

Employees: the real asset Stakeholders: commitment to partnership & appreciation of their needs and expectations Transformation: appreciation of change and strive for positive development Interdependence: focus on teamwork through cooperation and sharing of Ideas Innovation: The adoption of Initiatives and the recognition of Innovators

Our vision: Creating an excellent city that provides the essence success & comfort of living
Our mission: working to plan, design, build and manage the municipal infrastructure and other related facilities and services through the appropriate investment in our human and other resources

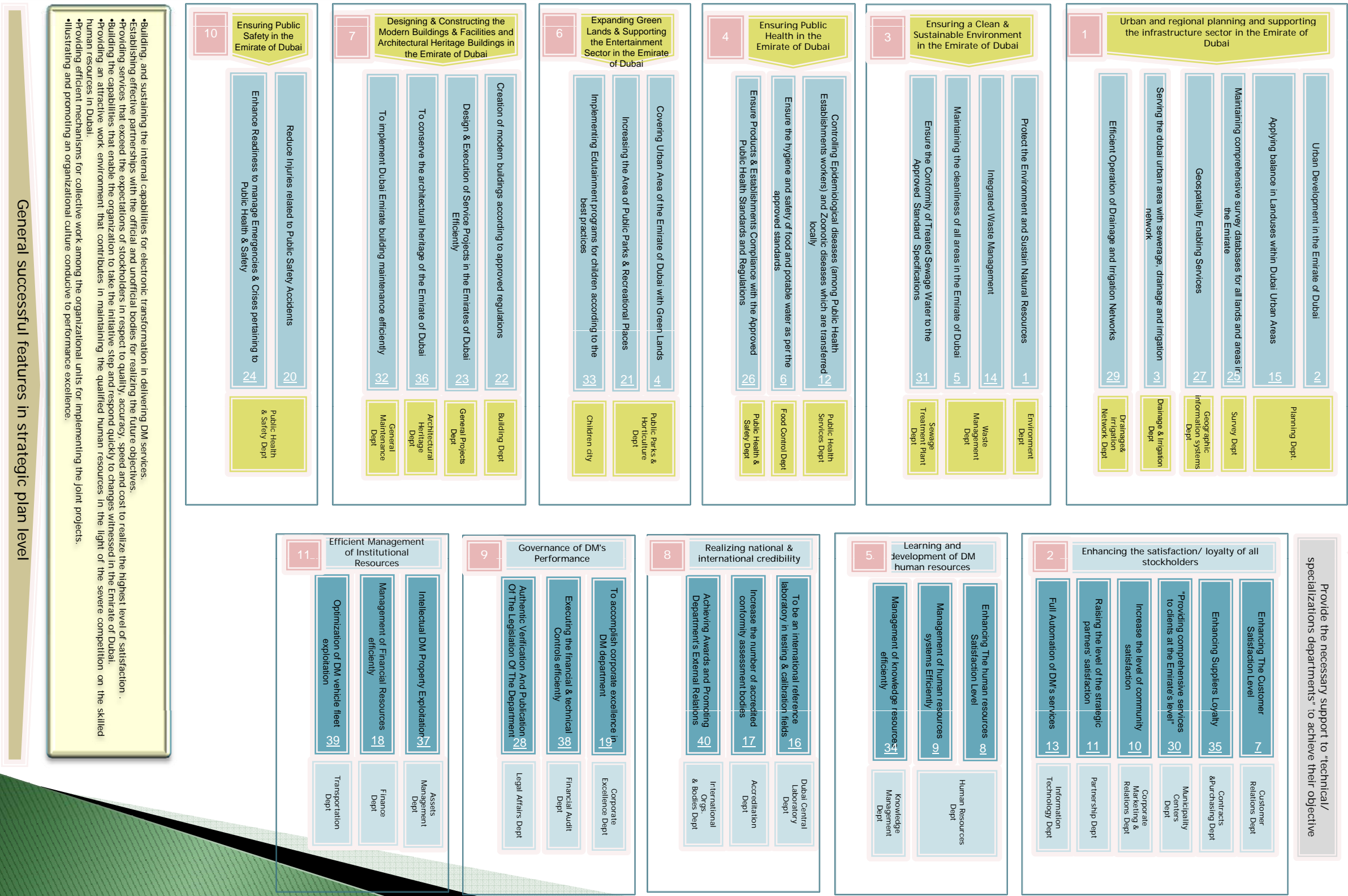
Strategic document

Strategic Directions

technical/ specializations strategic goals

Strategic Directions

supports Strategic goals



General successful features in strategic plan level

- Building, and sustaining the internal capabilities for electronic transformation in delivering DM services.
- Establishing effective partnerships with the official and unofficial bodies for realizing the future objectives.
- Providing services that exceed the expectations of stockholders in respect to quality, accuracy, speed and cost to realize the highest level of satisfaction.
- Building the capabilities that enable the organization to take the initiative step and respond quickly to changes witnessed in the Emirate of Dubai.
- Providing an attractive work environment that contributes in maintaining the qualified human resources in the light of the severe competition on the skilled human resources in Dubai.
- Providing efficient mechanisms for collective work among the organizational units for implementing the joint projects.
- Illustrating and promoting an organizational culture conducive to performance excellence.

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