

OCTOBER 2009

ALUMNI VOICE

A PUBLICATION BY & FOR USF ALUMNI ASSOCIATION MEMBERS

Meet our 40 in 40 Outstanding Alumni

CELEBRATING FORTY YEARS • BETTY OTTER-NICKERSON • JORDAN ZIMMERMAN
 WILLIAM ESPOSITO • **DR. RONY FRANCOIS** • LEO GALLAGHER • EMILIO GONZALEZ
 • **ANTHONY HENRY** • PAM IORIO • JORDAN ZIMMERMAN • NICOLE JOHNSON •
TOM KENNEDY • GIL KERLIKOWSKE • TONY LARUSSA • RHEA LAW • **ED MCCRAW**
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USF: UNSTOPPABLE

The power of one individual has never been greater, and the challenges facing the world have never been as complex. Just as a single person can alter the course of history, can you imagine a single resource where solutions to these issues are addressed by some of the greatest minds of our generation? If you could tap into that resource, invest in it and get involved—would you?

Look to the January issue of Alumni Voice to learn how USF is becoming Unstoppable. And to find out how you can join us.



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What has more than 2,000 alumni, 80-100 floats, 10,000+ strands of beads and at least 15 kegs of beer? The annual USF Alumni Association Parade Watch Party and Bulls Roast Tailgate! We talk to Vicky English, '88, who's organizing the weekend celebration for the sixth time.

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In recognition of the USF Alumni Association's 40th anniversary, we've compiled a list of 40 alumni who have made their mark on the world after graduating from USF. See who we selected and tell us who else you think should be on the list.

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Corporate recruiter Jim Weber, '77 & MBA '82, outlines the top five myths that can hamper a successful job search. "A lot of information that passes for common knowledge is simply not correct," Weber writes.

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What did you do this summer? Caleb Marshall, '02, built a playground with First Lady Michelle Obama. She was the "First Ratcheter."



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president's message



Hello Fellow Bulls,

With this issue of *Alumni Voice*, the USF Alumni Association celebrates its 40th anniversary on November 4th. In celebration of this milestone, this edition is featuring forty prominent alumni who have made a difference in their chosen professional fields of endeavor. Can you guess who some of our USF Bulls are below?

– A world traveling, Emmy Award winning NBC News correspondent who received the USFAA Distinguished Alumni Award in 2003.

– A world-class yachtsman, winning skipper of the 2007 America's Cup Race and a USF St. Petersburg graduate.

– The vice president of International Speedway Corp., former Indianapolis Motor Speedway president and part of a racing family dynasty.

– This Emmy-nominated actor and his wife have a new reality show that is about to debut.

– An award-winning manager of the St. Louis Cardinals who also has a law degree.

– This alumna was the author of the best-selling "Suspicion" series and received the USFAA Distinguished Alumni Award in 2005.

How many did you get? Turn to pages 14-22 for the answers and to read the entire list of USF's "40 in 40 Outstanding Alumni."

The October issue wouldn't be complete without information about the year's biggest event: Homecoming. Vicky English, the USFAA's "Homecoming Honcho," will tell you everything you need to know about the Parade Watch Party and Bulls Roast tailgate.

By the way, who is your favorite college football coach? Liberty Mutual Insurance wants you to vote in their annual "Coach of the Year" contest. I encourage all Bulls to go online to vote for Coach Jim Leavitt. You can find the details in the Liberty Mutual ad in the back of this issue.

Oct. 20 marks the beginning of USF's "Unstoppable" capital campaign. For those of us who can, now is the time to give back to our beloved University and help provide the wherewithal and funding needed to continue the University's dynamic growth and rise among America's leading educational institutions.

Kudos to President Genshaft and all the remarkable University personnel responsible for USF's No. 1 ranking as the nation's fastest-growing university for federal research funds for the discovery and creation of knowledge during the 2000–2007 period.

And for those Bulls who live in Manatee and Sarasota counties, or if you're visiting the area, please stop in for a few minutes at the USF Sarasota-Manatee Campus and enjoy the newly completed Clyde G. Nixon Courtyard, named in memory of a dedicated community supporter and leader of the campus. Be sure to check out the new bronze Bull. It's a larger version of the one in the Gibbons Alumni Center in Tampa.

To wrap up, I want to let you know that the USF Alumni Association will publish online an annual report giving you all the facts and figures of our progress this year. Thanks again for your continued support of the USFAA and *Alumni Voice*. GO BULLS!

Representing you,

Roger T. Frazee, '71

President and Life Member
Sarasota (Manatee County) FL

Alumni Voice

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Letters to the editor are encouraged. Please write to Karla Jackson at kjackson@admin.usf.edu or mail to the address at the top of the page. Views expressed in *Alumni Voice* do not necessarily reflect the opinions of the USF Alumni Association, the University of South Florida or the editorial staff.

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Update your official USF alumni record at myUSFbio.org or email your information to alumni@admin.usf.edu. You also may remove the magazine label and send it with your correct address to *Alumni Voice*, USF Alumni Association, 4202 E. Fowler Ave. ALC100, Tampa, FL 33620. © 2009 All rights reserved.



The USF Alumni Association 2009-10 Board of Directors shout "Go Bulls!" and throw the Bulls Horns after a meeting in the new Marshall Center.

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letters

A Cheer for Manufacturing

Re: *Employ-a-Bull* July 2009

Hello Jim,

I just read your article in the July, *Alumni Voice* magazine and feel I must to respond to a comment you made.

You state that: "Hardest hit will be jobs in utilities, manufacturing and mining, as we shift from a production-based economy to a service-based, knowledge-focused paradigm". This is a belief shared by many but it is not sustainable. Without a vibrant manufacturing base there cannot be any real economic growth. We need to produce tangible goods for consumption in order to drive growth in our economy.

It is only through manufacturing that true innovation can take place. That innovation can become the intellectual capital of a society for sure, but it must come from manufacturing, not some lab or design studio. Innovation by itself cannot be sold as a service. Look at the innovation of companies such as GE, Boeing, Lockheed-Martin, to name a few; these companies still have U.S. based manufacturing operations, and employ thousands of people. Granted, many component parts may be sourced around the globe, but final assembly and systems integration – including intellectual property rights – remains here.

To be sure, there are challenges around productivity and profitability, but this is a challenge the U.S. can rise to. Contrary to popular belief, the quality levels and productivity gains achieved by Detroit are every bit as good as those from Germany and Japan. Public perception lags reality. I work as a lean manufacturing consultant and the Big Three are doing all the right things. It's just that the business model they are operating to is no longer sustainable, and we all know the reasons for that.

We cannot truly believe that our future lies in being an exporter of services and an importer of tangible goods. How long do you think it will be before the countries we've outsourced to turn the tables on us and start selling us services? I believe that's already happened.

Anyway, let's raise a cheer for manufacturing, it's not dead yet.

Respectfully,

Ian McDonald, MBA '89

Veritas Consulting, Inc.

Ian, I appreciate your input and, for the most part, I agree with your point of view. Notwithstanding, it is undeniable that we live in a global economic environment where capital is free to move to investment opportunities where it can generate the highest return. Regrettably, much of our public policy has had the unintended effect of driving capital overseas at the expense of our heavy industrial base. We face structural issues with respect to regulation, taxes, and wage rates which cannot be easily resolved. Until we have a public policy that provides for a better balance between heavy industry and special interests, I fear the trend will continue. Thank you for your letter and for your comments.

- Jim Weber, Employ-A-Bull columnist

USF Alumni Association Award Winners

The USF Alumni Association will honor the recipients of its 2009 Alumni Awards during Homecoming weekend, Nov. 20-21. The winners are:

Distinguished Alumnus Award: Dr. Lee Kump, Ph.D., '86

Dr. Kump is a professor of Geosciences at Penn State University. In addition to writing or co-authoring more than 70 journal articles and 19 book chapters, he has been recognized by both the Geological Society of America and the Geological Society of London. He serves as Reviewing Editor for *Science*, one of the top two science publications in the world. He has developed and taught 17 different courses and directed 17 Ph.D and Master's theses.

Donald A. Gifford Alumni Service Award: Charles Baumann, '71

Baumann, a corporate accountant with Kerkering, Barberio and Co., P.A., is a director of the University of South Florida Foundation Board and was formerly vice chairman of the first Sarasota-Manatee Campus Board in 2001, on which he served for 8 years. He helped to found the Brunch on the Bay celebration, an important scholarship fundraiser for the Sarasota-Manatee campus. He was recently appointed to the USF Research Foundation Board and was instrumental in creating the Mote-USF Marine Science partnership.

Class of '56 Award: Olin Mott

A longtime Tampa resident, Mott is founder and chairman of Olin Mott Tire Company. He was a member of the original Tampa Chamber of Commerce group that secured the property for the University of South Florida. He also assisted with the campaign to start football at USF and has been a generous supporter and donor to the Dream Center, Hillsborough County 4H Clubs and Hillsborough County TOPS Youth Soccer for handicapped children. Mott is co-founder and board secretary of the Joshua House and treasurer of the Michelin-Joshua House Classic, Inc., which provides endowment support for the Joshua House and the USF Sun Coast Area Teacher Training Honors Scholarship Program.

Outstanding Young Alumnus Award: Shaun Robinson, '05

Robinson is CEO and president of Strong College Students, Inc., a commercial and residential moving company that employs more than 70 students and is one of the fastest-growing small businesses in the state. Robinson's company pays for a one-year annual membership in the USF Alumni Association for alumni who use his service and for his staff who graduate from the university. He is chair of the USF Alumni Association's Greater Tampa Area Chapter and, as a student, was very active in the Student Government Senate, Campus Activity Board and USFAA's Legislative Internship Program.

For more details about the USF Alumni Association's Alumni Awards, or to nominate a worthy alumnus or friend of USF, please visit www.USFAlumni.org/alumniawards.



Black Alumni Network Reunion

The USF Black Alumni Network (BAN) is hosting its 2009 reunion, Le Dévoilement, Oct. 30-Nov. 1 at the Clarion Hotel & Conference Center Busch Gardens, 2701 E. Fowler Ave. This weekend of Halloween-inspired activities includes a networking mixer, old-school Halloween skate party, football watch party, community service project and the All-Black Masquerade Party. BAN recently welcomed its 1,000th member, Dr. Consuela Jones. To register for the reunion, please visit <http://usfblackalumni.ning.com>.

Could You Get Into USF Now?

With more competition for fewer seats and a growing emphasis on research, admission to USF is becoming tougher every year. For the first day of the Fall semester, there were 46,612 students enrolled at all four campuses in the USF system. The following chart indicates the GPA and test scores of the 4,428 freshman admitted to USF this fall.

Fall 2009 Admitted Freshman Profile	
Average High School GPA	3.85
Middle 50% High School GPA	3.58-4.13
Average SAT	1202
Middle 50% SAT	1120-1280
Average SAT Writing	567
Middle 50% SAT Writing	540-620
Average ACT	27
Middle 50% ACT	24-29
Average ACT English/Writing	26
Middle 50% ACT English/Writing	23-28
Honors College	
Average GPA	4.25
Average SAT	1353
Average ACT	30

* For general publication purposes, averages are the standard reported. The writing component on both the SAT and ACT is now being required by an increasing number of schools (i.e. all Florida SUS institutions.) While some schools opt to report an average SAT based on the 3 components (out of 2400 scale,) this is not considered a best practice by NACAC, USF's professional governing body for admissions. The GPA listed is calculated by USF – not what is reported on the student's transcript. For more details, visit <http://www.usf.edu/Admission/>



Free Career Assistance for Alumni

USF alumni who are unemployed can now get free career and job search assistance

services from the University of South Florida Career Center, in collaboration with the USF Alumni Association. The goal of Alumni CareerQuest is to provide alumni with effective job search strategies, resources and coaching to help them through this turbulent market, said USF Dean for Undergraduate Studies Bob Sullins. Alumni CareerQuest is not a job placement or employment program. However, alumni will have access to a wide variety of on-site and virtual resources, professional career coaches, workshops, webinars and state-of-art job search preparation software systems. They also can participate in recruitment venues that will allow them to network and connect with organizations seeking to hire candidates from USF.

For details, visit www.career.usf.edu.



Join the Student Alumni Association

The USF Student Alumni Association is a great way for students to get a head start on

the connections and experience they'll need to succeed after graduation. The \$25 annual membership in the SAA includes a T-shirt, cup, pen, a monthly e-newsletter, preferred pricing on Alumni Association events, and great programs such as mentoring, networking socials, business etiquette dinners and career development. Sign up your favorite Bull now at www.USFalumni.org/SAA.



5th Annual USF Alumni Golf Tournament

Enjoy a day on the links with Bulls Football Coach Jim Leavitt while helping to support the USF Alumni Association's legislative intern programs. The 5th Annual USF Alumni Golf Tournament is Feb. 15, 2010 at Tampa Palms Golf & Country Club, 5811 Tampa Palms Blvd. Tournament Chairmen

Sen. Victor Crist and Mark Levine have arranged an excellent outing on one of the Bay area's nicest courses. Golfers will compete in a four-person scramble format, with an 11 a.m. shotgun start. Registration begins at 9:30 a.m. The \$200 individual entry fee includes a brunch buffet, range balls, beverages throughout the course, a special golf gift and the awards reception at the end of the day. Sponsorships ranging from \$350 to \$5,000 are also available. Proceeds

from the tournament benefit the Legislative, Tallahassee and Washington Center internship programs, as well as the on-campus Policy Makers and Legislative Directed Study classes. These programs help develop the next generation of Bulls in government. To register or learn about sponsorship opportunities, please visit www.USFalumni.org/golf or call Beverly Jewesak at 813-974-5390.



Credits

Photos for "Dancing in the Streets" in the July issue of *Alumni Voice* were taken by Pamela Ralat, '06. The company's website is www.mariacolaco.com

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A) Total number of copies printed (Net Press Run):	16,166	16,000
B) Requested distribution:		
(1) Outside County Requested Subscriptions, including written, internet, telemarketing requests, advertiser's proof copies and exchange copies:	14,565	14,103
(2) In-County Requested Subscriptions, including written, internet, telemarketing requests, advertiser's proof copies and exchange copies:	0	0
(3) Sales through dealers, carriers, street vendors and others paid or requested distribution outside USPS:	0	0
(4) Requested copies sent through other USPS mail classes:	0	0
C) Total requested circulation:	14,565	14,103
D) Non-requested Distribution		
(1) Outside County Nonrequested Copies, including sample copies, requests over 3 years old, requests induced by a premium, bulk sales and names obtained from other sources:	3	3
(2) In-County Nonrequested Copies, including sample copies, requests over 3 years old, requests induced by a premium, bulk sales and names obtained from other sources:	0	0
(3) Nonrequested copies sent through other USPS mail classes:	50	52
(4) Non-requested copies distributed outside of the	1,137	387
Mail:	1,190	442
E) Total Nonrequested distribution:	15,755	14,545
F) Total distribution:		
G) Copies not distributed, including spoiled after printing:	411	1,455
H) Total:	16,166	16,000
I) Percent requested circulation	92.4%	96.9%

16. The Statement of Ownership will be printed in the October 2009 Issue.

17. John Harper, Publisher, 9/23/09

where's rocky?

Take Rocky on your next trip and send your photos to: Karla Jackson at kjackson@admin.usf.edu or to her attention at the USF Alumni Association, 4202 E. Fowler Ave. ALC100, Tampa, FL 33620-5455.

USF Alumni Association President Roger Frazee, '71, right, and President-Elect Brad Kelly, '79, took Rocky on a ride on a zipline through the rainforest on the Caribbean island of St. Lucia.



Rocky saw Big Ben in London and The Colosseum in Rome during a European vacation with Jason Faulkner, '03. Jason is a senior engineer with Sargent & Lundy in Chicago.

Rocky and members of the USF Women's Basketball Team visited Greco Middle School last fall for the Great American Teach-In. Pictured left to right are: Cayll Smith, director of Basketball Operations, Alexis Givands, Ashley Sanders, Allyson Speed, Jessica Lawson, Michele Woods-Baxter, assistant coach and Shantia Grace.





Kimberly Choto, '92 & M.A. '02, her husband David Schmidt, '92 & MSEM '00, and their kids, Jake and Ellie, pictured, took Rocky along during their family cruise on the Carnival Triumph into St. John's, Canada.

Dorie Erdmann, '03, took Rocky to San Francisco in June for the Teachers' Curriculum Institute conference.



Christina Irizarry-Torres, '01, spent Memorial Day weekend on Captiva Island with Rocky.



Rocky and Angela Keller-Markle, '99, in front of The Great Buddha of Kamakura, known as Daibutsu, in Kamakura, Japan. The bronze statue of Amida Buddha, cast in 1252, is 44 feet tall and weighs 100 tons. Angela says: "I definitely stood out in all of my USF gear that day!"



USF Alumni Association Past President Michele Norris, '79, and Rocky enjoy a gelato in Florence, Italy, during a summer tour of Europe.

Jerry Grimes, '72, gives Rocky a ride to the golf course in The Villages.



Dennis Watkins, '04, took Rocky to Wrigley Field to watch the Cubs beat the Padres. Watkins won the tickets at a USF Alumni Chicago Chapter Happy Hour.



Ann Bear, '94, gives the "real" Rocky a hug at the Bulls vs. Bearcats game in Cincinnati last fall.



Rocky went with John and Nancy Lake, '99, to Northern Sonoma County wine country in June. He's pictured here at Sbragia Family Vineyards in the Dry Creek Valley region. During the 10-day trip, they visited San Francisco, the Golden Gate Bridge, Pacific Coast Highway and many fine wineries around Healdsburg, CA.



U.S. Army Maj. Ginnette Resto-Ruth, '98, took Rocky to Almaty, Kazakhstan, on a medical mission. They are standing next to a monument of a Kazak girl holding an apple, which in Kazak translates to "Almaty," the name of the city.

Q&A *with* Vicky English, '88



USF Alumni Association Homecoming Honcho

Vicky English is the USF Alumni Association's point person when it comes to planning and producing our annual Homecoming events: the Parade Watch Party and the Bulls Roast Tailgate. She coordinates with the University's Homecoming Committee, hires vendors, creates decorations, maps out the set up, rounds up volunteers, assigns tasks and oversees every detail – large and small – for the biggest parties of the year. Her official title is "conference and events planner," but to us, Vicky is the "Homecoming Honcho."

Q How busy does it get in the days before Homecoming?

A September starts crunch time and the two weeks prior to our Homecoming events are extremely busy; purchasing last minute items, making adjustments to the plan, and communicating with vendors, sponsors, volunteers and alumni groups on event logistics. I probably send 100 emails per day during those last two weeks.

Q What have you learned over the years to make things go more smoothly?

A Be organized.

- Have a detailed timeline and follow it.
- Anticipate anything and everything that could possibly go wrong and have a plan in place to solve it.
- Don't stress. Only you see the little things that didn't go as planned.

Q What's the craziest task or chore you've had to do?

A I would have to say it's getting down on my hands and knees to assemble some of our themed decorations. Last year, I spent hours tying gossamer strands to fishnet to make a vine for our jungle theme. This year, I'm cutting 50+ pieces of cardboard to make Hollywood street signs.

Q What are your funniest/most unbelievable Homecoming stories – the ones you tell your friends when they ask about your job?

A In 2007, when we had our western theme, I purchased straw cowboy hats, turned them over and added pretty décor to the insides. We filled them with rocks first to weigh them down. Well, some Bulls Roast guests actually dumped the contents of the hats onto the tables and walked out with the hats! We chased after as many people as we could, trying to get our hats back. Some people REALLY didn't want to give back those hats. The funniest part was going down to the game after we broke down the event and seeing MANY of our hats on people's heads. In retrospect, I guess we just took it a little personally since we spent so much time as-



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sembling the centerpieces, and they were expensive to boot (no pun intended).

Q What would people be surprised to learn about organizing a Homecoming event?

A That it takes a solid 6-7 months to plan and execute.

– How expensive the events are to put on.

– That I begin the design of the Collector Series beads in March of each year. I send my concept to the artist. Once it's approved (two or three proofs later) we work on the colors. From there, a physical sample is produced to be sure it's what I envisioned. Once the sample is approved, the mold is produced, hand-painted in China, shipped to New Orleans and trucked to Tampa. In 2005, the year of Hurricane Katrina, we almost didn't get them in time for Homecoming. Obviously, the New Orleans port was closed and the Collector Series beads were on a ship floating somewhere in the Gulf.

Q When do you get the final word on game time and how does that affect your plans?

A Due to ESPN contracts and their decision on whether or not to televise the game – and at what time – we sometimes don't have an exact game time until 10 days out. It's a bit stressful and requires a very flexible attitude from all University departments. In the past, we've had to switch from a breakfast menu to a BBQ and vice-versa. It also affects our ticket sales and the number of volunteers. Understandably, some volunteers can't commit to helping out at our events until a game time is announced.

Q What's your favorite part of Homecoming?

A This will be my sixth year planning the Homecoming events for the USF Alumni Association and my favorite part is seeing my vision all come together on the day of the event. I also get a kick out of watching alumni, fans and friends laughing and enjoying themselves. Working with our amazing staff



By the Numbers

Parade Watch Party
& Bulls Roast Tailgate

2,000 tickets sold to the
Bulls Roast Tailgate last year

25 free food vendors at the
Parade Watch Party

80-100 floats in the Homecoming Parade

2,000 strands of Collector Series beads

8,500 strands of green & gold beads

80 cans of green and gold hair spray

15 kegs of beer

1,000 rental chairs

100-foot-by-200-foot,
circus-sized tent for Bulls Roast.
It's so big that it has to be put up the
Wednesday before Bulls Roast on Friday.



and the Alumni Association members who volunteer is always a pleasure. There's a real sense of camaraderie that develops when you have to be at the stadium at 5 a.m. to set up after hosting the Parade Watch Party the night before. It's a hectic 48 hours, but everyone always rises to the challenge.

Q What's your least favorite part of Homecoming?

A When it's an early game, beginning to set up in the dark is a challenge. Then there's the wind! It can make the simplest tasks a nightmare. It's also disappointing when one of the fun, themed elements doesn't work out as I hoped. The year of the western theme, I hired a line dance instructor, complete with a dance floor, but not very many guests participated. The year of the Fifties theme, I purchased vintage candy (wax bottles, candy dots) for our Parade Watch Party, but the kids weren't interested.

Q How important are alumni volunteers in the process?

A Alumni volunteers are imperative to the process! During the planning phase, I count on the opinions and ideas of Kimberly Choto and David Schmidt (2008 and 2009 Alumni Homecoming Chairs) and other involved alumni. Whereas I tend to look at our events from a purely logistical point of view, they look at them from an alumni perspective and have a better idea of what groups and individuals might like. We assemble the largest volunteer army of the year at Homecoming to work at the various tables

at Bulls Roast. It's so important to have our members' input because, after all, Homecoming is all about them!





Homecoming 2009 Schedule

Bring your entourage and join us for the USF Alumni Association's Hollywood-themed Homecoming parties.

Parade Watch Party, Friday, Nov. 20, 6 p.m., in front of the Gibbons Alumni Center on the Tampa campus. **FREE!**
■ This family friendly event features music, free food samples, carnival games and children's activities. Bring your blankets and chairs and set up the best bead-catching seats for annual SuperBull XIII Homecoming Parade.

Bulls Roast Tailgate, Saturday, Nov. 21, three hours prior to kickoff (TBA,) fenced lot on the north side of Raymond James stadium, outside of gates A and B. \$35 for USF Alumni Association members; \$10 for children 3-12 years old.

■ Get the star treatment at the biggest tailgate party of the year, featuring a huge buffet, Budweiser beer, music, games, free USF spirit supplies, Collector Series Homecoming beads, children's activities and special guest appearances by the Herd of Thunder Marching Band, USF Cheerleaders and Sun Dolls, and of course, Rocky! This party sold out last year so be sure to get your tickets early by visiting [www.USFalumni.org / Events/RegisterforanEvent](http://www.USFalumni.org/Events/RegisterforanEvent).

2009 SuperBull XIII Homecoming Game, Saturday, Nov. 21, time TBA, Raymond James Stadium, Tampa.

■ Watch your USF Bulls trample the Louisville Cardinals in what could be the ESPN Game of the Week. Get your game tickets at www.GoUSFBulls.com or call 1-800-GOBULLS.

For more information about other SuperBull XIII Homecoming 2009 events, visit <http://www.homecoming.usf.edu/>

Star in Your Own Hollywood Homecoming Movie

Are you ready for your close up? Make your own Hollywood Homecoming video and you could win two tickets to the Bulls Roast Tailgate held before the big game at Ray Jay. All you have to do is make a video with a Hollywood or 2009 USF Homecoming theme, upload it on YouTube and email the URL to Vicky English at venglish@admin.usf.edu. The top three videos win two tickets each to Bulls Roast, a \$70-\$90 value.

Some tips: Make it fun (but keep it appropriate, please.) Keep the length to 90 seconds or less. Label your video with the title: USF Homecoming 2009. Include your contact information when you email the link. The deadline for video submissions is Nov. 8. Winners will be announced on our website by Nov. 11.





Meet Our 40 in 40 Outstanding Alumni

THE UNIVERSITY OF SOUTH FLORIDA has come of age, rising from the bomb-pocked sands of a central Florida airfield to become the nation's ninth-largest public university, with some 230,000 graduates – an alumni army of men and women using their education to enrich the world around them.

As your USF Alumni Association concludes its 40th year of connecting alumni, supporting students and strengthening USF, let's take a moment to reflect on how far we've come and take a look at who we are now.

In recognition of the USFAA's 40th anniversary, we've compiled a list of 40 USF alumni who have made their mark on the world. This diverse list of outstanding graduates is by no means comprehensive – so many Bulls are doing so much of which to be proud. This list – our "40 in 40" – is but a sampling of the amazing people who once wore the Green and Gold. We invite you to share with us the names of others who you believe should be recognized.

Who are the people we chose? They are scientists, sailors and soldiers. They are actors, authors and athletes. They are politicians, producers and physicians. They are people of passion and ambition. They were your classmates and are now your peers. They are proud alumni of the University of South Florida.

They are USF Bulls.

40
IN FORTY

ED BAIRD, '82 – Winning skipper of the 32nd America's Cup; world champion yachtsman; sailing coach, author and television commentator.



R. GIL KERLIKOWSKA, '78 & M.A. '85 – Director of the Office of National Drug Control Policy, aka U.S. Drug Czar; former Seattle chief of police; former deputy director for the U.S. Department of Justice, Office of Community Oriented Policing Services; former president of the Major Cities Chiefs Association; Florida Attorney General Crime Prevention Award recipient; Presidential Service badge recipient.



ERIC BOST, M.A. '85 – Former U.S. Ambassador to South Africa; current vice president for Global Initiatives for Texas A&M University.



GEORGE REYES, '76 – Retired vice president and chief financial officer of Google Inc.; director of BEA Systems and LifeLock; former Symantec board member and Sun Microsystems executive.

NICOLE JOHNSON, '96 – Miss America 1999, international diabetes advocate; Telly award-winning host of the weekly CNBC diabetes talk show, “dLifeTV”; author of four books; 2008 recipient of the Charles H. Best Medal for Distinguished Service in the Cause of Diabetes from the American Diabetes Association; Legacy Laureate for the University of Pittsburgh Graduate School of Public Health, from which she holds a Masters of Public Health degree; Masters in Journalism from Regent University.



RONY FRANCOIS, M.D. '94, MSPH '89 & PH.D '03 – Assistant secretary of the Louisiana Department of Health and Hospitals Office of Public Health; former secretary of the Florida Department of Health; U.S. presidential delegate to Haiti; U.S. public health delegate to the Bahamas, Haiti and the Dominican Republic; international public health expert; former professional soccer player.



PAM IORIO, M.A. '01 – Two-term mayor of Tampa; youngest person ever elected to the Hillsborough County Commission (1985-1992) and commission chair in 1986; elected three times to the office of Supervisor of Elections for Hillsborough County (1993-2003); president of the Florida State Association of Supervisors of Elections in 2000, serving as spokesperson for the supervisors during the controversial 2000 presidential election.

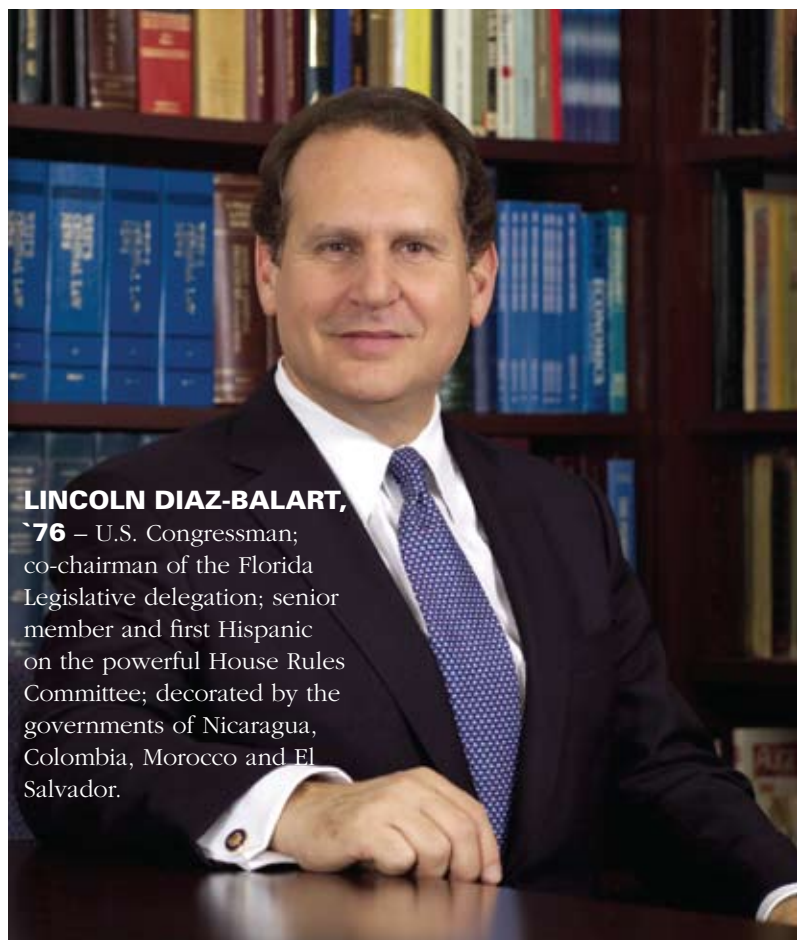
ANTHONY HENRY, '00 – Cornerback with the Detroit Lions; fourth-round draft pick in the National Football League; played for the Cleveland Browns and Dallas Cowboys; one of only nine NFL players with 10 interceptions in a season.



ROB CARTER, MBA '90 – Executive vice president of FedEx Information Services and chief information officer of FedEx Corp; Saks Inc. board member; six-time CIO magazine 100 Award winner; UF Foundation board member; member of the Memphis Riverfront Development Corp and the Lifeblood Foundation.



TOM KENNEDY, '73 – Founder and president of BackOffice Associates, an international data-mining software company with more than \$100 million in annual sales; innovator in data migration software and solutions.



LINCOLN DIAZ-BALART, '76 – U.S. Congressman; co-chairman of the Florida Legislative delegation; senior member and first Hispanic on the powerful House Rules Committee; decorated by the governments of Nicaragua, Colombia, Morocco and El Salvador.



EMILIO GONZÁLEZ, '77 – Former director of U.S. Citizenship and Immigration Services; former National Security Council director; president and chief executive officer of Indra USA, an international IT solutions company; Knight of Malta; Master's degrees from Tulane and the Naval War College; Ph.D from University of Miami; named as one of the most influential Latinos in the country by *People Magazine en Español* and several other publications; decorated by the governments of El Salvador, Mexico, Colombia, Guatemala, the Dominican Republic, Honduras, Panama and Nicaragua.



RHEA LAW, '77 – Chief executive officer and chairman of the board of Fowler, White, Gillen, Boggs Villareal & Banker, P.A.; USF trustee and chairman of the board; Florida Council of 100 board member; H. Lee Moffitt Cancer Center & Research Institute board member; three Super Bowl task forces; MacDill Air Force Base, Honorary Commander, 6th Air Mobility Wing, 2009-2011 and charter member of the Air Mobility Command Civic Leader Group; numerous legal, academic and civic awards.



JOIE CHITWOOD III, MBA '95 –

Vice president of business operations for International Speedway Corp.; former president of Indianapolis Motor Speedway; third generation of Chitwood family racing dynasty.



MARK CONSUELOS, '94

– Emmy-nominated actor; multiple Soap Opera Digest and ALMA award winner; currently filming a major motion picture; founder of Milojo Productions with his wife, actress Kelly Ripa.



WILLIAM ESPOSITO, '70 –

Former deputy director of the Federal Bureau of Investigation; FBI Medal of Valor recipient; former MBMA executive; associate of the Freeh Group International, with former FBI director Louis Freeh.



TONY LARUSSA, '69 –

Manager of the St. Louis Cardinals; third most wins of all managers in Major League Baseball, including one World Series title; former manager of the Chicago White Sox and Oakland Athletics; attorney, animal rights activist.



KERRY SANDERS, '82 –

Emmy-winning NBC News correspondent; Edward R. Murrow, National Headliner and George Foster Peabody awards recipient; USF Distinguished Alumnus Award recipient.



BARBARA PARKER, '73 –

Author of the best-selling "Suspicion" series; Edgar Allen Poe Award finalist; former prosecutor for the State Attorney's Office in Miami; supporter of Cuba's Independent Library Association; National Society of Mystery Writers board member. Passed away March 7, 2009.



SANDY ROSENBUSH, '75

– Cross-platform news editor at ESPN; member of the New York City Teaching Fellows; former assistant managing editor at *Sports Illustrated*; founding editor of *Sports Illustrated for Women*; former sportswriter for the *New York Times*, *International Herald Tribune* in Paris and the *Washington Post*; co-founder of the Sports Journalism Institute, a nonprofit dedicated to increasing the number of women and minorities in the sports media.



LEE E. ARNOLD, JR., '74 –

Chief executive officer and chairman of the board of Colliers Arnold; USF trustee; Florida Council of 100; Tampa Bay Partnership; recipient of the 2001 USF President's Distinguished Citizens Award and the 2001 Donald A. Gifford Alumni Service Award.



ED MCCRAW, '74 –

Vice president and senior business leader at MasterCard Worldwide; former vice president for Corporate Employee Communications at Verizon; served on the boards of the Urban League, United Way, Indiana University, as well as various literacy/educational organizations.



KAREN BROWN, '89, M.A. '04 & PH.D '08 –

Award-winning author, including a prestigious O. Henry Prize for her short story "Unction."

DAMU CHERRY, '00 – Olympic athlete; fourth in the women's hurdles finals in the 2008 Olympics; Team USA member at the 2009 International Association of Athletics Federations (IAAF) World Track & Field Championships; ranked No. 3 in the world in 2006 by Track & Field News.





ROBERT STACKHOUSE, '65 –

Internationally acclaimed artist whose work has been featured in New York's Museum of Modern Art, the Corcoran Gallery of Art in Washington, D.C. and countless other prestigious museums and galleries worldwide; professor emeritus at the Corcoran School of Art; endowed chairs at Hartford University, University of Denver and the University of Georgia; awarded a Doctorate of Letters in 2006 by the USF College of Visual and Performing Arts; in 1997 named the USF Contemporary Art Museum as the archive of all his prints, past and future.



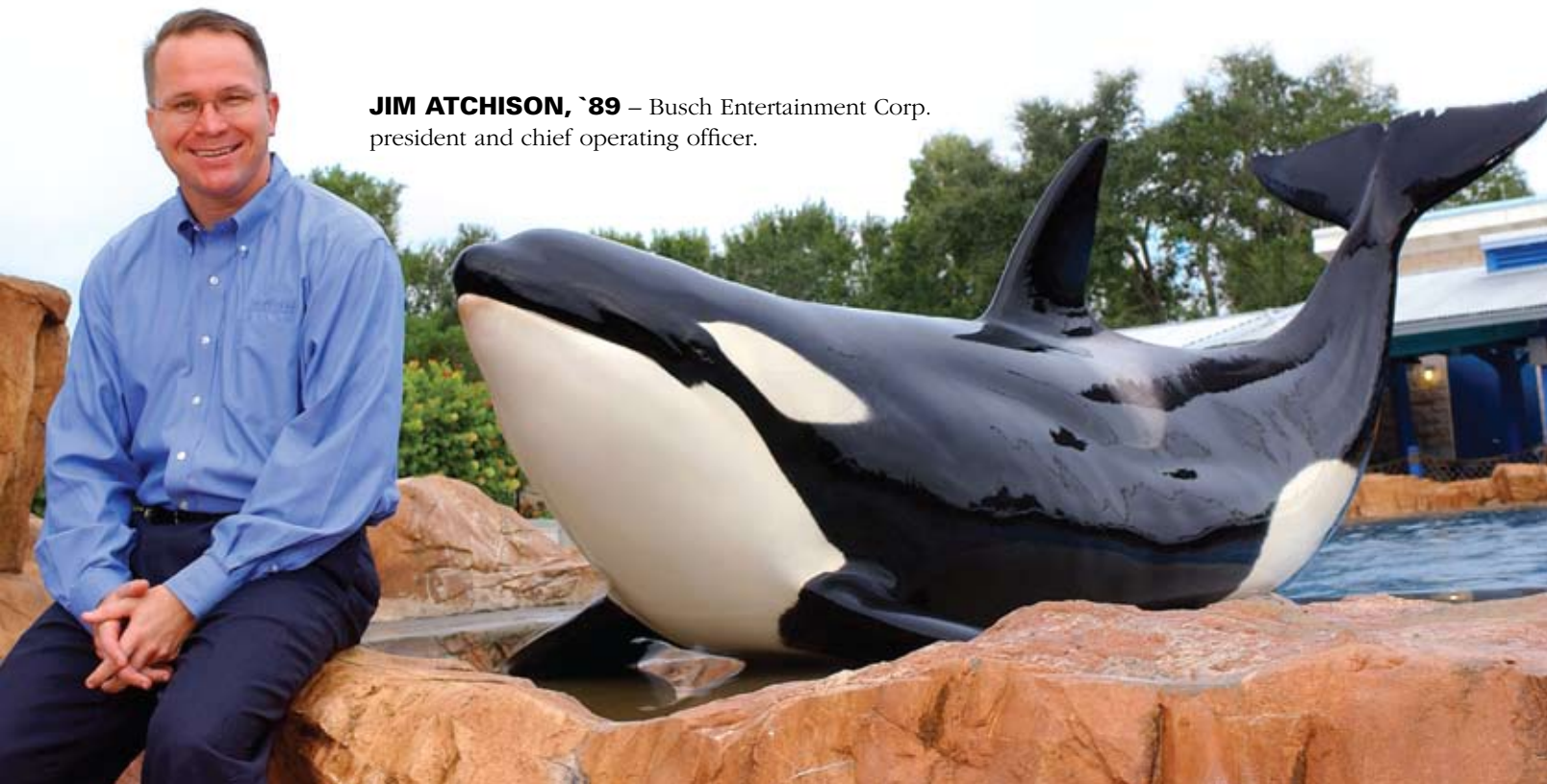
BETTY OTTER-NICKERSON, '76 – Chief operating officer for the Lance Armstrong Foundation; former president and chief executive officer of GalleryWatch.com, an online legislative tracking service; former president and chief executive officer of Vincera Software, Inc.; member of the Entrepreneurs Foundation and Idea Network; Austin Community College Foundation board; University of Texas College of Business and College of Engineering advisory boards and Women in Technology International's Austin Regional Network.

JORDAN ZIMMERMAN, '80 –

Founder and chairman of Zimmerman Advertising, the 14th largest ad agency in the U.S.; Nova Southeastern University's H. Wayne Huizenga School of Business and Entrepreneurship's Entrepreneur Hall of Fame member; USF Distinguished Alumnus Award recipient; Kappa Tau Alpha Hall of Fame member; 1991 USF College of Business Entrepreneur of the Year; founder of Zimmerman Advertising Program in USF's School of Mass Communications.



JIM ATCHISON, '89 – Busch Entertainment Corp. president and chief operating officer.



40 IN FORTY

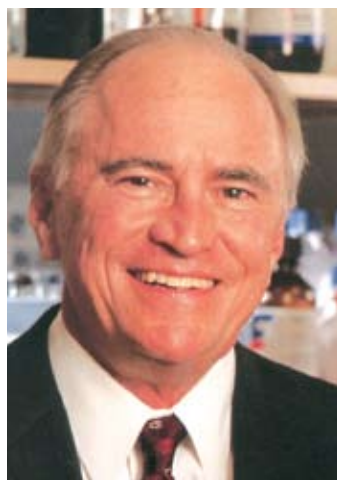
MICHAEL RAO, '87

– President of Virginia Commonwealth University and VCU Health System; former president of Central Michigan University; former chancellor of Montana State University-Northern; former president of Mission College in Santa Clara, CA. After earning his B.S. in Chemistry at USF, he earned a Ph.D in Higher Education at UF.



H. LEE MOFFITT, '64

– Attorney; former state legislator; former Speaker of the Florida House of Representatives, (1982-1984); founder of the H. Lee Moffitt Cancer Center & Research Institute; secured the funding for USF's Sun Dome and the College of Engineering building; recipient of USF's first Distinguished Alumni Award; awarded an honorary Doctorate of Humane Letters by the Florida Board of Regents; Association of Community Cancer Centers National Achievement Award recipient.



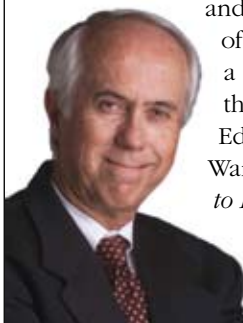
RICHARD OPPEL, '64 & MIKE PRIDE, '72

– These Pulitzer Prize board members and newspaper executives are counted as one entry. Oppel is the 2009 chair; Pride is a former board member and co-chair. Oppel, former editor of the *Austin American-Statesman*, led a staff at the *Charlotte Observer* that won two Pulitzers and shared a third. He was the National Press Foundation's Editor of the Year and past president of the American Society of Newspaper Editors.

Pride is editor of the *Concord Monitor*, previously serving as managing editor. The *Monitor* has been cited by both *Time* and the *Columbia Journalism Review* as one of the best papers in the country.

He was a Nieman Fellow at Harvard University;

the National Press Foundation's 1987 Editor of the Year; co-author of the Civil War history, *My Brave Boys*, and *Too Dead to Die*, a memoir of a Bataan Death March survivor. He is co-editor of *The New Hampshire Century*.



Oppel



PATRICIA DICARLO, '93

– Senior producer for "The Situation Room" with Wolf Blitzer; Emmy, Edward R. Murrow and George Foster Peabody award winner; former associate producer on "The Oprah Winfrey Show."

ADAM M. ROBINSON, JR. MBA '94 – Surgeon general of the U.S. Navy and chief of the Navy's Bureau of Medicine and Surgery; U.S. Navy vice admiral; M.D. from the Indiana University School of Medicine; former commander, National Naval Medical Center in Bethesda, Maryland and Navy Medicine National Capital Area Region; American College of Surgeons and American Society of Colon and Rectal Surgery fellow; member of the Le Societe Internationale de Chirurgie, Society of Black Academic Surgeons and the National Business School Scholastic Society, Beta Gamma Sigma. Personal decorations include the Distinguished Service Medal, Legion of Merit (two awards); Defense Meritorious Service Medal (two awards); Meritorious Service Medal (three awards); Navy Commendation Medal; Joint Service Achievement Medal; Navy Achievement Medal and various service and campaign awards.





CRAIG SPENCER, '83 – Founder of the Arden Group, a luxury hotel and residence developer that has developed more than \$1 billion in properties, including six Ritz-Carlton hotels and resorts; co-owner of Arena Football's Philadelphia Soul with Jon Bon Jovi and co-chairman of the Philadelphia Soul Foundation.



LES MUMA, '66
– Founder, board member, former president and CEO of Fiserv, a Fortune 500 company that provides information management and electronic commerce systems and services; former Price Waterhouse executive; philanthropist and USF benefactor.



JOHN RAMIL, '78 & MCE '00
– President, chief operating officer and board member of TECO Energy; vice chairman of the USF Board of Trustees; member of the corporate board of Blue Cross and Blue Shield of Florida, Inc.; Florida Chamber of Commerce and Tampa Bay Performing Arts Center board member.



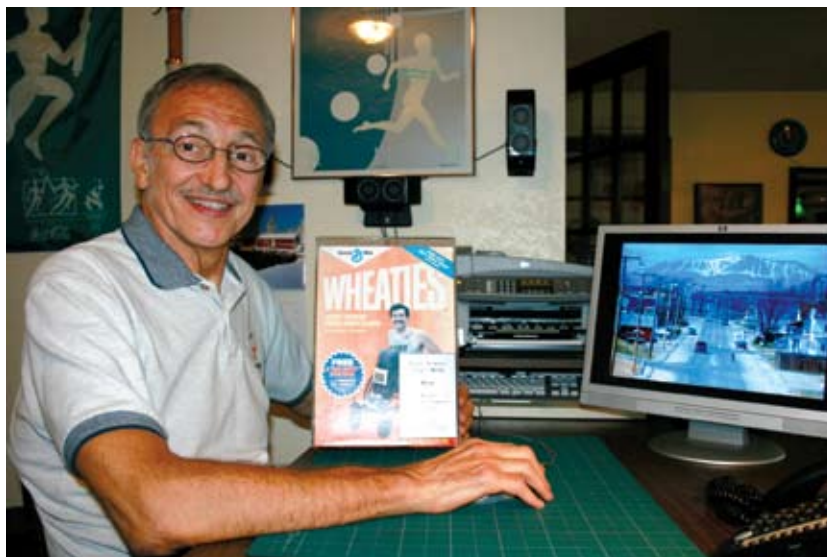
PATRICK BENZ, '68 & PH.D '76 – Founder Benz Research & Development; international soft contact lens manufacturer; innovator in robotic lens manufacturing; USF Research Foundation board member.



ROBERTO GONZÁLEZ ECHEVARRÍA, '64 – Sterling Professor of Hispanic and Comparative Literature, Yale University; Guggenheim Fellow; National Endowment for the Humanities Fellow; American Academy of the Arts & Sciences member; award-winning author and editor; internationally renowned scholar.



LEO GALLAGHER, `70 – Comedian known for his “Sledge-O-Matic” routine featured in his popular Showtime cable specials and live performances; one of Comedy Central’s “100 Greatest Stand-ups of All Time;” owner of Sold Out Shows, Inc.



GEORGE MURRAY, `83 – Record-breaking, award-winning wheelchair athlete; first wheelchair athlete to break the 5-, then 4-minute mile record; first wheelchair athlete to appear on a Wheaties box; won two Boston Marathons; wheeled 3,500 miles across the U.S.; featured on the cover of Time; 1991 Florida State Amateur Chess Champion; racing wheelchair designer.

Talk to Us

Who else should be on this list? Nominees should:

- have completed a degree from USF.
- earned distinction in their field.
- be nationally or internationally prominent.

Email your suggestions to kjackson@admin.usf.edu or mail them to Karla Jackson, USF Alumni Association, 4202 E. Fowler Ave. ALC100, Tampa, FL 33620-5455.

chapters & societies

Members of the D.C. Regional Chapter got together at Clyde's in Georgetown for a Happy Hour. We don't have everyone's names, but here's who we know: From left are Candace Webb, MPH '06; Ken Kalunian, '92; Ryan Caruso, '04; Dr. Joseph Ferraro, '94 & '00 M.D. (back row); Aravind Moorthy, '98 & MSEE '01 (front left); Rajiv Dembla, '92 (far back); Patricia DiCarlo, '93 (right of Rajiv); Lara Martin, '05, wearing glasses; and Renee Charlou, '98, holding Rocky.

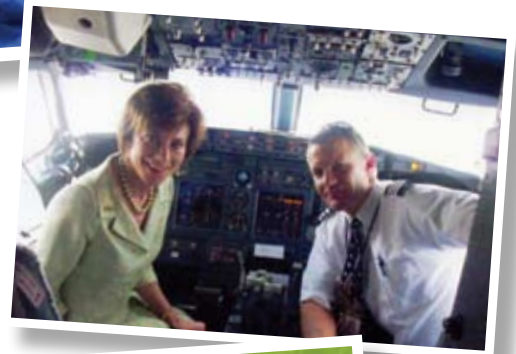


The Pinellas County Alumni Chapter's Preseason Tailgate is a fun, family-friendly event. Melissa Diaz, '88, and her daughters, Susannah, left, and Rhiannon, right, met Rocky.



Atlanta Chapter members, from left, Beth Ann Kujawa, '03; Steve Fazio, '96; Tiffany Hickman; Dennis Schnur, '78 and Nancy McKee, '96, represented USF at the "Florida's Fab Five Happy Hour" held at East Andrews Café and Bar in Atlanta. The event brought together alumni from Florida's five largest public universities.

Jim Ruggiero, '91, a pilot for Southwest Airlines, was surprised to learn that USF President Judy Gensbaft was aboard during a recent flight to New York. Ruggiero invited her to see the cockpit and sent us this photo.



The new Ocala Alumni Chapter is off to a great start. Pictured are, front row, left to right: Laura Hilgenfeldt, Kathie Bellamy, '96; David Worden, M.A. '89; Carol Robde, '66 and Sandy Beksic, '03. In the back row are: Jerald Grimes, M.A. '72; Russell Fascenda, '90; Roy Hilgenfeldt, '80; Mark Chesney, '85 and Bill Bellamy, '92.



Atlanta alumni, from left, Dan Moriarty, '02; Denise Dimbath, '94; and Steve Fazio, '96, display a little Bull Pride during a chapter outing to an Atlanta Braves game.

chapters & societies



More than 4,100 alumni and friends attended USF Night at the Rays on Aug. 1, when the Tampa Bay Rays beat the Kansas City Royals and Daughtry performed a post-game concert. Pictured left to right are: Kim Lawton, whose husband Eric Lawton is a Class of '92 grad, their daughter Lauren Lawton and her friend Connor Bennett.



Coach Jim Leavitt signs a football for a fan during the Pinellas County Alumni Chapter's annual Preseason Tailgate at Capogna's Dugout in Clearwater. Hundreds of Bulls fans attend this annual event to gear up for Bulls football. Local news station 10Connects was on hand to film the festivities.

Dennis Evans, far right, of the Greater Tampa Chapter, chats with members and guests at a mixer held at the Green Iguana in Brandon. The event was co-sponsored by the chapter and the Brandon Chamber of Commerce.



Members of the New York Alumni Chapter took in the sights during a cruise of New York Harbor in May. They enjoyed views of the city's skyline and Lady Liberty as they sailed down the Hudson, around the Battery, up the East River and under the Brooklyn, Manhattan and Williamsburg bridges to the United Nations and back. We don't have everyone's names, but we can tell you that chapter co-chair Valerie Berrios, '01, is pictured front row, second from the right, and back row, second from right, is Sandra Menke, '92 & MLA '95.



Alumni in Broward County held a happy hour over the summer at Tequila Ranch at the Seminole Hard Rock Hotel and Casino in Hollywood. Some of the Bulls pictured are chapter co-chair Alan Steinberg, '78, second from right, and his daughter Melissa, right. To the left of Allen is Jim Rogge, '74. In the front row are Adam Beer, '89, left, and USEFAA Director of Geographic Outreach and Corporate Relations Merrell Dickey, '87. Third from left, holding Rocky, is Shekera Brown, '99.

No matter where you live, you'll always be a Bull!

Several alumni chapters held Senior Send-Off Parties over the summer to prepare the new Bulls from their areas for life at USF.



The Broward Alumni Chapter had a great turnout for its Senior Send-Off Party for new Bulls.

The Greater Dallas Chapter held its Senior Send-Off at the home of Life Member Ken Lettre.

From left are:

Matt Fortune, Alyssa Domek, Brenna Garbelma, Stephanie Villalobos, Allison King and Mariah King. In the front is future Bull Nicole Smith.



New Bulls, from left, Mark Little and Amanda Cruz, and sophomore Jarrett Allen, attended a Senior Send-Off Party hosted by members of the Atlanta Alumni Chapter.

New Bulls from the Miami-Dade area got a chance to meet others who were heading to USF as well as alumni who live in the area. Pictured from left to right are: Jba-Jari Selver, Ruben Degaldo, Shantay Stagger, Bryan Anderson, Jamie Hodes and Cole Giering.



Members of the New York Alumni Chapter held their Senior Send-Off party at Central Park. From left to right are: Chantel Quesada, Joshua Ali (black tee), Aaron Miles, Valerie Berrios, Vijay Veerachandran, Lisa Giardina, Laura Hauser and Rosa Hanco.



The USF Alumni Association has alumni chapters all over the country. We also have college and special-interest societies for like-minded alumni. It's easy to get involved. Just email the contact person of the group you'd like to visit.

Societies

Architecture Alumni

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adam@cgharchitects.com

Black Alumni

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Brian Campbell
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Shomari Sanford
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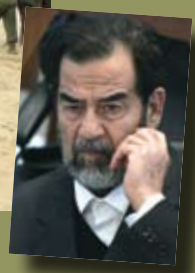
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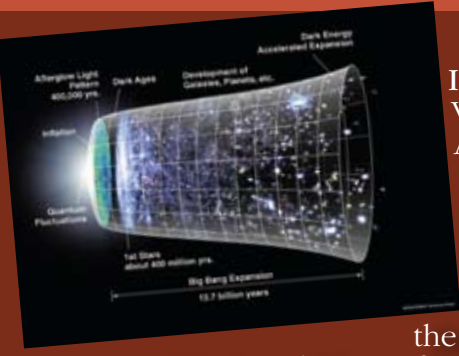
2003

A Blast from the Past!

U.S. PRESIDENT: George W. Bush
 VICE PRESIDENT: Richard Cheney
 AVERAGE INCOME: \$43,318
 UNEMPLOYMENT: 6%
 FIRST CLASS STAMP: 37 Cents



IN THE NEWS: Space shuttle Columbia explodes, killing all seven astronauts; California Gov. Gray Davis ousted in recall vote; actor Arnold Schwarzenegger elected in his place; U.S. launches Operation Iraqi Freedom in March; Bush claims victory in May; October report finds no WMDs in Iraq; Saddam Hussein caught in December. Some 50 million people are left without electricity in North America's largest power failure in August.



IN SCIENCE: The Wilkinson Microwave Anisotropy Probe reveals that the universe is 13.7 billion years old; the FDA allows over-the-counter sale of

the morning-after pill; a report in journal Lancet finds that women who took combination hormone therapy had a greater chance of dying from breast cancer than those who did not; fishermen in the Antarctic catch the second giant squid ever, a 330-pound female *Mesonychoteuthis hamiltoni*.



IN THE ARTS: Music mogul Phil Spector is charged in the shooting death of actress Lana Clarkson; One hundred die in a club fire during a Great White concert in Rhode Island; the Recording Industry Association of America files civil lawsuits against 261



people who shared more than 1,000 music files on the Internet; Broadway goes dark when stagehands and actors vote to support the musicians' strike.



AT USF: The University is admitted into the BIG EAST Conference; the iconic "Bull U" logo is unveiled; Rocky gets his most recent makeover; Nobel Prize winner Mario Molina speaks as part of USF's Hispanic Heritage month events.



That Was Then;

This is Now;



By Marguerite Faucher
Class of 2010

It's a well-kept secret that USF alumni are among some of the most prominent and successful professionals in their fields. People just don't seem to realize that our alumni are captains of industry, groundbreaking inventors and world-class athletes. That's why the USF

Alumni Association decided to shine a spotlight on some of these amazing graduates in this issue, in recognition of the Alumni Association's 40th anniversary.

Looking over the "40 in 40" list, I couldn't help but wonder who among my fellow students might be on a list like this in another 10 years – a "50 in 50" list, as it were.

I've got a few predictions of students who I'm confident will be among multitudes of Bulls that will go on to make their alma mater exceedingly proud:

- **Zak Boggs.** Not only did Boggs earn his Bachelor's degree in biomedical sciences with a perfect 4.0 grade point average, but he did it while playing for USF's soccer team, being named the BIG EAST Scholar Athlete of the Year, volunteering at the Moffitt Cancer Center, participating in the Eagle Scouts, earning his 2nd degree black belt in Tae Kwon Do, and becoming a national jump roping and marble shooting champion! Whew! "[Boggs] has an unlimited amount of potential," says Bulls soccer coach George Kiefer. He's currently pursuing his Master's in Marketing while serving as an academic tutor. I could totally see him as Presidential Fitness Czar or maybe the National Director of Multitasking.
- **Sarah Wilson.** She has just begun her senior year as a film student in the School of Mass Communications, but she's already built an impressive collection of accomplishments far beyond her years. Her video public service announcement, "Drive to Arrive," marked her second consecutive first-place win in the Bridgestone/Firestone Tire Safety Scholars contest. Wilson also won Best Picture awards at the last two Campus MovieFest competitions, the largest student film festival in the world, with upwards of 1,000 contestants. Remember her name, because I'm sure you'll hear it again one day — "And the Oscar goes to ..."
- **Emma Farrell.** As an undergrad, Farrell excelled in biology; as a current doctoral student, chemistry is her focus. She was rewarded for those multidisciplinary efforts with a scholarship that allows her access to an innovative program providing Master's thesis and

Doctoral dissertation topics and data, in addition to publication opportunities and valuable work experience. Farrell's research, which has already been showcased in national forums and published in a co-authored scholarly journal, focuses on "the biosynthesis, degradation and pharmacological importance of fatty acid amides in drug discovery." It sounds like gibberish to me but apparently her research could help create drugs that could prevent serious illnesses in the future. Sounds like Nobel Prize winning work to me.

If USF's past is any indication of its future, these are just a few of the amazing people who will show up on the Alumni Association's "50 in 50" list in a decade. Who knows, maybe I'll make the list. It can't hurt to dream big!

SHARE of Memory

Excerpts of memories from
members of the USF Alumni Association.

My favorite USF memory is the moment I met my husband for the first time. In early 1991, I was doing my work-study in the ID office. Roger came in to get a replacement ID. To this day, he claims that he fell in love with me before I finished snapping the picture.

Kathleen Horrell Spayer, '91

My best memory was of Ray Charles getting an honorary degree and meeting him.

Chello Webb, '90

I remember Steak Night at the Argos cafeteria in 1992. Lines of people stood outside and waited without complaint. I also have fond memories of taking the stairs in the Cooper building because the elevators were dangerous and never made it to the right floor. They usually ended up halfway in between.

Nicole Salazar, '96

Share your USF memory with us. Email alumni@admin.usf.edu and write "Memory" in the subject line, or become a Facebook friend of the USF Alumni Association page and post your memory on our wall.



Job Search Myths: My Five Favorites

Get ahead of the herd with these tips from executive recruiter Jim Weber.

Class of '77 & MBA '82

Conducting a job search over the summer or between Thanksgiving and New Year's Day is a waste of time.

- Things do slow down during these periods and less hiring does occur, but people are still working and the hiring process continues, albeit at a slower pace.
- Hiring managers and human resources staff who are on the job are more accessible and easier to talk with.
- Companies with fiscal years ending in August or December will likely have approved budgets to work with and will begin the process of recruiting with plans to hire close to the beginning of the new fiscal year. They may also be working hard to complete current year goals which could include new hires.
- Use this time to conduct research, work your network and make new contacts.
- People who are active during this period have a leg-up on the folks who have bought into this myth.

All jobs are either advertised in newspaper classifieds, online job boards, or on company websites, so I should focus exclusively in these areas and send out a massive amount of resumes.

- Actually, less than 10 percent of job seekers find employment through these channels.
- Most jobs are still filled through person-to-person networking efforts.
- Posting a job is often about compliance with government or internal human resources policies.
- Many jobs searches are confidential in nature.

- Timing can also be an issue. Hiring managers and other insiders usually know about job openings long before those jobs are advertised.
- This type of passive job search strategy will result in a longer period between jobs.
- Successful candidates target potential employers/industries and focus their efforts for better results.

After sending in a resume to an employer or applying for a job online, I can just sit back and wait for the employer to contact me.

- Especially in recessionary times, hiring managers are flooded with resumes and applications from prospective candidates. With less support staff to help, their task is overwhelming.
- Employers are looking for talented people who take the initiative and make things happen. You must demonstrate in your actions that you are just that sort of person.
- Call the hiring manager directly to express your interest and qualifications. Leave a short-but-concise voice mail message indicating the same if you do not get the hiring manager in person. If you get the hiring manager's assistant, make that person your friend.

The most-qualified candidate gets the job.

- Hiring managers want to know three things: Can you do the job; will you do the job; and will you fit into the company's culture?
- There are a lot of smart, well-qualified candidates in contention for every job, so the key for the hiring manager is to determine who will be the best fit: i.e. most likely to succeed in the company's work environment.
- Cultural fit is a bit of an intangible, but not entirely so. Learn the values and principles of the company in question. Read books on corporate cultures. It is likely that your target company has been the topic of articles on their success formula and culture.
- One very good question to ask current and past

employees is: "What is important at XYZ Company?" The answers will give you good insight into the company's values and culture.

- The candidate who is perceived to be the best fit for the company's culture usually gets the job.

I am over 40 or 50 years of age so no one wants to hire me because I am too old.

- This may be true of traditional Fortune 500 companies who like to hire young candidates, develop their skills and talents, and promote from within.
- It is less true of entrepreneurial companies looking to grow their business. They usually value experience and accomplishment over youth.
- It's even less true for certain specialty job functions or job functions with a short supply of qualified professionals.
- It's not very true at all for the most senior positions and business development professionals who are in demand because of their large Rolodex (Read: network.)
- Help yourself by demonstrating enthusiasm and energy. Be current on technical aspects of the job, especially computer and Internet acumen.

A lot of information that passes for common knowledge is simply not correct. Don't fall for the common misconceptions. Seek out qualified professionals to help you with your questions and avoid these myths that will only serve to prolong your job search.



USF Alumni Association Board Member Jim Weber is the founder of New Century Dynamics, Inc., an executive search firm for the food service industry. If you have career questions for Jim, email them to us at alumni@admin.usf.edu.

featured member benefit

Athletic Priority Points

Bulls Football is in full swing and USF Alumni Association Life Members are taking advantage of an amazing benefit!

Life Members of the USF Alumni Association who are season ticket holders receive 25 priority points – the single-largest priority point allotment given! The priority point system assists USF Athletics with providing seating options for post-season competitions and



other events where ticket demand exceeds availability. Point totals establish priority for access to tickets, and for seating location for NCAA championships, bowl games, BIG EAST Conference Tournaments, NCAA events hosted by USF and away games. Additionally, in the event reseating is required in any USF athletics venue, the priority point system will determine the order of seat selection.

Get priority on the best seats in the house! Become a Life Member of the Alumni Association today. Visit <http://USFalumni.org/lifemember>



classnotes

60s



Earl Lennard, Special Education '63 & Ph.D. '93, was appointed by Florida Gov. Charlie Crist as the new Hillsborough County Supervisor of Elections. Lennard retired as superintendent of Hillsborough schools in 2005 after 41 years with the school district.

Adrienne Garcia, Early Childhood Education '68, married former Jefferson High classmate Ed Duarte on Aug. 23rd. The couple was reacquainted at their Jefferson High Class of 1965 40-year reunion. In addition to her USF degree, Dr. Garcia also holds Master's and Doctorate degrees from the University of Florida. She is executive director of the Hillsborough Community College Foundation. The couple's courtship was chronicled in a feature story in the *St. Petersburg Times*.

70s

Cesar J. Rivero, Accounting '71, is a CPA and a board member of Northstar Bank and its holding company. Rivero, a Tampa native, has practiced public accounting for over 33 years on the West coast of Florida. Rivero heads the audit and consulting department of Rivero, Gordimer & Company, P.A., a firm he established in March 1983. Prior to beginning his company, Rivero was the partner-in-charge of the Tampa office of H&R Block. Rivero is a charter member of the National Accounting Fraternity of Beta Alpha Psi. He is a member of the American Institute of Certified Public Accountants and the Florida Institute of Certified Public Accountants. He is very active in the Tampa Bay community and has served on the Grievance Committee for the 13th Judicial System, the Concession Panel of the Hillsborough County Aviation Authority and on the Board of Trustees of the City of Tampa General Employees Pension Fund. He was national president of the University of South Florida Alumni Association and served as past-president of Temple Terrace Golf and Country Club, as well as with various other social clubs and organizations. The Speaker of the Florida House of Representatives appointed Rivero to the Florida Commission for the Transportation Disadvantaged. He has been recognized as an expert in accounting and auditing matters by the Federal Bankruptcy and Criminal Courts and State of Florida Criminal, Civil, and Family courts.

George S. Smith, Anthropology '71, is retiring as associate director of the National Park Service's Southeast Archeological Center in Tallahassee. He has been with the NPS for 29 years and holds a doctorate in archaeology. He plans to teach, write and pursue some opportunities in Kyrgyzstan, Australia, China and Mexico.



Lyris Newman, Special Education '72 & M.Ed Educational Leadership '77, was a teacher for Hillsborough County Schools for 20 years. She has been a volunteer tutor of migrant children at Dover Elementary, helped found the preschool at Congregation Schaarai Zedek and is a preschool board member. She serves on the Scholarship and Financial Aid Committee at Berkeley Preparatory School, is second vice president of Town and Gown and is a member of the Junior League of Tampa. She is the past president of the Parents' Club of Berkeley Preparatory School and past president of the Sisterhood of Congregation Schaarai Zedek. She was instrumental in helping the mentoring effort with the J.C. Newman Cigar Company and serves as mentor and tutor at Academy Prep.



William Orr, English '72 & Ed.D '83, is principal of Hillsborough High School, which was ranked 46th in *Newsweek's* list of Top 100 High Schools nationally. This is the fourth year in a row Hillsborough has made the list.



Jim Doughton, Mass Communications '73, is publisher of the *Gainesville Sun*. He was elected chair of the Florida Press Association for the 2009-2010 year. Doughton began his newspaper career in 1974 as an advertising sales representative at the *St. Petersburg Times* and became advertising director at the *Sarasota Herald-Tribune* in 1988 and later marketing director. Doughton headed the fund drive to create the New York Times Regional Media Group Laboratory in the USF School of Mass Communications.

Jim Larkin, Elementary Education '73, retired in June as headmaster for the St. John Greek Orthodox Day School after 31 years with the South Tampa school.



Roberta (Bobbie) Muir, SPHR, Counselor Education '73 has been a career counselor at USF since 2002. She assists students in making career decisions and preparing for their job search or graduate school interviews. Previously, she has worked in elementary school counseling, drug abuse treatment programs, meditation and alternative dispute resolution. Muir transitioned to human resources management in healthcare and defense contracting environments where she maintained leadership roles and obtained certification as a senior professional in human resources. After many years in the Washington, D.C. metro area, her current role brings her full circle to her counseling roots. From 2003 – 2005 she served on USF's President's Academy of Advisors and completed a graduate certificate in leadership in

2004. She is also a leadership coach with the MBA program at the University of Tampa.

Jose E. Valiente, Accounting '73, is the 2009-10 president of the Florida Institute of Certified Public Accountants (FICPA.) Valiente is a principal with LarsonAllen CPAs and Consultants, with offices in Arizona, Florida, Massachusetts, Minnesota, Missouri, North Carolina, Pennsylvania, Texas, Washington D.C. and Wisconsin. Born in Cuba, Valiente moved to the United States in 1962, settling in Tampa. He graduated from USF in 1973, and has been an accountant and consultant for more than 30 years. Valiente has lived in the Tampa area for 45 years. He and his wife, Lourdes, have a daughter, Lauren. Valiente has served his community as chairman of the Greater Tampa Chamber of Commerce; chairman of the Tampa Bay-Cuba Trade Commission of the World Trade Center of Tampa Bay; past chairman and still-active member of the University of South Florida Latin Community Advisory Committee; and past president and active member of the Rotary Club of Ybor City. He volunteers professionally as well, serving as past chairman and still-active member of the FICPA Educational Foundation and on the FICPA Executive Committee and Board of Governors; and as past president of the FICPA West Coast Chapter. Valiente was recognized as the 2006 Volunteer of the Year by Junior Achievement of Hillsborough County and as 2005 Hispanic Man of the Year by Tampa Hispanic Heritage Inc.

Frank W. Clifton Jr., Management '74, was named interim Orange County manager. Clifton has served as county manager of Onslow County; city manager of Casselberry, FL; county manager of Cabarrus County; and city manager of Bristol, TN. He earned a Master's degree in City Management from East Tennessee State University. He began his new role on June 30.

Janet Scaglione, Business & Office Education '75 & M.A. '82 and Ph.D. Vocational Education '90, an associate professor of Education at USF, was one of two educators nationwide to receive the 2009 Broadway League Educator Apple Award. The award honors local schools or community groups that support programs related to Broadway, promoting further development of theater education. Scaglione was honored for her partnership with the Tampa Bay Performing Arts Center education program. She teaches a class called "Equity in School and the Workplace," which used Broadway shows at the TBPAAC to tackle issues such as racism and sexism.

Jolene T. Loos, Accounting '77, is a CPA and managing member partner at C&L Value Advisors, a full-service accounting, tax and business advisory firm in Tampa. C&L Value Advisors was recently selected for the 2009 Best of Tampa Award in the

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Accounting, Auditing, & Bookkeeping category. Earlier this year, Loos spoke at an event co-hosted by the Hillsborough County Women's Council of Realtors and the Greater Tampa Association of Realtors. The panel addressed income tax considerations for foreign investors purchasing or selling real estate in the United States. Loos has presented over 100 programs to individuals and business owners on various topics. In addition, she completed the intensive, two-year RAN ONE program to enhance and refine her business advisory skills. As a result, the firm is a long standing member of RAN ONE Americas, LLC and CPA Plus. Outside of the office, Loos is active in the Toast of Tampa, an international championship show chorus, where she held the office of treasurer for 10 years. She is a former board member of the Abilities of Florida, a nonprofit organization that serves the disabled, and also Northbay Community Church. She also enjoys golf, gourmet cooking, wine and reading. Loos resides in Clearwater with her husband Randy and dog Razzie.

Peggy Mikelonis, Nursing '79 & M.S. '94, received a National Award for Nursing Excellence in the Registered Nurse-Expanded Role category. The award was presented by the Secretary of the Department of Veterans Affairs, Eric K. Shinseki. Each year during National Nurse's Week, national winners are recognized in six different categories of nursing. Individuals are nominated by their colleagues from among the 153 V.A. medical centers, and then a winner is chosen for each of the 21 Veterans Integrated Service Networks (VISN.) One national winner is chosen from amongst these finalists. Mikelonis has worked for the Dept of V.A. since 1972 and prior to that served as a nurse in the U.S. Army Nurse Corps, with a tour of duty in Vietnam in 1971-72.

80s

Josette Urso, Art '80 & MFA '84, a NYC-based artist, is leading a weeklong collage workshop in Florence, Italy this month. She has taught collage and painting workshops at Cooper Union in New York City, Art New England at Bennington College and at other venues in Costa Rica, Cambodia, Florida, North Carolina, Massachusetts and Virginia. Her paintings and collages are part of numerous public and private collections and have been exhibited in more than 40 one-person exhibitions and over 200 group shows around the world. Her website is www.josetteurso.com. She was also the artist in residence for the 2009 Big Draw Community Mural Project in Ruskin, a community effort to create a mural that will be painted on a historic building in Ruskin.

Jeffery Clough, Management '80, was named general manager of Sycuan Resort, in San Diego, CA. Clough has more than 20 years of experience in

the hospitality sector, from ground floor operations to overall management responsibility. Prior to his selection as general manager, Clough served as vice president and general manager of the Saddlebrook Golf and Tennis Resort in Florida. He has worked for other industry leaders including Doral Resorts, Omni and Hyatt Hotels. Clough has completed the General Managers program at Cornell University.



Dale R. Sisco, Political Science & Communications '81, managing partner of Sisco-Law, was named as a Fellow of the Litigation Counsel of America (LCA).

Sisco has also been selected again as a Florida Super Lawyer for 2009 and listed in the Bar Registry of Preeminent Lawyers. Sisco-Law's practice includes litigation of civil, white collar criminal and administrative actions. Dale R. Sisco is a Florida Supreme Court certified mediator (Civil and County) and certified arbitrator.

Brian Donahue, Management '82, is a Brigadier General in the U.S. Army and the first General Officer – Army, Navy or Air Force – from the University of South Florida's ROTC program. After graduation, Donahue was commissioned as a signal officer in the Army. He also holds Master of Science Degrees in Telecommunications Systems from University of Colorado and International Studies from the Marine War College. His awards include the Legion of Merit (10LC), Bronze Star, Defense Meritorious Service Medal, Meritorious Service Medal (40LC), Joint Commendation Medal, Army Commendation Medal (30LC), Joint Achievement Medal and Army Achievement Medal (50LC). He has earned the Joint Staff and Army Staff Identification badges, as well as U.S. Army Master, U.S. Navy, German and Australian Parachutist Badges. He also holds the Signal Corps Regiment's Silver Order of Mercury. He has been married to his wife Karen for 22 years and they have two sons: Hunter and Keenan.



Karen DeSafey Liller, M.A. '82, Ed.S. '86 & Ph.D. '88, was named dean of the Graduate School and associate vice president for Research and Innovation at USF. Liller has served in an interim capacity since August 2008. She is responsible for leading and managing the Graduate School and building stronger collaborations with the Division of Research and Innovation. Liller is a professor in the College of Public Health and served as the associate dean for Academics and Student Services in the college. Her teaching, research, and service activities focus on public health and the prevention and control of children's unintentional injuries. She has published extensively in peer-reviewed publications and has been named one of the nation's top 15 women scholars in health education and health promotion.



John Potanovic, Criminology '82, was designated as a 2009 Florida Super Lawyer. Only five percent of Florida attorneys are selected as Florida Super Lawyers. Potanovic is an attorney with Henderson, Franklin, Starnes & Holt, P.A., in Ft. Myers. He is a member of the firm's executive committee, chair of the employment law practice area and was among the first attorneys to achieve board certification in labor and employment law in Florida. Potanovic defends employers in discrimination and harassment lawsuits, including cases brought under Title VII, the ADA, the FLSA, as well as matters under the Fair Labor Standards Act, EEOC investigations and all aspects of employment law counseling.

Michael Palmer, MBA '83, was appointed executive director of Select Registry Inc., composed of approximately 400 Bed and Breakfast Inns in North America. Palmer has 11 years of senior association management experience and has been chief staff officer of two international travel industry trade associations. He also holds a Certified Association Executive (CAE) designation from the American Society of Association Executives.



Ilene Youngblood, Management & Psychology '84, is director of Business Development for Spirit Incentives, Inc., a full-service, privately owned incentive marketing firm based in Fort Lauderdale. She achieved a record year in sales revenue during 2008, with more than \$1.6 million in sales revenue. Since starting with Spirit in 2000, she has surpassed more than \$8 million in sales. Youngblood is also a member of Cooperative Association of Resort Exchangers (CARE) and Women in the Industry (WIN), a non-profit organization of women in the timeshare industry. Spirit Incentives is a corporate sponsor of WIN.

R.J. Trasorras, Criminology '85, was appointed as an assistant professor of marketing at Webber International University. Following his graduation from USF, Trasorras became a special agent with the United States Secret Service and was stationed in the Miami field office. Trasorras earned his MBA from the University of Phoenix. He earned his doctorate in Business/Marketing from the H. Wayne Huizenga School of Business and Entrepreneurship at Nova Southeastern University. Trasorras has been the president of the Trasorras Intelligence Group since 1993.

Gregg R. Lehrer, Finance '87, was designated as one of Florida Super Lawyers in 2009. Lehrer is a real estate attorney for GrayRobinson, P.A. in Orlando. Only five percent of Florida attorneys are selected as Florida Super Lawyers.

classnotes

John M. Polson, Finance '87, was included in The Best Lawyers in America 2010 ranking. Polson is a labor and employment attorney and partner with Fisher & Phillips LLP in Irvine, CA. The Best Lawyers ranking is based on an exhaustive annual peer-review survey.

Carla Saavedra, English '87, earned a Certified Relocation Transition Specialist (CRTS) certification. Transition specialists provide planning and labor services to assist those 55 and older, their families and caregivers through the moving and downsizing process. She is founder and owner of Clearly Organized, Inc., which provided residential organizing services. Her website is www.ClearlyOrganizedTampa.com

Colleen Chappell, Public Relations '88, and **Deanne Roberts**, Mass Communications '74, own and operate ChappellRoberts, an Ybor-based advertising agency that was ranked No. 11 in Florida Trend magazine's 2009 Best Companies to Work For list in the Small Business category. The company was ranked No. 2 of all 100 companies in the categories of Relationship with Supervisor and Overall Engagement. The Best Companies To Work For program is endorsed by several statewide organizations, including the Florida Chamber of Commerce, the Florida Association of Chamber Professionals, the Florida Economic Development Council and the Florida Society of Association Executives.

David Christopher, Elementary Education '89 & M.Ed Computers in Education '95, was one of four City of Cape Coral charter school teachers to be awarded with one of the first Lighthouse Awards. The award is sponsored by the Cape Coral Municipal Charter School Foundation as a way to recognize educators of excellence within the school system. Christopher, who has a National Board Certification, is a ninth- and tenth-grade history teacher at Oasis High School. He is the AICE Curriculum coordinator and has been teaching for 18 years.



Sue Porter, Special Education '89, has taught at Pinellas County's Nina Harris Exceptional Student Center for 20 years. She is also a dedicated volunteer for the Largo Police Department, Special Olympics, Largo Recreation Arts and Parks Advisory Board and the Pinellas County Chapter of the USF Alumni Association. Porter was a former USF Ambassador and was one of the 1989 Outstanding Graduates at USF. In 2008, she was named Volunteer of the Year for her work with the Largo Police Department.

90s



Dr. Eric Elster, '91 & M.D. '95, is a Commander in the U.S. Navy and is deputy department head of Regenerative Medicine at the Naval Medical Research Center. He is also a division chief for the Transplant Division in the General Surgery Department, an attending surgeon and senior staff scientist. His military decorations include: Surface Warfare Officer Qualification; Navy/Marine Corps Commendation Medal (4th Award); Navy/Marine Corps Achievement Medal; Global War on Terrorism Service Medal; Global War on Terrorism Expeditionary Medal; Armed Forces Expeditionary Medal; Sea Service Deployment Medal (Second Award); Navy/Marine Corps Overseas Service Medal; Fleet Marine Force Medal; Naval Unit Commendation; Meritorious Unit Commendation and National Defense Service Medal (Second Award.) He has written and presented extensively on regenerative medicine all over the world.



Jeff Knott, MBA '91, is author of *Navigating the Health Care Maze* and a nationally recognized advocate for health care reform. He has appeared on numerous television news programs speaking on the need for national health care reform. He has reached over 100 million households via national and international radio, TV and satellite shows with his message. Knott also leads self-empowerment workshops, webinars and podcasts related to health care. His website is www.navigatingthehealthcaremaze.com

Teresa (Ancaya) Rose, '91 & MM '94, was the accompanist for "A Most Musical Afternoon" benefit for the Carrollwood Cultural Center and the American Cancer Society in August. Rose frequently performs as a piano soloist and chamber musician. She has taught piano and played as an accompanist at USF, Florida Southern College, Florida International University, Southeastern University and the University of Miami. She has performed numerous concerts with members of the Florida Orchestra and was a soloist with the Florida Orchestra in 1994 and with the Imperial Orchestra in 2006. She currently serves as staff accompanist at USF and coaches voice majors. She also performs with various choirs including the Gulf Coast Girl Choir, the USF Chamber Singers and the Zielinski Singers.

Jim Ruggiero, Information Management Systems '91, is a pilot with Southwest Airlines.



Andrew J. Baumann, Political Science '92, is a shareholder at Lewis, Longman & Walker, P.A. He was recently elected to the Board of Governors for Leadership Palm Beach County. Mr. Baumann is a graduate of Leadership Palm Beach

County's Class of 2009. Baumann's practice focuses on environmental and land use law and litigation.

Sue Burkett, '92 & M.Ed '97, became principal of Burns Elementary on May 4. Burkett started her teaching career at Plant City and Durant high schools. In 2002, she became assistant principal at Riverview High and in 2005 moved to an AP position at Bloomingdale High.



Tamsen Fadal, Broadcast News '92, and her husband Matt Titus, have founded MattandTamsen.com America's Love Experts, an online site offering advice to men and women looking for love. They previously hosted Lifetime's "Matched In Manhattan" television series and have appeared on countless national and syndicated talk shows including E!, Style Network, the CBS Early Show, MSNBC, ABC News, The Mike and Juliet Show and Montel Williams. They are the authors of the top selling books, *Why Hasn't He Called? How Men Really Think and How To Get The Right One Interested In You and Why Hasn't He Proposed? Go From The First Date To Setting The Date*. They also host the advice sites, WhyHasntHe.com & AskMattandTamsen.com. Matt and Tamsen contribute regularly to The Huffington Post as well as *OK!* magazine. They have also appeared in *USA Today*, *Elle*, *TV Guide*, *Men's Fitness*, *Life & Style Magazine*, *New York Daily News*, *NY Post*, *Time Out New York*, *Tango Magazine*, About.com, iVillage.com, among others.

Katherine (Kitty) Green, MBA '92, was appointed to the Lee County Port Authority Airports Special Management Committee. The committee serves as an advisory board to the Lee County Board of Port Commissioners, reviewing policy, administrative and management matters for Southwest Florida International Airport and Page Field General Aviation Airport. Green has held executive leadership positions at The Bonita Bay Group and WCI Communities. She has more than 20 years of knowledge and experience in community development, planning, business management, marketing and public relations. She is a board member of Habitat for Humanity of Lee County, the Horizon Council and the Southwest Florida Expressway Authority. She also served on numerous other local boards including the Foundation for Lee County Public Schools and the Bonita Springs Chamber of Commerce. *Gulfshore Life* magazine recognized Green as one of the 2008 Men & Women of the Year.

Miriam Bell, MPH '93, was appointed to the position of deputy director, Public Health Programs & Services for the Division of Public Health (DCH) in Georgia. She provides administrative supervision of Public Health's six programs and services, including Health Promotion & Disease Prevention, Maternal &

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Child Health, Infectious Disease and Immunizations, Environmental Health, Epidemiology, the State Laboratory Programs, and Vital Records. In addition, she supports the Public Health director and works closely with the deputy director of Administration to manage the day to day operations of public health, develops and meets strategic goals and priorities for the division, and ensures the provision of quality programs and services. Prior to her appointment, Bell served for 20 years at H. Lee Moffitt Cancer Center & Research Institute. In her last position, she served as their director of Patient Advocacy and Rehabilitation. Bell's memberships and awards include: Fellow with The Advisory Board Company; Appointed Member, State of Florida – Racial & Ethnic Health Disparities Advisory Committee; Project Soapbox – nominee for the U.S. Department of Human Services Secretary's Community Health Promotion "Award of Excellence," and recipient of the Reaching People Through Partnerships Award, presented by the National Cancer Institute to name a few. In addition to her MPH, Bell holds a Bachelor of Arts degree from Emory University.



Jim Chastain, MPH '93 & Ph.D. '04, president of Chastain-Skillman, Inc., was invited to join the National Library of Medicine Scientific Review Panel (SRP) that examines and edits entries into the National Library of Medicine's Hazardous Substances Data Bank (HSDB). The HSDB is one of the world's primary sources of online information for chemicals and pharmaceuticals relative to their impact on humans and the environment. The SPR is composed of 17 individuals at the Ph.D or M.D. level who are experts in chemistry, toxicology, occupational medicine, poison control, environmental engineering, industrial hygiene, governmental regulation and public health. Dr. Chastain was selected in part because he has advanced degrees in environmental engineering and public health, as well as over 35 years of experience in professional practice.

Lori Conable, Management '93, is director of leasing for Osprey Real Estate Services in Sarasota. Conable, who holds a Certified Commercial Investment Member (CCIM) designation, will oversee the leasing and marketing efforts for the Osprey Sarasota region, a portfolio in excess of one million square feet of office, industrial and flex space.

Karen Diebel, MBA '93, is an executive director at Verizon Business, where she works with companies to find solutions to technological challenges. She earned a spot this year on the Orlando Business Journal's annual Women Who Mean Business list. She has also been also a Winter Park commissioner since March 2007. Diebel cofounded the N. Donald Diebel Jr. M.D. Good Samaritan Fund in 2004, in memory of her late husband, which provides care to nearly 1,000 uninsured women and children each

year. She is member of St. Margaret Mary Catholic Church in Winter Park and has three sons, ages 9, 11 and 12.

Lorna Kibbey, MBA '93, was named president of the Southwest Chapter of the American Society for Training and Development. She has been a long-time member of the chapter, and has served on the board for the past four years. Kibbey is president and owner of Kibbey Leadership Solutions, a firm that designs and delivers seminars and speeches on leadership, communications and motivation. She has more than 22 years of managerial experience in the government sector.

Laila Abdullah, Biology '94, is one of three students enrolled in an innovative research doctoral program at Sarasota's Roskamp Institute. During the three-year Ph.D program, the students will conduct full-time laboratory research with direct mentoring from internationally-recognized scientists. Roskamp is an Affiliated Research Centre (ARC) of the United Kingdom's Open University. Abdullah is studying the biological cause of the chronic and complex health problems that Persian Gulf War veterans experience compared to other veterans, using both standard molecular biology and advanced proteomic technology. Roskamp is a not-for-profit research institute that is dedicated to understanding the causes of, and finding cures for, neuropsychiatric and neurodegenerative disorders, with an emphasis on Alzheimer's disease.

Jason Cyr, Marketing '94, earned an M.S. in Project Management from Boston University and built a career in technology-related project management for 12 years. He is now following his entrepreneurial aspirations. Cyr and his wife Kellie recently opened City Bike Tampa in downtown Tampa at 212 E. Cass Street. City Bike Tampa is an authorized dealer of Kona, KHS, Manhattan Cruiser, Eastern and Civia bicycles. His website is www.citybiketampa.com.

Erica Jensen, English '94, with a minor in Theatre, co-wrote and co-directed an evening of one-act plays, "Five by Three," which were performed at the Midtown International Theatre Festival in New York City over the summer. The plays featured USF alumnus **Michael Caban**, Theatre Arts '95.



Jeffery Paul Kronschnabl, MPA '94, is retiring from the City of Clearwater after more than 37 years of service. His career included 26 years with the Clearwater Police Department before being appointed as Clearwater's Director of Development and Neighborhood Services. Kronschnabl's plans are to continue teaching and consulting. He has been an adjunct instructor for USF's Public Administration Program for the past 11 years and also serves as an adjunct instructor at the FBI Academy in Quantico, VA.



Tyra Read, Business '97, contributed to a new book recently published by Thomson West: *Florida Foreclosure, What Lawyers Need to Know Now*. She authored two chapters entitled "Florida's 'Save Our Homes' Benefit and the Depreciation in Real Estate Values," and "Will the 'Helping Families Save Their Homes Act' Help Florida Property Owners." The latter chapter concerns the legislation signed into law by President Obama in May 2009. Read joined Henderson Franklin in 2002 and focuses her practice in the area of residential and commercial real estate. She received her law degree from Stetson University College of Law, magna cum laude, in 2000. Henderson, Franklin, Starnes & Holt, P.A., is one of the largest law firms between Tampa and Miami.

John R. Kaddis, MBA '98, chief financial planner of UBS' St. Petersburg office, has attained the company's Wealth Advisor designation, which recognizes extensive study in the areas of financial planning, wealth preservation, personal trust services, and the development and implementation of estate planning strategies. Kaddis is vice president at UBS and has been with the firm for more than 18 years. A resident of St. Petersburg, he is a member of Beta Gamma Sigma, a trustee of the Great Explorations Children's Museum and president of the Leadership St. Pete Alumni Association board of directors.

Doreen Sams, Marketing '98, MBA '99 & Ph.D. '05, is an assistant professor for Georgia College & State University. She was recently recognized by Cambridge Who's Who for showing dedication, leadership and excellence in all aspects of marketing education. Dr. Sams' expertise is in ethics, international marketing, not-for-profit and marketing research. In 2005, she assumed her current position at Georgia College & State University, where she teaches business ethics, advanced marketing theory and application, and international business at the Master's level and international marketing and marketing research at the undergraduate level. She teaches on the GCSU Milledgeville campus, the Center for Graduate and Professional Learning in Macon and on the Robins AFB. An internationally published authority on marketing, she has published in several international journals and presented in China. Dr. Sams considers her career as an educator to be a second chance of sorts; after surviving a near-fatal car crash, she decided to renew her dream and continue her education to become a professor. She attributes her success to her hard work, dedication, and loving support of her husband and children. She is a member of American Marketing Association, Academy of Marketing Science, Boys and Girls Club of Baldwin and Jones counties, Direct Marketing Association, Middle Atlantic and New England Council for Canadian Studies, Southern Association for Canadian Studies, and Women's Leadership Forum. Recognitions of which she is

classnotes

a recipient include Alpha Sigma Lambda, Beta Gamma Sigma, Golden Key Honor Society, Laurie Hendrickson McMillian Award, Omicron Delta Kappa, Outstanding Faculty of International Studies, Phi Kappa Phi, SMA Doctoral Consortium Fellow, and University of South Florida Honors.

Lea Umberger, Theatre Design '98, is a successful production designer, costume designer and art director for the theatre as well as in film and television. She is founder of Lea Umberger Designs in New York City. Umberger is also the resident designer (set and costume) for Alchemy Theatre Company in NYC. While building her freelance design career, she has continued her work with HSN as the senior stylist for home fashions. She recently started showing her photography, some of which is on display on her website. Umberger earned an MFA from New York University, Tisch School of the Arts - Graduate Design for Stage and Film, where she received the Oliver Smith Design Scholarship in 2002, which is awarded for excellence in set and costume design. She taught costume design and history for three years at SUNY New Paltz. She was production designer for the Andrew M. Hulse short film, *Gasoline*, which was recently awarded the SAG Indie Audience Choice Award.



Gregory R. Haller, Accounting '99, is a CPA and a shareholder in the firm Pinchasik, Strongin, Muskat, Stein & Company in Miami, FL. He has been a member of the firm since 2000. He

specializes in tax, accounting and auditing, small business consulting and litigation support services.

Shabnam Mehra, MSPH '99, was selected for a 2009 National Network for Environmental Management Studies (NNEMS) Fellowship. Her placement is with the EPA Headquarters in Research Triangle Park, N.C. She began her fellowship in July and works on researching innovative air quality benefits estimation methods. Mehra is a Ph.D student in USF's Department of Environmental and Occupational Health.

00s

Somer Burke, MPH '01, gave birth to Tinsley Burke at 6:35 am on Sunday, June 21, which was both Father's Day and Somer Burke's birthday. Tinsley weighed 8 lbs, 11 oz and was 22 ½ inches long. Burke is the academic coordinator for USF's Public Health Practice Program.



Tyvi Small, Communication '01 & M.Ed '04, is profiled in the September issue of *Black Enterprise* magazine as the \$2,000 winner of the Financial Fitness Contest. Small was formerly USF

Student Government president and Homecoming King.



Megan Allen, M.A. Elementary Education '03, was named Florida Teacher of the Year in July. Allen, a fourth-grade teacher at Cleveland Elementary School in Tampa, received \$10,000; a \$1,000 wardrobe from Macy's; a \$1,000 check for her school and an all-expense paid trip for four to New York City to attend the Macy's Thanksgiving Day Parade.



Adam Smith, Civil Engineering '03, was promoted to Senior Engineer II at MSCW, Inc., an Orlando-based collaborative community design firm committed to green design and sustainability. Smith's promotion moves him from senior project engineer to senior engineer II. In his new role, Smith is responsible for design calculations, construction plan review, and application submittals. He is a LEED-accredited, certified public engineer.

Michael Sutton, Criminology '03, is the new vice president of development for Big Brothers/Big Sisters of Pinellas County. Sutton will work with the board of directors and CEO to ensure the fund development goals for the organization are met. Previously, Sutton served as a development officer with Habitat for Humanity in Texas. He received a certificate in fundraising management from Indiana University's Center on Philanthropy and is a member of the Association of Fundraising Professionals.

Quentin Earl Darrington, Theatre '04, is starring in a Broadway revival of "Ragtime" at the Neil Simon Theater this fall. The musical, which ran at the Kennedy Center in Washington in the spring, is directed and choreographed by Marcia Milgrom Dodge, and is adapted from the E. L. Doctorow novel, with a script by Terrence McNally, music by Stephen Flaherty and lyrics by Lynn Ahrens. The show opens on Nov. 15.

Adam Fritz, MARC '04, married fellow architect Taryn Sabia on June 13 in a "green" wedding designed to promote sustainability and ecologically sound celebrations, from their recyclable invitations to the organic menu and 'no-limo' policy. The couple live in Ybor City. They founded Urban Charette, an organization that hosts ongoing discussions for architects, planners, government officials and the public on Tampa's urban design. Fritz works at Master's Architectural Group 4 in Carrollwood; Sabia works at Atelier Architects in Tampa Heights.

Robert Geller, MBA '04, founded Outings & Adventures, a service that offers a wide variety of socializing opportunities for gay men in the Bay area. Prior to opening Outings & Adventures, he ran Bourbon Street Boxers and what2wear, a men's clothing shop at the Suncoast Resort. He also worked for the Melting Pot Restaurants chain developing a chocolate-fondue kiosk concept called Dips!



Caz Hodge, Communications '04 & M.Ed '06, has joined the College of Education as the assistant director of development. Hodge has worked for the USF Annual Giving team since September 2008.



Ivette A. López, Ph.D '04, received the 2009-2010 Teacher of the Year Award from the College of Pharmacy and Pharmaceutical Sciences' Institute of Public Health at Florida A&M University. She is an assistant professor at FAMU.



Ira Jay Chesser III, Industrial Engineering '05, graduated with an MBA degree from the University of Florida in April 2009. He is employed by Progress Energy in Crystal River, FL.

Johnathan Hollingshed, Biomedical Sciences '06 & General Practice '09, was accepted into the One World Young Leaders Program. Over the summer he spent eight weeks working on a human rights/development project in Uganda. He also received a Global Health Fellows Program scholarship to fund his international travel and attendance at the Global Health Council Conference in Washington, D.C.

Stephen Nicholas, Communications '06, is linebacker for the NFL's Atlanta Falcons. The former Bulls football star and All America candidate has been with the Falcons for three years. In 2008, his son, Stephen Jr., was born with a heart defect and had to undergo a heart transplant. The boy has recovered and is now doing well.

Drew Cutler, Music '07, was nominated for a New York Innovative Theatre Award (IT Awards) for Outstanding Original Music for his work in "Still the River Runs," which was produced by Zootopia Theatre Company. Cutler recently took a job with Apple in New York City.

Tamara Whittaker, Marketing '07, was promoted to senior project manager for Pinstripe Marketing. Her responsibilities include account management, business development, media planning and buying, and the firm's public service advertising campaigns. She joined Pinstripe as project manager in August 2007. Whittaker is vice president of operations for Ad 2 Tampa Bay, and a member of St. Pete Young Professionals and the American Marketing Association.

Marissa Zwald, Biomedical Sciences '07 & Health Education '09, received the ASPH/CDC fellowship with the Division of Nutrition, Physical Activity and Obesity. She began the two-year fellowship in Atlanta in July.

Don't be shy Alumni! We'd like to include your news and photos in Class Notes. Send in your information to: kjackson@admin.usf.edu or you can mail your information & photo to:

Karla Jackson
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Bradley Biggers, MPH '08, is a health data analyst for the Gaston County Health department in North Carolina. In this role, he is the go-to guy for numbers and statistics: quality assurance reports, data to support grants, special projects. Additionally, he has learned how to apply GIS mapping technology to public health issues such as teen pregnancy, walkable communities and disaster preparedness. Biggers was accepted into the Fall class of the UNC Management Academy for Public Health. His group will develop a graduate-level certificate program for North Carolina's new web-based data warehouse NC-CATCH. He resides in Gastonia with his family.

Yohance Marshall, Communication '08, signed with Major League Soccer's Los Angeles Galaxy in June. The Trinidad & Tobago native helped lead the men's soccer team to its first Big East championship in school history last season. During his time at USF, Marshall was recognized as NSCAA Second Team All-American, NSCAA First Team All-Regions, College Soccer News First Team All-America, First Team All-Big East and was the Big East Tournament Most Outstanding Defensive Player.

Maureen McDole, English '08, founded Summerfolk Press in 2006 with her graphic designer husband, Gabriel Garling, to publish her book of poetry, *Exploring My Options*. The company also published *Deathbed Conversations* by fellow USF St. Petersburg alumnus Mark Haber, English '07. McDole is preparing three books for fall publication, including her second poetry book, *Target Practice*.

Evan Sherman, Interdisciplinary Social Sciences '08, recently completed a solo bike tour of the U.S. that started in Tampa and ended in Los Angeles, CA.



Ana Amaya, MPH '09, was accepted to the Dr.PH program at the London School of Hygiene and Tropical Medicine. She left for England in August.

Bambi Arnold, MPH '09, completed a fellowship with the Center for Disease Control's Office on Smoking & Health and now works with the Jaeb Center for Health Research in Tampa as an epidemiologist.



Meville Bradley, Ph.D '09, created one of the top five posters during the College's Student Research and Practice Poster Display and Competition during National Public Health Week 2009.

His poster was based on a retrospective study of bio-surveillance and industrial hygiene data from a munitions plant where he served as an occupational medicine physician. He is a member of the Alpha Omega Alpha Medical Honor Society, as well as the Alpha Epsilon Delta Pre-Medical Honor Society.

Angela Lloyd, MPH '09, was accepted into the Dr.PH program in Community Health Practice at the University of Texas School of Public Health. While in Houston, Lloyd will complete courses for USF's Global Health concentration and work as a graduate assistant for the Office of Public Health Practice.



Laura Newhook, Mass Communications '09, has joined ChappellRoberts as an assistant account executive. Newhook is responsible for writing, researching and implementing work products for the account services team, with a focus on public relations and social media. Newhook graduated as the top student in USF's School of

Mass Communications and received the Kappa Tau Alpha Top Scholar Award. She was one of five public relations students chosen to compete in the nationwide Public Relations Society of America (PRSA) Bateman Competition.

Diana Santos Lima, MPH '09, earned a Health Communications Internship with the Office of Science Planning and Assessment at the National Cancer Institute.

Andrew Taylor, Political Science '09, is an aide to Florida State Rep. Dorothy Hukill, House District 28, in Volusia County. Taylor participated in the USF Alumni Association's Legislative Intern Program and Tallahassee Intern Program as an undergrad.

In Memoriam

Guy Babylon, '79, 9/02/2009
Paula Blanco-Schmidt, '97, 8/23/2009
Hilda Fuller Bridges, '71 & M.A. '72, 6/28/2009
Pasco "Pat" Brown, '64, 12/17/2008
Dee Callahan, '79, '82 & MBA '88, 7/4/2009
Steven Doch, '74, 6/3/2009
Mary Katherine Drenth, '81, 7/5/2009
Victor Pellegrino, '70, 6/5/2009
Marilyn Peterson, M.A., '90, 6/6/2009
Shauna Schullo, '91, M.S. '95 & Ph.D '05, 5/7/2009
Colleen Marie Smith, '76, 7/18/2009
Dwain Thurber, '04, 6/3/2009
Ann H. Walker, M.A. '72, 7/25/2009
Michael Wylie, '00 & MCE '03, 7/26/2009

In the Bulls Eye ... Cabel Marshall, History & International Studies, '02



See that ratchet in the Michelle Obama's hand? USF grad Cabel Marshall, pictured on the left, gave it to her. He says the First Lady was all about the ratcheting when she helped to build a playground in San Francisco in June.

"She went to work on it," says Marshall, a senior project engineer for KaBOOM!, a national nonprofit organization that empowers communities to build play spaces. "The crowd was chanting, 'Go! Go! Go!' and 'Yes you can! Yes you can!'"

During her visit to the site, Mrs. Obama was "just like you would

imagine: really personable, very genuine and she likes to joke. What you see on T.V. is what you get in real life," he says.

Marshall, 30, joined KaBOOM! in March 2006, after serving in the Peace Corps upon his graduation from USF.

"I went to Morocco, but I was evacuated when the Iraq War started. I was reassigned to Kyrgyzstan and served a little over two years there." The experience instilled in him the leadership and organizational skills that he uses in his work at KaBOOM!, traveling all over the country to help communities design and build playgrounds.

"In the Peace Corps, I worked with local nonprofits ... developing business plans and work plans, writing grants, working with youth and volunteers. It was participatory community development, just like with KaBOOM!"

The idea is that the community that plays together, stays together. Although he has been all over the world, Marshall has only made it back to USF once since graduating. Still, he holds fond memories of his time as a Bull.

"USF had a personable feel to it and I still remember some of my professors whom I admired and felt really fortunate to have studied with them. It was a really exciting time because the school was growing so much."

- By Karla Jackson, '88

athletics

USF Athletics Inaugural Hall of Fame

The University of South Florida Athletics Department inducted the first five members of its Hall of Fame in ceremonies held Sept. 17 in Tampa.

Charlie Bradley is generally considered the greatest men's basketball player to ever play at USF. He was the first player in program history to have his jersey number retired (Feb. 14, 1987). Bradley is USF's career scoring leader with 2,319 points. He scored in double figures in an astonishing 84 consecutive games and also scored 30-or-more points 24 times. Bradley led USF to its first 20-win season in 1982-83 as the program posted a 22-10 record and earned its second post-season bid to the NIT. USF played in two NITs in the Bradley era, also earning an invitation in 1985.



Wanda Guyton was a torchbearer for the University of South Florida women's basketball program. She put the program on the map and made a name for herself on a national level as a two-time WNBA champion and standout in the Italian and German leagues. Guyton was a member of the women's basketball team during the 1984-85, 1986-87 and 1988-89 seasons and played primarily as a post player who saw time as a forward and center. Her dominance of the USF record books is unparalleled. Guyton still owns 10 career records today, almost 20 seasons after completing her college eligibility.



Dick Bowers had a lasting impact on the University of South Florida, and in particular, the Athletics Department. Bowers was the leader that made the push for intercollegiate athletics, serving as golf coach and athletic director. His work in establishing the Sun Belt Conference and several of USF's current athletic facilities created the foundation on which USF Athletics exists today. He served as Athletic Director of USF from 1966 to 1982 and was a member of the Physical Education Department prior to becoming AD and serving from 1963 to 1966. He passed away in November 2007.



Michelle Scarborough was a four-time All American, an Academic All American, a two-time National Champion and National Record Holder in riflery, which was a USF-sponsored sport in the 1980s and 1990s. While on the Tampa campus her academic achievement in a double-major earned her one of the most prestigious scholarships offered at USF. Scarborough was a champion in competition and in the classroom. She graduated Magna Cum Laude from USF in 1990 with a B.S. in Education and a B.A. in Natural Sciences. She was selected as a Kosove Scholar, the University's most distinctive scholarship program that provides a full scholarship to students who demonstrate the highest academic standards and a demonstrated commitment to community.



1984-85 National Champion Women's Swim Team:

Nancy Bercaw, Suzanne Crenshaw, Susan Duncan, Merit Greaves, Tracey Hayes, Dawn Hewitt, Alicia McHugh, Margaret Mortell, Julie Muller, Joni Troupe, assistant coach Lou Manganiello and head coach Bill Mann hold the honor of winning the first-ever team national championship for USF. The team brought honor and prestige to the school. The amount of individual national championships, All-America honors and school records accumulated by the 1984-85 team is incredible. The Bulls won five individual national titles, two relay national titles and racked up 35 All-America honors in 1985 alone, and well over 100 during the careers of the 10 NCAA competitors.



Watch Bulls Football with other USF Alumni

- A Watch Party is when fans gather at a home or restaurant to watch a televised broadcast of a Bulls game.
- A Tailgate is when fans who have traveled to an away game meet up before the game to party.
- An Alumni Huddle is a home-game gathering of fans in the Bulls Zone at Lot 6D in Raymond James Stadium prior to the game.

Go to www.USFalumni.org and click on the "Tailgates, Travel & Watch Parties" link to find a watch party in your city. You'll also find the most current information on tailgate and huddle times and locations. Here's what we know so far:

Home Game Alumni Huddles

USF vs. West Virginia; Oct. 30; 6 p.m.; free

USF vs. Louisville; Nov. 21; Bulls Roast Homecoming event; time TBA; \$35, \$45; visit www.USFalumni.org for details

USF vs. Miami; Nov. 28; time TBA; free

We welcome donations of toiletries for the St. Petersburg Ronald McDonald House at each Alumni Huddle.

Away Game Tailgates

USF vs. Pittsburgh; Oct. 24; 2 hours before kickoff (time TBA); Atria's Restaurant & Tavern; www.atrias.com

USF vs. Rutgers; Nov. 12; 5:30 p.m.; Scarlet Square at Rutgers Stadium; visit www.USFalumni.org for details

USF vs. Connecticut; Dec. 5; 2 hours before kickoff; time and location TBA; visit www.USFalumni.org for details



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or visiting www.USFalumni.org

(click on BullsMall in the left-hand column, then select Travel)