

ANNUAL
REPORT

2013



FUNDACIÓN
PROSEGUR



LETTER FROM THE PRESIDENT

I am pleased to present to you, one more year, the Prosegur Foundation's Annual Report. A document outlining the highlights of our activity in 2013 in the fields of social and cultural action.

Thanks to the active commitment of the people who make up Prosegur, our Foundation has strengthened its educational projects, for the integration and promotion of voluntary activity; encouraging its expansion by the implementation of successful models and the repetition of best practices. A year in which we have supported internal talent by awarding more than 1,300 scholarships in three continents; in which our Development Cooperation program "Piecitos Colorados" presented its first Nutritional Education Guide and in which an innovative project for document scanning run, by people with intellectual disabilities, has been launched. Initiatives which confirm our responsibility to contribute to the development of the regions where we operate and which you can discover through these pages.

I trust that its reading will contribute to a better understanding of Prosegur's social commitment.

Helena Revoredo



ACHIEVEMENTS IN 2013



34,693
direct
beneficiaries

SUPPORTING
DIFFERENT
TALENT
482
beneficiaries

915
Prosegur
VOLUNTEERS

more than **1,300**
TALENT
SCHOLARSHIPS
awarded in Latin
America, Europe
and Asia

14,080
DELIVERED
MEALS

more than **8,600**
CHILDREN, TEACHERS AND
ADULTS safer with
YOUR SECURITY, OUR
COMMITMENT

more than
4,300
“PIECITOS
COLORADOS”

People coming from three continents to whom we address our Education, Integration and Promotion of volunteering projects, with the aim of improving their quality of life and creating a society with less inequality.

Through sustainable labour inclusion initiatives and with the support of volunteers in social actions, we work for a real inclusion of people with disabilities.



Our study grants program for employees and their families continues to increase, introducing new formats in Prosegur countries but always acknowledging talent and effort.

With the aim of being close to their needs, we support the work of the *Comedor Social Santiago Masarnau*.

Working for a safer environment in collaboration with Red Cross, volunteer security guards, through their informative talks, have reached more people; showing society a different side of their profession.





Our Development Cooperation program aims to improve comprehensive education and quality of life of children from disadvantaged areas in Latin America where the company operates. With the refurbishment of schools and basic services, the implementation of nutritional programs, educational improvements and by raising awareness of families, it seeks to fight school dropout, as well as promote the development of the communities where it is established.

ARGENTINA

Schools	Students
8	626

BRAZIL

Schools	Students
6	400

CHILE

Schools	Students
2	126

COLOMBIA

Schools	Students
5	555

PARAGUAY

Schools	Students
6	2,201

PERU

Schools	Students
2	237

Prosegur's employees may propose schools as candidates for the project and, once selected, they must commit to work in teams to contribute to make change possible.

Our comprehensive intervention model shifts away from the welfare approach and aims to achieve long-term autonomy of schools, increasing their opportunities for development.

To this end, measures are introduced to promote self-management of schools (construction of vegetable gardens and farms, craft workshops or adult literacy) and to monitor talented students; granting them scholarships so that they can continue their education.

URUGUAY

Schools	Students
3	174



Everyone's Project

16,268
Indirect beneficiaries

4,319
Students

32
Schools

7
Countries

589
Prosegur volunteers have participated in "We are all Piecitos Colorados"

2,537
Employees in Argentina have been involved in the annual food drive to support "Piecitos" Schools



“PIECITOS COLORADOS”

Building a future

Backed by the entire organizational structure, our project continues to create future opportunities for children from disadvantaged areas in Latin America. Thus in 2013, new schools have joined the program in Colombia (Cali), Brazil (Manaus and Rio de Janeiro) and Peru (Jauja), and the refurbishment works in the centers of Mar del Plata (Argentina), Santa Marta and La Esmeralda (Chile) and Las Violetas (Uruguay) have been completed.

On the basis of a commitment to mutual responsibility, teachers, families and staff have worked together to improve schools conditions, as evidenced by the new vegetable gardens, computer rooms, libraries, sports facilities or literacy workshops for adults as well as extracurricular craft and music workshops for students.

Given that the school is not an isolated nucleus, “Piecitos Colorados” strengthened the interaction of children with their environment, promoting visits to local museums and cultural institutions in 2013, as well as environmental awareness days. Stimulating experiences that arouse curiosity and interest in learning.



“PIECITOS COLORADOS”

Towards a comprehensive education

Moving towards this priority and differential target, “Piecitos Colorados” promotes educational improvement of schools through different initiatives. One of the most innovative this year has enabled teachers from the *Fundación Empieza por Educar* (part of the Teach for All International Network) to undertake volunteer work at the Holy Family schools in Paraguay and Aguada de Ceferino in Colombia. The goal: to exchange experiences and share with local teachers their methodology aimed at strengthening issues such as efficient classroom management, motivation and self-esteem of students through the slogan “I want, I can”.

An idea that is already permeating the 16 children that have been granted a scholarship for their talent in secondary and tertiary education, as well as the first “Piecitos Colorados” student in Colombia who in 2014 will go to University and will also be a scholarship recipient. Young people with tools to become masters of their own destinies, that may become professionals who boost progress in their communities.

Reaching far is what some of our “*Piecitos*” from Argentina have managed to achieve when they were able to travel by plane for the first time in their lives. A dream come true for students in our schools of Tucumán, Salta, Jujuy and Zarate, providing them the chance of enjoying first flights, thanks to LAN airlines. No doubt the school is the place where many of these dreams begin. And for “Piecitos Colorados”, the place that provides the solid foundation on which to build the future.





“PIECITOS COLORADOS”

Nutritional Training

Proper nutrition at school age is a key factor for childrens development. This is why “Piecitos Colorados” promotes food and nutrition education in refurbished schools, encouraging healthy consumption habits and making better use of their natural resources.

For its implementation, we have made an alliance with the NGO Nutrition Without Borders as expert advisors, which starts by performing a nutritional survey, and with the results it is possible to obtain an actual nutritional diagnosis of each of our schools. The recommendations drawn from this diagnosis are specified in a Nutritional Education Guide: an educational tool made with the support of teachers and families, that aims to strengthen nutritional education and with inclusive activities that may extend beyond the classroom to the childrens homes in order to improve effectiveness.

This year the first Nutritional Education Guide “Piecitos Colorados” has been implemented in five schools in Argentina. A manual supported by the *Sociedad Española de Nutrición Comunitaria (SENC)* and its division in Latin America, the *Grupo Latino-Americano de Nutrición Comunitaria (GLANC)*. The centers have started to apply their practical advice, ranging from the proper handling of food, to its conservation, and self-sufficient means such as vegetable gardens, greenhouses and corrals.



“PIECITOS COLORADOS”

Recognition

Our Development Cooperation project has been honoured in the first edition of the *Premios de la Red Española del Pacto Mundial* as the “Best practice in corporate social responsibility” in addition to receiving recognition as “Social action of the year” at the International Awards for Social Responsibility granted by the *Fundación Puentes del Mundo*.

Awards that are an incentive to continue advancing and that draw attention on our non-welfare comprehensive intervention model where every school community teams up with the Company, for the education of the new generations. And it is, undoubtedly, thanks to the people of Prosegur - who feel the schools as their own - that this program continues to grow day by day.



“TALENT SCHOLARSHIPS”

We firmly believe that every effort has its reward. Following this philosophy, our “Talent Scholarships” support the training of employees and their families in nine countries, rewarding excellence and the ability to excel and overcome challenges. Our most important internal educational initiative is structured in three different groups - school grants, university grants for employees children and grants for employees who are working in Prosegur and studying at the same time - which enables its adaptation to local needs. This year, countries like Colombia and Paraguay have launched the first Scholarships for employees, reaching an increasing number of people.

Talent and effort rewarded by the award of more than 1,300 scholarships on three continents, in the belief that education is what truly drives personal and social development.



THE VALUE OF YELLOW

Corporate Voluntary activity in Spain

The solidarity of Prosegur's professionals was shown in 2013 by their involvement as volunteers to improve the quality of life of different groups. Our collaboration with the *Fundación Deporte y Desafío* has intensified this year, holding 13 disability-friendly biking and hiking events in eight Spanish cities to promote the social integration of people with disabilities through sport. As well as the Family Volunteering Day, with the aim of taking further steps towards the full inclusion of this group into society.

In addition, our security guards work as volunteers in the "Your Security, Our Commitment" project, launched with the Red Cross, are willing to share their time and knowledge, thus showing a different aspect of their work. Thanks to their students, parents and teachers workshops in schools in Alicante, Madrid and Seville, more than 8,600 people have improved their knowledge on the prevention of accidents and first aid.





THE VALUE OF YELLOW

Corporate Volunteering in Latin America

With a spirit of service and involvement in the needs of others. This is how our professionals in Latin America have shown themselves through volunteering: being very close to their communities. This year, the seven countries who are developing the “Piecitos Colorados” program have been able to count on the commitment and solidarity of Prosegur volunteers to make improvements in the schools which go beyond the classrooms, such as the construction of vertical vegetable gardens; sowing and planting trees; cultural visits; painting walls; environment and sports days; delivering educational kits and installing computer equipment. More than 585 employees involved in Argentina, Brazil, Chile, Colombia, Paraguay, Peru and Uruguay, who, through their association and participation, make our model of intervention into something unique.

To the voluntary actions of “We are all Piecitos Colorados” in 2013 two other outstanding corporate voluntary activities have been added: in Brazil, employees of the Company held in Sao Paulo on Children’s Day a special event for physically disabled children from the AACD institution. And in Peru, a charity marathon for the social integration of people with disabilities took place in Lima, joining runners with different talents in the same team.





SUPPORTING DIFFERENT TALENT

2013 has been a year of intense and hard work in favour of the inclusion of people with intellectual disabilities. A year in which our "Labour Inclusion Plan" in Prosegur sites has broadened with the recruitment of workers in Colombia, Peru and Portugal, and it has been bolstered in Spain by the new "Document Digitalization Center". A project performed by young people with different talents trained in this field that seeks a more efficient management of information while respecting the environment, by the digitalization of physical documentation of the Company. There are already 18 people hired for this innovative initiative, which is intended to be replicated in other countries where Prosegur operates.

Our *Centro Especial de Empleo Aprocor-Prosegur* of Madrid has also experienced progress, laying the foundations for becoming in 2014 the Company's Textile Logistics Center at European level. In Brazil, along with the SP-APAE association, our laundry and dry cleaning training center for people with intellectual disabilities - "CICLO" has trained this year 83 young people, 32 of which have successfully integrated in ordinary companies. Initiatives all of which encompass talent and different capabilities to create better teams, adding value to society and to the Company.

In 2013 Prosegur has received recognition by the Universidad Autónoma de Madrid (UAM) and Fundación Prodis for being a company that promotes the employment of people with intellectual disabilities.

It has also participated as speaker in the "XI National Congress of Employment with Support" organized by the Fundación Síndrome de Down de Madrid, the Universidad Pontificia Comillas de Madrid and Asociación Española de Soporte al Empleo (AESE).





PROMOTION OF MUSIC

Among the cultural fostering measures, music has always held a special place. This close relationship has been materialized, since 1995, through a collaboration agreement with Isaac *Fundación Albéniz* for the Music Promotion and the organization of concerts to bring this art closer to the general public.

Thanks to this partnership, thousands of people have enjoyed more than 100 concerts at venues and reference sites throughout the Spanish territory and we must also mention those held in 2013 at the Laboral Theatre City of Culture of the University of Gijón (organized in favour of the *Fundación Hermanos Castro, "Quini"*) and at the Basilica of Santa María in Alicante.

In these concerts, talented young people from the *Escuela Superior de Música Reina Sofía* have also played and their training is also backed by the Prosegur Foundation by awarding scholarships to students, supporting the international career of the new artists of classical music. Thus, we have been fostering various chamber music groups, such as the *Cuarteto Casals*, *Grupo Albéniz* and the *Cuarteto Quiroga*, all comprising students from this center of higher education.

La Fundación Prosegur te invita a pasar un día en familia en el Museo Guggenheim Bilbao

21
SEPTIEMBRE
11:00h

¡Visita guiada y talleres creativos para todos los niños!

Y mientras tus hijos se divierten, disfruta de grandes artistas en la exposición Barroco Exuberante de Cattelan a Zurbarán

NIÑOS

1h de visita guiada
1h de taller
20 niños entre 3y 6 años
20 niños entre 7y 12 años

PADRES

1,5h de visita guiada
80 plazas disponibles

Inscripciones:

fundacion@prosegur.com

Incluir nombre completo de los participantes, código de empleado, móvil de contacto, nombre y edad de los niños.



La Fundación Prosegur te invita a descubrir junto a tu familia el Museo del Prado

No te quedes con las ganas de hacer tu visita porque...
¡Renovamos fechas!



14 de septiembre
17 de octubre
8 de noviembre

29 de septiembre
26 de octubre
23 de noviembre

7, 14, 21 y 28 de diciembre

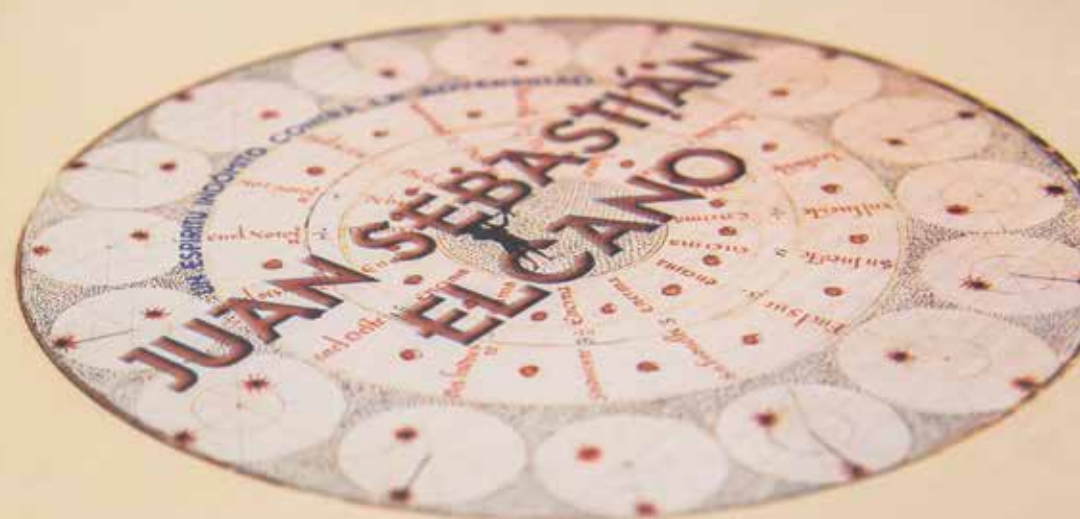
Visitas guiadas de 20 personas, Sábados: 10:30
Para más información: www.fundacionprosegur.com

Inscripciones: [Pincha aquí](#)

CULTURAL DISSEMINATION

The figure of Juan Sebastián El Cano was chosen in 2013 for the annual cultural publication of the Prosegur Foundation - released since 1991-. The adventure of this sailor, on his first circumnavigation of the globe, thus joins the collection of published titles, covering such diverse cultural issues as the Spanish explorers, the artistic Heritage, Spanish Language or great works of literature, such as *Don Quijote*.

The Prosegur Foundation also supports fine arts through collaboration agreements signed with some of the leading museums in Spain, such as the *Museo Nacional del Prado*, the *Museo Guggenheim Bilbao* or the *Museo Reina Sofía*. In addition to supporting the role of these centres as keepers and disseminators of the artistic heritage, our partnership also enables us to carry out activities for the company's employees and their families. Thus, in 2013 we have continued organizing guided visits in small groups to the *Museo Nacional del Prado*, with various thematic tours, and the first creative workshop for children of employees has taken place at the *Museo Guggenheim Bilbao*, where children discovered art and expressed what they had learned through fun crafts.





Colecta Nutricional 2013

¡Vos también lo podés hacer posible!

Con tu aporte más de 650 niños de Picitos Colorados podrán contar con una dieta sana, y así ayudar a reducir el número de casos de desnutrición infantil.



Se sortearán 15 viajes con todo pago a la escuela de Mendoza, Mar del Plata o Jujuy.

¡Participá y ganate un viaje solidario!

Deposita el cupón adjunto a tu recibo de sueldo en las urnas ubicadas en las plantas o envíalo en un sobre a: Proyectos Sociales - Planta Nazca - Buenos Aires. También podrás entregárselo a tu supervisor o al sector RRHH.



CLOSE TO SOCIETY AND OUR EMPLOYEES

The team work performed by Prosegur Foundation is also reflected in social initiatives that have allowed us to be close to the people and their needs. This is the case of our collaboration with the Seur Foundation to support their "Caps for a new life" project, which seeks to improve the quality of life of underprivileged children affected by serious illnesses through the collection of plastic caps for their sale to a recycler, to help fund their treatment. Values such as solidarity and commitment continue to drive our support to the *Comedor Social Santiago Masarnaus in Madrid* - where we deliver 14,000 meals per year, and at Christmas toys, clothing and food drives to cater for those who need it most.

A spirit of assistance and solidarity in Argentina has mobilized more than 2,500 employees in a food drive to benefit "Picitos Colorados" schools. A raffle was held among all the participants and fifteen employees went for a solidarity trip to the schools to work on the ground together with their site colleagues. The true meaning of team work that transcends borders.

Thanks to their contribution to the Community, conducted through the Foundation projects, Argentina received in 2013 at Honeywells First Alert Convention held in Los Angeles (USA), the "Community Service Award".

To share its management model, the Foundation was invited to participate in the seminar organized by the Asociación Española de Fundaciones (AEF) dedicated to "Good governance and management practices in corporate foundations".



FOUNDATION FACTS

FIELDS OF ACTION

EDUCATION

PROJECTS	NUMBER OF BENEFICIARIES
1. "Piecitos Colorados" (Argentina, Brazil, Chile, Colombia, Paraguay, Peru and Uruguay)	4,319
2. Talent Scholarships (Argentina, Chile, Colombia, Spain, Paraguay, Peru, Portugal, Singapore and Uruguay)	1,306
3. School Kits (Paraguay)	494
4. Summer Camps (Chile, Spain and Portugal)	285
Beneficiaries: Your Security, Our Commitment (Spain)	8,619
Total	15,023

SUPPORT DIFFERENT TALENT

5. Labour Inclusion Plan for People with Intellectual Disabilities (Argentina, Brazil, Colombia, Spain, Peru and Portugal)	24
6. Document Digitalization Center (Spain)	17
7. "CICLO". Prosegur´s Training Centre for labour inclusion - Apae (Brazil)	83
8. Christmas Campaign - Recruitment (Spain)	16
9. Disability assistance (Uruguay)	4
10. <i>Fundación Deporte y Desafío</i> Beneficiaries (Spain)	246
<i>Centro Anne Sullivan del Perú</i> Beneficiaries (Peru)	17
Children involved in workshops with the <i>Fundación Deporte y Desafío</i> - Raising Awareness (Spain)	75
Total	482

VOLUNTEERING

11. Disability-friendly sport with the <i>Fundación Deporte y Desafío</i> (Spain)	105
12. "We are all Piecitos Colorados" (Argentina, Brazil, Chile, Colombia, Paraguay, Peru and Uruguay)	589
13. Your Security, Our Commitment (Spain)	28
14. Solidarity Marathon (Peru)	18
15. Volunteering with AACD (Brazil)	50
Voluntary relatives in the <i>Fundación Deporte y Desafío</i> (Spain)	125
Total	915

FIELDS OF ACTION

FOSTERING CULTURE

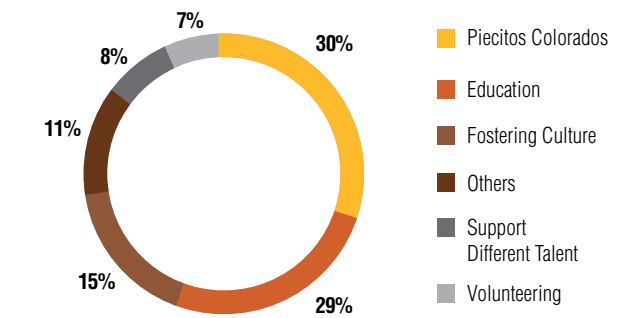
PROJECTS	NUMBER OF BENEFICIARIES
16. Visits to Museums (Spain)	685
17. Childrens Workshop at the <i>Museo Guggenheim Bilbao</i> (Spain)	36
18. Concerts (Spain)	1,250
19. Scholarships <i>Escuela Superior de Música Reina Sofía</i> (Spain)	5
20. Publications (Spain)	1,250
Total	3,226

OTHERS

21. Support <i>Comedor Social Santiago Masarnau</i> (Spain)	14,080
22. Christmas Prosegur - Collections (Spain)	616
23. A Healthy Mouth (Paraguay)	235
24. "Pro-Vivienda" (Chile, Peru and Uruguay)	116
Total	15,047

FOUNDATION	2013
Investment	2,100,000 €
Direct beneficiaries	34,693
Countries in which it operates	10
Number of projects	24

DISTRIBUTION AND WEIGHT ON BUDGET



FOUNDATIONS BOARD OF TRUSTEES

President

Helena Revoredo Delvecchio

President of Prosegur

Trustees

Christian Gut Revoredo

Chief Executive Officer of Prosegur

Chantal Gut Revoredo

External Domanial Director of Prosegur

Eduardo Paraja Quirós

External Independent Director of Prosegur

Secretary

Miguel Bandrés

*Organization and Corporate Responsibility Manager
of Prosegur*

Treasurer

Antonio Rubio Merino

Chief Financial Officer of Prosegur

Managing Director

Mercedes Borbolla Fernández-Escandón



LEADING ALLIANCES

The Association of Parents and Friends of Disabled people in Sao Paulo
Asociación Española de Fundaciones (AEF)
Best Buddies Colombia
Centro Ann Sullivan del Perú (CASP)
Spanish Red Cross
Red Cross (Alicante)
Red Cross (Madrid)
Red Cross (Sevilla)
Fundación Albatros Andalucía
Fundación Albéniz
Fundación Amigos del Museo del Prado
Fundación Asindown
Fundación Carmen Pardo – Valcarce
Fundación Comité Español de los Colegios del Mundo Unido (UWC España)
Fundación Deporte y Desafío
Fundación DISCAR
Fundación Empieza por Educar (EXE)
Fundación Lealtad
Fundación Paideia Galicia
Fundación Príncipe de Asturias
Fundación Prodis
Fundación Proyecto Aura
Seur Foundation
Fundación Síndrome de Down País Vasco
Museo Guggenheim Bilbao
Nutrition Without Borders





We gratefully acknowledge all the professionals who are part of the Company. Thanks to their active commitment our projects may fulfill their social mission and contribute effectively to improve the lives of people. With their support Prosegur will continue to promote sustainable initiatives that create value for society in those countries which we are present



FUNDACIÓN
PROSEGUR

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