

# MAPIC Awards 2012 Winners

**mapic**<sup>®</sup>  
**awards**

## BEST FASHION & FOOTWEAR RETAIL CONCEPT

**adidas NEO**  
Germany



## BEST FOOD & BEVERAGE RETAIL CONCEPT

**EXKi**  
Belgium



## BEST HIGH STREET RETAIL REAL ESTATE DEVELOPMENT

**Santa Monica Place**  
Santa Monica, United-States  
*Submitted by The Jerde Partnership*



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## BEST MULTICHANNEL STRATEGY

**McDonald's**  
France



## BEST RETAIL & LEISURE DEVELOPMENT

**Morocco mall**  
Casablanca, Morocco  
*Submitted by Design International*



## BEST RETAIL GLOBAL EXPANSION

**Debenhams**  
United Kingdom



## MOST INNOVATIVE SHOPPING CENTRE

**The Star Vista**  
Singapore  
*Submitted by CapitaMalls Asia*

