



**FOR IMMEDIATE RELEASE**

**FETCH! WITH RUFF RUFFMAN® RETURNS TO PBS KIDS GO!sm FOR ITS FOURTH SEASON WITH A FRESH CAST AND ALL-NEW CHALLENGES MASTERMINDED BY TV'S TOP-DOG HOST!**

**-- The capers begin with FETCH!®'s first ever all-animated special premiering Friday, September 11, 2009 (check local listings) --**

(Boston, MA, August 12, 2009) Does your idea of fun include purifying space shuttle wastewater at **NASA's Marshall Space Flight Center**? Ever dream of swimming with **Shamu at SeaWorld**? Want to try your hand at building a better tennis racquet for **Wilson Sporting Goods**? If you answered yes to any of these questions, then you don't want to miss the **new season of FETCH! with Ruff Ruffman premiering Friday, September 11 on PBS KIDS GO!**

After each receiving a surprise casting phone call from Ruff himself, the new contestants – Bethany, Brian, Liza, Isaac, Sterling, and Talia – set out to tackle their host's latest set of challenges in the hopes that they'll be named *FETCH!*'s Season 4 "Grand Champion." But the kids won't just deal with dirty water, make friends with giant mammals or explore the finer points of sporting equipment – our fearless *FETCH*ers will also discover what it takes to make one person's trash another person's treasure with **Antiques Roadshow appraiser, Gary Sohmers** and launch into pole vaulting with **Design Squad host, Nate Ball**. They'll even stage an improvisational comedy routine and hitch a mysterious ride on a 1930s-era train, à la the Orient Express!

"*FETCH!* fans know how much Ruff enjoys the thrill of the chase, and this season's cool new challenges, along with some unexpected twists, will keep the cast on their toes and viewers on the edges of their seats!" says Executive Producer Kate Taylor. "And we've added to the excitement by featuring friendly faces from our extended PBS family, including appraiser Gary Sohmers from *Antiques Roadshow* and Nate Ball from *Design Squad*."



FETCH! is produced by WGBH Boston. Major funding for FETCH! is provided by the National Science Foundation and public television viewers. TM/© 2009 WGBH Educational Foundation.

[www.pbskids.org/fetch](http://www.pbskids.org/fetch)

The new season of *FETCH! with Ruff Ruffman* kicks off with its first-ever, all-animated special on Friday, September 11. The premiere, which tracks the indomitable Ruff Ruffman as he sets out on an epic journey to get his job back after being fired at the end Season 3, is followed by 20 brand-new half-hour episodes featuring more than 30 mind-bending challenges on PBS KIDS GO! (check local listings).

Now in its fourth season, *FETCH!*'s unique reality game show format teaches six- to ten year olds about science in an utterly fresh and unique way as the cast takes on wild and wacky challenges inspired by a variety of themes, including this year's scientific principles of green science/sustainability, sports, and sound/light/heat.

Funded in large part by the National Science Foundation, *FETCH! with Ruff Ruffman* teaches real world science as it challenges cast members and viewers to ask questions, conduct experiments, and investigate the world around them. The series also has an extensive outreach initiative that highlights Season 4's science themes and a Web site, [pbskidsgo.org/fetch](http://pbskidsgo.org/fetch), that gives viewers a chance to play along with the show even after the TV is turned off. Full episodes and clips of *FETCH! with Ruff Ruffman* can also be seen online at [pbskids.org/go/video](http://pbskids.org/go/video). And new for Season 4, the site will feature a multi-level game that pits Ruff in a luge race against his arch nemesis, Scruff. To win, players must pick the most aerodynamic racing suit, get Ruff off the starting line with the most power and least wind resistance, and steer Ruff's sled along the optimal path in order beat Scruff's time!

*FETCH! with Ruff Ruffman* is produced by WGBH Boston. The Executive Producer for the series is Kate Taylor. Funding for *FETCH!* is provided by the National Science Foundation and public television viewers.

### **About WGBH Boston**

WGBH Boston is America's preeminent public broadcasting station, producing one-third of PBS's prime-time lineup—more than any other single production house. WGBH is the creator of the award-winning PBS children's series *Arthur*, *Between the Lions*, *Postcards from Buster*, and *ZOOM*, as well as the critically acclaimed new favorites *Curious George* and *FETCH! with Ruff Ruffman*. WGBH also produces the award-winning *Peep and the Big Wide World* (seen on TLC's Ready Set Learn! and the Discovery Kids Channel), and *Time Warp Trio* (seen on the Discovery Kids Channel).

Under the leadership of Vice President Brigid Sullivan, the WGBH children's lineup leads the field in educational multimedia (including the Web, broadband, and interactive television) and in technologies and services that make media accessible to people with disabilities. WGBH's current

children's series have been recognized with some of the world's most prestigious awards, including 21 Emmys, two George Foster Peabody awards, three Prix Jeunesse awards, a BAFTA, and more than 18 Parents' Choice Awards. For more information, visit [www.wgbh.org](http://www.wgbh.org).

### **About PBS KIDS and PBS KIDS GO!**

PBS KIDS, for preschoolers, and PBS KIDS GO!, for early elementary school kids, offer all children the opportunity to explore new ideas and new worlds through television, online and community outreach programs. With positive role models and content designed to nurture a child's total well-being, PBS's children's media and family and educator resources—including PBS KIDS online ([pbskids.org](http://pbskids.org)), PBS KIDS GO! online ([pbskidsgo.org](http://pbskidsgo.org)), PBS Parents ([pbsparents.org](http://pbsparents.org)), PBS Teachers ([pbsteachers.org](http://pbsteachers.org)), PBS KIDS Raising Readers and literacy events across the country—leverage the full spectrum of media, technology and community to build knowledge, critical thinking, imagination and curiosity. Empowering children for success in school and in life, only PBS KIDS and PBS KIDS GO! have earned the unanimous endorsement of parents, children, industry leaders and teachers. PBS is a nonprofit media enterprise owned and operated by the nation's 356 public television stations, serving more than 115 million people on-air and online each month.

For more series information and photography, visit [pressroom.wgbh.org](http://pressroom.wgbh.org) or [pbs.org/pressroom](http://pbs.org/pressroom).

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