



kansai paint

CORPORATE PROFILE

2014 — 2015

kansaipaint.ae

AT A GLANCE

The various products provided by the Kansai Paint Group are highly valued and trusted in a broad variety of fields, due to the important role our coatings play in areas such as protection, beautification, special functionality and environmental sensitivity.

Moreover, with Kansai Paint's proprietary research and development capabilities at its core, the Company is providing its clients

around the world with unparalleled customer service by expanding its manufacturing, distribution and sales activities worldwide.

KEY FACTS AND FIGURES

Thousands of US dollars	2010	2011	2012	2013	2014
AT YEAR END					
Net Sales	\$2,161	\$2,303	\$2,493	\$2,857	\$3,114
Operating Income	\$199	\$205	\$188	\$235	\$288
Income before income taxes	\$218	\$519	\$249	\$315	\$380
Net Income	\$115	\$123	\$136	\$173	\$209
AT YEAR END					
Total assets	\$2,627	\$2,635	\$3,103	\$3,523	\$3,887
Owners' equity	\$1,567	\$1,625	\$1,664	\$1,922	\$2,195
No. of employees					10,000
Countries served					43



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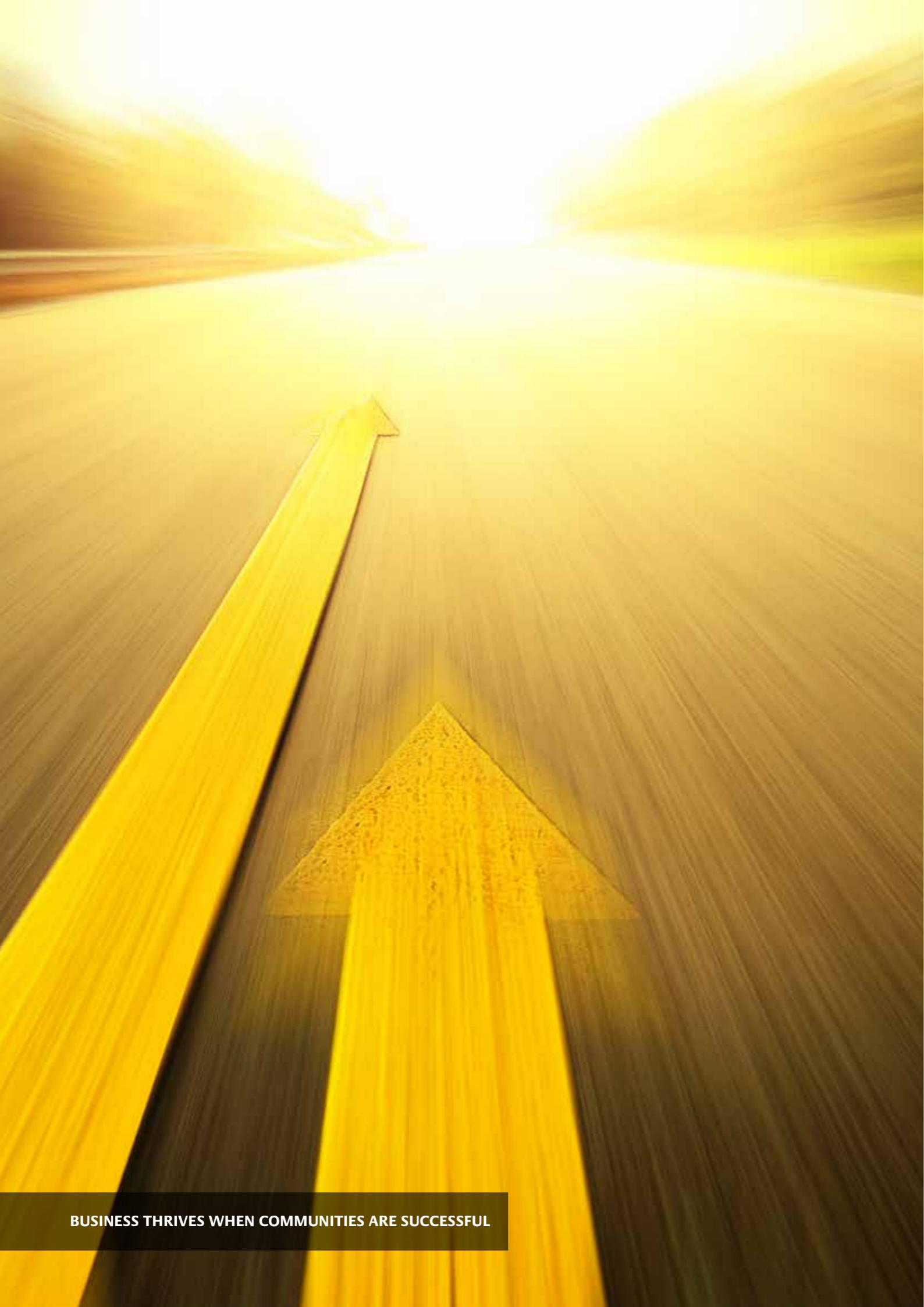
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INTRODUCTION

KANSAI PAINT IS NEARLY 100 YEARS OLD.

Established in 1918 by Katsujiro Iwai, Kansai Paint Co., Ltd. has grown into Japan's largest and most progressive manufacturer of Decorative, Automotive, Industrial, Protective and Marine Coatings. Today, the company enjoys a well-established position as one of the world's top ten paint manufacturers.

Our coatings business serves our customers across a wide range of industries and applications, including automotive manufacturing, automotive refinish, buildings, various industries, structures, ships and others. The concept of continuously working to solve

our customers' coatings related problems represents the very foundation of Kansai Paint, and through these efforts, we are working to deliver shareholder value, build upon a track record of operational excellence and contribute widely to society.

COMMITMENT TO CONTINUOUS IMPROVEMENT

Some of our paints and coatings products are known to instill the surfaces they coat with special functionality. These features, driven by strong investment in research and innovation, are strongly acclaimed by our customers and have been earning Kansai Paint a reputation for exceptional reliability in a wide range of fields. The fact that we hold a large share of the global automotive coating market and that our products are used by many of the leading automobile manufacturers contributes to the good reputation we enjoy. We also continue to put unwavering effort into products for all types of substrates requiring painting or coating, including industrial products, residential housing, office buildings, and steel structures such as ships, bridges and plants.

Throughout the world, Kansai Paint utilizes the achievements and knowledge earned through research and development efforts, and transforms these into technical services that the company is able to provide its customers together with the company's outstanding products and services.

+18
COUNTRIES
DISTRIBUTION

+41
GLOBAL OPERATION

+10,000
WORKFORCE

KANSAI GLOBAL NETWORK

ORGANIZATION CULTURE

In an age characterized by its innovative channel of information, abundant products and services, the quest for differentiation and realization of one's identity through everything we have or do has become almost imperative.





Hiroshi Ishino
President, Representative Director

MESSAGE FROM THE PRESIDENT

TO ALL OF OUR STAKEHOLDERS

Here at Kansai Paint and its Group companies, our fundamental business philosophy is to contribute to society by providing products and services that satisfy our customers. The coating business, the core business of the Kansai Paint Group, is supported by our customers in a wide range of industries, including various industrial products centring on automobiles, buildings, structures, ships and other products.

The foundation of the Kansai Paint Group's very existence is the concept of continuously working to improve our level of customer satisfaction, and through these efforts, we are working to increase the value of our stock, strengthen our operational foundations and contribute widely to society.

OVERVIEW OF THE FISCAL YEAR ENDED MARCH 2014

Detailed figures for this consolidated fiscal year (fiscal year 2013 ended on March 31, 2014) are as summarized, we attained consolidated net sales of ¥320,454 million (US\$3,114 million, a year-on-year increase of 9.0%), consolidated operating income of ¥29,636 million (US\$288 million, a year-on-year increase of 22.6%), and consolidated net income of ¥21,560 million (US\$209 million, a year-on-year increase of 21.4%). For the term under review, annual dividends were ¥15 per share. In the global economy for the term under review, despite a slowdown in the growth of the emerging economies including India and Africa, the global economy has continued to expand. Gradual improvement has continued in Europe and America, where these economies are continuing on a weak track to recovery.

The Japanese domestic economy registered steady growth for the term under review, thanks in part to the anti-deflationary effects of Abenomics*, as well as from last minute market demand before the increase in consumption tax.

The consolidated business results of the Kansai Paint Group were affected domestically by a downturn in the automobile production sector in the beginning

of this fiscal year, however, a recovery in this sector, along with earthquake disaster reconstruction, in addition to last minute buying before the consumption tax increase, led to a greater demand for coating products, which contributed to an increase in our profits from the second quarter onward. In markets outside of Japan, despite the economic slowdown in India and Africa, we experienced an increase in demand for our coating products and sales growth continued as before.

In Asia, even though our business was affected by the instability of the political situation in Thailand and China, the business results for this fiscal year was greater than the previous fiscal year.

In Indonesia, our business performance expanded due to increased automobile production and other factors.

Furthermore, the business performance at our Indonesian subsidiary that was newly consolidated last year, contributed to an expansion of our consolidated business performance. In addition, we recorded some special income from sales of fixed assets by selling off domestic land, etc.

OUTLOOK FOR THE FISCAL YEAR ENDING MARCH 2015

In the forecast for the global economy, even as there are indications of recovery in the developed economies, and despite a slowdown in the pace of growth of the emerging economies, we still expect the emerging economies to continue to grow. Here in Japan, it is hoped that the effects of financial and economic policies will lead to a full-scale economic recovery. On the other hand, there are concerns that a downturn in demand due to the consumption tax increase, as well as a steep rise in the price of raw materials will depress earnings.

Under these circumstances, the Kansai Paint Group will focus on our three-year mid-term management plan, which is based on the important policies of accelerated globalization, increased profitability, and strengthening the management foundations of the group. This plan will be the guiding principle for improving our business performance and expanding our business activities.



COLOR OF LIFE
GLOBAL PAINT PARTNER OF MANCHESTER UNITED

As for the outlook for this term (fiscal year 2014), we have set targets as follows: consolidated net sales of ¥350,000 million (US\$3,401 million), consolidated operating income of ¥34,000 million (US\$330 million) and consolidated net income of ¥21,000 million (US\$204 million). Furthermore, for this term, we intend to set annual dividends to be ¥15 per share.

Management Strategies

Fiscal year 2013 marked the first year of a new three-year mid-term business plan. Accordingly, we are following the important policies detailed below in order to expand our business activities.

1. Accelerated Globalization

Focusing on emerging economies where the prospects for growth are most positive, our overseas businesses will look to strengthen competitiveness by optimizing costs and product quality to meet the needs of the market. We will also increase the pace in which we enter and develop businesses in new territories and fields, as well as areas that can make a significant contribution to our consolidated business performance.

2. Increase Profitability

By increasing the size and efficiency of our businesses overseas, we plan to increase profitability further. Domestically, in addition to reducing total costs by looking to optimize our organizational structure and work processes, by strengthening our competitiveness we plan to maintain and then increase our market share, which in turn will increase our profitability.

3. Strengthen the Management Foundations of the Group

Through the effective use of shared management resources across the Kansai Paint Group, we shall meet the needs of fast-paced globalization and maximize synergies through reinforcing our management foundations.

In Closing

Kansai Paint and its Group companies are working to provide highly competitive products and services in markets all over the world, and through its global activities our aim is to develop into a truly global company. As part of these efforts, Kansai Paint has signed an Official Global Partner agreement with Manchester United, one of the most famous soccer teams in the world. This cooperative relationship serves to increase awareness of the Kansai Paint Group and our brands, as well as contributing effectively to the development of our business in countries and regions in all parts of the world. In the same way that Manchester United are supported by fans all over the world, the Kansai Paint Group is working towards realizing growth by satisfying the needs of our global customers through the provision of our coatings. We sincerely hope that you find this corporate report useful in providing you with information pertaining to the activities of Kansai Paint and its Group companies.

*The term "Abenomics" is a portmanteau of Prime Minister Shinzo Abe's last name and economics. Abenomics is based upon the "three arrows" of fiscal stimulus, monetary easing and structural reforms.



Hiroshi Ishino
President, Representat



BOARD OF DIRECTORS

President
Hiroshi Ishino

Directors
Mitsuhiro Fukuda
Masanobu Ota
Kunishi Mouri
Masaru Tanaka
Yoshikazu Takahashi
Koji Kamikado
Hidenori Furukawa
Shigeaki Nakahara*

Corporate Auditors
Hiroshi Suwa
Koji Maekawa
Mineo Imamura
Yoko Miyazaki

* indicates an external director as provided for in Article 2 – 15 of the Companies Act.

Kansai Paint is proud to be party to a 3-year agreement as the Global Paint Partner of Manchester United, known as the club with 650 million fans worldwide. This affiliation will serve to improve the image of the Kansai Paint brand and we intend to utilize this relationship in promotional campaigns in all our territories.

MANAGEMENT MISSION & VISION

CORPORATE VISION

To become the most sought after coatings solution provider in the Middle East.

CORPORATE MISSION

Our corporate mission is to contribute to the society by providing eco-friendly and value-added coating materials and services tailored to customer specifications.

- 01** To further build company credibility with the public and to contribute to the society by providing products and services that achieve customer satisfaction.
- 02** To build on our knowledge and strive for technological innovations in order to improve the company's performance.
- 03** To harness the collective efforts of all individuals in order to maximize company returns.

MANAGEMENT PHILOSOPHY

To realize new innovations in coating materials, our management philosophy encourages employees to undertake new challenges and remain continuously engaged with our customers, so that collective wisdom and knowledge can enable the creation of new technologies, products and solutions. We aim to use our products and services to make continuous contributions to society.

Basic Activity Guidelines

- 01** We shall conduct all phases of our business operations while adhering to high ethical standards, will comply with laws and social norms, and will engage in fair and transparent business activities to win the trust of societies within the Middle East.
- 02** We shall respect the cultures of each country and region, observe local customs for better co-existence

with such societies, and will use our business operations to contribute to the development of these societies.

- 03** We shall actively and voluntarily get involved in environmental conservation while we manufacture and provide eco-friendly products.
- 04** We shall develop and provide products and services based on the principle of "customer first", with the goal of satisfying our customers.
- 05** We shall respect each employee's individuality and create a workplace environment that nurtures the spirits of challenge and teamwork.
- 06** We shall respond to the expectations of our customers, employees and shareholders by sustaining the continuous growth of our global business operations.



THE WORLD OF KANSAI

We at Kansai acknowledge that notion since we ourselves are firm believers in the power of self-expression and daring ideas.

As we continue to set new trends in our industry, our innovations pave the way for a wider selection of smart products and more personalized services that exceed the aspiration of a more sophisticated and trendsetting customer.

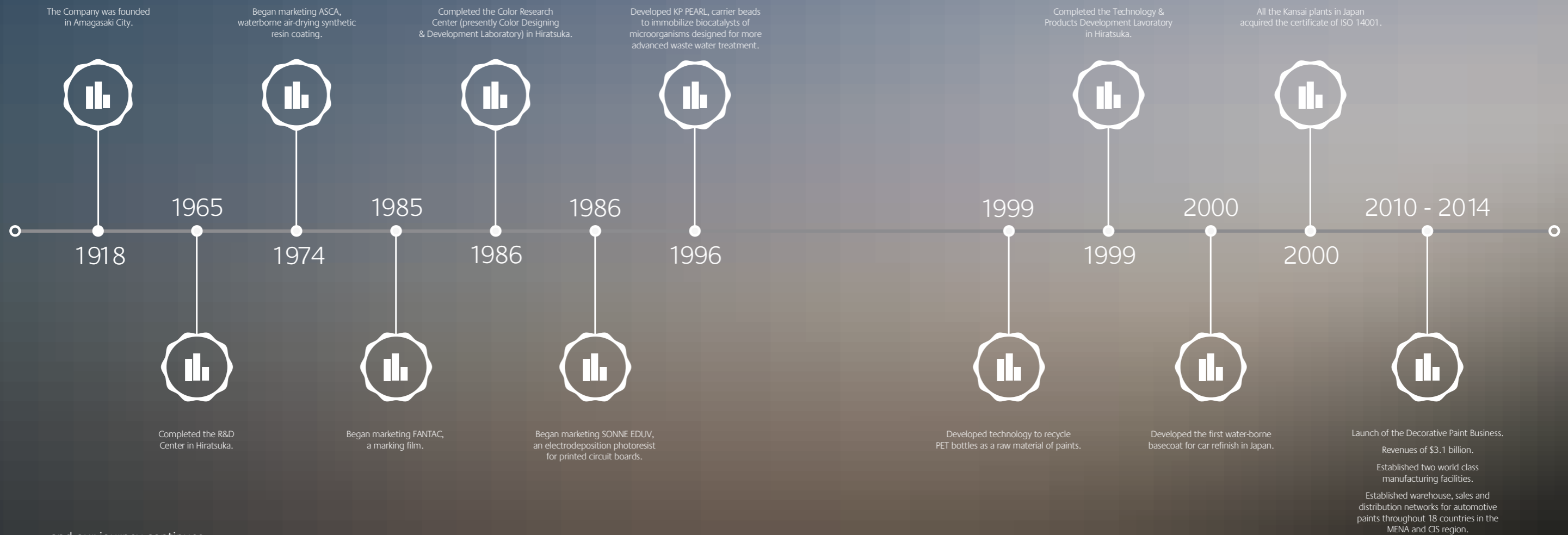
We are progressively Japanese.

Our employees are mavericks in their approach, believe in life-lovingness and friendliness, and forward-thinking in everything we do.

WE BELIEVE THERE IS A COMMON THREAD, A TOTAL WHOLE THAT ENCOMPASSES A SHARED VISION OF A BETTER TOMORROW.

BRAND HISTORY

Pioneering Technology & Innovation



...and our journey continues...

Achievement

- Over 90 % of the automotive OEM market in Pakistan
- Over 5 % of the Decorative Paints market in Pakistan



BUSINESS OVERVIEW

While Kansai Paint has traditionally grown organically as well as through strategic business acquisition to serve an increasingly global customer base, KPME was formed in 2008 with the intent of integrating our organizational DNA with that of the Middle East itself, as a Greenfield operator.

Our scale of operations presently extends to the Automotive, Decorative and Industrial Coatings businesses.

In each of these segments, our goal is to establish a reputation as the leading provider of coatings solutions and create value for our customers by

offering products of the highest standard in a manner that is sustainable for the environment.

As our region rapidly modernizes to take its place at the world stage, Kansai Paint has also grown quickly and stands ready to meet every challenge and need of our customers.



TO CREATE AND LIVE A PHILOSOPHY OF UNIQUENESS

DECORATIVE COATINGS

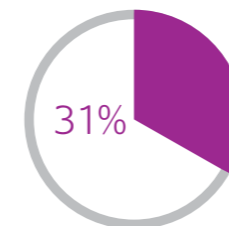
PAINT THAT CAN “THINK AND ADAPT” TO SPECIFIC NEEDS.

Engineered using cutting-edge technology, our products are designed keeping every functional requirement in mind.

From paint that is washable, stain & scratch resistant for use in living rooms to anti-microbial paint that kills

disease spreading bacteria in hospitals, bathrooms and children’s bedrooms, we have every need covered.

With that final special ingredient – your creativity – together, we help bring dreams to life in every wall.



PRODUCT SALES RATIO



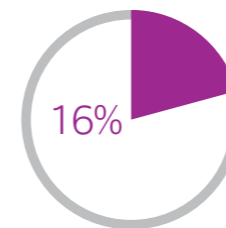


INDUSTRIAL & PROTECTIVE COATINGS

DURABILITY. RELIABILITY. FLEXIBILITY.

Our products are designed to meet a diverse range of customer requirements across a number of industries, in an environmentally sustainable manner.

Each of our products meets the highest standards of durability and corrosion resistance, and are available in a variety of chosen finishes.



PRODUCT SALES RATIO



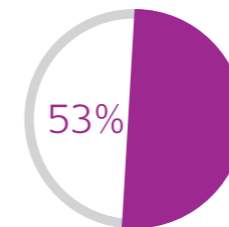


AUTOMOTIVE OEM & REFINISH

SIMPLIFY PROCESSES. REDUCE WASTE. INCREASE PRODUCTIVITY.

These are the core pillars upon which Kansai Paint's reputation is built. Our products in the Automotive OEM and Refinish businesses meet the most exacting standards for rust prevention, longevity, durability and color.

But we encourage our customers to expect more. With innovation and active collaboration backed by 24/7 on-site technical support, our focus is to reduce life cycle cost for our business partners.



PRODUCT SALES RATIO





SERVICES AND SOLUTIONS

KANSAI 360° PARTNERSHIP OFFERING

When it comes to enhancing property value and preserving structures, Kansai holds the answer - The 360° Partnership Pledge. The 360° pledge is not just our promise, it's a whole different approach of delivering on-time, cost-effective and customized solutions to meet your project requirements, backed by almost 100 years of experience.

Our partnership begins with providing expert specification support, and continues through the entire project cycle till the final quality assurance is complete. Our extended product quality guarantees and maintenance program offer additional peace of mind for years to come.

KANSAI APPLICATION SERVICES

For large and small projects, subcontracting application works involves risks. Traditional paint application companies may not be certified to conform to quality standards. This can mean that paint applicators are not properly trained on specific systems, which can affect the validity of product warranties in many cases offered by manufacturers. With our in-house team of professionally trained paint applicators and supervisors, Kansai now answers this need. Under our 360° Application Support

SPECIFICATION SUPPORT

- Site Assessment
- Colour Assistance
- On-Site Training & Supervision
- Site Visits and Final Quality Assurance
- Maintenance Programme

KANSAI'S 360° QUALITY GUARANTEE

- Initial project environmental impact assessment
- Standard Development Support
- Specification Support
- Extendable Product Quality Guarantee



FOR US, IMPROVING THE ENVIRONMENT IS NOT AN AFTERTHOUGHT.
IT'S A PRIORITY

SUSTAINABILITY

GREEN IS NOT JUST A COLOUR TO US.

We have addressed our commitment towards meeting the highest international environmental standards through the following processes:-

Reduced levels of glycol and solvents

- Since 1999, we have reduced the levels of glycols and solvents used. This conscious effort has dramatically reduced ethylene and propylene glycols used as open time modifiers in our water based paint formulations.

Titanium Dioxide

- Ilmenite Ore is the raw material used in the production of Titanium Dioxide, the white paint pigment used in paint manufacturing. During the manufacturing process the mineral is converted, through high energy, into Titanium Dioxide. During the last seven years, we have considerably reduced our usage of Titanium Dioxide in specific product ranges. This serves to decrease our use of the mineral as well as energy.

Lead Free

- The harmful effects of lead in paints, have come under close inspection globally. We at Kansai have eliminated the use of lead driers, lead pigments and lead additives as well as Chromium (VI) pigments in our decorative range of products, making them safer.

We have also committed to ensure the effect we have on our environment is as minimal as worldwide leading technologies will allow:

Cleaning Processes

- We are currently in the process of implementing water management in our plants and equipment cleaning processes at the end of production. These practices will actively reduce our usage of water.

Waste Management

- We have, and will continue to include waste management as a high-level improvement objective, continually cultivating progressive strategies.

Packaging

- Waste reduction, suitability for intended purpose and transportation are all considered when choosing packaging, to ensure that what we send out is both environmentally considerate and user-friendly.

Pollution Prevention

- In manufacturing our products, all our sites are managed to prevent pollution, with process control and emergency response procedures in place and well entrenched. All production line changes are part of our ongoing programme to

GROUP BUSINESS POLICIES

ORGANIZATION CULTURE

In an age characterized by its innovative channels of information, abundant products and services, the quest for differentiation and realization of one's identity through everything we have or do has become almost imperative.

Kansai Paint's core technologies are represented by coating material, coating processes and coloring technologies. Furthermore, these technologies are supported by fundamental technologies that include polymer synthesis, molecular cross-linking, photochemistry and material coloring.

These core technologies are used in a wide range of applications to improve surface results and increase product value.

The entire Kansai Paint Group has taken initiatives in regards to environmental issues since we established our "Company Policy on Global Environmental Issues" in 1992, followed by our declaration on the implementation of Responsible Care in 1995.

In order to assure the original mission of paint and coating, the protection of a product, ensure a beautiful appearance and reduce the burden on the environment throughout the lifecycle of the product, we are concentrating on research and development that will ensure a low-environment burden, high performance and highly functional products.

In our role as both corporate citizens and inhabitants of the earth, we aim to establish environmental technologies for the entire service life of our coating materials, coating processes and coating films, in order to contribute to the conservation of the global environment.



MANUFACTURING OPERATIONS

Kansai Paint has a long proud history of innovation in the Paint industry. A strong synergy of research, technology, people, products and partners has made this position of leadership possible.

The company currently operates 38 production plants overseas and one manufacturing facility in the Middle East with an annual production capacity of 12 million liters per year.

Kansai's commitment to the technological innovation is exemplified by the degree of advanced quality control laboratories where each batch undergoes a number of stringent quality control tests to ensure it meets customer benchmarks, local standards and Kansai's global manufacturing standards.

S.No	Plant	Country	Type	ISO/TS 16949:2002	ISO 9001:2000	ISO 14001:2004	OHSAS 18001:1999	Certified By
01	Lote	India	Owned	✓	✓	✓	✓	BVQI
02	Bawal	India	Owned	✓	-	✓	✓	BVQI
03	Jaipur	India	Owned	✓	✓	✓	✓	Intertek
04	Chennai	India	Owned	-	✓	✓	-	Intertek
05	Nippa	India	Owned	-	✓	✓	-	Intertek
06	Lahore	Pakistan	Owned	-	✓	✓	✓	TUV Austria
08	Dubai	UAE	Contracted	-	✓	-	-	TUV Nord
09	Hiratsuka	Japan	Owned	-	✓	✓	✓	JCQA
10	Amagasaki	Japan	Owned	-	✓	✓	✓	JCQA
11	Cape Town	South Africa	Owned	-	✓	✓	✓	SABS
12	Krugersdorp	South Africa	Owned	-	✓	✓	✓	SABS
13	Natal	South Africa	Owned	-	✓	✓	✓	SABS

HIGH PRODUCT STANDARDS THAT SURPASS CUSTOMERS' EXPECTATIONS AND ENSURE THE HIGHEST INTEGRITY.



RESEARCH & DEVELOPMENT

Our global position is supported by a strong commitment to R&D.

Our R&D Headquarters in Japan consists of five research institutes and one research testing center. One-third of all Kansai employees in Japan are involved in research and development activities relating to Basic Research, Coating Development, Application Development and Color Design.

With 5 research institutes and 1 research centre, the Kansai Paint Group, through coordination with the technological departments of the Group companies, is aiming for effective, broad-based research activities that will enable the Company to respond quickly to what the market needs.

Through our focus on global development and by strengthening coordination between all companies in the Kansai Paint Group, we are also working to promote technological development in order to meet the needs and standards of countries around the world, as well as building a talent pool capable of collaborating on a global scale.

OUR GLOBAL POSITION IS SUPPORTED BY A STRONG COMMITMENT TO R&D.



Basic Research

In our basic research, we are striving to accumulate fundamental technologies that are useful for coatings and the development of our peripheral business potential.

Our fundamental technologies focus on polymer synthesis, new cross-linking reactions, pigment dispersion, surface control, rheology control, and environmental improvement technology. Our aim is to create new foundations and modules for business that can be applied globally.

Fundamental Analysis

In the field of fundamental analysis and evaluation, we are working to establish new analytical technologies to contribute to the development of products based on more precise technological foundations in areas where establishing evaluative technologies is extremely difficult, such as observing phenomena related to the film formation stage as well as the performance and functions of films.

Furthermore, through these technologies, our shared plan for each of the companies in the Group, both in Japan and overseas, is to place particular

focus on our services, such as analysis and consulting related to quality, safety and the effect on the environment of our products for our customers. To this end we are also promoting the establishment of reliable, global operation systems.

Colour Design

In the field of colour design, with regard to automotive coatings we have developed and proposed advanced colour groups for our customers through research and analysis of the latest colour trends as well as through investigating colours used in motor shows held in Japan and overseas.

Furthermore, we undertook a survey of automotive colour trends in Asian countries. In the field of colour optical science, we conducted research on the application of a computer-based colour matching system, and we are moving forward with improvements to the efficiency of our custom colour matching process.

Coating System Development

In regard to the field of coatings and coating system development, we are developing eco-friendly technologies in order to contribute to a sustainable society on a global scale, with particular effort being put into development of technologies to create paints and coatings that are sensitive to the global environment. Our research and development specifically focuses on reducing the amount of greenhouse gases and volatile organic compounds.

In the field of automotive coatings, we continue to work on expanding and diversifying the use of our highly evaluated Waterborne 3-Wet Coating System, which is manufactured using eco-friendly technologies that are both process and energy-efficient. Furthermore, in order to achieve finer finishes, we are conducting fundamental technological development in rheology control and pigment dispersion, etc. We are also continuing to develop high value-added coatings with high scratch-resistant finishes.

In the field of industrial coatings, we have recently developed an on-chromium type primer for the pre-treatment processing of steel plates and we are making plans as to how best to apply this product. In the fields of decorative coatings and protective coatings, we are promoting the conversion to water-based coatings as well as putting our efforts into researching and commercializing coating products

with high functionality, such as heat shielding and anti-bacterial functions as well as multiple colors and patterns. We are also working to develop evaluation technologies and equipment as required to develop these coatings.

The aim is to facilitate efficient development of coatings as well as increasing the perfection rate for products in development. We have been promoting the development of new technologies and new products in the fields of electronics and communications, the environment and biotechnology. In the area of electronics and communications, we have been working on the development of photo-resist materials that require fewer processes and result in less waste, etc. thus reducing the environmental burden. We are also planning to position our screen-printing resist materials as one of our main products and to expand their use accordingly.

In the fields of the environment and biotechnology, we are promoting improvements and developments to a wastewater processing system for waterborne coatings as well as supporting carriers for a highly efficient sewage processing system. Several critical factors determine paint quality, hereby influencing the total applied paint cost and the durability of the paint. Good quality paint will last much longer than lower quality paint, resulting in long term savings.



QUALITY ASSURANCE AND CONTROL

All quality control processes at our manufacturing sites are controlled and monitored as per ISO 9001:2008. Inspection is carried out at various stages of manufacture from receipt of raw materials to packing of finished products.

All equipment used for manufacturing and testing undergoes preventive maintenance and calibration in accordance with set procedures. Routine inspection at various stages is described below:

1. Receiving Stage

A The raw materials on receipt are checked for description on labels, pack size and filling quantities against the delivery note and purchase order. The Quality Control lab then randomly sample from the consignment and test as per the required specifications. All test details are recorded in the computer file, and acceptable samples are approved for production.

2. In-Process Stage

A Operator verifies the raw materials against the batch sheet before charging in the batch.

B Checks are carried out at the premixing stage to ensure homogeneous mixing and recorded in a batch sheet.

C The grind check is conducted in second stage to ensure dispersion is complete and this is recorded in batch sheet.

D If the grind is OK, let down materials are added and sample is forwarded to Quality Control Lab for approval.

E Quality Control inspection is carried out against the set specification and if all parameters are within the specified tolerance limits, product is approved for filling.

F The tests results are recorded on the batch sheet.

3 FILLING STAGE

A Filling of product is done as per the weight entered by Quality Control in the batch sheet.

B During filling operation, the weight filled in the can is verified by Quality Control at frequent intervals.

C A retained sample of every batch is kept for a defined period. All fresh batches are compared against the earlier batch of same product to ensure consistent quality.



THE HEALTH AND WELL-BEING OF PEOPLE BEGINS WITH THE HEALTH AND WELLBEING OF THE PLANET.

HEALTH, SAFETY AND ENVIRONMENT

ENVIRONMENTAL SUSTAINABILITY

Our policies institute strict internal controls to meet or exceed existing regulations. At Kansai Paint, the focus of our R&D spending is to establish and retain industry leadership on environmental sustainability.

Through annual review of internal policies and performance, we actively seek to instill a culture of innovation and conservation in every employee.

Basic Policies

- To supply products after full consideration of their potential impacts on people and the environment.
- To undertake proactive countermeasures to cope with the potential effects of products on people and the environment.
- To cooperate with internal and external organizations to raise awareness concerning the environment, safety, and health.
- To disclose and provide information related to the environment, safety, and health.
- To disclose environmental, safety, and health information regarding our products.
- To ensure a sound environment, safety and health, and reduced solvent emissions in our business operations.
- To reduce waste and effluent, and promote recycling and resource recovery.
- To reduce energy use and carbon dioxide emissions.

Action Policies

- To develop new technologies and products with a focus on the maintenance and promotion of environmental friendliness, and the protection of natural resources.
- To communicate fully with customers, and promote the wider use of eco-friendly products.
- To proactively prevent the occurrence of environmental, safety, and health issues related to customer use of our products. To promote green procurement and the purchase of green products.

- To educate our employees and affiliated companies regarding environmental, safety, and health issues, as well as to promote communication with our stakeholders.

- To issue environmental and social reports.

Operational Policy

- In order to achieve our goals concerning the protection of the global environment, our company and all of its employees cooperatively promote Responsible Care based on the Action Policies.

KANSAI'S INTERNATIONAL OFFICES

GROUP COMPANIES

Kansai Paint has grown from Japan and now serves the globe. In each country, Kansai Paint operates through a window company or in close collaboration

with local trading partners to provide a high level of support to its global customer base.

Middle East

UAE

Kansai Paint Middle East Fzco
Office # 2201, Boulevard Plaza Tower One, Emaar Boulevard, Downtown
Dubai, PO Box 262460, Dubai, UAE.
971-4-3382221 / 3382224 | 971-4-3382223 / 3382225

Asia

India

Kansai Nerolac Paints Ltd.
Ganpatrao Kadam Marg, Lower Parel, Mumbai 400013, India
91-22-2493-4001 | 91-22-2493-6296

China

Kansai Paint (Shenyang) Co., Ltd.

NO.18, Shenxi Four East Road, Economic & Technology, Development Zone,
110143, Shenyang, China
86-24-2532-6390 | 86-24-2532-6395

Tianjin Winfield Kansai Paint & Chemicals Co., Ltd.

No.95, Taihua Road, TEDA, Tianjin, 300457, China
86-22-6623-0159 | 86-22-6623-0152

Guangzhou Kansai Paint Co.,Ltd.

26,Huangge East 2nd Road, Huangge, Nansha,Guangzhou, Guangdong,
511455, China
86-20-3468-4900 | 86-20-3468-4930

Suzhou Kansai Paint Co., Ltd.

No.12 Fengxia-lu, Lujia Town, Kunshan City,Jiangsu Province, 215331, China
86-512-5756-3372 | 86-512-5756-3374

Chongqing Kansai Paint Co., Ltd.

9, Danlong Road, Nanping, Nan'an District, Chongqing, 400060, China
86-23-6283-4824 | 86-23-6283-7094

Chongqing Alesco Kansai Paint Co., Ltd.

801, Building 4, Long Hu MOCO, No.166, Xinnan, Yubei, Chongqing, 401147,
China
86-23-8678-9456 | 86-23-8684-5046

Hunan Xiangjiang Kansai Paint Co., Ltd.

#16 Lixiang Road (W), Changsha Economy & Technology, Hunan, 410100,
China
86-731-8403-7050 | 86-731-8487-8159

Cosco Kansai Paint & Chemicals (Tianjin) Co., Ltd.

42, 5th Avenue, TEDA, Tianjin, 300457, China
86-22-2529-2009 | 86-22-2532-0902

Cosco Kansai Paint & Chemicals (Shanghai) Co., Ltd.

No.5589-5689 Hutai Road, Shanghai, 201907, China
86-21-5602-5077 | 86-21-5602-0852

Cosco Kansai Paint & Chemicals (Zhuhai) Co., Ltd.

Zhuhai Gaolan Port Economic Zone Fine Chemical Area, Zhuhai City,
519050, China
86-756-3986-273 | 86-756-3986-276

Kansai Paint Trading (Shanghai) Co.,Ltd.

Room1208, Grand Ocean Tower, No.1200, Pudong Avenue, Shanghai,
200135, China
86-21-5093-9636 | 86-21-5093-9616

Kansai Paint (China) Investment Co.,Ltd.

Room1208, Grand Ocean Tower, No.1200, Pudong Avenue, Shanghai,
200135, China
86-21-5093-9636 | 86-21-5093-9616

Kansai Paint H.K. Ltd.

Suite 1018, 10th Floor, Ocean Centre, Harbour City, No.5, Canton Road,
Kowloon, Hong Kong
852-2891-1280 | 852-2891-0890

Thailand

Thai Kansai Paint Co., Ltd.

180 Moo 3 Thaeparak Rd., Thaeparak, Amphur Muang, Samutprakarn,
10270, Thailand
66-2-753-2377 | 66-2-753-2774

Kansai Resin (Thailand) Co., Ltd.

34 Moo 4, Eastern Seaboard Industrial Estate (Rayong),
Yuddhasart Road, Tambol Pluakdaeng, Amphur Pluakdaeng, Rayong
21140, Thailand
66-3895-4750 | 66-3895-4751

Singapore

Kansai Paint (Singapore) Pte. Ltd.
2 Tanjong Penjuru, 609017, Singapore
65-6261-8621 | 65-6265-0301

Taiwan

Taiwan Kansai Paint Co., Ltd.

No.6 Yungkong 2nd Road, Yung-an Industrial District, Yung-an Hsiang,
Kaohsiung Hsien, Taiwan, R.O.C.
886-7-622-3171 | 886-7-623-0155

Vietnam

Kansai-Alphanam Paint Co., Ltd.

In Alphanam JSC Office Building, Pho Noi A Industrial Zone, Trung Trac, Van
Lam, Hung Yen, Vietnam
84-32-1398-0456

Philippines

Kansai Paint Philippines, Inc.

C2-9, Carmelray Industrial Park(CIP) II , Brgy. Punta, Calamba City, Laguna
4027, Philippines
63-2-584-4512

Indonesia

P.T.Kansai Paint Indonesia

Blok DD-7 & DD-6, Kawasan Industri MM2100, Cikarang Barat, Bekasi, Jawa
Barat 17520, Indonesia
62-21-8998-2370 | 62-21-8998-2369

P.T. Kansai Prakarsa Coatings

Jl. Hayam Wuruk 28 Lt. 4, Jakarta 10120, Indonesia
62-21-385-4121 | 62-21-385-4119

Malaysia

Sime Kansai Paints Sdn. Bhd.

2 Solok Waja 2, Kawasan Perindustrian Bukit Raja, 41710 Klang, Selangor
D.E., Malaysia
60-3-3348-7805 | 60-3-3348-7806

Kansai Coatings Malaysia Sdn. Bhd.

4, Solok Waja 2, Kawasan Perindustrian Bukit Raja, P.O.Box 159, 41710 Klang,
Selangor D.E., Malaysia
60-3-3341-5333 | 60-3-3342-7223

Korea

KDK Automotive Coatings Co., Ltd.

679-12 Naegi-ri, Poseung-eup, Pyeongtaek-si,451 821, South Korea
82-31-684-6186 | 82-31-684-6190

Africa

South Africa

Kansai Plascon Africa Limited

Balvenie, Kildrummy Office Park Umhlanga Avenue, Paulshof, Gauteng,
South Africa
27-11-549-8000 | 27-11-234-3236

Europe

UK

Kansai Paint Europe Limited

20th Floor, Wembley Point, 1 Harrow Road, Wembley, Middlesex HA9 6DE,
U.K.
44-20-8900-5933 | 44-20-8900-5966

PPG Kansai Automotive Finishes UK, LLP

4th Floor, Trigate 210-222 Hagley Road West, Birmingham, B68 ONP U.K.
44-121-423-7300 | 44-121-434-5346

Turkey

Kansai Altan Boya Sanayi ve Ticaret Anonim Sirketi
Ankara Asfalti 25.km 35177 Kemalpaşa, Izmir, Turkey
90-232-877-0071 | 90-232-877-0070

Americas

U.S.A.

Kansai Paint (America), Inc.

5455 Corporate Drive, Suite 205 Troy, MI 48098, U.S.A.
1-248-952-0533 | 1-248-952-0538

PPG Kansai Automotive Finishes U.S., LLC

Troy-Automotive Technical Center, 5875 New King Court Troy, MI 48098,
U.S.A.
1-248-641-2010 | 1-248-641-2266

Canada

PPG Kansai Automotive Finishes Canada, LP

834 Caledonia Road Toronto, Ontario M6B 3X9, Canada
1-905-855-5667 | 1-905-823-4190

Mexico

PPG ALESCO Automotive Finishes Mexico, S. de. R.L. de C.V.

Libramiento a Tequisquiapan #66 Zona Industrial, San Juan del Rio, 76800
Queretaro, Mexico
52-427-2710124 | 52-427-2719195

KANSAI PAINT MIDDLE EAST FZCO

PROFILE

Founded in 2008 to serve the MENA and CIS region. Headquartered in Dubai, Kansai Paint Middle East – also known as KPME – serves as the regional hub for Kansai Paint Japan, with subsidiaries, manufacturing sites, offices, warehousing and distribution across 23 countries. Our scale of operations presently extends to the Automotive, Decorative and Industrial Coatings businesses. In each of these segments, our goal is to establish a reputation as the leading provider of coatings solutions, and create value for our customers by offering products of the highest standard in a manner that is sustainable for the environment.

Date of Incorporation
18 March 2008

Commercial Registration
23 March 2008

Paid-up Capital
AED 92,000,000

Corporate Address
2201, Boulevard Plaza Tower One, Downtown Dubai,
P.O.Box 262460, United Arab Emirates.
Phone: 971 4 388 2221 www.kansaipaint.ae

Revenue
\$40 million (2014)

Business Segments
Decorative Coatings, Automotive OEM Coatings,
Automotive Refinish Coatings, Industrial Coatings,
Protective Coatings

Operating Territories
UAE, Saudi Arabia, Qatar, Pakistan, Oman, Bahrain,
Jordan, Kuwait, Syria, Lebanon, Morocco, Algeria, Tunisia,
Egypt, Azerbaijan, Kazakhstan, Kyrgyzstan, Turkmenistan
Tajikistan, Uzbekistan, Afghanistan.

Board of Directors
Yuzo Kawamori — Chairman
Syed Ameer Hamza Hassan — Chief Executive Officer
Mohammad Abdulla Al-Attas — Director
Masaru Tanaka — Director
Abdul Aziz Bin Bakr Binladin — Director
Shinji Asatsuma — Director
Shakeel Ahmed Qazi — Director & Company Secretary

Corporate Auditors
Ernst and Young

Holding Companies
Kansai Paint Co., Japan
G6 International, UAE
Saudi Binladen Group, KSA

Subsidiaries and Affiliates
UAE — Kansai Paint MENA LLC (“KP MENA”) &
Kansai Paint Emirates LLC (“KPE”)
Saudi Arabia — Kansai Paint Saudi LLC (“KPS”)
Qatar — Kansai Paint LLC (“KPQ”)
Pakistan — Kansai Paint (Pvt.) Ltd. (“KPP”)
Morocco — Kansai Paint Maghreb s.a.r.l. (“KPMb”) &
Kansai Paint Morocco s.a.r.l. (“KPMo”)
Azerbaijan — Kansai Paint Azerbaijan MMC (“KPA”)
Kazakhstan — Kansai Paint Kazakhstan LLP (“KPK”)

KANSAI PLASCON AFRICA LTD.

PROFILE

Kansai Plascon recently joined the Kansai family as part of the acquisition of Freeworld Coatings in 2011. Established in 1889, Freeworld Coatings grew to become the leading coatings company in the region, with brands such as Plascon, Midas, Earthcote, Hamiltons and ICC under its umbrella.

Date of Incorporation
18 March 1889

Corporate Address
Balvenie Kildrummy Office Park Umhlanga Drive
Paulshof 2191 South Africa.
Phone: 27-11-549-8000
www.plascon.co.za

Revenue
\$306 million (2014)

Business Segments
Decorative Coatings, Automotive OEM Coatings,
Automotive Refinish Coatings, Industrial Coatings,
Protective Coatings

Operating Territories
Angola, Botswana, Kenya, Malawi, Mauritius,
Mozambique, Namibia, Nigeria, Seychelles, South
Africa, Tanzania, Zambia, Zimbabwe.

Board of Directors
M M Ngoasheng (Deputy Chairman), N Malik
(Chief Executive Officer), D A Thomas, G Smart, B
Ngunjiri, M Minnie, E Mohamed, T Neill, M Vadas, B
C Schreuder, E Chamberlain, R Tweed, N Davies, R
Frans, S Fraser, C Costa.

KANSAI NEROLAC PAINTS

PROFILE

Kansai Nerolac has been a cherished name in millions of households across the length and breadth of India. The company was formed in 1920 and acquired by Kansai Paint Co. Ltd. In 1999. Kansai Nerolac now manufactures a diversified range of products for every surface.

It is the second largest coating company in India and the market leader in automotive and powder coating. Nerolac paints, as it is popularly known, is also an established brand in decorative paints throughout India.

Date of Incorporation

02 September 1920

Corporate Address

Nerolac House, Ganpatrao Kadam Marg, Lower
Parel Mumbai-400013, Maharashtra.
www.nerolac.com

Revenue

\$623 million (2013)

Market Cap

\$ 1,695 million (2013)

Business Segments

Decorative Coatings, Automotive OEM Coatings,
Automotive Refinish Coatings, Industrial Coatings,
Protective Coatings, Powder Coatings.

Operating Territories

India, Nepal

Board of Directors

Pradip P Shah (Chairperson)
H M Bharuka (Managing Director)
Brinda Somaya
D M Kothari
DM Kothari
G T Govindarajan
H Ishino
H Nishibayashi
Hidenori Furukawa
J J Irani
M Tanaka
Masaru Tanaka
N N Tata
NN Tata
P D Chaudhari
P P Shah
Pradip P Shah
R R SHAH
S M Datta
Y Kawamori
Y Tajiri
Y Takahashi

Corporate Auditors

BSR & Co
AF Ferguson & Co



 800 kansai
526724

Suite 2201, Boulevard Plaza Tower One, Emaar Square, Downtown Dubai, 262460

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