



Best Toys For Kids 2010

The Year's Top Picks From America's Play Experts

These fun, top quality toys were selected by neighborhood toy store owners like us who care about kids and know toys inside out.

Henrietta the Pull Along Hen

A fun first pull toy from **iPlay**. Great for encouraging beginning walkers and learning about cause and effect. Pull the hen to see the eggs fall. Press the hen's comb to hear realistic chicken sounds. For ages 12+ months.

#G02375

\$19.99



Bake & Decorate Cupcake Set

Be sure your little baker uses the oven mitt to remove these 4 delectable-looking wooden cupcakes by **Melissa & Doug** from their baking tray! Decorate the wipe-off cupcake tops with dry erase markers, round up the teddy bears, and have a pretend tea party! For ages 3+.

#4019

\$19.99

Magformers Carnival Set Feel the magnetic force! Kids experiment with magnets that are safely encapsulated in 3 geometric shapes (hexagon, square, and triangle) to build 3D carnival rides. Have hours of fun combining Magformer shapes from **Rainbow Products**. For ages 6+.

#63074

\$54.99



Perplexus Check out this three-dimensional maze game from **Plasmart** where players must maneuver a small marble around challenging barriers inside a transparent sphere. Players race each other or the clock. The marble is enclosed, so you can't lose it. Great for developing dexterity skills and hand-eye coordination. For ages 6+.

#BL100

\$24.99



Prices listed are suggested and may vary by location.



Sticky Mosaics Heart Box The Orb Factory's Sticky® Mosaics line of easy-to-do decorate-by-numbers craft kits continues to delight crafters young and old. The Heart Box is a perfect place to store jewelry or other treasures. Kit includes a heart-shaped box with mirror, felt to line the box and 500+ sparkling jewel stickers. For ages 5+.

#62897 \$17.99

! WARNING: CHOKING HAZARD— Small Parts. Not for children under 3 yrs.

ART, SCIENCE, AND CONSTRUCTIVE PLAY

Construction, art, and science projects help children develop hand muscles, figure things out, experiment with arithmetic concepts, and learn new ways to express themselves.



Bubber Kids can't keep their hands off this soft, fluffy, ultra-lightweight modeling clay from **Waba Fun!** Builds eye-hand and fine motor coordination. Gluten-free plus no grit, no sticky residue, non-staining, and never dries out! Smooth texture appeals to kids with sensory issues. For ages 3+.

#140-600 \$12.99

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Snap Circuits Jr® Snap Circuits® from **Elenco** makes learning electronics easy and fun! Follow the easy-to-understand manual and build exciting projects such as AM radios, burglar alarms, doorbells and more! All parts are mounted on plastic modules and snap together with ease. No tools required. Uses "AA" batteries. For ages 8+.

#SC-100 \$29.99



Sustainable Earth Lab This science kit from **Thames & Kosmos** gives young scientists tools to learn about environmental problems and how to overcome them through sustainable practices. Kids conduct hands-on experiments such as constructing miniature water treatment plants, manufacturing recycled paper and plastic, exploring the causes of the greenhouse effect, and more. For ages 10+.

#638016 \$54.99

! WARNING: CHOKING HAZARD— Children under 8 yrs. can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

Solar Rover Place your Solar Rover by **Toysmith/4M** outdoors on a sunny day and watch it zip along as its solar panel turns sunlight into electricity to run the motor. No batteries required. Recycle a soda can to make your Solar Rover unique. A science project that's green as well as fun! For ages 8+.

#3782 \$19.99

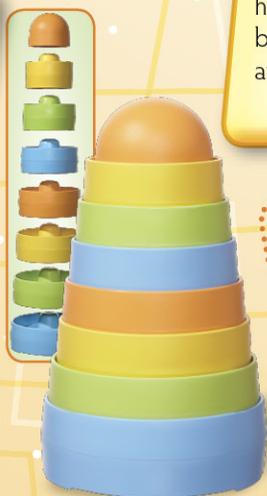


When it comes to healthy child development, play is more than just fun.

Research confirms it. Play is central to children's healthy development. From the time a baby is born, play helps kids learn, grow strong muscles, and build the social-emotional skills needed for success in and out of school.

EARLY PLAY

Babies learn through their five senses. From their toys to their toes, watch them reach, touch, grasp, and explore!

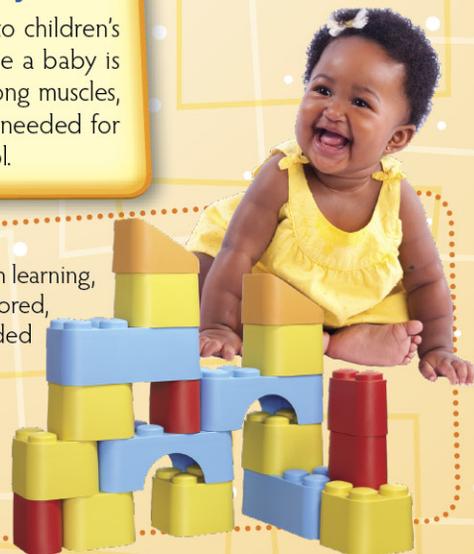


Stacker A classic stacker toy becomes even more playful! Eight nesting pieces stack easily from large to small, or allows little builders to stack in any order. Great for hand-eye coordination and color recognition. Made by **Green Toys™** from 100% recycled plastic milk containers. For ages 6+ months.

#STK01R \$14.99

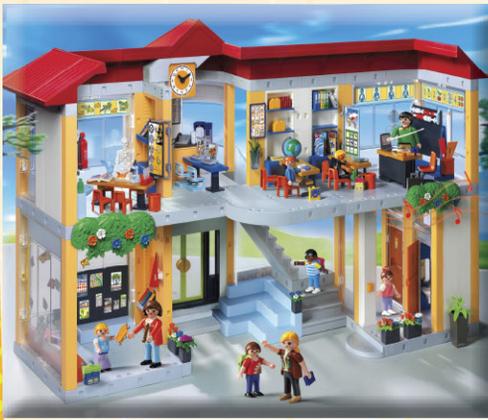
Blocks Block play is loaded with learning, and kids find these 18 boldly-colored, oversized, lightweight blocks loaded with fun. Super easy to stack and unstack. Made by **Green Toys™** from 100% recycled plastic milk containers. For ages 6+ months.

#BLK01R \$24.99



All items in this box contain:

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Furnished School Building "Let's play school!" has a whole new meaning with this **Playmobil** playset—which comes complete with classroom, science room, art and music room as well as an office with lots of accessories. Kids will have hours of fun, imaginative play. For ages 3+.

#4324

\$189.99

HEXBUG Nano Habitat Set

Go buggy with **Innovation First's** HEXBUG Nano, the microrobotic creature that acts like a real bug! Kids create Nano homes, then turn Nanos loose to play. Set includes 2 extremely rare Nanos and everything to make them a happy home. For ages 3+.

#440-1435

\$29.99



Calico Critters Country Tree House

Welcome to the Country Tree House from **International Playthings!** Fuel imaginative pretend play with 4 spacious rooms, 2 Mango Monkeys, hot tub, pagoda, patio, water slide, and lake. For ages 3+.

#CC2044

\$199.99

PRETEND PLAY

Kids love to pretend. They experiment with relationship skills and practice everyday activities. Encourage imaginative play, and watch your child grow into a thinking, creative, compassionate young person.

Learn to Dress Kitty Learn to snap, button, hook, loop, buckle, tie, zipper, and more! This 20" tall plush cat by **ALEX** features 11 dressing activities that help kids develop fine motor skills. Includes real socks, lace-up sneakers, and removable dress and T-shirt. For ages 18+ months.

#1491

\$34.99



It's a whole new world of toys at your neighborhood toy store!

Your locally-owned neighborhood toy store—staffed by friendly experts on toys and play—carries fun, safe toys that motivate children to unplug, get moving, design, build, investigate, discover, and use imagination.

Golden Retriever Puppy Puppet

Make any house a home with this life-like 17" long Golden Retriever Puppy puppet from **Folkmanis®**. Featuring soft golden plush, a workable mouth and soulful black eyes, its realism will inspire hours of pretend play. For ages 3+.

#2862

\$22.99



Pumponator Balloon Pumping Station Makes filling balloons with water or air so easy. It's simple, easy to use and portable. Take it camping, to football games, to parties, or anywhere for water balloon fun. For ages 8+.

#0212B

\$19.99

AND JUST FOR FUN...

For all its developmental and educational benefits, play is about FUN. So have some fun with your family today and every day!

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GAME PLAY

Games help kids learn about following rules, taking turns, negotiating, and developing strategies. And they are great for that precious family-together time!

Spot It! There is always one, and only one, matching symbol between any 2 cards in this game from **Blue Orange Games**. Spot it and you win! With fast action and endless fun, this unique card game is sure to become a family favorite! For ages 7+.

#410 \$12.99



ACTIVE PLAY

Kids love to move around. Exercise is essential for healthy development. Play is a great motivator, and it helps build strong muscles and coordination.

Rody Horse Available in several colors, the **Gymnic Line's** Rody Horse (made in Italy) is a fun bouncy ride and a safe way to learn balance and coordination. Made of soft, heavy duty, latex-free vinyl and is washable. Holds up to 400 pounds! Inflate according to size and weight of child! For ages 3+.

#7002 \$49.99

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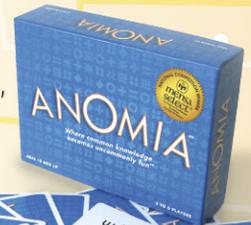
Zingo 1-2-3 Have loads of fun and build counting and addition skills with Zingo 1-2-3 from **ThinkFun**. Players match numbered tiles to images on their cards. The first with a full card wins by yelling "Zingo." This fast-paced game will have the whole family yelling "1-2-3 PLAY"! For ages 4+.

#7703 \$19.99

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Anomia This fast-paced card game from **Anomia Press** fuses trivia with word recognition. Draw a card. Does the symbol on your card match another player's card? If so, you must face-off with the other player by giving an example of the person, place or thing on their card. If you blurt out a correct answer first, you win their card and play continues. For ages 10+.

#AP-001 \$15.99



Faux Bow The Faux Bow from **Marky Sparky** is the safest and best performing toy bow on the market. Every enthusiast's jaw will drop at the distance and accuracy of this beast. Comes with 3 Faux titanium arrows and a 3 arrow case. For ages 8+.

#61001 \$24.99



Go to www.astratoy.org for information about Neighborhood Toy Store Day in your community.