



Opinium Research Results / Tables **December 2013**

1,939 Online Interviews (GB Nat. Rep)

1,660 Likely Voters

Field: 31st December 2013 to 2nd January 2014

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

Gender	Unweighted count	Weighted count
Male	899	941
Female	1040	998

Age group	Unweighted count	Weighted count
18-34	469	561
35-54	709	683
55+	761	694

GB region	Unweighted count	Weighted count
North East	93	83
North West	225	223
Yorkshire & Humberside	150	167
East Midlands	137	144
West Midlands	171	175
East of England	210	184
London	230	255
South East	281	272
South West	162	170
Wales	112	98
Scotland	168	169

Working status	Unweighted count	Weighted count
Full time	835	346
Part time	342	313
Unemployed	105	100
Retired	442	499
Other	215	181

Social grade	Unweighted count	Weighted count
ABC1	1236	1045
C2DE	703	894

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
VI 9 inc propensity							
Weighted base	1398	415	520	106	357	0	0
Unweighted base	1409	433	513	109	354	0	0
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	0	0
	415	415	0	0	0	0	0
	433						
Conservative	30%	100%	0	0	0	0	0
	520	0	520	0	0	0	0
	513						
Labour	37%	0	100%	0	0	0	0
	106	0	0	106	0	0	0
	109						
Liberal Democrat	8%	0	0	100%	0	0	0
	47	0	0	0	47	0	0
	49						
SNP	3%	0	0	0	13%	0	0
	7	0	0	0	7	0	0
	8						
Plaid Cymru	0%	0	0	0	2%	0	0
	234	0	0	0	234	0	0
	228						
UKIP	17%	0	0	0	66%	0	0
	38	0	0	0	38	0	0
	40						
Green	3%	0	0	0	11%	0	0
	17	0	0	0	17	0	0
	14						
BNP	1%	0	0	0	5%	0	0
	14	0	0	0	14	0	0
	15						
Other parties	1%	0	0	0	4%	0	0

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
VI 9 inc propensity									
Weighted base	357	47	7	38	234	17	2	12	0
Unweighted base	354	49	8	40	228	14	2	13	0
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	100%	100%	100%	0
	0	0	0	0	0	0	0	0	0
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
Liberal Democrat	0	0	0	0	0	0	0	0	0
	47	47	0	0	0	0	0	0	0
SNP	13%	100%	0	0	0	0	0	0	0
	7	0	7	0	0	0	0	0	0
Plaid Cymru	2%	0	100%	0	0	0	0	0	0
	8	0	0	0	0	0	0	0	0
UKIP	66%	0	0	0	100%	0	0	0	0
	234	0	0	0	234	0	0	0	0
Green	11%	0	0	100%	0	0	0	0	0
	40	0	0	0	0	0	0	0	0
BNP	5%	0	0	0	0	100%	0	0	0
	17	0	0	0	0	17	0	0	0
Other parties	4%	0	0	0	0	0	100%	100%	0
	14	0	0	0	0	0	2	12	0
	15	0	0	0	0	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
VI 9 inc propensity							
Weighted base	1398	748	650	1398	367	488	543
Unweighted base	1409	725	684	1409	306	509	594
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	100%	100%
	415	220	195	415	88	141	187
	433			433			
Conservative	30%	29%	30%	30%	24%	29%	34%
	520	266	254	520	187	187	145
	513			513			
Labour	37%	36%	39%	37%	51%	38%	27%
	106	56	50	106	31	30	45
	109			109			
Liberal Democrat	8%	7%	8%	8%	8%	6%	8%
	47	31	16	47	8	25	15
	49			49			
SNP	3%	4%	3%	3%	2%	5%	3%
	7	3	4	7	2	2	3
	8			8			
Plaid Cymru	0%	0%	1%	0%	1%	0%	0%
	234	134	100	234	29	75	129
	228			228			
UKIP	17%	18%	15%	17%	8%	15%	24%
	38	20	18	38	12	18	8
	40			40			
Green	3%	3%	3%	3%	3%	4%	2%
	17	12	5	17	6	5	5
	14			14			
BNP	1%	2%	1%	1%	2%	1%	1%
	14	7	8	14	4	4	6
	15			15			
Other parties	1%	1%	1%	1%	1%	1%	1%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V1 first stage vote If there were a general election tomorrow, for which party would you vote?							
Weighted base	1939	422	537	110	376	184	310
Unweighted base	1939	439	528	114	373	174	311
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	422	422	0	0	0	0	0
	439						
Conservative	22%	100%	0	0	0	0	0
	537	0	537	0	0	0	0
	528						
Labour	28%	0	100%	0	0	0	0
	110	0	0	110	0	0	0
	114						
Liberal Democrat	6%	0	0	100%	0	0	0
	376	0	0	0	376	0	0
	373						
Some other party	19%	0	0	0	100%	0	0
	184	0	0	0	0	184	0
	174						
Would not vote	9%	0	0	0	0	100%	0
	310	0	0	0	0	0	310
	311						
Don't know	16%	0	0	0	0	0	100%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V1 first stage vote									
If there were a general election tomorrow, for which party would you vote?									
Weighted base	376	47	7	42	239	18	2	13	8
Unweighted base	373	49	8	44	234	15	2	14	7
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	0	0	0	0	0	0	0	0	0
	0								
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Liberal Democrat	0	0	0	0	0	0	0	0	0
	376	47	7	42	239	18	2	13	8
	373								
Some other party	100%	100%	100%	100%	100%	100%	100%	100%	100%
	0	0	0	0	0	0	0	0	0
	0								
Would not vote	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Don't know	0	0	0	0	0	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V1 first stage vote If there were a general election tomorrow, for which party would you vote?							
Weighted base	1939	941	998	1939	561	683	694
Unweighted base	1939	899	1040	1939	469	709	761
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	422	223	200	422	90	145	187
	439			439			
Conservative	22%	24%	20%	22%	16%	21%	27%
	537	276	261	537	199	190	147
	528			528			
Labour	28%	29%	26%	28%	35%	28%	21%
	110	58	53	110	34	32	45
	114			114			
Liberal Democrat	6%	6%	5%	6%	6%	5%	6%
	376	219	157	376	67	137	172
	373			373			
Some other party	19%	23%	16%	19%	12%	20%	25%
	184	85	99	184	83	64	36
	174			174			
Would not vote	9%	9%	10%	9%	15%	9%	5%
	310	82	228	310	88	115	107
	311			311			
Don't know	16%	9%	23%	16%	16%	17%	15%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	376	0	0	0	0	376	0
Unweighted base	373	0	0	0	0	373	0
<i>All selecting "some other party"</i>	100%	0	0	0	0	100%	0
	47	0	0	0	0	47	0
	49						
Scottish National Party	13%	0	0	0	0	13%	0
	7	0	0	0	0	7	0
	8						
Plaid Cymru	2%	0	0	0	0	2%	0
	42	0	0	0	0	42	0
	44						
Green	11%	0	0	0	0	11%	0
	239	0	0	0	0	239	0
United Kingdom Independence Party (UKIP)	64%	0	0	0	0	64%	0
	18	0	0	0	0	18	0
	15						
British National Party (BNP)	5%	0	0	0	0	5%	0
	2	0	0	0	0	2	0
	2						
Respect	1%	0	0	0	0	1%	0
	13	0	0	0	0	13	0
	14						
Some other party	3%	0	0	0	0	3%	0
	8	0	0	0	0	8	0
	7						
Don't know	2%	0	0	0	0	2%	0

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V2 second stage vote									
Which of these parties would you vote for?									
Weighted base	376	47	7	42	239	18	2	13	8
Unweighted base	373	49	8	44	234	15	2	14	7
<i>All selecting "some other party"</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	47	47	0	0	0	0	0	0	0
	49								
Scottish National Party	13%	100%	0	0	0	0	0	0	0
	7	0	7	0	0	0	0	0	0
	8								
Plaid Cymru	2%	0	100%	0	0	0	0	0	0
	42	0	0	42	0	0	0	0	0
	44								
Green	11%	0	0	100%	0	0	0	0	0
	239	0	0	0	239	0	0	0	0
United Kingdom Independence Party (UKIP)	64%	0	0	0	100%	0	0	0	0
	18	0	0	0	0	18	0	0	0
	15								
British National Party (BNP)	5%	0	0	0	0	100%	0	0	0
	2	0	0	0	0	0	2	0	0
	2								
Respect	1%	0	0	0	0	0	100%	0	0
	13	0	0	0	0	0	0	13	0
	14								
Some other party	3%	0	0	0	0	0	0	100%	0
	8	0	0	0	0	0	0	0	8
	7								
Don't know	2%	0	0	0	0	0	0	0	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	376	219	157	376	67	137	172
Unweighted base	373	205	168	373	57	136	180
<i>All selecting "some other party"</i>	100%	100%	100%	100%	100%	100%	100%
	47	31	16	47	8	25	15
	49			49			
Scottish National Party	13%	14%	10%	13%	11%	18%	9%
	7	3	4	7	2	2	3
	8			8			
Plaid Cymru	2%	1%	2%	2%	3%	1%	1%
	42	23	19	42	13	21	9
	44			44			
Green	11%	10%	12%	11%	19%	15%	5%
	239	138	101	239	31	77	132
United Kingdom Independence Party (UKIP)	64%	63%	64%	64%	46%	56%	76%
	18	12	6	18	6	6	5
	15			15			
British National Party (BNP)	5%	5%	4%	5%	9%	5%	3%
	2	2	0	2	1	1	0
	2			2			
Respect	1%	1%	0	1%	2%	1%	0
	13	5	8	13	3	4	6
	14			14			
Some other party	3%	2%	5%	3%	5%	3%	3%
	8	5	3	8	3	1	3
	7			7			
Don't know	2%	2%	2%	2%	5%	1%	2%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1939	422	537	110	376	184	310
Unweighted base	1939	439	528	114	373	174	311
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	1266	345	415	72	296	4	134
	1293						
Would definitely vote	65%	82%	77%	66%	79%	2%	43%
	395	70	105	33	67	3	115
	383						
Would probably vote	20%	17%	20%	30%	18%	2%	37%
	137	5	10	3	10	55	55
	130						
Would probably not vote	7%	1%	2%	2%	3%	30%	18%
	122	2	6	1	2	112	0
	112						
Would definitely not vote	6%	0%	1%	1%	0%	61%	0
	20	1	1	1	1	11	6
	21						
Does not apply (e.g. not eligible to vote in UK General Elections)	1%	0%	0%	1%	0%	6%	2%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?									
Weighted base	376	47	7	42	239	18	2	13	8
Unweighted base	373	49	8	44	234	15	2	14	7
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	296	43	4	27	197	13	1	7	4
	291								
Would definitely vote	79%	91%	59%	63%	82%	71%	56%	54%	56%
	67	4	3	12	36	4	1	5	2
	69								
Would probably vote	18%	9%	41%	28%	15%	23%	44%	40%	29%
	10	0	0	3	4	1	0	1	1
	11								
Would probably not vote	3%	0	0	7%	2%	7%	0	6%	16%
	2	0	0	0	2	0	0	0	0
	1								
Would definitely not vote	0%	0	0	0	1%	0	0	0	0
	1	0	0	1	0	0	0	0	0
	1								
Does not apply (e.g. not eligible to vote in UK General Elections)	0%	0	0	2%	0	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1939	941	998	1939	561	683	694
Unweighted base	1939	899	1040	1939	469	709	761
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	1266	660	606	1266	281	439	546
	1293			1293			
Would definitely vote	65%	70%	61%	65%	50%	64%	79%
	395	165	230	395	150	145	100
	383			383			
Would probably vote	20%	17%	23%	20%	27%	21%	14%
	137	54	83	137	58	54	25
	130			130			
Would probably not vote	7%	6%	8%	7%	10%	8%	4%
	122	55	67	122	66	35	21
	112			112			
Would definitely not vote	6%	6%	7%	6%	12%	5%	3%
	20	8	12	20	7	11	2
	21			21			
Does not apply (e.g. not eligible to vote in UK General Elections)	1%	1%	1%	1%	1%	2%	0%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
All likely voters	100%	100%	100%	100%	100%	100%	100%
	154	118	19	9	5	1	2
	149						
Strongly approve	9%	28%	4%	9%	1%	13%	1%
	411	240	47	32	49	2	41
	420						
Somewhat approve	25%	58%	9%	31%	14%	36%	16%
	288	42	78	24	54	1	90
	289						
Neither approve nor disapprove	17%	10%	15%	23%	15%	22%	36%
	342	12	139	30	99	0	62
	345						
Somewhat disapprove	21%	3%	27%	29%	27%	0	25%
	465	3	238	10	157	2	55
	473						
Strongly disapprove	28%	1%	46%	9%	43%	29%	22%
	565	358	65	42	54	3	43
	569						
TOTAL: Approve	34%	86%	13%	39%	15%	49%	17%
	807	15	377	40	256	2	117
	818						
TOTAL: Disapprove	49%	4%	73%	38%	70%	29%	47%
Net:	-15%	82%	-60%	1%	-55%	20%	-30%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	5	0	0	0	5	0	0	0	0
	3								
Strongly approve	1%	0	0	0	2%	0	0	0	0
	49	2	1	6	35	3	0	1	0
	45								
Somewhat approve	14%	4%	17%	16%	15%	18%	0	11%	0
	54	8	3	7	30	3	0	2	0
	55								
Neither approve nor disapprove	15%	17%	39%	19%	13%	18%	0	19%	0
	99	6	1	11	72	2	1	1	5
	99								
Somewhat disapprove	27%	14%	11%	29%	31%	11%	56%	5%	70%
	157	31	2	13	92	9	1	8	2
	158								
Strongly disapprove	43%	65%	33%	35%	39%	52%	44%	65%	30%
	54	2	1	6	40	3	0	1	0
	48								
TOTAL: Approve	15%	4%	17%	16%	17%	18%	0	11%	0
	256	37	3	25	163	10	2	9	7
	257								
TOTAL: Disapprove	70%	79%	44%	65%	70%	63%	100%	70%	100%
Net:									

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
All likely voters	100%	100%	100%	100%	100%	100%	100%
	154	89	65	154	53	45	56
	149			149			
Strongly approve	9%	11%	8%	9%	12%	8%	9%
	411	223	189	411	101	133	177
	420			420			
Somewhat approve	25%	27%	23%	25%	24%	23%	27%
	288	121	167	288	78	110	100
	289			289			
Neither approve nor disapprove	17%	15%	20%	17%	18%	19%	16%
	342	152	190	342	87	120	135
	345			345			
Somewhat disapprove	21%	18%	23%	21%	20%	20%	21%
	465	240	225	465	111	177	177
	473			473			
Strongly disapprove	28%	29%	27%	28%	26%	30%	27%
	565	311	254	565	154	177	234
	569			569			
TOTAL: Approve	34%	38%	30%	34%	36%	30%	36%
	807	392	415	807	199	296	312
	818			818			
TOTAL: Disapprove	49%	48%	50%	49%	46%	51%	48%

Net:

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
All likely voters	100%	100%	100%	100%	100%	100%	100%
	90	9	71	5	4	1	1
	85						
Strongly approve	5%	2%	14%	4%	1%	13%	0%
	266	25	203	16	11	0	12
	265						
Somewhat approve	16%	6%	39%	15%	3%	0	5%
	510	116	169	34	81	2	109
	514						
Neither approve nor disapprove	31%	28%	32%	32%	22%	34%	44%
	421	129	59	34	115	0	84
	441						
Somewhat disapprove	25%	31%	11%	32%	32%	0	34%
	372	137	19	17	152	4	44
	371						
Strongly disapprove	22%	33%	4%	16%	42%	54%	18%
	356	34	273	20	15	1	13
	350						
TOTAL: Approve	21%	8%	53%	19%	4%	13%	5%
	794	266	78	51	267	4	128
	812						
TOTAL: Disapprove	48%	64%	15%	49%	74%	54%	51%
Net:	-27%	-56%	38%	-30%	-70%	-41%	-46%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	4	0	0	0	3	0	0	1	0
	3								
Strongly approve	1%	0	0	0	1%	0	0	7%	0
	11	2	0	3	7	0	0	0	0
	12								
Somewhat approve	3%	4%	0	7%	3%	0	0	0	0
	81	10	3	9	49	4	0	3	3
	80								
Neither approve nor disapprove	22%	22%	44%	24%	21%	22%	0	23%	43%
	115	10	0	16	78	4	2	2	3
	118								
Somewhat disapprove	32%	20%	0	43%	34%	25%	100%	16%	40%
	152	26	4	10	96	9	0	7	1
	147								
Strongly disapprove	42%	54%	56%	26%	41%	53%	0	54%	17%
	15	2	0	3	10	0	0	1	0
	15								
TOTAL: Approve	4%	4%	0	7%	4%	0	0	7%	0
	267	35	4	26	174	13	2	9	4
	265								
TOTAL: Disapprove	74%	75%	56%	69%	75%	78%	100%	70%	57%
Net:									

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
All likely voters	100%	100%	100%	100%	100%	100%	100%
	90	57	33	90	43	20	27
	85			85			
Strongly approve	5%	7%	4%	5%	10%	4%	4%
	266	126	140	266	94	92	80
	265			265			
Somewhat approve	16%	15%	17%	16%	22%	16%	12%
	510	226	284	510	138	195	178
	514			514			
Neither approve nor disapprove	31%	27%	34%	31%	32%	33%	28%
	421	211	210	421	86	150	186
	441			441			
Somewhat disapprove	25%	26%	25%	25%	20%	26%	29%
	372	204	169	372	70	127	176
	371			371			
Strongly disapprove	22%	25%	20%	22%	16%	22%	27%
	356	183	173	356	137	112	107
	350			350			
TOTAL: Approve	21%	22%	21%	21%	32%	19%	17%
	794	415	379	794	156	277	361
	812			812			
TOTAL: Disapprove	48%	50%	45%	48%	36%	47%	56%

Net:

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
All likely voters	100%	100%	100%	100%	100%	100%	100%
	40	14	11	8	3	2	2
	37						
Strongly approve	2%	3%	2%	8%	1%	24%	1%
	184	74	35	45	9	0	20
	184						
Somewhat approve	11%	18%	7%	42%	3%	0	8%
	419	133	109	32	57	1	87
	419						
Neither approve nor disapprove	25%	32%	21%	31%	16%	22%	35%
	429	121	138	14	84	0	73
	443						
Somewhat disapprove	26%	29%	27%	13%	23%	0	29%
	588	73	227	6	210	4	67
	593						
Strongly disapprove	35%	18%	44%	6%	58%	54%	27%
	224	88	46	53	13	2	22
	221						
TOTAL: Approve	13%	21%	9%	50%	3%	24%	9%
	1017	194	365	20	294	4	141
	1036						
TOTAL: Disapprove	61%	47%	70%	19%	81%	54%	56%
Net:	-48%	-26%	-61%	31%	-78%	-30%	-47%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	3	0	0	0	3	0	0	0	0
	2								
Strongly approve	1%	0	0	0	1%	0	0	0	0
	9	1	0	1	6	0	0	0	1
	9								
Somewhat approve	3%	2%	0	3%	2%	0	0	0	21%
	57	7	4	10	31	2	0	3	0
	54								
Neither approve nor disapprove	16%	15%	60%	27%	13%	13%	0	23%	0
	84	6	0	13	50	8	2	1	2
	85								
Somewhat disapprove	23%	13%	0	33%	22%	51%	100%	12%	34%
	210	33	3	14	144	6	0	8	3
	210								
Strongly disapprove	58%	70%	40%	37%	61%	36%	0	65%	45%
	13	1	0	1	9	0	0	0	1
	11								
TOTAL: Approve	3%	2%	0	3%	4%	0	0	0	21%
	294	40	3	27	194	14	2	9	5
	295								
TOTAL: Disapprove	81%	84%	40%	70%	83%	87%	100%	77%	79%

Net:

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
All likely voters	100%	100%	100%	100%	100%	100%	100%
	40	29	11	40	22	7	11
	37			37			
Strongly approve	2%	4%	1%	2%	5%	1%	2%
	184	98	86	184	57	58	68
	184			184			
Somewhat approve	11%	12%	10%	11%	13%	10%	11%
	419	167	252	419	119	152	149
	419			419			
Neither approve nor disapprove	25%	20%	30%	25%	28%	26%	23%
	429	194	235	429	98	160	170
	443			443			
Somewhat disapprove	26%	24%	28%	26%	23%	27%	26%
	588	336	252	588	134	207	247
	593			593			
Strongly disapprove	35%	41%	30%	35%	31%	35%	38%
	224	127	97	224	80	65	80
	221			221			
TOTAL: Approve	13%	15%	12%	13%	18%	11%	12%
	1017	530	487	1017	232	367	418
	1036			1036			
TOTAL: Disapprove	61%	64%	58%	61%	54%	63%	65%

Net:

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V1 Thinking about 2014, do you expect it to be a better or worse year for you and your family than 2013 was?							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
All likely voters	100%	100%	100%	100%	100%	100%	100%
A lot better	124 117 7%	53 13%	35 7%	5 5%	18 5%	2 31%	11 4%
A little better	399 401 24%	149 36%	98 19%	33 31%	63 17%	2 25%	54 22%
About the same	662 664 40%	162 39%	210 40%	42 39%	135 37%	1 22%	112 45%
A little worse	270 278 16%	41 10%	100 19%	18 17%	78 21%	1 11%	32 13%
A lot worse	162 171 10%	5 1%	62 12%	7 6%	60 17%	1 11%	27 11%
Don't know	44 45 3%	5 1%	15 3%	1 1%	9 3%	0 0%	14 6%
TOTAL: Better	32%	49%	26%	36%	22%	57%	26%
TOTAL: Worse	26%	11%	31%	24%	38%	29%	24%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V1 Thinking about 2014, do you expect it to be a better or worse year for you and your family than 2013 was?									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	18	2	0	5	10	1	0	1	0
	17								
A lot better	5%	4%	0	13%	4%	6%	0	5%	0
	63	2	1	11	40	4	0	2	2
	59								
A little better	17%	5%	21%	30%	17%	22%	0	19%	38%
	135	23	4	12	82	8	1	4	1
	133								
About the same	37%	48%	56%	32%	35%	45%	44%	37%	22%
	78	10	2	4	56	3	1	1	2
	75								
A little worse	21%	22%	23%	10%	24%	15%	56%	7%	28%
	60	9	0	3	41	2	0	4	1
	66								
A lot worse	17%	20%	0	9%	17%	11%	0	32%	12%
	9	1	0	2	6	0	0	0	0
	10								
Don't know	3%	1%	0	6%	3%	0	0	0	0
TOTAL: Better	22%	9%	14%	42%	21%	29%	0%	25%	29%
TOTAL: Worse	38%	40%	29%	18%	41%	29%	50%	42%	43%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V1 Thinking about 2014, do you expect it to be a better or worse year for you and your family than 2013 was?							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
All likely voters	100%	100%	100%	100%	100%	100%	100%
	124	51	73	124	70	31	22
	117			117			
A lot better	7%	6%	9%	7%	16%	5%	3%
	399	218	181	399	136	125	138
	401			401			
A little better	24%	26%	22%	24%	32%	21%	21%
	662	302	360	662	120	243	299
	664			664			
About the same	40%	37%	43%	40%	28%	42%	46%
	270	146	124	270	53	103	114
	278			278			
A little worse	16%	18%	15%	16%	12%	18%	18%
	162	89	73	162	32	66	64
	171			171			
A lot worse	10%	11%	9%	10%	7%	11%	10%
	44	19	26	44	19	16	9
	45			45			
Don't know	3%	2%	3%	3%	4%	3%	1%
TOTAL: Better	32%	33%	30%	32%	48%	27%	25%
TOTAL: Worse	26%	29%	24%	26%	20%	29%	28%

V2 Summary
**And do you expect each
of the following things in
2014 to generally get
better or worse than they
are now?**

	Your personal financial situation	Your personal health	Your job / career	The UK economy	The Eurozone debt crisis	The NHS	Crime in your area	Crime generally	The overall cost of living
Weighted base	1660	1660	1071	1660	1660	1660	1660	1660	1660
Unweighted base	1676	1676	1114	1676	1676	1676	1676	1676	1676
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	86	76	81	48	25	32	31	24	27
	83	71	75	48	24	30	30	24	27
A lot better	5%	5%	8%	3%	2%	2%	2%	1%	2%
	351	228	187	538	213	141	128	137	120
	353	227	187	560	219	141	126	136	122
A little better	21%	14%	17%	32%	13%	9%	8%	8%	7%
	687	1009	612	566	621	705	1046	867	338
	689	1038	650	556	620	703	1070	888	339
About the same	41%	61%	57%	34%	37%	42%	63%	52%	20%
	318	225	85	293	402	468	267	353	715
	327	222	92	297	409	481	261	349	722
A little worse	19%	14%	8%	18%	24%	28%	16%	21%	43%
	189	68	62	149	235	248	106	195	430
	194	67	66	150	235	256	106	195	435
A lot worse	11%	4%	6%	9%	14%	15%	6%	12%	26%
	29	55	45	67	165	65	83	85	30
	30	51	44	65	169	65	83	84	31
Don't know	2%	3%	4%	4%	10%	4%	5%	5%	2%
TOTAL: Better	26%	18%	25%	35%	14%	10%	10%	10%	9%
TOTAL: Worse	31%	18%	14%	27%	38%	43%	22%	33%	69%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 0							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your personal financial situation							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	86	34	24	7	11	1	9
	83						
A lot better	5%	8%	5%	7%	3%	13%	4%
	351	134	108	30	42	0	37
	353						
A little better	21%	32%	21%	28%	12%	0	15%
	687	177	203	38	149	2	118
	689						
About the same	41%	43%	39%	36%	41%	34%	47%
	318	55	102	19	88	2	52
	327						
A little worse	19%	13%	20%	18%	24%	25%	21%
	189	9	75	10	66	1	28
	194						
A lot worse	11%	2%	14%	10%	18%	11%	11%
	29	5	9	1	7	1	6
	30						
Don't know	2%	1%	2%	1%	2%	18%	3%
TOTAL: Better	26%	40%	25%	35%	15%	14%	18%
TOTAL: Worse	31%	15%	34%	27%	42%	43%	32%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V2 0									
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your personal financial situation									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	11	1	0	2	5	1	0	1	1
	10								
A lot better	3%	2%	0	6%	2%	6%	0	5%	21%
	42	3	0	11	25	4	0	0	0
	42								
A little better	12%	7%	0	28%	11%	21%	0	0	0
	149	16	5	14	100	3	2	7	1
	143								
About the same	41%	35%	69%	36%	43%	21%	100%	55%	22%
	88	13	1	6	60	5	0	1	3
	88								
A little worse	24%	27%	11%	15%	26%	31%	0	7%	45%
	66	13	1	3	40	4	0	4	1
	70								
A lot worse	18%	28%	21%	7%	17%	21%	0	32%	12%
	7	1	0	3	3	0	0	0	0
	7								
Don't know	2%	2%	0	9%	1%	0	0	0	0
TOTAL: Better	15%	9%	0%	34%	13%	29%	0%	8%	14%
TOTAL: Worse	42%	55%	29%	24%	43%	53%	0%	42%	57%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 0							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your personal financial situation							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	86	44	43	86	48	25	13
	83			83			
A lot better	5%	5%	5%	5%	11%	4%	2%
	351	200	151	351	136	119	96
	353			353			
A little better	21%	24%	18%	21%	32%	20%	15%
	687	308	379	687	125	253	308
	689			689			
About the same	41%	37%	45%	41%	29%	43%	48%
	318	162	156	318	57	104	157
	327			327			
A little worse	19%	20%	19%	19%	13%	18%	24%
	189	96	93	189	48	73	68
	194			194			
A lot worse	11%	12%	11%	11%	11%	13%	10%
	29	15	14	29	15	10	4
	30			30			
Don't know	2%	2%	2%	2%	4%	2%	1%
TOTAL: Better	26%	30%	23%	26%	43%	25%	17%
TOTAL: Worse	31%	31%	30%	31%	24%	30%	35%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 1							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your personal health							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	76	22	32	6	7	1	8
	71						
A lot better	5%	5%	6%	6%	2%	13%	3%
	228	57	95	18	37	0	22
	227						
A little better	14%	14%	18%	17%	10%	0	9%
	1009	270	292	57	214	4	171
	1038						
About the same	61%	65%	56%	54%	59%	58%	69%
	225	50	54	18	73	0	31
	222						
A little worse	14%	12%	10%	17%	20%	0	12%
	68	6	28	3	24	1	6
	67						
A lot worse	4%	2%	5%	3%	6%	11%	2%
	55	10	20	3	9	1	12
	51						
Don't know	3%	2%	4%	3%	2%	18%	5%
TOTAL: Better	18%	19%	24%	23%	12%	14%	12%
TOTAL: Worse	18%	13%	16%	20%	27%	14%	15%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V2 1									
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your personal health									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7	0	0	1	6	0	0	1	0
	8								
A lot better	2%	0	0	3%	2%	0	0	5%	0
	37	4	1	8	19	1	0	1	1
	33								
A little better	10%	9%	17%	22%	8%	6%	0	11%	21%
	214	29	5	21	136	11	1	7	3
	220								
About the same	59%	62%	73%	55%	58%	69%	44%	58%	52%
	73	11	1	5	51	2	1	2	1
	69								
A little worse	20%	23%	11%	12%	22%	11%	56%	16%	15%
	24	3	0	1	15	2	0	1	1
	22								
A lot worse	6%	6%	0	3%	7%	14%	0	10%	12%
	9	0	0	2	7	0	0	0	0
	8								
Don't know	2%	0	0	6%	3%	0	0	0	0
TOTAL: Better	12%	9%	14%	24%	11%	6%	0%	17%	14%
TOTAL: Worse	27%	30%	14%	16%	28%	24%	50%	25%	29%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 1							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your personal health							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	76	33	43	76	45	22	9
	71			71			
A lot better	5%	4%	5%	5%	10%	4%	1%
	228	112	116	228	99	83	46
	227			227			
A little better	14%	14%	14%	14%	23%	14%	7%
	1009	488	521	1009	215	368	425
	1038			1038			
About the same	61%	59%	62%	61%	50%	63%	66%
	225	123	101	225	25	78	121
	222			222			
A little worse	14%	15%	12%	14%	6%	13%	19%
	68	41	27	68	27	18	23
	67			67			
A lot worse	4%	5%	3%	4%	6%	3%	4%
	55	27	28	55	19	14	21
	51			51			
Don't know	3%	3%	3%	3%	4%	2%	3%
TOTAL: Better	18%	18%	19%	18%	33%	18%	9%
TOTAL: Worse	18%	20%	15%	18%	12%	16%	22%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 2							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your job / career							
Weighted base	1071	261	372	69	213	7	149
Unweighted base	1114	282	372	73	223	6	158
<i>All likely voters who work / could work</i>	100%	100%	100%	100%	100%	100%	100%
	81	24	33	7	10	1	6
	75						
A lot better	8%	9%	9%	10%	5%	13%	4%
	187	50	69	15	30	0	23
	187						
A little better	17%	19%	19%	21%	14%	0	16%
	612	156	202	33	133	4	84
	650						
About the same	57%	60%	54%	48%	62%	58%	56%
	85	18	31	7	14	0	15
	92						
A little worse	8%	7%	8%	10%	7%	0	10%
	62	5	26	6	15	1	8
	66						
A lot worse	6%	2%	7%	9%	7%	11%	6%
	45	8	10	2	12	1	13
	44						
Don't know	4%	3%	3%	3%	5%	18%	8%
TOTAL: Better	25%	28%	27%	32%	19%	14%	19%
TOTAL: Worse	14%	9%	15%	19%	14%	14%	15%

VI_2nd_Stage

V2 2
 And do you expect each of the following things in 2014 to generally get better or worse than they are now? **Your job / career**

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	213	33	4	32	120	14	2	5	3
Unweighted base	223	34	4	34	129	11	2	6	3
<i>All likely voters who work / could work</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	10	1	0	3	4	1	0	0	1
	8								
A lot better	5%	2%	0	11%	3%	7%	0	0	41%
	30	4	1	6	16	2	0	1	0
	30								
A little better	14%	12%	30%	19%	13%	13%	0	15%	0
	133	21	3	19	77	6	1	4	2
	141								
About the same	62%	64%	70%	60%	65%	43%	44%	69%	59%
	14	1	0	0	9	3	0	1	0
	14								
A little worse	7%	3%	0	0	7%	25%	0	16%	0
	15	5	0	1	6	2	1	0	0
	18								
A lot worse	7%	16%	0	3%	5%	12%	56%	0	0
	12	1	0	2	8	0	0	0	0
	12								
Don't know	5%	3%	0	8%	7%	0	0	0	0
TOTAL: Better	19%	15%	25%	28%	17%	21%	0%	20%	33%
TOTAL: Worse	14%	18%	0%	3%	13%	36%	50%	20%	0%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 2							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Your job / career							
Weighted base	1071	574	497	1071	404	509	157
Unweighted base	1114	564	550	1114	335	534	245
<i>All likely voters who work / could work</i>	100%	100%	100%	100%	100%	100%	100%
	81	43	38	81	57	21	3
	75			75			
A lot better	8%	7%	8%	8%	14%	4%	2%
	187	96	90	187	99	76	12
	187			187			
A little better	17%	17%	18%	17%	24%	15%	8%
	612	336	276	612	174	326	112
	650			650			
About the same	57%	59%	55%	57%	43%	64%	71%
	85	42	43	85	21	50	14
	92			92			
A little worse	8%	7%	9%	8%	5%	10%	9%
	62	32	29	62	28	24	10
	66			66			
A lot worse	6%	6%	6%	6%	7%	5%	6%
	45	24	21	45	26	13	7
	44			44			
Don't know	4%	4%	4%	4%	6%	3%	4%
TOTAL: Better	25%	24%	26%	25%	39%	19%	10%
TOTAL: Worse	14%	13%	14%	14%	12%	15%	15%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 3							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The UK economy							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	48	27	10	8	2	1	0
	48						
A lot better	3%	6%	2%	8%	1%	13%	0
	538	257	104	36	78	0	63
	560						
A little better	32%	62%	20%	34%	22%	0	25%
	566	100	194	37	136	4	95
	556						
About the same	34%	24%	37%	35%	37%	58%	38%
	293	19	122	15	85	0	52
	297						
A little worse	18%	4%	23%	15%	23%	0	21%
	149	6	68	4	51	1	19
	150						
A lot worse	9%	1%	13%	4%	14%	11%	8%
	67	7	22	5	11	1	21
	65						
Don't know	4%	2%	4%	4%	3%	18%	8%
TOTAL: Better	35%	68%	22%	42%	22%	14%	25%
TOTAL: Worse	27%	6%	37%	18%	37%	14%	29%

VI_2nd_Stage

V2 3
 And do you expect each of the following things in 2014 to generally get better or worse than they are now? **The UK economy**

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	1	0	0	1	0
	3								
A lot better	1%	0	0	3%	0%	0	0	5%	0
	78	3	2	12	59	1	0	1	0
	81								
A little better	22%	7%	28%	31%	25%	6%	0	8%	0
	136	16	4	16	83	7	0	5	6
	130								
About the same	37%	33%	52%	42%	35%	43%	0	41%	87%
	85	14	1	3	57	4	1	3	1
	86								
A little worse	23%	30%	21%	8%	25%	24%	44%	23%	13%
	51	12	0	3	27	4	1	3	0
	49								
A lot worse	14%	26%	0	9%	11%	27%	56%	24%	0
	11	2	0	3	7	0	0	0	0
	11								
Don't know	3%	3%	0	7%	3%	0	0	0	0
TOTAL: Better	22%	6%	29%	34%	26%	6%	0%	17%	0%
TOTAL: Worse	37%	55%	14%	16%	36%	47%	100%	50%	14%

Gender

Age

V2 3

And do you expect each of the following things in 2014 to generally get better or worse than they are now? **The UK**

economy

	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	48	33	15	48	28	10	10
	48			48			
A lot better	3%	4%	2%	3%	6%	2%	2%
	538	295	243	538	122	163	253
	560			560			
A little better	32%	36%	29%	32%	28%	28%	39%
	566	279	287	566	150	235	180
	556			556			
About the same	34%	34%	34%	34%	35%	40%	28%
	293	124	169	293	54	102	137
	297			297			
A little worse	18%	15%	20%	18%	12%	17%	21%
	149	70	79	149	42	51	56
	150			150			
A lot worse	9%	9%	9%	9%	10%	9%	9%
	67	23	44	67	35	22	9
	65			65			
Don't know	4%	3%	5%	4%	8%	4%	1%
TOTAL: Better	35%	40%	31%	35%	35%	30%	41%
TOTAL: Worse	27%	24%	30%	27%	22%	26%	30%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 4							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The Eurozone debt crisis							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	25	10	6	7	2	1	0
	24						
A lot better	2%	2%	1%	6%	0%	13%	0
	213	86	66	18	25	1	17
	219						
A little better	13%	21%	13%	17%	7%	11%	7%
	621	177	182	42	119	2	99
	620						
About the same	37%	43%	35%	40%	33%	34%	40%
	402	91	137	26	94	2	53
	409						
A little worse	24%	22%	26%	24%	26%	25%	21%
	235	24	72	3	98	0	38
	235						
A lot worse	14%	6%	14%	3%	27%	0	15%
	165	28	58	9	26	1	43
	169						
Don't know	10%	7%	11%	9%	7%	18%	17%
TOTAL: Better	14%	23%	14%	24%	7%	29%	7%
TOTAL: Worse	38%	28%	40%	27%	53%	29%	37%

VI_2nd_Stage

V2 4

And do you expect each of the following things in 2014 to generally get better or worse than they are now? **The Eurozone debt crisis**

The Eurozone debt crisis

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	0	0	0	1	0
	2								
A lot better	0%	0	0	3%	0	0	0	5%	0
	25	4	0	7	12	1	0	1	0
	26								
A little better	7%	9%	0	17%	5%	6%	0	8%	0
	119	15	3	14	74	4	0	2	6
	115								
About the same	33%	32%	47%	37%	32%	25%	0	18%	87%
	94	7	4	5	67	5	2	2	1
	95								
A little worse	26%	15%	53%	13%	29%	32%	100%	18%	13%
	98	16	0	5	68	4	0	5	0
	95								
A lot worse	27%	34%	0	13%	29%	23%	0	44%	0
	26	5	0	6	12	2	0	1	0
	27								
Don't know	7%	10%	0	16%	5%	13%	0	7%	0
TOTAL: Better	7%	9%	0%	21%	5%	6%	0%	17%	0%
TOTAL: Worse	53%	49%	57%	26%	58%	53%	100%	58%	14%

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
V2 4							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The Eurozone debt crisis							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	25	19	7	25	20	5	0
	24			24			
A lot better	2%	2%	1%	2%	5%	1%	0%
	213	120	93	213	65	75	73
	219			219			
A little better	13%	15%	11%	13%	15%	13%	11%
	621	316	304	621	160	235	226
	620			620			
About the same	37%	38%	36%	37%	37%	40%	35%
	402	195	206	402	78	139	184
	409			409			
A little worse	24%	24%	25%	24%	18%	24%	29%
	235	107	128	235	42	70	123
	235			235			
A lot worse	14%	13%	15%	14%	10%	12%	19%
	165	67	98	165	66	60	40
	169			169			
Don't know	10%	8%	12%	10%	15%	10%	6%
TOTAL: Better	14%	17%	12%	14%	20%	14%	11%
TOTAL: Worse	38%	37%	40%	38%	28%	36%	48%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 5							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The NHS							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	32	11	13	6	2	1	0
	30						
A lot better	2%	3%	3%	5%	0%	13%	0
	141	60	44	14	11	0	13
	141						
A little better	9%	14%	8%	13%	3%	0	5%
	705	219	190	52	140	4	101
	703						
About the same	42%	53%	37%	49%	39%	58%	40%
	468	94	150	20	121	0	83
	481						
A little worse	28%	23%	29%	19%	33%	0	33%
	248	19	103	10	80	1	35
	256						
A lot worse	15%	5%	20%	10%	22%	11%	14%
	65	13	19	4	10	1	17
	65						
Don't know	4%	3%	4%	4%	3%	18%	7%
TOTAL: Better	10%	17%	11%	19%	4%	14%	5%
TOTAL: Worse	43%	27%	49%	28%	55%	14%	47%

VI_2nd_Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V2 5									
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The NHS									
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	0	0	0	1	0
	2								
A lot better	0%	0	0	3%	0	0	0	5%	0
	11	1	0	2	6	0	0	0	1
	10								
A little better	3%	3%	0	6%	3%	0	0	0	21%
	140	25	1	11	90	6	1	3	3
	136								
About the same	39%	53%	21%	30%	38%	36%	56%	22%	39%
	121	12	5	13	79	5	1	5	2
	122								
A little worse	33%	24%	68%	35%	34%	32%	44%	38%	28%
	80	9	1	4	56	5	0	4	1
	80								
A lot worse	22%	18%	11%	11%	24%	31%	0	35%	12%
	10	1	0	6	4	0	0	0	0
	10								
Don't know	3%	2%	0	15%	2%	0	0	0	0
TOTAL: Better	4%	2%	0%	8%	3%	0%	0%	8%	14%
TOTAL: Worse	55%	45%	86%	45%	58%	59%	50%	75%	43%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 5							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The NHS							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	32	23	10	32	23	8	2
	30			30			
A lot better	2%	3%	1%	2%	5%	1%	0%
	141	77	64	141	48	34	59
	141			141			
A little better	9%	9%	8%	9%	11%	6%	9%
	705	361	344	705	168	266	272
	703			703			
About the same	42%	44%	41%	42%	39%	45%	42%
	468	225	243	468	96	174	198
	481			481			
A little worse	28%	27%	29%	28%	22%	30%	31%
	248	110	138	248	64	79	104
	256			256			
A lot worse	15%	13%	16%	15%	15%	14%	16%
	65	28	37	65	32	23	9
	65			65			
Don't know	4%	3%	4%	4%	8%	4%	1%
	65			65			
TOTAL: Better	10%	12%	9%	10%	17%	7%	9%
TOTAL: Worse	43%	41%	46%	43%	37%	43%	47%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 6							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Crime in your area							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	31	14	9	5	2	1	0
	30						
A lot better	2%	3%	2%	5%	1%	13%	0
	128	42	51	17	10	0	8
	126						
A little better	8%	10%	10%	16%	3%	0	3%
	1046	295	314	61	212	5	159
	1070						
About the same	63%	71%	60%	58%	58%	69%	64%
	267	43	73	11	92	0	48
	261						
A little worse	16%	10%	14%	10%	25%	0	19%
	106	11	38	5	36	0	16
	106						
A lot worse	6%	3%	7%	5%	10%	0	6%
	83	11	34	6	12	1	19
	83						
Don't know	5%	3%	7%	6%	3%	18%	7%
TOTAL: Better	10%	13%	12%	21%	3%	14%	3%
TOTAL: Worse	22%	13%	21%	15%	35%	0%	26%

VI_2nd_Stage

V2 6
And do you expect each of the following things in 2014 to generally get better or worse than they are now? **Crime in your area**

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	1	0	0	1	0
	3								
A lot better	1%	0	0	3%	0%	0	0	5%	0
	10	2	1	1	6	0	0	0	0
	9								
A little better	3%	3%	17%	2%	3%	0	0	0	0
	212	34	5	26	131	8	1	5	3
	210								
About the same	58%	71%	70%	68%	56%	46%	44%	43%	39%
	92	6	1	6	65	5	1	4	3
	90								
A little worse	25%	13%	13%	17%	28%	33%	56%	35%	49%
	36	2	0	2	25	3	0	2	1
	37								
A lot worse	10%	5%	0	5%	11%	21%	0	17%	12%
	12	4	0	2	6	0	0	0	0
	11								
Don't know	3%	8%	0	6%	2%	0	0	0	0
TOTAL: Better	3%	4%	14%	5%	3%	0%	0%	8%	0%
TOTAL: Worse	35%	17%	14%	21%	38%	47%	50%	50%	57%

Gender

Age

V2 6

And do you expect each of the following things in 2014 to generally get better or worse than they are now? **Crime in your area**

	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	31	21	10	31	22	7	1
	30			30			
A lot better	2%	3%	1%	2%	5%	1%	0%
	128	74	54	128	45	34	49
	126			126			
A little better	8%	9%	6%	8%	10%	6%	8%
	1046	502	544	1046	242	383	421
	1070			1070			
About the same	63%	61%	65%	63%	56%	66%	65%
	267	141	126	267	59	92	116
	261			261			
A little worse	16%	17%	15%	16%	14%	16%	18%
	106	47	59	106	31	37	37
	106			106			
A lot worse	6%	6%	7%	6%	7%	6%	6%
	83	39	44	83	31	30	22
	83			83			
Don't know	5%	5%	5%	5%	7%	5%	3%
TOTAL: Better	10%	12%	8%	10%	16%	7%	8%
TOTAL: Worse	22%	23%	22%	22%	21%	22%	24%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 7							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Crime generally							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	24	9	9	3	2	1	0
	24						
A lot better	1%	2%	2%	3%	0%	13%	0
	137	51	58	10	13	0	4
	136						
A little better	8%	12%	11%	10%	3%	0	2%
	867	261	255	56	163	3	129
	888						
About the same	52%	63%	49%	53%	45%	44%	52%
	353	64	96	24	101	2	67
	349						
A little worse	21%	15%	18%	22%	28%	25%	27%
	195	15	71	7	73	0	27
	195						
A lot worse	12%	4%	14%	7%	20%	0	11%
	85	14	31	5	12	1	22
	84						
Don't know	5%	3%	6%	5%	3%	18%	9%
TOTAL: Better	10%	14%	13%	12%	4%	14%	2%
TOTAL: Worse	33%	19%	32%	29%	48%	29%	38%

VI_2nd_Stage

V2.7
 And do you expect each of the following things in 2014 to generally get better or worse than they are now? **Crime generally**

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	0	0	0	1	0
	2								
A lot better	0%	0	0	3%	0	0	0	5%	0
	13	3	1	3	6	0	0	0	0
	13								
A little better	3%	5%	17%	8%	3%	0	0	0	0
	163	26	3	21	99	6	0	5	3
	159								
About the same	45%	55%	39%	56%	42%	34%	0	43%	39%
	101	12	2	5	67	6	2	4	2
	101								
A little worse	28%	26%	33%	14%	29%	37%	100%	35%	34%
	73	3	1	6	55	5	0	2	2
	74								
A lot worse	20%	6%	11%	16%	23%	29%	0	17%	27%
	12	4	0	1	7	0	0	0	0
	11								
Don't know	3%	8%	0	4%	3%	0	0	0	0
TOTAL: Better	4%	6%	14%	11%	3%	0%	0%	8%	0%
TOTAL: Worse	48%	32%	43%	29%	52%	65%	100%	50%	57%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2.7							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? Crime generally							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	24	15	9	24	13	9	2
	24			24			
A lot better	1%	2%	1%	1%	3%	2%	0%
	137	90	47	137	58	31	48
	136			136			
A little better	8%	11%	6%	8%	13%	5%	7%
	867	408	459	867	213	343	311
	888			888			
About the same	52%	50%	55%	52%	49%	59%	48%
	353	183	170	353	69	115	169
	349			349			
A little worse	21%	22%	20%	21%	16%	20%	26%
	195	89	106	195	43	57	94
	195			195			
A lot worse	12%	11%	13%	12%	10%	10%	15%
	85	38	47	85	35	29	21
	84			84			
Don't know	5%	5%	6%	5%	8%	5%	3%
TOTAL: Better	10%	13%	7%	10%	17%	7%	8%
TOTAL: Worse	33%	33%	33%	33%	26%	29%	41%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 8							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The overall cost of living							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	27	10	9	4	2	1	1
	27						
A lot better	2%	2%	2%	4%	0%	13%	0%
	120	56	37	13	6	0	8
	122						
A little better	7%	14%	7%	12%	2%	0	3%
	338	121	86	19	62	2	48
	339						
About the same	20%	29%	16%	18%	17%	34%	19%
	715	184	204	49	151	2	126
	722						
A little worse	43%	44%	39%	46%	42%	25%	51%
	430	39	174	18	138	1	60
	435						
A lot worse	26%	9%	33%	17%	38%	11%	24%
	30	6	10	3	4	1	6
	31						
Don't know	2%	1%	2%	3%	1%	18%	3%
TOTAL: Better	9%	16%	9%	16%	2%	14%	4%
TOTAL: Worse	69%	54%	73%	63%	80%	43%	75%

VI_2nd_Stage

V2 8
 And do you expect each of the following things in 2014 to generally get better or worse than they are now? **The overall cost of living**

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	0	0	0	1	0
	2								
A lot better	0%	0	0	3%	0	0	0	5%	0
	6	0	1	0	5	0	0	0	0
	7								
A little better	2%	0	21%	0	2%	0	0	0	0
	62	10	0	9	42	2	0	0	0
	58								
About the same	17%	20%	6%	22%	18%	9%	0	0	0
	151	12	5	16	106	3	2	5	3
	150								
A little worse	42%	24%	69%	43%	45%	17%	100%	43%	43%
	138	26	0	11	79	12	0	6	4
	138								
A lot worse	38%	55%	0	28%	34%	74%	0	51%	57%
	4	0	0	1	3	0	0	0	0
	5								
Don't know	1%	0	5%	4%	1%	0	0	0	0
TOTAL: Better	2%	0%	14%	3%	2%	0%	0%	8%	0%
TOTAL: Worse	80%	81%	71%	71%	79%	88%	100%	92%	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 8							
And do you expect each of the following things in 2014 to generally get better or worse than they are now? The overall cost of living							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	27	17	10	27	18	8	1
	27			27			
A lot better	2%	2%	1%	2%	4%	1%	0%
	120	66	54	120	43	29	49
	122			122			
A little better	7%	8%	6%	7%	10%	5%	8%
	338	180	158	338	101	128	109
	339			339			
About the same	20%	22%	19%	20%	24%	22%	17%
	715	346	369	715	158	242	316
	722			722			
A little worse	43%	42%	44%	43%	37%	41%	49%
	430	200	230	430	96	165	169
	435			435			
A lot worse	26%	24%	28%	26%	22%	28%	26%
	30	15	15	30	14	13	4
	31			31			
Don't know	2%	2%	2%	2%	3%	2%	1%
TOTAL: Better	9%	10%	8%	9%	14%	6%	8%
TOTAL: Worse	69%	66%	72%	69%	59%	70%	75%

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V3							
And finally, would you say that you are optimistic or pessimistic overall about what will happen in the new year?							
Weighted base	1660	415	520	106	363	7	249
Unweighted base	1676	433	513	109	360	6	255
All likely voters	100%	100%	100%	100%	100%	100%	100%
	109	34	37	12	18	0	9
	101						
Very optimistic	7%	8%	7%	11%	5%	0	3%
	531	206	158	39	65	3	60
	538						
Somewhat optimistic	32%	50%	30%	37%	18%	46%	24%
	547	126	163	31	125	2	101
	548						
Neither optimistic nor pessimistic	33%	30%	31%	29%	34%	25%	41%
	318	37	105	18	101	0	57
	330						
Somewhat pessimistic	19%	9%	20%	17%	28%	0	23%
	131	7	50	7	53	1	14
	135						
Very pessimistic	8%	2%	10%	6%	15%	11%	6%
	25	5	7	0	2	1	9
	24						
Don't know	1%	1%	1%	0	1%	18%	4%
TOTAL: Optimistic	39%	58%	38%	48%	23%	43%	28%
TOTAL: Pessimistic	27%	11%	30%	24%	42%	14%	29%

VI_2nd_Stage

V3

And finally, would you say that you are optimistic or pessimistic overall about what will happen in the new year?

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	363	47	7	38	234	17	2	12	7
Unweighted base	360	49	8	40	228	14	2	13	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	18	2	0	4	9	1	0	1	1
	17								
Very optimistic	5%	4%	5%	11%	4%	6%	0	5%	21%
	65	9	1	10	39	3	0	2	0
	63								
Somewhat optimistic	18%	19%	21%	26%	17%	16%	0	19%	0
	125	15	3	9	80	9	1	4	4
	121								
Neither optimistic nor pessimistic	34%	32%	48%	23%	34%	52%	44%	37%	67%
	101	11	2	11	72	0	1	3	1
	104								
Somewhat pessimistic	28%	24%	27%	28%	31%	0	56%	21%	12%
	53	9	0	3	34	4	0	2	0
	52								
Very pessimistic	15%	19%	0	9%	14%	26%	0	18%	0
	2	1	0	1	0	0	0	0	0
	3								
Don't know	1%	2%	0	3%	0%	0	0	0	0
TOTAL: Optimistic	23%	23%	14%	37%	21%	24%	0%	25%	14%
TOTAL: Pessimistic	42%	43%	29%	37%	45%	24%	50%	42%	14%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V3							
And finally, would you say that you are optimistic or pessimistic overall about what will happen in the new year?							
Weighted base	1660	824	836	1660	430	584	646
Unweighted base	1676	796	880	1676	359	610	707
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	109	60	49	109	69	27	13
	101			101			
Very optimistic	7%	7%	6%	7%	16%	5%	2%
	531	259	272	531	167	169	195
	538			538			
Somewhat optimistic	32%	31%	32%	32%	39%	29%	30%
	547	270	278	547	96	221	230
	548			548			
Neither optimistic nor pessimistic	33%	33%	33%	33%	22%	38%	36%
	318	147	171	318	54	109	154
	330			330			
Somewhat pessimistic	19%	18%	21%	19%	13%	19%	24%
	131	76	55	131	34	47	50
	135			135			
Very pessimistic	8%	9%	7%	8%	8%	8%	8%
	25	13	12	25	10	11	3
	24			24			
Don't know	1%	2%	1%	1%	2%	2%	1%
TOTAL: Optimistic	39%	39%	38%	39%	55%	34%	32%
TOTAL: Pessimistic	27%	27%	27%	27%	20%	27%	32%