

CANAD INNS



Your Destination Centres

COMPANY STATISTICS

Number of Employees

Approximately 2,500 (2010)

2010 Gross Revenues

Over \$100 million (CDN)

Market

Winnipeg, Manitoba, U.S.

Headquarters

Winnipeg, Manitoba

Operations

Winnipeg, MV; Portage la Prairie, MB;
Brandon MB; and Grand Forks, ND, U.S.

Year Founded

1978

Ownership

Private

CONTACT INFORMATION

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COMPANY PROFILE

Canad Inns is a chain of hotels headquartered in Winnipeg, Manitoba. Founded by Leo Ledohowski, the company operates nine hotel properties in the province of Manitoba and one in the US state of North Dakota. In 2000, Canad Inns was named one of "Canada's 50 Best Managed Companies." In 2010, Canad Inns was named one of Manitoba's Top 25 Employers, as published by the Winnipeg Free Press. The chain employs approximately 2,500 people, is the 14th largest hotel chain in Canada and the largest in Manitoba.

There two additional hotel properties in the works for Winnipeg including a \$50 million, 17-storey structure adjacent to Manitoba Lotteries' McPhillips Station Casino. The other is a \$40 million hotel that will be located on Winnipeg's Health Sciences Centre (HSC) campus. This 191-room, four-star Canad Inns facility will support families staying close to hospitalized relatives, offer first-class services to staff working on the campus, as well as provide accommodation for many visiting physicians, scientists and other health care professionals.

Canad Inns is also in the process of redeveloping the Metropolitan Theatre, a Winnipeg downtown heritage property located just across from MTS Centre, into an entertainment showpiece.

PROPERTY FEATURES

In addition to its guest rooms, Canad In has been strategic in developing a range of activity options at its properties appealing to a broad demographic.

Dining

Canad Inns has placed an emphasis on dining in facilities with various self-branded eating establishments including AALTOS, Garden Café, Tavern United, Hacienda Patio and 'l Bistro. Canad Inns has re-introduced a Winnipeg tradition by reinvigorating the Garbonzo's Pizza brand.

Nightclubs

Various hotel properties have differently themed nightclubs featuring recorded and live music entertainment options. Canad Inns has featured concert experiences with Canadian recording artists and well known international artists.

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Gaming Centres

Canad Inns has developed the “Playmakers” brand in its Canadian-based properties where VLT gaming is a licensing option under the *Manitoba Lotteries Act* and under the jurisdiction of the Manitoba Lotteries Corporation.

Family Activities

A number of the Canad Inn properties have activities designed for family fun including the Adventure Kids Club, Splasher’s Indoor Pool & Waterslides and Splasher’s of the South Seas.

Dinner Theatre

Canad Inns, working with Winnipeg WOW hospitality, houses Winnipeg’s only dinner theatre at its Pembina Highway location.

COMPANY HISTORY

Canad Inn’s founder, Leo Ledohowski, started learning the hotel business at an early age, helping his father run a small group of hotels in Saskatchewan. He went on from there to pursue a Bachelor of Arts, a Bachelor of Commerce, an MBA from McMaster University and his CMA designation. His education led him, briefly, into a career as a commerce professor, first at Carleton University and then the University of Manitoba. He is also a Certified Hotel Administrator, a designation offered by the American Hotel and Motel Association.

The hospitality business was clearly in Ledohowski’s blood and he bought his first property, the Seven Oaks Motel, at the age of 26. The beginning of what would become Canad Inns really occurred when he bought Fort Garry’s Norlander in 1978. This was followed by the purchase of Transcona’s Golden Oak in 1979, and Windsor Park’s Windsorian in 1983. Four years later, he built his first entirely new location, and from there the growth continued. One of the most significant moves Ledohowski made at this point was a name change—from Hospitality Corporation of Manitoba, Inc., to Canad Corporation of Manitoba Inc. The name and the company’s distinctive logo created the impetus for new brand recognition. Ledohowski has used a similar branding concept to build recognition for his clubs and restaurants and continues to do so following this proven and successful formula.

CORPORATE LEADERSHIP

Leo Ledohowski, President and Chair

Taras Sokolyk, Chief Executive Officer

