

RTÉ



FACTS AND FIGURES

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on RTÉ:

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RTÉ Authority

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Emer Finnan
Maria Killian
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Ian Malcolm
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Joe O'Brien
Stephen O'Byrnes
Tom Quinn (Secretary)

RTÉ Executive

Cathal Goan	Director-General
Conor Hayes	Chief Financial Officer
Noel Curran	Managing Director of Television
Adrian Moynes	Managing Director of Radio
Ed Mulhall	Managing Director of News
Bride Rosney	Director of Communications

RTÉ (Radio Telefís Éireann) is Ireland's Public Service Broadcaster. The distinctive leader in Irish media, RTÉ provides a comprehensive and cost-effective broadcasting service to the Irish public.

- **RTÉ Radio** consists of four stations, RTÉ Radio 1, RTÉ 2fm, RTÉ lyric fm and RTÉ Raidió na Gaeltachta
- **RTÉ Television** consists of two channels, RTÉ One and RTÉ Two
- **RTÉ News and Current Affairs** provides the public with daily news and current affairs services via RTÉ Radio, RTÉ Television and on-line via www.rte.ie.

RTÉ Publishing produces the country's best-selling entertainment magazine, the RTÉ Guide, the RTÉ website and Aertel, RTÉ's teletext service.

RTÉ is a major contributor to the arts in Ireland and **RTÉ Performing Groups** supports five performing groups including the RTÉ National Symphony Orchestra.

The RTÉ transmission network, **RTÉNL**, is a wholly owned subsidiary and operates the nationwide transmission network.

RTÉ, through all of its services, forms a major part of the infrastructure of Irish society.

TG4, the national Irish-language television channel, was established in 1996 under the statutory umbrella of RTÉ. TG4 receives 365 hours of programming annually from RTÉ, at no cost to TG4. Over 800,000 viewers tune into the channel each day.

(Source: AGB Nielsen Media Research/1+ minute daily reach, January to December 2005).

DID YOU KNOW?

TODAY RTÉ TELEVISION CAN BE RECEIVED BY OVER 99% OF THE IRISH POPULATION.

Source: AGB Nielsen Establishment Survey 2004

HISTORY- AT A GLANCE

- 1926: Dr Douglas Hyde, later President of Ireland, launches Ireland's first radio station, 2RN (01 January).
- 1932: 2RN covers its first major outside broadcast, the World Eucharistic Congress in Dublin, using the new high-powered 60 kw transmitter (later increased to 100 kw) installed at Athlone.
- 1937: The Constitution of Ireland comes into operation [Article 40.6.1.i refers to Press and Broadcasting] (29 December).
- 1937: Radio Éireann replaces Radio Athlone as name of national radio service.
- 1939-45: Radio Éireann subject to war censorship under Emergency Powers Act (World War II).
- 1945: Taoiseach Eamon de Valera responds on Radio Éireann to VE Day speech of British Prime Minister Winston Churchill broadcast on BBC (16 May).
- 1947: Michael O'Hehir presents a transatlantic live relay from the Polo Grounds New York of the GAA All-Ireland Football Final between Cavan and Kerry. This was the only All-Ireland GAA final to be played outside of Ireland.
- 1947: The Mobile Recording Unit with disc recorder is introduced, primarily to record speech and music in Irish-speaking areas.



1920s



1930s

- 1952: First broadcast of morning news during newspaper strike.
- 1954: Party political broadcasts first broadcast for a general election.
- 1960: Broadcasting Authority Act enacted. The act established the new television service and removed broadcasting from the direct control of Government (06 April). There have been several further pieces of legislation relating to broadcasting including Acts of 1988, 1990, 1993 and 2001.
- 1960: Radio Telefís Éireann Authority established. Members appointed by Government; Eamonn Andrews appointed Chairman.
- 1960: RTÉ's logo, a St Brigid's cross, designed by Richard Butterworth is published.
- 1960: First combined TV and radio licence fee costs £4; single radio licence increased to £1.
- 1961: Radio Éireann wins international recognition with the Prix Italia for 'The Weaver's Grave'.
- 1961: First issue of RTV Guide, now RTÉ Guide.
- 1961: Opening night of Telefís Éireann.
- 1963: RTÉ broadcasts US President, John F Kennedy's visit to Ireland.
- 1969: RTÉ office in Belfast opens. In the years that follow, RTÉ provides large amounts of material on "The Troubles" to broadcasting organisations and agencies in Europe and the United States.



1950s



1960s



1970s

- 1971: An Taoiseach issues first directive based on Section 31 of the Broadcasting Act which requires RTÉ "to refrain from broadcasting any matter of the following class (i.e. any matter that could be calculated to promote the aims or activities of any organisation which engages in, promotes, encourages or advocates the attaining of any particular objective by violent means)."
- 1972: First broadcast of Raidió na Gaeltachta from purpose-built studios at Casla, Connemara.
- 1972: RTÉ Authority dismissed by government due to disagreement over Section 31. New Authority appointed.
- 1976: Broadcasting Complaints Commission established.
- 1978: First broadcast of RTÉ's second television channel, now RTÉ Two.
- 1979: First broadcast of RTÉ Radio Two radio station now RTÉ 2fm.
- 1994: Section 31 directive ended by Michael D Higgins, Minister for Arts, Culture and the Gaeltacht with responsibility for broadcasting.
- 1998: www.rte.ie goes live
- 1999: First broadcast of RTÉ lyric fm, RTÉ's classical music radio station.
- 2003: Announcement of the establishment of RTÉ Audience Council.
- 2006: RTÉ marks the official Beckett Centenary Festival with its own Beckett-100 celebration featuring special programming on television and radio, as well as a CD, book and website.

LOCATION

RTÉ's headquarters and main studios are in Donnybrook, Dublin. RTÉ has regional studios throughout the country and studios in London, Brussels and Washington DC.



RTÉ CORPORATE STRUCTURE

RTÉ is divided into six integrated business divisions (IBDs) –

- Radio
- News and Current Affairs
- Television
- Network
- Publishing
- Performing Groups and also a Corporate Centre

RTÉ is a statutory organisation with a Government-appointed Authority. The Authority acts as RTÉ's Board, making policy and guiding corporate direction.

The RTÉ Executive Board is responsible for the day-to-day running of RTÉ and is chaired by RTÉ's Director-General. RTÉ employs some 2,000 people.

DID YOU KNOW?

MONTROSE HOUSE, RTÉ'S ORIGINAL HEADQUARTERS IN DONNYBROOK, ONCE BELONGED TO THE FAMILY OF MARCONI'S MOTHER, ANNIE JAMESON.

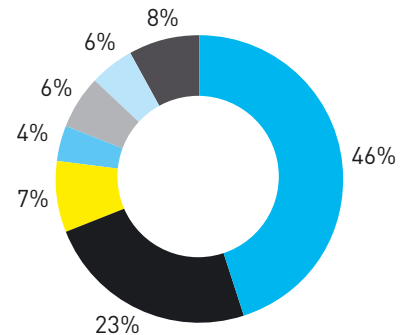
FUNDING

In a country the size of Ireland a Public Service Broadcaster cannot rely solely on licence fee income to fund output and other services. Therefore RTÉ, a not-for-profit organisation, works to maintain and develop its commercial income derived from advertisements, sponsorships, network and facilities income, merchandising and events income.

Currently, approximately 50% of RTÉ's revenue is derived from licence fees and approximately 50% from commercial income. From 1 October 2006, the annual television licence fee will be €158.

ATTRIBUTION OF LICENCE REVENUE RECEIVED BY RTÉ IN 2005

The licence fee income is distributed across the RTÉ services as illustrated in the chart below.



- RTÉ One
- RTÉ Two
- RTÉ Radio 1
- RTÉ lyric fm
- RTÉ Raidió na Gaeltachta
- Support provided to TG4
- RTÉ Performing Groups

NOTE: RTÉ 2fm and RTÉ Publishing (RTÉ Aertel, rte.ie, RTÉ Guide) do not receive any public funding. Source: RTÉ Annual Report 2005



RTÉ RADIO

RTÉ Radio 1 has been broadcasting daily for almost 80 years and remains the leader in Irish radio broadcasting. RTÉ 2fm has been broadcasting for over 25 years. RTÉ Raidió na Gaeltachta was founded in 1972, while RTÉ lyric fm, established in 1999, is RTÉ Radio's newest station.

RTÉ Radio 1 (1926)

reaches:

- 1.35m adults (15+) in an average week or 41% of the adult population
- 8 of the top 10 programmes in Ireland are on RTÉ Radio 1

Source: JNLRTNS mrbi JAN-DEC 2005

RTÉ Radio 1 is RTÉ's premier radio station broadcasting a mixture of speech and music, news and information as well as a host of drama, entertainment, sport and features programming.

RTÉ 2fm (1979)

reaches:

- 1.26m adults (15+) in an average week or 38% of the adult population
- 696,000 15-34 year-olds in an average week or 52% of this age group

Source: JNLRTNS mrbi JAN-DEC 2005

RTÉ 2fm entertains under 35s with chat shows, dedicated music shows, current affairs, news and competitions.

RTÉ lyric fm (1999)

RTÉ lyric fm is a music and arts station catering for all tastes - playing classical, jazz and opera as well as music from the stage and screen, world and traditional music. RTÉ lyric fm reaches an average of 286,000 adults in an average week and primarily broadcasts from RTÉ's Limerick studios.

Source: JNLRTNS mrbi JAN-DEC 2005

RTÉ Raidió na Gaeltachta (1972)

RTÉ Raidió na Gaeltachta provides a national Irish language radio service with current affairs, news, music, sports programming and chat shows. RTÉ Raidió na Gaeltachta's headquarters are in Connemara.

DID YOU KNOW?

ON 29 AUGUST 1926 2RN BROADCAST THE FIRST EVER COVERAGE OF A FIELD GAME IN EUROPE. IT WAS THE ALL-IRELAND HURLING SEMI-FINAL BETWEEN KILKENNY AND GALWAY AT CROKE PARK (KILKENNY WON BY 6-2 TO 5-1).

The Top 10 most listened to radio programmes in Ireland, 2005 ADULTS 15 +

Rank	Programme	Station	Time-block	% Listening Reach	Audience
1	Morning Ireland	RTÉ Radio 1	07.00-09.00	14%	476,000
2	Marian Finucane/* The Tubridy Show	RTÉ Radio 1	09.00-10.00	10%	339,000
3	Gerry Ryan	RTÉ 2FM	09.00-12.00	10%	331,000
4	Liveline with Joe Duffy	RTÉ Radio 1	13.45-14.45	10%	322,000
5	News at One	RTÉ Radio 1	13.00-13.45	9%	312,000
6	Today with Pat Kenny	RTÉ Radio 1	10.00-12.00	9%	293,000
7	News/ Papers/ Playback	RTÉ Radio 1	09.00-10.00	8%	279,000
8	Mooney Goes Wild on One	RTÉ Radio 1	10.00-11.00	8%	257,000
9	Marian Finucane / various programmes	RTÉ Radio 1	11.00-13.00	7%	238,000
10	Ray D'Arcy Show	Today FM	09.00-12.00	7%	223,000
	The Saturday Show with William Leahy	RTÉ 2FM	12.00-15.00	7%	223,000

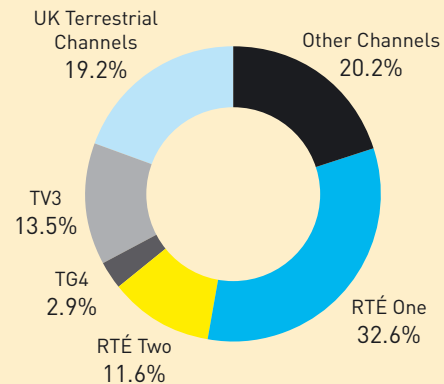
Source: JNL/rtis-mrbi Weekday and Weekend Reports, Jan-Dec 2005. Based on Programme Time-block Reach.

RTÉ TELEVISION

RTÉ Television was first broadcast on New Year's Eve, 1961, marking a new era for Ireland. RTÉ Television now consists of two channels, **RTÉ One** and **RTÉ Two**; the second channel, RTÉ Two, began transmission in 1978.

As well as providing News and Current Affairs programming, RTÉ Television entertains the public with a variety of programming including children's programmes, chat shows, soaps, dramas, documentaries, films and sports.

National Channel Shares 2005 - Peaktime (18:00-23:29)



Source: AGB Nielsen Media Research 2005

DID YOU KNOW?

RTÉ'S RADIO CENTRE MOVED FROM HENRY STREET
IN DUBLIN'S CITY CENTRE TO DONNYBROOK IN 1973.



At one time RTÉ provided the only Irish television service in Ireland. The current broadcasting landscape is increasingly competitive with a total of four Irish terrestrial channels as well as satellite and cable access to 100 or more channels. Nevertheless, RTÉ Television still retains 44.1% of peak-time national audience share and increased its peak-time share in 2005, compared to 2004.

Subtitling

As part of our commitment to our audience, RTÉ subtitled almost 5,000 hours of television programming broadcast during 2005. No other Irish broadcaster matches RTÉ's proportion of subtitling.

At the beginning of subtitled programmes, 888 appears on the top right-hand corner of the screen. Viewers can access subtitling through page 888 of RTÉ Aertel.

RTÉ's subtitling service has its own webpage (RTÉ.ie/tv/subtitles) which gives a list of programmes that are subtitled each day and a step-by-step guide to accessing subtitled programmes from your television.

DID YOU KNOW?

RTÉ'S FIRST SUBTITLED PRODUCTION WAS A 1991 EPISODE OF GLENROE.

RTÉ NEWS AND CURRENT AFFAIRS

66% of the Irish public have indicated that they get most news and information on national affairs from RTÉ Television and Radio. (Source: TNS-mrbi RTÉ Corporate Reputation Survey 2006)

RTÉ News and Current Affairs strives to seek the truth behind the headlines, bringing up-to-date coverage of regional and national news, international news, business news, sporting events and weather to the Irish public seven days a week via television, radio and the internet.

A team of news, political, regional and specialist correspondents work around the clock, throughout Ireland and around the world researching stories and gathering news to put together RTÉ's independent news and current affairs programmes.

RTÉ Television's flagship current affairs programme is **Prime Time**, which has an investigative strand of programming known as **Prime Time Investigates**.

Questions & Answers is another established current affairs television programme and **Nationwide** brings viewers the latest news and events from around the country. Now in its 23rd season **Morning Ireland** on RTÉ Radio 1 remains a stalwart of Public Service Broadcasting.



RTÉ News and Current Affairs also provides news for younger people, *news2day*, on television and *Newsbeat* on radio.

Nuacht provides a daily Irish language news service for RTÉ Radio and RTÉ Television audiences as well as for TG4.

DID YOU KNOW?

THE FIRST LIVE COVERAGE OF THE DÁIL WAS ON BUDGET DAY, 30 JANUARY 1991.



The Top 10 most watched television programmes in Ireland, 2005 ADULTS 15 +

Rank	Programme	Channel	Date	Audience
1	The Late Late Toy Show	RTÉ One	02-12-2005	840,000
2	All Ireland Football Final (Kerry v Tyrone)	RTÉ Two	25-09-2005	823,000
3	Rip-off Republic	RTÉ One	05-09-2005	807,000
4	You're a Star Live - The Result	RTÉ One	06-03-2005	805,000
5	Rose of Tralee 2005 - Final	RTÉ One	23-08-2005	789,000
6	A Killinaskully Christmas Carol	RTÉ One	25-12-2005	760,000
7	RTÉ News: Nine O'Clock	RTÉ One	17-01-2005	736,000
8	World Cup Qualifier (Rep. of Ireland v Switzerland)	RTÉ Two	12-10-2005	694,000
9	Coronation Street	TV3	07-11-2005	667,000
10	Fair City	RTÉ One	16-02-2005	664,000

Source: AGB Nielsen Media Research 2005 - Programmes with a minimum duration 15 minutes included



RTÉ PERFORMING GROUPS

Two hundred and forty performances were given by **RTÉ Performing Groups in 2005**.

RTÉ maintains five performing groups. The largest of the five, the **RTÉ National Symphony Orchestra**, plays a central role in classical music in Ireland, through live performance, broadcast and touring. It performs mainly in Dublin with school concerts, regional performances, residencies and occasional international touring also forming part of its work.

The 45-strong **RTÉ Concert Orchestra** performs throughout the country and broadcasts to large audiences on both RTÉ Radio and Television. The **RTÉ Vanbrugh Quartet** is a successful international string quartet, presenting classical and romantic string quartet repertoire and work by leading Irish composers.

Since its foundation in 1985 the **RTÉ Philharmonic Choir** has been an important part of Irish choral music with its youthful ensemble sound. It has over 150 voluntary choir members, who perform throughout the year with the RTÉ National Symphony Orchestra.

RTÉ Cór na nÓg is a children's choir with 65 children aged between the ages of 10 and 15. The choir has a demanding and exciting schedule, which opens a whole new world to the children and broadcasts regularly on television and radio.

DID YOU KNOW?

THE FIRST SPONSORED RADIO PROGRAMME IN IRELAND, FEATURING EUTHYMOL TOOTHPASTE, WAS BROADCAST ON 31 DECEMBER 1927.

RTÉ NETWORK

RTÉNL, a wholly owned subsidiary of RTÉ, operates a transmission network of approximately 200 transmission sites covering all parts of the country. These sites vary from large mountain top transmission sites serving many thousands of homes to very small local community sites serving only a few homes.

The company employs over 70 staff in five regional bases and a head office facility in Dublin. Through this structure RTÉNL provides normal operations and emergency breakdown services 24 hours a day every day.

In addition to the full maintenance service provided to national broadcasters, RTÉNL provides site hosting facilities to a variety of non-broadcast customers including mobile telephone operators, local authorities, emergency services and broadband operators.



DID YOU KNOW?

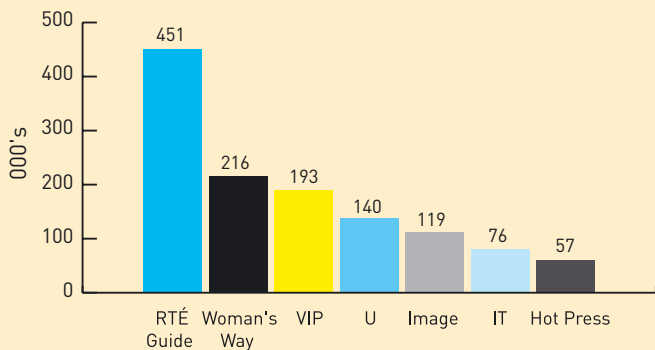
THE FIRST WEATHER FORECAST WENT OUT ON RTÉ ONE TELEVISION ON 1 JANUARY 1962 AFTER THE MAIN EVENING NEWS. IT WAS PRESENTED BY MET ÉIREANN METEOROLOGIST, GEORGE CALLAGHAN WHO BROUGHT THE MAPS WITH RELEVANT DATA FROM GLASNEVIN TO RTÉ ON HIS BICYCLE.

RTÉ PUBLISHING

RTÉ Publishing incorporates the **RTÉ Guide**, **RTÉ.ie** and **RTÉ Aertel**.

The RTÉ Guide is Ireland's best-selling magazine with an average readership per issue of 451,000. As well as publishing weekly television and radio listings it also provides readers with the latest entertainment news, interviews with Irish and international celebrities and fashion, health and beauty tips.

Average Readership per issue



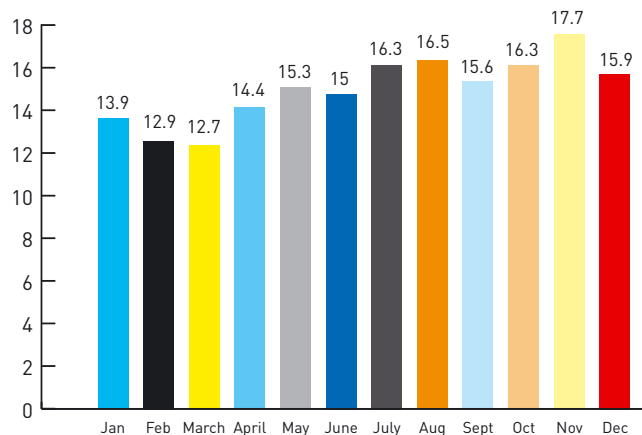
Source: JNRS/Lansdowne Market Research, Jan-Dec 2005

Since its launch in 1996, **RTÉ.ie** has become a trusted source for independent, reliable and authoritative news and information. It offers unrivalled coverage of news, current affairs, sport, business and entertainment in text, audio and video formats.

Latest figures show that the website recorded an average of 15 million page impressions per month

(Source: RTÉ Annual Report 2005).

2005 RTÉ.ie page impressions per month (millions)



Source: RTÉ

RTÉ Aertel is the most popular teletext service in the country with 92% of households that use teletext availing of the service. RTÉ Aertel provides news, business, sport, weather and travel updates as well as radio, television and cinema listings.

RTÉ – THE FUTURE

People interact with RTÉ services in all locations – at home, in work, at study or at entertainment venues. RTÉ is part of the infrastructure of Irish society and is committed to the delivery of quality, free-to-view content to all of its audiences.

To this end, RTÉ intends to develop and progress in step with a changing Irish society. Over the coming years RTÉ, as the national Public Service Broadcaster, will be concentrating on bringing Irish broadcasting into the digital age with a range of digital services as well as developing specific content to meet the needs of diverse audiences.

This way RTÉ, in the future, will remain the main provider of information to Irish people and society.