobi.net/wsa2003/](http://www.manobi.net/wsa2003/)

broadband/online



**Wougnnet**  
Women of Uganda Network  
Uganda  
[www.wougnnet.org](http://www.wougnnet.org)

broadband/online



**Big Hart**  
Big Hart  
Australia  
<http://www.acmi.net.au/bighart/>

## WSA Events @ World Summit on the Information Society



## Join the World Summit Award! December 9th - 13th, Geneva



### WSA Content Village Exhibition

Palexpo, Geneva, ICT4D Platform  
December 9th - 13th 2003

As part of the ICT4D Platform the WSA will present the world's best in e-content and creativity to the WSIS public. Divided into six contest regions the exhibition shows excellence in each of the eight WSA categories. A special focus lies on projects which show the benefits of ICT for communities and help to bridge the growing digital divide.

Meet the WSA at the ICT4D Platform,  
Exhibition Stand 312

### WSA Workshops

- WSA Action Group  
December 10th | 13:30 - 15:30  
Conference Room at ICT4D Platform
- WSA Cultural Diversity Forum  
December 11th | 10:00 - 12:00  
Conference Room at ICT4D Platform
- WSA Press Conference  
December 9th | 17:00 - 18:30  
Conference Room at Hall 2, Room Q

Find more information on the WSA-Website:  
[www.wsis-award.org](http://www.wsis-award.org)

### WSA Action Group

Conference Room at ICT4D Platform  
December 10th | 13:30 - 15:30

The action group meeting will demonstrate the success and impact of the World Summit Award 2003. To meet the challenge to continue with an successful WSA 2005 in Tunis, the members of the Action Group will discuss activities for the next two years, such as a world wide WSA road show and the preparatory phase for WSA 2005.

Join the WSA Action Group and contact the  
WSA Office at [wsis-award@icnm.net](mailto:wsis-award@icnm.net)

## OUR PARTNERS WHO MAKE THIS INITIATIVE POSSIBLE

- UNIDO - United Nations Industrial Development Organization
- ERA, Polish Mobile Communications Company
- Austrian Chancellery
- Canadian Banff Television Foundation
- Austrian Ministry for Economy and Labour
- Dubai Internet City
- Austrian Foreign Ministry
- Dubai Media City
- Government of Canada / Gouvernement du Canada
- Knowledge Village
- Canadian Culture Online

We would like to take this opportunity to thank our partners and sponsors for their pioneering spirit and support.

## MEET US IN GENEVA !

Palexpo, ICT4D Platform, Geneva,  
December 9th - 13th 2003  
Exhibition Stand 312



The World Summit Award is an initiative by the European Academy of Digital Media and the International Center for New Media.



### World Summit Award Office

ICNM - International Center for New Media  
Moosstrasse 43a, 5020 Salzburg, AUSTRIA  
[www.wsis-award.org](http://www.wsis-award.org)

### World's Best Practice News

Publisher - Peter A.Bruck  
Editors - Christian Bauer, Anastasia Konstantinova,  
Caitriona Rynne, Tatjana Stimmler, Martin Ortner  
Editorial Design: Martin Ortner