

Media rights sales: UEFA European Under-21 Championship 2015

Last Update: 12.01.2015

Update: The media content rights sales process for the 2015 edition of the UEFA European Under-21 Championship is currently on-going. The sales process is conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

In territories with participating national teams the sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the UEFA European Under-21 Championship should therefore be directed to CAA Eleven Sàrl at the following e-mail address: info@caa11.com.

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

Schedule A: Updated ITT list

On-going and upcoming tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Sweden	25.11.2014	11.12.2014*
Italy	13.01.2015	29.01.2015*
UK	13.01.2015	29.01.2015 (13:00 CET)
Germany	13.01.2015	06.02.2015*
Serbia	13.01.2015	06.02.2015*
Portugal	13.01.2015	06.02.2015 (13:00 CET)

Closed tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Czech Republic	06.06.2014	30.06.2014*
Slovakia	06.06.2015	30.06.2014*
Norway	25.11.2014	11.12.2014*
Denmark	25.11.2014	11.12.2014*
Finland	25.11.2014	11.12.2014*/**

KEY	
*	Deadline for submission of bids: 12:00 (Midday) CET
**	Tender closed without award of rights

Schedule B: Contracts signed

EUROPE

Country(ies)	Contracting parties
Czech Republic	Czech TV
Slovakia	TV Joj
Norway	Viasat
Denmark	Viasat

EX-EUROPE

Country(ies)	Contracting parties
Brazil	Globosat Programadora Ltda
Canada	CTV Speciality Television Enterprises Inc.
Indonesia	RCTI (MNC)
Malaysia	Astro Measat
USA & Caribbean	ESPN Inc.