

THE STORY OF Isneyland

Disneyland is living proof that dreams do come true. For twenty years, Walt Disney dreamed of creating "a fabulous playground...a showplace of magic and living facts...a place for people to find happiness and knowledge." Disneyland is the realization of Walt's dream and, through it, he has not only made his own dream come true, but he has brought to life, for millions of others, the fun and fantasies of childhood.

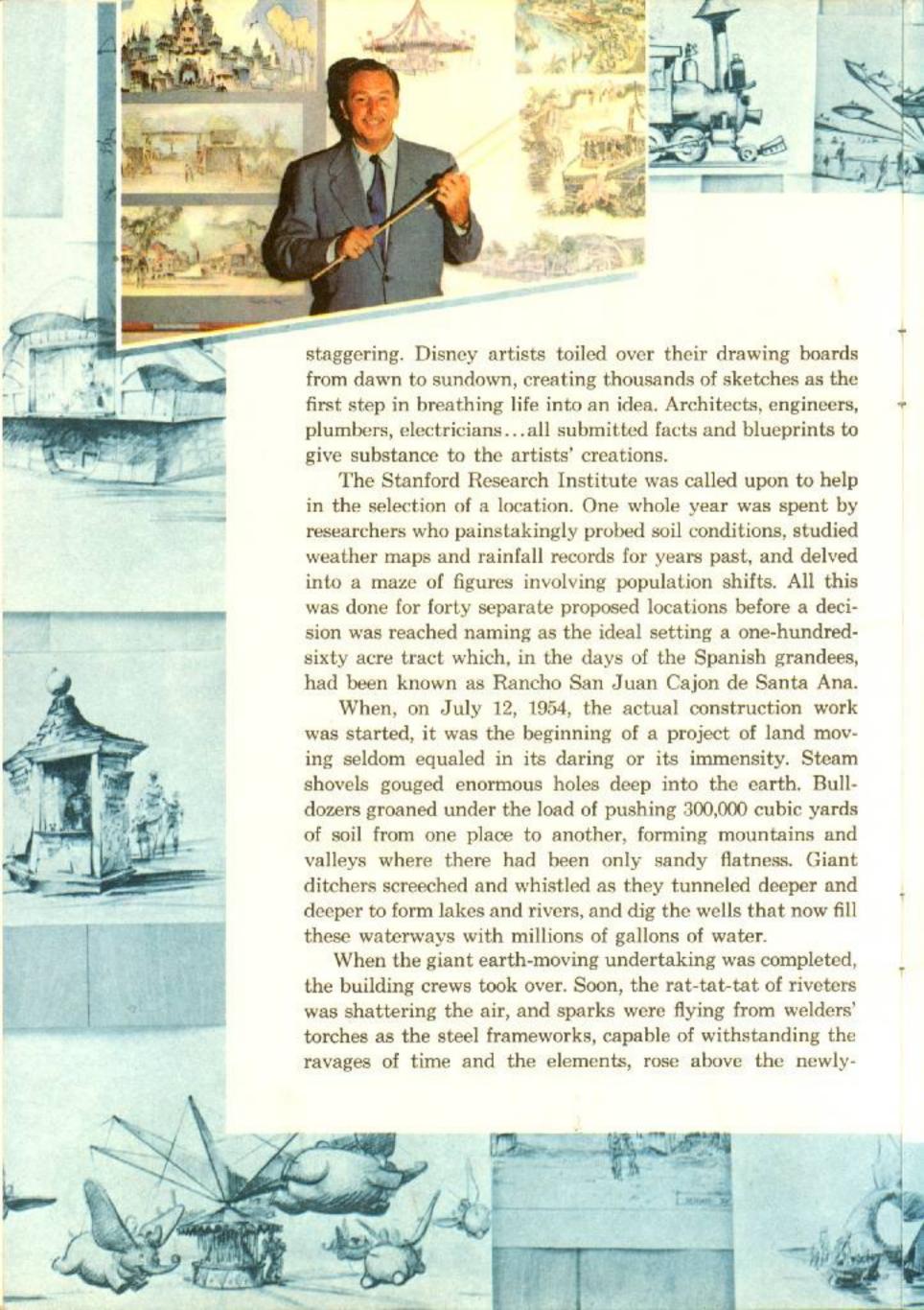
With the heady scent of orange blossoms from the surrounding groves filling the air, you enter the gates of Disneyland and leave day to day reality behind. The terraced embankment which completely encloses Disneyland was designed to keep the outside world from intruding upon you. Here, you are in a kingdom set apart.

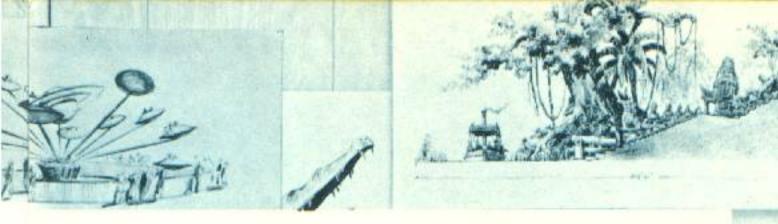
Although Disneyland covers an area of 160 acres, you need walk only 1¼ miles in order to see it all. And no matter where you might be when thirst or the pangs of hunger strike, you will find that food and refreshment are always close at hand. There is an abundance of restaurants devoted to pleasing all tastes and all budgets, from the unique Buffeteria for a quick snack to the re-creation of early century elegance in a Delmonico-style cafe.

But dreams do not come true overnight. It took years of work by many men to bring the idea to realization. The total in time, effort, and talent devoted to this project is

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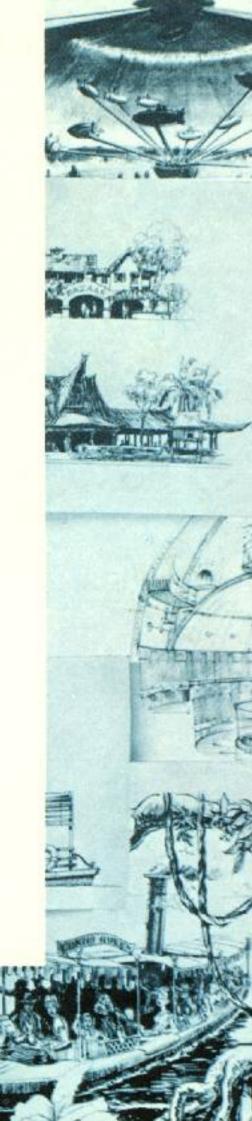
formed ground. While carpenters hammered and masons laid row upon row of brick and stone and mortar, the permanent buildings began to take shape and form.

At the same time, the paving crews were busily leveling the ground, mixing and pouring cement, then smoothing the more than two million feet of paving which wind the length and breadth of amazing Disneyland and provide a dust-free surface for the parking lots which furnish comfortable facilities for 12,175 automobiles.

Many little towns scattered across this country boast of populations much smaller in number than the size of the busy crews which assembled daily for work on Disneyland. And these skilled artisans labored as if inspired by the work they were doing and the thing they were creating.

Meanwhile, artists and designers were kept busy preparing the entertaining and educational features which abound at Disneyland. Remodeling of the King Arthur Carousel, purchased in Canada at a cost of \$22,500, was in progress. Under the supervision of railroad experts, two old-fashioned steam locomotives, weighing fifteen tons and capable of pulling six coaches carrying 300 passengers, were constructed on a % scale. Museum authorities devoted their knowledge and skill to the accurate reproduction of Conestoga wagons, Concord stages, Western buckboards, and a 105-foot paddle wheel river boat. Cabinet-makers carved and painted the accurate reproductions that furnish the buildings. Day by day, the true-to-life model animals which inhabit the jungles and rivers of Disneyland seemed almost to come alive under the watchful eyes of an art director.

Every phase of development, from dream to reality, was an inspired driving toward a place where fact and fancy fused into a spot on earth which would have substance and meaning for young and old alike. That place is Disneyland.





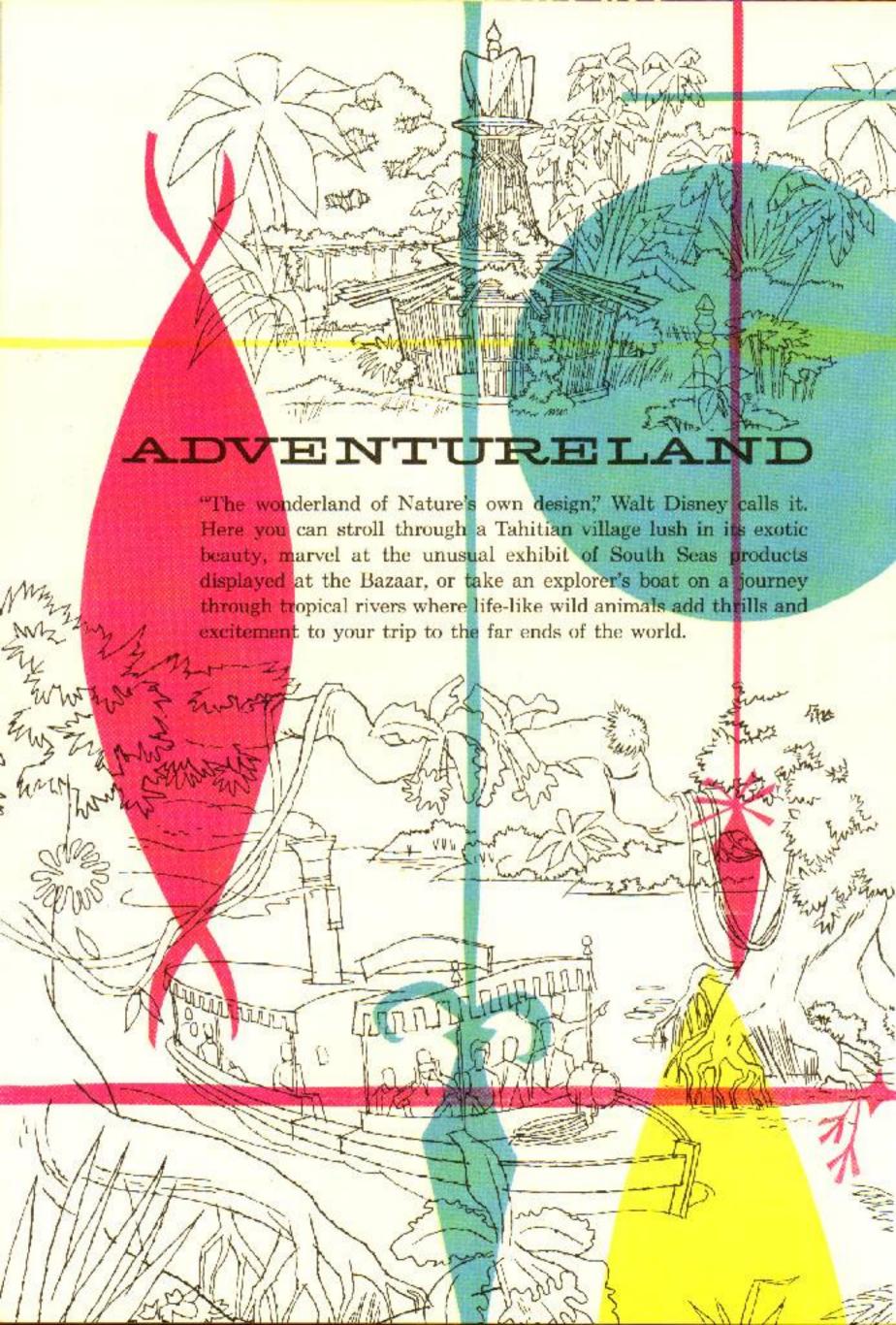
MAIN STREET, U.S.A.

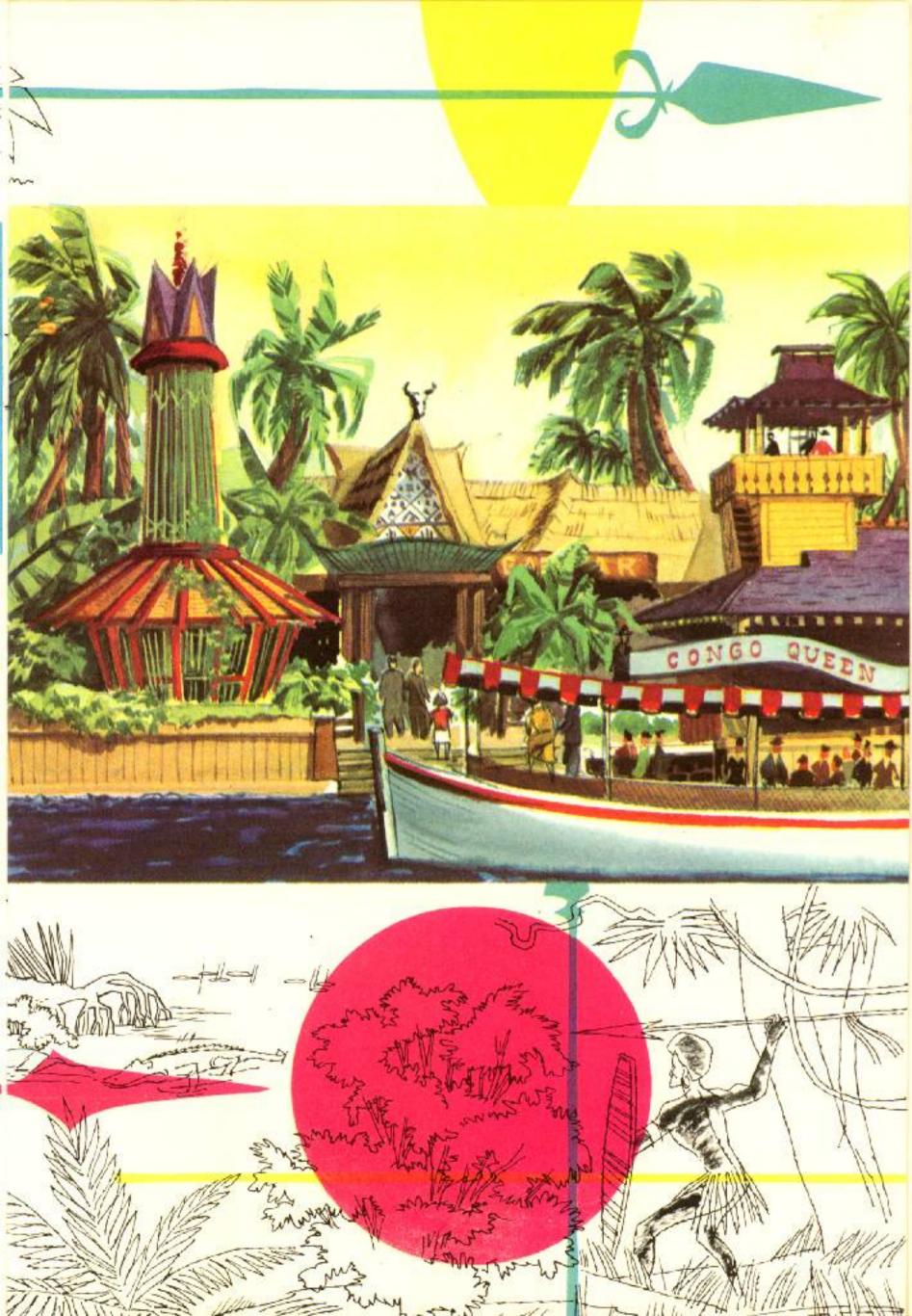
The nostalgic charm of 1890 comes to life again in this accurate reproduction of Main Street in a typical American town. You will delight in the picturesque array of restaurants, amusements, and shops packed with distinctive merchandise, which line both sides of the street.

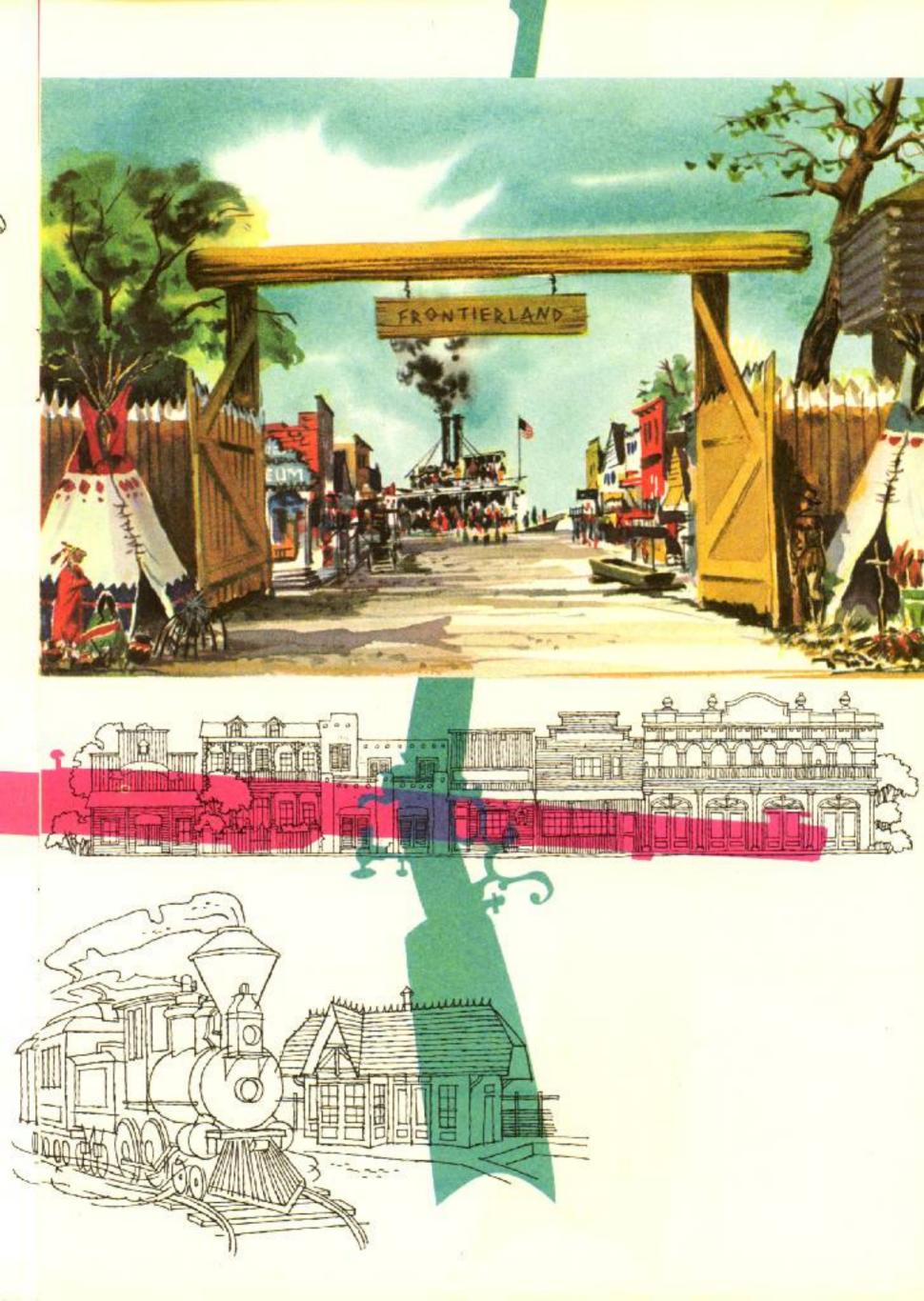
At the end of Main Street is the Plaza, the heart of Disneyland, from which its four fantastic "lands" reach out in all directions to worlds of enchantment and surprise.

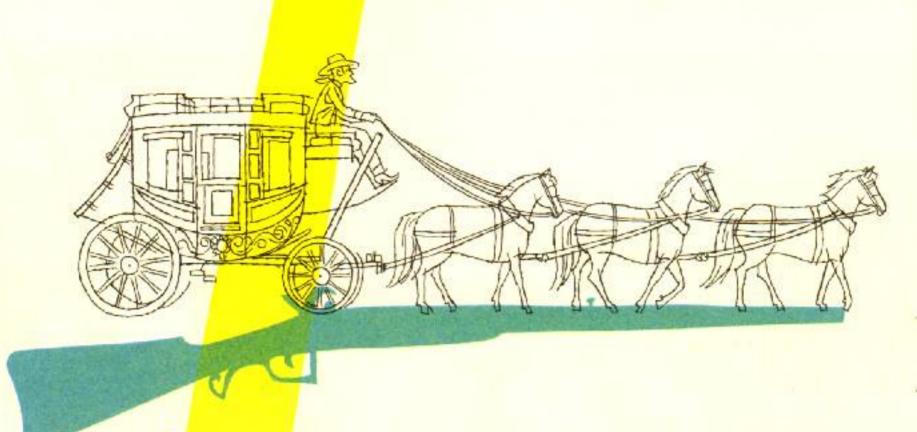








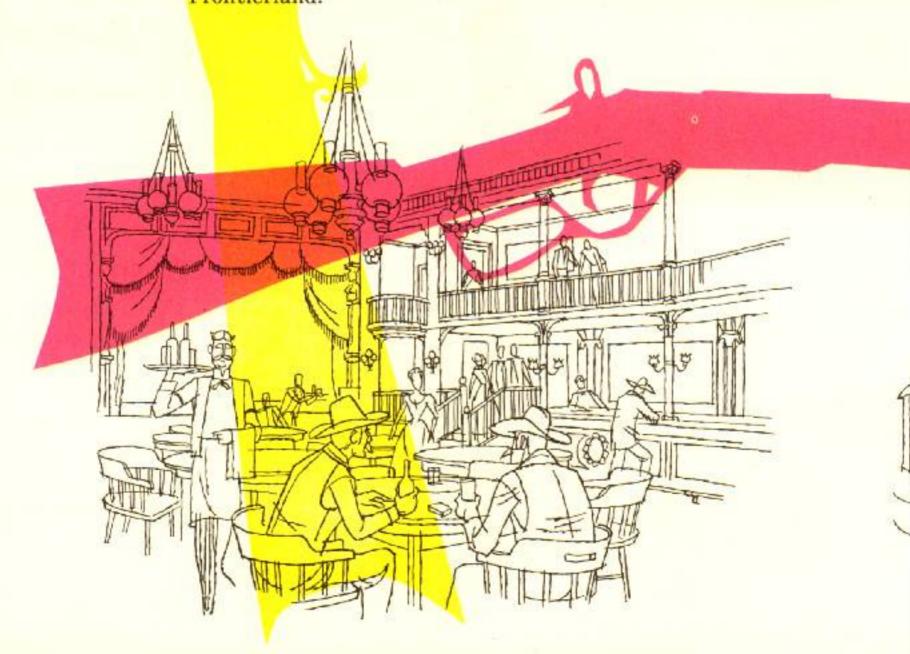




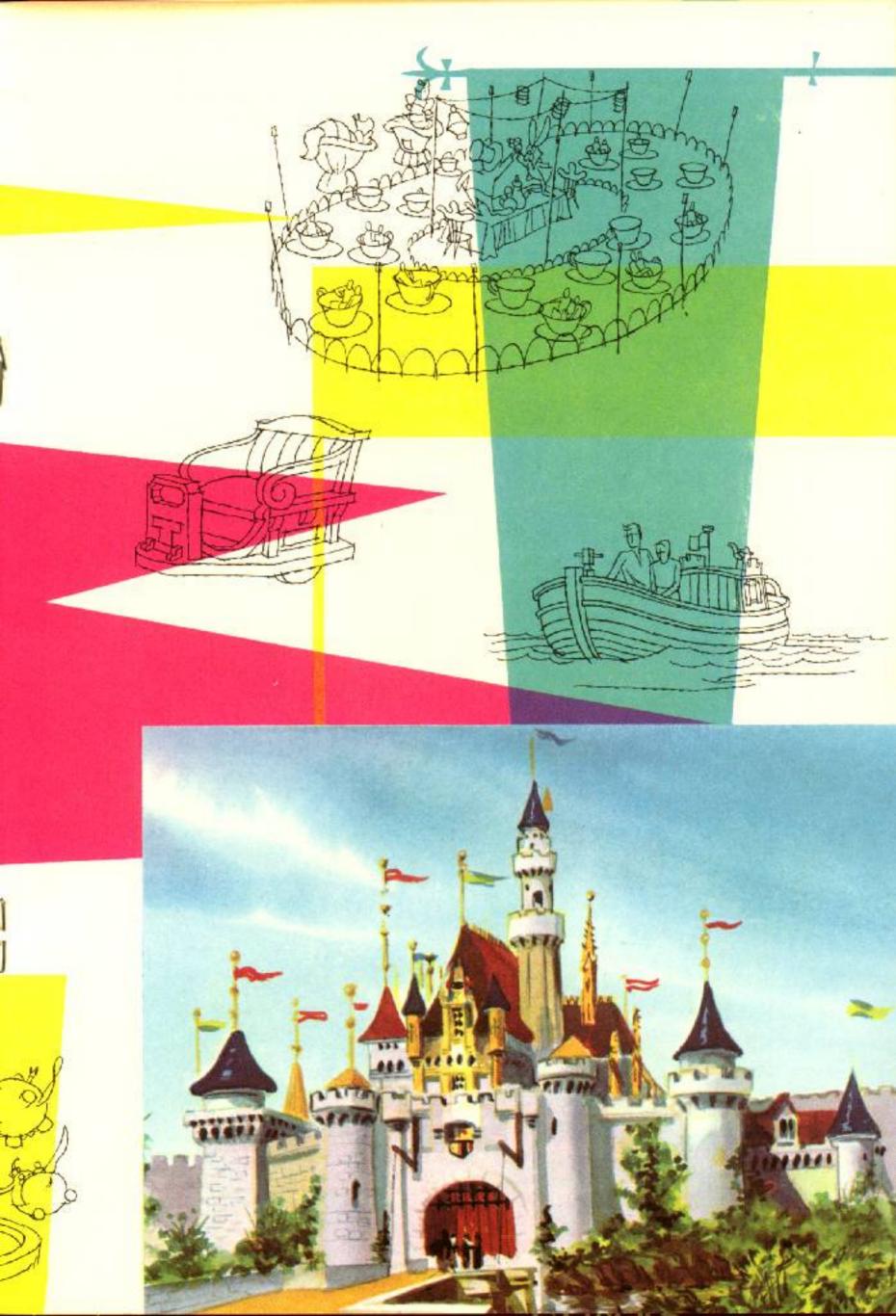
FRONTIERLAND

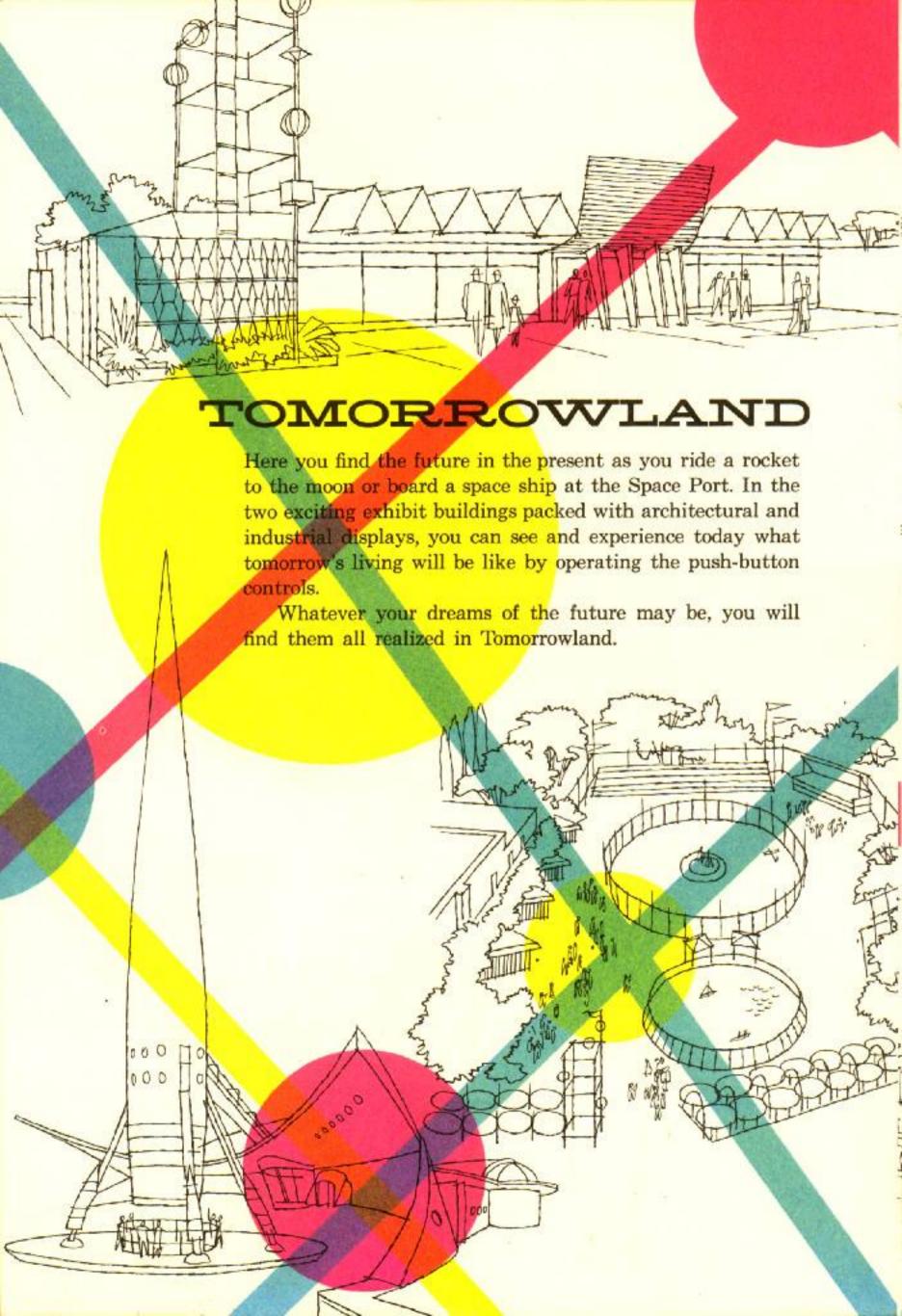
Enter through the massive log gates of an old 18th century fort into the world of yesterday. Ride in a buckboard, a Conestoga wagon, a Concord stage, or even on a pack mule train to the colorful Painted Desert. Cruise the rivers of America, past historic landmarks and colorful river towns, on a 105-foot paddle wheel boat.

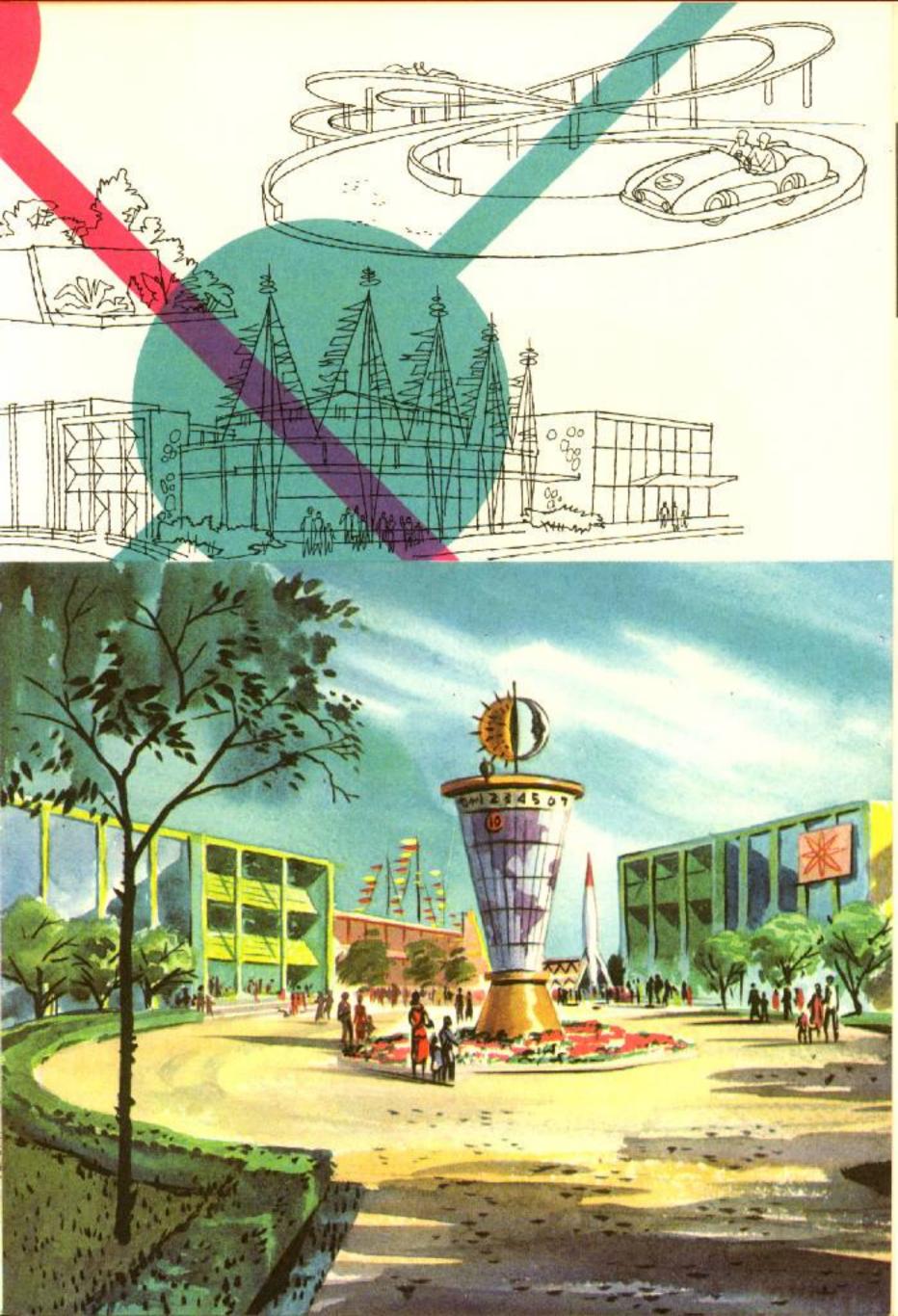
Our country's exciting past is accurately reproduced in Frontierland.











HOW TO USE THIS GUIDE

This souvenir guide was designed for you with a twofold purpose in mind. It is all that the name implies — a handy, easy-to-follow guide for your use today and a rewarding souvenir to cherish in the years to come.

At the end of Main Street is the Plaza, the center of Disneyland, from which the four enchanting "lands" radiate like the spokes of a wheel. Traveling clockwise, you can wander from Adventureland to Frontierland, then to Fantasyland, and on to Tomorrowland.

Under separate headings in the alphabetical index, you will be able to locate at a glance the AMUSEMENTS and POINTS OF INTEREST you will surely want to visit, as well as the HOTEL ACCOMMODATIONS, SHOPS, RESTAURANTS, and PUBLIC FACILITIES which are provided for your convenience. The key letters and numbers which follow each listing refer to the maps on following pages.

EXAMPLE:

KING ARTHUR CAROUSELFa-C-H8

The King Arthur Carousel can be found in Fantasyland (Fa) and can be located on the Section C (C-H8). The Carousel is in the square formed by the intersection of H and 8.

EXPLANATION OF ABBREVIATIONS:

Fr - Frontierland MS - Main Street A - Adventureland

Fa - Fantasyland C - Civic Center T - Tomorrowland

REST ROOMS are located on the section maps in the following places: A-L11, A-H12, B-P17, C-F6, D-J9.

POLICE STATION, FIRST AID STATION, LOST & FOUND. For your protection, Disneyland has provided the above in the City Hall, **A-M12**.

THE FIRE STATION can also be located in the Civic Center at A-L12.

RESTAURANTS serving food to please every taste and fit every budget abound in Disneyland.

Buffeteria (Grand Central Concessionaires, Inc.)

A — A-D12

Mexican Food (The Frito Company)...Fr — B-Q14

Chicken Plantation Restaurant (Swift & Company) Pancake House, Aunt Jemima (The Quaker Oats

Company) Fr — B-R14

Coffee House (Maxwell House Coffee Company). "Pirate Ship, Chicken of the Sea" Restaurant

Fr — B-Q14, B-P15 Red Wagon Inn (Swift and Company) On the Plaza D-04

HOTEL ACCOMMODATIONS

On a beautiful 30-acre site opposite the main EXIT of Disneyland Park is the Disneyland Hotel. This distinctive 650-room resort Hotel and Motor Hotel offers every type of accommodation from comfortable motel units to luxurious garden apartments. Among the many unique features are the economical dormitories for organized youth groups and nurseries for the care of small children. Recreation facilities include three swimming pools, tennis courts, and a nine-hole golf course. Four excellent restaurants with a combined capacity of 1,250 persons serve superb food and beverages to suit every budget.

The official opening is planned for late November. Limited accommodations available approximately the middle of August.



ALPHABETICAL INDEX

DISNEYLAND RIDES AND AMUSEMENTS

Buggy Rides Fr — B-M16	Main Street Arcade
Buckboard Rides Fr — B-M16	Mickey Mouse Theater Fa — C-G7
Canal Boats of the WorldFa — C-D11	Mr. Toad's Motorcar RideFa — C-F10
Carousel, King Arthur (Merry-Go-Round), Fa - C-H8	Mule Pack RideFr — B-M16
Casey Jr. Ride (Circus train from Dumbo)	Passenger Railroad (Santa Fe & Disneyland RR) MS — A-014
Cinema, Main Street MS - A-J14	Penny Arcade MS — A-G13
Conestoga Wagon RidesFr — B-M16	Peter Pan Fly-ThruFa — C-H9
Davy Crockett Museum Fr — B-017	River Boat Ride - Mark Twain Fr - B-M13
Dumbo, the Flying Elephant Ride Fa — C-E6	Rocket to the Moon (Trans World Airlines)
Explorer's Boat Ride	T — D-M14
Freeway (Autopia) (Richfield Oil Corp.) T - D-J15	Shooting Gallery, FrontierFr — B-M17
Freight Train Ride (Santa Fe & Disneyland RR) MS — A-014	Shooting Gallery, Penny Arcade MS — A-G13 Snow White Ride-Thru Fa — C-H7
Mad Tea Party RideFa — C-F8	Space Station X-1T — D-J9

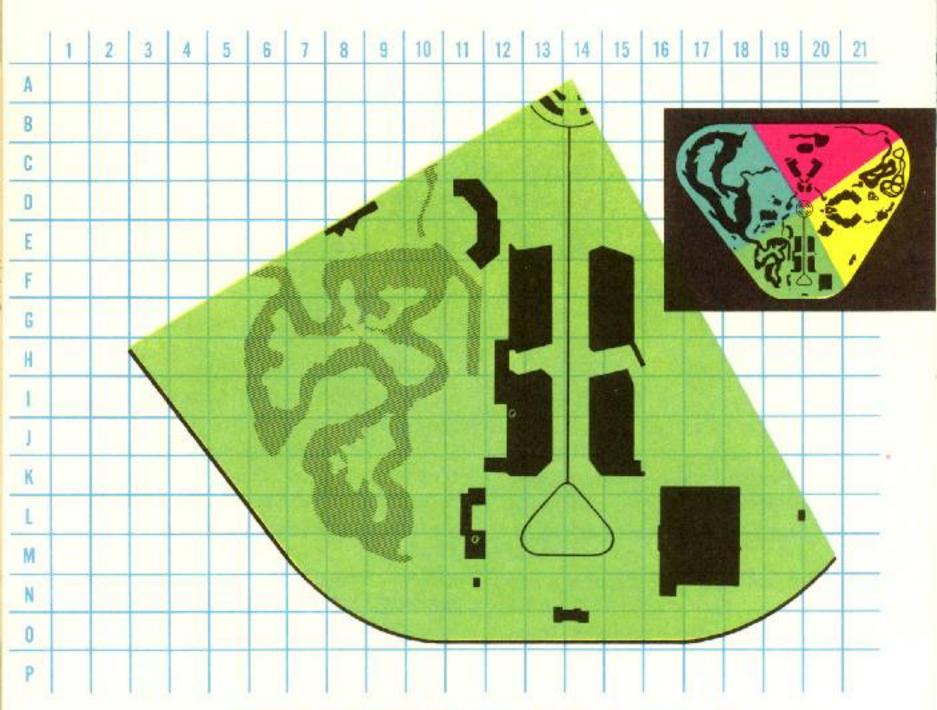
Speedboat Rides T — D-I13 Stage Coach Ride Fr — B-M16 Street Railway (Horse car) MS — A-M14 Surrey Rides Fr — B-M16	"Twenty Thousand Leagues Under The Sea" Exhibit
DISHETEAND EXHIBITS AN	
Aluminum—"The Brightest Star in the World of Metals"—Kaiser Aluminum and Chemical Corporation	Fire Department, Disneyland
FOOD AND REFRESHMENTS	
Beverages (Disneyland Hotel, complete beverage service) Buffeteria (Grand Central Concessionaires, Inc.)	Golden Horseshoe (Pepsi-Cola Company)
Fa — C-E6, C-F11	Stratosnak (UPT Concessions, Inc.)T—D-L15

DISNEYLAND SHOPS

Assay Office (Jemrocks, Inc.)Fr — B-M18 Bakery, Puffin (Ready-To-Bake Foods, Inc.)	Meats and Groceries, Swift Market House (Swift & Co.)
Bazaar (Lawson Engr. Co.) A — A-D8 Books, Children's (Dell Pub. Co., Simon & Schuster, Inc., Western Prtg. & Litho. Co.) MS — A-I12 Bone Carvers Fr — B-017 Camera Store (Eastman Kodak Co.) MS — A-G14	Men's Store
Candle Shop MS — A-I13 Candyland (Brooks Corp.) MS — A-F13 Ceramics MS — A-F14	Pen Shop (Pen Industry)
Clothes, Children's (Fantasy of Disneyland) (Don Frank Enterprises)	Pianos and Organs (Rudolph Wurlitzer Co.)
(Don Frank Enterprises)	Records (Wonderland Music Store) MS — A-K14 Shoe Store (Shoe Corp. of America) MS — A-G14 Souvenir Merchandise (American Souvenirs, Inc.)
Corset Shop, V-Ette (Hollywood-Maxwell)	Sportswear, Woolen, Western Wear, Saddlery
County)	(Pendleton Woolen Mills)Fr—B-N16 Stroller Rentals, Newspapers (Orange County News Service)
Greeting Cards (The Gibson Art Co.) . MS — A-H14 Jams, Jellies, Fresh Candied Fruit (Sunny-View	Swimsuits and Swim Wear (Cole of California) MS— A-E12 Tobacconest (Random Parts, Inc.)MS — A-J14 Toy Shop (Emporium of Orange County)
Farms)	Fa — C-G10, MS — A-K13 Trading Post
Magic Shop, Merlin's (James A. Hume), Fa — C-19	Watches and Clocks, Timex (U. S. Time Corp.)
DISNEYLAND PUBLIC FACIL	ITIES
Fire Station	Police Department

In order to have this souvenir guide ready for the opening of Disneyland, it was necessary to go to press before final decisions were available on some listings. For that reason, this book may be incomplete and subject to change.

Rest Rooms. A-L11, A-H12, B-P17, C-F6, D-J9



SECTION MAP A

MAIN STREET, U.S.A. AND ADVENTURELAND

MAIN STREET, U.S.A.

A-014 — SANTA FE & DISNEYLAND RR — A scaleddown model of a passenger train of another era puffs out of the depot to take you on a scenic tour.

A-M14 — DISNEYLAND STREET RAILWAY — Four horse-drawn street cars take you on a round trip past the Town Square, Main Street, and the Plaza.

A-L12 — DISNEYLAND FIRE DEPARTMENT — An old-fashioned, horse-drawn chemical fire wagon offers everyone the chance to satisfy his urge to answer an "alarm."

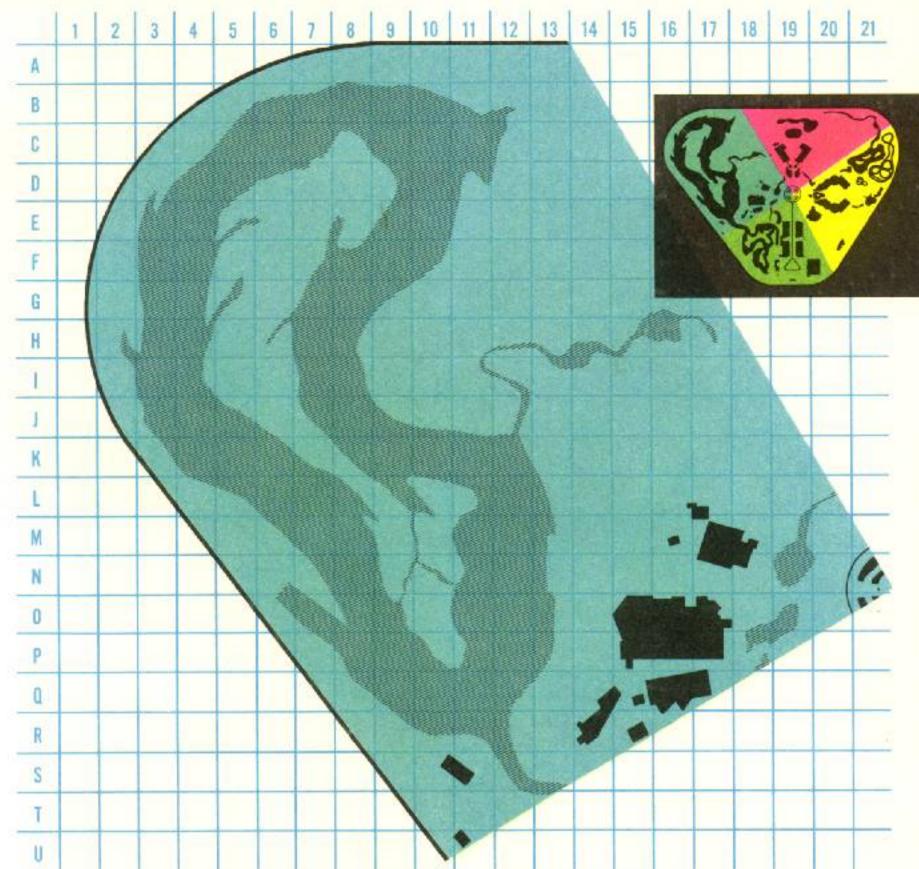
A-G13 - DISNEYLAND PENNY ARCADE AND SHOOTING GALLERY - A fun-packed collection of

games, amusements and Americana, and tests of skill and marksmanship at the .22 caliber shooting gallery.

A-J14—MAIN STREET CINEMA—Old silent movies with player piano accompaniment revived for the amusement of modern day audiences.

ADVENTURELAND

A-E8 — EXPLORER'S BOAT RIDE — A trip over tropical rivers past flora and fauna native to Mexico, Africa, Asia, Central and South America, and Australia. Crocodiles, hippos, lions, and head-hunters add thrills and chills.



SECTION MAP B

FRONTIERLAND

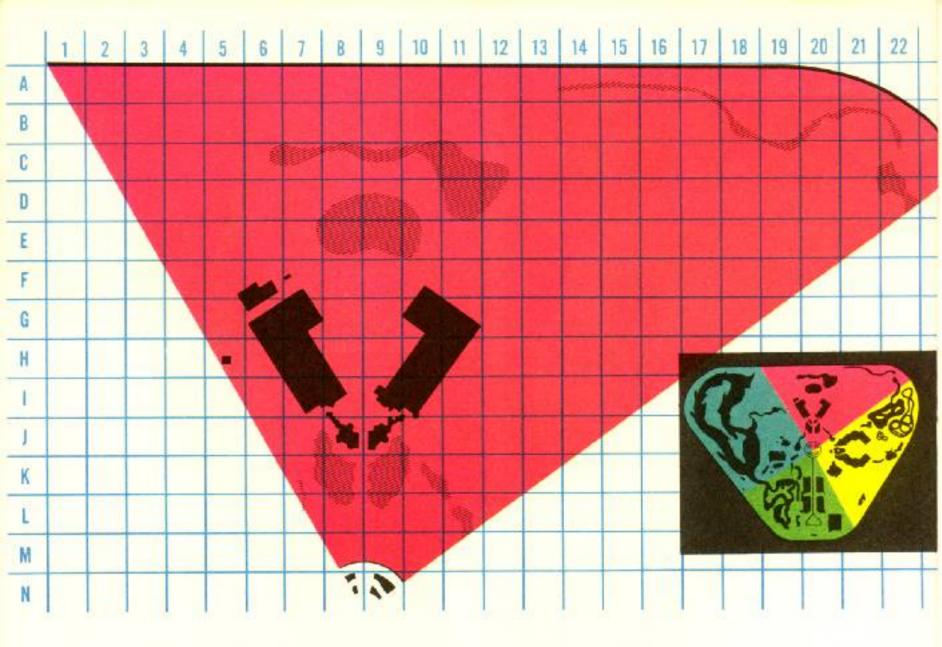
B-M18 — LOG FORT and BLOCK HOUSES — The entrance to Frontierland and the beginning of your return to the "Wild West."

B-M13 — MARK TWAIN RIVER BOAT — This 105foot paddle wheel river boat steams down the great rivers of America.

B-C14 — PAINTED DESERT — One of America's most colorful scenic wonderlands is reproduced in all its natural beauty. (Stage Coach Ride) B-M16 — CONESTOGA WAGON — Exciting rides through the Painted Desert and Indian Country.

B-T10 — SANTA FE & DISNEYLAND FREIGHT TRAIN RIDE — From a western railroad station, this scaled-down reproduction of an "iron horse," complete with cattle cars, gondolas, and a caboose, takes you on an exciting ride around the Park.

B-017 — DAVY CROCKETT MUSEUM — The history of the western movement, depicted in relics and paraphernalia of this most colorful frontiersman.



SECTION MAP C FANTASYLAND

C-K8 — SLEEPING BEAUTY CASTLE — A medieval castle where Sleeping Beauty slumbers in her magnificent bedchamber.

C-H9—PETER PAN—A flight in a pirate galleon over London, past the Second Star to the Right, to Never Land.

C-C7 — CASEY JR. — Up hill and down dale, over trestles and through tunnels in a miniature circus train.

C-F10 — MR. TOAD'S WILD RIDE — A hair-raising misadventure in a 1903-vintage automobile.

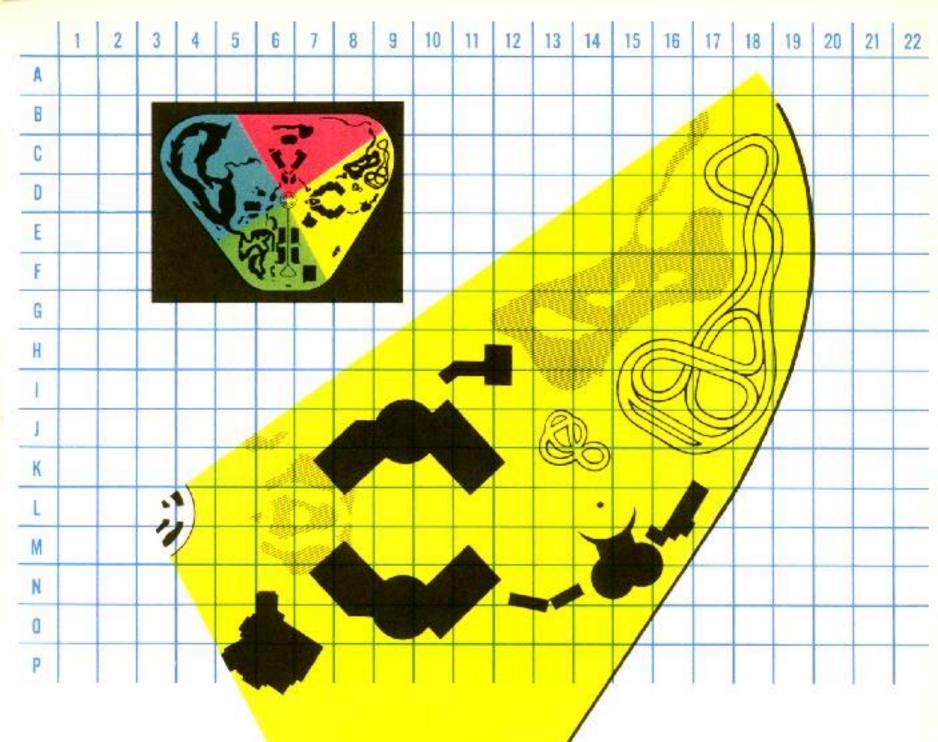
C-H7 — SNOW WHITE RIDE-THRU — An adventurous trip in a mining cart through the Seven Dwarfs' diamond mine. C-G7 — MICKEY MOUSE THEATER — Where films for children will be shown.

C-H8 — KING ARTHUR CAROUSEL — A most unusual merry-go-round, the ride which had its origin back in the days of King Arthur.

C-F8 — MAD TEA PARTY — Spin around in a teacup to the accompaniment of a tea kettle calliope while the Mad Hatter and March Hare carry on an animated argument.

C-E6—DUMBO—An aerial ride in a flying elephant with Timothy Mouse giving the commands.

C-D11 — CANAL BOATS OF THE WORLD — Boats of Holland, France, England, and America travel through canals which pass the fabulous sights of Fantasyland.



SECTION MAP D TOMORROWLAND

D-L6 — CLOCK OF THE WORLD — Showing at a glance the exact time at all the far ends of the world.

D-J9 — SPACE STATION X-1 — Moving from East to West high above the United States, showing day and night across the country and the panorama of the ever-changing skies, through the clever manipulation of black light.

D-I13 — SPEEDBOATS — An exciting ride through waterways of the future in plastic-glass boats of ultra-modern design.

D-J15 AUTOPIA After passing a driving test, youngsters are "licensed" to operate the minia-

ture sports cars of the future on a 100% safe freeway.

D-L13 — SPACEPORT — The airport of the future, where you board the TWA rocket ship for your round trip to the moon.

D-M14— ROCKET TO THE MOON TWA—Time, space, motion, and the loss of gravity feeling are all authentically simulated to make your journey to the moon breathtakingly realistic.

D-09 — 20,000 LEAGUES UNDER THE SEA EXHIBIT — A walk-through tour of an atomic-powered submarine from which the wonders of undersea life, including the giant squid, can be observed. FRONTIERLAND — A nostalgic glimpse into the sights and sounds of early America. Life as the hardy pioneers lived it becomes a reality as you travel the Painted Desert in a stage coach or covered wagon, or tour the rivers of America in a paddle wheel river boat. See Section Map B for complete details.

FANTASYLAND—The wonders of the storybook world recreated to delight and amuse you. Snow White, Sleeping Beauty, Peter Pan, and many other enchanting characters are brought to life in a series of thrilling rides. See Section Map & for complete details.



DISNEYLAND

MAIN STREET, U.S.A. and AD-VENTURELAND — Visit "Main Street, U.S.A."—America at the turn of the century—and share in the charm of its way of life. In Adventureland, satisfy your urge to explore with a thrilling voyage down the tropical rivers of the world. See Section Map A for complete details.

GUIDE

romorrowLand—An imaginative and daring concept of your world of the future, with exciting and amazing participating exhibits of science and industry, thrilling space travel, and superautomatic food service. See Section Map D for complete details.