



AUSTRALIAN CELEBRITIES TO SPEND A WEEK LIVING ON \$2 OF FOOD

A host of notable Australians have signed up to live on \$2 of food a day for five days, to raise funds and awareness for extreme poverty.

Mandy McElhinney – the face behind “Rhonda” - will join Australian actor **Stephen Curry**, radio celebrities **Brig and Lehmo**, and *Home and Away* star **Rhiannon Fish** in taking the *Live Below the Line* challenge.

“Choosing to live on \$2 a day is a meaningful way to help those living below the poverty line and to experience in a small capacity the enormous hardships of extreme poverty,” McElhinney said.

“Money raised in this effective campaign goes towards creating opportunities for people to break free of the confines of poverty, so they finally have the freedom to make life choices.”



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Recent reality television contestants, including **Benjamin Norris** (2012 Big Brother winner), **Chris Cavanagh** (My Kitchen Rules contestant), and **Kate Bracks** (2011 Masterchef winner) have also signed up to the initiative, as has Channel V presenter **Marty Smiley**.

Other *Masterchef* contestants, including **Julie Goodwin**, **Dani Venn**, **Alana Lowes**, and **Alice Zaslavsky** have created recipes under \$2 to help thousands of participants with their meal plans. Venn, Lowes, and Zaslavsky recently competed in a public cook-off challenge in Melbourne to make the best set of meals on a \$10 budget.

The *Live Below the Line* campaign aims to raise over \$2.5 million to fund educational projects in Cambodia, Papua New Guinea, and East Timor.

The challenge began in 2010 when two Melbourne housemates wanted to find a way to talk about the issues of extreme poverty with their friends.

Live Below the Line is the major fundraising campaign for the Oaktree Foundation, Australia's largest youth-run aid and development organisation. The not-for-profit organisation is run exclusively by volunteers under the age of 26.

Participants can sign up to take the challenge from 6-10 May at www.livebelowtheline.com.au

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Please feel free to contact us for access to celebrities, recipe images, images from the cook-off event, head shots, and any other enquiries.

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