



Informa Exhibitions Expands Pop Culture Convention Portfolio With MegaCon Orlando

Orlando, FL (April 9, 2015) – Informa Exhibitions is proud to announce the addition of MegaCon Orlando to its FAN EXPO HQ portfolio of experiential pop culture exhibitions. FAN EXPO HQ, an operating division of Informa Exhibitions is one of the premiere producers of pop culture exhibitions in North America.

MegaCon, led by the management team of Elizabeth Widera and Christine Algar, is the largest pop culture convention in the South, hosting over 90,000 fans in 2014. For over 23 years this well-respected, fan favorite convention has united sci-fi to comic fans of all ages.

"Beth and Christine have proven they are amongst the most successful entrepreneurs in the pop culture convention industry. I have tremendous admiration for what they have built and everyone at FAN EXPO HQ looks forward to the opportunity to work alongside them as we continue to grow MegaCon," said Brian Powers, President of FAN EXPO HQ.

Widera added, "We are excited to join Informa and FAN EXPO HQ and become a part of their international family of events, while continuing to grow MegaCon within a culture of entrepreneurship that will empower our team to keep improving our show and the fan experience."

For more info, www.megaconvention.com

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About FAN EXPO HQ

FAN EXPO HQ produces a series of all-ages pop culture conventions for fans of comics, sci-fi, horror, anime, and gaming. FAN EXPO HQ is one of the largest entertainment convention groups in the world. Collectively it hosts over 340,000 fans annually at its series of events including: FAN EXPO CANADA™, FAN EXPO VANCOUVER™, FAN EXPO REGINA™, FAN EXPO DALLAS™, Toronto ComiCon, Dallas Comic Con, and MegaCon Orlando.

About Informa PLC

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