

Community Advisory Board



Ten prominent private citizens, representing the full diversity of the West, give us invaluable guidance in understanding the needs of the communities where we do business.

Rudolph A. Johnson III, *Chairman*
Selma Taylor, *Co-Chairman*
Bharat Patel
Carlos Antonio H. Vaquerano
Jill Dominguez
Arthur M. Flippin, MD
Kathy Li
Craig Scharton
Chanchanit (Chancee) Martorell
Michael Banner

RUDOLPH A. JOHNSON III, *Chairman*
President and Chief Executive Officer
Neighborhood House Association
CAB member since 2007

A native resident of San Diego, Rudolph A. Johnson, III, knows well the impact that Neighborhood House Association programs have on a family's life. As a child, Johnson participated in NHA's Head Start program. Today, he leads the organization with great passion and a vision to transform NHA into one of the nation's model human services agency.

Johnson came to NHA in 2006 after eight years of service with the San Diego Convention Center, seven of those years as General Manager. Prior to that, he spent nine years working for the City of San Diego.

Johnson holds a Master of Arts degree in Public Administration from San Diego State University and a Bachelor of Science degree in Civil Engineering from Texas Southern University.

A strong community leader, Johnson serves as Vice Chair on the board of directors for United Neighborhood Centers of America. He also is an active board member of Planned Parenthood of San Diego and Riverside Counties. He is affiliated with Pros and Coaches, an anti-drug campaign, and served as a former Board Chairman for the San Diego Urban League.

SELMA TAYLOR, *Co-Chairman*

Executive Director

CARAT

CAB member since 2008

Selma Taylor joined California Resources and Training (CARAT) in 1996 as the Executive Director. CARAT, a private nonprofit corporation, enhances community economic development throughout California and provides training and capacity-building programs for business assistance providers. The organization has trained more than 300 individuals and 150 organizations, cumulatively serving 3,000 businesses. CARAT has developed initiatives generating approximately \$30 million.

Taylor has worked as a technical assistance professional since 1978. Prior to joining CARAT, she served 10 years as the Executive Director of both the East Bay Small Business Development Center (SBDC) and the Center for International Trade Development (CITD) based in Oakland and serving the Bay Area. During her tenure, the centers provided technical assistance to more than 5,000 small business clients.

In addition to serving on Union Bank's Community Advisory Board, Taylor sits on the board of TMC Development Corporation.

Taylor holds a Masters degree in Public Administration from West Virginia University and a Bachelor of Arts degree in Political Science from West Virginia University.

BHARAT PATEL

Vice President

URS Corporation

CAB member since 2007

Bharat Patel is Vice President at URS Corporation, one of the largest fully integrated engineering, construction, and technical-services firms in the world, and has more than 28 years of design and construction experience in sustainable development. Patel has participated in numerous conferences around the world, including at the United Nations Conference on Climate Change in Bali.

Patel is a LEED® (Leadership in Environmental and Energy Design) accredited professional and is past chair of the Los Angeles chapter of the U.S. Green Building Council (USGBC). He serves on the corporate board of Entertainment Media Association and is an advisor for the Apollo Alliance, an organization focused on creating green jobs in America.

Patel has worked on building projects in Europe, Asia, and America and has collaborated with a number of world-renowned architects, including Sir Norman Foster, Sir Richard Rogers, and Renzo Piano.

For 18 years Patel has been an adjunct professor at UCLA, where he teaches sustainable development. He is responsible for the first dual-certified building in the United States, which has achieved BREEAM certification (the European Standard for green buildings) and is in the process of attaining LEED certification. He is a past faculty member of the USGBC, and continues to teach LEED and Commissioning at its Los Angeles chapter.

Patel is currently overseeing and implementing the Sustainable Policy to modernize all nine colleges of the Los Angeles Community College District (LACCD, a more than \$5-billion project funded by the Proposition A and AA Bond program, as well as the District-wide Renewable Energy Policy. With approximately 43 LEED projects, the LACCD is one of the largest and “greenest” programs in the country.

CARLOS ANTONIO H. VAQUERÁNO

Executive Director

Salvadoran American Leadership and Educational Fund

CAB member since 2007

Carlos Antonio H. Vaqueráno, a naturalized U.S. citizen from El Salvador, founded the Salvadoran American Leadership and Educational Fund (SALEF) in 1995 and was its volunteer President and *de facto* Executive Director for two years. At SALEF, Vaqueráno promotes the political participation and representation of Central Americans and Latinos in the political process through citizenship and voter registration, educational opportunities, and scholarships. In 2000, under his leadership, SALEF launched the largest Census education project among Central Americans in Southern California.

For seven years, Vaqueráno worked for both the Salvadoran Solidarity Committee and the Central American Refugee Committee as a full-time volunteer public relations coordinator. From 1991 to 1995, he served as the Central American Resource Center's public relations director.

Vaqueráno is a member of the Immigration Task Force for Central Americans, a national advocacy organization for Central American legal rights, and of the Mayor's Council of Education Advisors; and is Board President of Clínica Monseñor Oscar A. Romero. He has commented on Latino and foreign issues on radio and television, including CNN News, and is frequently cited in major newspapers such as the *Los Angeles Times*, *USA Today*, the *San Diego Tribune*, and *La Opinión*. He has served on the boards and committees of many community and professional organizations.

Vaqueráno has a degree in Natural Science from the Instituto Nacional Sarmiento de los Ríos in El Salvador, a certificate of achievement in entrepreneurial accomplishment from USC's Business Expansion Network, and a certificate in community economic development from UCLA's Urban Planning and Architecture Department's Community Scholars Program.

JILL DOMINGUEZ

Principal

Essergy Consulting

CAB Member since 2008

As founder and President of Essergy Consulting, Jill Dominguez helps low-income and economically distressed communities create wealth while minimizing poverty by promoting and creating business environments that attract private capital investment and livable-wage jobs. Since 1993, Dominguez has earned more than \$45 million in capital and investments for underserved communities across the United States.

Dominguez spearheaded the development of an innovative business accelerator in the Pico–Union area of Los Angeles, which combines private and public funding to introduce small businesses to the bio-med field. Through innovative partnerships, she is helping develop business incubators that provide cutting-edge programs for minority- and women-owned businesses. She was recently credited with syndicating the Housing and Urban Development Empowerment Zone Tax Credit awarded to only 20 community development corporations throughout the United States. Dominguez also has established Home Loan Centers and started nonprofit housing groups in economically distressed communities to provide home loan counseling, loan packaging, and financial services.

Her work has received acclaim from leading national agencies and professional organizations, including the U.S. Department of Housing and Urban Development, Fannie Mae, Freddie Mac, and the FDIC.

Prior to forming the WRJ Group Inc. *dba* Essergy Consulting, Dominguez served as Director of Economic Development for New Economics for Women and Chief Operating Officer for Operation Hope.

ARTHUR M. FLIPPIN, MD

Neurologist

Kaiser Permanente

CAB Member since 2008

After nearly 23 years with the Southern California Permanente Medical Group (SCPMG), Arthur M. Flippin, MD, was appointed San Diego Area Associate Medical Director in 2000. He joined Kaiser Permanente (KP) in San Diego in 1977 and became an SCPMG Partner Physician in 1979. He was named Chief of the Neurology Department in 1991, and in 1998 added the responsibility of Regional Coordination Chief of Neurology. As Area Medical Director leading more than 800 San Diego physicians, Dr. Flippin was hands-on in the organization's employee retention, recruitment, and medical and legal compliance while ensuring the proper delivery of medical and health care to KP patients. Dr. Flippin also shared in the day to day operations of KP in San Diego.

In May 2009 Dr. Flippin was named SCPMG's Assistant Executive Medical Director for Marketing and Customer Relations. In his new role he will be an SCPMG emissary assisting its marketing and sales force.

Dr. Flippin brings with him a solid foundation in leadership. He has served as Medical Advisory Chairperson of the Muscular Dystrophy Association of San Diego County. In addition, he has been active in the local chapter of the National Multiple Sclerosis Society for many years. He has served as Chairperson of the Clinical Advisory Council, and is currently a member of the Executive Board of the Pacific South Coast Chapter of the National Multiple Sclerosis Society.

A native of Washington, D.C., he received his Bachelor of Science degree in Chemistry from Western Reserve University and his MD from the New Jersey College of Medicine and Dentistry. Dr. Flippin served in the U.S. Air Force, attaining the rank of Major, and was Chief of General Therapy Services and Drug Abuse Counselor at USAF Hospital, Resse Air Force Base, Lubbock, Texas.

KATHY LI**Director****Consumer Action**

CAB Member since 2008

Kathy Li is the director of Consumer Action's San Francisco office and has worked for the nonprofit group for 16 years. She leads Consumer Action's effort in producing and distributing more than two million free, multilingual consumer-education materials annually through 11,800 community-based organizations nationwide.

Li also oversees Consumer Action's multilingual websites and the daily operation of its San Francisco office — from hiring staff to keeping the computers and databases running. She organizes and manages a team of translators to help government and nonprofit agencies serve non-English-speaking consumers by translating guidelines, publications, and websites.

Fluent in Mandarin and Cantonese, Li works closely with the Chinese media and Asian communities throughout California to promote consumer rights. She was the host and co-producer of a San Francisco weekly Cantonese radio talk show, *Consumers' Voices*, from 1993 to 2003. She has appeared in many other Asian and mainstream media over the years.

Before joining Consumer Action, Li taught English as a foreign language and worked in several public affairs offices. She holds a Master of Science degree in Mass Communications and a Bachelor's degree in English.

CRAIG SCHARTON

Downtown and Community Revitalization Director

City of Fresno

CAB Member since 2009

Craig Scharton was appointed in January 2009 by Mayor Ashley Swearengin as the City of Fresno's Director of Downtown and Community Revitalization. As leader of that department, his focus is on attracting people to the city's downtown, improving the surrounding neighborhoods, and supporting locally owned businesses. On May 16, 2009, Scharton completed a Master's degree in Community Economic Development from Southern New Hampshire University.

Previously, Scharton served as CEO of the Central Valley Business Incubator (CVBI) from July 2006. As CEO, he directed the development of CVBI's two new facilities housing staff and on-site members — the Claude Laval WET Incubator and the mixed-use Launching Pad.

Before joining CVBI, Scharton served as an elected official, private entrepreneur, and nonprofit executive director. He has dedicated his life's work to downtown and neighborhood revitalization, historic preservation, economic development, cultural arts, and the environment.

Born and raised in Fresno, Scharton has served as a member of many professional and community organizations, including the Mayor's Creative Economy Council, United States Association for Small Business and Entrepreneurship, California Main Street Alliance, National Trust for Historic Preservation, California Downtown Association, and California Assembly of Local Arts Agencies.

CHANCHANIT (CHANCEE) MARTORELL

Executive Director

Thai Community Development Center

CAB Member since 2009

On September 28, 2005, Chanchanit (Chancee) Martorell was confirmed by the Los Angeles City Council as Commissioner for the Central Area Planning Commission upon being appointed by Mayor Antonio Villaraigosa.

Born in Thailand and raised in Los Angeles, Martorell studied political science and public law at UCLA where she received her Bachelor's and her Master's degrees in Urban Planning with a specialization in Urban Regional Development/Third World Development. She also studied Humanities at Chiang Mai University in Northern Thailand in 1988.

Engaged in social activism for the past 20 years, Martorell is currently the Executive Director of the Thai Community Development Center, a nonprofit organization she founded in 1994 in an effort to improve the lives of Thai immigrants through services that promote cultural adjustment and economic self-sufficiency. Her experiences leading to the founding of Thai CDC include work as a planner, as an aide to Congressman Mel Levine, and work with other local and state legislative offices.

She has written on the topics of Asian poverty, community economic development, urban revitalization strategies, human trafficking, and global capitalism.

Martorell is known most notably for her work on several major human rights cases involving more than 350 Thai victims of human trafficking who were discovered working in conditions of slavery in the United States. Her tireless advocacy on behalf of the victims and the success of each case has made her a leading expert and sought-after spokesperson on the serious issue of modern-day slavery.

MICHAEL BANNER

President/Chief Executive Officer

Los Angeles Local Development Corporation, Inc.

CAB Member since 2009

Michael Banner is the President and CEO of the Los Angeles LDC, Inc. (LDC), a nonprofit community development financial institution that provides capital and advisory services to foster positive community development impacts in distressed neighborhoods by aligning the needs of its borrowers and investors. As LDC's leader, he manages multi-million-dollar relationships with a growing cadre of investors, which includes municipalities, banks, pension funds, insurance companies, community development capital providers, and socially responsible investors.

As an Urban Land Institute (ULI) Trustee, former Chair of the Los Angeles District Council, and ULI Inner City advisor, Banner has an extensive background in commercial banking/real estate finance with a special emphasis in using federal funds for real estate and business development. He is one of the founding members of the ULI Urban Marketplace real estate conference and expo.

Banner is active in many other community development investment initiatives and serves on the Community Reinvestment Fund Board of Trustees. He has served on numerous other boards, including the National New Markets Tax Credit Coalition, the California Reinvestment Coalition, the Housing Authority of the City of Los Angeles, the Los Angeles Business Tax Advisory Committee, the South Los Angeles Advisory Committee, and the Ross Minority Program in Real Estate.

Banner is a graduate of the inaugural class of the USC Ross Minority Program in Real Estate, Lusk Center for Real Estate, and holds a degree in Business Administration from Loyola Marymount University.