

Andy Morahan

Director

Andy's diverse capabilities have seen him equally at home with a multitude of filming techniques and styles and platforms. Notably, he has recently shot an epic spot for Pilsner – beautiful and cinematic. This year has seen him complete the George Michael movie “Live in London”, shot live over two nights at Earls Court, two videos for award winning band Biffy Clyro, Annie Lennox and David Gray's latest collaboration, commercial spots for Thomas cook featuring Louise and Jamie Rednapp as well as the trilogy of the acclaimed feature film series “Goal”, the story of a young Mexicans dream of competing at 2006 FIFA World Cup Finals in Germany.

Constantly evolving as a director and comfortable with both large and smaller budgets, Andy has also worked with brands such as Gillette (AMV), Veet (JWT), TK Maxx, and a challenging, confrontational spot for Greenpeace. He also lists Carling 'Football', Bacardi 'My Buddy Franco', Lynx 'Wild Women', John Smiths and Rimmel among the many brands on his Commercials CV.

With his career continuing to grow and diversify, in 2002 Andy opened Bikini Films with Kate Elson. Through Bikini Andy's list of directing credits has become even more impressive, with work for BBC, DOE Road Safety, Vodafone, Ford, RAS Insurance and Dexia, as well as international campaigns for Smirnoff, VW (DDB Amsterdam), Uncle Ben's (BBDO Paris) and Toyota, featuring Leonardo Di Caprio.

Andy is also involved in the development of several feature and short film projects, THE SPIRIT directed by Joseph Fiennes and Exec Produced by Elson and Morahan recently won best short and the Berlinale Cinema de Peace.

Bikini has just merged with Believe Media whose diverse and distinguished roster includes amongst others Zack Snyder, Floria Sigismondi, and Gerard de Thame..

London-born Morahan studied Graphic Design & Film at Saint Martin's School of Art alongside Vaughan Arnell and Chris Palmer, graduated with 1st Class Honors and was directing music videos 3 years later after a brief spell in the band Havana Let's Go. Building a hugely successful career between 1984 and 1996, Andy also began directing commercials, gaining worldwide acclaim with Guess? Jeans' 'Cheat' (featuring Juliette Lewis and Harry Dean Stanton). This landmark cinematic piece, with its film noir visual style and narrative, won over 60 awards worldwide.

Throughout a lauded and illustrious career that seemingly knows no bounds, Andy has directed more than 200 music videos for both the UK and US markets, working with some of the most renowned artists of our times, including Paul McCartney, Michael Jackson, George Michael, Elton John and Guns'N'Roses. He has won many awards (MTV naming him Best Director for George Michael's 'Father Figure' and Guns'N'Roses' 'November Rain') and his work remains in the Top 50 music videos of all time, proving that his is a style that stands the test of time.

Artists
make
Lousy
Slaves

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