## ComRes Published Voting Intention Figures

|  | Daily Mail | Sunday Mirror $/$ <br> Independent on <br> Sunday | Daily Mail | Daily Mail | Daily Mail |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $24^{\text {th }}$ August | $16^{\text {th }}$ August | $26^{\text {th }}$ July | $29^{\text {th }}$ June | 2nd June |
| Conservative | $42 \%$ | $40 \%$ | $40 \%$ | $39 \%$ | $41 \%$ |
| Labour | $28 \%$ | $29 \%$ | $28 \%$ | $27 \%$ | $29 \%$ |
| Liberal Democrat | $8 \%$ | $8 \%$ | $7 \%$ | $9 \%$ | $8 \%$ |
| UKIP | $9 \%$ | $13 \%$ | $10 \%$ | $11 \%$ | $10 \%$ |
| Green | $6 \%$ | $4 \%$ | $5 \%$ | $6 \%$ | $5 \%$ |
| SNP | $5 \%$ | $5 \%$ | $5 \%$ | $5 \%$ | $5 \%$ |
| Other | $3 \%$ | $1 \%$ | $3 \%$ | $3 \%$ | $3 \%$ |

## METHODOLOGY NOTE

ComRes interviewed 1,001 GB adults by telephone between 21 st and 23 rd August 2015. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:
katharine.peacock@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

## CATI Opinion Poll <br> CATI Opinion Pol

Table 1/1
Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?
Base: All respondents

Unweighted Total
Weighted Total
Conservative

Labour

Liberal Democrat

UKIP

SNP

Some other party
Did not vote

Don't remember

Refused

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 244 | 123 | 121 | 23 | 33 | 38 | 36 | 38 | 76 | 82 | 68 | 47 | 47 | 222 | 10 | 234 | 53 | 65 | 104 |
| 24\% | 25\% | 24\% | 20\% | 19\% | 23\% | 20\% | 26\% | 34\% | 31\% | 25\% | 22\% | 20\% | 26\% | 12\% | 26\% | 22\% | 25\% | 29\% |
| 205 | 98 | 107 | 21 | 35 | 31 | 43 | 24 | 52 | 53 | 62 | 42 | 48 | 176 | 17 | 188 | 66 | 43 | 66 |
| 21\% | 20\% | 21\% | 18\% | 20\% | 19\% | 24\% | 16\% | 23\% | 20\% | 22\% | 19\% | 20\% | 20\% | 20\% | 21\% | 27\% | 17\% | 18\% |
| 53 | 23 | 30 | 6 | 8 | 8 | 6 | 9 | 17 | 23 | 13 | 9 | 8 | 50 | 1 | 52 | 14 | 16 | 20 |
| 5\% | 5\% | 6\% | 5\% | 4\% | 5\% | 4\% | 6\% | 7\% | 9\% | 5\% | 4\% | 3\% | 6\% | 2\% | 6\% | 6\% | 6\% | 5\% |
| 84 | 53 | 31 | 5 | 14 | 9 | 17 | 16 | 23 | 13 | 15 | 29 | 28 | 79 | 3 | 81 | 24 | 26 | 28 |
| 8\% | 11\% | 6\% | 4\% | 8\% | 6\% | 9\% | 11\% | 11\% | 5\% | 5\% | 13\% | 12\% | 9\% | 4\% | 9\% | 10\% | 10\% | 8\% |
| 32 | 16 | 17 | 2 | 2 | 7 | 8 | 10 | 3 | 9 | 8 | 8 | 7 | - | 32 | - | - | - | - |
| 3\% | 3\% | 3\% | 2\% | 1\% | 4\% | 5\% | 7\% | 1\% | 3\% | 3\% | 4\% | 3\% | - | 37\% | - | - | - | - |
| 37 | 20 | 17 | 8 | 9 | 7 | 3 | 5 | 5 | 11 | 10 | 8 | 8 | 33 | 1 | 36 | 8 | 8 | 17 |
| 4\% | 4\% | 3\% | 7\% | 5\% | 4\% | 2\% | 3\% | 2\% | 4\% | 4\% | 4\% | 3\% | 4\% | 1\% | 4\% | 3\% | 3\% | 5\% |
| 238 | 107 | 131 | 39 | 55 | 54 | 44 | 23 | 24 | 42 | 67 | 55 | 74 | 211 | 14 | 224 | 50 | 69 | 91 |
| 24\% | 22\% | 26\% | 34\% | 32\% | 32\% | 25\% | 16\% | 11\% | 16\% | 24\% | 25\% | 31\% | 24\% | 16\% | 25\% | 21\% | 27\% | 25\% |
| 13 | 5 | 8 | 3 | 3 | 3 | - | 2 | 2 | 6 | 4 | 1 | 2 | 12 | 1 | 12 | 5 | 3 | 5 |
| 1\% | 1\% | 2\% | 3\% | 2\% | 2\% | - | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| 94 | 43 | 51 | 8 | 14 | 9 | 23 | 19 | 21 | 29 | 29 | 19 | 16 | 81 | 8 | 86 | 21 | 29 | 32 |
| 9\% | 9\% | 10\% | 7\% | 8\% | 6\% | 13\% | 13\% | 9\% | 11\% | 11\% | 9\% | 7\% | 9\% | 9\% | 9\% | 9\% | 11\% | 9\% |

## CATI Opinion Poll

Table 1/2
Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote? Base: All respondents

Unweighted Total
Weighted Total
Conservative

Labour

Liberal Democrat

UKIP

SNP

Some other party

Did not vote

Don't remember

Refused

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 244 | 215 | 4 | 2 | 4 | - | 1 | 244 | - | - |
| 24\% | 78\% | 2\% | 4\% | 5\% | - | 2\% | 100\% | - | - |
| 205 | 9 | 166 | 6 | 1 | 4 | - | - | 205 | - |
| 21\% | 3\% | 76\% | 11\% | 2\% | 8\% | - | - | 100\% | - |
| 53 | 7 | 5 | 31 | 2 | 4 | - | - | - | 53 |
| 5\% | 2\% | 2\% | 62\% | 3\% | 7\% | - | - | - | 100\% |
| 84 | 7 | 4 | 2 | 60 | 3 | 1 | - | - | - |
| 8\% | 2\% | 2\% | 5\% | 79\% | 5\% | 2\% | - | - | - |
| 32 | - | 1 | - | - | 1 | 29 | - | - | - |
| 3\% | - | * | - | - | 1\% | 86\% | - | - | - |
| 37 | 1 | 5 | - | 1 | 18 | 1 | - | - | - |
| 4\% | * | 2\% | - | 1\% | 36\% | 2\% | - | - | - |
| 238 | 27 | 28 | 4 | 6 | 20 | 3 | - | - | - |
| 24\% | 10\% | 13\% | 8\% | 8\% | 40\% | 8\% | - | - | - |
| 13 | 2 | - | - | - | 2 | - | - | - | - |
| 1\% | 1\% | - | - | - | 3\% | - | - | - | - |
| 94 | 8 | 6 | 5 | 1 | - | - | - | - | - |
| 9\% | 3\% | 3\% | 11\% | 2\% | - | - | - | - | - |

## CATI Opinion Poll

Table 2/1
 you are absolutely CERTAIN to vote?
Base: All respondents

## Unweighted Total

Weighted Total
1 - Certain not to vote

| 2 | $(2)$ |
| :--- | :--- |
| 3 | $(3)$ |
| 4 | $(4)$ |
| 5 | $(5)$ |
| 6 | $(7)$ |
| 7 | $(8)$ |
| 8 | $(9)$ |
| 9 | $(2)$ |

10 - Absolutely certain to vote (10)

Refused

Don't know

Mean score
Standard deviation
Standard error

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 131 | 61 | 70 | 14 | 31 | 26 | 24 | 16 | 20 | 20 | 27 | 41 | 43 | 120 | 5 | 126 | 31 | 41 | 49 |
| 13\% | 13\% | 14\% | 12\% | 18\% | 15\% | 14\% | 11\% | 9\% | 7\% | 10\% | 19\% | 18\% | 14\% | 6\% | 14\% | 13\% | 16\% | 13\% |
| 14 | 7 | 8 | - | 2 | 6 | 2 | 2 | 3 | 2 | 3 | 5 | 4 | 7 | 5 | 10 | 3 | 2 | 2 |
| 1\% | 1\% | 1\% | - | 1\% | 4\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 5\% | 1\% | 1\% | 1\% | 1\% |
| 15 | 8 | 8 | 4 | 2 | 3 | 3 | 1 | 2 | 3 | 4 | 3 | 5 | 12 | 1 | 15 | 3 | 4 | 5 |
| 2\% | 2\% | 1\% | 3\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% |
| 9 | 6 | 3 | 3 | 2 | - | 4 | - | - | 3 | 1 | 3 | 2 | 8 | 1 | 8 | 3 | 2 | 2 |
| 1\% | 1\% | 1\% | 3\% | 1\% | - | 2\% | - | - | 1\% | * | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| 65 | 26 | 39 | 6 | 14 | 12 | 13 | 7 | 13 | 12 | 18 | 10 | 25 | 58 | 3 | 62 | 12 | 23 | 23 |
| 6\% | 5\% | 8\% | 5\% | 8\% | 7\% | 7\% | 5\% | 6\% | 5\% | 6\% | 4\% | 11\% | 7\% | 3\% | 7\% | 5\% | 9\% | 6\% |
| 24 | 10 | 14 | - | 5 | 10 | 3 | 2 | 5 | 3 | 6 | 8 | 6 | 21 | 1 | 22 | 7 | 5 | 9 |
| 2\% | 2\% | 3\% | - | 3\% | 6\% | 2\% | 1\% | 2\% | 1\% | 2\% | 4\% | 3\% | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% |
| 38 | 22 | 16 | 9 | 8 | 4 | 10 | 2 | 5 | 8 | 11 | 9 | 10 | 33 | 4 | 34 | 11 | 3 | 19 |
| 4\% | 4\% | 3\% | 8\% | 5\% | 2\% | 5\% | 1\% | 2\% | 3\% | 4\% | 4\% | 4\% | 4\% | 4\% | 4\% | 5\% | 1\% | 5\% |
| 68 | 40 | 28 | 16 | 9 | 16 | 9 | 9 | 9 | 13 | 15 | 20 | 20 | 59 | 7 | 62 | 16 | 20 | 23 |
| 7\% | 8\% | 6\% | 14\% | 5\% | 10\% | 5\% | 6\% | 4\% | 5\% | 6\% | 9\% | 9\% | 7\% | 8\% | 7\% | 7\% | 8\% | 6\% |
| 38 | 19 | 19 | 8 | 4 | 7 | 4 | 4 | 11 | 15 | 10 | 5 | 8 | 33 | 2 | 36 | 10 | 6 | 17 |
| 4\% | 4\% | 4\% | 7\% | 2\% | 4\% | 2\% | 3\% | 5\% | 6\% | 4\% | 2\% | 3\% | 4\% | 3\% | 4\% | 4\% | 2\% | 5\% |
| 589 | 284 | 306 | 55 | 95 | 82 | 107 | 101 | 149 | 188 | 179 | 113 | 109 | 505 | 57 | 532 | 147 | 150 | 208 |
| 59\% | 58\% | 60\% | 49\% | 55\% | 49\% | 60\% | 69\% | 67\% | 70\% | 64\% | 52\% | 46\% | 58\% | 65\% | 58\% | 61\% | 58\% | 57\% |
| 2 | 1 | 2 | - | - | 1 | 1 | 1 | - | 1 | - | - | 2 | 2 | - | 2 | - | 1 | 2 |
| * | * | * | - | - | * | 1\% | 1\% | - | * | - | - | 1\% | * | - | * | - | * | * |
| 7 | 4 | 2 | - | - | 1 | - | 1 | 4 | - | 2 | 3 | 2 | 5 | 2 | 5 | - | 1 | 4 |
| 1\% | 1\% | * | - | - | 1\% | - | 1\% | 2\% | - | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | - | * | 1\% |
| 7.82 | 7.86 | 7.78 | 7.68 | 7.34 | 7.29 | 7.74 | 8.34 | 8.40 | 8.61 | 8.20 | 7.24 | 7.01 | 7.78 | 8.38 | 7.77 | 7.94 | 7.58 | 7.82 |
| 3.26 | 3.22 | 3.31 | 3.13 | 3.53 | 3.44 | 3.31 | 3.07 | 2.93 | 2.72 | 3.01 | 3.58 | 3.53 | 3.29 | 2.87 | 3.29 | 3.19 | 3.44 | 3.24 |
| . 10 | . 15 | . 15 | . 34 | . 28 | . 28 | . 24 | . 24 | . 19 | . 14 | . 20 | . 29 | . 23 | . 11 | . 30 | . 11 | . 21 | . 21 | . 17 |

## CATI Opinion Poll

Table 2/2
 you are absolutely CERTAIN to vote?
Base: All respondents

Unweighted Total
Weighted Total
1 - Certain not to vote

2

3

4

5

6

7
8

9

10 - Absolutely certain to vote

Refused

Don't know

Mean score
Standard deviation
Standard error


## Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or

 for some other party?Base: All likely to vote
Unweighted Total

Weighted Total
Conservative

Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP

Some other party
Refused
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 832 | 401 | 431 | 70 | 123 | 127 | 159 | 137 | 216 | 338 | 194 | 115 | 185 | 710 | 79 | 753 | 201 | 206 | 303 |
| 822 | 400 | 422 | 93 | 135 | 130 | 147 | 125 | 193 | 239 | 239 | 164 | 180 | 709 | 74 | 748 | 203 | 208 | 298 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 260 | 130 | 130 | 27 | 34 | 40 | 47 | 40 | 72 | 89 | 81 | 51 | 40 | 235 | 11 | 249 | 56 | 69 | 109 |
| 32\% | 33\% | 31\% | 29\% | 25\% | 31\% | 32\% | 32\% | 37\% | 37\% | 34\% | 31\% | 22\% | 33\% | 15\% | 33\% | 28\% | 33\% | 37\% |
| 207 | 86 | 121 | 25 | 35 | 33 | 39 | 29 | 45 | 53 | 57 | 37 | 59 | 180 | 15 | 192 | 69 | 49 | 62 |
| 25\% | 21\% | 29\% | 27\% | 26\% | 26\% | 27\% | 23\% | 24\% | 22\% | 24\% | 23\% | 33\% | 25\% | 20\% | 26\% | 34\% | 24\% | 21\% |
| 42 | 22 | 21 | 6 | 6 | 7 | 3 | 5 | 15 | 15 | 14 | 6 | 8 | 40 | 2 | 40 | 15 | 11 | 14 |
| 5\% | 5\% | 5\% | 7\% | 4\% | 6\% | 2\% | 4\% | 8\% | 6\% | 6\% | 4\% | 4\% | 6\% | 3\% | 5\% | 8\% | 5\% | 5\% |
| 72 | 45 | 27 | 3 | 12 | 7 | 11 | 14 | 25 | 10 | 10 | 27 | 24 | 67 | 1 | 70 | 20 | 18 | 29 |
| 9\% | 11\% | 6\% | 3\% | 9\% | 5\% | 8\% | 11\% | 13\% | 4\% | 4\% | 17\% | 13\% | 9\% | 2\% | 9\% | 10\% | 9\% | 10\% |
| 46 | 22 | 24 | 14 | 16 | 6 | 5 | 2 | 2 | 14 | 14 | 9 | 10 | 41 | 4 | 43 | 12 | 13 | 15 |
| 6\% | 5\% | 6\% | 16\% | 12\% | 5\% | 4\% | 2\% | 1\% | 6\% | 6\% | 6\% | 5\% | 6\% | 5\% | 6\% | 6\% | 6\% | 5\% |
| 32 | 15 | 16 | 2 | 3 | 7 | 9 | 8 | 4 | 9 | 7 | 7 | 8 | - | 32 | - | - | - | - |
| 4\% | 4\% | 4\% | 2\% | 2\% | 5\% | 6\% | 6\% | 2\% | 4\% | 3\% | 4\% | 4\% | - | 43\% | - | - | - | - |
| 2 | 1 | 1 | - | - | - | - | 1 | * | * | - | - | 1 | - | - | 2 | - | - | - |
| * | * | * | - | - | - | - | 1\% | * | * | - | - | 1\% | - | - | * | - | - | - |
| 3 | 2 | 1 | - | 1 | 1 | - | - | 1 | 1 | 1 | 1 | - | 3 | - | 3 | - | 1 | 2 |
| * | * | * | - | 1\% | 1\% | - | - | * | * | * | 1\% | - | * | - | * | - | * | 1\% |
| 15 | 9 | 6 | 2 | 3 | 4 | 3 | 3 | 1 | 4 | 6 | 1 | 4 | 13 | - | 15 | 2 | 4 | 8 |
| 2\% | 2\% | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% | * | 2\% | 3\% | 1\% | 2\% | 2\% | - | 2\% | 1\% | 2\% | 3\% |
| 66 | 34 | 31 | 4 | 13 | 4 | 18 | 15 | 12 | 16 | 25 | 12 | 13 | 59 | 4 | 62 | 13 | 17 | 30 |
| 8\% | 9\% | 7\% | 4\% | 10\% | 3\% | 12\% | 12\% | 6\% | 7\% | 10\% | 7\% | 7\% | 8\% | 6\% | 8\% | 6\% | 8\% | 10\% |
| 77 | 34 | 42 | 9 | 11 | 20 | 11 | 8 | 17 | 27 | 24 | 13 | 13 | 70 | 4 | 73 | 16 | 25 | 30 |
| 9\% | 9\% | 10\% | 10\% | 9\% | 15\% | 8\% | 7\% | 9\% | 11\% | 10\% | 8\% | 7\% | 10\% | 6\% | 10\% | 8\% | 12\% | 10\% |

## CATI Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party? Base: All likely to vote

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

UKIP

Green
SNP

Plaid Cymru

BNP

Some other party

Refused

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 832 | 265 | 232 | 55 | 70 | 53 | 40 | 223 | 206 | 56 |
| 822 | 276 | 219 | 50 | 76 | 51 | 34 | 234 | 195 | 52 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 260 | 260 | - | - | - | - | - | 209 | 8 | 7 |
| 32\% | 94\% | - | - | - | - | - | 89\% | 4\% | 13\% |
| 207 | - | 207 | - | - | - | - | 3 | 161 | 5 |
| 25\% | - | 94\% | - | - | - | - | 1\% | 83\% | 10\% |
| 42 | - | - | 42 | - | - | - | 2 | 6 | 27 |
| 5\% | - | - | 85\% | - | - | - | 1\% | 3\% | 52\% |
| 72 | - | - | - | 72 | - | - | 4 | 1 | 2 |
| 9\% | - | - | - | 95\% | - | - | 2\% | 1\% | 5\% |
| 46 | - | - | - | - | 46 | - | - | 4 | 4 |
| 6\% | - | - | - | - | 92\% | - | - | 2\% | 7\% |
| 32 | - | - | - | - | - | 32 | 1 | - | - |
| 4\% | - | - | - | - | - | 94\% | * | - | - |
| 2 | - | - | - | - | - | - | - | - | 1 |
| * | - | - | - | - | - | - | - | - | 2\% |
| 3 | - | - | - | - | - | - | 1 | - | - |
| * | - | - | - | - | - | - | * | - | - |
| 15 | - | - | - | - | - | - | 6 | 2 | - |
| 2\% | - | - | - | - | - | - | 3\% | 1\% | - |
| 66 | 2 | 1 | 1 | - | 2 | - | - | - | - |
| 8\% | 1\% | * | 3\% | - | 3\% | - | - | - | - |
| 77 | 14 | 11 | 6 | 4 | 3 | 2 | 10 | 13 | 6 |
| 9\% | 5\% | 5\% | 12\% | 5\% | 5\% | 6\% | 4\% | 7\% | 12\% |

## CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

UKIP

Green

SNP
Plaid Cymru

BNP

Some other party

Refused

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 312 | 153 | 159 | 26 | 52 | 52 | 66 | 50 | 66 | 100 | 71 | 55 | 86 | 274 | 23 | 289 | 68 | 93 | 113 |
| 321 | 156 | 165 | 34 | 62 | 60 | 63 | 45 | 58 | 71 | 87 | 79 | 84 | 285 | 22 | 300 | 68 | 94 | 123 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 37 | 15 | 22 | 2 | 14 | 7 | 4 | 7 | 4 | 11 | 11 | 12 | 4 | 37 | - | 37 | 12 | 10 | 16 |
| 12\% | 10\% | 13\% | 6\% | 22\% | 12\% | 6\% | 15\% | 6\% | 15\% | 12\% | 16\% | 4\% | 13\% | - | 12\% | 17\% | 11\% | 13\% |
| 42 | 21 | 21 | 6 | 7 | 10 | 5 | 7 | 7 | 4 | 15 | 9 | 13 | 33 | 6 | 37 | 11 | 10 | 13 |
| 13\% | 14\% | 13\% | 17\% | 11\% | 17\% | 8\% | 15\% | 13\% | 6\% | 18\% | 12\% | 16\% | 12\% | 26\% | 12\% | 16\% | 11\% | 10\% |
| 15 | 9 | 6 | 5 | 5 | - | 1 | - | 4 | 6 | 5 | 3 | 1 | 15 | - | 15 | 5 | 4 | 6 |
| 5\% | 6\% | 4\% | 15\% | 7\% | - | 2\% | - | 7\% | 9\% | 6\% | 4\% | 1\% | 5\% | - | 5\% | 7\% | 4\% | 5\% |
| 23 | 15 | 8 | 3 | 2 | 6 | 7 | 3 | 3 | 1 | 3 | 10 | 9 | 21 | 1 | 22 | 3 | 11 | 7 |
| 7\% | 10\% | 5\% | 10\% | 3\% | 9\% | 11\% | 6\% | 5\% | 2\% | 3\% | 13\% | 11\% | 7\% | 3\% | 7\% | 4\% | 12\% | 6\% |
| 12 | 4 | 8 | 2 | 2 | 3 | 2 | 3 | 1 | 3 | 6 | 3 | 1 | 10 | 2 | 10 | - | 3 | 8 |
| 4\% | 3\% | 5\% | 5\% | 2\% | 4\% | 4\% | 6\% | 2\% | 5\% | 6\% | 4\% | 1\% | 4\% | 8\% | 3\% | - | $3 \%$ | 6\% |
| 3 | 1 | 2 | 1 | - | 2 | - | 1 | - | 1 | 1 | - | 1 | - | 3 | - | - | - | - |
| 1\% | 1\% | 1\% | 2\% | - | 3\% | - | 2\% | - | 2\% | 1\% | - | 1\% | - | 15\% | - | - | - | - |
| 2 | 1 | 1 | 1 | - | - | - | 1 | - | - | - | 1 | 1 | - | - | 2 | - | - | - |
| 1\% | 1\% | * | 4\% | - | - | - | 2\% | - | - | - | 2\% | 1\% | - | - | 1\% | - | - | - |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 20 | 14 | 6 | 1 | 6 | 6 | 4 | 2 | - | 6 | 4 | 7 | 3 | 18 | - | 20 | 3 | 7 | 9 |
| 6\% | 9\% | 4\% | 4\% | 10\% | 10\% | 7\% | 5\% | - | 8\% | 5\% | 9\% | 4\% | 6\% | - | 7\% | 4\% | 7\% | 7\% |
| 77 | 40 | 37 | 4 | 14 | 8 | 20 | 16 | 15 | 16 | 26 | 17 | 18 | 70 | 5 | 72 | 16 | 23 | 31 |
| 24\% | 26\% | 22\% | 12\% | 23\% | 14\% | 32\% | 35\% | 26\% | 23\% | 29\% | 21\% | 22\% | 25\% | 23\% | 24\% | 24\% | 24\% | 25\% |
| 89 | 34 | 54 | 8 | 13 | 18 | 19 | 6 | 24 | 22 | 17 | 16 | 33 | 79 | 5 | 83 | 20 | 27 | 33 |
| 28\% | 22\% | 33\% | 25\% | 21\% | 30\% | 30\% | 13\% | 41\% | 31\% | 20\% | 20\% | 39\% | 28\% | 24\% | 28\% | 29\% | 29\% | 27\% |

## CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

UKIP

Green

SNP
Plaid Cymru

BNP

Some other party

Refused

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ |
| 312 | 15 | 14 | 10 | 3 | 4 | 2 | 17 | 24 | 9 |
| 321 | 16 | 12 | 7 | 4 | 4 | 2 | 20 | 23 | 8 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 37 | 12 | - | - | - | - | - | 8 | 1 | - |
| 12\% | 75\% | - | - | - | - | - | 40\% | 6\% | - |
| 42 | - | 3 | - | - | - | - | 2 | 8 | - |
| 13\% | - | 27\% | - | - | - | - | 9\% | $34 \%$ | - |
| 15 | - | - | 4 | - | - | - | 1 | 1 | 4 |
| 5\% | - | - | 57\% | - | - | - | 5\% | 4\% | 53\% |
| 23 | - | - | - | 4 | - | - | 2 | - | - |
| 7\% | - | - | - | 100\% | - | - | 8\% | - | - |
| 12 | - | - | - | - | 4 | - | - | - | - |
| 4\% | - | - | - | - | 86\% | - | - | - | - |
| 3 | - | - | - | - | - | 2 | - | - | - |
| 1\% | - | - | - | - | - | 100\% | - | - | - |
| 2 | - | - | - | - | - | - | - | - | - |
| 1\% | - | - | - | - | - | - | - | - | - |
| - | - | - | - | - | - | - | - | - | - |
| - | - | - | - | - | - | - | - | - | - |
| 20 | - | - | - | - | - | - | - | - | - |
| 6\% | - | - | - | - | - | - | - | - | - |
| 77 | 1 | - | 1 | - | - | - | - | - | 1 |
| 24\% | 6\% |  | 8\% | - | - | - | - | - | 13\% |
| 89 | 3 | 9 | 3 | - | 1 | - | 7 | 13 | 3 |
| 28\% | 20\% | 73\% | 35\% | - | 14\% | - | 38\% | 57\% | 34\% |

## CATI Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?
Base: All respondents

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

UKIP

Green

SNP

Plaid Cymru

BNP

Some other party

Refused

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 249 | 117 | 132 | 24 | 31 | 32 | 48 | 44 | 71 | 82 | 74 | 53 | 40 | 228 | 12 | 237 | 58 | 68 | 103 |
| 25\% | 24\% | 26\% | 21\% | 18\% | 19\% | 27\% | 30\% | 32\% | 31\% | 27\% | 24\% | 17\% | 26\% | 13\% | 26\% | 24\% | 26\% | 28\% |
| 263 | 131 | 132 | 29 | 46 | 51 | 45 | 37 | 54 | 59 | 70 | 55 | 78 | 227 | 19 | 244 | 80 | 71 | 76 |
| 26\% | 27\% | 26\% | 26\% | 27\% | 30\% | 25\% | 25\% | 24\% | 22\% | 25\% | 25\% | 33\% | 26\% | 22\% | 27\% | 33\% | 27\% | 21\% |
| 71 | 32 | 38 | 9 | 14 | 10 | 9 | 10 | 19 | 31 | 18 | 11 | 11 | 65 | 3 | 68 | 23 | 13 | 29 |
| 7\% | 7\% | 7\% | 8\% | 8\% | 6\% | 5\% | 7\% | 9\% | 11\% | 7\% | 5\% | 5\% | 8\% | 4\% | 7\% | 9\% | 5\% | 8\% |
| 69 | 45 | 24 | 5 | 10 | 11 | 12 | 13 | 18 | 9 | 12 | 27 | 21 | 66 | 2 | 67 | 14 | 24 | 29 |
| 7\% | 9\% | 5\% | 4\% | 6\% | 7\% | 7\% | 9\% | 8\% | 3\% | 4\% | 12\% | 9\% | 8\% | 2\% | 7\% | 6\% | 9\% | 8\% |
| 38 | 13 | 26 | 10 | 8 | 7 | 5 | 3 | 5 | 16 | 12 | 8 | 3 | 30 | 7 | 31 | 5 | 10 | 15 |
| 4\% | 3\% | 5\% | 9\% | 5\% | 4\% | 3\% | 2\% | 2\% | 6\% | 4\% | 4\% | 1\% | 3\% | 8\% | 3\% | 2\% | 4\% | 4\% |
| 27 | 12 | 15 | 2 | 1 | 7 | 8 | 6 | 2 | 5 | 8 | 6 | 8 | - | 27 | - | - | - | - |
| 3\% | 2\% | 3\% | 2\% | 1\% | 4\% | 4\% | 4\% | 1\% | 2\% | 3\% | 3\% | 3\% | - | 31\% | - | - | - | - |
| 6 | 3 | 3 | 3 | - | - | - | 3 | * | * | 1 | 1 | 3 | - | - | 6 | - | - | - |
| 1\% | 1\% | 1\% | 3\% | - | - | - | 2\% | * | * | * | 1\% | 1\% | - | - | 1\% | - | - | - |
| 2 | 2 | - | 1 | - | - | 1 | - | - | - | - | - | 2 | 2 | - | 2 | - | 1 | 1 |
| * | * | - | 1\% | - | - | 1\% | - | - | - | - | - | 1\% | * | - | * | - | * | * |
| 30 | 20 | 10 | 5 | 4 | 6 | 9 | 4 | 2 | 6 | 11 | 7 | 6 | 25 | - | 30 | 4 | 9 | 12 |
| 3\% | 4\% | 2\% | 5\% | 2\% | 4\% | 5\% | 3\% | 1\% | 2\% | 4\% | 3\% | 2\% | 3\% | - | 3\% | 2\% | 3\% | 3\% |
| 101 | 52 | 49 | 9 | 20 | 19 | 24 | 15 | 15 | 25 | 35 | 20 | 21 | 95 | 4 | 97 | 23 | 31 | 41 |
| 10\% | 11\% | 9\% | 8\% | 12\% | 11\% | 13\% | 10\% | 7\% | 9\% | 13\% | 9\% | 9\% | 11\% | 4\% | 11\% | 10\% | 12\% | 11\% |
| 145 | 61 | 84 | 16 | 37 | 24 | 20 | 12 | 37 | 34 | 36 | 30 | 45 | 126 | 14 | 131 | 36 | 33 | 57 |
| 14\% | 13\% | 16\% | 14\% | 21\% | 14\% | 11\% | 8\% | 17\% | 13\% | 13\% | 14\% | 19\% | 15\% | 16\% | 14\% | 15\% | 13\% | 16\% |

## CATI Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?
Base: All respondents

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

UKIP

Green

SNP

Plaid Cymru

BNP

Some other party

Refused
Don't know


## Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

Green

SNP

Plaid Cymru

BNP

Other

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 216 | 106 | 110 | 18 | 20 | 34 | 42 | 35 | 66 | 96 | 74 | 32 | 14 | 196 | 8 | 207 | 51 | 58 | 86 |
| 42\% | 42\% | 41\% | 43\% | 33\% | 38\% | 43\% | 39\% | 47\% | 44\% | 44\% | 37\% | 28\% | 44\% | 17\% | 44\% | 39\% | 45\% | 47\% |
| 148 | 64 | 83 | 11 | 18 | 26 | 32 | 26 | 34 | 58 | 46 | 25 | 19 | 127 | 10 | 137 | 48 | 36 | 43 |
| 28\% | 25\% | 31\% | 27\% | 30\% | 30\% | 33\% | 30\% | 24\% | 27\% | 28\% | 28\% | 38\% | 29\% | 21\% | 29\% | 37\% | 28\% | 23\% |
| 39 | 20 | 19 | 3 | 6 | 8 | 3 | 3 | 16 | 21 | 12 | 3 | 3 | 36 | 2 | 37 | 9 | 12 | 15 |
| 8\% | 8\% | 7\% | 8\% | 9\% | 9\% | 3\% | 4\% | 11\% | 10\% | 7\% | 4\% | 6\% | 8\% | 4\% | 8\% | 7\% | 9\% | 8\% |
| 46 | 27 | 19 | 1 | 4 | 5 | 7 | 12 | 17 | 11 | 11 | 16 | 9 | 43 | 2 | 45 | 13 | 12 | 18 |
| 9\% | 11\% | 7\% | 3\% | 7\% | 5\% | 7\% | 14\% | 12\% | 5\% | 7\% | 18\% | 17\% | 10\% | 3\% | 9\% | 10\% | 9\% | 10\% |
| 30 | 12 | 18 | 7 | 8 | 5 | 4 | 3 | 2 | 13 | 11 | 3 | 2 | 25 | 3 | 27 | 6 | 7 | 12 |
| 6\% | 5\% | 7\% | 17\% | 14\% | 6\% | 4\% | 3\% | 2\% | 6\% | 7\% | 4\% | 4\% | 6\% | 6\% | 6\% | 4\% | 6\% | 7\% |
| 24 | 12 | 12 | 1 | 2 | 5 | 7 | 6 | 3 | 10 | 7 | 5 | 2 | - | 24 | - | - | - | - |
| 5\% | 5\% | 4\% | 2\% | 3\% | 6\% | 7\% | 7\% | 2\% | 4\% | 4\% | 6\% | 5\% | - | 49\% | - | - | - | - |
| 1 | * | 1 | - | - | - | - | * | 1 | 1 | - | - | * | - | - | 1 | - | - | - |
| * | * | * | - | - | - | - | 1\% | * | * | - | - | 1\% | - | - | , | - | - | - |
| 2 | 1 | 1 | - | 1 | 1 | - | - | 1 | 1 | 1 | 1 | - | 2 | - | 2 | - | 1 | 1 |
| * | 1\% | * | - | 1\% | 1\% | - | - | 1\% | * | * | 1\% | - | * | - | * | - | * | 1\% |
| 14 | 9 | 6 | * | 2 | 5 | 3 | 3 | 1 | 6 | 5 | 2 | 1 | 14 | - | 14 | 3 | 2 | 8 |
| 3\% | 3\% | 2\% | 1\% | 3\% | 5\% | 3\% | 3\% | 1\% | 3\% | 3\% | 2\% | 2\% | 3\% | - | 3\% | 3\% | 2\% | 4\% |

## CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)
Base: All likely to vote and expressing a voting intention

|  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ |
| Unweighted Total | 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| Weighted Total | $\begin{aligned} & 520 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 39 \\ 100 \% \end{gathered}$ | $\begin{gathered} 46 \\ 100 \% \end{gathered}$ | $\begin{gathered} 30 \\ 100 \% \end{gathered}$ | $\begin{gathered} 24 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 38 \\ 100 \% \end{gathered}$ |
| Conservative | $\begin{gathered} 216 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 216 \\ & 100 \% \end{aligned}$ |  |  | - | - |  | $\begin{aligned} & 168 \\ & 94 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 148 \\ & \text { 28\% } \end{aligned}$ | - | $\begin{aligned} & 148 \\ & 100 \% \end{aligned}$ | - | $\div$ | - |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 116 \\ 88 \% \end{gathered}$ | $\begin{gathered} 4 \\ 11 \% \end{gathered}$ |
| Liberal Democrat | $\begin{gathered} 39 \\ 8 \% \end{gathered}$ | - |  | $\begin{gathered} 39 \\ 100 \% \end{gathered}$ | - | - | - | ${ }^{1}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 65 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 46 \\ 9 \% \end{gathered}$ | - | - |  | $\begin{gathered} 46 \\ 100 \% \end{gathered}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Green | $\begin{gathered} 30 \\ 6 \% \end{gathered}$ | - | - | - |  | $\begin{gathered} 30 \\ 100 \% \end{gathered}$ | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \\ & \hline \end{aligned}$ |
| SNP | $\begin{gathered} 24 \\ 5 \% \end{gathered}$ | $\div$ | - | - | - |  | $\begin{gathered} 24 \\ 100 \% \end{gathered}$ | ${ }^{1}$ | - | - |
| Plaid Cymru | ${ }_{*}$ | - | - | - | - | - | - | - | - | * $1 \%$ |
| BNP | ${ }^{*}$ | - | - | - | $\div$ | $\div$ | - | $\stackrel{1}{*}$ |  | - |
| Other | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | - | - | - | - | - | - | 4 $2 \%$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\div$ |

Q6_SUM. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if ... was the leader? - SUMMARY TABLE Base: All respondents

Unweighted Total
Weighted Total

Would vote for Labour

Would not vote for Labour

Don't know

| Andy Burnham | Yvette Cooper | Liz Kendall | Jeremy Corbyn |
| :---: | :---: | :---: | :---: |
| 1001 | 1001 | 1001 | 1001 |
| 1001 | 1001 | 1001 | 1001 |
| 100\% | 100\% | 100\% | 100\% |
| 218 | 207 | 177 | 222 |
| 22\% | 21\% | 18\% | 22\% |
| 545 | 567 | 581 | 579 |
| 54\% | 57\% | 58\% | 58\% |
| 238 | 227 | 243 | 200 |
| 24\% | 23\% | 24\% | 20\% |

## CATI Opinion Poll

Q6_1. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Andy Burnham was the leader?
Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour
Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 218 | 114 | 104 | 36 | 28 | 32 | 40 | 31 | 51 | 62 | 64 | 39 | 52 | 190 | 16 | 202 | 73 | 56 | 61 |
| 22\% | 23\% | 20\% | 31\% | 17\% | 19\% | 22\% | 21\% | 23\% | 23\% | 23\% | 18\% | 22\% | 22\% | 18\% | 22\% | 30\% | 22\% | 17\% |
| 545 | 282 | 263 | 50 | 87 | 88 | 94 | 88 | 138 | 149 | 161 | 119 | 116 | 467 | 47 | 498 | 118 | 150 | 199 |
| 54\% | 58\% | 51\% | 44\% | 50\% | 53\% | 52\% | 60\% | 62\% | 56\% | 58\% | 54\% | 49\% | 54\% | 54\% | 54\% | 49\% | 58\% | 55\% |
| 238 | 91 | 147 | 28 | 57 | 46 | 46 | 27 | 34 | 56 | 52 | 60 | 70 | 206 | 24 | 214 | 51 | 54 | 102 |
| 24\% | 19\% | 29\% | 25\% | 33\% | 28\% | 26\% | 18\% | 15\% | 21\% | 19\% | 28\% | 30\% | 24\% | 28\% | 23\% | 21\% | 21\% | 28\% |

## CATI Opinion Poll

Q6_1. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Andy Burnham was the leader?
Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 218 | 24 | 130 | 14 | 9 | 4 | 2 | 16 | 127 | 12 |
| 22\% |  | 60\% | 28\% | 12\% | 8\% | 6\% | 6\% | 62\% | 22\% |
| 545 | 218 | 45 | 32 | 56 | 33 | 25 | 195 | 37 | 31 |
| 54\% | 79\% | 20\% | 64\% | 74\% | 66\% | 73\% | 80\% | 18\% | 59\% |
| 238 | 34 | 44 | 4 | 11 | 14 | 7 | 34 | 41 | 10 |
| 24\% | 12\% | 20\% |  | 14\% | 27\% | 21\% | 14\% | 20\% | 19\% |

## CATI Opinion Poll

## Q6_2. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote

 for Labour if Yvette Cooper was the leader?Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 207 | 106 | 101 | 32 | 32 | 36 | 38 | 27 | 42 | 61 | 61 | 41 | 43 | 178 | 15 | 192 | 61 | 48 | 69 |
| 21\% | 22\% | 20\% | 28\% | 19\% | 22\% | 21\% | 18\% | 19\% | 23\% | 22\% | 19\% | 18\% | 21\% | 17\% | 21\% | 25\% | 18\% | 19\% |
| 567 | 291 | 276 | 55 | 86 | 86 | 98 | 97 | 146 | 151 | 158 | 127 | 131 | 487 | 52 | 515 | 131 | 151 | 205 |
| 57\% | 60\% | 54\% | 48\% | 50\% | 52\% | 55\% | 66\% | 66\% | 56\% | 57\% | 58\% | 55\% | 56\% | 59\% | 56\% | 54\% | 58\% | 57\% |
| 227 | 90 | 137 | 27 | 54 | 44 | 44 | 23 | 35 | 55 | 58 | 50 | 64 | 199 | 21 | 207 | 50 | 60 | 88 |
| 23\% | 19\% | 27\% | 24\% | 31\% | 27\% | 25\% | 15\% | 16\% | 21\% | 21\% | 23\% | 27\% | 23\% | 24\% | 23\% | 21\% | 23\% | 24\% |

## CATI Opinion Poll

Q6_2. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Yvette Cooper was the leader?
Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 207 | 22 | 126 | 13 | 5 | 5 | 2 | 20 | 119 | 10 |
| 21\% | 8\% | 57\% | 26\% | 6\% | 10\% | 5\% | 8\% | 58\% | 18\% |
| 567 | 221 | 47 | 34 | 58 | 33 | 26 | 193 | 46 | 36 |
| 57\% | 80\% | 22\% | 69\% | 76\% | 65\% | 78\% | 79\% | 22\% | 68\% |
| 227 | 33 | 46 | 2 | 13 | 13 | 6 | 31 | 40 | 7 |
| 23\% | 12\% | 21\% | 5\% | 17\% | 25\% | 17\% | 13\% | 20\% | 14\% |

## CATI Opinion Poll

Q6_3. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Liz Kendall was the leader?
Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 177 | 92 | 85 | 30 | 27 | 31 | 32 | 22 | 34 | 55 | 48 | 30 | 45 | 158 | 12 | 165 | 54 | 51 | 53 |
| 18\% | 19\% | 17\% | 26\% | 16\% | 19\% | 18\% | 15\% | 15\% | 20\% | 17\% | 14\% | 19\% | 18\% | 14\% | 18\% | 22\% | 20\% | 15\% |
| 581 | 301 | 281 | 54 | 87 | 89 | 105 | 99 | 147 | 156 | 161 | 139 | 125 | 496 | 55 | 527 | 137 | 143 | 215 |
| 58\% | 62\% | 55\% | 47\% | 51\% | 54\% | 58\% | 68\% | 66\% | 58\% | 58\% | 64\% | 52\% | 57\% | 63\% | 58\% | 57\% | 55\% | 59\% |
| 243 | 95 | 148 | 30 | 58 | 46 | 43 | 25 | 41 | 56 | 69 | 49 | 68 | 210 | 20 | 222 | 51 | 64 | 94 |
| 24\% | 19\% | 29\% | 27\% | 34\% | 28\% | 24\% | 17\% | 18\% | 21\% | 25\% | 23\% | 29\% | 24\% | 23\% | 24\% | 21\% | 25\% | 26\% |

## CATI Opinion Poll

## 

 for Labour if Liz Kendall was the leader?Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 177 | 18 | 116 | 9 | 2 | 6 | 2 | 15 | 105 | 7 |
| 18\% | 7\% | 53\% | 18\% | 2\% | 12\% | 5\% | 6\% | 51\% | 13\% |
| 581 | 224 | 52 | 35 | 62 | 32 | 26 | 199 | 51 | 37 |
| 58\% | 81\% | 24\% | 71\% | 82\% | 63\% | 78\% | 82\% | 25\% | 70\% |
| 243 | 34 | 51 | 6 | 12 | 13 | 6 | 30 | 50 | 9 |
| 24\% | 12\% | 23\% | 11\% | 15\% | 26\% | 17\% | 12\% | 24\% | 17\% |

## CATI Opinion Poll

Q6_4. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Jeremy Corbyn was the leader?
Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 222 | 109 | 113 | 38 | 46 | 33 | 35 | 33 | 36 | 63 | 73 | 39 | 47 | 194 | 17 | 205 | 60 | 54 | 79 |
| 22\% | 22\% | 22\% | 34\% | 27\% | 20\% | 20\% | 23\% | 16\% | 24\% | 26\% | 18\% | 20\% | 22\% | 19\% | 22\% | 25\% | 21\% | 22\% |
| 579 | 299 | 280 | 52 | 78 | 96 | 104 | 95 | 155 | 156 | 153 | 135 | 135 | 497 | 52 | 527 | 139 | 144 | 214 |
| 58\% | 61\% | 54\% | 45\% | 45\% | 58\% | 58\% | 65\% | 70\% | 59\% | 55\% | 62\% | 57\% | 57\% | 60\% | 58\% | 57\% | 56\% | 59\% |
| 200 | 79 | 121 | 24 | 48 | 37 | 41 | 18 | 32 | 48 | 51 | 44 | 57 | 174 | 18 | 182 | 43 | 60 | 70 |
| 20\% | 16\% | 24\% | 21\% | 28\% | 22\% | 23\% | 13\% | 14\% | 18\% | 18\% | 20\% | 24\% | 20\% | 21\% | 20\% | 18\% | 23\% | 19\% |

## CATI Opinion Poll

Q6_4. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Jeremy Corbyn was the leader?
Base: All respondents

Unweighted Total
Weighted Total
Would vote for Labour
Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 222 | 22 | 124 | 9 | 7 | 18 | 6 | 21 | 107 | 8 |
| 22\% | 8\% | 57\% | 18\% | 9\% | 36\% | 19\% | 8\% | 52\% | 15\% |
| 579 | 227 | 58 | 38 | 61 | 24 | 21 | 203 | 66 | 39 |
| 58\% | 82\% | 26\% | 76\% | 80\% | 47\% | 63\% | 83\% | $32 \%$ | 73\% |
| 200 | 28 | 37 | 3 | 8 | 9 | 6 | 21 | 32 | 6 |
| 20\% | 10\% | 17\% | 6\% | 11\% | 17\% | 17\% | 9\% | 16\% | 11\% |

## CATI Opinion Poll

Q7_SUM. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - SUMMARY TABLE
Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

| Andy Burnham | Yvette Cooper | Liz Kendall | Jeremy Corbyn |
| :---: | :---: | :---: | :---: |
| 1001 | 1001 | 1001 | 1001 |
| 1001 | 1001 | 1001 | 1001 |
| 100\% | 100\% | 100\% | 100\% |
| 238 | 230 | 156 | 229 |
| 24\% | 23\% | 16\% | 23\% |
| 481 | 497 | 549 | 518 |
| 48\% | 50\% | 55\% | 52\% |
| 283 | 274 | 296 | 254 |
| 28\% | 27\% | 30\% | 25\% |

## CATI Opinion Poll

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 238 | 118 | 120 | 32 | 42 | 28 | 42 | 32 | 62 | 76 | 73 | 39 | 50 | 212 | 15 | 222 | 68 | 53 | 91 |
| 24\% | 24\% | 23\% | 28\% | 24\% | 17\% | 23\% | 22\% | 28\% | 29\% | 26\% | 18\% | 21\% | 25\% | 18\% | 24\% | 28\% | 20\% | 25\% |
| 481 | 265 | 216 | 43 | 77 | 79 | 92 | 74 | 116 | 126 | 139 | 115 | 101 | 405 | 47 | 433 | 115 | 136 | 155 |
| 48\% | 54\% | 42\% | 38\% | 45\% | 47\% | 51\% | 51\% | 52\% | 47\% | 50\% | 53\% | 42\% | 47\% | 54\% | 47\% | 47\% | 52\% | 43\% |
| 283 | 105 | 178 | 39 | 53 | 59 | 46 | 41 | 45 | 65 | 65 | 65 | 87 | 246 | 24 | 258 | 60 | 70 | 116 |
| 28\% | 22\% | 35\% | 34\% | 31\% | 36\% | 26\% | 28\% | 20\% | 24\% | 24\% | 30\% | 37\% | 29\% | 28\% | 28\% | 25\% | 27\% | 32\% |

## CATI Opinion Poll

Q7_1. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Andy Burnham Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM
Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 238 | 65 | 95 | 17 | 9 | 10 | 1 | 51 | 91 | 20 |
| 24\% | 23\% | 43\% | 33\% | 11\% | 20\% | 4\% | 21\% | 44\% | 37\% |
| 481 | 156 | 67 | 24 | 49 | 29 | 24 | 147 | 65 | 19 |
| 48\% | 57\% | 30\% | 49\% | 64\% | 57\% | 72\% | 60\% | 32\% | 36\% |
| 283 | 55 | 57 | 9 | 19 | 12 | 8 | 46 | 49 | 14 |
| 28\% | 20\% | 26\% | 18\% | 24\% | 23\% | 25\% | 19\% | 24\% | 26\% |

## CATI Opinion Poll

Q7_2. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Yvette Cooper Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 230 | 119 | 112 | 34 | 39 | 35 | 39 | 31 | 51 | 82 | 69 | 35 | 44 | 198 | 18 | 212 | 61 | 48 | 89 |
| 23\% | 24\% | 22\% | 30\% | 23\% | 21\% | 22\% | 22\% | 23\% | 31\% | 25\% | 16\% | 18\% | 23\% | 21\% | 23\% | 25\% | 19\% | 25\% |
| 497 | 272 | 225 | 42 | 84 | 72 | 90 | 79 | 130 | 121 | 142 | 124 | 110 | 426 | 47 | 450 | 128 | 139 | 159 |
| 50\% | 56\% | 44\% | 37\% | 49\% | 44\% | 50\% | 54\% | 58\% | 45\% | 51\% | 57\% | 46\% | 49\% | 53\% | 49\% | 53\% | 54\% | 44\% |
| 274 | 97 | 177 | 38 | 49 | 59 | 51 | 36 | 41 | 65 | 66 | 59 | 84 | 240 | 22 | 251 | 54 | 72 | 114 |
| 27\% | 20\% | 34\% | 33\% | 29\% | 35\% | 28\% | 25\% | 19\% | 24\% | 24\% | 27\% | 35\% | 28\% | 26\% | 28\% | 22\% | 28\% | 32\% |

## CATI Opinion Poll

Q7_2. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Yvette Cooper Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 230 | 60 | 91 | 21 | 12 | 13 | 3 | 52 | 87 | 19 |
| 23\% | 22\% | 42\% | 42\% | 16\% | 25\% | 9\% | 21\% | 42\% | 36\% |
| 497 | 162 | 70 | 21 | 49 | 29 | 24 | 148 | 68 | 22 |
| 50\% | 59\% | 32\% | 43\% | 64\% | 56\% | 71\% | 61\% | 33\% | 41\% |
| 274 | 54 | 58 | 7 | 15 | 10 | 7 | 44 | 51 | 12 |
| 27\% | 20\% | 26\% | 15\% | 20\% | 19\% | 20\% | 18\% | 25\% | 22\% |

## CATI Opinion Poll

Q7_3. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Liz Kendall Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 156 | 83 | 73 | 30 | 32 | 22 | 22 | 18 | 32 | 47 | 43 | 31 | 35 | 133 | 17 | 139 | 38 | 39 | 55 |
| 16\% | 17\% | 14\% | 26\% | 19\% | 13\% | 12\% | 12\% | 14\% | 17\% | 16\% | 14\% | 15\% | 15\% | 19\% | 15\% | 16\% | 15\% | 15\% |
| 549 | 298 | 251 | 43 | 86 | 78 | 107 | 92 | 144 | 151 | 161 | 115 | 122 | 470 | 48 | 501 | 144 | 141 | 185 |
| 55\% | 61\% | 49\% | 38\% | 50\% | 47\% | 59\% | 63\% | 65\% | 56\% | 58\% | 53\% | 51\% | 54\% | 55\% | 55\% | 59\% | 54\% | 51\% |
| 296 | 107 | 190 | 41 | 54 | 66 | 52 | 36 | 47 | 70 | 73 | 72 | 81 | 261 | 22 | 274 | 60 | 79 | 122 |
| 30\% | 22\% | 37\% | 36\% | 31\% | 40\% | 29\% | 25\% | 21\% | 26\% | 26\% | 33\% | 34\% | 30\% | 26\% | 30\% | 25\% | 30\% | 34\% |

## CATI Opinion Poll

Q7_3. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Liz Kendall Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 156 | 33 | 64 | 8 | 5 | 8 | 4 | 34 | 57 | 7 |
| 16\% | 12\% | 29\% | 17\% | 6\% | 15\% | 11\% | 14\% | 28\% | 12\% |
| 549 | 179 | 91 | 33 | 56 | 30 | 23 | 156 | 92 | 35 |
| 55\% | 65\% | 41\% | 66\% | 73\% | 60\% | 68\% | 64\% | 45\% | 65\% |
| 296 | 64 | 65 | 9 | 15 | 13 | 7 | 54 | 56 | 12 |
| 30\% | 23\% | 30\% | 17\% | 20\% | 25\% | 20\% | 22\% | 27\% | 22\% |

## CATI Opinion Poll

Q7_4. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Jeremy Corbyn Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 229 | 112 | 117 | 34 | 50 | 34 | 39 | 34 | 39 | 65 | 68 | 47 | 49 | 195 | 22 | 207 | 60 | 48 | 87 |
| 23\% | 23\% | 23\% | 29\% | 29\% | 20\% | 22\% | 23\% | 17\% | 24\% | 24\% | 21\% | 21\% | 23\% | 26\% | 23\% | 25\% | 19\% | 24\% |
| 518 | 287 | 232 | 41 | 72 | 78 | 99 | 78 | 149 | 143 | 150 | 115 | 111 | 448 | 40 | 478 | 129 | 142 | 176 |
| 52\% | 59\% | 45\% | 36\% | 42\% | 47\% | 55\% | 53\% | 67\% | 54\% | 54\% | 53\% | 46\% | 52\% | 46\% | 52\% | 53\% | 55\% | 49\% |
| 254 | 89 | 165 | 39 | 50 | 54 | 42 | 34 | 35 | 60 | 60 | 57 | 78 | 221 | 24 | 230 | 53 | 68 | 99 |
| 25\% | 18\% | 32\% | 34\% | 29\% | 32\% | 23\% | 23\% | 16\% | 22\% | 22\% | 26\% | 33\% | 26\% | 28\% | 25\% | 22\% | 26\% | 27\% |

## CATI Opinion Poll

Q7_4. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Jeremy Corbyn Base: All respondents

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | Lib Dems | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 229 | 34 | 99 | 14 | 11 | 22 | 9 | 31 | 84 | 14 |
| 23\% | 12\% | 45\% | 28\% | 14\% | 44\% | 27\% | 13\% | 41\% | 27\% |
| 518 | 195 | 70 | 29 | 52 | 18 | 16 | 175 | 79 | 27 |
| 52\% | 71\% | 32\% | 59\% | 69\% | 36\% | 49\% | 72\% | 38\% | 51\% |
| 254 | 47 | 50 | 7 | 13 | 10 | 8 | 39 | 42 | 12 |
| 25\% | 17\% | 23\% | 14\% | 17\% | 20\% | 25\% | 16\% | 21\% | 22\% |

## CATI Opinion Poll

QB. Thinking now about the television licence, an annual payment of $£ 145.50$ for every household that watches TV, which is used to fund the BBC. For each of the following pairs of statements which comes closest to your view?
Base: All respondents

Unweighted Total
Weighted Total
The television licence fee is an unfair way of funding the BBC

The television licence fee is a fair way of funding the BBC

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 450 | 212 | 237 | 47 | 75 | 87 | 90 | 69 | 82 | 95 | 121 | 100 | 134 | 367 | 50 | 400 | 109 | 105 | 153 |
| 45\% | 44\% | 46\% | 41\% | 44\% | 52\% | 50\% | 47\% | 37\% | 35\% | 44\% | 46\% | 56\% | 42\% | 57\% | 44\% | 45\% | 41\% | 42\% |
| 529 | 266 | 263 | 63 | 91 | 78 | 88 | 77 | 132 | 167 | 151 | 116 | 95 | 477 | 35 | 494 | 131 | 142 | 203 |
| 53\% | 55\% | 51\% | 55\% | 53\% | 47\% | 49\% | 53\% | 59\% | 63\% | 54\% | 53\% | 40\% | 55\% | 41\% | 54\% | 54\% | 55\% | 56\% |
| 23 | 9 | 14 | 4 | 6 | 2 | 1 | - | 9 | 5 | 5 | 3 | 9 | 20 | 2 | 21 | 2 | 12 | 6 |
| 2\% | 2\% | 3\% | 4\% | 4\% | 1\% | 1\% | - | 4\% | 2\% | 2\% | 1\% | 4\% | 2\% | 2\% | 2\% | 1\% | 4\% | 2\% |

## CATI Opinion Poll

Table 17/2
 the following pairs of statements which comes closest to your view? Base: All respondents

Unweighted Total
Weighted Total
The television licence fee is an unfair way of funding the BBC

The television licence fee is a fair way of funding the BBC

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 450 | 102 | 96 | 11 | 42 | 28 | 23 | 95 | 94 | 11 |
| 45\% | 37\% | 44\% | 23\% | 56\% | 55\% | 69\% | 39\% | 46\% | 21\% |
| 529 | 169 | 119 | 38 | 33 | 22 | 10 | 148 | 108 | 42 |
| 53\% | 61\% | 54\% | 76\% | 43\% | 43\% | $31 \%$ | 60\% | 53\% | 79\% |
| 23 | 5 | 4 | 1 | 1 | 1 | - | 2 | 3 | - |
| 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | - | 1\% | 1\% | - |

## CATI Opinion Poll

$£ 145.50$ for every household that watches TV, which is used to fund the BBC. For each of the following pairs of statements which comes closest to your view?
Base: All respondents

## Unweighted Total

Weighted Total
It should be a criminal offence not to pay the licence fee if you watch live TV at home

It should not be a criminal offence not to pay the licence fee if you watch live TV at home

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 1001 | 484 | 517 | 86 | 154 | 156 | 193 | 162 | 250 | 381 | 224 | 153 | 243 | 855 | 93 | 908 | 239 | 258 | 358 |
| 1001 | 488 | 514 | 114 | 172 | 166 | 180 | 146 | 222 | 267 | 277 | 218 | 238 | 864 | 87 | 914 | 242 | 259 | 362 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 494 | 232 | 262 | 51 | 70 | 79 | 88 | 81 | 125 | 149 | 139 | 97 | 109 | 434 | 41 | 453 | 137 | 126 | 171 |
| 49\% | 48\% | 51\% | 45\% | 40\% | 48\% | 49\% | 55\% | 56\% | 56\% | 50\% | 44\% | 46\% | 50\% | 47\% | 50\% | 56\% | 49\% | 47\% |
| 487 | 252 | 235 | 62 | 101 | 82 | 91 | 65 | 86 | 115 | 138 | 116 | 119 | 415 | 42 | 445 | 105 | 127 | 183 |
| 49\% | 52\% | 46\% | 54\% | 59\% | 50\% | 51\% | 45\% | 38\% | 43\% | 50\% | $53 \%$ | 50\% | 48\% | 49\% | 49\% | 43\% | 49\% | 50\% |
| 20 | 4 | 16 | 1 | 2 | 5 | 1 | - | 11 | 4 | - | 5 | 11 | 16 | 4 | 16 | 1 | 5 | 9 |
| 2\% | 1\% | 3\% | 1\% | 1\% | 3\% | 1\% | - | 5\% | 1\% | - | 2\% | 5\% | 2\% | 4\% | 2\% | * | 2\% | 3\% |

## CATI Opinion Poll

 the following pairs of statements which comes closest to your view? Base: All respondents

Unweighted Total
Weighted Total
It should be a criminal offence not to pay the licence fee if you watch live TV at home

It should not be a criminal offence not to pay the licence fee if you watch live TV at home

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ |
| 1001 | 265 | 232 | 55 | 70 | 53 | 40 | 231 | 217 | 57 |
| 1001 | 276 | 219 | 50 | 76 | 51 | 34 | 244 | 205 | 53 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 494 | 160 | 108 | 29 | 42 | 15 | 13 | 141 | 98 | 30 |
| 49\% | 58\% | 49\% | 57\% | 56\% | 30\% | 39\% | 58\% | 48\% | 57\% |
| 487 | 111 | 107 | 21 | 34 | 35 | 20 | 99 | 105 | 23 |
| 49\% | 40\% | 49\% | 43\% | 44\% | 69\% | 58\% | 41\% | 51\% | 43\% |
| 20 | 5 | 4 | - | - | 1 | 1 | 4 | 3 | - |
| 2\% | 2\% | 2\% | - | - | 2\% | 3\% | 2\% | 1\% | - |

## vote for Labour if ... was the leader? - SUMMARY TABLE <br> Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Would vote for Labour

Would not vote for Labour

Don't know

| Andy Burnham | Yvette Cooper | Liz Kendall | Jeremy Corbyn |
| :---: | :---: | :---: | :---: |
| 742 | 742 | 742 | 742 |
| 520 | 520 | 520 | 520 |
| 100\% | 100\% | 100\% | 100\% |
| 133 | 126 | 108 | 133 |
| 26\% | 24\% | 21\% | 26\% |
| 313 | 320 | 330 | 326 |
| 60\% | 62\% | 63\% | 63\% |
| 73 | 73 | 82 | 60 |
| 14\% | 14\% | 16\% | 12\% |

## CATI Opinion Poll

Q6_1. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Andy Burnham was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
Would vote for Labou

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 133 | 69 | 64 | 12 | 13 | 21 | 30 | 23 | 33 | 58 | 42 | 20 | 13 | 116 | 11 | 122 | 43 | 33 | 41 |
| 26\% | 27\% | 24\% | 29\% | 21\% | 24\% | 31\% | 26\% | 23\% | 27\% | 25\% | 23\% | 25\% | 26\% | 22\% | 26\% | 33\% | 26\% | 22\% |
| 313 | 154 | 159 | 21 | 33 | 50 | 54 | 57 | 98 | 127 | 105 | 53 | 28 | 264 | 31 | 282 | 70 | 78 | 116 |
| 60\% | 61\% | 59\% | 50\% | 54\% | 56\% | 55\% | 65\% | 69\% | 59\% | 64\% | 61\% | 55\% | 60\% | 63\% | 60\% | 54\% | 61\% | 63\% |
| 73 | 29 | 44 | 9 | 15 | 17 | 14 | 8 | 11 | 31 | 18 | 14 | 10 | 63 | 7 | 66 | 18 | 17 | 28 |
| 14\% | 12\% | 17\% | 21\% | 24\% | 20\% | 14\% | 9\% | 8\% | 14\% | 11\% | 17\% | 20\% | 14\% | 15\% | 14\% | 14\% | 13\% | 15\% |

## CATI Opinion Poll

Q6_1. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Andy Burnham was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know


## CATI Opinion Poll <br> CATI Op

## Q6_2. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote

 for Labour if Yvette Cooper was the leader?Base: All respondents likely to vote (Turnout weigted)

## Unweighted Total

Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 126 | 63 | 63 | 12 | 13 | 22 | 31 | 22 | 26 | 58 | 43 | 16 | 10 | 108 | 10 | 116 | 34 | 29 | 45 |
| 24\% | 25\% | 24\% | 29\% | 21\% | 25\% | 31\% | 25\% | 18\% | 27\% | 26\% | 18\% | 19\% | 24\% | 20\% | 25\% | 26\% | 23\% | 24\% |
| 320 | 160 | 160 | 21 | 34 | 47 | 57 | 60 | 101 | 128 | 101 | 59 | 31 | 272 | 33 | 287 | 79 | 80 | 113 |
| 62\% | 64\% | 60\% | 50\% | 55\% | 53\% | 58\% | 68\% | 72\% | 59\% | 61\% | 68\% | 61\% | 61\% | 67\% | 61\% | 60\% | 63\% | 61\% |
| 73 | 29 | 45 | 9 | 14 | 19 | 11 | 6 | 14 | 31 | 21 | 11 | 10 | 63 | 6 | 67 | 18 | 19 | 26 |
| 14\% | 11\% | 17\% | 21\% | 23\% | 22\% | 11\% | 7\% | 10\% | 14\% | 13\% | 13\% | 20\% | 14\% | 12\% | 14\% | 14\% | 15\% | 14\% |

## CATI Opinion Poll

Q6_2. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Yvette Cooper was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 126 | 18 | 89 | 9 | 4 | 4 | 2 | 13 | 85 | 6 |
| 24\% | 9\% | 60\% | 23\% | 8\% | 12\% | 7\% | 7\% | 64\% | 16\% |
| 320 | 174 | 32 | 28 | 36 | 20 | 19 | 149 | 28 | 29 |
| 62\% | 81\% | 22\% | 72\% | 77\% | 67\% | 79\% | 83\% | 21\% | 76\% |
| 73 | 23 | 27 | 2 | 7 | 6$21 \%$ | 3 | 17 | 19 | 3 <br> $8 \%$ |
| 14\% | 11\% | 18\% | 5\% | 16\% |  | 14\% | 10\% | 14\% |  |

## CATI Opinion Poll

Q6_3. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Liz Kendall was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Would vote for Labour

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 108 | 53 | 55 | 13 | 13 | 18 | 23 | 20 | 22 | 51 | 34 | 12 | 11 | 94 | 9 | 99 | 30 | 30 | 34 |
| 21\% | 21\% | 21\% | 30\% | 21\% | 20\% | 24\% | 22\% | 16\% | 23\% | 21\% | 14\% | 21\% | 21\% | 18\% | 21\% | 23\% | 24\% | 18\% |
| 330 | 167 | 162 | 21 | 34 | 49 | 63 | 62 | 101 | 133 | 102 | 64 | 30 | 281 | 33 | 297 | 82 | 75 | 124 |
| 63\% | 66\% | 61\% | 48\% | 55\% | 55\% | 65\% | 70\% | 72\% | 62\% | 62\% | 74\% | 60\% | 63\% | 67\% | 63\% | 63\% | 59\% | 67\% |
| 82 | 32 | 50 | 9 | 15 | 22 | 11 | 7 | 18 | 33 | 29 | 11 | 10 | 68 | 7 | 75 | 18 | 23 | 27 |
| 16\% | 13\% | 19\% | 22\% | 24\% | 25\% | 11\% | 8\% | 13\% | 15\% | 17\% | 13\% | 19\% | 15\% | 15\% | 16\% | 14\% | 18\% | 15\% |

## CATI Opinion Poll

Q6_3. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Liz Kendall was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 108 | 14 | 80 | 6 | 1 | 4 | 2 | 10 | 76 | 6 |
| 21\% | 6\% | 54\% | 17\% | 2\% | 14\% | 7\% | 6\% | 57\% | 14\% |
| 330 | 176 | 38 | 28 | 38 | 19 | 19 | 148 | 35 | 29 |
| 63\% | 81\% | 26\% | 71\% | 83\% | 66\% | 79\% | 83\% | 26\% | 74\% |
| 82 | 26 | 30 | 5 | 7 | 6 | 3 | 21 | 21 | 4 |
| 16\% | 12\% | 20\% | 13\% | 15\% | 20\% | 14\% | 12\% | 16\% | 11\% |

## CATI Opinion Poll

Q6_4. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Jeremy Corbyn was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
Would vote for Labou

Would not vote for Labour

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 133 | 63 | 71 | 15 | 19 | 24 | 27 | 24 | 24 | 58 | 48 | 17 | 12 | 116 | 13 | 121 | 35 | 34 | 47 |
| 26\% | 25\% | 26\% | 36\% | 32\% | 27\% | 27\% | 27\% | 17\% | 27\% | 29\% | 19\% | 23\% | 26\% | 26\% | 26\% | 27\% | 26\% | 26\% |
| 326 | 167 | 159 | 21 | 30 | 51 | 59 | 61 | 105 | 134 | 100 | 60 | 32 | 277 | 31 | 295 | 79 | 78 | 119 |
| 63\% | 66\% | 59\% | 49\% | 50\% | 57\% | 60\% | 68\% | 74\% | 62\% | 60\% | 69\% | 63\% | 62\% | 63\% | 63\% | 61\% | 60\% | 65\% |
| 60 | 22 | 38 | 7 | 11 | 14 | 13 | 4 | 12 | 25 | 18 | 10 | 7 | 51 | 5 | 55 | 16 | 17 | 18 |
| 12\% | 9\% | 14\% | 16\% | 19\% | 15\% | 13\% | 5\% | 8\% | 12\% | 11\% | 12\% | 14\% | 12\% | 10\% | 12\% | 13\% | 13\% | 10\% |

## CATI Opinion Poll

Q6_4. As you may know the Labour Party is in the process of electing a leader. Thinking about the candidates to be leader of the Labour Party, would you vote for Labour if Jeremy Corbyn was the leader?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
Would vote for Labour

Would not vote for Labour

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 133 | 16 | 87 | 6 | 4 | 13 | 5 | 14 | 75 | 6 |
| 26\% | 7\% | 59\% | 15\% | 9\% | 44\% | 22\% | 8\% | 57\% | 16\% |
| 326 | 179 | 38 | 30 | 38 | 14 | 16 | 152 | 41 | 29 |
| 63\% | 83\% | 26\% | 78\% | 83\% | 47\% | 65\% | 85\% | 31\% | 75\% |
| 60 | 21 | 23 | 3 | 4 | 3 | 3 | 13 | 15 | 3 |
| 12\% | 10\% | 15\% | 7\% | 9\% | 9\% | 14\% | 7\% | 12\% | 8\% |

## CATI Opinion Poll

Q7_SUM. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - SUMMARY TABLE

|  | Andy Burnham | Yvette Cooper | Liz Kendall | Jeremy Corbyn |
| :---: | :---: | :---: | :---: | :---: |
| Unweighted Total | 742 | 742 | 742 | 742 |
| Weighted Total | 520 | 520 | 520 | 520 |
|  | 100\% | 100\% | 100\% | 100\% |
| Have what it takes to be PM | 147 | 150 | 83 | 129 |
|  | 28\% | 29\% | 16\% | 25\% |
| Don't have what it takes to be PM | 268 | 268 | 319 | 301 |
|  | 52\% | 52\% | 61\% | 58\% |
| Don't know | 105 | 101 | 118 | 90 |
|  | 20\% | 19\% | 23\% | 17\% |

## CATI Opinion Poll

Q7_1. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Andy Burnham Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 147 | 72 | 75 | 11 | 21 | 20 | 31 | 20 | 44 | 69 | 46 | 19 | 13 | 132 | 10 | 137 | 39 | 35 | 59 |
| 28\% | 29\% | 28\% | 26\% | 34\% | 22\% | 31\% | 23\% | 31\% | 32\% | 28\% | 22\% | 25\% | 30\% | 20\% | 29\% | 30\% | 27\% | 32\% |
| 268 | 139 | 128 | 18 | 25 | 44 | 52 | 53 | 76 | 108 | 90 | 47 | 24 | 220 | 31 | 236 | 66 | 69 | 85 |
| 52\% | 55\% | 48\% | 42\% | 41\% | 50\% | 53\% | 60\% | 54\% | 50\% | 54\% | 54\% | 47\% | 50\% | 64\% | 50\% | 50\% | 54\% | 46\% |
| 105 | 41 | 64 | 14 | 15 | 25 | 15 | 15 | 21 | 40 | 30 | 21 | 14 | 92 | 8 | 97 | 26 | 25 | 40 |
| 20\% | 16\% | 24\% | 32\% | 25\% | 28\% | 16\% | 17\% | 15\% | 19\% | 18\% | 25\% | 28\% | 21\% | 16\% | 21\% | 20\% | 20\% | 22\% |

## CATI Opinion Poll

Q7_1. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Andy Burnham Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 147 | 51 | 68 | 13 | 5 | 7 | 1 | 38 | 66 | 14 |
| 28\% | 24\% | 46\% | 32\% | 10\% | 23\% | 5\% | 21\% | 50\% | 36\% |
| 268 | 125 | 48 | 20 | 31 | 16 | 18 | 110 | 44 | 16 |
| 52\% | 58\% | 33\% | 50\% | 67\% | 55\% | 74\% | 62\% | 33\% | 41\% |
| 105 | 40 | 31 | 7 | 11 | 6 | 5 | 31 | 22 | 9 |
| 20\% | 19\% | 21\% | 17\% | 23\% | 22\% | 20\% | 17\% | 17\% | 23\% |

## CATI Opinion Poll

## Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 150 | 75 | 76 | 15 | 19 | 24 | 31 | 26 | 35 | 74 | 49 | 17 | 10 | 128 | 14 | 136 | 36 | 33 | 59 |
| 29\% | 30\% | 28\% | 35\% | 31\% | 27\% | 32\% | 29\% | 25\% | 34\% | 30\% | 20\% | 20\% | 29\% | 29\% | 29\% | 28\% | 26\% | 32\% |
| 268 | 141 | 127 | 14 | 28 | 40 | 51 | 49 | 86 | 102 | 88 | 50 | 28 | 227 | 28 | 240 | 72 | 71 | 84 |
| 52\% | 56\% | 48\% | 33\% | 46\% | 46\% | 52\% | 56\% | 61\% | 47\% | 53\% | 58\% | 55\% | 51\% | 58\% | 51\% | 55\% | 56\% | 46\% |
| 101 | 36 | 65 | 14 | 14 | 24 | 16 | 13 | 20 | 40 | 28 | 19 | 13 | 88 | 6 | 94 | 23 | 24 | 41 |
| 19\% | 14\% | 24\% | 32\% | 23\% | 27\% | 17\% | 15\% | 14\% | 19\% | 17\% | 22\% | 25\% | 20\% | 13\% | 20\% | 17\% | 19\% | 22\% |

## CATI Opinion Poll

Q7_2. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Yvette Cooper Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | Lib Dems | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 150 | 52 | 63 | 15 | 6 | 9 | 3 | 43 | 60 | 14 |
| 29\% | 24\% | 43\% | 39\% | 14\% | 29\% | 12\% | 24\% | 46\% | 36\% |
| 268 | 125 | 50 | 18 | 31 | 16 | 17 | 108 | 46 | 17 |
| 52\% | 58\% | 34\% | 46\% | 66\% | 54\% | 71\% | 60\% | 35\% | 44\% |
| 101 | 39 | 34 | 6 | 9 | 5 | 4 | 28 | 26 | 7 |
| 19\% | 18\% | 23\% | 15\% | 20\% | 16\% | 17\% | 16\% | 20\% | 19\% |

## CATI Opinion Poll

Q7_3. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Liz Kendall Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 83 | 42 | 41 | 10 | 14 | 13 | 13 | 13 | 21 | 39 | 26 | 11 | 8 | 71 | 11 | 72 | 22 | 20 | 29 |
| 16\% | 17\% | 15\% | 25\% | 22\% | 14\% | 13\% | 14\% | 15\% | 18\% | 16\% | 12\% | 16\% | 16\% | 22\% | 15\% | 17\% | 15\% | 16\% |
| 319 | 167 | 152 | 17 | 32 | 47 | 65 | 62 | 96 | 132 | 105 | 51 | 30 | 269 | 32 | 287 | 82 | 79 | 108 |
| 61\% | 66\% | 57\% | 41\% | 53\% | 53\% | 66\% | 69\% | 68\% | 61\% | 64\% | 59\% | 60\% | 61\% | 65\% | 61\% | 62\% | 61\% | 59\% |
| 118 | 43 | 74 | 15 | 15 | 29 | 20 | 14 | 25 | 46 | 35 | 25 | 12 | 104 | 6 | 111 | 27 | 30 | 47 |
| 23\% | 17\% | 28\% | 35\% | 24\% | 33\% | 21\% | 16\% | 17\% | 21\% | 21\% | 29\% | 25\% | 23\% | 13\% | 24\% | 21\% | 23\% | 25\% |

## CATI Opinion Poll

Q7_3. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Liz Kendall Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM
Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | Lib Dems | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 83 | 24 | 41 | 6 | 3 | 5 | 3 | 22 | 37 | 5 |
| 16\% | 11\% | 28\% | 14\% | 7\% | 17\% | 13\% | 13\% | 28\% | 12\% |
| 319 | 144 | 68 | 26 | 34 | 18 | 17 | 119 | 64 | 26 |
| 61\% | 67\% | 46\% | 67\% | 74\% | 61\% | 71\% | 67\% | 49\% | 69\% |
| 118 | 48 | 39 | 7 | 9 | 7 | 4 | 37 | 30 | 7 |
| 23\% | 22\% | 26\% | 18\% | 18\% | 22\% | 17\% | 21\% | 23\% | 19\% |

## CATI Opinion Poll

Q7_4. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Jeremy Corbyn Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 129 | 60 | 69 | 13 | 21 | 21 | 25 | 24 | 25 | 55 | 40 | 21 | 13 | 109 | 15 | 114 | 32 | 29 | 49 |
| 25\% | 24\% | 26\% | 30\% | 34\% | 24\% | 26\% | 27\% | 18\% | 25\% | 24\% | 24\% | 26\% | 25\% | 30\% | 24\% | 25\% | 23\% | 26\% |
| 301 | 162 | 139 | 16 | 26 | 46 | 58 | 51 | 103 | 125 | 99 | 51 | 26 | 255 | 27 | 274 | 76 | 76 | 103 |
| 58\% | 64\% | 52\% | 38\% | 43\% | 53\% | 59\% | 58\% | 73\% | 58\% | 60\% | 58\% | 52\% | 58\% | 54\% | 58\% | 58\% | 59\% | 56\% |
| 90 | 30 | 60 | 14 | 14 | 20 | 15 | 14 | 14 | 37 | 27 | 15 | 11 | 79 | 8 | 82 | 22 | 23 | 33 |
| 17\% | 12\% | 22\% | 32\% | 23\% | 23\% | 15\% | 15\% | 10\% | 17\% | 16\% | 17\% | 22\% | 18\% | 16\% | 17\% | 17\% | 18\% | 18\% |

## CATI Opinion Poll

Q7_4. For each of the four Labour leadership candidates please tell me whether you think they have what it takes to be a Prime Minister or not. - Jeremy Corbyn Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Have what it takes to be PM

Don't have what it takes to be PM

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | Lib Dems | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 129 | 24 | 66 | 10 | 5 | 14 | 7 | 21 | 55 | 10 |
| 25\% | 11\% | 45\% | 25\% | 11\% | 48\% | 29\% | 12\% | 42\% | 27\% |
| 301 | 158 | 51 | 24 | 34 | 9 | 12 | 134 | 56 | 21 |
| 58\% | 73\% | 35\% | 62\% | 73\% | 32\% | 50\% | 75\% | 42\% | 54\% |
| 90 | 33 | 30 | 5 | 8 | 6 | 5 | 24 | 21 | 7 |
| 17\% | 15\% | 20\% | 13\% | 16\% | 20\% | 20\% | 14\% | 16\% | 19\% |

## CATI Opinion Poll

Q8. the following pairs of statements which comes closest to your view?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
The television licence fee is an unfair way of funding the BBC

The television licence fee is a fair way of funding the BBC

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midlands | South |
| 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| 520 | 252 | 268 | 43 | 61 | 88 | 98 | 89 | 141 | 217 | 165 | 87 | 51 | 443 | 49 | 470 | 131 | 128 | 184 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 206 | 101 | 106 | 18 | 25 | 41 | 40 | 37 | 45 | 77 | 65 | 37 | 27 | 165 | 26 | 180 | 59 | 45 | 62 |
| 40\% | 40\% | 39\% | 43\% | 41\% | 46\% | 41\% | 41\% | 32\% | 35\% | 39\% | 43\% | 54\% | 37\% | 53\% | 38\% | 45\% | 35\% | 34\% |
| 305 | 147 | 158 | 24 | 34 | 47 | 57 | 52 | 92 | 136 | 97 | 50 | 22 | 271 | 23 | 282 | 70 | 82 | 119 |
| 59\% | 58\% | 59\% | 56\% | 55\% | 53\% | 58\% | 59\% | 65\% | 63\% | 59\% | 57\% | 44\% | 61\% | 47\% | 60\% | 54\% | 64\% | 64\% |
| 8 | 4 | 4 | * | 2 | 1 | 1 | - | 4 | 4 | 3 | - | 1 | 8 | - | 8 | 2 | 2 | 4 |
| 2\% | 2\% | 1\% | 1\% | 4\% | 1\% | 1\% | - | 3\% | 2\% | 2\% | - | 3\% | 2\% | - | 2\% | 2\% | 1\% | 2\% |

## CATI Opinion Poll

Q8a. Thinking now about the television licence, an annual payment of $£ 145.50$ for every household that watches TV, which is used to fund the BBC. For each of the following pairs of statements which comes closest to your view?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

The television licence fee is an unfair way of funding the BBC

The television licence fee is a fair way of funding the BBC

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | Dems | UKIP | Green | SNP | Cons | Lab | Lib Dems |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 206 | 78 | 61 | 8 | 24 | 14 | 15 | 66 | 52 | 10 |
| 40\% | 36\% | 41\% | 21\% | 52\% | 46\% | 62\% | 37\% | 39\% | 25\% |
| 305 | 134 | 85 | 30 | 22 | 15 | 9 | 112 | 80 | 29 |
| 59\% | 62\% | 58\% | 78\% | 47\% | 51\% | 38\% | 62\% | 60\% | 75\% |
| 8 | 4 | 1 | 1 | * | 1 | - | 2 | 1 | - |
| 2\% | 2\% | 1\% | 1\% | 1\% | 3\% | - | 1\% | 1\% | - |

## CATI Opinion Poll

 Q8b. Thinking now about the television licence, an annual payment of $£ 145.50$ for every household that watches TV, which is used to fund the BBC. For each ofthe following pairs of statements which comes closest to your view? the following pairs of statements which comes closest to your view?

|  |  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  | REGION SUMMARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | England | Scotland | England \& Wales | North | Midands | South |
| Unweighted Total | 742 | 356 | 386 | 63 | 110 | 118 | 134 | 120 | 197 | 307 | 167 | 103 | 165 | 629 | 73 | 669 | 182 | 181 | 266 |
| Weighted Total | $\begin{aligned} & 520 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 43 \\ 100 \% \end{gathered}$ | $\begin{gathered} 61 \\ 100 \% \end{gathered}$ | $\begin{gathered} 88 \\ 100 \% \end{gathered}$ | $\begin{gathered} 98 \\ 100 \% \end{gathered}$ | $\begin{gathered} 89 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 141 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 87 \\ 100 \% \end{gathered}$ | $\begin{gathered} 51 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 443 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 49 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 470 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 100 \% \end{aligned}$ |
| It should be a criminal offence not to pay the licence fee if you watch live TV at home | $\begin{gathered} 280 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 53 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 50 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 242 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 53 \% \end{aligned}$ |
| It should not be a criminal offence not to pay the licence fee if you watch live TV at home | $\begin{gathered} 235 \\ 45 \% \end{gathered}$ | $\begin{gathered} 121 \\ 48 \% \end{gathered}$ | $\begin{gathered} 114 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 48 \% \\ & \end{aligned}$ | $\begin{aligned} & 52 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 210 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 42 \% \\ & \end{aligned}$ | $\begin{aligned} & 58 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 45 \% \end{aligned}$ |
| Don't know | $5$ | ${ }_{*}^{1}$ | $4$ | - | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $2$ | - | $2$ | $2$ | $5$ | $1 \%$ | $5$ |  | $2$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |

## CATI Opinion Poll

Q8b. Thinking now about the television licence, an annual payment of $£ 145.50$ for every household that watches TV, which is used to fund the BBC. For each of the following pairs of statements which comes closest to your view?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total
It should be a criminal offence not to pay the licence fee if you watch live TV at home

It should not be a criminal offence not to pay the licence fee if you watch live TV at home

Don't know

|  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ |
| 742 | 265 | 232 | 55 | 70 | 53 | 40 | 222 | 200 | 53 |
| 520 | 216 | 148 | 39 | 46 | 30 | 24 | 179 | 132 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 280 | 127 | 76 | 21 | 28 | 11 | 10 | 107 | 71 | 22 |
| 54\% | 59\% | 51\% | 54\% | 61\% | 37\% | 41\% | 60\% | 54\% | 56\% |
| 235 | 86 | 70 | 18 | 18 | 19 | 14 | 70 | 60 | 17 |
| 45\% | 40\% | 47\% | 46\% | 39\% | 63\% | 59\% | 39\% | 45\% | 44\% |
| 5 | 3 | 2 | - | - | * | * | 3 | 1 | - |
| 1\% | 1\% | 1\% | - | - | * | 1\% | 1\% | 1\% | - |

## CATI Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?
Base: All respondents likely to vote (Turnout weigted)

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat

UKIP

SNP

Some other party
Did not vote

Don't remember

Refused

| Unweighted | Weighted |
| ---: | :---: |
| 1001 | 1001 |
| 1001 | 1001 |
| $100 \%$ | $100 \%$ |
| 231 | 244 |
| $23 \%$ | $24 \%$ |
| 217 | 205 |
| $22 \%$ | $21 \%$ |
| 57 | 53 |
| $6 \%$ | $5 \%$ |
| 77 | 84 |
| $8 \%$ | $8 \%$ |
| 38 | 32 |
| $4 \%$ | $3 \%$ |
| 52 | 37 |
| $5 \%$ | $4 \%$ |
| 218 | 238 |
| $22 \%$ | $24 \%$ |
| 12 | 13 |
| $1 \%$ | $1 \%$ |
| 99 | 94 |
| $10 \%$ |  |
|  |  |

