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SXSW FILM FESTIVAL ANNOUNCES 2013 AUDIENCE AWARD WINNERS

Austin, Texas – March 16, 2013 – The South by Southwest (SXSW) Film Conference and Festival announced Audience Award-winners today from the Narrative Feature Competition, Documentary Feature Competition, Narrative Spotlight, Documentary Spotlight, Emerging Visions, Midnighters, 24 Beats Per Second, SXGlobal, Festival Favorites and Design Award categories. Audience Award results for all categories were certified by the accounting firm of Maxwell Locke & Ritter.

The Audience Awards follow the previously announced 2013 Jury Awards, which included Grand Jury Winners Destin Daniel Cretton's *Short Term 12* for Narrative Feature, and Ben Nabors' *WILLIAM AND THE WINDMILL* for Documentary Feature. For the complete list of 2013 Award Winners, visit sxsw.com/film.

The 2013 SXSW Film Festival hosted a total of 133 features, consisting of 78 World Premieres, 13 North American Premieres and 9 U.S. Premieres, with 76 first-time directors. 110 shorts will screen as part of 10 overall shorts programs. The nearly 250 films were selected from a record number of overall submissions, over 5,700, comprised of approximately 2,100 features and 3,600 shorts, with an overall increase of 7% over 2012.

2013 SXSW Film Festival Audience Award Winners:

NARRATIVE FEATURE COMPETITION

Winner: *Short Term 12*

Director: Destin Daniel Cretton

DOCUMENTARY FEATURE COMPETITION

Winner: *The Short Game*

Director: Josh Greenbaum

DOCUMENTARY SPOTLIGHT

Winner: *An Unreal Dream: The Michael Morton Story*

Director: Al Reinert

NARRATIVE SPOTLIGHT

Winner: *Zero Charisma*

Directors: Katie Graham & Andrew Matthews

VISIONS

Winner: *Maidentrip*

Director: Jillian Schlesinger

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MIDNIGHTERS

Winner: *Cheap Thrills*

Director: E.L. Katz

24 BEATS PER SECOND

Winner: *A Band Called Death*

Directors: Mark Christopher Covino & Jeff Howlett

SXGLOBAL

Winner: *The Punk Syndrome*

Directors: Jukka Kärkkäinen & J-P Passi

FESTIVAL FAVORITES

Winner: *The Crash Reel*

Director: Lucy Walker

SXSW Film Design Awards

EXCELLENCE IN POSTER DESIGN

Audience Award Winner: *Kiss of the Damned*

Designer: Akiko Stehrenberger, Gravillis Inc

EXCELLENCE IN TITLE DESIGN

Audience Award Winner: *Chasing Shakespeare*

Designer: Lucky Post

As today is the final day of SXSW Film, additional screenings have been scheduled as follows for all Audience Award-winners:

Audience Award: Narrative Feature Competition

Short Term 12

03/16/2013, Topfer Theatre at ZACH, 9:30 PM

Audience Award: Documentary Feature Competition

The Short Game

03/16/2013, Stateside Theatre, 6:45 PM

Audience Award: 24 Beats Per Second

A Band Called Death

03/16/2013, Vimeo Theater, 7:15 PM

Audience Award: Visions

Maidentrip

03/16/2013, Alamo Ritz 1, 9:30 PM

Audience Award: Narrative Spotlight

Zero Charisma

03/16/2013, Stateside Theatre, 9:30 PM

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Audience Award: Documentary Spotlight

An Unreal Dream: The Michael Morton Story

03/16/2013, Vimeo Theater, 9:45 PM

Audience Award: Midnighters

Cheap Thrills

03/16/2013, Alamo Ritz 1, 11:59 PM

Audience Award: SXGlobal

The Punk Syndrome

03/16/2013, Alamo Ritz 2, 10:30 PM

Audience Award: Festival Favorites

The Crash Reel

03/16/2013, Alamo Ritz 1, 7:00 PM

2013 Festival Sponsors

SXSW Film Conference and Festival is sponsored by Miller Lite, Monster Energy, Esurance, IFC, Yahoo!, Pepsi, Brisk, Freecreditscore.com, Chevrolet, American Airlines, AT&T and The Austin Chronicle.

About SXSW Film

Every March, creatives of all stripes gather in Austin to witness, share and inspire the visions that will galvanize the filmmakers and ideas of tomorrow. SXSW Film Conference & Festival champions the vitality, innovation and opportunity that drives the entertainment and media landscape, and boldly tackles the evolution of all aspects of “film” today, down to its very definition.

A nexus of discovery and collaborative energy, SXSW Film celebrates the art and business of the possible.

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