

April 01, 2015

AEON Co., Ltd.
AEON MALL Co., Ltd.

--- FROM THE HEART OF JAPAN ---
Grand Opening of AEON MALL BSD CITY, AEON's First Store in Indonesia, at 10:00 on May 30th (Saturday)

AEON Co., Ltd. and AEON MALL Co., Ltd. hereby announces the grand opening of the AEON MALL BSD CITY, which represents our first shopping mall in the Republic of Indonesia (hereinafter known as Indonesia), on May 30th (Saturday).

AEON MALL BSD CITY is located in a southwest district of Jakarta. Development was started about twenty years ago, but moved into full swing in 2003 with the help of Sinarmas Land, when it was located in the BSD district.

Other plans are on the drawing board for residential housing, factories, schools, hospitals, a golf course, sports facilities and other facilities within the development site, and it is an area that holds much expectation. AEON is hoping that the establishment of a largest full-scale suburban shopping mall in the BSD district will provide the people of the local community with a new lifestyle.

Main Features of AEON Mall BSD CITY

- I **The provision of a wide range of cuisine by the BSD district's largest food court and approximately 140 restaurants.**
 - The **Food Culture** food court consists of 21 restaurants serving a wide variety of Japanese and Western cuisine within a modern Japanese atmosphere.
 - The **Cafe Street** features open terrace seating.
 - The **Food Carnival** food court serves mostly local cuisine and has a seating capacity of 1,100.
 - The **Ramen Village** plays host to seven ramen specialty restaurants.

- I **Contains approximately 280 diversified stores, including 47 Japanese stores, 25 of which make an appearance in Indonesia for the first time.**
 - A collection of popular specialty stores from Japan and other parts of Asia providing trendy fashions, miscellaneous goods and services.
 - Providing a one-stop forum for clothing, cuisine and lifestyle goods under the concept of "For Your Smart Living" for people in quest of convenience.

<Image of an external view of AEON MALL BSD CITY >



<Background to Opening the Mall>

AEON raised the concept of Asian Shift targeting the skyrocketing growth in ASEAN countries and China as one of the Group's common strategies in the AEON Group Mid-Term Business Plan (Fiscal 2014 to fiscal 2016).

Based on the policies for this strategy, AEON opened its first stores in Vietnam and Cambodia in 2014—one in each nation—and is planning to establish additional stores in the future. In addition to establishing the PT AEON MALL INDONESIA in 2012, we also set up PT AMSL INDONESIA in the same year as an affiliated company in a joint venture with Sinarmas Land, one of Indonesia's major real estate developers, and we are now moving ahead with the preparations for commencing all-out operations in Indonesia.

The mall represents AEON's first mall-type shopping center in Indonesia. It is situated in the BSD district, which is located to the southwest of the capital Jakarta, and development has been going on there for about twenty years, with Sinarmas Land moving ahead in earnest with development since 2003.

Other plans for the development area include residential housing, factories, schools, hospitals, a golf course, sports facilities and other facilities, and it is an area that holds much expectation. AEON is hoping that the establishment of a largest full-scale suburban shopping mall in the BSD district will provide the people of the local community with a wide variety of products and services that will help them enjoy rich lifestyles in addition to catering to their daily shopping needs.

AEON aims at becoming the No.1 retailer in Asia from the point of view of high-level growth and profitability based on our principle of "Placing the Customer First," and we will gather all Group businesses together in order to forge ahead with the expansion of our business activities within Indonesia.

Overview of AEON MALL BSD CITY

- Mall Name: AEON MALL BSD CITY
- Location: Jl. BSD Raya Utama Kelurahan Pagedangan, Kecamatan Pagedangan
Kabupaten Tangerang, Banten
- Telephone: AEON MALL BSD CITY 021-2188-5500
AEON BSD CITY STORE 021-722-5081 (Head Office)
- Website URL: <http://aeonmall-bsdcity.com>
- Managers: AEON MALL BSD CITY Daisuke Isobe, General Manager
AEON BSD CITY STORE Eddy Effendi Irawa, Store Manager
- No. of Stores: Main Store AEON BSD CITY STORE
Sub-Main Stores UNIQLO, H&M, Gramedia, Ace Hardware, Best
Denki, Cinema XXI
Specialty Stores: Approximately 280 stores
- Estate Area: Approximately 100,000 square meters
- Floor Area: Approximately 177,000 square meters
- Total Leased Area: Approximately 77,000 square meters
- Structure: Reinforced concrete, 4 above-ground levels
- Car Parking: Approximately 2,100 vehicles
- Bicycle Parking: Approximately 2,300 bicycles
- Developer: PT AMSL INDONESIA
- Opening: Open from 10:00, May 30 (Saturday), 2015
- Opening Hours: Specialty Stores 10:00 to 22:00
Restaurant Areas 10:00 to 22:00
Cinema Complex (Weekday/Sunday) 10:00 to 24:30
(Friday, Saturday, National Holidays) 10:00 to 02:00
AEON BSD CITY STORE 10:00 to 22:00
* Certain stores have different opening times
- Closed: Open 365 days a year
- Employees: Approximately 3,500 throughout the entire shopping mall
(Approximately 450 in the AEON BSD CITY STORE)
- Basic Business Region: Approximately 1.31 million people from approximately 330,000 households within a 30-minute drive.

FOR YOUR SMART LIVING

--- AEON supports smart lifestyles for everyone in Indonesia through the provision of wonderful shopping experiences ---

- Providing quality time with precious family members.
- Providing a forum where families can spend the day with their children with smiles on their faces.
- Providing one-stop services that are sure to cater to the wishes of ladies who always want to look their best.
- Packed full of attractive specialty stores providing the latest trends.



*Floor Outlines

Ground Floor: The floor providing restaurants and food court mostly originating in Japan serving a wide and diversified range of cuisines, and active lifestyles

The ground floor provides two concept zones—the Café Street & Food Culture zone and the Active Sports zone—located around the comprehensive AEON supermarket food floor.

Café Street & Food Culture Zone

- In addition to Liberica Coffee, the first branch of the Indonesian chain to open in Banten with its serene and relaxing atmosphere, the Cafe Street features open terrace seating surrounding the event plaza, and contains a branch of the world's largest Starbucks Coffee chain, the South Korean Coffee Bene, which boasts more than 1,100 branches spread throughout Asia, and the first Indonesian branch of Japan's DEL 'IMMO, a café serving sweets that is well-known for its Daikanyama Rolls.



- As far as restaurants go, Japan's skewer-grill buffet restaurant, Kushiya monogatari, and Uchino Shokudo, based on a concept of home cooking, have opened their first branches in Indonesia, and in addition to this KAIHOMARU, which ships fresh ingredients across from Japan on direct flights and serves them at reasonable prices, the GYUKAKU grilled meat restaurant and the Popolamama Italian restaurant have set up first branches.

- The Food Culture food court, with its modern Japanese atmosphere and open kitchens, is fitted out with 1,200 seats, so even large groups can be seated in comfort. In addition to takoyaki, tempura, okonomiyaki and other familiar Japanese dishes, this food court also serves twenty-one different varieties of cuisine.

- An event area including a 6-meter screen is located by the outside seats of Food Culture. This is where the people of the local community gather, and it can be used as a communication forum.

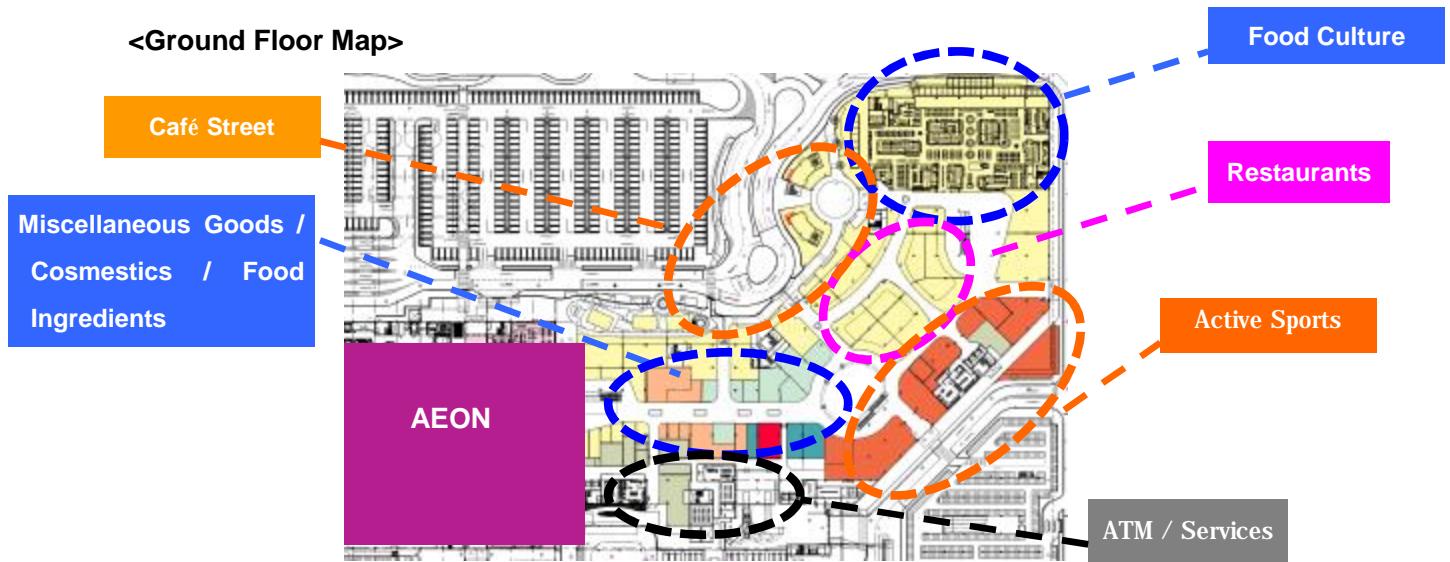


Active Sports Zone

This zone provides a collection of active sports specialty stores to encourage people to follow active lifestyles in accordance with the heightening sense of health within the country.

- In addition to NIKE and Billabong, which are popular for their town fashion, this zone also contains the general sports store PLANET SPORTS, the Motobaiku store providing a new type of enterprise handling all of Japan's Motoritz brand motorbike items, the BUILD A BIKE sports cycle store, which covers approximately 300 square meters incorporating a test ride area and maintenance corner, as well as other stores.

<Ground Floor Map>



1st Floor: The floor providing trendy fashions centered on overseas brands

Trendy Fashion Zone

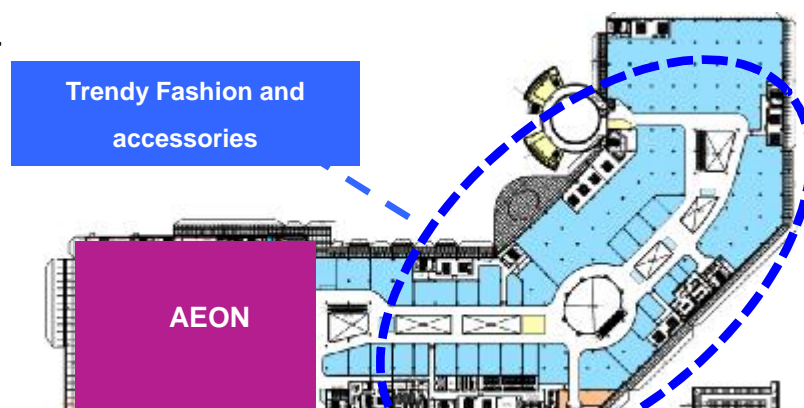
- Japan's UNIQLO, renowned for providing fast fashion throughout the world and that is well supported within Indonesia, has opened the largest store in the BSD district with a floor space of 2,500 square meters. Sweden's H&M, which everybody has been eagerly anticipating, has also opened its first store in Banten.

- This zone also contains a wide range of diversified stores providing shoes and bags, such as Singapore's Charles & Keith, England's Clarks, which is famous for its designer boots and the Wallaby brand, and Hush Puppies, which has continued with its popularity as being synonymous with the casual American style.

- With regard to fashion accessories, stores are also operated in this zone by Greek's Folli Folli, which handles unique and sophisticated jewelry, watches, bags and other such fashion accessories and which has opened a store in Banten for the first time, and by Guess Accessories, a specialty store supplying the American lifestyle brand accessories by Guess.

- The Batik Keris store, handling traditional Indonesian Batik clothing registered as an intangible cultural heritage by UNESCO and a full range of modern sophisticated Asian goods, is also available.

<1st Floor Map>



2nd Floor: The floor providing the world's largest Kids' World as well as casual fashion and goods surrounding the general AEON supermarket

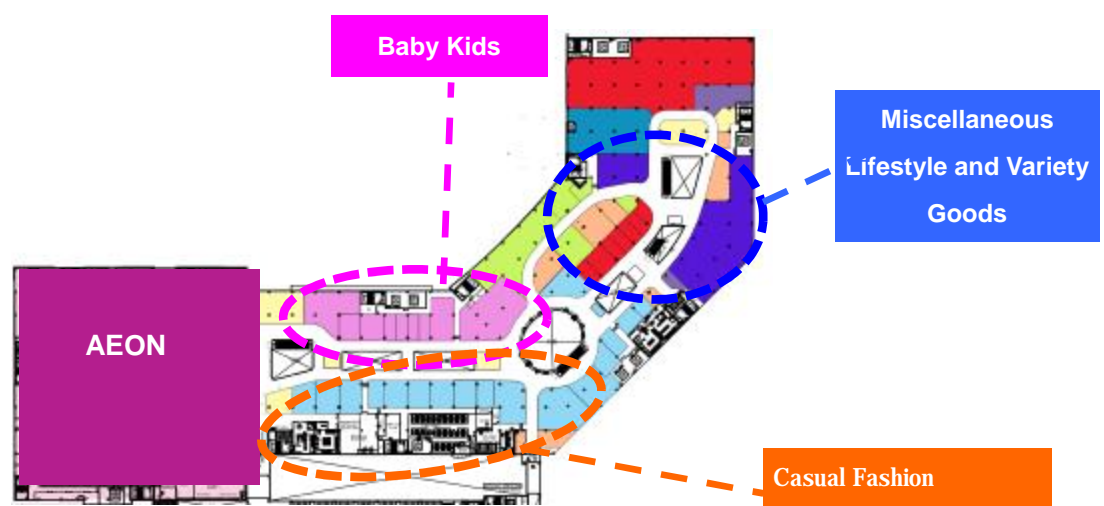
Kids' World

- Kids' World contains facilities and shops that are sure to delight children, including the Miniapolis kids' amusement facility and stores that are very popular locally, such as Multi Toys N Game and Toys City.
- The kids' shops that have made an appearance in Banten for the first time include Snoopy Baby, with a full line-up of clothes and goods featuring the cute Snoopy for babies through to elder kids, and the baby store ClodiAddict, which is very popular in Jakarta.
- In order to respond to the requirements of Indonesia's mothers and fathers who are becoming more and more aware of the importance of education every year, four study classrooms from Japan have opened providing lessons on the familiar Kumon style of learning at KUMON and music lessons at Nuansa Musik, etc.

Casual Fashion and Goods

- In addition to ANAP, the Japanese brand of pop-style street fashion that has opened its first store in Banten, the casual fashion stores available include popular Indonesian MINIMAL, which supplies fashion to female office workers.
- In the field of fancy goods stores, Scoop provides a full line-up of cute stationery, and Stroberi provides low-priced goods based on the color pink, which are very popular with the girls.
- For miscellaneous everyday goods, the towel store YAWARAGI is the first store produced by the well-established towel purveyor Yagiharu, which was founded in 1930 in Japan, to be opened in Indonesia. This store supplies a wide range of functional towels, including the Senshu towels that feature excellent absorption capabilities and a uniquely soft texture.
- In addition to the above, Japan's DAISO JAPAN, providing an enormous variation of goods at a single unified price, and Denmark's JYSK popular home furnishing store, providing sophisticated designs at reasonable prices, have also opened shop for the first time in Banten.
- Indonesia's largest bookstore chain, GRAMEDIA, which boasts more than 100 stores throughout the country, supplies not only children's books and technical books, but also videos, music DVDs and game-related software over a floor space approximately 1,600 square meters.

<2nd Floor Map>



3 Floor: The floor providing entertainment, casual dining and a food court

Cinema Complex and Amusements

- The main anchor of the third floor is CINEMA XXI, Indonesia's largest cinema chain with more than 140 facilities throughout the entire country, which provides ten screens and a total seating capacity of approximately 1,520. In addition to the latest movies from all over the world, this complex also provides a wide range of entertainment.
- In the field of amusements, this floor also contains the Amazone game center that can also be enjoyed by adults, as well as the South Korean Apple Kids Club amusements aimed at small children.

Home Appliances and Home Center

- Japan's BEST DENK store occupies a floor space of approximately 1,900 square meters. This store is focused on large household appliances, and also stocks leading-edge digital appliances; all of which are sold with the Japanese style of service.
- ACE HARDWARE, an American household goods chain established in 1924 and with approximately 4,700 stores spread throughout the world, has opened a store in the field of home center. This store stocks a huge variation of products over a spacious floor space of approximately 2,000 square meters, including general everyday household goods through to electrical appliances.

Food Court and Casual Dining

- The Food Carnival is a food court providing Indonesian home cuisine that is very popular locally, and with its high ceiling reaching to approximately ten meters, it is the largest food court in Banten; housing 33 restaurants and with a seating capacity for approximately 1,100 people. The open layout is capable of seating even very large groups in comfort, and the familiar tastes of Indonesian open air food stalls have been recreated at reasonable prices. An event stage is also located in the center of the food court. This stage is used for hosting a wide range of concerts, presentations by local people and a wide variety of other events, and it provides a bustling forum in which a different performance is available no matter how many times one visits.



- Japan's SUKIYA restaurant has opened its first store in Banten. In addition to its familiar gyudon (grilled meat on rice) cuisine, it also provides a menu favoring the taste preferences of Indonesian people.
- In addition to this, the third floor and fourth floor maisonette level plays host to the Kenny Rogers Roasters restaurant, serving the popular roast chicken basted in tasty herbs and spices, and the Begor Pondok Suryo restaurant, serving Indonesian cuisine. This wide, open area also caters to parties for large numbers of guests.

Ramen Village

The Ramen Village caters to the popularity of ramen noodles, which is increasing on a yearly basis in Indonesia. The Ramen Village consists of seven specialty ramen restaurants, all of which are skilled at serving up a variety of flavors, and is situated adjacent to the Food Court.

- EBI SOBA ICHIGEN, a restaurant with its flagship in Sapporo, Hokkaido, and boasting queues of people for its popular prawn soup, appears for the first time in Indonesia. Other restaurants popular in Japan for serving a variety of different soups are also available, including Tabushi Ramen, with its origins in Koenji, Tokyo, and characteristic for its seafood-based soup which is both sweet and tart and features a fragrant grilled leek and bonito oil, Hakata Men-oh, with its Hakata-style pork bone soup, and the Yokohama Iekei ramen shop Seirokuya Ramen, with its chicken-boiled soup.



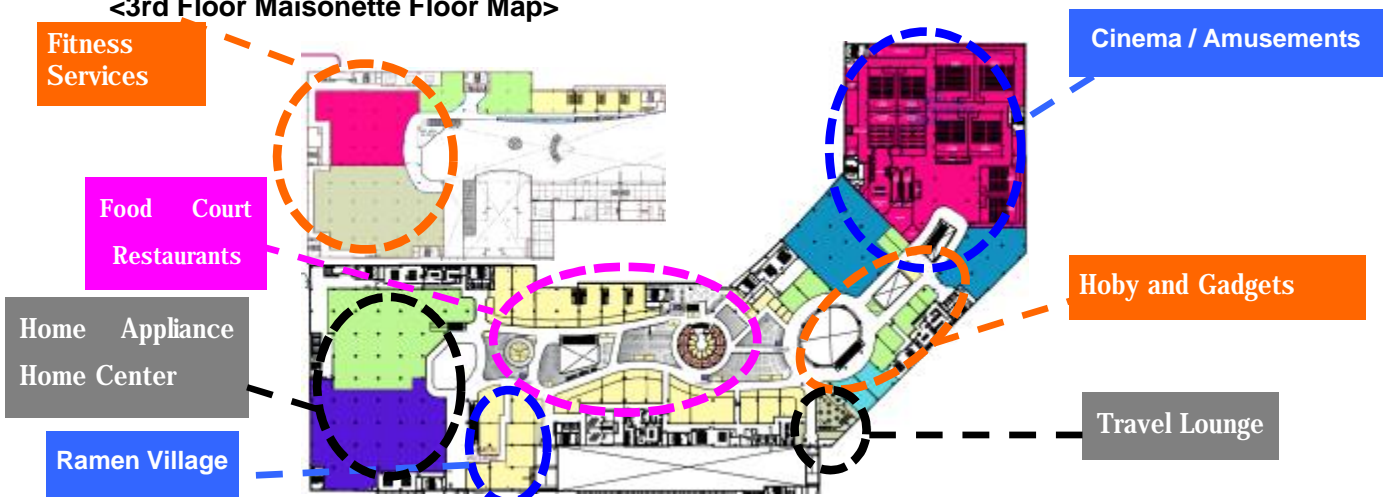
Travel Lounge

The Travel Lounge aims at catering to the increasing demand for travel in Indonesia and at acting as a forum for disseminating Japanese culture, and it contains the branches of the Japanese travel agencies JTB and H.I.S., as well as the Studio Tas store, which supplies travel goods and accessories.

Events introducing the famous sightseeing spots of Japan and Japanese culture are hosted in the lounge, and it has been created as a central hub for spreading information on both Indonesian and Japanese culture.



<3rd Floor Maisonette Floor Map>



Initiatives for Maintaining Safety and Peace of Mind, and Preventing Disasters and Crime

* Details on the Initiatives in Effect

1. Initiatives for Maintaining Safety and Peace of Mind

- The rails around the mall's atriums have been raised higher than normal to 1.4m on all floors to prevent children, etc., from leaning out and falling.

- Six smoking areas outside of the main building and eight smoking areas in the parking lot have been established to prevent passive smoking. These smoking areas have been separated from non-smoking areas to alleviate anxieties over health.

- Stable Electricity Supply

The mall is equipped with emergency generators to back-up the power supply within the mall in the event of a power outage or disaster. In addition to ensuring the business continuation of the specialty shops in the event of a power outage, these emergency generators were installed in consideration of maintaining the safety and peace of mind of our customers, and to contribute to the community. (Back-up Power: Approximately 16,000KW on a 24-hour basis.)

- Reinforced Ceiling Bracings

In accordance with AEON MALL standards in Japan, all ceiling and floor bracings have been reinforced to prevent them from collapsing in the event of large-scale earthquakes. The ceilings on the top floor are part of the skeletal structure to make sure that they do not collapse.



2. Initiatives for Preventing Disasters and Crime

- In order to guarantee peace of mind while shopping, crime-prevention cameras have been installed at all necessary locations within the parking lots (outdoor lot and parking annex) and within the mall. In addition to facilitating responses for preventing crime and in the event of disasters, these cameras have been installed in consideration of customer peace of mind while shopping.

- Disaster-prevention and crime-prevention measures have been reinforced through surveillance both inside and outside of the mall with the use of security patrols and a machine security system. Also, in addition to the installation of security checkpoints when vehicles enter the facility, security checkpoints and hand baggage inspection points have also been installed at all entrances.

- Surveillance personal will be posted by all escalators to prevent accidents when the mall is congested.

- All mall employees are part of our defensive fire-fighting squad for the purpose of evacuating and rescuing customers unfamiliar with the building, and for carrying out initial fire-fighting duties in the event of the outbreak of fire. We will do everything within our power to establish safety as swiftly as possible.

Initiatives for Environmental Conservation and Society Contribution Activities

We have established initiatives to make sure the mall takes people and the environment into consideration. The initiatives we have enacted for environmental conservation include reducing CO2 emissions and saving energy with the use of LEDs in all signs and lights.

*** Details on the Initiatives in Effect**

1. Initiatives Related to the Environment and Energy-Saving

- Installation of Solar Generators

A crystal solar battery module with a capacity of approximately 24KW has been installed on the eaves of the bustling Café Street, and we are distributing information on the necessity of reducing the burden on the environment to the customers of Indonesia, which is expected to experience rapid economic growth from now on.

- Active Use of LED Lighting

We are working hard to reduce electricity consumption and cut down on CO2 emissions by replacing the conventional fluorescent tubes with LEDs in all lighting inside and outside of the mall, and in all external signboards.

- Energy Consumption Visibility

We have installed an EMS (Energy Management System) to monitor the energy used within the mall, and providing visibility through this has enabled us to strive for energy-saving measures in our operations.

- Other Initiatives that Take the Environment into Consideration

The use of high side glass in the top floor restaurant zone enables us to use only the sunlight streaming in from outside without turning the lights on. This initiative helps us cut down on electricity consumption.

We recycle as much kitchen waste, used oil and other waste generated within the facility as possible, and do everything we can to reuse this in order to reduce the burden on the environment.

2. Initiatives for Local Harmony

*** Restaurant Zone**

The facades of the tenant properties in the Restaurant Zone on the ground floor have been set back to allow customer seats to share the main corridor, and this has produced a bright and open

area. Terrace seats are also available on the outside Café Street, and creating an environment in which water and verdure are in perfect alignment has provided an area that is in complete harmony with the local community.



*** Tree-Planting Project**

Tree-planting areas in addition to the AEON Forest have been established everywhere including in front of stores. This has created an environment rich in refreshing green nature.

*** AEON Hall**

The AEON Hall occupying a floor space of approximately 238 square meters has been established on the first floor of the mall. This facility can be used by the people of the community for a wide range of different purposes, including community group activities, exhibitions and presentations, etc.



*** AEON Hometown Forest Creation Tree-Planting Festival**

AEON hosts the Hometown Forest Creation tree-planting festival in which “hometown trees” that are indigenous to the area are planted and nurtured within the facility’s estate as part of the environment conservation and society contribution activities that we are carrying out together with the local people.

The AEON Hometown Forest Creation tree-planting festival will be held at the mall on April 19th (Sunday), 2015, during which the people who live in the community will plant approximately 12,000 trees covering 22 species indigenous to Indonesia, such as rambutan trees and mango trees, over land occupying approximately 3,000 square meters.

The total number of trees planted by the AEON Environmental Foundation and The Hometown Forest Creation tree-planting festivals crossed the 10 million mark in January 2013.



*** Miscellaneous**

Wi-Fi is available free of charge within the mall to cater to the demand of mobile terminals.

Universal Design

The basic aim of AEON's shopping malls is that visitors can enjoy the convenience of shopping regardless of their age or gender. We do everything within our power to provide comfort so that all customers will receive full satisfaction and enjoy their stay with us. We also believe that shopping malls are not merely places that provide commodities and services. We believe that it is extremely important for shopping malls to cater to the expectations of the local area as community forums, contribute to rich and abundant lifestyles of the people who live in the community, and take people and the environment into consideration so that everybody, including the elderly, the disabled and people with infants, can all enjoy shopping in comfort.

*** Details on the Initiatives in Effect**

1. Smooth Guidance to Customer Destinations

*** Guidance Signs and Spatial Production**

The parking lots are color-coded into zones and signboards providing guidance to each zone installed to enable customers to easily find their vehicles.

*** Installation of an Information Counter**

An Information Counter manned at all times has been installed to provide smooth guidance to all destinations within the mall. This counter not only provides information on the facilities available, but also caters to all customer requirements, such as taking care of lost children, lost property and lending out wheelchairs, etc.

2. Provision of Comfortable Spaces that Everybody can Use with Peace of Mind

*** Public Bathrooms and Children's Lavatories**

Public Bathrooms are available in nine locations throughout the mall (two on each of the ground floor, first floor and second floor, and three on the third floor). A special children's lavatory equipped with child-size toilets and hand-washing facilities, etc., is also available on the third floor.



*** Baby Room**

A baby room (resting room for babies) complete with a feeding room is available on the third floor.

*** AED Facilities**

AED (Automated External Defibrillator) facilities are located at the information counter and in the Disaster Prevention Center. Employees are also provided with practical training courses and all other types of training necessary to provide support in emergencies.

*** Benches**

Comfortable rest areas (including benches with cushions) are available at several locations within the mall.

*** Powder Room**

A powder room is available in the ladies bathroom to provide an area to freshen up.



*** Barrier Free**

The entire facility has been made barrier free by removing all differences in levels to enable all customers, including elderly people and the disabled, to move around freely.

*** Loan of Wheelchairs and Character-Adorned Children's Buggies**

Wheelchairs are available for loan at the Information Counter to enable disabled and elderly people, etc., to move freely around the mall. The mall is also the first shopping center in Indonesia to provide children's buggies adorned with Japanese characters so that children can have fun while being pushed around the facilities.

*** Parking Lot Project**

A parking annex has been installed to shield cars from rain and direct sunlight, and parking spaces equipped with roofs for approximately 1,600 vehicles are also available.

*** Designated Parking Spaces for the Disabled**

The mall is the first shopping center in Indonesia to put aside 24 parking spaces especially designated as parking spaces for the disabled in the multi-level car park, each of which is larger than normal parking spaces for ease-of-use. Sixty parking spaces especially for women drivers have also been put aside.



Remarks

All pictures used in this news release are images.

Features of the Flagship AEON BSD CITY STORE

Exciting New Discoveries—NEW LIFE, NEW YOU

The AEON BSD CITY STORE represents the first store AEON has set up in Indonesia, and it will supply a full line-up of clothing, cuisines and everyday goods to enrich the lives of our customers on a daily basis. It will provide a full range of merchandize and services that make their first appearance in Indonesia in the hope that they will provide a new type of lifestyle to the people of the community.

*** Concept behind the AEON BSD CITY STORE**

Exciting New Discoveries—NEW LIFE, NEW YOU

A line-up of merchandize mainly targeting an age group of between 20 and 40 with mid-range incomes, a demographic that is rapidly increasing in Indonesia, and new-generation families in order to make their lifestyles richer, more enjoyable and more beautiful. The store will provide exciting new discoveries every time people visit with its abundant stock and the finest level of employee service in Indonesia.

*** Store Features**

Proactively Foreseeing What the Customers Want, and Providing New Lifestyle Scenarios

Within a floor space of approximately 20,000 square meters, in addition to Indonesia's largest supermarket stocked with foodstuff and everyday necessities, the store has a sales area with a full line-up of apparel, from practical clothing through to the latest fashions for a wide range of generations from adults to children, as well as sales areas selling daily necessities that are sure to enrich new lifestyles. The mall represents Indonesia's first store for one-stop shopping, where it is possible to purchase everything pertaining to clothing, food and living in a single location.

Exploiting the overall power of the Group, the store will stock 1,200 different items included in the AEON TOPVALU brand from Japan, China, Malaysia and Thailand.

The store will provide "value-added merchandize with undisputable quality," "safe food with peace of mind," and "suggestions for new lifestyles" in order to cater to the requirements of people in the middle-income to high-income brackets, with whom consumption is expected to skyrocket in the future, and new-generation families within Indonesia, which continues to experience economic growth on a daily basis.

The store aims at providing support for enriched lifestyles through the creation of environments and facilities that guarantee convenience and comfort to its customers, as well as through the service provided by our staff.

* Floors and Merchandize Configuration

Ground Floor: Food & Health Lifestyles

In addition to the supermarket with its stock of approximately 20,000 items, including fresh food, processed food and daily consumables, etc., that are indispensable for everyday life, the store also contains the WARUNG BUNGKUS restaurant, which pays close attention to taste and its menu and prepares the cuisine on-site, and a bakery occupying approximately 1,400 square meters of space, which is the largest in Indonesia. The installation of an eat-in corner caters to the demand for immediate food that is prevalent within Indonesia.

Amid a heightening need for health and beauty within Indonesia, and Health & Beauty Corner and a Bicycle Cafe are also available. The Bicycle Café not only sells bicycles for family use, it also provides a place of relaxation for the local people who love bicycles.



Supermarket

- The Homemade Sambel Corner, preparing on site on customers' behalf and serving the Indonesian soul food sambel that is indispensable to everyday cuisine, and the Kid's Candy Corner, stocked with 1,000 snacks popular with children, have opened shop in Indonesia for the first time.



- Supplies Indonesian tofu prepared with an understanding of Japan's quality control methods together with Japanese tofu. Caters to an increasing interest in health.
- In addition to fresh vegetables and fruits from designated production areas, fresh fish from local fishing ports are cut, grilled, fried or prepared in any other preferred way using "fresh, tasty, convenient, healthy and safe" as key words. TOPVALU Gurinai Tasmanian Beef, etc., from our own ranch in Tasmania, Australia, is also available here.
- A full line-up of conveniently prepared food, such as cut salads, sliced fruits, fish fillets and marinated chicken, is available to cater to the needs of the local people, who have a high rate of eating out. A READY TO COOK corner is also available, providing combination packs of cut meat, fish, vegetables and spices that can easily be prepared into authentic meals; the first of

its kind in Indonesia.

- A Cooking Support Station providing information on easy-to-prepare and healthy cuisine, etc., has also been set up for families in which both parents work and for health-oriented shoppers.

Health & Beauty Care

- A 500-square meter areas complete with a dispensary provides support for health management to local people, involving such services as doctor consultations and blood-pressure checkups, etc.
- A Jam Café Stand providing healthy beverages using herbs that are popular in Indonesia is available. It is here that drinks including the functions and tastes required by each individual customer are blended.
- Stocks a full line-up of trendy skin care products, including skin whitening agents that are very popular with the ladies in Indonesia, and aims at creating a sales area in which required items can easily be selected by displaying the stock separately by application and by function.



Delicatessen

The WARUNG BUNGKUS Corner occupies a large area of 1,400 square meters, and operates under the concept of providing Warung (street stalls), an indispensable part of Indonesia's food culture, and Bunkus (ready-made take-out meals) in a hygienic, safe, anxiety-free and delicious manner. In addition to the traditional Indonesian cuisine that is popular in the area, WARUNG BUNGKUS stocks over 200 items spread between ten counters, such as popular Japanese side dishes, sushi, western cuisine, fast food, fresh juice and ice-cream cones served by MINISTOP, one of the AEON Group members.

Bakery

The bakery provides 100 different items, including bread baked with fruit unique to south-sea islands, sandwiches that the people of Indonesia have never tasted before, and Japanese castella sponge cake, etc. A café is also available so that customers can enjoy the freshly-baked and fragrant bread together with a cup of coffee.

Bicycle Cafe

In addition to stocking a comprehensive line-up of kids' bicycles, a café is also available on the premises in order to encourage families to visit after enjoying cycling on the weekend. A bicycle store designed in the style of a coffee shop.



1F: BEAUTY & FASHION LIFESTYLES

A new recommendation-type fashion store operating under the concept of definitely finding the perfect fashion item to suit each individual customer.



Ladies and Men's

- A unisex store providing the ultimate casual fashion items for tropical Indonesian customers. A corner capable of providing total coordination with popular brands of denim jeans and T-shirts, AEON's TOPVALU collection, and the AEON original Doublefocus and Caribbean Joe brands make their first ever appearance in Indonesia. Staff members are on hand to recommend new fashion items.
- Karuizawa Shirts—order-made shirts for men—are available. Using material produced in our Indonesian factory to make tailor-made shirts with Japan's indisputable levels of quality has enabled us to supply these items at reasonable prices. Each individual customer is able to order shirts at sizes that fit them perfectly.
- Indonesia's first ever bra consulting service recommends perfect-fit lingerie to customers.

Fashion Goods

- In addition to TOPVALU parasols equipped with UV-reduction functions indispensable for the strong sunlight in Indonesia, waterproof parasols that are popular in Japan make their first appearance in Indonesia. The store has an accessory concierge available at all times to recommend hair accessories, scarfs and jilbabs for Muslim ladies.
- The Osewaya-Oshareya accessory brand is sold here for the first time in Indonesia.



- The My Style Shop incorporates a fashionable café and provides recommendations on products and services that adult ladies demand in a single location. In addition to the Kawaii stationery by Cameo Japan, which makes its first appearance in Indonesia, recommendations are also available on TOPVALU compression stockings and popular body care brands, etc.

Ladies Shoes

- The largest stock of shoes in the area in addition to the 25 most popular brands in Indonesia. Includes a comprehensive production of pedicure and foot massage services under the concept of Total Foot Solutions.
- The presence of travel goods has been reinforced owing to the expectation of massive growth in demand due not only to visa regulations in Japan having been relaxed for Indonesian nationals this year, but also owing to the fact that the Tokyo Olympics will be held in the year 2020. In addition to a line-up of twelve different colored TOPVALU suitcases, a wide variety of travel accessories are available to help people enjoy their travels in a stylish manner.



2F: KIDS REPUBLIC & HOME FASHION LIFESTYLE

A sales area occupying 4,000 square meters that stocks every kids' item imaginable. The Kids Republic is a one-stop shopping area that makes its first appearance in Indonesia. The aim is to make it into the No.1 kids store in the community.

The sales area for home goods provides total coordination for living. The area recommends a variety of scenarios for home lifestyles, including such themes as “family relaxation” and “home sweet home,” etc.

Toys

Features the world's largest TOMICA SQUARE and Indonesia's largest Bandai Gundam Character Shop. In addition to a line-up including a wide range of popular character items, such as Gundam, Doraemon and Hello Kitty, it also incorporates a comprehensive hands-on workshop to provide a dreamland that nobody—from children to adults—will grow tired of no matter how

long they stay.



Children & Babies

- Fully stocked with a large number of TOPVALU products based on a theme of “Safety and Peace of Mind,” as well as a comprehensive variety of safety goods and baby food that have been in short supply in Indonesia up until now. A baby concierge is stationed here at all times to discuss a wide range of topics, from pre-natal preparations through to bringing up children.
- In addition to various facilities based on a theme of “Anxiety-free Facilities and Environments for Mothers,” such as Indonesia’s largest baby room and bathrooms for family use, etc., consultations related to infants are also available. Various other facilities are also available in which families can have fun together, including a Sweets Shop operated by MINISTOP in which customers can choose their own toppings and kidzooona operated by Aeon Fantasy.
- Shops selling kids’ accessories and children’s shoes are also available to recommend trendy styles for kids.



Stationery

A full line-up of convenient universal design items making their first appearance in Indonesia, including stationery and fancy items made in Japan and TOPVALU stationery, etc.

Home Fashion

- The displays are laid out in three different areas for living rooms, kitchens and bedrooms. The living room corner is well stocked with interior decorations, and brightly colored merchandize and storage items that will enrich living rooms and dining rooms.
- The inclusion of an area for order-made curtains and items related to home-renovations has enabled us to provide suggestions for total room coordination.
- Recommending home theater sets with which families can enjoy movies in the comfort of their

own homes. These are available for purchase with the customer free to compare televisions, speakers and audio systems.

- The kitchen corner is fully stocked with a wide variety of cooking utensils and kitchen tools that will make people want to work in the kitchen, and is based on a theme of “enjoying home-made cooking for the precious family.”
- The bedroom corner provides suggestions for My-Fit Pillows (custom-made pillows) by Nishikawa Living, and cool bedding for those hot nights in Indonesia when it is difficult to sleep based on a theme of "providing high-quality sleep".
- Each corner is stocked with a full line-up of TOPVALU products, including bedding, towels, crockery and cutlery, storage containers, stainless steel bottles and lunch jars, all of which are high-quality products sold at reasonable prices.



*** Miscellaneous Services**

- We have adopted a service in which the same shopping cart can be used on all floors throughout the entire store, which is the first time this service is available in Indonesia.
- Fitting rooms especially designed for use by disabled people have been installed in the 1F fashion corner.
- High-performance water purifiers have been installed within the store. This water will be provided to customers as safe and anxiety-free drinking water and as water for use when cooking.
- We have implemented a service for the delivery and installation of electrical appliances and furniture, etc., and for the delivery of food and other products purchased in the supermarket (limited to local deliveries).
- In addition to the installment payment services through AEON Credit Service Indonesia with its easy application procedures, we have also started a service for issuing AEON gift tokens and AEON members' cards.
- In addition to a gift-wrapping service, we also provide an alteration service, etc., within the store for clothing.