



CALIFORNIA STATE UNIVERSITY, LOS ANGELES

Division of Extended Education

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November 19,2004

Marge Gordon, Executive Secretary
CSU Commission on the Extended University
CSU Dominguez
1000 East Victoria Street
Carson, California 90747

Dear Marge

Attached is the final report and actual budget for the Textile
Production & Management Certificate Program.

Thank you for your support. If you need additional information please
contact Joann Edmond at (323) 343-4919 or email her at
jedmon2@cslanet.calstatela.edu.

Cordially,



Paul Washburn, Acting Dean
Division of Extended Education

Attachments

NOV 29 2004

CALLIFORNIA STATE UNIVERSITY
 COMMISSON ON THE EXTENDED EDUCATION
 2003/2004, RFP BUDGET

	Source of Funds	Local matching	Funds	Specify Source	Project
	CEE Grant Proposal	CSLA Extended Education	Source B	Source C	Total
Faculty & Staff					
Salaries & Wages		\$11,000			11,000
Benefits		\$1,500			1,500
Student Help					
Benefits					
Supplies					
Media Supplies	\$1,650				\$1,650
Consultants	\$48,000				\$48,000
Travel					
Consultants	\$350				\$350
Staff					
Materials					
Miscellaneous					
Specify					
Totals	50000	\$12,500			62500

Final Report to the CSU Commission on the Extended University

Executive Summary

The Division of Extended Education at California State University, Los Angeles was awarded a \$50,000 grant to develop a textile production and management program for the Southern California apparel industry in May, 2003. The curriculum for a Certificate in Textile Production and Management has been approved and will be offered to the textile and apparel industry in January 2005.

In order to accomplish the goals of the project, an Advisory Committee consisting of industry professionals and California State University, Los Angeles educators was put in place. The Advisory Committee was actively involved in advisement, information gathering, curricular development, and final certificate format.

Research included interviews with twelve diverse textile companies in the Los Angeles area to determine the needs of the textile industry in order to ascertain the contents of the proposed certificate program. The Advisory Committee, working together, provided vital links with various parts of the textile industry, establishing an educational alliance between private employers, industry and trade associations, and Extended Education to support continuing access to higher education, and ongoing provision of retraining for higher skill levels.

The format of the final curriculum for the certificate program encourages professional development opportunities for instructors, and can be used as a template for future curriculum design for the textile and apparel industry. Many of the working professionals within the textile and apparel industry do not have the formal educational background normally required for university admission, but have acquired breadth of knowledge in the textile and apparel industry. Their desire for continuing education for advancement in their careers provided the basis for this

grant. The certificate is specifically offered as a non-credit program to provide working professionals with the opportunity for continuing education without the necessity of becoming matriculated students at the university. This format also addresses the needs of manufacturing partners and counterparts throughout the world, who may need educational background on the Southern California textile and apparel industry. This format also provides opportunities to the many small and medium sized companies within the apparel industry who do not normally look to the University as a resource for continuing education and training. The certificate program curriculum has been approved by the university using the information gathered from the textile industry and will be offered to the textile and apparel industry beginning in January 2005.

Introduction

The Division of Extended Education at California State University, Los Angeles was awarded a \$50,000.00 grant to develop a textile production and management program for the Southern California apparel industry, working in collaboration with the California Fashion Association and textile industry trade representatives. Realizing that there is a specific need for continuing professional education and career oriented training for individuals seeking employment opportunities and career advancement in textile design and manufacturing, the Division of Extended Education at CSLA working with an Advisory Committee consisting of textile and apparel industry experts and educators from California State University, Los Angeles have devised a program for continuing education and training in the textiles sector of the Los Angeles apparel and textile industry.

Objectives

Two overall goals of the project were to (1) fill an expanding gap between the need for training resources beyond the baccalaureate level and the availability of programs

designed for technical and management personnel and (2) to establish a curriculum model that is reflective of the impact that the fashion and textile industry has on the region.

Specifically, the objectives were to:

1. Develop a certificate program designed to upgrade the skills of the existing workforce, training technical and professional staff to use new technologies and to meet increasing demands for better business management skills.
2. Establish an educational alliance between private employers, industry and trade associations, and Extended Education to support continuing access to higher education, and ongoing provision of retraining for higher skill levels.
3. Encourage professional development opportunities for instructors, to enhance their industry knowledge and exposure to the employer community.
4. Develop a template for curriculum design that can be easily modified for use by apparel related industries.
5. Establish an instructional delivery model that is not only responsive to the regional needs of the apparel industry but also to their manufacturing partners and counterparts in other parts of the world, utilizing web based or other distance learning strategies.
6. Conduct outreach to the many small and medium sized companies within the apparel industry who do not normally look to the University as a resource for continuing education and training.

On-Site Faculty and Administrative Personnel:

Acting Dean of Extended Education

June 2003-December 2003: Dr. Hugh Warren

January 2004-the present: Dr. Paul Washburn

Project Director: Dr. Carol F. Tuntland, Department of Art, Fashion and Textiles Option

Associate Director of Extended Education Programs: Joann Edmond

Advisory Committee Members:

Ilse Metchek, California Fashion Association, Executive Director

Cassandra Durant-Hamm, Manager, Cotton Inc. and textile consulta.nt

Kathy Swantko, FabricLink -

California State University, Los Angeles faculty advisors:

Dr. Rebecca Davis, Department of Art, Fashion and Textiles Option

Dr. Mohammad Ala, Department of Management

Dr. Catherine Levitt, Department of Management

Dr. Shirley Stretch-Stephenson, Department of Marketing

Students to Be Served

The target audience for this program is working professionals who desire to increase their knowledge of their industry in order to advance their careers. Students served by this curriculum will be individuals in textile design and manufacturing who seek continuing professional education and career oriented training for employment opportunities and career advancement. Students to be served by this certificate program include approximately 128,000 people employed in design, product development, manufacturing and marketing in Southern California.

The curriculum for the Textile Production and Management Certificate was approved by the Instructional Affairs Committee at CSLA on October 5, 2004 and was approved by the Educational Policy Committee at CSLA on November 1, 2004.

Instructional Program

This non-credit certificate program offers working professional in the textile industry a coordinated series of courses for professional education and career enhancement. It is directed toward people in the textile industry who desire to increase their knowledge of

their industry in order to advance their careers. Completion of this certificate program will help to fill the need for training resources for technical and management personnel in the textile industry and related industries. Participants will have competitive knowledge and skills for their careers.

The program consists of nine courses, five of which are required and four that are electives. All of the courses will be offered through the Division of Extended Education for a total of 10 Continuing Education Units (CEUs).

Upon completion of the five required courses and four elective courses, the participant will be awarded a Certificate of Completion by the Division of Extended Education. Those who elect to take only individual courses will receive a Letter of Completion from the Division of Extended Education for each course taken, upon request.

See appendix for a complete list of program courses and description of curriculum.

Evaluation of Instructional Program

Courses in this program will be offered for the first time in January 2005. Evaluation will be ongoing with input solicited from program participants and instructors.

Budget

Attached

Future Developments

This certificate program was specifically developed to meet the needs of the textile industry in Southern California. The apparel industry in Southern California would benefit from the development of a similar type of program. Research into the specific needs of the apparel industry needs to be done to ascertain the type of curriculum that would be most beneficial to the apparel industry as we move into a globally oriented

industry with new WTO rules, regulations, and concerns. The textile and apparel industry of Southern California is highly sophisticated and employs approximately 260,000 people in fashion and market research, brand licensing, intellectual property rights, design, materials, engineering, product manufacturing, marketing and distribution. We have only begun to address the diverse needs of the industry.