

FINAL JUNE MA LIKELY VOTER STUDY

GeoCode

(N=800)	n	%
Worcester / West-----	190	23.75
Northeastern -----	285	35.63
Suffolk -----	65	8.13
Se Mass / Cape -----	260	32.50

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in Massachusetts. Would you be willing to spend seven minutes answering some questions so that we can include your opinions?

SCREEN. How likely are you to vote in the upcoming election for Governor in November of 2014 – very likely, somewhat likely, not very likely, not at all likely?

(N=800)	n	%
Very likely-----	712	89.00
Somewhat likely-----	88	11.00

QUOTA-1 Gender

(N=800)	n	%
Male -----	383	47.88
Female -----	417	52.13

QUOTA-2. What is your age category?

(N=800)	n	%
18-25 YRS-----	21	2.63
26-35 YRS-----	92	11.50
36-45 YRS-----	130	16.25
46-55 YRS-----	167	20.88
56-65 YRS-----	165	20.63
66-75 YRS-----	81	10.13
OVER 75 YRS-----	99	12.38
Refused -----	45	5.63

QUOTA-3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

(N=800)	n	%
Democrat -----	290	36.25
Republican -----	93	11.63
Independent/Unenrolled-----	409	51.13
Other -----	6	0.75
Not Registered-----	2	0.25

QUOTA 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=800)	n	%
White/Caucasian -----	658	82.25
Black/African-American -----	52	6.50
American Indian / Alaska Native -----	1	0.13
Asian -----	5	0.63
Native Hawaiian / Other Pacific Islander -----	0	0.00
Hispanic/Latino -----	52	6.50
Other -----	0	0.00
Refused -----	32	4.00

2. Do you think Massachusetts is heading in the right direction or is on the wrong track?

(N=800)	n	%
Right Direction -----	383	47.88
Wrong Track -----	265	33.13
Undecided -----	152	19.00

Great, I'm going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick. Would you say your opinion of Deval Patrick is generally favorable or generally unfavorable?

(N=800)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UND</u>
3. Deval Patrick	7 0.88	451 56.38	267 33.38	75 9.38
4. Martha Coakley	12 1.50	427 53.38	214 26.75	147 18.38
5. Steve Grossman	223 27.88	197 24.63	88 11.00	292 36.50
6. Juliette Kayyem	426 53.25	90 11.25	45 5.63	239 29.88
7. Elizabeth Warren	21 2.63	462 57.75	232 29.00	85 10.63
8. Charlie Baker	114 14.25	263 32.88	162 20.25	261 32.63
9. Mark Fisher	463 57.88	40 5.00	63 7.88	234 29.25
10. Ed Markey	45 5.63	373 46.63	208 26.00	174 21.75
11. Donald Berwick	479 59.88	67 8.38	38 4.75	216 27.00
12. Joseph Avellone	471 58.88	52 6.50	56 7.00	221 27.63
13. Barack Obama	0 0.00	415 51.88	335 41.88	50 6.25

14. Do you approve or disapprove of the job Barack Obama is doing as President?

(N=800)	n	%
Approve -----	359	44.88
Disapprove -----	354	44.25
Undecided -----	87	10.88
Refused -----	0	0.00

15. Overall, do you feel that the Affordable Care Act, sometimes called Obamacare, is generally good for Massachusetts or generally bad?

(N=800)	n	%
Generally good -----	392	49.00
Generally bad -----	319	39.88
Undecided -----	89	11.13

16. How closely are you following the 2014 election for Massachusetts Governor – very closely, somewhat closely, not very closely, or not at all?

(N=800)	n	%
Very closely -----	130	16.25
Somewhat closely -----	362	45.25
Not very closely -----	239	29.88
Not at all closely -----	55	6.88
Und/Ref -----	14	1.75

17. Do you approve or disapprove of the job Deval Patrick is doing as Governor?

(N=800)	n	%
Approve -----	458	57.25
Disapprove -----	230	28.75
Undecided -----	102	12.75
Refused -----	10	1.25

18. Overall, do you approve or disapprove of plans to locate gambling casinos in Massachusetts?

(N=800)	n	%
Approve -----	297	37.13
Disapprove -----	379	47.38
Undecided -----	120	15.00
Refused -----	4	0.50

19. Do you think it makes sense to locate a Greater Boston casino in Revere, Everett, or neither?

(N=800)	n	%
Revere -----	144	18.00
Everett -----	40	5.00
Neither -----	446	55.75
Und/Ref -----	170	21.25

{FOR QUOTA_3.3}

20. Earlier you indicated you were Independent/Unenrolled. If you had to choose, which Primary – Democratic or Republican – do you think you would vote in this fall?

(N=409)	n	%
Democratic -----	160	39.12
Republican -----	109	26.65
Neither -----	54	13.20
Undecided -----	86	21.03
Refused -----	0	0.00

21. Both political parties have a 15% rule at their state conventions meaning that if a candidate does not receive 15%, he or she will not qualify for the ballot. {ROTATE Some/Other} Some people say the rule is fair because candidates must make their case directly to party activists who can determine whether a candidate is serious and values the party platform. Others say the rule is not fair because it gives too much power to party activists who can knock a candidate off the ballot even if that candidate receives the required certified signatures. Which is closer to your view – the 15% rule is fair or not fair?

(N=800)	n	%
15% rule fair-----	267	33.38
15% rule not fair-----	337	42.13
Undecided -----	173	21.63
Refused -----	23	2.88

22. {ROTATE Some/Other} Some people say state party conventions serve an important role in the political process by setting benchmarks for candidates and key issues. Other people say they are a waste of time and money especially for candidates who spend half of the year focusing on getting the support of just convention delegates. Which is closer to your view?

(N=800)	n	%
State Party Conventions play an important role-----	196	24.50
State Party Conventions are a waste of time and money -----	409	51.13
Undecided -----	160	20.00
Refused -----	35	4.38

23. State party conventions are usually held in May or June. Have you ever attended a state party convention?

(N=800)	n	%
Yes -----	56	7.00
No-----	684	85.50
Undecided -----	48	6.00
Refused -----	12	1.50

{FOR 23.1}

24. What was the most recent convention you attended?

(N=56)	n	%
1968 – 1989 -----	6	10.71
1990 – 2001 -----	8	14.29
2002 – 2005 -----	8	14.29
2006 – 2009 -----	6	10.71
2010 – 2014 -----	12	21.43
Democratic -----	1	1.79
Long time ago-----	8	14.29

Don't remember ----- 7 12.50

25. Can you tell me what month the upcoming primary will be held?

(N=800)	n	%
July -----	13	1.63
August -----	12	1.50
September -----	334	41.75
October -----	27	3.38
November -----	120	15.00
Other -----	44	5.50
Undecided -----	226	28.25
Refused -----	24	3.00

{FOR QUOTA_3.1 or 20.1}

26. On Tuesday, September 9th, the Democratic Primary will be held. For Governor, there are up to five candidates who could be on the primary ballot. They are: Joseph Avellone, Donald Berwick, Martha Coakley, Steve Grossman, or Juliette Kayyem. Who would you vote or lean toward: Avellone, Berwick, Coakley, Grossman, or Kayyem?

(N=450)	n	%
Joseph Avellone-----	8	1.78
Donald Berwick-----	18	4.00
Martha Coakley-----	198	44.00
Steve Grossman -----	54	12.00
Juliette Kayyem -----	11	2.44
Undecided -----	146	32.44
Refused -----	15	3.33

{FOR 26.1, 26.2, 26.5}

27. Who would be your second choice?

(N=37)	n	%
Joseph Avellone-----	0	0.00
Donald Berwick-----	1	2.70
Martha Coakley-----	13	35.14
Steve Grossman -----	10	27.03
Juliette Kayyem -----	4	10.81
Undecided -----	8	21.62
Refused -----	1	2.70

{FOR QUOTA_3.1 or 20.1}

28. For Lieutenant Governor there are up to four candidates including Leland Cheung, James Arena DeRosa, Stephen Kerrigan, and Michael Lake. At this point would you lean toward Cheung, DeRosa, Kerrigan, or Lake?

(N=450)	n	%
Leland Cheung -----	18	4.00
James Arena DeRosa -----	4	0.89
Stephen Kerrigan -----	18	4.00
Michael Lake-----	12	2.67
Undecided -----	383	85.11
Refused -----	15	3.33

{FOR QUOTA_3.1 or 20.1}

29. For Attorney General there are two Democrats: Maura Healey and Warren Tolman. At this point would you lean toward Healey or Tolman?

(N=450)	n	%
Maura Healey -----	96	21.33
Warren Tolman -----	79	17.56
Undecided -----	264	58.67
Refused -----	11	2.44

{FOR QUOTA_3.1 or 20.1}

30. For Treasurer the candidates are Thomas Conroy, Barry Finegold, and Deborah Goldberg. At this point would you lean toward Conroy, Finegold, or Goldberg?

(N=450)	n	%
Thomas Conroy -----	20	4.44
Barry Finegold -----	38	8.44
Deborah Goldberg -----	48	10.67
Undecided -----	334	74.22
Refused -----	10	2.22

{FOR QUOTA_3.2 or 20.2}

31. On Tuesday, September 9th, the Republican Primary will be held. For Governor, there are two candidates who are on the primary ballot – Charlie Baker and Mark Fisher. At this point for whom would you vote or lean toward: Baker or Fisher?

(N=202)	n	%
Charlie Baker -----	128	63.37
Mark Fisher -----	10	4.95
Undecided -----	61	30.20
Refused -----	3	1.49

On November 4th, the General election for Governor will take place. I'm going to run some combinations by you - changing the Democratic name in each case. First, I'm going to run each of the Democrats against Republican Charlie Baker. The three Independents will be the same in all combinations. {RANDOMIZE 32-36} First let's start with:

32. Democrat Martha Coakley, Republican Charlie Baker, (randomize Independents) Evan Falchuk, United Independent Party, Scott Lively Independent, or Jeffrey McCormick Independent.

(N=800)	n	%
Martha Coakley -----	289	36.13
Charlie Baker -----	228	28.50
Evan Falchuk -----	6	0.75
Scott Douglas -----	10	1.25
Jeffrey McCormick -----	13	1.63
Undecided -----	213	26.63
Refused -----	41	5.13

33. How about Democrat Steve Grossman versus Republican Charlie Baker, (randomize Independents) Evan Falchuk, United Independent Party, Scott Lively Independent, or Jeffrey McCormick Independent.

(N=800)	n	%
Steve Grossman -----	194	24.25
Charlie Baker -----	212	26.50
Evan Falchuk -----	5	0.63
Scott Douglas -----	13	1.63
Jeffrey McCormick -----	14	1.75
Undecided -----	302	37.75
Refused -----	60	7.50

34. How about Democrat Juliette Kayyem versus Republican Charlie Baker, (randomize Independents) Evan Falchuk, United Independent Party, Scott Lively Independent, or Jeffrey McCormick Independent.

(N=800)	n	%
Juliette Kayyem -----	160	20.00
Charlie Baker -----	224	28.00
Evan Falchuk -----	11	1.38
Scott Douglas -----	11	1.38
Jeffrey McCormick -----	14	1.75
Undecided -----	322	40.25
Refused -----	58	7.25

35. Democrat Donald Berwick versus Republican Charlie Baker, (randomize Independents) Evan Falchuk, United Independent Party, Scott Lively Independent, or Jeffrey McCormick Independent.

(N=800)	n	%
Donald Berwick -----	149	18.63
Charlie Baker -----	237	29.63
Evan Falchuk -----	13	1.63
Scott Douglas -----	7	0.88
Jeffrey McCormick -----	18	2.25
Undecided -----	321	40.13
Refused -----	55	6.88

36. Democrat Joseph Avellone versus Republican Charlie Baker, (randomize Independents) Evan Falchuk, United Independent Party, Scott Lively Independent, or Jeffrey McCormick Independent.

(N=800)	n	%
Joseph Avellone -----	133	16.63
Charlie Baker -----	238	29.75
Evan Falchuk -----	9	1.13
Scott Douglas -----	10	1.25
Jeffrey McCormick -----	20	2.50
Undecided -----	331	41.38
Refused -----	59	7.38

37. The state Department of Children and Families has come under fire with recent deaths of children under the supervision of the state's Department of Children and Families. Since 2006, there have been nearly fifty deaths of children under DCF supervision. {ROTATE Some/Other} Some people say it is the Governor's fault who has not fixed the problem at the state agency; other people say that, while a child's death is tragic, the agency is doing the best it can and that the amount of children's deaths are at the same rates as in other states. Which is closer to your view – Governor Patrick is to be blamed because he hasn't fixed the problem...or...that these tragedies occur at the same rate in other states?

(N=800)	n	%
Governor Patrick's fault – not fixed problem -----	305	38.13
Rate of children deaths in other states are about the same ----	215	26.88
Undecided-----	280	35.00

38. The Supreme Court's decision to allow SUPER PAC's to make campaign expenditures for candidates on the basis of free speech has caused some controversy. Some people say that SUPER PAC's should not be allowed to raise and spend unlimited money to help a candidate because it corrupts the process. Others say that businesses and organizations through SUPER PAC's have the right to exercise free speech using the political process. Overall, do you support or oppose Super PAC's?

(N=800)	n	%
Support SUPER PAC's -----	104	13.00
Oppose SUPER PAC's -----	439	54.88
Undecided -----	257	32.13

39. Do you support efforts in the Legislature or Congress adding stricter regulations of super PACs, including making them disclose the names of their donors?

(N=800)	n	%
Yes -----	537	67.13
No-----	104	13.00
Undecided -----	159	19.88

40. If a candidate for Governor opposed SUPER PAC's, would you be more or less likely to support that candidate or would it make no difference?

(N=800)	n	%
More likely -----	275	34.38
Less likely-----	91	11.38
No difference-----	262	32.75
Undecided -----	172	21.50

THE FINAL FOUR QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

41. Do you currently have children in the school system?

(N=800)	n	%
Yes -----	172	21.50
No-----	611	76.38
Undecided -----	17	2.13

42. Are there any members of your household who are union members?

(N=800)	n	%
Yes -----	181	22.63
No-----	606	75.75
Undecided -----	13	1.63

43. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=800)	n	%
ABC -----	80	10.00
CBS -----	65	8.13
CNN -----	101	12.63
C-SPAN -----	13	1.63
COMEDY Central-----	36	4.50
Fox NEWS-----	163	20.38
MSNBC-----	57	7.13
NBC -----	68	8.50
Undecided -----	96	12.00
Refused -----	28	3.50
Other -----	93	11.63

44. When it comes to radio, which of the following seven radio stations do you listen to the most: {RANDOMIZE} WXKS, WZLX, WRKO, WBUR, WEEI, 98 POINT FIVE THE SPORTS HUB, WBZ 1030 - or something else {open}?

(N=800)	n	%
WXKS-----	34	4.25
WZLX -----	14	1.75
WRKO -----	44	5.50
WBUR -----	126	15.75
WEEI-----	46	5.75
98.5 the Sports Hub-----	59	7.38
WBZ 1030 -----	137	17.13
Other Descriptor of Station -----	48	6.00
Don't Listen to Radio-----	172	21.50
Undecided -----	21	2.63
Refused -----	9	1.13
NPR -----	34	4.25
WMJX-----	11	1.38
WROR -----	15	1.88
Sirius XM-----	12	1.50
WGBH -----	18	2.25

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]